

PromoCorner

2024

MediaPlanner



2024 PromoCorner Media Planner

Let us help you market your identity!

Twenty-five years after our first email broadcast was sent out to the Promotional Products Industry, we continue to be a leader in digital marketing services. Lots has changed since that first email, but one thing remains the same: *our commitment to help companies market their identity in creative and innovative ways.*

Whether you're looking to...

Send email broadcasts

Convert your catalog to a digital PageFlip

Advertise your products with fun and trendy videos

Get some help with social media

Be heard by thousands with a sponsorship ad

Share your message on a banner ad

...we have you covered!

PromoCorner offers services for both suppliers and distributors at price points that fit most any budget. We are happy to customize our marketing packages to meet your company's needs.

Our dedicated team is here to support you every step of the way. We look forward to working with you to market your identity in 2024.

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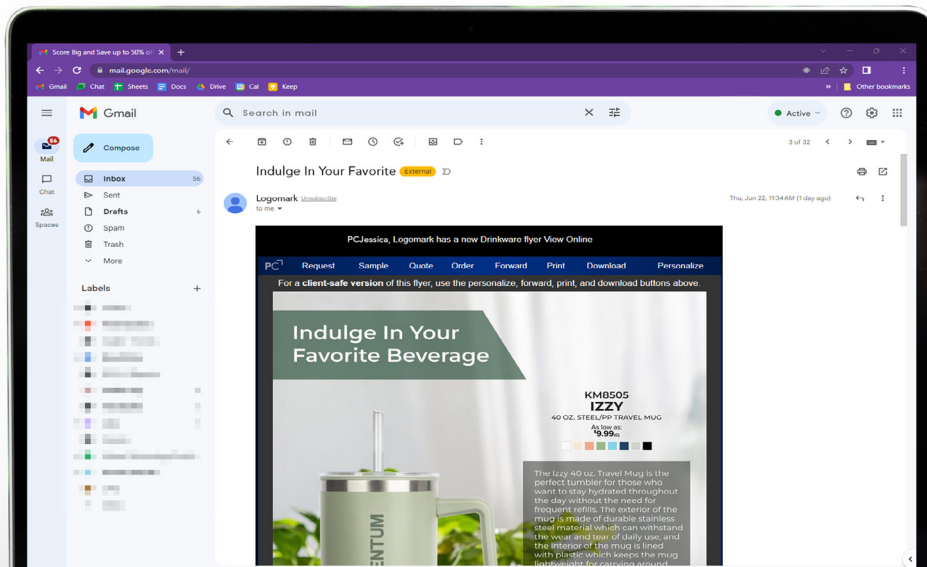
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Pricing reflected in this Media Planner is subject to change at any time without notice.

Let us get you in front of our expansive Distributor database!

- Sent to our list of over 35,000 Distributors.
- All flyers are housed on our PromoOffers webpage.
- Flyers are included in our Daily + Weekly Offers emails.
- Thumbnails of your previous three emails are located at the bottom of your current email.
- Distributors can easily customize and forward the client safe version to their customers.
- Easily share flyers to your Social Media accounts (Facebook, Twitter, LinkedIn, Pinterest).
- View real-time analytics whenever you want through your PromoCorner.com log-in.

52 Weeks	\$300 per week
52 PromoFlash broadcasts, 52 Weekly Offers, 260 Daily Offers	
26 Weeks	\$400 per week
26 PromoFlash broadcasts, 26 Weekly Offers, 130 Daily Offers	
12 Weeks	\$450 per week
12 PromoFlash broadcasts, 12 Weekly Offers, 60 Daily Offers	
6 Weeks	\$500 per week
6 PromoFlash broadcasts, 6 Weekly Offers, 30 Daily Offers	
4 Week Trial	\$1,500 total
4 PromoFlash broadcasts, 4 Weekly Offers, 20 Daily Offers	
Trial must be used within 12 weeks. For first time customers only. Paid in full, upfront.	



"I have had the pleasure of using PromoCorner's PromoFlash for a year now, and I must say the experience has exceeded my expectations. Not only are they sent to over 35,000 distributors, but it gives the users the opportunity to customize them to be customer-friendly - boosting the shareability and reach of our ads! I am also able to track real-time analytics to keep track of performance. I highly recommend expanding your distributor database with PromoCorner!"

- Alexia Leon . Marketing Coordinator at IDProductsSource

SPECIFICATIONS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail).

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

Good: ``

Bad: ``

Email across all devices does not allow for external stylesheets, all styling must be done inline.

Marketing Services available for advertisement design, see page 24.

Be seen first with top row placement on our website & emails.

- One (1) of four (4) top row placements on the PromoOffers webpage for the month.
- Two (2) PromoFlash email broadcasts (same art) during the month - first & third weeks.
- Top placement in Daily + Weekly Offers emails during the month.
- Artwork is due by the 23rd of the month prior to the month your ad will run.

NOTE: If artwork is late, it will run for the remainder of your contracted timeframe.

We are not able to extend run dates.

6 Months \$1,300 per month
6 Months on PromoOffers, 6 Months in Daily & Weekly Offers, 12 PromoFlashes

5 Months \$1,400 per month
5 Months on PromoOffers, 5 Months in Daily & Weekly Offers, 10 PromoFlashes

4 Months \$1,500 per month
4 Months on PromoOffers, 4 Months in Daily & Weekly Offers, 8 PromoFlashes

3 Months \$1,700 per month
3 Months on PromoOffers, 3 Months in Daily & Weekly Offers, 6 PromoFlashes

2 Months \$1,800 per month
2 Months on PromoOffers, 2 Months in Daily & Weekly Offers, 4 PromoFlashes

1 Month \$2,000 per month
1 Month on PromoOffers, 1 Month in Daily & Weekly Offers, 2 PromoFlashes



SPECIFICATIONS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail).

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

Good: ``

Bad: ``

Email across all devices does not allow for external stylesheets, all styling must be done inline.

Marketing Services available for advertisement design, see page 24.

Move your unwanted stock with a featured closeout sale.

- Included in a Weekly Closeouts digest email on Fridays.
- Flyer will be included in the digest for four (4) consecutive weeks.
- Flyers are housed on our Closeouts webpage for four (4) consecutive weeks.
- Flyers can be expired prior to the end of the four (4) weeks if you sell out of stock.
- Must state CLOSEOUT and WHILE SUPPLIES LAST.

Flyer Examples

Follow us on social media: [Facebook, Twitter, Instagram, LinkedIn, YouTube icons]

CLOSEOUT! SPECIAL **TWISTY BOTTLE**
D298
WAS ~~\$7.30 (R)~~
NOW **\$2.99 (C)**
MIN 100+

- Acrylonitrile Styrene (AS) water bottle, 26oz
- Easy twist off color accent cap
- Leak-proof, twist-off body
- Easy to clean and easy to add ice
- Stylish colored transparent body

Product Size: 2.93" x 10.62"

AVAILABLE IN 4 COLORS

CHARCOAL BLUE LIME GREEN RED

www.stregisgrp.com

While quantities last. Setup charges apply.

en / 84592 PFAI 230188 SAGE 04712

CLOSEOUT DEALS

30% OFF

ANOT43 Recycled Square Notebooks

Qty(s)	12	24	48	96	192	384	768	1536
1 Color Imprint	\$2.44	\$4.82	\$9.64	\$19.27	\$38.54	\$77.07	\$154.14	\$308.28
2 Color Imprint	\$3.04	\$6.07	\$12.14	\$24.28	\$48.56	\$97.12	\$194.24	\$388.48
Now 30% OFF	\$1.70	\$3.40	\$6.80	\$13.60	\$27.20	\$54.40	\$108.80	\$217.60

WHILE SUPPLIES LAST **CLOSEOUT SPECIAL** **Jazzy Mints**

Style 3506 Tropical Bubble Features:

- Manual open folding umbrella
- Comfortable color coordinated handle with matching wrist strap
- Opens to 42 inch coverage
- Matching Tropical Bubble case included
- Tropical Bubble Print design

Was ~~\$11.25 (R)~~
NOW \$8.25 (R)
24 pcs. minimum

Style 3507 Squiggly Features:

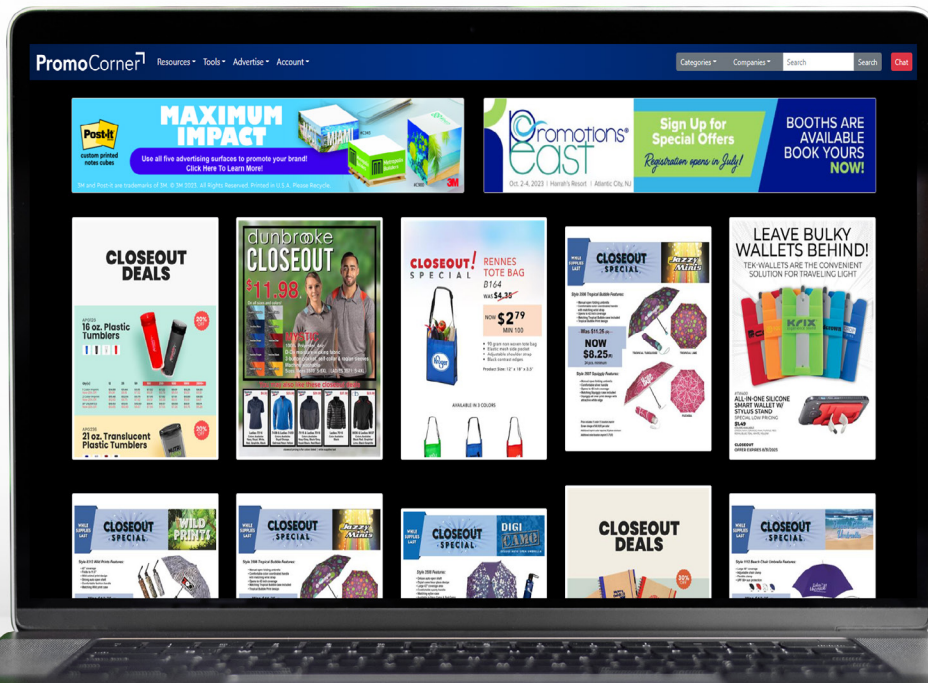
- Manual open folding umbrella
- Comfortable silver handle
- Opens to 42 inch coverage
- Matching Squiggly case included
- Squiggly all over print design with attractive white edge

Price includes (1) color (1) handle imprint
Setup charge of \$45.00/pc per color
Additional imprint color requires 24 piece minimum
Additional color/changes require \$1.75/pc

TROPICAL TURQUOISE TROPICAL LIME
FUCHSIA

1 - 11 Closeout Ads \$150 per ad
4 Consecutive Weeks in Closeout Digest, 4 Consecutive Weeks on Closeout Webpage

12+ Closeout Ads \$100 per ad
4 Consecutive Weeks in Closeout Digest, 4 Consecutive Weeks on Closeout Webpage



"The Closeout ads through PromoCorner paid for themselves within a day or two. If you're looking to clear inventory and create space on the shelf, there's no better ROI than the PromoCorner Closeout ads."

- Guy Malk . Chief Marketing Officer at St. Regis

SPECIFICATIONS

Must be paid in full upfront.

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail).

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

Must include 'Closeout' and 'While Supplies Last' on the flyer.

Limited to one product per flyer.

Flyers must be uploaded via our Upload Link.

We cannot use HTML artwork for Closeout flyers.

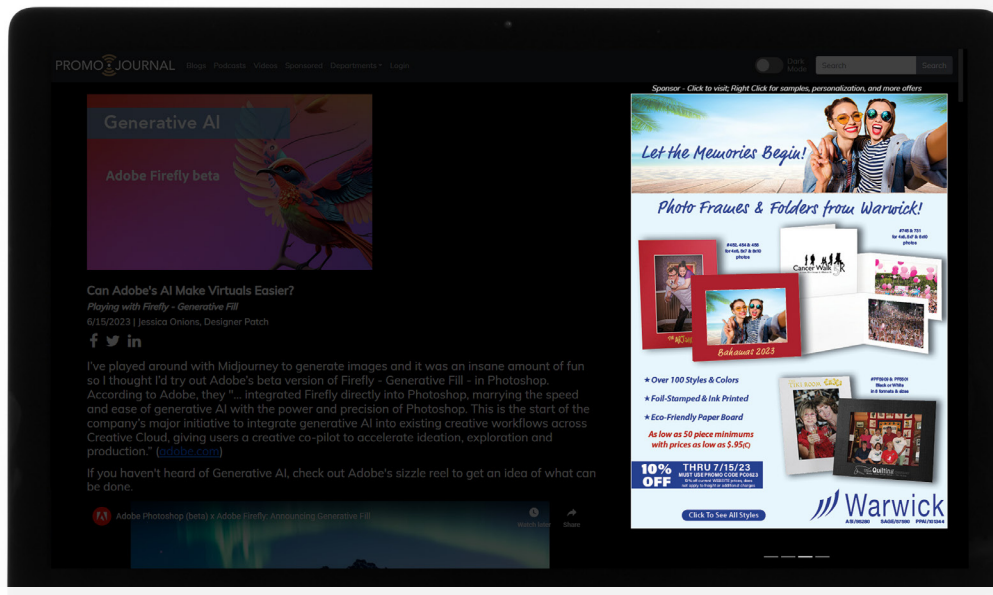
All proofs are waived and artwork cannot be swapped out due to error or early expiration.

Marketing Services available for advertisement design, see page 24.

Be seen alongside the industry's top blogs, podcasts, & videos.

- All flyers are housed on our PromoJournal webpage.
- Flyers are included in our Daily + Weekly Offers and PromoJournal Digest emails.
- Distributors can easily customize and forward the client safe version to their customers.
- View real-time analytics whenever you want through your PromoCorner.com log-in.
- Easily share flyers to your Social Media accounts (Facebook, Twitter, LinkedIn, Pinterest).

52 Weeks	\$300 per week
Posted Sundays, 52 Weekly Offers, 260 Daily Offers & PromoJournal Digests	
26 Weeks	\$400 per week
Posted Sundays, 26 Weekly Offers, 130 Daily Offers & PromoJournal Digests	
12 Weeks	\$450 per week
Posted Sundays, 12 Weekly Offers, 60 Daily Offers & PromoJournal Digests	
6 Weeks	\$500 per week
Posted Sundays, 6 Weekly Offers, 30 Daily Offers & PromoJournal Digests	
4 Week Trial	\$1,500 total
Posted Sundays, 4 Weekly Offers, 20 Daily Offers & PromoJournal Digests	
Trial must be used within 12 weeks. For first time customers only. Paid in full, upfront.	



"Warwick has been doing PromoCorner's PromoJournal Ads for a quite a while with great success and exposure but their new format has more than doubled our views and click-thrus, plus this is the only program in the industry where our promotions and specials are seen by distributors, *the actual buyers*. I've found nothing in the industry to compare! Thanks PromoCorner for keeping the Warwick name in front of thousands of distributors AND their clients for the lowest cost in the industry."

- Phil Martin . National Sales Manager at Warwick Publishing Co.

SPECIFICATIONS

816 px wide X 1056 px long.

PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

We cannot use HTML artwork for PromoJournal Ads.

Video files must be sent as YouTube links.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

Marketing Services available for advertisement design, see page 24.

Click images throughout to view examples of services offered.

Showcase your products in a two-page lookbook spread.

- Emailed four (4) times during the month to our Distributor database.
- All lookbooks are posted to our Facebook, Twitter, LinkedIn for easy shareability.
- Housed on promocorner.com for 12 consecutive months.
- Archived on promojournal.com.
- Distributors can easily customize and forward the client safe version to their customers.

2024 Editorial Calendar



ECO-FRIENDLY

Ad Closes

2/19

Eco-Friendly, Sustainable, Recycled, etc.



OUTDOORS

Ad Closes

3/18

Apparel, Games, Drinkware, Skincare, etc.



USA MADE

Ad Closes

4/22

Products that are Made in the USA



ON THE GO

Ad Closes

5/20

Personal Care, Apparel, Drinkware, etc.



HOLIDAY GIFTS

Ad Closes

7/22

Food, Packaging, Cards, High End, etc.

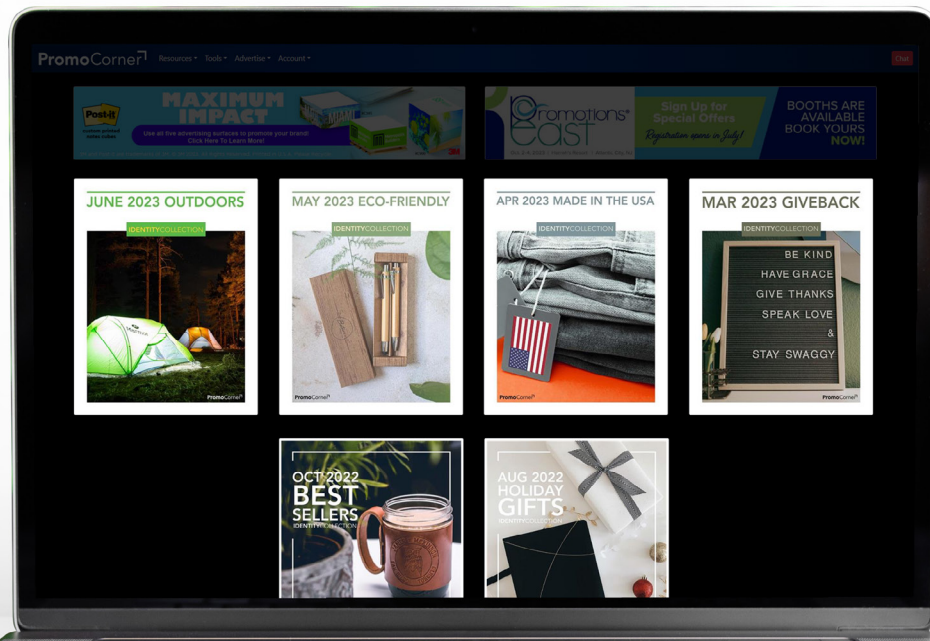


BEST SELLERS

Ad Closes

9/23

Top Selling Products with Inventory



"We had great response from our partnership in the IdentityCollection. Our team was able to elevate the theme to match our best-selling products along with delivering a strong message through content. With the varying distribution methods, it allowed great visibility and created an interactive user experience we really appreciated."

- Patrick Napurski . President at IDLine – Halls & Company

SPECIFICATIONS

\$650 per editorial

Two (2) pages each at 816 px wide X 1056 px long.

PDF, JPG saved at a minimum of 72 dpi and in RGB format.

PDFs should have fonts embedded.

PDF must be saved as pages and not spreads.

We cannot use HTML artwork for IdentityCollection Ads.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

You must provide your social handles to be tagged on Facebook, Twitter, LinkedIn.

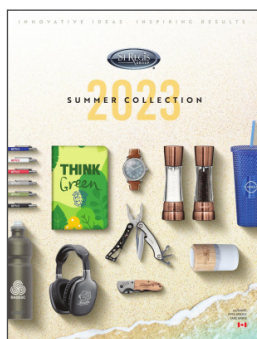
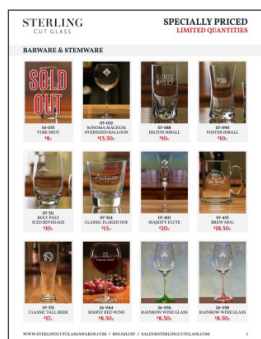
Marketing Services available for advertisement design, see page 24.

[Click images throughout to view examples of services offered.](#)

Save money on printing and mailing costs with a digital catalog.

- All catalogs are housed on our PromoCatalogs webpage.
- All catalogs are included in PromoPages for Distributors to create customized catalogs.
- Distributors can easily customize and forward the client safe version to their customers.
- View real-time analytics whenever you want through your PromoCorner.com log-in.
- Easily share catalogs to your Social Media accounts (Facebook, Twitter, LinkedIn, Pinterest).
- Send two (2) PromoFlash email broadcasts for one (1) catalog of your choice.
- Upload unlimited catalogs* with unlimited pages and free updates until August 31.

PageFlip Examples



Full Line Catalog | Custom Pricing Catalog | Specials | USA Made
 Lookbooks | Self-Promotions | Mid-Year Launches | Holiday Gifts | Etc.



"PageFlip is an easy and affordable way to get all of our catalogs in front of our customers and they can customize them with their logo! I also love the added touch of the page flipping animation to give it a realistic look."

- Josette Bosse . Director of Customer Relations at Bay State & Americanna

SPECIFICATIONS

\$2,000 total

PDF saved at a minimum of 300 dpi and in RGB format.

PDF should have fonts embedded.

PDF must be saved as pages and not spreads.

We cannot use HTML artwork for Digital Catalogs.

Easily Upload your catalogs to promocorner.com/sendit.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

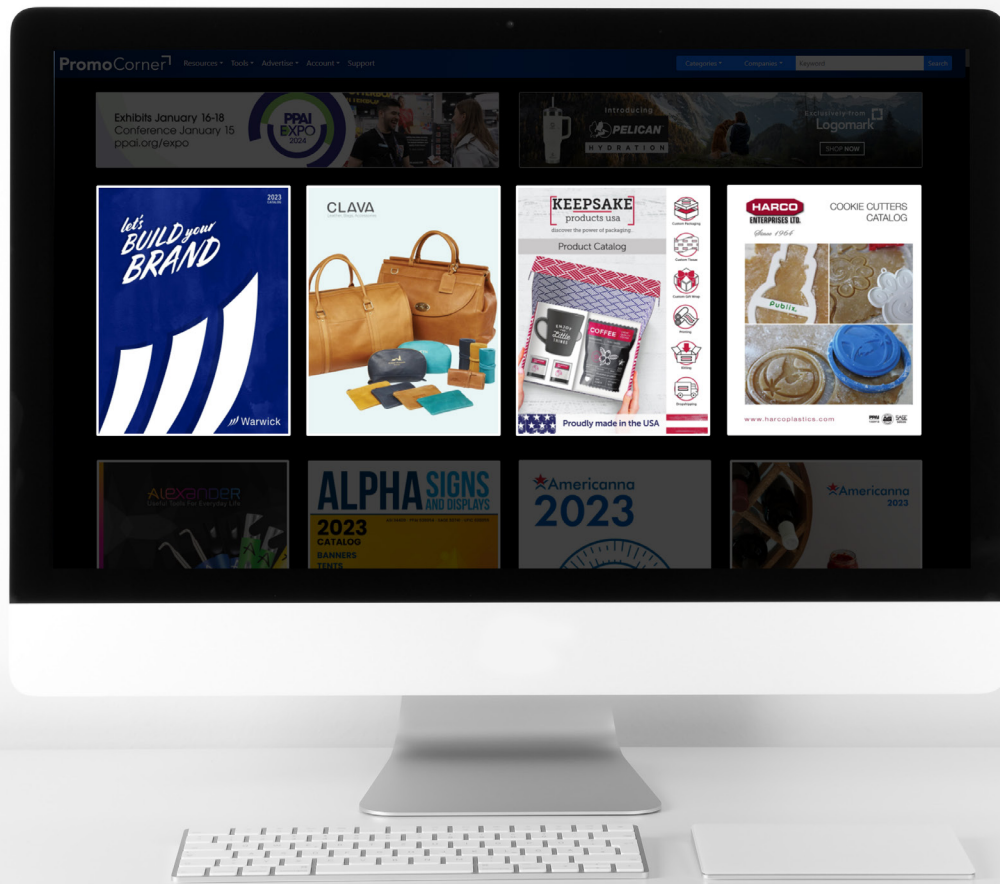
*Unlimited catalog uploads are *per line* not per customer.

Be seen first with top row placement on our website.

- One (1) of four (4) top row placements on the PromoCatalogs webpage per month.
- Also featured on the PromoCorner.com homepage.
- Included in one (1) PromoFlash email broadcast featuring Platinum Catalogs each month.
- All the benefits of PageFlip listed on page 14.

PageFlip Examples





SPECIFICATIONS

\$500 per month

PDF saved at a minimum of 300 dpi and in RGB format.

PDF should have fonts embedded.

PDF must be saved as pages and not spreads.

We cannot use HTML artwork for Digital Catalogs.

Easily Upload your catalogs to promocorner.com/sendit.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

*Pricing is *per placement* not per customer.

Gain additional exposure and direct customers with a CTA.

- Website: One (1) of two (2) spots on PromoCorner.com + PromoJournal.com for the month.
- Digest: One (1) of three (3) spots in Daily + Weekly Offers emails for the month.
- Attract more attention with an animated GIF banner.
- Direct Distributors where you want them to go by including a call-to-action and link.

Website Banner Ad

PromoCorner.com, PromoOffers Webpage, Supplier Catalogs Webpage, PromoJournal.com, PromoJournal Digest emails

12 Month	\$2,000 per month
6 Month	\$2,500 per month
3 Month	\$3,000 per month

Digest Banner Ad

Daily Offers, Weekly Offers emails

12 Month	\$1,800 per month
6 Month	\$2,200 per month
3 Month	\$2,500 per month



SPECIFICATIONS

800 px wide X 150 px long.

JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Banner Ads.

Must also provide a link to where you would like the ad directed.

Marketing Services available for advertisement design, see page 24.

[Click images throughout to view examples of services offered.](#)

Greet visitors first on promocorner.com & promojournal.com.

- Appears on our PromoOffers and PromoCatalogs webpages and PromoJournal.com.
- Included at the bottom of every Daily + Weekly Offers emails for the month you choose.
- Reappears 15 minutes after visitor's site inactivity.
- Artwork can be still graphics or animated GIFs.
- Direct Distributors where you want them to go by including a call-to-action and link.

Pop-Up Ad Example



Events | Webinars | New Products | Specials | Etc.



SPECIFICATIONS

\$2,500 per month

800 px wide X 420 px high.

JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Pop-Up Ads.

Must also provide a link to where you would like the ad directed.

Marketing Services available for advertisement design, see page 24.

[Click images throughout to view examples of services offered.](#)

Broaden your advertising reach with sponsorships.

- Showcase your company alongside the industry's leading podcasts and video series.
- Podcasts are hosted on our SoundCloud Channel and shared to top Podcast Providers.*
- Videos are hosted on our YouTube Channel.
- All podcasts and videos are housed on PromoJournal.com.
- All podcasts and videos are shared on our Facebook, Twitter, and LinkedIn.
- All podcasts and videos are included in PromoJournal Digest emails.

Delivering Marketing Joy \$300 per episode
 Weekly Video Series - Wednesdays, 4-Week Buy, Ad Card at Beginning

A. Madl's Closet \$300 per episode
 Monthly Video Series - Last Thursday, Must Supply Three (3) Products*

The Rundown \$300 per episode
 Bi-Weekly Video Series - Second & Fourth Fridays, Read at Beginning and End

The Monday Minute \$400 per month
 Weekly Video Series - Mondays, 4-Week Buy, Ad Card at End

buildingU \$400 per month
 Weekly Video Series - Tuesdays, 4-Week Buy, Logo with Voiceover at Beginning

Promos With Purpose \$500 per article
 Monthly Blog Series - First Thursday, Includes One (1) PromoJournal Ad**



"The Rundown is the perfect lighthearted video for everyone to enjoy. Silly ladies talking about their experiences and sharing ideas about our products was a great sponsorship opportunity. The Rundown keeps the viewer engaged because they are real life "celebrities" talking about real life uses. Anytime you can get the giggles out of the ladies when talking coasters and playing cards is a sure win."

- David Glenn . President at Coasterstone

SPECIFICATIONS

Ad Cards must be in created in a 16:9 ratio.

JPG, PNG, GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork.

*Product samples and talking points for each product must be mailed to our Baldwin City, KS office at least two (2) weeks prior to your sponsor week. Products will not be returned unless specified and a return shipping label is provided.

**See page 11 for PromoJournal Ad specifications.

You must provide your social handles to be tagged on Facebook, Twitter, LinkedIn.

Marketing Services available for Ad Card and PromoJournal Ad creation, see page 24.

PromoErrday — product highlight videos

A unique twist on advertising how promo is used everyday.

- All videos are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All videos are shared on our Facebook, Twitter, Instagram, and LinkedIn.
- All videos are included in the PromoJournal Digest emails during your sponsored week.
- All videos are sent in a Weekly Wrap-Up PromoFlash on the Friday of your week.
- YouTube links for each episode are provided after the air week.

PromoErrday Webpage

The screenshot displays the PromoErrday webpage interface. At the top, the navigation bar includes the 'PROMO JOURNAL' logo and links for 'Blogs', 'Podcasts', 'Videos', 'Sponsored', 'Departments', and 'Login'. The main banner features a large yellow circle with the text 'PROMO ERR DAY'. Below the banner, there are several promotional tiles:

- DRINKWARE DEALS:** Promotes water bottles and tumblers with a 'Use Code: SIPNSAVE | Expires 06/30/23' and a 'SHOP NOW' button.
- Logo Mats, LLC:** Offers '100% equipment production' and 'MADE IN U.S.A.' with a 'Sell Mats. Make Money.' call to action. It lists various mat types like 'SuperScraps™ Impressions', 'Waterlog™ Impressions HD', 'Floor Impressions™', and 'DigitPrint™ HD'.
- Wireless Charging Pad from KTI Promo:** Shows a charging pad with a custom logo.
- Wireless Presenter Laser Remote from KTI Promo:** Shows a laser remote with a custom logo.
- Wireless Charging Boom Speaker from KTI Promo:** Shows a boom speaker with a custom logo.
- Badge Vault Online Release Program from Vault Promotions:** Shows a screenshot of the 'Generico Logo Company' badge vault interface.

5 Product Highlight Videos | YouTube Links | Final MP4 Files Available Upon Request



"The level of interest and passion during presentations of our product line is outstanding. We are committed to PromoCorner and their unique options for advertising our product line!"

- Robyn Majzner . Vice President at Lincoln Line

SPECIFICATIONS

\$1,000 per week

Printed product samples and talking points for each product must be mailed to our Austin, TX office at least two (2) weeks prior to your sponsor week.

Products will not be returned unless specified and a return shipping label is provided.

You must provide your social handles to be tagged on Facebook, Twitter, Instagram, LinkedIn.

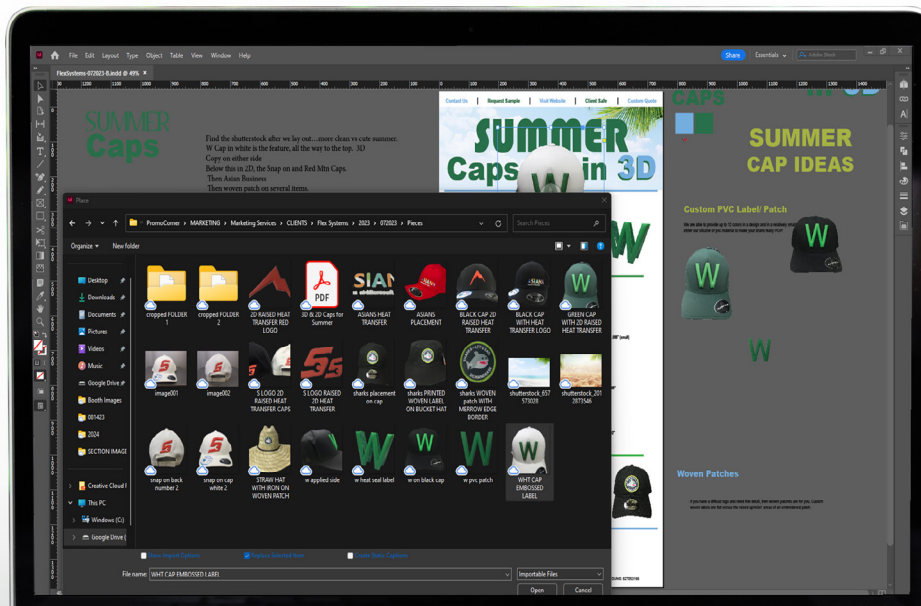
Time saving, high quality graphic design creations.

- Introductory meeting to review your goals, learn brand standards, and discuss plan.
- Monthly or quarterly meetings to review current, future, and potential projects.
- Checklist of run dates and due dates to help everyone stay organized.

Customized Plan Call For Pricing
Or choose from the list of offerings below to expand your marketing reach.

PromoFlash Design	\$200 Per Ad
PromoJournal Ad Design	\$200 Per Ad
IdentityCollection Ad Design	\$400 Per Ad
Banner Ad Design	\$200 Per Ad
Pop-Up Ad Design	\$200 Per Ad
Ad Card Design	\$200 Per Ad
Logo Design & Brand Guidelines	Call For Pricing

Monthly Marketing Trial \$2,500 total
One (1) PromoFlash, One (1) PromoJournal Ad, Four (4) Social Media Graphics
PromoFlash art emailed twice during month, PromoJournal art emailed once during month.
Trial must be used within 12 weeks. For first time customers only.



"Without PromoCorner, it would have been almost impossible for a small company like ours to market our products. As a small supplier, our art department was not able to take on the email blast marketing that we needed in order to promote our company. Holding our hand, PromoCorner helped us get started and is always there if we need help or have questions. Thank you for helping us grow our business!"

- Diane Chapman . President at FlexSystems® USA Inc

SPECIFICATIONS

Must provide clipped images (transparent background), lifestyles, vector logo & icons, font files two (2) weeks prior to run date to allow for design time and one (1) round of edits.

Please provide a Style Guide if you have one.

Must also provide a link to where you would like the ad directed, if applicable.

If subject lines are not provided we will use our discretion.

PromoFlash, PromoJournal, IdentityCollection

Once artwork is proofed and approved it cannot be swapped out due to error or changes.

Logo Design:

Files provided include vector art (AI and EPS), JPG, TIFF, PNG.

Brand Guidelines include PDF and INDD (packaged).

Be where your customers are while building brand loyalty.

- Social platforms include Facebook, Instagram, Twitter, LinkedIn.
- Curated plan to help your pain points on social media.
- Quarterly meetings to review current, future, and potential projects.
- Checklist of run dates and due dates to help everyone stay organized.

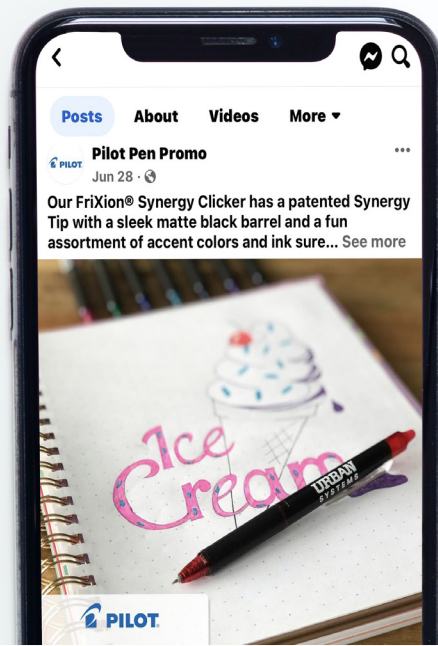
Customized Plan Call For Pricing

Services available include:

Social Media Profile Refresh
Header/Cover Graphic
Profile Image Graphic
Social Bio Update

Social Media Posting
Existing Content: Flyers, Videos, Graphics
New Content Creation: Graphic Images & Short Video (no audio)
Carousel of Existing Content, New Content, or Combination
Stories (Facebook and Instagram) of Existing Content, New Content, or Combination
Copy (Talking Points Must Be Provided)

Social Media Interaction
Monitor for Spam
Reply to Comments
Interact with Tagged Posts and @Mentions
Manage Direct Messages
FAQs and Best Responses Must Be Provided



"Their team possesses a remarkable sense of aesthetic, ensuring that every piece of content they produce is visually captivating, on-trend and aligned with our brand goals. From stunning lifestyle images and videos to engaging Instagram reels, PromoCorner's creative output is impressive. Their assets have elevated our brand presence on social media, capturing the attention of our target audience and leaving a lasting impression."

- Anastasia Stefanos . Account Specialist at Pilot Pen Promotional Products

SPECIFICATIONS

Vector logo file(s) must be provided - AI or EPS.

Brand Guidelines (if available) and all typeface files must be provided for brand consistency.

Existing content must be provided one (1) week prior to posting date.

Any assets for new content creation must be received two (2) weeks prior to posting date.

New content creation must be approved one (1) week prior to posting date.

Posting and Interaction:

We must be made an admin to your social platforms or given passwords where applicable.

Accounts are monitored Monday - Friday (9:00am - 4:00pm ET) excluding days we are closed.

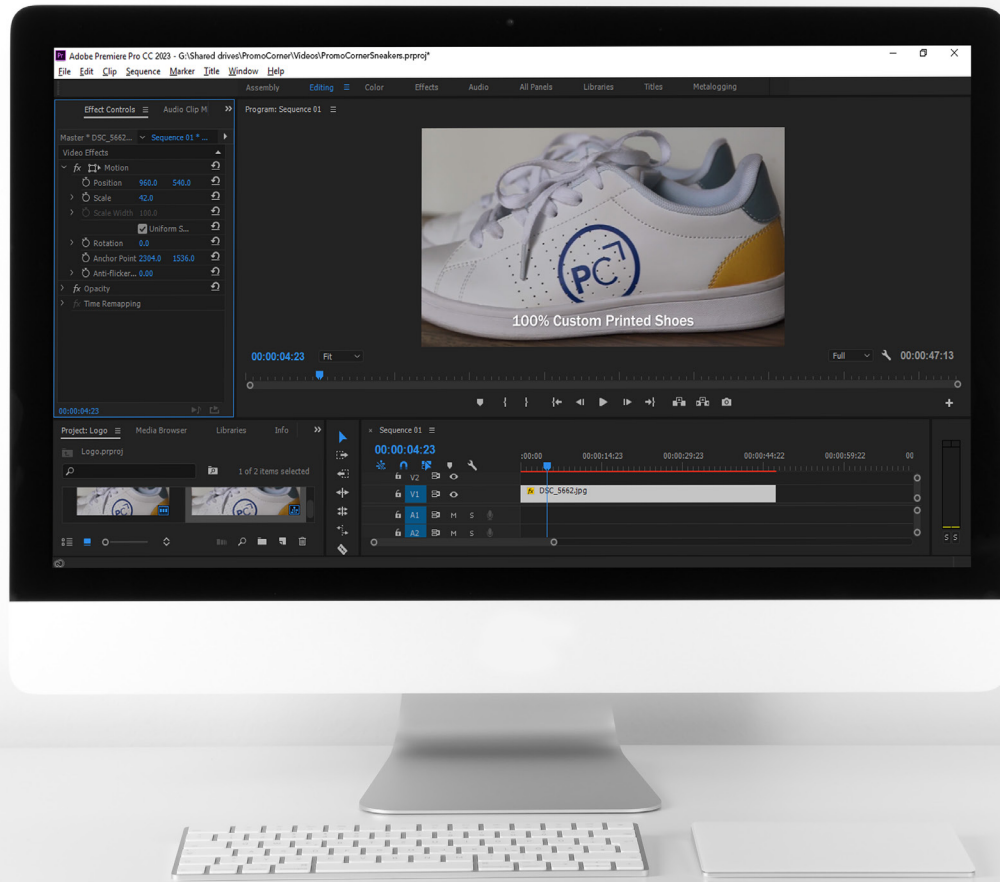
Video Services — spotlights & commercials

Share your story in the fastest growing advertising medium.

- Show off your products or tell your company's story with the hottest form of advertising.
- Videos will NOT be shared on PromoCorner.com nor our social media accounts.
- All videos will be provided in the file format(s) you need, MP4 is standard.
- Videos are ideal to share on social media, linked in emails, or housed on your website.

Product Spotlight \$700 - \$1,200
15 - 30 Seconds, Showcase Products in a Lifestyle Environment, Final File Provided

Custom Projects Call For Pricing
Let's get creative with advertising your company



SPECIFICATIONS

Printed product samples and talking points for each product must be mailed to our Maynard, MA office at least four (4) weeks prior to your final production date.

Products will not be returned unless specified and a return shipping label is provided.

Extend your sales & marketing reach with paid programming.

- All programs are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All programs are shared on our Facebook, Twitter, and LinkedIn.
- All programs are included in the PromoJournal Digest email on the day they air.
- All programs will be labeled 'Paid Programming'.

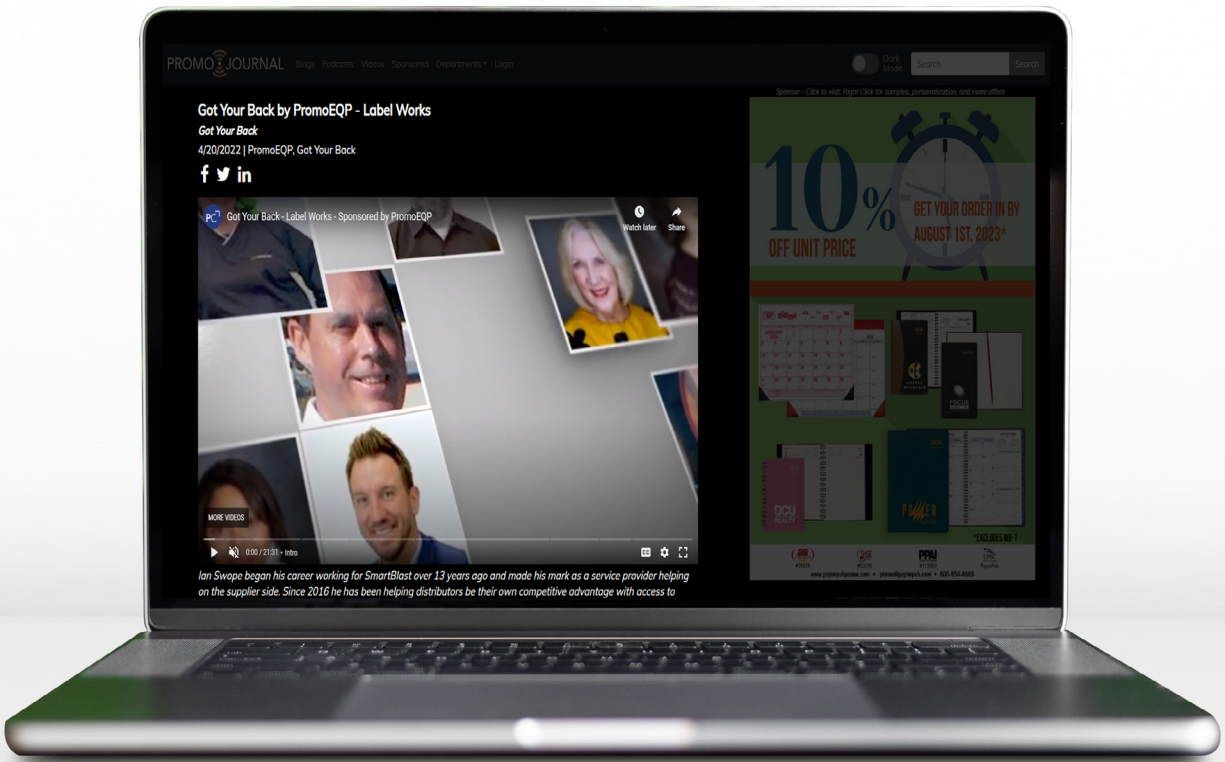
Paid Programming \$500 per episode

Podcasts, Video Series, Commercials, etc.

Each program (aka episode) is shared one (1) time.

Programs will not be posted until paid in full.

No refunds if programs are requested to be pulled after receipt.



SPECIFICATIONS

Your video, podcast, commercial, etc. must be ready to go (100% complete).

All episodes are due one (1) week before air date.

We strongly suggest keeping the content under 30 minutes.

Videos can be submitted as YouTube/Vimeo links or video files.

Podcasts must be provided as an embed code.

You must provide your social handles to be tagged on Facebook, Twitter, LinkedIn.

Artwork Specifications — requirements

PROMOFLASH + PROMOFLASH PLATINUM + CLOSEOUTS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail). PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format. PDFs should have fonts embedded.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

Closeouts must state CLOSEOUT and WHILE SUPPLIES LAST on the flyer.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

Good: ``

Bad: ``

Email across all devices does not allow for external stylesheets, all styling must be done inline.

We cannot use HTML artwork for Closeout flyers.

PROMOJOURNAL AD

816 px wide X 1056 px long max. PDF, JPG, GIF saved at a minimum of 72 dpi and in RGB format. PDFs should have fonts embedded.

We cannot use HTML artwork for PromoJournal Ads.

Video files must be sent as YouTube links.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

IDENTITYCOLLECTION

816 px wide X 1056 px long. PDF, JPG saved at a minimum of 72 dpi and in RGB format. PDFs should have fonts embedded. PDF must be saved as pages and not spreads.

We cannot use HTML artwork for IdentityCollection Ads.

Must also provide client-safe (end-user) ads that Distributors can send to prospects.

PAGEFLIP

PDF saved at a minimum of 300 dpi and in RGB format. PDF should have fonts embedded. PDF must be saved as pages and not spreads.

We cannot use HTML artwork for Digital Catalogs.

Easily Upload your catalogs to promocorner.com/sendit.

BANNER AD

800 px wide X 150 px long. JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Banner Ads.

Must also provide a link to where you would like the ad directed.

POP-UP AD

800 px wide X 420 px high. JPG, PNG, or GIF saved at a minimum of 72 dpi and in RGB format.

We cannot use HTML artwork for Pop-Up Ads.

Must also provide a link to where you would like the ad directed.

PROMOERRDAY + VIDEO SERVICES

Printed product samples and talking points for each product must be mailed to our Austin, TX office at least four (4) weeks prior to your final production date.

Products will not be returned unless specified and a return shipping label is provided.



PromoCorner is not responsible for any error in information that was provided to us. We will make one (1) round of "reasonable corrections" at no charge during the proofing process. Any additional corrections or those deemed beyond reasonable will assess an additional artwork charge of \$50 - \$100 depending on the extent and time involved to make the changes.

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In the event of non-completion of your contract, we retain the right to apply back charges for all advertisements utilized at the minimum quantity pricing. Should you have already been charged, we will adjust the charges to reflect the difference in price between the contracted rate and the minimum quantity pricing.

PromoCorner⁷

WWW.PROMOCORNER.COM

