



# PromoCorner<sup>7</sup>

## 2025 Media Planner

*Helping Suppliers market their identity.*

## Brand Mission

With over 25 years of expertise in digital marketing, PromoCorner continues to remain at the forefront of our industry. We are dedicated to helping Suppliers enhance their brand identity and expand their business. We offer an array of marketing services to fit any budget. Our fun and passionate team is committed to providing unwavering support every step of the way.

We'd love to help you market your identity.

## Why advertise with PromoCorner?

We reach Distributors via our **vast email database and social media following**.

**Large offering of advertising opportunities** that get seen by Distributors ready to do business.

**Over 25 years of experience** with numerous industry awards. Utilize us as an extension of your marketing team.

A knowledgeable team of Marketers and Designers that are dedicated to **growing your brand's message**.

[promocorner.com](https://promocorner.com) | [sales@promocorner.com](mailto:sales@promocorner.com) | 785.393.9583

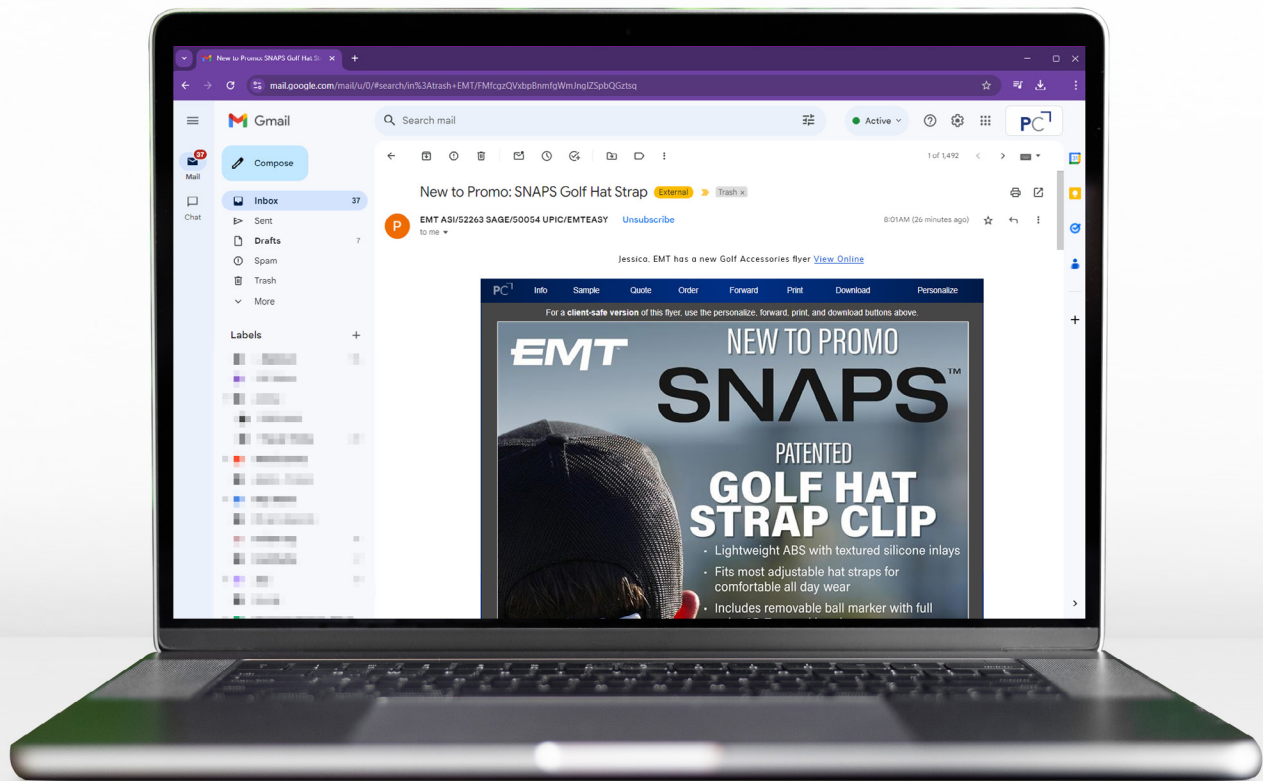
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Pricing reflected in this Media Planner is subject to change at any time without notice.

Let us get you in front of our expansive Distributor database.

- Sent to our list of over 33,000 Distributors.
- All flyers are housed on our PromoOffers webpage.
- Flyers are included in our Daily + Weekly Offers emails.
- Thumbnails of your previous three emails are located at the bottom of your current email.
- Distributors can easily customize and forward the client safe version to their customers.
- Easily share flyers to your Social Media accounts (Facebook, X, LinkedIn, Pinterest).
- View real-time analytics whenever you want through your PromoCorner.com log-in.



## PROMOFLASH PRICING

<p><b>52 Weeks</b> \$300 per week</p> <p>52 PromoFlash broadcasts 52 Weekly Offers emails 260 Daily Offers emails</p>	<p><b>26 Weeks</b> \$400 per week</p> <p>26 PromoFlash broadcasts 26 Weekly Offers emails 130 Daily Offers emails</p>
<p><b>12 Weeks</b> \$450 per week</p> <p>12 PromoFlash broadcasts 12 Weekly Offers emails 60 Daily Offers emails</p>	<p><b>6 Weeks</b> \$500 per week</p> <p>6 PromoFlash broadcasts 6 Weekly Offers emails 30 Daily Offers emails</p>
<p><b>4 Week Trial</b> \$1,500 total</p> <p>4 PromoFlash broadcasts 4 Weekly Offers emails 20 Daily Offers emails Trial must be used within 12 weeks of contract For first time customers only Must be paid in full up front</p>	<p>"PromoFlash has been integral to increasing our exposure. Thier distributor list consistently demonstrates high levels of engagement and their analytics help track ROI. The distributor customization and forwarding features drive sales for us and distributors." - Tom Farrell . Marketing Director @ EMT</p>

## SPECIFICATIONS *(Marketing Services available for advertisement design, see page 27.)*



### DIMENSIONS

750 px X 1728 px max

(750 px X 900 px for full flyer to appear in Digest thumbnail)



### FORMAT

PDF, JPG, GIF

RGB color mode only



### RESOLUTION

Minimum of 72 dpi



### TEXT

PDFs must have text embedded



### HTML ART

Absolute paths to your file on your server must be provided

✓ ``  
 ✗ ``

All styling must be done inline



### VERSIONS

Must provide branded and client-safe (end-user) versions

Be seen first with top row placement on our website & emails.

- One (1) of four (4) top row placements on the PromoOffers webpage for the month.
  - Two (2) PromoFlash email broadcasts (same art) during the month - first & third weeks.
  - Top placement in Daily + Weekly Offers emails during the month.
  - Artwork is due no later than two (2) weeks before the week your ad will run.
- NOTE: If artwork is late, it will only run for the remainder of your contracted timeframe.  
We are not able to extend run dates.



## PROMOFLASH PLATINUM PRICING

<p><b>6 Months</b>                      \$1,300 per month</p> <p>6 Months on PromoOffers 6 Months in Daily &amp; Weekly Offers emails 12 PromoFlash emails</p>	<p><b>5 Months</b>                      \$1,400 per month</p> <p>5 Months on PromoOffers 5 Months in Daily &amp; Weekly Offers emails 10 PromoFlash emails</p>
<p><b>4 Months</b>                      \$1,500 per month</p> <p>4 Months on PromoOffers 4 Months in Daily &amp; Weekly Offers emails 8 PromoFlash emails</p>	<p><b>3 Months</b>                      \$1,700 per month</p> <p>3 Months on PromoOffers 3 Months in Daily &amp; Weekly Offers emails 6 PromoFlash emails</p>
<p><b>2 Months</b>                      \$1,800 per month</p> <p>2 Months on PromoOffers 2 Months in Daily &amp; Weekly Offers emails 4 PromoFlash emails</p>	<p><b>1 Month</b>                      \$2,000 per month</p> <p>1 Month on PromoOffers 1 Month in Daily &amp; Weekly Offers emails 2 PromoFlash emails</p>

## SPECIFICATIONS *(Marketing Services available for advertisement design, see page 27.)*



### DIMENSIONS

750 px X 1728 px max

(750 px X 900 px for full flyer to appear in Digest thumbnail)



### FORMAT

PDF, JPG, GIF

RGB color mode only



### RESOLUTION

Minimum of 72 dpi



### TEXT

PDFs must have text embedded



### HTML ART

Absolute paths to your file on your server must be provided

✓   
 ✗ 

All styling must be done inline

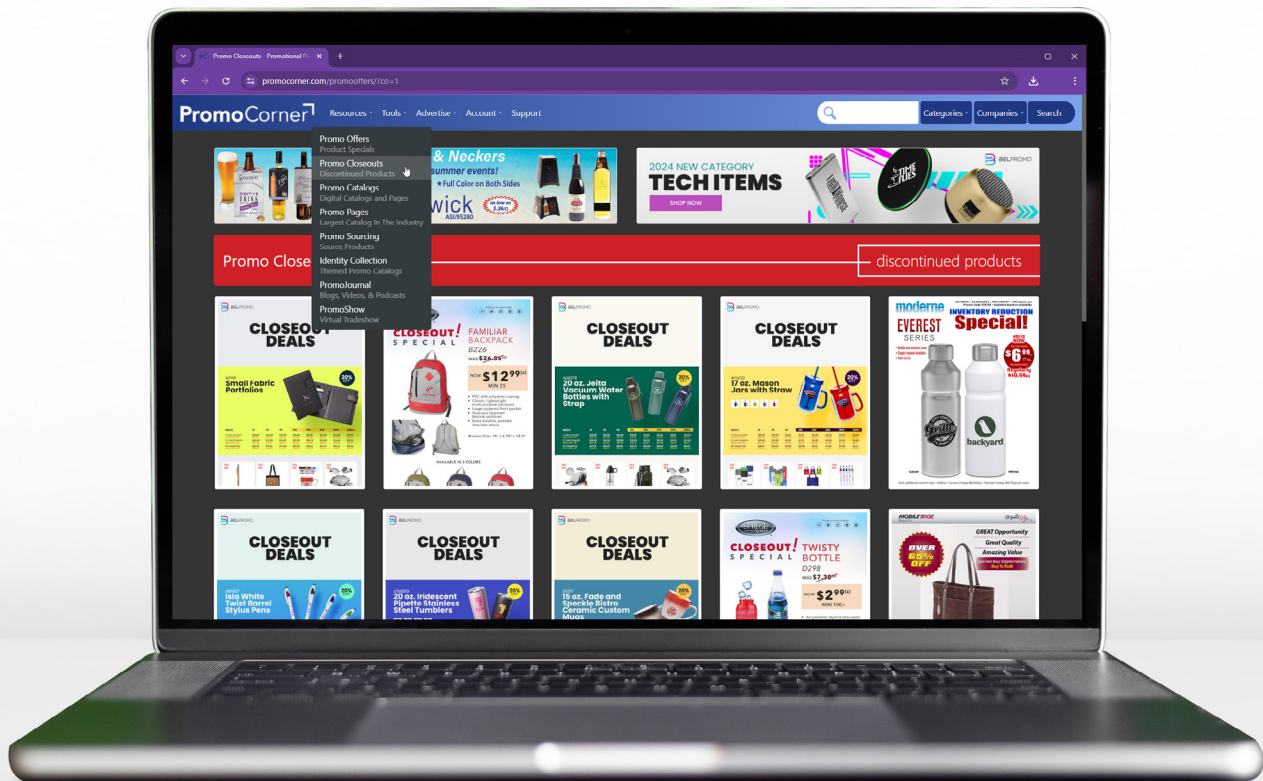


### VERSIONS

Must provide branded and client-safe (end-user) versions

Move your unwanted stock with a featured closeout flyer.

- Included in the Weekly Closeouts Digest email on Fridays.
- Flyer will be included in the Digest for four (4) consecutive weeks.
- Flyers are housed on our Closeouts webpage for four (4) consecutive weeks.
- Flyers can be expired prior to the end of the four (4) weeks if you sell out of stock.
- Must state CLOSEOUT and WHILE SUPPLIES LAST.





## CLOSEOUT PRICING *(Must be paid in full up front.)*

\$150 per ad

- 4 Consecutive Weekly Closeout Digests
- 4 Consecutive weeks on Closeout webpage



## SPECIFICATIONS *(Marketing Services available for advertisement design, see page 27.)*



### DIMENSIONS

750 px X 1728 px max

(750 px X 900 px for full flyer to appear in Digest thumbnail)



### FORMAT

PDF, JPG, GIF

RGB color mode only



### RESOLUTION

Minimum of 72 dpi



### TEXT

PDFs must have text embedded



### NOTICE

We cannot use HTML artwork

Proofs are waived and artwork cannot be changed due to error or early expiration



### MUST

Must include CLOSEOUT and WHILE SUPPLIES LAST

One (1) product per flyer only



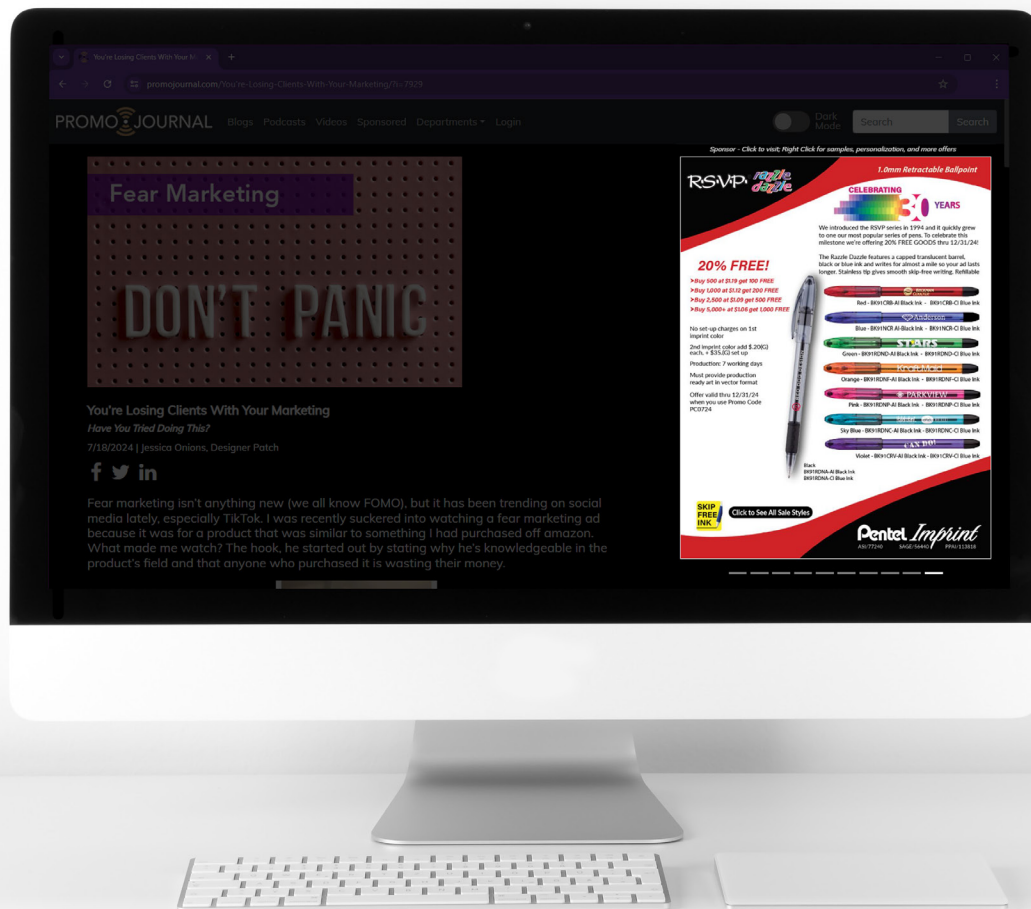
### UPLOAD

Must upload your flyer via our Upload Link

# PromoJournal Ad — content advertising

Be seen alongside the industry's top blogs, podcasts, & videos.

- All flyers are housed on PromoJournal.com.
- Flyers are included in our Daily + Weekly Offers and PromoJournal Digest emails.
- Distributors can easily customize and forward the client safe version to their customers.
- View real-time analytics whenever you want through your PromoCorner.com log-in.
- Easily share flyers to your Social Media accounts (Facebook, X, LinkedIn, Pinterest).



## PROMOJOURNAL AD PRICING

**52 Weeks** \$300 per week  
 Posted Sundays on PromoJournal.com  
 52 Weekly Offers emails  
 260 Daily Offers & PromoJournal Digests

**26 Weeks** \$400 per week  
 Posted Sundays on PromoJournal.com  
 26 Weekly Offers emails  
 130 Daily Offers & PromoJournal Digests

**12 Weeks** \$500 per week  
 Posted Sundays on PromoJournal.com  
 12 Weekly Offers emails  
 6 Daily Offers & PromoJournal Digests

**6 Weeks** \$600 per week  
 Posted Sundays on PromoJournal.com  
 6 Weekly Offers emails  
 30 Daily Offers & PromoJournal Digests

**4 Week Trial** \$1,500 total  
 Posted Sundays on PromoJournal.com  
 4 Weekly Offers emails  
 20 Daily Offers & PromoJournal Digests  
 Trial must be used within 12 weeks of contract  
 For first time customers only  
 Must be paid in full up front

"We started using PromoJournal Ads a couple of years ago and get a better ROI, cost per impression, exposure, and branding than we get from any other industry program. Thank you for a way that actually gets us in front of distributors" - Paul Matsushima . National Sales Mgr. @ Pentel

## SPECIFICATIONS *(Marketing Services available for advertisement design, see page 27.)*



### DIMENSIONS

816 px X 1056 px max



### FORMAT

PDF, JPG, GIF  
 RGB color mode only



### RESOLUTION

Minimum of 72 dpi



### TEXT

PDFs must have text embedded



### VIDEOS

Video files must be sent as YouTube links



### NOTICE

We cannot use HTML artwork



### VERSIONS

Must provide branded and client-safe (end-user) versions

Showcase your products in a two-page lookbook spread.

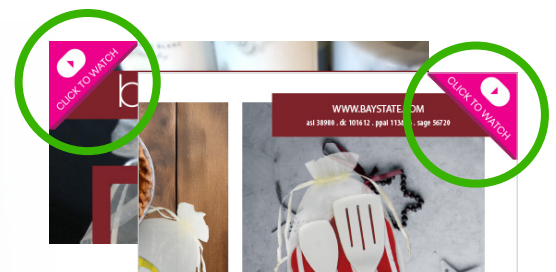
- Emailed four (4) times during the month to our Distributor database.
- All lookbooks are posted to our Facebook, X, LinkedIn for easy shareability.
- Housed on PromoCorner.com for 12 consecutive months.
- Archived on PromoJournal.com.
- Distributors can easily customize and forward the client safe version to their customers.

## NEW: Product Spotlight Videos

\$250 per video

- Showcase one (1) product per page in a Product Spotlight Video (two (2) max per spread).
- Each video is 15 - 20 seconds highlighting three (3) features (must provide short bullets).
- All videos are hosted on our YouTube Channel.
- We will provide an icon for your IdentityCollection to indicate a video is available.

NOTE: Icon must appear in the upper left corner of left page or upper right corner of right page, depending where the spotlight product is located, sized at 112 px X 111 px.



### SHIPPING

Product samples & talking points must be mailed to our Plymouth, MA office at least four (4) weeks before your sponsor week

Products will not be returned unless specified & a return label is provided

# 2025 EDITORIAL CALENDAR

\$650 per editorial



## FEBRUARY

As Seen At The Shows

Ad Closes 1/20



## MARCH

Eco-Friendly

Ad Closes 2/17



## APRIL

Summer Fun

Ad Closes 3/24



## MAY

USA Made

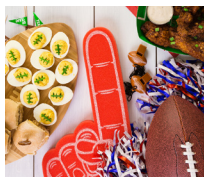
Ad Closes 4/28



## JUNE

Drinkware

Ad Closes 5/19



## JULY

Team Spirit & Tailgating

Ad Closes 6/23



## AUGUST

Holiday Gifts

Ad Closes 7/21



## SEPTEMBER

Winter Essentials

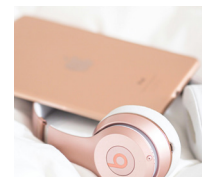
Ad Closes 8/18



## OCTOBER

Best Sellers

Ad Closes 9/22



## NOVEMBER

Office & Tech

Ad Closes 10/20



## DECEMBER

Everyday Must Haves

Ad Closes 11/17

# SPECIFICATIONS *(Marketing Services available for advertisement design, see page 27.)*



## DIMENSIONS

816 px X 1056 px max



## FORMAT

PDF, JPG

RGB color mode only

PDFs must be saved as Pages



## RESOLUTION

Minimum of 72 dpi



## TEXT

PDFs must have text embedded



## NOTICE

We cannot use HTML artwork



## VERSIONS

Must provide branded and client-safe (end-user) versions

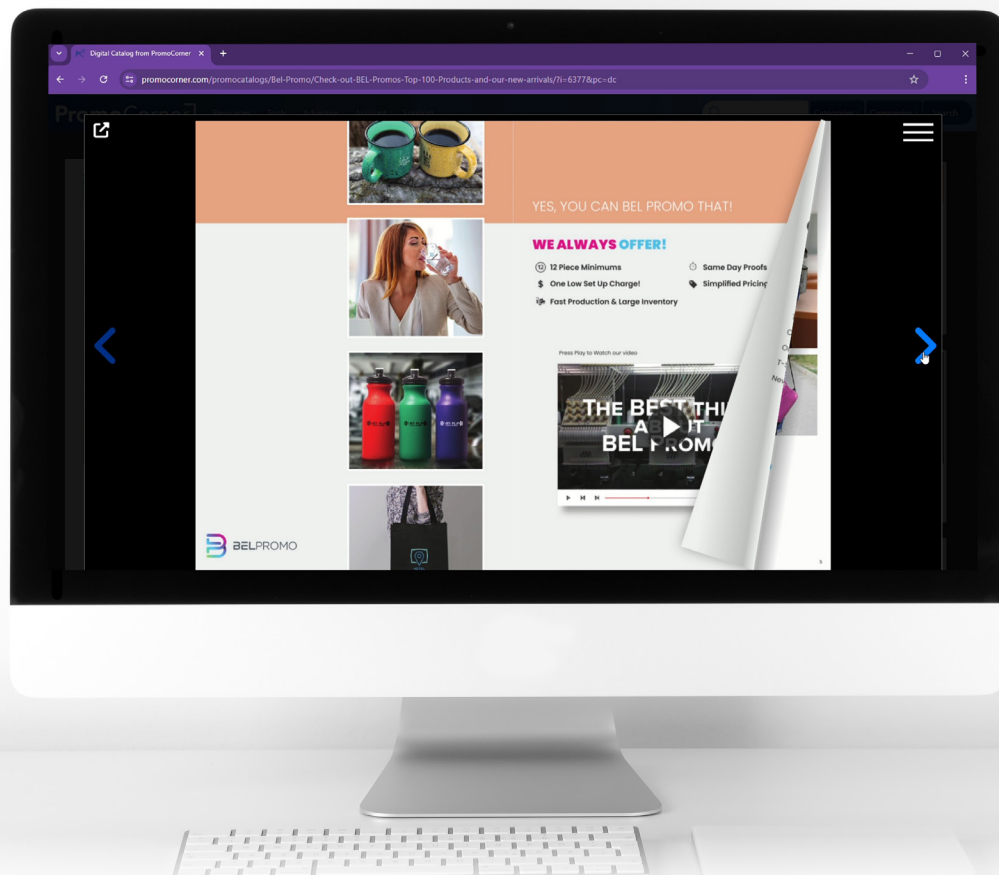


## SOCIAL

Must provide social media handles to be tagged: Facebook, X, LinkedIn

Save money on printing and mailing costs with a digital catalog.

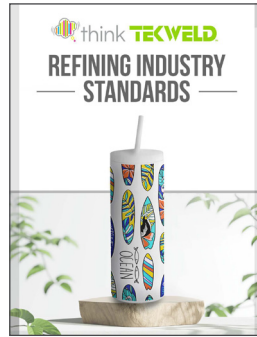
- All catalogs are housed on our PromoCatalogs webpage.
- All catalogs are included in PromoPages for Distributors to create customized catalogs.
- Distributors can easily customize and forward the client safe version to their customers.
- View real-time analytics whenever you want through your PromoCorner.com log-in.
- NEW unlimited catalog customizations for Suppliers.
- Easily share catalogs to your Social Media accounts (Facebook, X, LinkedIn, Pinterest).
- Send two (2) PromoFlash email broadcasts for one (1) catalog of your choice.
- Upload unlimited catalogs\* with unlimited pages and free updates until August 31.
- Personalized web portal to link your catalogs to your website.



\*Unlimited catalog uploads are *per line* not per customer.

## PAGEFLIP EXAMPLES

\$2,000 total



Full Line Catalog | Custom Pricing Catalog | Specials | USA Made  
Lookbooks | Self-Promotions | Mid-Year Launches | Holiday Gifts | Etc.

"PageFlip is a fantastic feature, offering easy access for our customers without requiring any logins. Additionally, the ability for our customers to download and customize the catalogs with their own logos is incredibly helpful. This has greatly enhanced our catalog accessibility and customer experience. Highly recommended!" - Michelle Yulo . Sr. Manager of Merchandising Operations & BP Marketing @ BelPromo

## SPECIFICATIONS



### FORMAT

PDF

RGB color mode only

PDFs must be saved as Pages



### RESOLUTION

Minimum of 300 dpi



### TEXT

PDFs must have text embedded



### LINK

We will automatically add any hyperlinks in PDFs to PageFlips



### NOTICE

We cannot use HTML artwork



### VERSIONS

Must provide branded and client-safe (end-user) versions

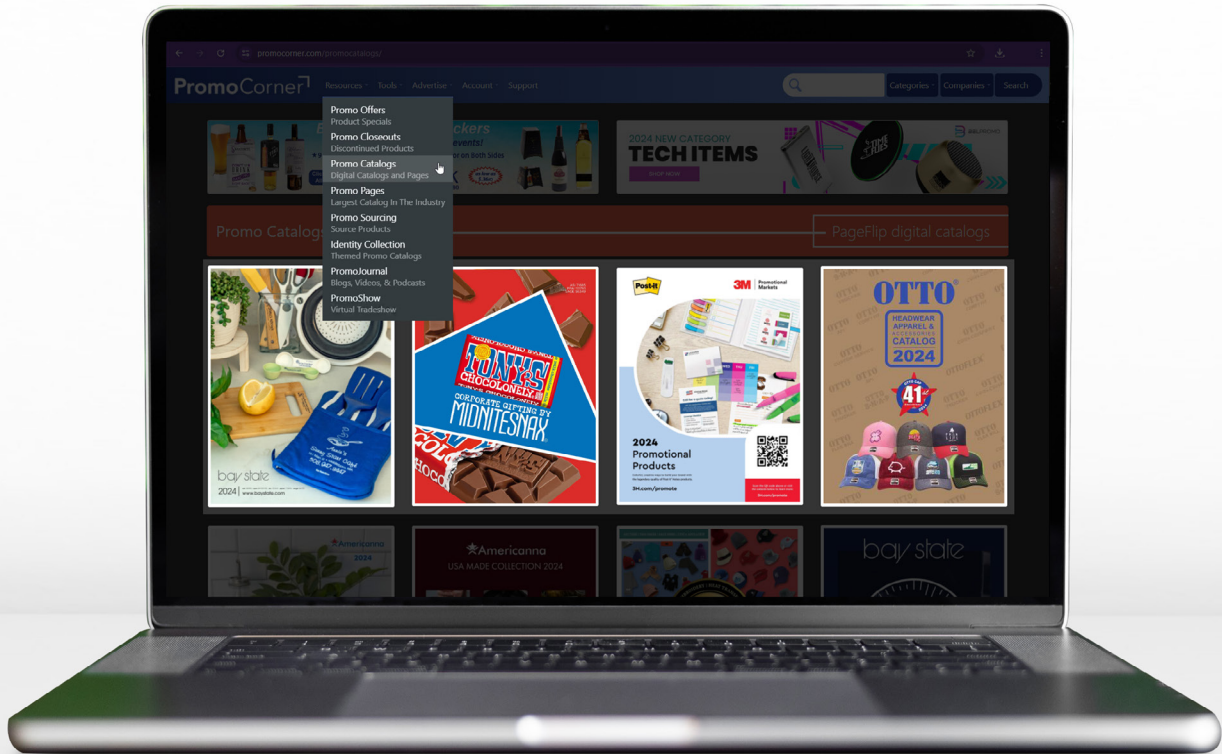


### UPLOAD

Easily upload your catalogs:  
[promocorner.com/sendit](https://promocorner.com/sendit)

Spotlight your catalog with top row placement on our website.

- One (1) of four (4) top row placements on the PromoCatalogs webpage per month.
- Also featured on the PromoCorner.com homepage.
- Included in one (1) PromoFlash email broadcast featuring Platinum Catalogs each month.
- All the benefits of PageFlip listed on page 14.



Pricing is *per placement* not per customer.



# PAGEFLIP PLATINUM EXAMPLES

\$500 per month



Full Line Catalog | Custom Pricing Catalog | Specials | USA Made  
 Lookbooks | Self-Promotions | Mid-Year Launches | Holiday Gifts | Etc.

# SPECIFICATIONS



## FORMAT

PDF

RGB color mode only

PDFs must be saved as Pages



## RESOLUTION

Minimum of 300 dpi



## TEXT

PDFs must have text embedded



## LINK

We will automatically add any hyperlinks in PDFs to PageFlips



## NOTICE

We cannot use HTML artwork



## VERSIONS

Must provide branded and client-safe (end-user) versions



## UPLOAD

Easily upload your catalogs:  
[promocorner.com/sendit](https://promocorner.com/sendit)

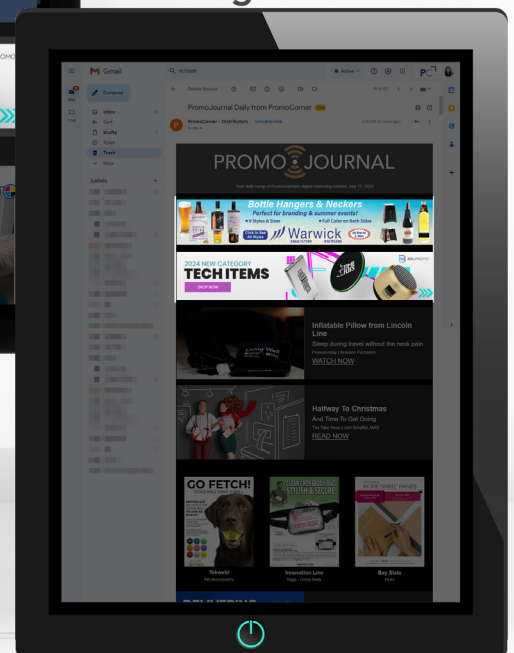
Gain additional exposure and direct customers with a CTA.

- Website: One (1) of two (2) spots on PromoCorner.com + PromoJournal.com for the month.
- Digest: One (1) of three (3) spots in Daily + Weekly Offers emails for the month.
- Attract more attention with an animated GIF banner.
- Direct Distributors where you want them to go by including a call-to-action and link.

## Website Banner Ad



## Digest Banner Ad



## BANNER AD PRICING

### Website Banner Ad

PromoCorner.com, PromoJournal.com, PromoJournal Digest emails

<b>12 Months</b>	\$2,500	<b>6 Months</b>	\$2,700
<b>3 Months</b>	\$3,000		

### Digest Banner Ad

Daily Offers, Weekly Offers emails

<b>12 Months</b>	\$1,500	<b>6 Months</b>	\$1,700
<b>3 Months</b>	\$2,000	<p>"There is literally no other advertising we do in the industry that can come close to the value and ROI of PromoCorner's Banner Ads." - Phil Martin . Sales Manager @ Warwick Publishing Co.</p>	

## SPECIFICATIONS *(Marketing Services available for advertisement design, see page 27.)*



### DIMENSIONS

800 px X 150 px max



### FORMAT

JPG, PNG, GIF

RGB color mode only



### RESOLUTION

Minimum of 72 dpi



### NOTICE

We cannot use HTML artwork



### LINK

Must provide a link to where the ad will be directed

Greet visitors first on PromoCorner.com & PromoJournal.com.

- Appears on PromoCorner.com and PromoJournal.com.
- Included at the bottom of every Daily + Weekly Offers emails for the month you choose.
- Reappears 15 minutes after visitor's site inactivity.
- Artwork can be still graphics or animated GIFs.
- Direct Distributors where you want them to go by including a call-to-action and link.



## POP-UP AD EXAMPLES

\$2,500 per month



Events | Webinars | New Products | Specials | Etc.

## SPECIFICATIONS *(Marketing Services available for advertisement design, see page 27.)*



### DIMENSIONS

800 px X 420 px max



### FORMAT

JPG, PNG, GIF

RGB color mode only



### RESOLUTION

Minimum of 72 dpi



### NOTICE

We cannot use HTML artwork



### LINK

Must provide a link to where the ad will be directed

Broaden your advertising reach with industry sponsorships.

- Showcase your company alongside the industry's leading podcasts and video series.
- Videos are hosted on our YouTube Channel.
- All podcasts and videos are housed on PromoJournal.com.
- All podcasts and videos are shared on our Facebook, X, LinkedIn.
- Behind The Brand is also shared on our Instagram.
- All podcasts and videos are included in PromoJournal Digest emails.



## SPONSORSHIP PRICING

### Delivering Marketing Joy

Weekly video series - Wednesdays  
4-week buy  
Ad card at beginning

\$300 per episode

### A.Madl's Closet

Monthly video series - last Thursday  
Three (3) products with talking points

\$300 per episode

### The Rundown

Bi-weekly video series - second & fourth Fridays  
Read and ad card at beginning and end

\$300 per episode

### Behind The Brand

Monthly video series - first Friday  
Showcase your brand, best sellers, and how you got started

\$1000 per episode

## SPECIFICATIONS



### SHIPPING

Product samples & talking points must be mailed to our Baldwin City, KS office at least two (2) weeks before your sponsor week

Products will not be returned unless specified & a return label is provided



### SOCIAL

Must provide social media handles to be tagged: Facebook, X, LinkedIn

Instagram for Behind the Brand

## AD CARD SPECIFICATIONS *(Marketing Services available, see page 27.)*



### DIMENSIONS

16:9 ratio



### FORMAT

JPG, PNG, GIF

RGB color mode only



### RESOLUTION

Minimum of 72 dpi



### NOTICE

We cannot use HTML artwork

A fresh take on advertising your products Distributors will love.

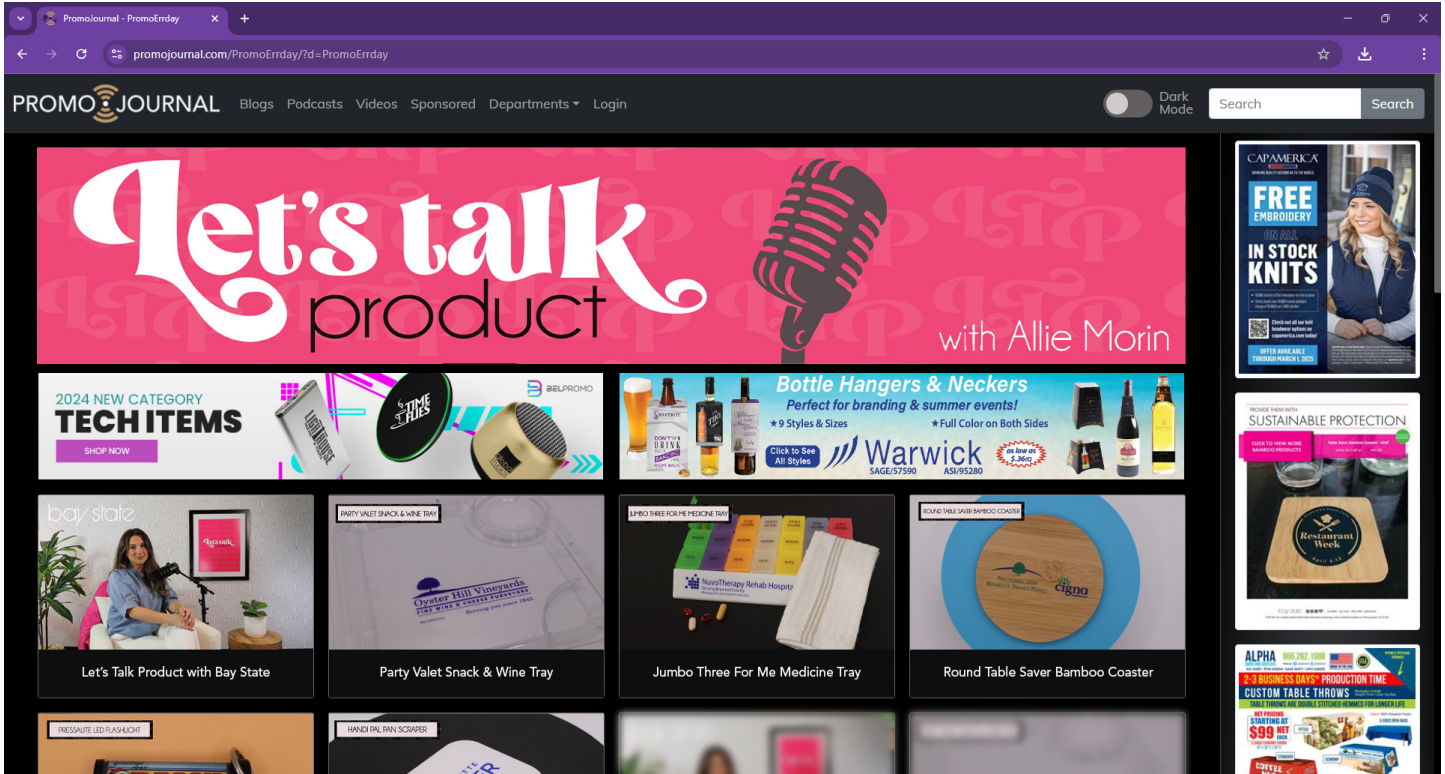
- One (1) video featuring all five (5) products posted Monday of your sponsor week.
- Five (5) individual product videos posted Monday - Friday of your sponsor week.
- Individual product videos are white-label for easy Distributor sharing.
- Each product featured includes a Let's Talk Product Banner Ad on PromoJournal.com.
- All videos are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All videos are shared on our Facebook, X, Instagram, and LinkedIn.
- All videos are included in the PromoJournal Digest emails during your sponsored week.
- All videos are sent in a Weekly Wrap-Up PromoFlash on the Friday of your week.
- YouTube links for each episode are provided after the air week.





# LET'S TALK PRODUCT WEBPAGE

\$1,000 per week\*



## SPECIFICATIONS



### SHIPPING

Product samples & talking points must be mailed to our Plymouth, MA office at least four (4) weeks before your sponsor week

Products will not be returned unless specified & a return label is provided



### SOCIAL

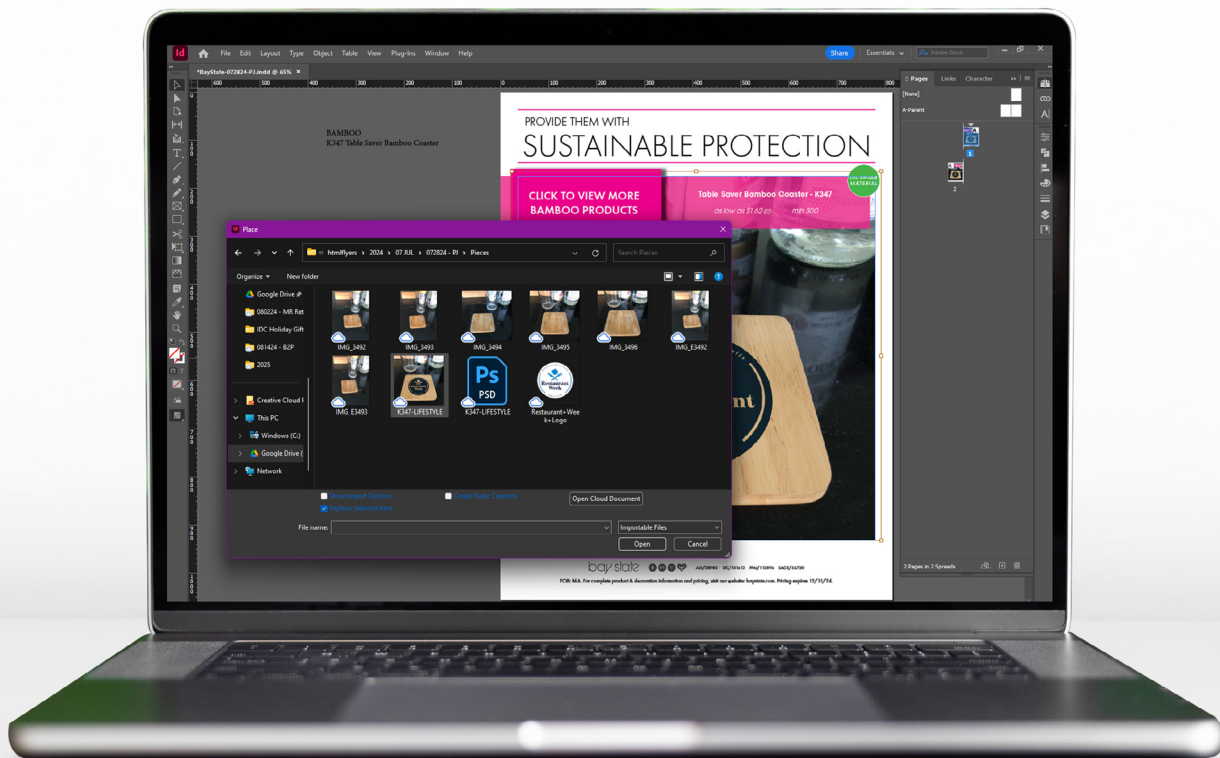
Must provide social media handles to be tagged: Facebook, X, LinkedIn

\*Introductory price valid if booked by 01.31.2025.

# Marketing Services — design creation

Time saving, high quality, and unique graphic design creations.

- Introductory meeting to review your goals, learn brand standards, and discuss plan.
- Monthly or quarterly meetings to review current, future, and potential projects.
- Checklist of run dates and due dates to help everyone stay organized.
- Knowledge and experience of a Graphic Designer in the promotional industry.



## MARKETING SERVICES PRICING

### Customized Plan

Call For Pricing

Or choose from the list of offerings below to expand your marketing reach

PromoFlash design	\$200
PromoJournal Ad design	\$200
IdentityCollection Ad design	\$400
Banner Ad Design	\$200
Pop-Up Ad design	\$200
Ad Card design	\$200

### One (1) Month Marketing Trial

\$2,500 total

One (1) PromoFlash - emailed twice during the month  
 One (1) PromoJournal Ad - emailed once during the month  
 Four (4) Social Media graphics  
 Trial must be used within 12 weeks of contract  
 For first time customers only

## SPECIFICATIONS



### ASSETS

All assets are due no later than three (3) weeks before run date

Logo must be vector



### IMAGES

Product images must be clipped with transparent background

Lifestyle images must be high res



### TEXT

If text files are not provided, fonts will be up to our discretion



### STYLE GUIDE

Provide if available



### SUBJECT

If subject lines are not provided, we will use our discretion



### LINK

Must provide a link to where the ad will be directed



### NOTICE

Artwork cannot be changed after proof approval

# Social Media Services — content creation

Build brand loyalty and break through the cookie cutter clutter.

- Social platforms include Facebook, Instagram, X, LinkedIn.
- Curated plan to help your pain points on social media.
- Quarterly meetings to review current, future, and potential projects.
- Checklist of run dates and due dates to help everyone stay organized.



## Posting and Interaction:

We must be made an admin to your social platforms or given passwords where applicable. Accounts are monitored Monday - Friday (9:00am - 4:00pm ET) excluding days we are closed.

## SOCIAL MEDIA SERVICES PRICING

### Customized Plan

Call For Pricing

Social Media Profile Refresh

- Header/cover graphic
- Profile image graphic
- Social bio update

Social Media Posting

- Existing content: flyers, videos, graphics
- PC created content: graphics, photos, short video
- Carousel of existing, PC created, or combination
- Stories (Facebook and Instagram) of existing, PC created, or combination
- Copy (talking points must be provided)

Social Media Interaction

- Monitor for spam
- Reply to comments
- Interact with tagged posts and @mentions
- Manage direct messages
- FAQs and best responses must be provided

## SPECIFICATIONS



### ASSETS

Logo must be vector



### STYLE GUIDE

Provide if available



### IMAGES

Lifestyle images must be high res

Must be provided no later than two (2) weeks before posting date



### TEXT

If text files are not provided, fonts will be up to our discretion



### SHIPPING

Products must be mailed to our Hendersonville, TN office one (1) month in advance

Products will not be returned unless specified & a return label is provided



### APPROVAL

PC Created artwork must be approved no later than one (1) week before posting date

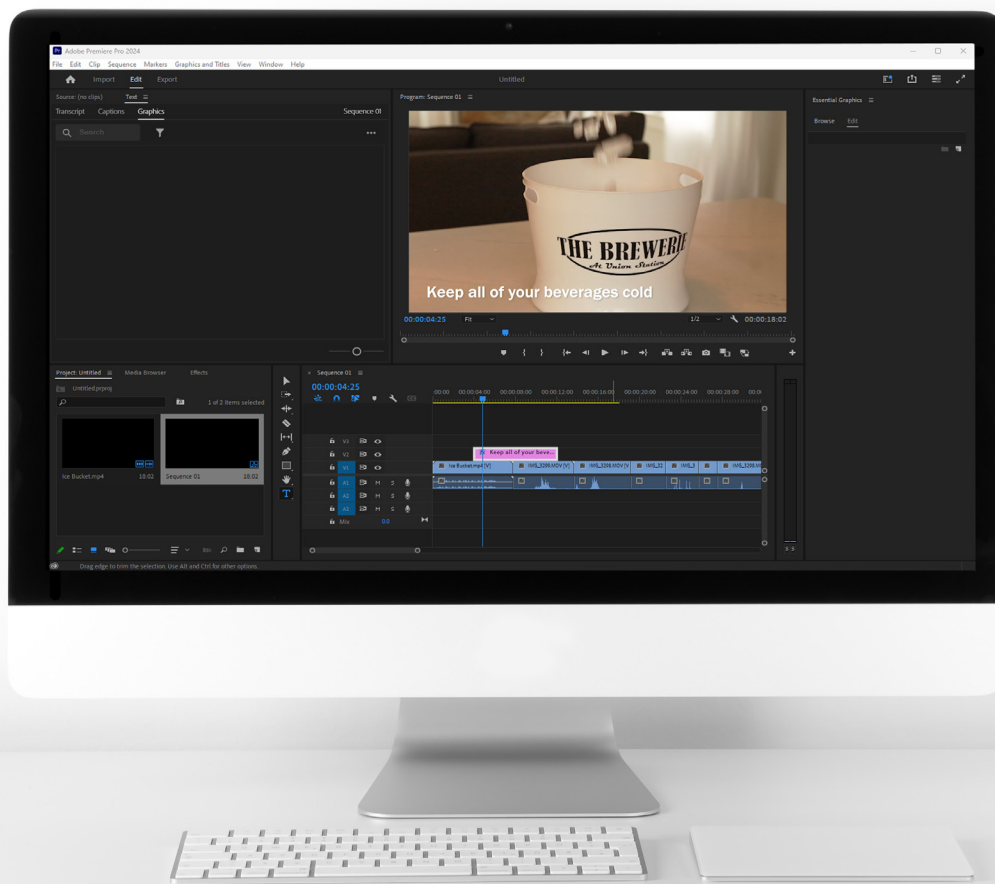


### LINK

Must provide a link to where the post will be directed

Share your story in the fastest growing advertising medium.

- Show off your products or tell your company's story with the hottest form of advertising.
- Videos will NOT be shared on PromoCorner.com nor our social media accounts.
- All videos will be provided in the file format(s) you need, MP4 is standard.
- Videos are ideal to share on social media, linked in emails, or housed on your website.



## VIDEO SERVICES PRICING

### Product Spotlight

15 - 30 seconds

Showcase products in a lifestyle environment

Final file provided

Call For Pricing

### Custom Projects

Let's get creative with advertising your company

Call For Pricing

## VIDEO SERVICES EXAMPLES



## SPECIFICATIONS



### SHIPPING

Product samples & talking points must be mailed to our Plymouth, MA office at least four (4) weeks before filming date

Products will not be returned unless specified & a return label is provided



### ASSETS

Logo must be vector



### TEXT

If text files are not provided, fonts will be up to our discretion



### STYLE GUIDE

Provide if available

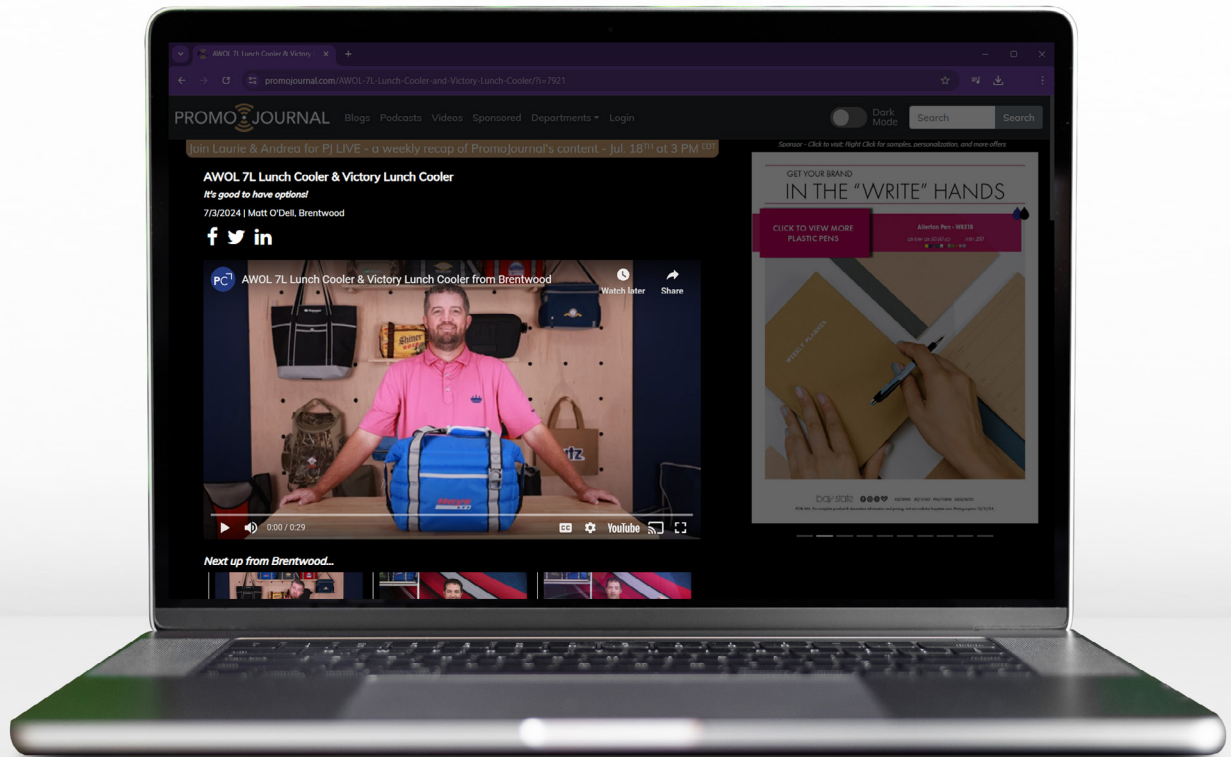


### NOTICE

We allow for two (2) edits before an additional fee will accrue

Extend your sales & marketing reach with paid programming.

- All programs are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All episodes are shared on our Facebook, X, LinkedIn.
- All episodes are included in the PromoJournal Digest email on the day they air.
- All programs will be labeled 'Paid Programming'.





## PAID PROGRAMMING PRICING

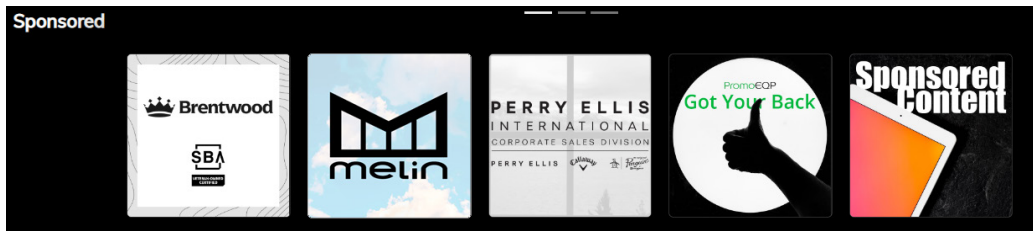
\$500 per episode

Podcasts, video series, commercials, etc.

Each episode of a program is shared one (1) time by PromoCorner

Programs will not be posted until paid in full

No refunds if programs are requested to be pulled after receipt



## SPECIFICATIONS



### FORMAT

Your video, podcast, commercial, etc must be ready to post (we will not do any editing)



### DUE DATE

All episodes are due to us one (1) week before air date



### LENGTH

We strongly suggest keeping each episode under 30 minutes



### VIDEOS

Videos can be submitted as YouTube or Vimeo links or video files



### PODCASTS

Podcasts must be provided as embed code



### SOCIAL

Must provide social media handles to be tagged: Facebook, X, LinkedIn

# Artwork Specifications — requirements

## PROMOFLASH + PROMOFLASH PLATINUM + CLOSEOUTS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Digest thumbnail). PDF, JPG, GIF saved at a minimum of 72 dpi in RGB format. PDFs should have fonts embedded.

Must provide branded and client-safe (end-user) versions

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

✔ ``

✘ ``

Email across all devices does not allow for external stylesheets, all styling must be done inline.

Closeouts must state CLOSEOUT and WHILE SUPPLIES LAST on the flyer.

We cannot use HTML artwork for Closeout flyers.

## PROMOJOURNAL AD

816 px wide X 1056 px long max. PDF, JPG, GIF saved at a minimum of 72 dpi in RGB format. PDFs should have fonts embedded.

We cannot use HTML artwork for PromoJournal Ads.

Video files must be sent as YouTube links.

Must provide branded and client-safe (end-user) versions.

## IDENTITYCOLLECTION

816 px wide X 1056 px long. PDF, JPG saved at a minimum of 72 dpi in RGB format. PDFs should have fonts embedded. PDF must be saved as pages - not spreads.

We cannot use HTML artwork for IdentityCollection Ads.

Must provide branded and client-safe (end-user) versions.

## PAGEFLIP + PAGEFLIP PLATINUM

PDF saved at a minimum of 300 dpi in RGB format. Fonts should be embedded.

PDF must be saved as pages - not spreads.

We cannot use HTML artwork for Digital Catalogs.

Easily Upload your catalogs to [promocorner.com/sendit](http://promocorner.com/sendit).

## BANNER AD

800 px wide X 150 px long. JPG, PNG, GIF saved at a minimum of 72 dpi in RGB format.

We cannot use HTML artwork for Banner Ads.

Must provide a link to direct ad clicks.

## POP-UP AD

800 px wide X 420 px high. JPG, PNG, GIF saved at a minimum of 72 dpi in RGB format.

We cannot use HTML artwork for Pop-Up Ads.

Must provide a link to direct ad clicks.

## LET'S TALK PRODUCT + VIDEO SERVICES

Printed product samples and talking points for each product must be mailed to our Plymouth, MA office at least four (4) weeks prior to your final production date.

Products will not be returned unless specified and a return shipping label is provided.

# Contact Us

## Amelia Madl

VP of Supplier Sales  
amelia@promocorner.com  
785.393.9583

## Andrea Derby

Sales Coordinator  
andrea@promocorner.com  
508.922.7040

## Jessica Onions

Art Director  
jessica@promocorner.com  
865.413.0455

## Halle Moore

Marketing Coordinator  
halle@promocorner.com  
774.454.2270

## Maddie Bottasso

Marketing Assistant  
maddie@promocorner.com  
978.793.3521

## Allie Morin

Content Creator  
allie@promocorner.com  
413.324.6633

## Laurie Moore

President  
laurie@promocorner.com  
774.454.3046



PromoCorner is not responsible for any error in information that was provided to us. We will make one (1) round of "reasonable corrections" at no charge during the proofing process. Any additional corrections or those deemed beyond reasonable will assess an additional artwork charge of \$50 - \$100 depending on the extent and time involved to make the changes.

In the event of non-completion of your contract, we retain the right to apply back charges for all advertisements utilized at the minimum quantity pricing. Should you have already been charged, we will adjust the charges to reflect the difference in price between the contracted rate and the minimum quantity pricing.

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# PromoCorner<sup>7</sup>

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WWW.PROMOCORNER.COM

