

PromoCorner⁷

ELEVATING BRANDS. EMPOWERING CONNECTIONS.

Media Planner 2026

PromoCorner⁷

Latest from PromoJournal - More

PICKS
OF THE
WEEK

FULLY SUBLIMATED

Monday
Minute

Fully Sublimated

Today Is The Perfect Day
To Start

You, Too, Can Hack (Part
3)

Creative Burnout

Burnout - The Dark Side
of Creativity

Latest Identity Collections

TEAM SPIRIT
& TAILGATING

DRINKWARE

Who is PromoCorner?

We're a Service Provider, but think of us as your Digital Marketing Hub. With over 25 years of experience in content and digital marketing, we're dedicated to helping Suppliers enhance their brands and expand their business with access to our extensive email database and social media following.

As digital marketing continues to evolve, our assortment of marketing offerings has grown to help keep you at the forefront. Choose a price point that fits your needs or build a customized service package to make sure you're being seen by Distributors.

No matter your budget our fun, passionate, and knowledgeable team is committed to providing unwavering support every step of the way.

We're here to help elevate your brand and empower your connections.



Meet Poppy C.

Our new mascot, a symbol of knowledge, insight, and evolution - the same attributes we embody. You'll be seeing her around our websites, flyers, and socials sharing fun and important information with you!

promocorner.com | sales@promocorner.com | 785.393.9583

Digital Advertising with PromoCorner

04 **PromoFlash**
Email Broadcasts

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Top Row Placement

06 **PromoFlash Platinum**
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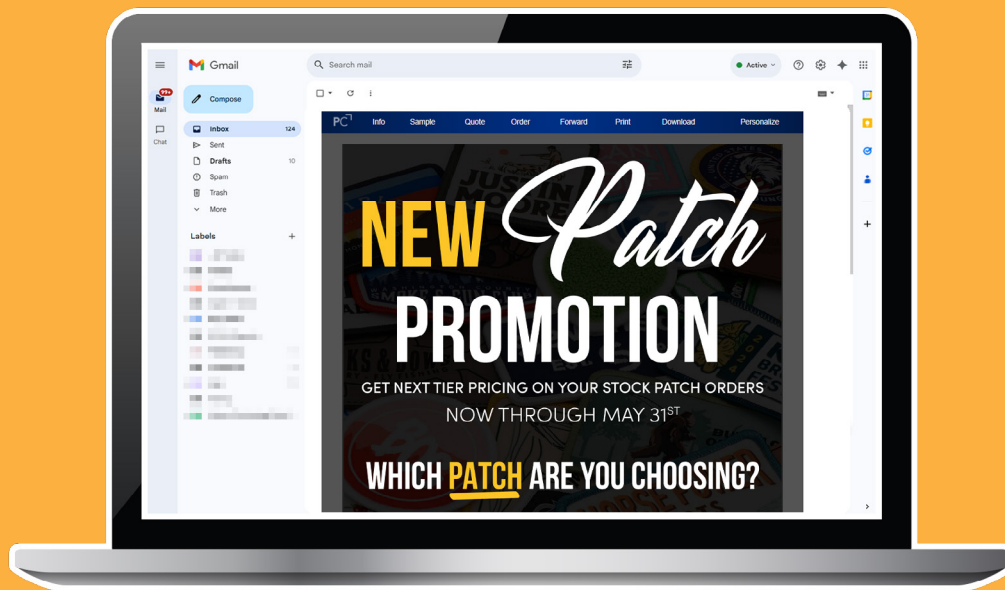
Specifications and Contact Details

40 **Artwork Specifications**

41 **Contact Information**

Let us get you in front of our expansive Distributor database.

- Sent to our Distributor database.
- Thumbnails of previous three emails located underneath current email.
- Flyers included in our Daily + Weekly Offers emails.
- Distributors can easily customize and forward client safe versions.
- All flyers are housed on our PromoOffers webpage.
- Easily share flyers to social media (Facebook, X, LinkedIn, Pinterest).
- View real-time analytics through your PromoCorner.com log-in.



"PromoFlash has been a GAME CHANGER, a platform to be seen and communicate to potential and existing customers in a cost-effective manner. There is proven big reach with this product! I would recommend this to a friend but NEVER to a competitor."

Meghan VanMeter . Executive Assistant @ 5B's

PRICING & DETAILS

52 EMAILS

\$300 per email

52 PromoFlash emails . 52 Weekly Offers emails . 260 Daily Offers emails

26 EMAILS

\$400 per email

26 PromoFlash emails . 26 Weekly Offers emails . 130 Daily Offers emails

12 EMAILS

\$450 per email

12 PromoFlash emails . 12 Weekly Offers emails . 60 Daily Offers emails

6 EMAILS

\$500 per email

6 PromoFlash emails . 6 Weekly Offers emails . 30 Daily Offers emails

4 EMAIL TRIAL

\$1,500 total

4 PromoFlash emails . 4 Weekly Offers emails . 20 Daily Offers emails

Must be used within 12 weeks of contract . For first time customers only . Must be paid in full up front

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

750 px X 1728 px (max length)

(750 px X 900 px for full flyer
to appear in Offers thumbnail)



FORMAT

PDF, JPG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have
text embedded



HTML ART

All styling must be done inline

Absolute paths to your file on
your server must be provided

✓ ``

✗ ``



VERSIONS

Must provide branded and
client-safe (end-user) artwork

PromoFlash Platinum — top row exposure

Be seen first with top row placement on our website & emails.

- Receive all PromoFlash benefits (see page 4).
- Two (2) PromoFlash emails (same art) for contracted month - first & third weeks.
- Top placement in Daily + Weekly Offers emails for contracted month.
- One (1) of four (4) top row spots on our PromoOffers webpage for contracted month.
- Artwork is due no later than two (2) weeks before run date.

NOTE: Late art will only run for remainder of contracted timeframe.

We cannot extend run dates.



PRICING & DETAILS

6 MONTHS

\$1,500 per month

12 PromoFlash emails . 6 months in Daily + Weekly Offers emails . 6 months on PromoOffers webpage

5 MONTHS

\$1,600 per month

10 PromoFlash emails . 5 months in Daily + Weekly Offers emails . 5 months on PromoOffers webpage

4 MONTHS

\$1,700 per month

8 PromoFlash emails . 4 months in Daily + Weekly Offers emails . 4 months on PromoOffers webpage

3 MONTHS

\$1,800 per month

6 PromoFlash emails . 3 months in Daily + Weekly Offers emails . 3 months on PromoOffers webpage

2 MONTHS

\$1,900 per month

4 PromoFlash emails . 2 months in Daily + Weekly Offers emails . 2 months on PromoOffers webpage

1 MONTH

\$2,000 per month

2 PromoFlash emails . 1 months in Daily + Weekly Offers emails . 1 months on PromoOffers webpage

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

750 px X 1728 px (max length)

(750 px X 900 px for full flyer
to appear in Offers thumbnail)



FORMAT

PDF, JPG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have
text embedded



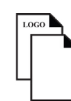
HTML ART

All styling must be done inline

Absolute paths to your file on
your server must be provided

✓

✗



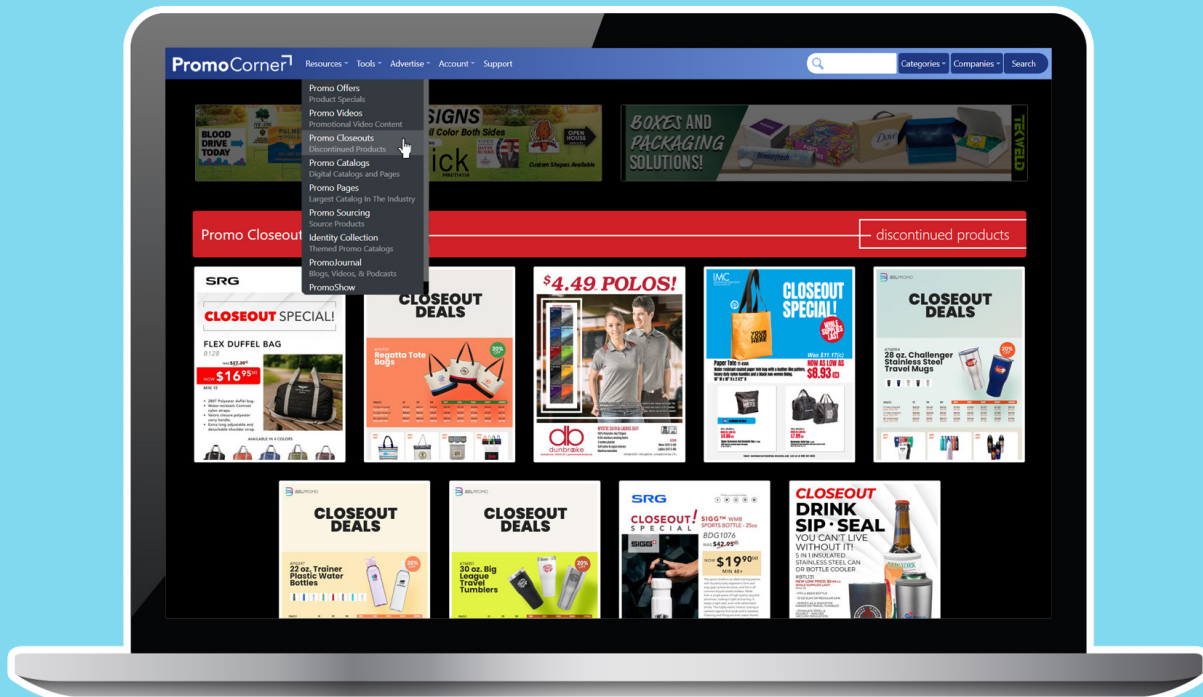
VERSIONS

Must provide branded and
client-safe (end-user) artwork

Closeouts — discontinued product ads

Move your unwanted stock with a featured closeout flyer.

- Included in the Weekly Closeout Digest email on Fridays for four (4) consecutive weeks.
- All closeouts are housed on our Closeouts webpage for four (4) consecutive weeks.
- Can expire flyer prior to the end of your four (4) weeks if you sell out of stock.
- Must state CLOSEOUT and WHILE SUPPLIES LAST.



\$150 per ad

Must be paid in full up front

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

(750 px X 900 px for full flyer
to appear in Offers thumbnail)



FORMAT

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have
text embedded



UPLOAD

Must upload flyer
via Upload Link



NOTICE

Proofs are waived, artwork cannot be changed due to error or early expiration



MUST

One (1) product per flyer



Identity Collection — digital lookbooks

Showcase your products in a two-page lookbook spread.

- Emailed four (4) times during the month to our Distributor database.
- All lookbooks are posted to our Facebook, X, LinkedIn, IG Stories for easy shareability.
- All lookbooks are housed on PromoCorner.com for 12 consecutive months.
- All lookbooks are archived on PromoJournal.com.
- Distributors can easily customize and forward client safe versions.



"Identity Collection has been an incredible tool for showcasing our products in a fresh way, helping us stay relevant with timely trends & seasonal products, while reaching a highly targeted audience. It's an easy & effective way to elevate our visibility & drive interest"

Irma Contreas . Sales/Marketing Manager @ Innovation Line

PRICING & DETAILS

2-PAGE AD SPREAD

\$700 per issue

4 email blasts . 12 consecutive months on PromoCorner.com . Shared on social media

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

816 px X 1056 px
per page (2 pages)



FORMAT

PDF, JPG
RGB color mode only

PDFs must be Pages



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have
text embedded



NOTICE

We cannot use
HTML artwork



VERSIONS

Must provide branded
and client-safe (end-user)
artwork



SOCIAL

Must provide social
handles to be tagged

2026 EDITORIAL CALENDAR

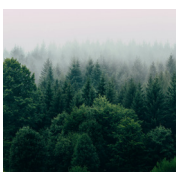
GETAWAY



FEBRUARY

Ad Closes 1/19

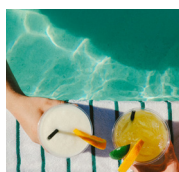
ECO-FRIENDLY



MARCH

Ad Closes 2/16

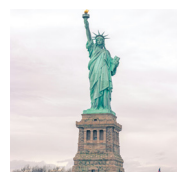
SUMMER FUN



APRIL

Ad Closes 3/23

USA MADE



MAY

Ad Closes 4/20

BACK TO SCHOOL



JUNE

Ad Closes 5/18

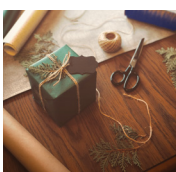
TEAM SPIRIT



JULY

Ad Closes 6/22

HOLIDAY GIFTS



AUGUST

Ad Closes 7/20

WINTER ESSENTIALS



SEPTEMBER

Ad Closes 8/24

BEST SELLERS



OCTOBER

Ad Closes 9/21

OFFICE & TECH



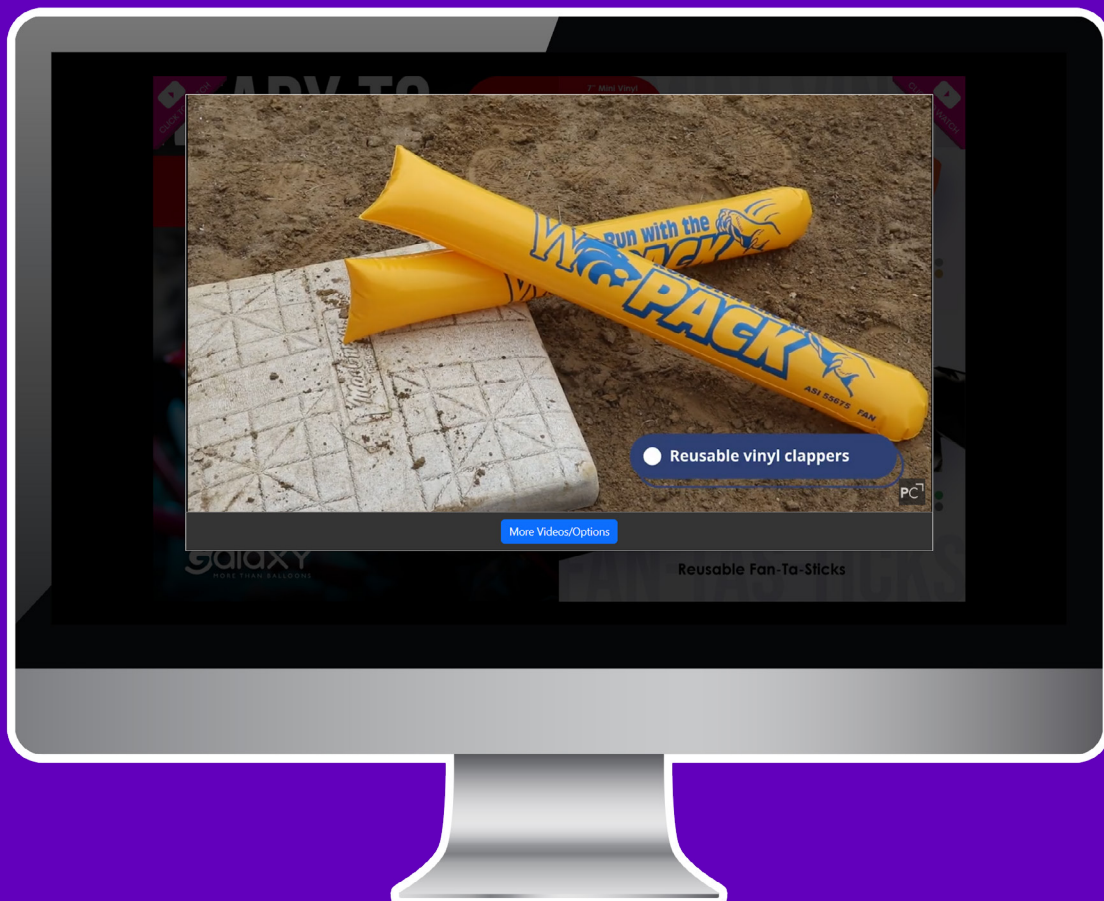
NOVEMBER

Ad Closes 10/19

Identity Collection Videos — product spotlight

Get more attention with a product video spotlight add-on.

- Receive all Identity Collection benefits (see page 10).
- Product Spotlight Video add-ons available for one (1) product per page.
- Each video is 15 - 20 seconds highlighting three (3) features (must provide talking points.)
- All videos are hosted on our YouTube Channel.



PRICING & DETAILS

PRODUCT SPOTLIGHT VIDEO ADD-ON

\$250 per video

1 product spotlight per page . 15 - 20 second highlight . Linked in your ad spread

SPECIFICATIONS



SHIPPING*

Product samples & talking points must be received at least four (4) weeks before ad close - MA office

*Products will not be returned unless specified and a return label is provided.



We'll add an icon to the upper left or right page, depending where the featured product is, to indicate a video is available.

HOT PRODUCTS, COOL VIBES

ROVR
PACK OF 4, 16 OZ. SINGLE WALL BEER PINTS
KR1011

MIX
18-CAN, 12 QT HARD SIDED COOLER
GR400B

iCOOL
TETON WATERPROOF 20L LAPTOP BACKPACK CHAIR
GR5405

5-PIECE PICKLEBALL SET

JOEL
PICKLEBALL SET
GR6540

MISHA
REPREVE® CROSSBODY SHOULDER BAG
KR7904

SCOTTSDALE
24 OZ. RECYCLED (RPET) WATER BOTTLE
KW2340

PERKA
REX FRESH 24 OZ. DOUBLE WALL, RECYCLED STAINLESS STEEL WATER BOTTLE
KW2338

Logomark

Prices are subject to change, please check for current pricing. sales@logomark.com | ASI 67866 | SAGE 5018 | PPAH 70098

Save money on printing and mailing costs with a digital catalog.

- All catalogs are housed on our PromoCatalogs webpage.
- Send two (2) PromoFlash email broadcasts for one (1) catalog of your choice.
- Upload unlimited catalogs* with unlimited pages and free updates until August 31.
- Catalogs included in PromoPages for Distributors to create custom catalogs.
- Distributors can easily customize and forward client safe versions.
- Easily share flyers to social media (Facebook, X, LinkedIn, Pinterest).
- Personalized web portal to link your catalogs to your website.
- View real-time analytics through your PromoCorner.com log-in.



"PageFlips are an amazing marketing tool. There aren't any extra costs when updating or adding catalogs. The digital format is easy to share and the stats dashboard shows reach and engagement for each one."

David Heldt . Marketing Director @ Tekweld

PRICING & DETAILS

UNLIMITED CATALOGS*

\$2,000 total

2 emails of same catalog . Included in PromoCatalogs . Unlimited updates until August 31

*Unlimited catalog uploads are *per line* not per customer.

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



FORMAT

PDF

RGB color mode only

PDFs must be Pages



RESOLUTION

Minimum of 300 dpi



TEXT

PDFs must have
text embedded



LINK

Any hyperlinked
PDFs will remain



NOTICE

We cannot use
HTML artwork



VERSIONS

Must provide branded and
client-safe (end-user) artwork



UPLOAD

Easily upload via
promocorner.com/sendit

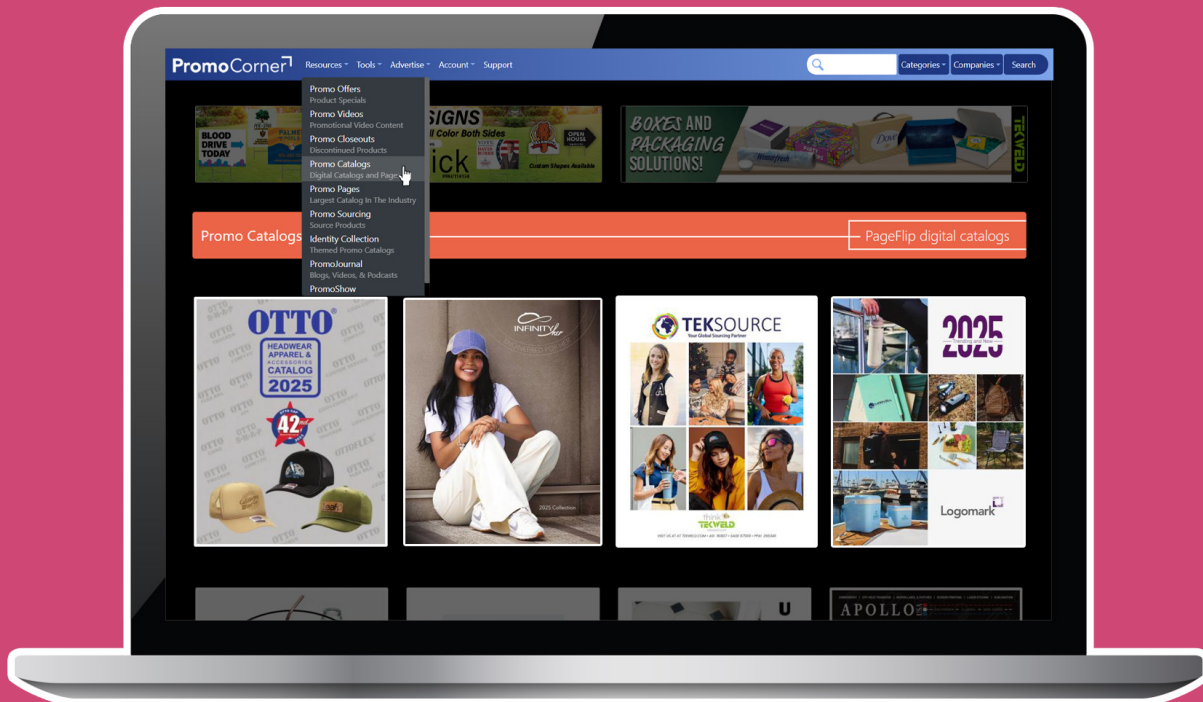
Full Line . Custom Pricing . New . USA Made . Lookbooks . Holiday Gifts . Etc.



PageFlip Platinum — top row placement

Spotlight your catalog with top row placement on our website.

- Receive all PageFlip benefits (see page 14) - requires a PageFlip contract.
- One (1) PromoFlash email featuring all Platinum Catalogs for contracted month.
- One (1) of four (4) top row spots on our PromoCatalogs webpage for contracted month.



PRICING & DETAILS

1 MONTH

\$500 per catalog

2 email blasts of catalog . 1 platinum catalog email blast . Unlimited updates until August 31

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



FORMAT

PDF

RGB color mode only

PDFs must be Pages



RESOLUTION

Minimum of 300 dpi



TEXT

PDFs must have text embedded



LINK

Any hyperlinked PDFs will remain



NOTICE

We cannot use HTML artwork



VERSIONS

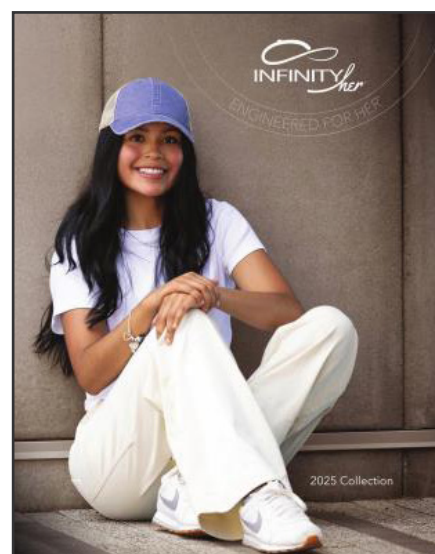
Must provide branded and client-safe (end-user) artwork



UPLOAD

Easily upload via promocorner.com/sendit

Full Line . Custom Pricing . New . USA Made . Lookbooks . Holiday Gifts . Etc.



PC Website Banner Ads — PromoCorner.com

Gain additional exposure and direct customers with a CTA.

- One (1) of two (2) ads on PromoCorner.com for a month.
- Included towards the bottom of our Daily + Weekly Offer emails for a month.
- Direct Distributors where you want them to go with a clear call-to-action + link.
- Attract more attention with an animated GIF.



PRICING & DETAILS

12 MONTHS

\$2,300 total

12 months on PromoCorner.com . 12 months in Daily + Weekly Offer emails

6 MONTHS

\$2,500 total

6 months on PromoCorner.com . 6 months in Daily + Weekly Offer emails

3 MONTHS

\$2,800 total

3 months on PromoCorner.com . 3 months in Daily + Weekly Offer emails

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

800 px X 150 px



FORMAT

JPG, PNG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork

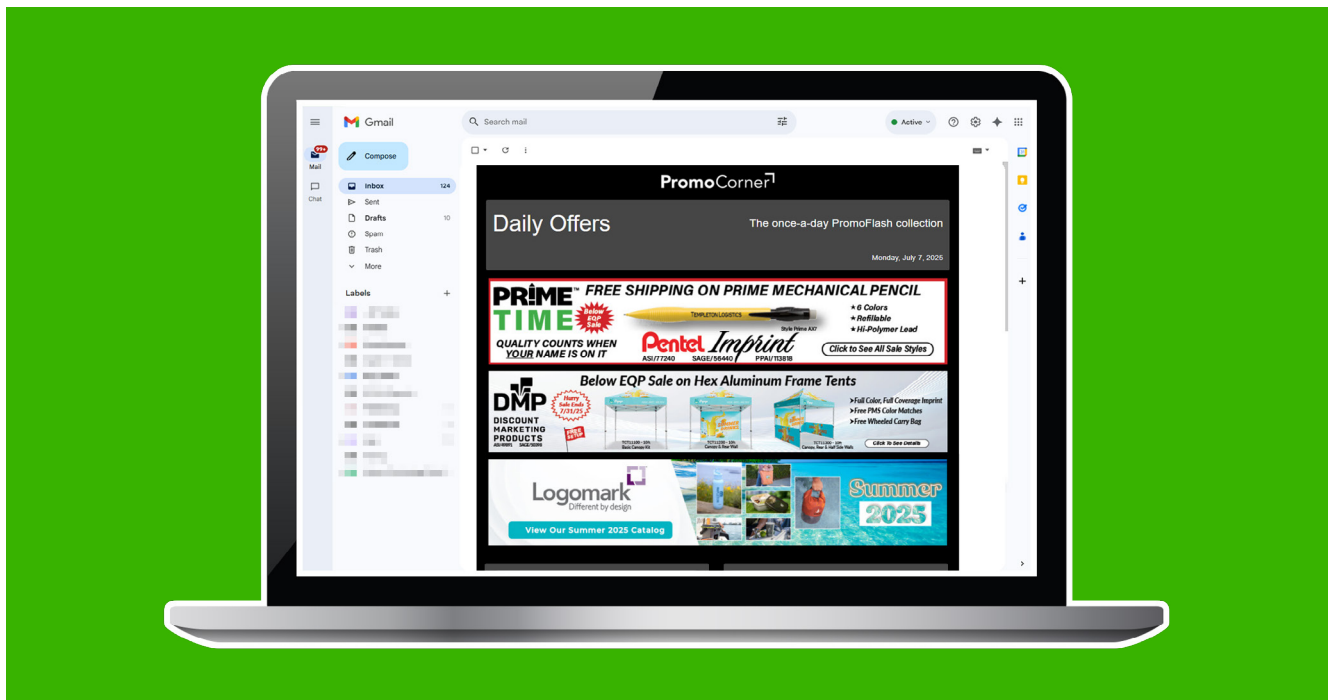


LINK

Must provide link
to direct ad

Reach Distributors in their inbox and direct them with a CTA.

- One (1) of three (3) ads in Daily + Weekly Offer emails for a month.
- Direct Distributors where you want them to go with a clear call-to-action + link.
- Attract more attention with an animated GIF.



"In 2024 we tried their Email Banner Ad and it worked so well we took it for all of 2025 and it now delivers over 125,000 views a month with a great click thru rate."

Paul Matsushima . National Sales Manager @ Pentel

PRICING & DETAILS

12 MONTHS

\$1,500 total

12 months in Daily + Weekly Offers

6 MONTHS

\$1,700 total

6 months in Daily + Weekly Offers

3 MONTHS

\$2,000 total

3 months in Daily + Weekly Offers

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

800 px X 150 px



FORMAT

JPG, PNG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork



LINK

Must provide link
to direct ad

Greet visitors first on PromoCorner.com & PromoJournal.com.

- Appears on PromoCorner.com and PromoJournal.com.
- At the bottom of Daily + Weekly Offer emails for contracted month.
- Reappears 15 minutes after visitor's site inactivity.
- Direct Distributors where you want them to go with a clear call-to-action + link.
- Attract more attention with an animated GIF.



PRICING & DETAILS

1 MONTH

\$2,500 total

1 month on PromoCorner.com . 1 month on PromoJournal.com . In Daily + Weekly Offer emails

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

800 px X 420 px



FORMAT

JPG, PNG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork



LINK

Must provide link
to direct ad

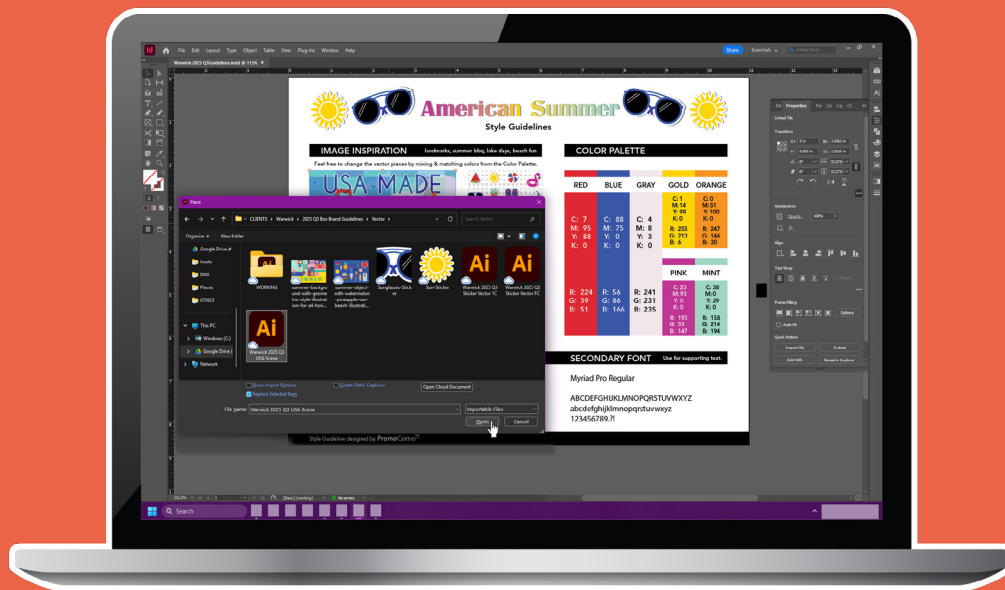
[Events](#) . [Webinars](#) . [New Products](#) . [Specials](#) . [Etc.](#)



Marketing Services — design, social, video

Time saving, artwork, social media, and video creation.

- Artwork Design Services.
- Social Media Services.
- Video Services.



"We had the pleasure of working with PromoCorner on our Co-Branded Marketing Kits. Their design work was excellent, communication was smooth, and everything was delivered on time and as expected."

Alex Paschal . CEO @ Warwick

PRICING & DETAILS - ARTWORK DESIGN SERVICES

CUSTOM PROJECT

call for pricing

PROMOFLASH

\$200 each

Must have a PromoFlash contract, see page 04

PROMOJOURNAL AD

\$200 each

Must have a PromoJournal Ad contract, see page 10

IDENTITYCOLLECTION AD

\$300 spread

Must have an IdentityCollection Ad contract, see page 12

BANNER AD

\$200 each

Must have a Banner Ad contract, see page 18

POP-UP AD

\$200 each

Must have a Pop-Up Ad contract, see page 20

PRICING & DETAILS - SOCIAL MEDIA SERVICES

PROFILE REFRESH

call for pricing

Header/cover graphics . Profile image/graphics . Social bio updates

POSTING

call for pricing

Your existing content . Create content (photos + graphics) . Copy (talking points provided)

INTERACTION

call for pricing

Monitor for spam . Reply to comments . Interact with @mentions . Manage DMs (responses provided)

PRICING & DETAILS - VIDEO SERVICES

PRODUCT SPOTLIGHT

call for pricing

15 - 30 seconds . Showcase products in a lifestyle environment . Final file provided

CUSTOM PROJECTS

call for pricing

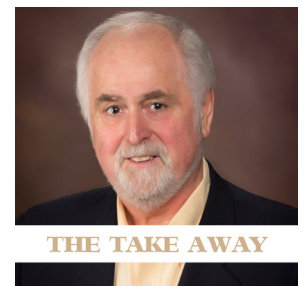
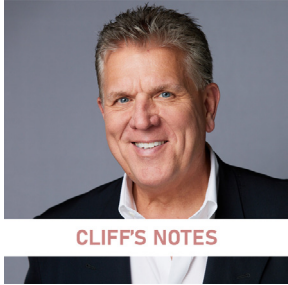
Let's get creative with advertising your company



PROMO JOURNAL

"PromoCorner has long been the most prolific podcast creator platform in the industry, but the content-focused business service provider doesn't rest on that. A company that works with so many other promo organizations knows that a podcast upload is not a week's worth of work in today's landscape. There has to be more; long-form content supplemented with short-form content. With a footprint in every major social app, PromoCorner works within trends but never fails to center products first and foremost."

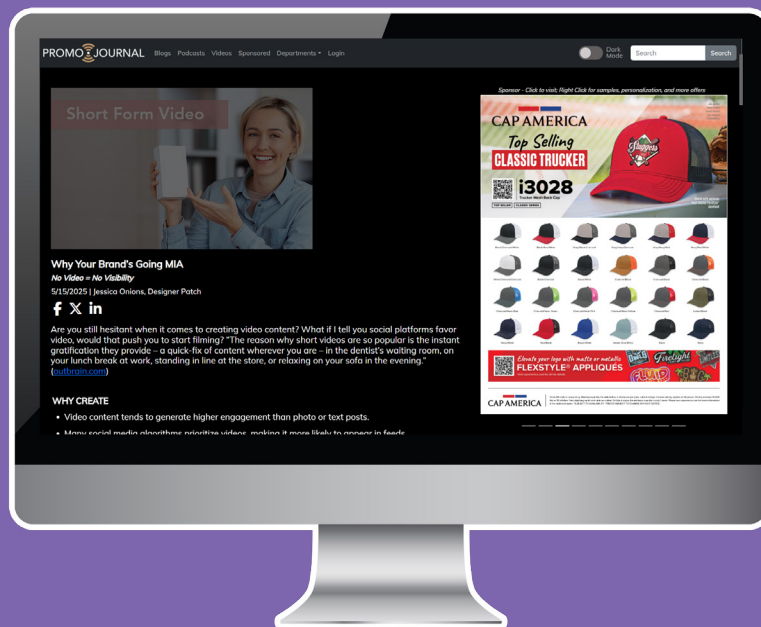
PPAI . 2025 Online18



PromoJournal Ad — content advertising

Be seen alongside the industry's top blogs, podcasts, & videos.

- All flyers are housed on PromoJournal.com.
- Flyers included in our Weekly Offers emails.
- Flyers included in PromoJournal Digest emails.
- Distributors can easily customize and forward client safe versions.
- Easily share flyers to social media (Facebook, X, LinkedIn, Pinterest).
- View real-time analytics through your PromoCorner.com log-in.



"PromoJournal has been a powerful tool for marketing our headwear options and services to a wide audience. It's delivered some of the highest engagement for our flyers, and the exposure we've gained has been extremely valuable to our brand."

Bryan Finch . Marketing Manager @ Cap America

PRICING & DETAILS

52 WEEKS

\$350 per week

Posted Sunday on PromoJournal.com . 52 Weekly Offers emails

26 WEEKS

\$425 per week

Posted Sunday on PromoJournal.com . 26 Weekly Offers emails

12 WEEKS

\$500 per week

Posted Sunday on PromoJournal.com . 12 Weekly Offers emails

6 WEEKS

\$600 per week

Posted Sunday on PromoJournal.com . 6 Weekly Offers emails

4 WEEK TRIAL

\$2,000 total

Posted Sunday on PromoJournal.com . 4 Weekly Offers emails

Must be used within 12 weeks of contract . For first time customers only . Must be paid in full up front

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

816 px X 1056 px



FORMAT

PDF, JPG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have text embedded



VIDEOS

Must be a YouTube link



NOTICE

We cannot use HTML artwork



VERSIONS

Must provide branded and client-safe (end-user) artwork

On Brand Magazine — quarterly advertising

Be seen in the industries newest digital quarterly magazine.

- Quarterly digital publication of top PromoJournal content and highlights.
- Emailed three (3) times during the quarter to our Distributor database.
- All issues are posted to our Facebook, X, LinkedIn, IG Stories for easy shareability.
- All issues are housed on PromoJournal.com.
- Included in our PromoJournal Daily Offers emails.



PRICING & DETAILS

2-PAGE AD SPREAD

\$1,000 per issue

Inside Front Cover Spread Only . Issue housed on PromoJournal.com . Issue shared on social media

SINGLE PAGE AD

\$600 per issue

Issue housed on PromoJournal.com . Issue shared on social media

HALF PAGE AD (HORIZONTAL)

\$400 per issue

Issue housed on PromoJournal.com . Issue shared on social media

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

Full: 816 px X 1056 px

Half: 816 px X 528 px



FORMAT

JPG, PNG

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork



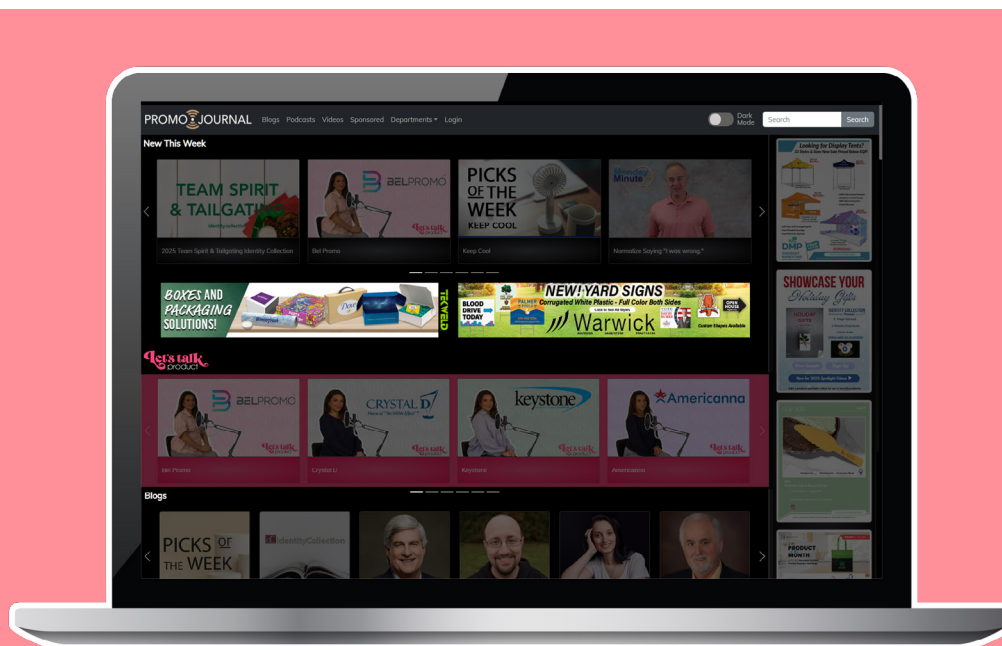
LINK

Must provide link
to direct ad

PJ Website Banner Ads — PromoJournal.com

Gain additional exposure and direct customers with a CTA.

- One (1) of two (2) ads on PromoJournal.com for a month.
- Included in our PromoJournal Digest emails for a month.
- Direct Distributors where you want them to go with a clear call-to-action + link.
- Attract more attention with an animated GIF.



"We've had such success with Digest Banner Ads that we have increased usage and added Website Banner Ads, which have generated well over 400,000 views a month. There is nothing in the industry that gives you this kind of value and ROI."

Phil Martin . National Sales Manager @ Warwick

PRICING & DETAILS

12 MONTHS

\$2,300 total

12 months on PromoJournal.com . 12 months in PromoJournal Digest emails

6 MONTHS

\$2,500 total

6 months on PromoJournal.com . 6 months in PromoJournal Digest emails

3 MONTHS

\$2,800 total

3 months on PromoJournal.com . 3 months in PromoJournal Digest emails

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

800 px X 150 px



FORMAT

JPG, PNG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork



LINK

Must provide link
to direct ad

Sponsorships

podcast + video ads

Broaden your advertising reach with industry sponsorships.

- Advertise your company before or after the industry's leading podcasts & video series.
- Included in our PromoJournal Digest emails.
- All videos are hosted on our YouTube Channel.
- All podcasts and videos are housed on PromoJournal.com.
- All podcasts & videos are posted to our Facebook, X, LinkedIn for easy shareability.



PRICING & DETAILS

A.Madl's Closet

\$300 per episode

Monthly video series (last Thursday) . Feature three (3) products with talking points*

The Rundown

\$300 per episode

Bi-weekly video series (second & fourth Fridays) . Read and ad card at the beginning and end of episodes

Delivering Marketing Joy

\$300 per episode

Weekly video series (Wednesday) . 4-week buy . Ad card at the beginning of episode

Behind The Brand

\$1,000 per episode

Monthly video series (first Friday) . Showcase your brand, best sellers, and how you got started

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



DIMENSIONS

AD CARD:
16:9 ratio



FORMAT

AD CARD:
JPG, PNG, GIF

RGB color mode only



RESOLUTION

AD CARD:
Minimum of 72 dpi



NOTICE

AD CARD:
We cannot use
HTML artwork



SOCIAL

Must provide social
handles to be tagged



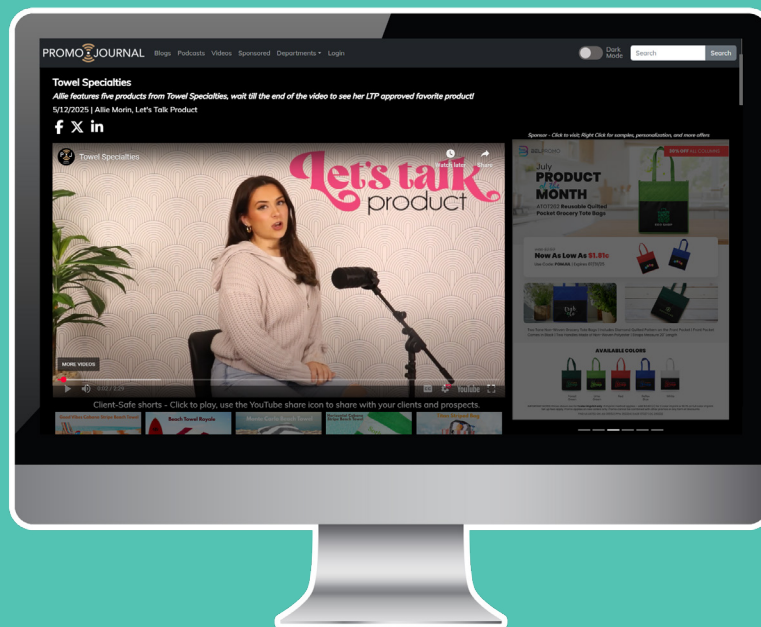
SHIPPING*

FOR A.MADL ONLY
Product samples &
talking points must
be received at least
four (4) weeks before
run date - KS office

*Products will not be returned unless specified and a return label is provided.

A fresh take on advertising your products Distributors will love.

- One (1) branded video featuring five (5) products posted Monday of contracted week.
- Five (5) individual white label product videos posted Monday-Friday of contracted week.
- All videos are hosted on our YouTube Channel.
- All videos are housed on PromoJournal.com.
- All videos are posted to our Facebook, Instagram, X, LinkedIn for easy shareability.
- Main video is included in PromoJournal Digest and Daily + Weekly Offers emails.
- YouTube links for each episode are provided after contracted week.



"Absolutely blown away by the incredible presentation! The detail, passion, and product knowledge were unmatched - every feature was brought to life with such clarity and enthusiasm. This is the kind of content that inspires and educates. Five stars aren't enough!"

Shawn Kanak . President @ Towel Specialties

PRICING & DETAILS

1 WEEK

\$1,000 total†

6 videos per week . 5 white label product videos . 1 branded video with all five (5) products

†If signed up by December 31, 2025 then pricing will increase to \$1,200 on January 1, 2026.

SPECIFICATIONS

Marketing Services available for advertisement design, see page 27.



SHIPPING*

Product samples & talking points must be received at least four (4) weeks before run date - MA office



SOCIAL

Must provide social handles to be tagged

*Products will not be returned unless specified and a return label is provided.

Let's talk product with Allie Morin

BOXES AND PACKAGING SOLUTIONS!

NEW! YARD SIGNS
Corrugated White Plastic - Full Color Both Sides
Click to See All Styles
Warwick
Custom Shapes Available

OTTO
OTTO Cap

BELPROMO
Bel Promo

CRYSTAL D
Home of "The WOW Effect"
Crystal D

keystone
Keystone

Americanna

LINCOLN LINE
Promotional Products Since 1960

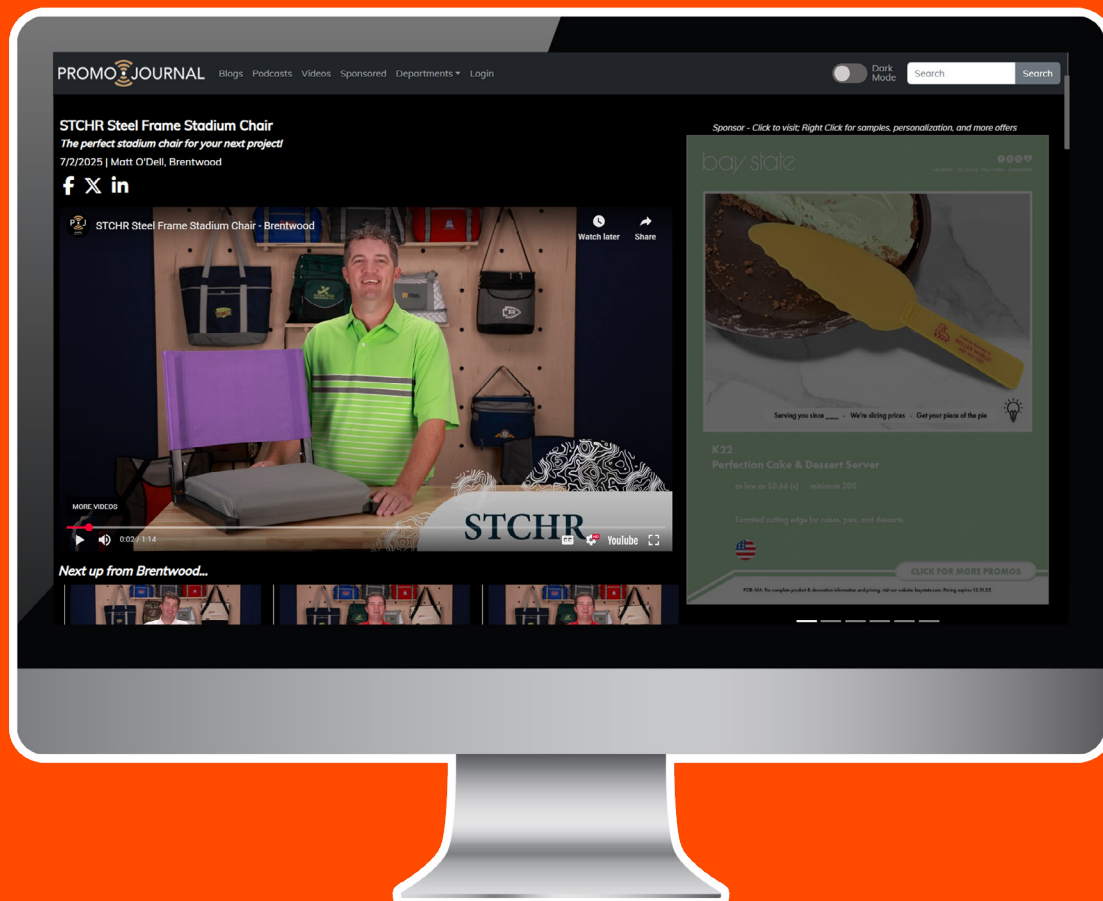
GARYLINE
Discover the Manufacturing Advantage

PLAYING CARDS ON DEMAND & MORE

Paid Programming — video commercials

Extend your sales & marketing reach with paid programming.

- All videos are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All videos are included in our PromoJournal Digest email the day they air.
- All videos are posted to our Facebook, X, LinkedIn for easy shareability.



PRICING & DETAILS

VIDEO SERIES & PODCASTS

\$500 per episode

1 share per episode by PromoCorner . Must be paid in full up front . No refunds if pulled after receipt

SPECIFICATIONS



FORMAT

Must be post ready
(we will not edit)



LENGTH

We strongly suggest keeping
each episode under 30 minutes



DUE DATE

All episodes must be
received at least one (1)
week before Air Date



VIDEOS

Can be a Vimeo link or
MOV file



PODCASTS

Must be provided
as embed code



SOCIAL

Must provide social
handles to be tagged

Commerical Style Self-Promotions



Artwork Specifications — requirements

PROMOFLASH + PROMOFLASH PLATINUM + CLOSEOUTS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Offers thumbnail). PDF, JPG, GIF saved at a minimum of 72 dpi in RGB format. PDFs must have fonts embedded.

Must provide branded and client-safe (end-user) versions.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

✓

✗

Email across all devices does not allow for external stylesheets, all styling must be done inline.

Closeouts must state CLOSEOUT and WHILE SUPPLIES LAST on the flyer.

We cannot use HTML artwork for Closeout flyers.

PROMOJOURNAL AD

816 px wide X 1056 px long max. PDF, JPG, GIF saved at a minimum of 72 dpi in RGB format. PDFs must have fonts embedded.

We cannot use HTML artwork for PromoJournal Ads.

Video files must be sent as YouTube links.

Must provide branded and client-safe (end-user) versions.

IDENTITY COLLECTION

816 px wide X 1056 px long per page (2 pages). PDF, JPG saved at a minimum of 72 dpi in RGB format. PDFs must have fonts embedded. PDF must be saved as individual pages - not spreads.

We cannot use HTML artwork for Identity Collection Ads.

Must provide branded and client-safe (end-user) versions.

PAGEFLIP + PAGEFLIP PLATINUM

PDF saved at a minimum of 300 dpi in RGB format. PDFs must have fonts embedded.

PDF must be saved as pages - not spreads.

We cannot use HTML artwork for PageFlips (including Platinum).

Easily Upload your catalogs to promocorner.com/sendit.

BANNER ADS

800 px wide X 150 px long. JPG, PNG, GIF saved at a minimum of 72 dpi in RGB format.

We cannot use HTML artwork for Banner Ads.

Must provide a link to direct ad clicks.

POP-UP AD

800 px wide X 420 px high. JPG, PNG, GIF saved at a minimum of 72 dpi in RGB format.

We cannot use HTML artwork for Pop-Up Ads.

Must provide a link to direct ad clicks.

LET'S TALK PRODUCT

Printed product samples & talking points must be received at least four (4) weeks before run date - MA office.

Products will not be returned unless specified and a return shipping label is provided.

CONTACTS



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NOTICES

PromoCorner is not responsible for any error in information that was provided to us. We will make one (1) round of "reasonable corrections" at no charge during the proofing process. Any additional corrections or those deemed beyond reasonable will assess an additional artwork charge of \$50 - \$100 depending on the extent & time involved to make the changes.

In the event of non-completion of your contract, we retain the right to apply back charges for all advertisements utilized at the minimum quantity pricing. Should you have already been charged, we will adjust the charges to reflect the difference in price between the contracted rate and the minimum quantity pricing.

PromoCorner⁷

[WWW.PROMOCORNER.COM]

