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# PromoCorner<sup>7</sup>

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A close-up photograph of a person's hands typing on a laptop keyboard. The person is wearing a light blue denim shirt. The background is a soft, out-of-focus grey. The laptop is on a wooden desk.

2023 MEDIA PLANNER

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*Helping Suppliers & Distributors market their identity.*

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## *Get To Know Us*

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# 2023 PromoCorner Media Planner

*Let us help you market your identity!*

Twenty-three years after our first email broadcast was sent out to the Promotional Products Industry, we continue to be a leader in digital marketing services. Lots has changed since that first email, but one thing remains the same: *our commitment to help companies market their identity in creative and innovative ways.*

Whether you're looking to...

Send email broadcasts

Convert your catalog to a digital PageFlip

Advertise your products with fun and trendy videos

Get some help with social media

Host a virtual or hybrid event

Be heard by thousands with a sponsorship ad

Share your message on a banner ad

...we have you covered!

PromoCorner offers services for both suppliers and distributors at price points that fit most any budget. We are happy to customize our marketing packages to meet your company's needs.

Our dedicated team is here to support you every step of the way. We look forward to working with you to market your identity in 2023.

[promocorner.com](https://promocorner.com) | [sales@promocorner.com](mailto:sales@promocorner.com) | 785.393.9583

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Pricing reflected in this Media Planner is subject to change at any time without notice.

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## *PromoFlash email broadcasts*

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Let us get you in front of our expansive Distributor database!

*View our Marketing Services section to see how we can save you time by creating flyers for you.*

- Sent to our list of over 35,000 Distributors.
- All flyers are housed on our PromoOffers webpage.
- Flyers are included in our Daily + Weekly Digest Emails.
- Thumbnails of your previous three emails are located at the bottom of your current email.
- Distributors can easily customize and forward the client safe version to their customers.
- View real-time analytics whenever you want through your PromoCorner.com log-in.
- Easily share flyers to your Social Media accounts (Facebook, Twitter, LinkedIn, Pinterest).

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52 Weeks ..... \$300 per week  
52 PromoFlash broadcasts, 52 Weekly Digests, 260 Daily Digests

26 Weeks ..... \$400 per week  
26 PromoFlash broadcasts, 26 Weekly Digests, 130 Daily Digests

12 Weeks ..... \$450 per week  
12 PromoFlash broadcasts, 12 Weekly Digests, 60 Daily Digests

6 Weeks ..... \$500 per week  
6 PromoFlash broadcasts, 6 Weekly Digests, 30 Daily Digests

4 Week Trial ..... \$1,500 total  
4 PromoFlash broadcasts, 4 Weekly Digests, 20 Daily Digests  
Trial must be used within 12 weeks. For first time customers only.



"PromoFlash is an important part of the Towel Specialties marketing mix. Most notably, distributors can personalize the messaging with their own contact information then send it to their customers. I've encouraged many distributors to take advantage of this feature and they have!"

- Murray Siegel . Marketing Director at Towel Specialties

## SPECIFICATIONS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail).

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

Good: ``

Bad: ``

Email across all devices does not allow for external stylesheets, all styling must be done inline.

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# *PromoFlash Platinum email with top row exposure*

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Be seen first with top row placement on our website & emails.

*View our Marketing Services section to see how we can save you time by creating flyers for you.*

- One (1) of four (4) top row placements on the PromoOffers webpage for the month.
- Two (2) PromoFlash email broadcasts (same art) during the month - first & third weeks.
- Top placement in Daily and Weekly Digests during the month.
- Artwork is due by the 23rd of the month prior to the month your ad will run.

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6 Months ..... \$1,300 total  
6 Months on PromoOffers, 6 Months in Daily & Weekly Digests, 12 PromoFlashes

5 Months ..... \$1,400 total  
5 Months on PromoOffers, 5 Months in Daily & Weekly Digests, 10 PromoFlashes

4 Months ..... \$1,500 total  
4 Months on PromoOffers, 4 Months in Daily & Weekly Digests, 8 PromoFlashes

3 Months ..... \$1,700 total  
3 Months on PromoOffers, 3 Months in Daily & Weekly Digests, 6 PromoFlashes

2 Months ..... \$1,800 total  
2 Months on PromoOffers, 2 Months in Daily & Weekly Digests, 4 PromoFlashes

1 Month ..... \$2,000 total  
1 Month on PromoOffers, 1 Month in Daily & Weekly Digests, 2 PromoFlashes



## SPECIFICATIONS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail).

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

Good: ``

Bad: ``

Email across all devices does not allow for external stylesheets, all styling must be done inline.

# Closeouts weekly discount digest

Sell your old stock with a closeout sale.

*If you don't have inventory on current stock, make the sale by pushing the old.*

- Included in a weekly digest email on Fridays.
- Flyer will be included in the digest for four (4) consecutive weeks.
- Flyers are housed on our Closeouts webpage for four (4) consecutive weeks.
- Flyers can be expired prior to the end of the four (4) weeks if you sell out of stock.
- Must state CLOSEOUT and WHILE SUPPLIES LAST.

4 Weeks ..... \$100 total  
4 Consecutive Weeks in Closeout Digest, 4 Consecutive Weeks on Closeout Webpage

think **TEKWELD**  
teksweld.com

**CLOSEOUT SPECIAL**  
**PLUG IN AND GET CHARGED!**  
USB CAR CHARGER CLOSEOUT

CHOOSE THE STYLE THAT IS BEST FOR YOU  
WHILE SUPPLIES LAST - OFFER EXPIRES 5/31/2022

USB-C101 COMPACT USB CAR CHARGER NEW PRICE: \$1.25 (C)  
USB-C103 DUAL USB CAR CHARGER NEW PRICE: \$2.25 (C)  
USB-C104 SWIVEL USB CAR CHARGER NEW PRICE: \$1.99 (C)

CLICK HERE FOR CLIENT SAFE

www.tekweld.com info@tekweld.com 831-342-8960 Visit Us on Social Media

Storm Duds **CLOSEOUT SPECIAL**  
PPA/22048 SAOE-03040

WindFlow **DYNAMO**  
DELUXE VENTED FOLDING UMBRELLA

WHILE SUPPLIES LAST

The DYNAMO withstands heavy wind gusts without inverting!

Style 4800

- 48" coverage
- Opens at the push of a button
- Fiberglass ribs and spreaders
- Comfortable soft EVA handle with bungee wrist cord

VENTED

NOODLES COMPANY  
Your World Explains

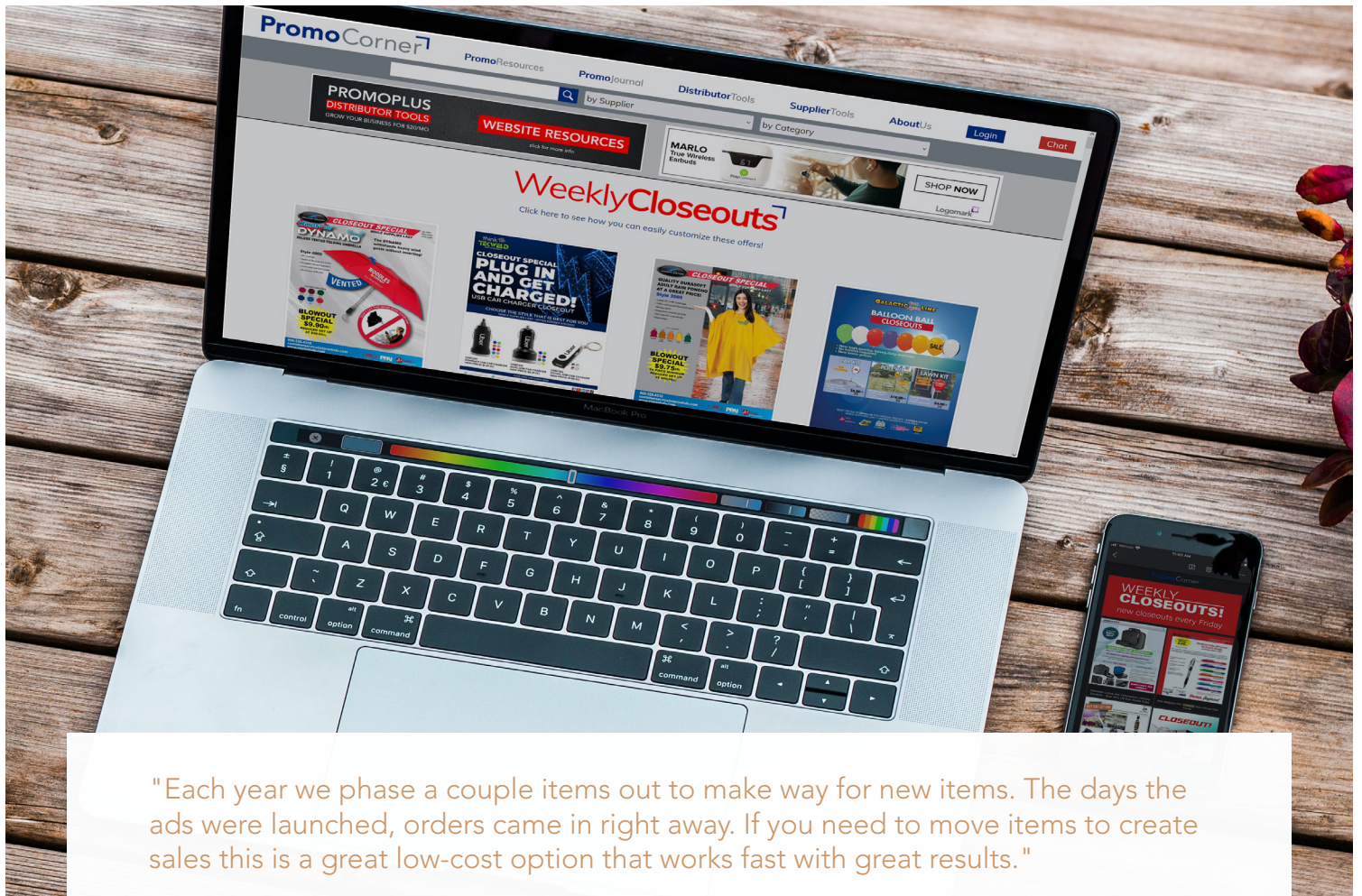
DO NOT LET THE WIND RUIN YOUR DAY

**BLOWOUT SPECIAL**  
**\$9.90 (R)**  
REDUCED SET UP AT \$40.00 (R)

800-325-4332  
customerservice@stormduds.com  
www.stormduds.com

PPA/22048 SAOE-03040





"Each year we phase a couple items out to make way for new items. The days the ads were launched, orders came in right away. If you need to move items to create sales this is a great low-cost option that works fast with great results."

- Michelle DeMayo . National Account Manager at StormDuds

## SPECIFICATIONS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail).

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

Must include 'Closeout' and 'While Supplies Last' on the flyer.

Flyers must be uploaded via our Upload Link.

We cannot use HTML artwork for Closeout flyers

All proofs are waived and artwork cannot be swapped out due to error or early expiration.

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# PromoJournal content advertising

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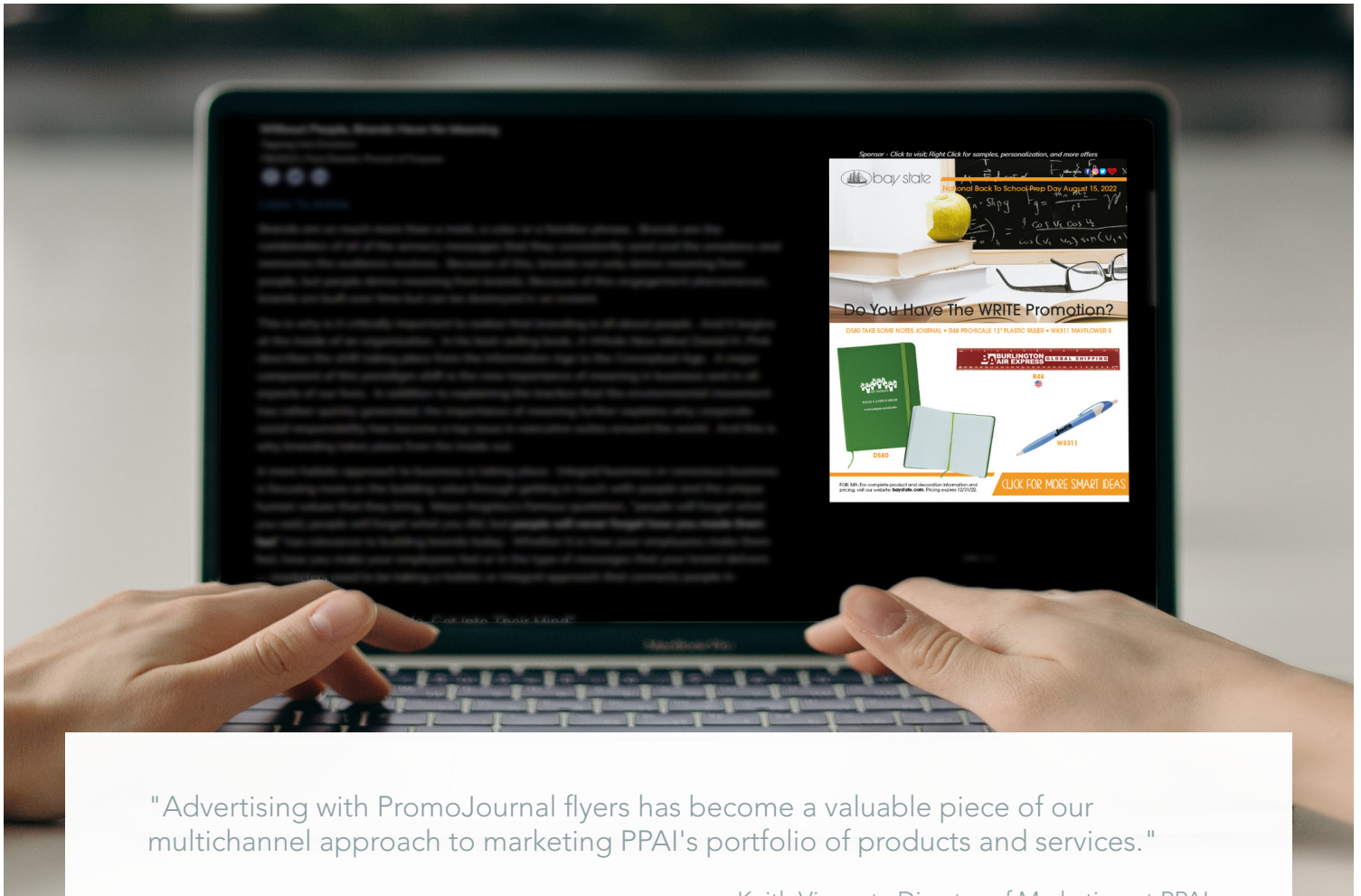
Be seen alongside the industry's top blogs, podcasts, & videos.

*View our Marketing Services section to see how we can save you time by creating flyers for you.*

- All flyers are housed on our PromoJournal webpage.
- Flyers are included in our Daily + Weekly Digests and PromoJournal Daily Emails.
- Distributors can easily customize and forward the client safe version to their customers.
- View real-time analytics whenever you want through your PromoCorner.com log-in.
- Easily share flyers to your Social Media accounts (Facebook, Twitter, LinkedIn, Pinterest).

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52 Weeks .....	\$300 per week
Posted Sundays, 52 Weekly Digests, 260 Daily Digests & PromoJournal Dailys	
26 Weeks .....	\$400 per week
Posted Sundays, 26 Weekly Digests, 130 Daily Digests & PromoJournal Dailys	
12 Weeks .....	\$450 per week
Posted Sundays, 12 Weekly Digests, 60 Daily Digests & PromoJournal Dailys	
6 Weeks .....	\$500 per week
Posted Sundays, 6 Weekly Digests, 30 Daily Digests & PromoJournal Dailys	
4 Week Trial .....	\$1,500 total
Posted Sundays, 4 Weekly Digests, 20 Daily Digests & PromoJournal Dailys	
Trial must be used within 12 weeks. For first time customers only.	



"Advertising with PromoJournal flyers has become a valuable piece of our multichannel approach to marketing PPAI's portfolio of products and services."

- Keith Vincent . Director of Marketing at PPAI

## SPECIFICATIONS

816 px wide X 1056 px long.

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

We cannot use HTML artwork for PromoJournal Ads.

Video files must be sent as YouTube links.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

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# *IdentityCollection digital lookbooks*

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Showcase your products in a two-page lookbook spread.

*View our Marketing Services section to see how we can save you time by creating spreads for you.*

- Emailed four (4) times during the month to our Distributor database.
- Posted to our social media platforms (Facebook, Twitter, LinkedIn) for easy shareability.
- Housed on promocorner.com through the end of the year.
- Distributors can easily customize and forward the client safe version to their customers.

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Giveback - March ..... \$600 total  
Art Due: 2/21, Showcase anything for a fundraiser and a charity you support

Made in the USA - April ..... \$600 total  
Art Due: 3/20, Showcase anything made in the United States of America

Eco-Friendly - May ..... \$600 total  
Art Due: 4/17, Showcase anything that is eco-friendly, recycled, sustainable

Outdoors - June ..... \$600 total  
Art Due: 5/22, Showcase anything that can be used outside

Holiday Gifts - August ..... \$600 total  
Art Due: 7/24, Showcase anything that can be gifted

Best Sellers - October ..... \$600 total  
Art Due: 9/18, Showcase anything your customers can't get enough of (and in stock)



## SPECIFICATIONS

816 px wide X 1056 px long.

PDF, JPG saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

PDF must be saved as pages and not spreads.

We cannot use HTML artwork for IdentityCollection Ads.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

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# PageFlip digital catalogs

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Save money on printing and mailing with a digital catalog.

*Get unlimited catalog uploads per line for one low price.*

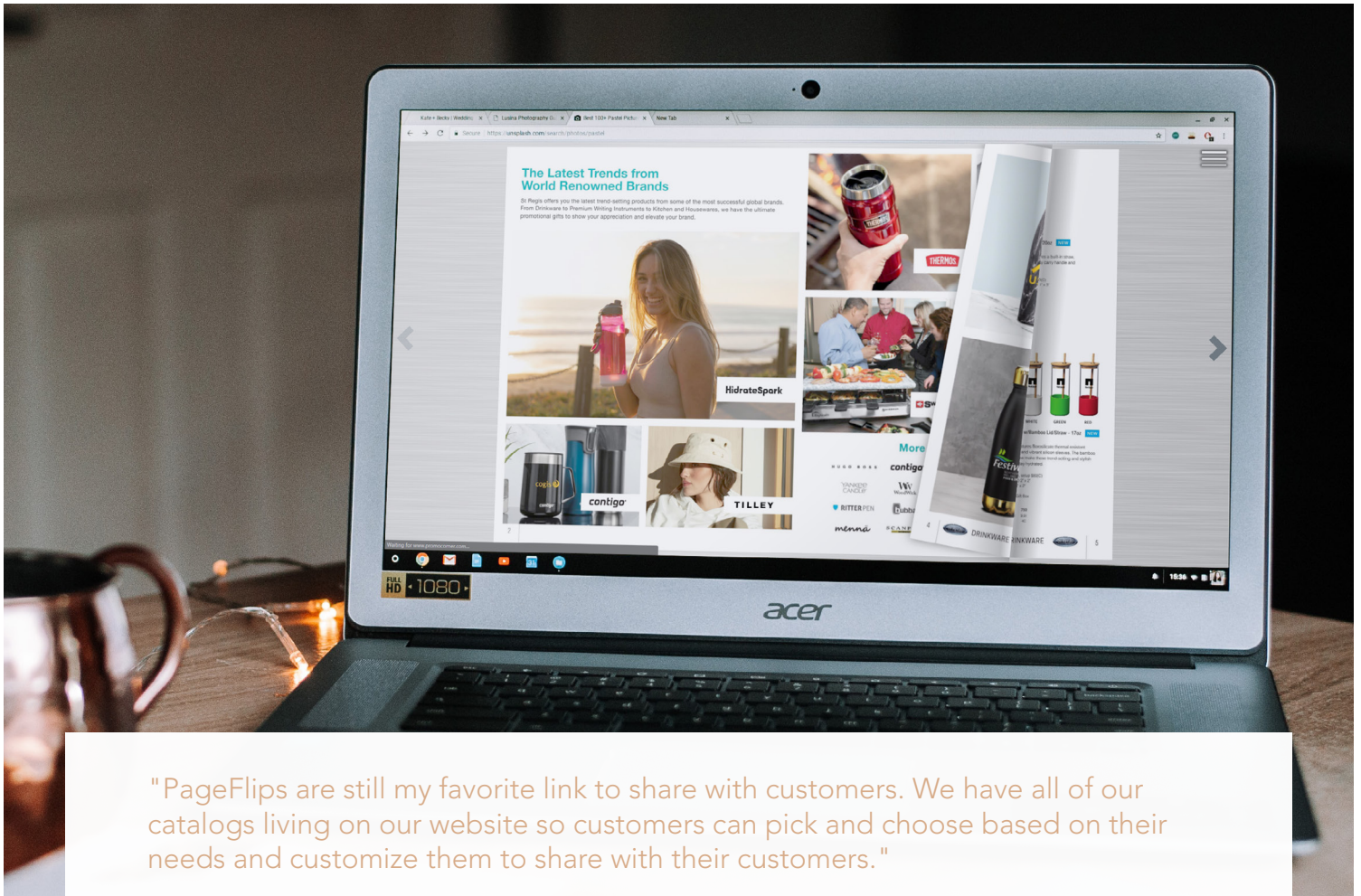
- All catalogs are hosted on our PromoCatalogs webpage.
- All catalogs are housed on PromoPages for Distributors to create customized catalogs.
- Distributors can easily customize and forward the client safe version to their customers.
- View real-time analytics whenever you want through your PromoCorner.com log-in.
- Easily share catalogs to your Social Media accounts (Facebook, Twitter, LinkedIn, Pinterest).

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January 1 - August 31 ..... \$1,500 total  
2 PromoFlashes (1 catalog, your choice), Unlimited Pages, Unlimited Uploads\*, Free Updates  
Included in PromoPages - the largest collection of digital catalog pages in the industry



Full Line Catalog | Custom Pricing Catalog | Seasonal Products  
Vertical Markets | Self-Promotions | Mid-Year Launches | Holiday Gifts



"PageFlips are still my favorite link to share with customers. We have all of our catalogs living on our website so customers can pick and choose based on their needs and customize them to share with their customers."

- Josette Bosse . Director of Customer Relations at Bay State

## SPECIFICATIONS

PDF saved at a minimum of 300 dpi and in RGB format.

PDF should have fonts embedded.

PDF must be saved as pages and not spreads.

We cannot use HTML artwork for Digital Catalogs.

Easily Upload your catalogs to [promocorner.com/sendit](https://promocorner.com/sendit).

\*Unlimited Uploads are per line not per customer.

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## *Banner Ads website & digest email*

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Gain additional exposure and direct customers with a CTA.

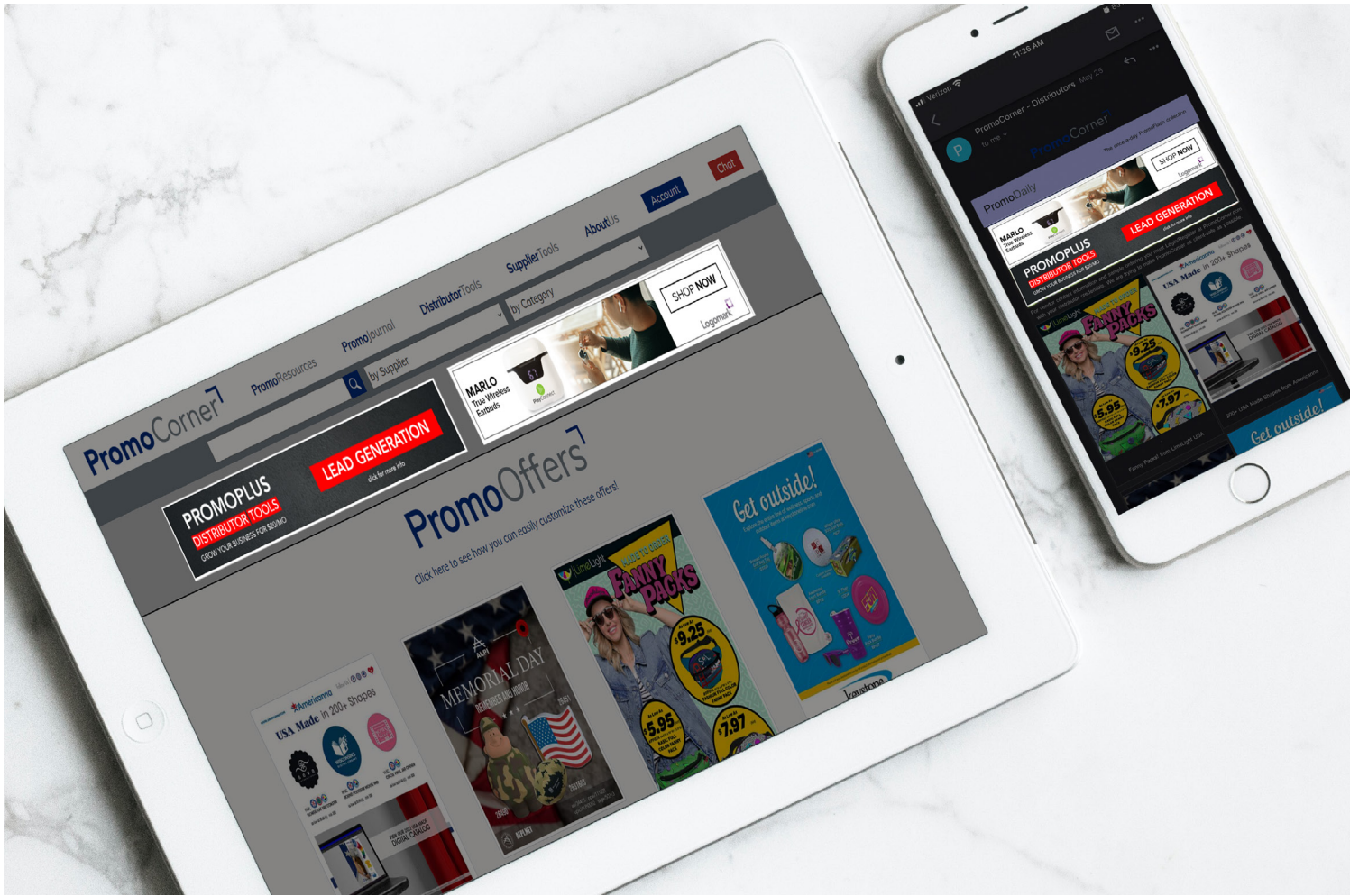
*Let us save you time with our new Banner Ad Artwork Services offering.*

- One (1) of two (2) placements on PromoCorner.com for the month you choose.
- One (1) of three (3) placements in Daily and Weekly Digests for the month you choose.
- Attract more attention with an animated GIF banner.
- Direct Distributors where you want them to go by including a call-to-action and link.

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Website Banner .....	\$1,600 per month
PromoOffers Webpage, Supplier Catalogs Webpage, PromoSource Webpage, PromoPulse Webpage, PromoJournal.com	
12 Month Digest Banner .....	\$2,000 per month
6 Month Digest Banner .....	\$2,500 per month
3 Month Digest Banner .....	\$3,000 per month
Artwork Services .....	additional \$200 per banner





## SPECIFICATIONS

800 px wide X 150 px long.

JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Banner Ads.

Must also provide a link to where you would like the ad directed.

Artwork Services:

Must provide clipped images (transparent background), lifestyles, vector logo & icons, font files.

Please provide a Style Guide if you have one.

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## *Pop-Up Ads website*

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Greet visitors when they visit [promocorner.com](http://promocorner.com).

*View our Marketing Services section to see how we can save you time by creating the ad for you.*

- Appears on our PromoOffers, PromoCatalogs, and PromoJournal webpages.
- Included at the bottom of every Daily and Weekly Digest for the month you choose.
- Reappears 15 minutes after visitor's site inactivity.
- Artwork can be still graphics or animated GIFs.
- Direct Distributors where you want them to go by including a call-to-action and link.

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Pop-Up Banner ..... \$2,500 per month  
PromoOffers Webpage, Supplier Catalogs Webpage, PromoJournal Website  
Included in Daily Digests and Weekly Digests



## SPECIFICATIONS

800 px wide X 420 px high.

JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Pop-Up Ads.

Must also provide a link to where you would like the ad directed.

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# *Sponsorships podcast & video*

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Broaden your advertising reach with sponsorships.

*All podcasts and videos are available on our social media channels for you to share.*

- Showcase your company alongside the industry's leading podcasts and video series.
- Podcasts are hosted on our SoundCloud Channel and shared to top Podcast Providers.
- Videos are hosted on our YouTube Channel.
- All podcasts and videos are housed on PromoJournal.com.
- All podcasts and videos are shared on our Facebook, Twitter, and LinkedIn.
- All podcasts and videos are included in the Daily Digest on the day they air.

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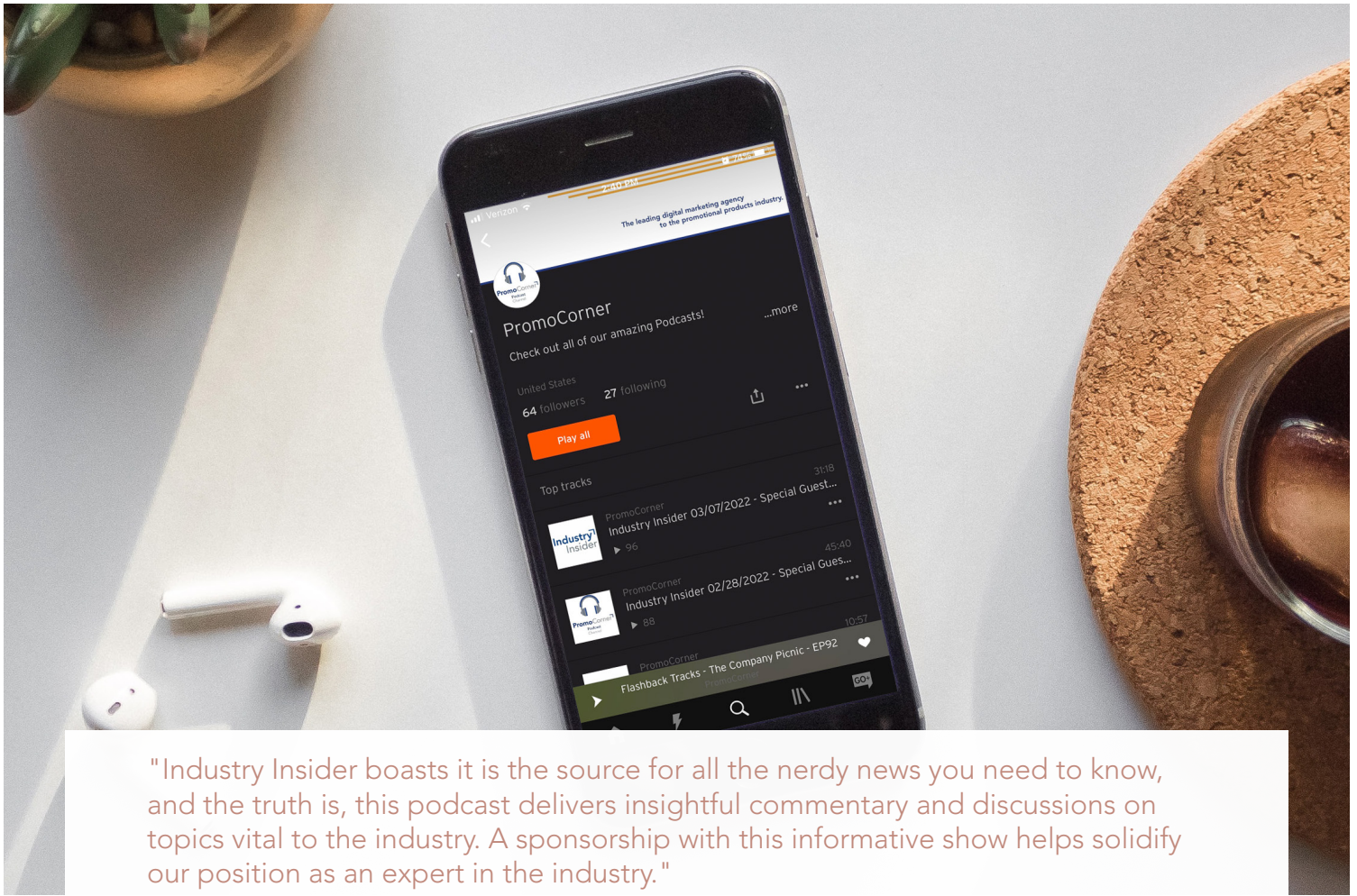
The Monday Minute ..... \$100 per episode  
Weekly Video Series - Mondays, 4-Week Buy, Ad Card at End

A. Madl's Closet ..... \$250 per episode  
Monthly Video Series - Last Friday, Must Supply Three (3) Products\*

The Rundown ..... \$250 per episode  
Bi-Weekly Video Series - Fridays, Read at Beginning and End

Industry Insider Option 1 ..... \$300 per episode  
Weekly Video Series - Wednesdays, Read at Beginning and End

Industry Insider Option 2 ..... \$500 per episode  
Weekly Video Series - Wednesdays, 4-Week Buy, 20-Second Video or Ad Card with Read\*\*



"Industry Insider boasts it is the source for all the nerdy news you need to know, and the truth is, this podcast delivers insightful commentary and discussions on topics vital to the industry. A sponsorship with this informative show helps solidify our position as an expert in the industry."

- David Heldt . Marketing Director at Tekweld

Delivering Marketing Joy ..... \$250 per episode  
 Weekly Video Series - Wednesdays, Ad Card at Beginning

proFILES ..... \$500 per episode  
 Monthly Podcast Series, Read at Beginning and End, Social Tags\*\*\*

How Promo Is Made ..... Call for Pricing  
 Monthly Video Series, Includes PromoJournal Ad During Air Week

\*Products will not be returned unless specified and a return shipping label is provided.

\*\*You must provide video or ad card (16:9). An ad card can be created for an additional fee.

\*\*\*You must provide your social handles to be tagged on Facebook, Twitter, LinkedIn, Instagram.

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# *Paid Programming video & podcast*

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Extend your sales & marketing reach with paid programming.

*Have your video seen or your podcast heard by our expansive Distributor & Supplier audience.*

- All programs are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All programs are shared on our Facebook, Twitter, and LinkedIn.
- All programs are included in the Daily Digest on the day they air.
- All programs will be labeled 'Paid Programming'.

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Paid Programing ..... \$500 per episode

Podcasts, Video Series, Commercials, etc.

Each program (aka episode) is shared one (1) time.

Programs will not be posted until paid in full.

No refunds if programs are requested to be pulled after receipt.



## SPECIFICATIONS

Your video, podcast, commercial, etc. must be ready to go (100% complete).

All episodes are due one (1) week before air date.

We strongly suggest keeping the content under 30 minutes.

Videos can be submitted as YouTube/Vimeo links or video files.

Podcasts must be provided as an embed code.

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# PromoErrday product highlight videos

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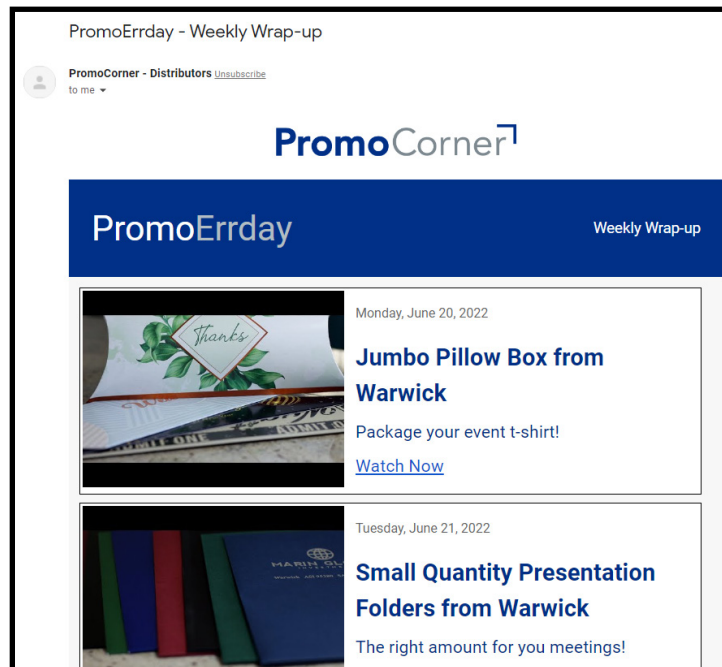
A unique twist on advertising how promo is used everyday.

*Make sure you reserve your weeks as soon as possible, they sell out fast!*

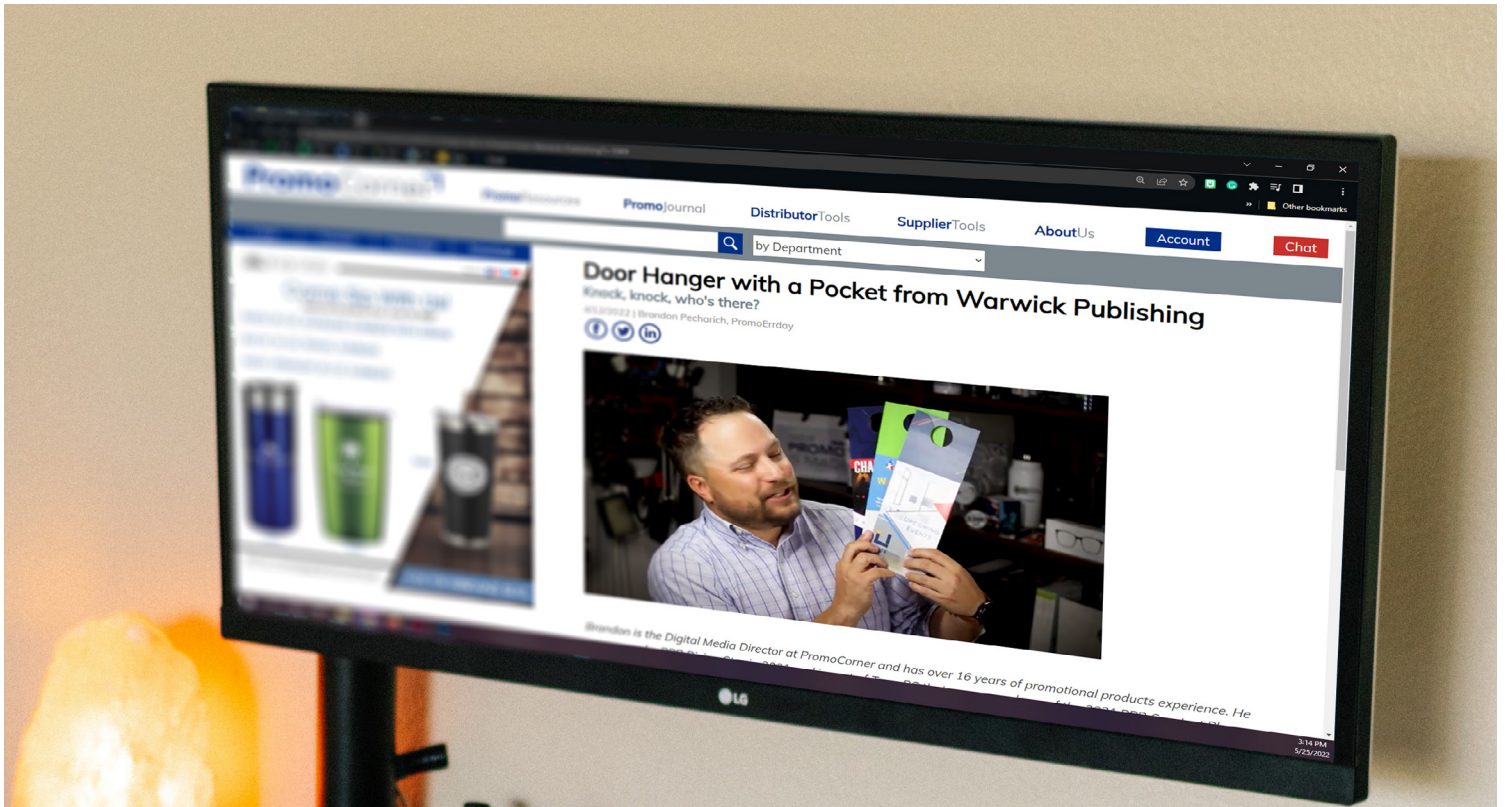
- All videos are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All videos are shared on our Facebook, Twitter, Instagram, and LinkedIn.
- All videos are included in the Daily Digest during your sponsored week.
- All videos are sent in a Weekly Wrap-Up PromoFlash on the Friday of your week.
- YouTube links for each episode are provided after the air week.

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1 Week ..... \$750 per week  
5 Product Feature Videos, YouTube Links, Final MP4 Files Available Upon Request







"Well Brandon....you did it again! Another awesome week of PROMOERRDAY'S. Every day this week, I opened up your videos and SMILED. Thank you for doing another GREAT JOB highlighting our product in such a fun and enthusiastic way. Look forward to our next week of fun."

- Phil Martin . National Sales Manager at Warwick

## SPECIFICATIONS

Printed product samples and talking points for each product must be mailed to our Austin, TX office at least two (2) weeks prior to your sponsor week. If you miss your week, we will do our best to fit you in any available weeks.

Products will not be returned unless specified and a return shipping label is provided.

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# PromoShow *virtual events & meetings*

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Relax while we host your next virtual or hybrid event.

*Extend your reach by offering a virtual option to your in-person events.*

- Turn to our dedicated staff & industry-based technology to help you host a virtual event.
- Floor Shows, Room Shows, End-User Shows, Conferences, Webinars, Hybrid, and more.
- We have you covered from registration to billing to hosting.
- NEW HOURS: 12:00pm ET - 4:00pm ET, this allows a later start for the West Coast.

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Themed Shows ..... \$300 per show

Quarterly - See next page for themes

One (1) Virtual Booth, Unlimited Presenters, Live Video Stream, Live Text Chat

Upload Flyers, Upload Primary Catalog, Link YouTube and Vimeo Videos

Show Sponsor (1) ..... \$200 per show

Top Row Booth (6) ..... \$100 per show

Booth Shout Out (3) ..... \$150 per show

Pre-Show Spotlight (10 min) ..... \$200 per show

Show Day Spotlight (3 min) ..... \$100 per show

Private Events ..... Call For Pricing

Virtual Booth: Real-Time Chat and Video, Upload Flyers, Import Data from DistributorCentral

Custom Skinning to Match Your Brand

Successful End-User Capabilities

Virtual Main Stage: Announcements, Education, Keynotes

Virtual Lobbies: Breakout Rooms, On-Demand Room Creation

Real-Time Statistics for Exhibitors and Hosts



"Thanks for having a USA Made show ... and thanks for the great assortment of suppliers. I really appreciate the opportunity to attend virtual shows and quickly get ideas and insights - these are so efficient. They supplement in-person and allow more supplier/distributor engagement."

- Denise Graziano @ Graziano Associates

## SHOW THEMES

- Giveback ..... March 7  
 Registration Ends: 2/27  
 Showcase products that are ideal for fundraising or charitable contribution.
  
- Made in the USA ..... May 2  
 Registration Ends: 4/24  
 Showcase products that are made in the United States.
  
- Holiday Gifts ..... August 29  
 Registration Ends: 8/24  
 Showcase products that are ideal for gifting.
  
- Best Sellers ..... October 3  
 Registration Ends: 9/25  
 Showcase products that your customers can't get enough of.

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# *Marketing Services customizable marketing*

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Think of us as an extension of your team.

*Increase your impact with advertising created by a Graphic Designer that knows the industry.*

- Introductory meeting to review your goals, learn brand standards, and discuss plan.
- Monthly meetings to review current, future, and potential projects.
- Checklist of run dates and due dates to help everyone stay organized.

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Customized Plan ..... Call For Pricing  
Or choose from the list of offerings below to expand your marketing reach.

PromoFlash Design .....	\$200 Per Ad
PromoJournal Ad Design .....	\$200 Per Ad
IdentityCollection Ad Design .....	\$400 Per Ad
Banner Ad Design .....	\$200 Per Ad
Pop-Up Ad Design .....	\$200 Per Ad
Logo Design & Brand Guidelines .....	Call For Pricing

Mini Monthly Marketing ..... \$2,700 per month  
Two (2) PromoFlashes (same art), One (1) PromoJournal Ad, Four (4) Social Media Graphics



"PromoCorner is one of the best digital marketing companies in the promotional industry. You can track the performance of the marketing campaigns and have the flexibility to change your approach. The team at PromoCorner is easy to work with and they go the extra mile to increase your visibility. They offer a wide range of digital marketing campaigns to fit your needs - 10/10 recommend!"

- Steffany Rivera . Marketing Manager at KTI Promo

## SPECIFICATIONS

Must provide clipped images (transparent background), lifestyles, vector logo & icons, font files two (2) weeks prior to run date to allow for design time and one (1) round of edits.

Please provide a Style Guide if you have one.

Must also provide a link to where you would like the ad directed, if applicable.

If subject lines are not provided we will use our discretion.

PromoFlash, PromoJournal, IdentityCollection

Once artwork is approved it cannot be swapped out due to error or changes.

Logo Design:

Files provided include vector art (AI and EPS), JPG, TIFF, PNG.

Brand Guidelines include PDF and INDD (packaged).

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# *Social Media Services customizable offerings*

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Be where your customers are while building brand loyalty.

*Create a curated social media plan to get in front of your customers to stay top of mind.*

- Platforms include Facebook, Instagram, Twitter, LinkedIn.
- Curated plan to help your pain points on social media.
- Checklist of run dates and due dates to help everyone stay organized.

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Customized Plan ..... Call For Pricing

Services available include:

Social Media Profile Refresh  
Header/Cover Graphic  
Profile Image Graphic  
Social Bio Update

Social Media Posting  
Existing Content: Flyers, Videos, Graphics  
New Content Creation: Graphic Image  
Carousel of Existing Content, New Content, or Combination  
Stories (Facebook and Instagram) of Existing Content, New Content, or Combination  
Copy (Talking Points Must Be Provided)

Social Media Interaction  
Monitor for Spam  
Reply to Comments  
Interact with Tagged Posts and @Mentions  
Manage Direct Messages



## SPECIFICATIONS

Vector logo file(s) must be provided - AI or EPS.

Brand Guidelines (if available) and all typeface files must be provided for brand consistency.

Existing content must be provided one (1) week prior to posting date.

Any assets for new content creation must be received two (2) weeks prior to posting date.

New content creation must be approved one (1) week prior to posting date.

### Posting and Interaction:

We must be made an admin to your social platforms or given passwords where applicable.

Accounts are monitored Monday - Friday (8:30am - 4:00pm ET) excluding days we are closed.

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# *Video Services spotlights*

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Share your story in the fastest growing advertising medium.

*Stand out from the crowd with professional product spotlights.*

- Show off your products or tell your company's story with the hottest form of advertising.
- Videos will NOT be shared on PromoCorner.com nor our social media accounts.
- All videos will be provided in the file format(s) you need, MP4 is standard.
- Videos are ideal to share on social media, linked in emails, or housed on your website.

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Product Spotlight ..... \$700 - \$1,200  
15 - 30 Seconds, Showcase Products in a Lifestyle Environment, Final File Provided

Custom Projects ..... Call For Pricing  
Let's get creative with advertising your company





## SPECIFICATIONS

Printed product samples and talking points for each product must be mailed to our Austin, TX office at least four (4) weeks prior to your final production date.

Products will not be returned unless specified and a return shipping label is provided.

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# Artwork Specs

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## PROMOFLASH + PROMOFLASH PLATINUM + CLOSEOUTS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail). PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format. PDFs should have fonts embedded.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

Closeouts must state CLOSEOUT and WHILE SUPPLIES LAST on the flyer.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

Good: 

Bad: 

Email across all devices does not allow for external stylesheets, all styling must be done inline.

We cannot use HTML artwork for Closeout flyers.

## PROMOJOURNAL AD

816 px wide X 1056 px long max. PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format. PDFs should have fonts embedded.

We cannot use HTML artwork for PromoJournal Ads.

Video files must be sent as YouTube links.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

## IDENTITYCOLLECTION

816 px wide X 1056 px long. PDF, JPG saved at a minimum of 72 dpi and in RGB format. PDFs should have fonts embedded. PDF must be saved as pages and not spreads.

We cannot use HTML artwork for IdentityCollection Ads.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

## PAGEFLIP

PDF saved at a minimum of 300 dpi and in RGB format. PDF should have fonts embedded. PDF must be saved as pages and not spreads.

We cannot use HTML artwork for Digital Catalogs.

Easily Upload your catalogs to [promocorner.com/sendit](http://promocorner.com/sendit).

## BANNER AD

800 px wide X 150 px long. JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Banner Ads.

Must also provide a link to where you would like the ad directed.

## POP-UP AD

800 px wide X 420 px high. JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Pop-Up Ads.

Must also provide a link to where you would like the ad directed.

## PROMOERRDAY + VIDEO SERVICES

Printed product samples and talking points for each product must be mailed to our Austin, TX office at least four (4) weeks prior to your final production date.

Products will not be returned unless specified and a return shipping label is provided.



PromoCorner is not responsible for any error in information that was provided to us. We will make one (1) round of "reasonable corrections" at no charge during the proofing process. Any additional corrections or those deemed beyond reasonable will assess an additional artwork charge of \$50 - \$100 depending on the extent and time involved to make the changes.

## CONTACT US

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# PromoCorner<sup>7</sup>

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WWW.PROMOCORNER.COM

