



PROMOCORNER

2027 MEDIA PLANNER

Who is PromoCorner?

We're a Service Provider, but think of us as your Digital Marketing Hub. With over 25 years of experience in content and digital marketing, we're dedicated to helping Suppliers enhance their brands and expand their business with access to our extensive email database and social media following.

As digital marketing continues to evolve, our assortment of marketing offerings has grown to help keep you at the forefront. Choose a price point that fits your needs or build a customized service package to make sure you're being seen by Distributors.

No matter your budget our fun, passionate, and knowledgeable team is committed to providing unwavering support every step of the way.

We're here to help elevate your brand and empower your connections.



promocorner.com | sales@promocorner.com | 785.393.9583

Digital Advertising with PromoCorner

04 **PromoFlash**
Email Broadcasts

16 **PageFlip Platinum**
Leading Catalog Placement

06 **PromoFlash Platinum**
Leading Email Placement

18 **PC Website Banner Ads**
PromoCorner.com Banners

08 **Closeouts**
Discontinued Product Flyers

20 **Digest Banner Ads**
Ads In Emails

10 **Identity Collection**
Digital Lookbooks

22 **Pop-Up Advertising**
PromoCorner.com Pop-Up

12 **Identity Collection Video**
Product Spotlight Add-On

24 **Marketing Services**
Design, Social, Video Creation

14 **PageFlip**
Digital Catalogs

Content Advertising with PromoJournal

28 **PromoJournal Ads**
PromoJournal.com Ads

36 **Behind The Brand**
About Us Videos

30 **On Brand Magazine Ads**
Seasonal Magazine Advertising

38 **Let's Talk Product**
Product Videos

32 **PJ Website Banner Ads**
PromoJournal.com Banners

40 **Paid Content**
Video Commercials
Editorials

34 **Sponsorships**
Podcast + Video Ads

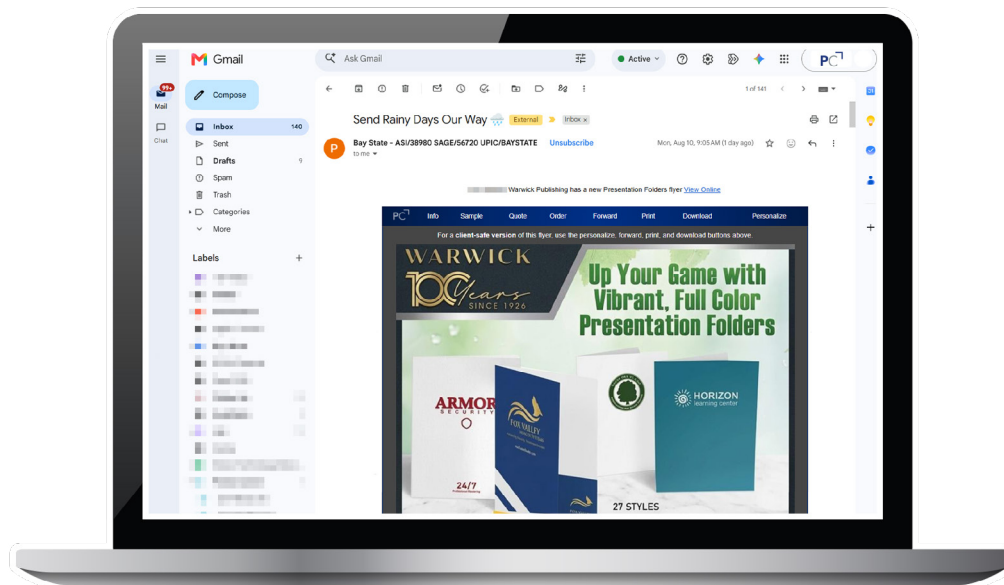
Specifications and Contact Details

42 **Artwork Specifications**

43 **Contact Information**

Let us get you in front of our expansive Distributor database.

- Sent to our extensive Distributor database.
- Thumbnails of previous three emails located underneath current email.
- Flyers included in our Daily + Weekly Offers emails.
- Distributors can easily customize and forward client safe versions.
- All flyers are housed on our PromoOffers webpage.
- Easily share flyers to social media (Facebook, LinkedIn, Pinterest).
- View real-time analytics through your PromoCorner.com log-in.



"We have been doing PromoFlash emails weekly for several years and the results just keep getting better. No other email service gives us the reach and value with a per impression cost of well under a penny. We've tried them all and find no other email service compares."

Phil Martin . National Sales Manager @ Warwick

PRICING & DETAILS

52 EMAILS

\$300 per email

52 PromoFlash emails . 52 Weekly Offers emails . 260 Daily Offers emails

26 EMAILS

\$400 per email

26 PromoFlash emails . 26 Weekly Offers emails . 130 Daily Offers emails

12 EMAILS

\$450 per email

12 PromoFlash emails . 12 Weekly Offers emails . 60 Daily Offers emails

6 EMAILS

\$500 per email

6 PromoFlash emails . 6 Weekly Offers emails . 30 Daily Offers emails

4 EMAIL TRIAL

\$1,500 total

4 PromoFlash emails . 4 Weekly Offers emails . 20 Daily Offers emails

Must be used within 12 weeks of contract . For first time customers only . Must be paid in full up front

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

750 px X 1728 px (max length)

(750 px X 900 px for full flyer
to appear in Offers thumbnail)



FORMAT

PDF, JPG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have
text embedded



HTML ART

All styling must be done inline

Absolute paths to your file on
your server must be provided

✓ ``
✗ ``



VERSIONS

Must provide branded and
client-safe (end-user) artwork

PromoFlash Platinum — leading placement

Be seen first with top row placement on our website & emails.

- Receive all PromoFlash benefits (see page 4).
- Two (2) PromoFlash emails (same art) for contracted month - first & third weeks.
- Top placement in Daily + Weekly Offers emails for contracted month.
- One (1) of four (4) top row spots on our PromoOffers webpage for contracted month.
- Artwork is due no later than two (2) weeks before run date.

NOTE: Late art will only run for remaining contracted time. We cannot extend run dates.



PRICING & DETAILS

6 MONTHS

\$1,500 per month

12 PromoFlash emails . 6 months in Daily + Weekly Offers emails . 6 months on PromoOffers webpage

5 MONTHS

\$1,600 per month

10 PromoFlash emails . 5 months in Daily + Weekly Offers emails . 5 months on PromoOffers webpage

4 MONTHS

\$1,700 per month

8 PromoFlash emails . 4 months in Daily + Weekly Offers emails . 4 months on PromoOffers webpage

3 MONTHS

\$1,800 per month

6 PromoFlash emails . 3 months in Daily + Weekly Offers emails . 3 months on PromoOffers webpage

2 MONTHS

\$1,900 per month

4 PromoFlash emails . 2 months in Daily + Weekly Offers emails . 2 months on PromoOffers webpage

1 MONTH

\$2,000 per month

2 PromoFlash emails . 1 months in Daily + Weekly Offers emails . 1 months on PromoOffers webpage

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

750 px X 1728 px (max length)

(750 px X 900 px for full flyer
to appear in Offers thumbnail)



FORMAT

PDF, JPG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have
text embedded



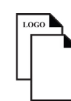
HTML ART

All styling must be done inline

Absolute paths to your file on
your server must be provided

✓

✗



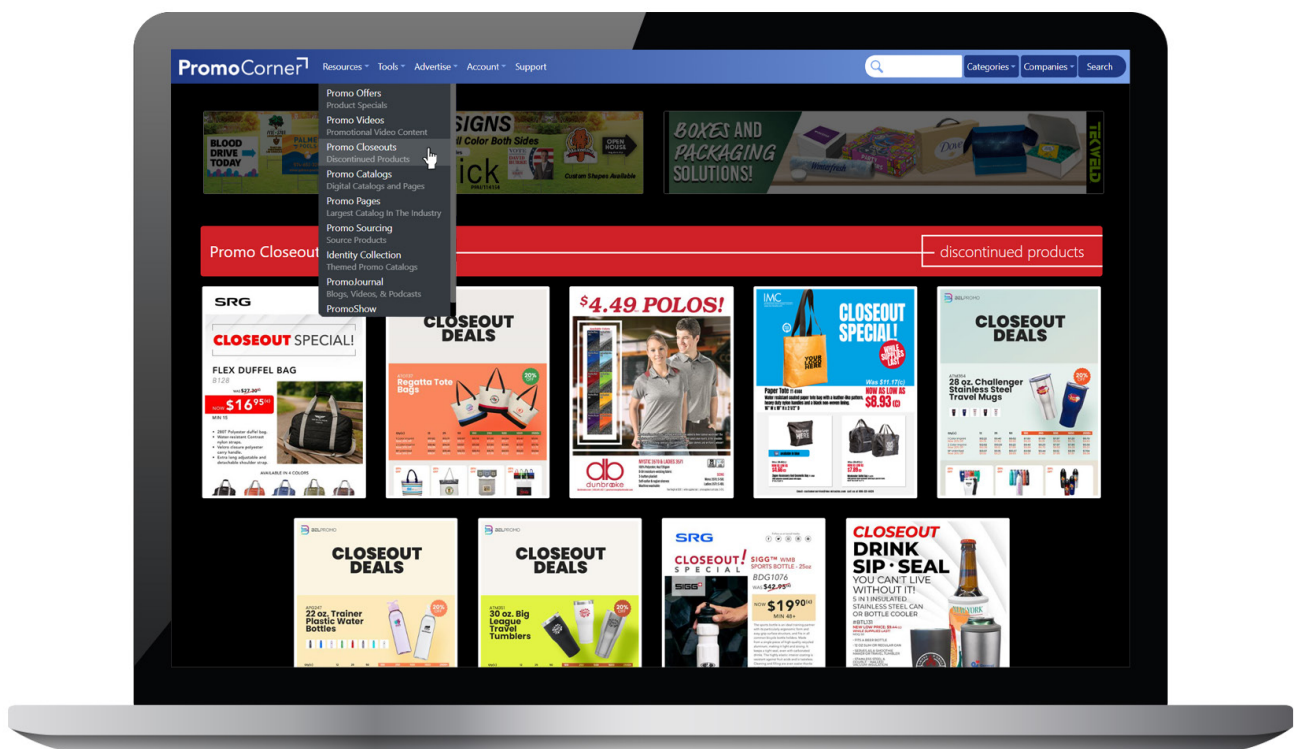
VERSIONS

Must provide branded and
client-safe (end-user) artwork

Closeouts — discontinued product ads

Move your unwanted stock with a featured closeout flyer.

- Included in the Weekly Closeout Digest email on Fridays for four (4) consecutive weeks.
- All closeouts are housed on our Closeouts webpage for four (4) consecutive weeks.
- Can expire flyer prior to the end of your four (4) weeks if you sell out of stock.
- Must state CLOSEOUT and WHILE SUPPLIES LAST.



PRICING & DETAILS

4 WEEKS

\$150 per ad

4 consecutive Weekly Closeout Digests . 4 consecutive weeks on Closeouts webpage

Must be paid in full up front

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

750 px X 1728 px (max length)

(750 px X 900 px for full flyer to appear in Offers thumbnail)



FORMAT

PDF, JPG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have text embedded



UPLOAD

Must upload flyer to promocorner.com/sendit



NOTICE

We cannot use HTML artwork

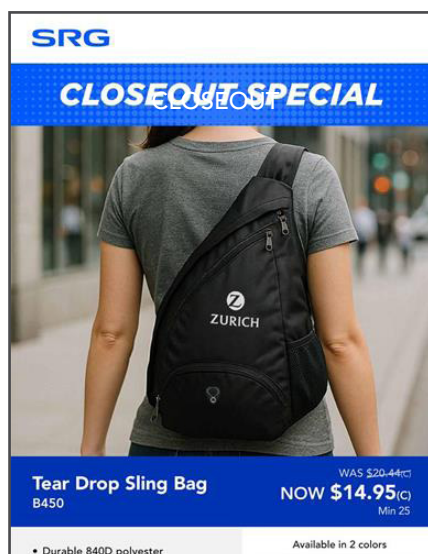
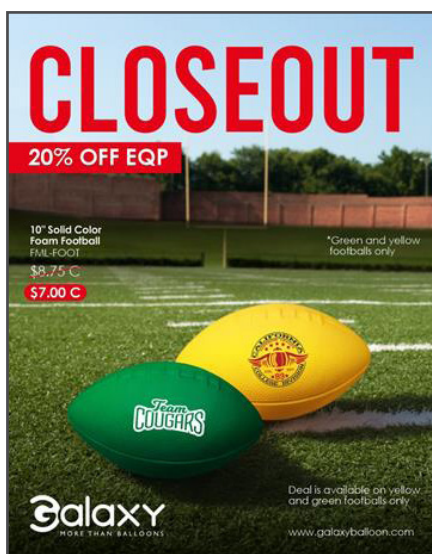
Proofs are waived, artwork cannot be changed due to error or early expiration



MUST

Must include CLOSEOUT and WHILE SUPPLIES LAST

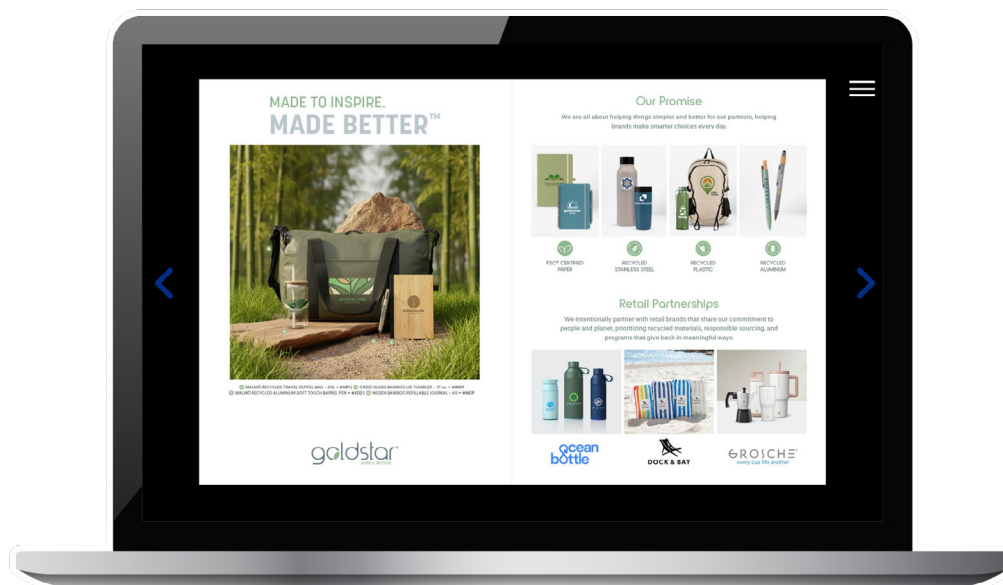
One (1) product per flyer



Identity Collection — digital lookbooks

Showcase your products in a two-page lookbook spread.

- Emailed four (4) times during the month to our Distributor database.
- All lookbooks are posted to our Facebook, LinkedIn, IG Stories for easy shareability.
- All lookbooks are housed on PromoCorner.com for 12 consecutive months.
- All lookbooks are archived on PromoJournal.com.
- Distributors can easily customize and forward client safe versions.
- View real-time analytics through your PromoCorner.com log-in.



"The Identity Collection has become one of our favorite ways to get our products and messaging in front of the distributor community. The two-page format gives us enough space to tell a compelling story, while the consistent email exposure throughout the month helps extend the reach and value of each campaign."

Lane Hokanson . Senior Global Marketing Manager @ Goldstar

PRICING & DETAILS

2-PAGE AD SPREAD

\$700 per issue

4 email blasts . 12 consecutive months on PromoCorner.com . Shared on social media

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

816 px X 1056 px
per page (2 pages)



FORMAT

PDF, JPG

RGB color mode only

PDFs must be Pages



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have
text embedded



NOTICE

We cannot use
HTML artwork



VERSIONS

Must provide branded
and client-safe (end-user)
artwork



SOCIAL

Must provide social
handles to be tagged

2027 EDITORIAL CALENDAR

MARCH	ECO-FRIENDLY	recycled, sustainable, safe sourcing	Ad Closes 2/15
APRIL	SUMMER FUN	outdoor games, headwear, spf	Ad Closes 3/22
MAY	USA MADE	anything made in the USA	Ad Closes 4/19
JUNE	WEARABLES & DECORATION	shoes, patches, decorating options	Ad Closes 5/24
JULY	TEAM SPIRIT	tailgating, sports attire, coolers	Ad Closes 6/21
AUGUST	HOLIDAY GIFTS	packaging, food, luxury products	Ad Closes 7/19
SEPTEMBER	MILESTONES & MOMENTS	awards, trophies, anniversary gifts	Ad Closes 8/23
OCTOBER	TRADE SHOWS & EVENTS	tablecloths, lanyards, giveaways	Ad Closes 9/20
NOVEMBER	BEST SELLERS	any of your top selling products	Ad Closes 10/18

Identity Collection Videos — product spotlight

Get more attention with a video spotlighting your product.

- Requires an Identity Collection contract.
- Receive all Identity Collection benefits (see page 10).
- Product Spotlight Video add-ons available for one (1) product per page.
- Each video is 20 - 30 seconds highlighting three (3) features (must provide talking points).
- All videos are hosted on our YouTube Channel.



PRODUCT SPOTLIGHT VIDEO ADD-ON

\$250 one video

1 product spotlight per page . 20 - 30 second highlight . Linked in your ad spread

Buy two videos for the same Identity Collection, and get the second for \$200.

SPECIFICATIONS



SHIPPING*

Product samples & talking points must be received at least four (4) weeks before ad close - MA office



INFORMATION

3 bullet points must be provided

30 characters max
per point



NOTICE

Imprints of registered
trademarked logos
cannot be used.

*Products will not be returned unless specified and a return label is provided.



We'll add an icon to the upper left or right page, depending where the featured product is, to indicate a video is available.

CLICK TO WATCH

Create your own

TRADITION

WITH CUSTOM HOLIDAY ORNAMENTS

ETCHED BRASS

- Etched, light-weight brass in your choice of metal for an elegant look
- Also low as \$24.95

LITHO

- Reproduce photos and full color images in striking detail
- Also low as \$21.45 (kg)

EMBROIDERED

- Lightweight and perfect for direct mail campaigns
- Also low as \$25.00 (kg)

DIE CAST

- Choose from over 50 alloys, choice of metal and finishes and vibrant enamel colors
- Also low as \$33.30 (kg)

FAST DAY PRODUCTION

FAST & FESTIVE HOLIDAY SPEED ORNAMENTS

A variety of die cast designs with full color imprints

View our Holiday Catalog!

View our Holiday Catalog!

800-289-2911 www.emteasy.com asl/52263 | SAGE 50054 | PP41 110810

Save money on printing and mailing costs with a digital catalog.

- All catalogs are housed on our PromoCatalogs webpage.
- Send two (2) PromoFlash email broadcasts for one (1) catalog of your choice.
- Upload unlimited catalogs* with unlimited pages and free updates until August 31.
- Catalogs included in PromoPages for Distributors to create custom catalogs.
- Distributors can easily customize and forward client safe versions.
- Easily share flyers to social media (Facebook, LinkedIn, Pinterest).
- Personalized web portal to link your catalogs to your website.
- View real-time analytics through your PromoCorner.com log-in.



"Being able to host unlimited catalogs on PromoCorner for one low price is an incredible value, but the real win is for our distributors, they love how easy it is to customize and forward client-safe versions to their customers. Plus, embedding the catalogs directly on our site looks fantastic."

Halle Moore . Director of Marketing @ Bay State

PRICING & DETAILS

UNLIMITED CATALOGS*

\$2,000 total

2 emails of same catalog . Included in PromoCatalogs . Unlimited updates until August 31

*Unlimited catalog uploads are *per line* not per customer.

SPECIFICATIONS



FORMAT

PDF

RGB color mode only

PDFs must be Pages



RESOLUTION

Minimum of 300 dpi



TEXT

PDFs must have text embedded



LINK

Any hyperlinked PDFs will remain



NOTICE

We cannot use HTML artwork



VERSIONS

Must provide branded and client-safe (end-user) artwork



UPLOAD

Easily upload via promocorner.com/sendit

Full Line . Custom Pricing . New . USA Made . Lookbooks . Holiday Gifts . Etc.



PageFlip Platinum — leading placement

Spotlight your catalog with top row placement on our website.

- Requires a PageFlip contract.
- Receive all PageFlip benefits (see page 14).
- One (1) PromoFlash email featuring all Platinum Catalogs for contracted month.
- One (1) of four (4) top row spots on our PromoCatalogs webpage for contracted month.



PRICING & DETAILS

1 MONTH

\$500 per catalog

2 email blasts of catalog . 1 platinum catalog email blast . Unlimited updates until August 31

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



FORMAT

PDF

RGB color mode only

PDFs must be Pages



RESOLUTION

Minimum of 300 dpi



TEXT

PDFs must have text embedded



LINK

Any hyperlinked PDFs will remain



NOTICE

We cannot use HTML artwork



VERSIONS

Must provide branded and client-safe (end-user) artwork



UPLOAD

Easily upload via promocorner.com/sendit

Full Line . Custom Pricing . New . USA Made . Lookbooks . Holiday Gifts . Etc.



PC Website Banner Ads — PromoCorner.com

Gain additional exposure and direct customers with a CTA.

- One (1) of two (2) ad locations on PromoCorner.com for a month.
- Included towards the bottom of our Daily + Weekly Offer emails for contracted month.
- Direct Distributors where you want them to go with a clear call-to-action.
- Attract more attention with an animated GIF.
- View real-time analytics through your PromoCorner.com log-in.



"Our ads generate an average of over 120,000 impressions per month with thousands of clicks. At a rate of about a penny per impression, we are very happy with the tremendous exposure these banners give us."

Dalan Cohen . President @ Discount Marketing

PRICING & DETAILS

12 MONTHS

\$2,300 total

12 months on PromoCorner.com . 12 months in Daily + Weekly Offer emails

6 MONTHS

\$2,500 total

6 months on PromoCorner.com . 6 months in Daily + Weekly Offer emails

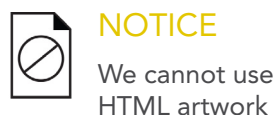
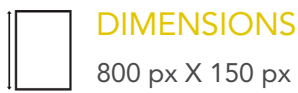
3 MONTHS

\$2,800 total

3 months on PromoCorner.com . 3 months in Daily + Weekly Offer emails

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



Reach Distributors in their inbox and direct them with a CTA.

- One (1) of three (3) ad locations in Daily + Weekly Offer emails for contracted month.
- Direct Distributors where you want them to go with a clear call-to-action.
- Attract more attention with an animated GIF.
- View real-time analytics through your PromoCorner.com log-in.



"Digest Banner Ads put our message in front of industry professionals while they're already engaging with content they trust, helping us expand the reach of our events and initiatives. Strong engagement, premium visibility and affordability makes it a valuable investment and an important part of our overall marketing strategy."

Dara Cormany . Senior Marketing Manager @ PPAI

PRICING & DETAILS

12 MONTHS

\$1,500 total

12 months in Daily + Weekly Offers

6 MONTHS

\$1,700 total

6 months in Daily + Weekly Offers

3 MONTHS

\$2,000 total

3 months in Daily + Weekly Offers

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

800 px X 150 px



FORMAT

JPG, PNG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork

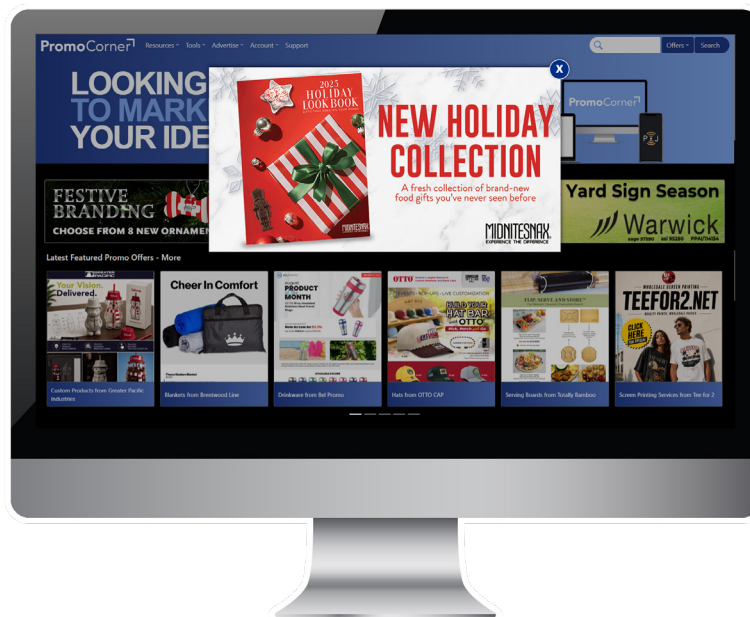


LINK

Must provide link
to direct ad

Greet visitors first on PromoCorner.com & PromoJournal.com.

- Appears on PromoCorner.com and PromoJournal.com during contracted month.
- At the bottom of Daily + Weekly Offer emails for contracted month.
- Appears upon visit and reappears 15 minutes after visitor's site inactivity.
- Direct Distributors where you want them to go with a clear call-to-action.
- Attract more attention with an animated GIF.
- View real-time analytics through your PromoCorner.com log-in.



"We are extremely pleased with the value and cost-effectiveness of the Pop-Up Banner during the holiday selling season. The campaign delivered over 875,000 impressions in just one month, providing excellent exposure and strong value for our investment."

Margaret Dengler . Director of Marketing @ Midnite Snax

PRICING & DETAILS

1 MONTH

\$2,500 total

1 month on PromoCorner.com . 1 month on PromoJournal.com . In Daily + Weekly Offer emails

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

800 px X 420 px



FORMAT

JPG, PNG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork



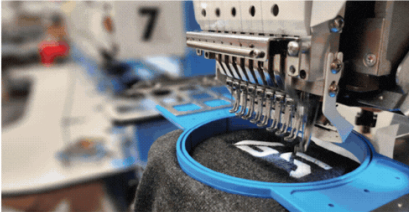
LINK

Must provide link
to direct ad

[Events](#) . [Webinars](#) . [New Products](#) . [Specials](#) . [Etc.](#)

APOLLO USA
ASI/73392 SAGE/63082 PPAI/194259

Your #1 Source for...
CONTRACT DECORATING SERVICES!



EMBROIDERY

60007 IL
08109 NJ
90248 CA
75038 TX
New Texas Facility
in New Spain!

Our new Texas facility is now
open and fully stocked to
provide all your decorating
needs.

FREE FREIGHT
On all orders over \$500

SANMAR **STORM CREEK** **SBS ACTIVEWEAR**
PSST PROGRAM **CUTTER & BUCK** **CONTRACT**

INCLUDES ALL APOLLO LOGOING & EMBROIDERY

[Click for More Details](#)



mmelin
PREMIUM HEADWEAR COMPANY

SHARE THE WORLD'S
MOST PREMIUM HEADWEAR
WITH YOUR CLIENTS.

Website: corporatemelin.com
Password: #HaveMoreFun25

Marketing Services — design, social, video

Time saving, artwork, social media, and video creation.

- Artwork Design Services.
- Social Media Services.
- Video Services.



"PromoCorner consistently delivers marketing services of the highest quality, with an exceptional level of creativity, professionalism, and attention to detail. They understand our brand and continually produce polished, impactful work."

Shawn Kanak . President @ Towel Specialties

PRICING & DETAILS - ARTWORK DESIGN SERVICES

PROMOFLASH

\$200 each

Must have a PromoFlash contract, see page 04

PROMOJOURNAL AD

\$200 each

Must have a PromoJournal Ad contract, see page 28

IDENTITY COLLECTION AD

\$300 spread

Must have an Identity Collection Ad contract, see page 10

BANNER AD

\$200 each

Must have a Banner Ad contract, see pages 18, 20, 32

POP-UP AD

\$200 each

Must have a Pop-Up Ad contract, see page 22

ON BRAND AD

\$200 each

Must have an On Brand contract, see page 30

SPONSORSHIP AD CARD

\$200 each

Must have a Sponsorship contract, see page 34

PRICING & DETAILS - SOCIAL MEDIA SERVICES

PROFILE REFRESH

call for pricing

Header/cover graphics . Profile image/graphics . Social bio updates

POSTING

call for pricing

Your existing content . Create content . Copy

INTERACTION

call for pricing

Monitor for spam . Reply to comments . Interact with @mentions . Manage DMs

PRICING & DETAILS - VIDEO SERVICES

PRODUCT SPOTLIGHT

call for pricing

15 - 30 seconds . Showcase products in a lifestyle environment . Final file provided

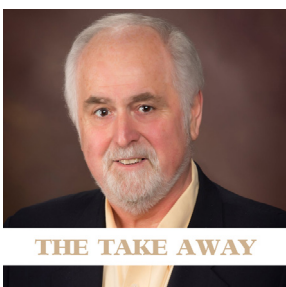
PROMO JOURNAL

Powered by **Promo**Corner⁷

PromoJournal.com is a digital editorial platform and resource focused on providing blogs, videos, and podcasts for the promotional products industry. Our mission is to educate and inform people about promo trends, marketing, branding ideas, product strategies, and industry insights.

"PromoCorner has long been the most prolific podcast creator platform in the industry, but the content-focused business service provider doesn't rest on that. A company that works with so many other promo organizations knows that a podcast upload is not a week's worth of work in today's landscape. There has to be more; long-form content supplemented with short-form content. With a footprint in every major social app, PromoCorner works within trends but never fails to center products first and foremost."

PPAI . 2025 Online18



PromoJournal Ad — content advertising

Be seen alongside the industry's top blogs, podcasts, & videos.

- Flyers included in our Daily + Weekly Offers and PromoJournal Digest emails.
- Distributors can easily customize and forward client safe versions.
- All flyers are housed on PromoJournal.com.
- Easily share flyers to social media (Facebook, LinkedIn, Pinterest).
- View real-time analytics through your PromoCorner.com log-in.



"PromoJournal is a trusted content hub for the promotional products industry. Their ads alongside engaging content have helped us build awareness and create meaningful connections throughout the industry."

Tom Farrell . Marketing Director @ EMT

PRICING & DETAILS

52 WEEKS

\$350 per week

Posted Sunday on PromoJournal.com . 52 Weekly Offers emails

26 WEEKS

\$425 per week

Posted Sunday on PromoJournal.com . 26 Weekly Offers emails

12 WEEKS

\$500 per week

Posted Sunday on PromoJournal.com . 12 Weekly Offers emails

6 WEEKS

\$600 per week

Posted Sunday on PromoJournal.com . 6 Weekly Offers emails

4 WEEK TRIAL

\$2,000 total

Posted Sunday on PromoJournal.com . 4 Weekly Offers emails

Must be used within 12 weeks of contract . For first time customers only . Must be paid in full up front

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

816 px X 1056 px



FORMAT

PDF, JPG, GIF

RGB color mode only



RESOLUTION

Minimum of 72 dpi



TEXT

PDFs must have text embedded



VIDEOS

Must be a YouTube link



NOTICE

We cannot use HTML artwork



VERSIONS

Must provide branded and client-safe (end-user) artwork

On Brand Magazine — quarterly advertising

Be seen in the industry's hottest digital quarterly magazine.

- Quarterly digital publication of top PromoJournal content and highlights.
- Emailed three (3) times during the quarter to our extensive Distributor database.
- All issues are posted to our Facebook, LinkedIn, IG Stories for easy shareability.
- All issues are housed on PromoJournal.com.
- Included in our PromoJournal Digest emails.



PRICING & DETAILS

2-PAGE AD SPREAD

\$1,000 per issue

Inside Front Cover Spread . Issue housed on PromoJournal.com . Issue shared on social media

SINGLE PAGE AD

\$600 per issue

Placed Throughout Magazine . Issue housed on PromoJournal.com . Issue shared on social media

HALF PAGE AD (HORIZONTAL)

\$500 per issue

Placed Throughout Magazine . Issue housed on PromoJournal.com . Issue shared on social media

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

Full: 816 px X 1056 px

Half: 816 px X 528 px

Spread: Two (2) Full Page Ads



FORMAT

JPG, PNG

RGB color mode only



RESOLUTION

Minimum of 72 dpi



NOTICE

We cannot use
HTML artwork



LINK

Must provide link
to direct ad

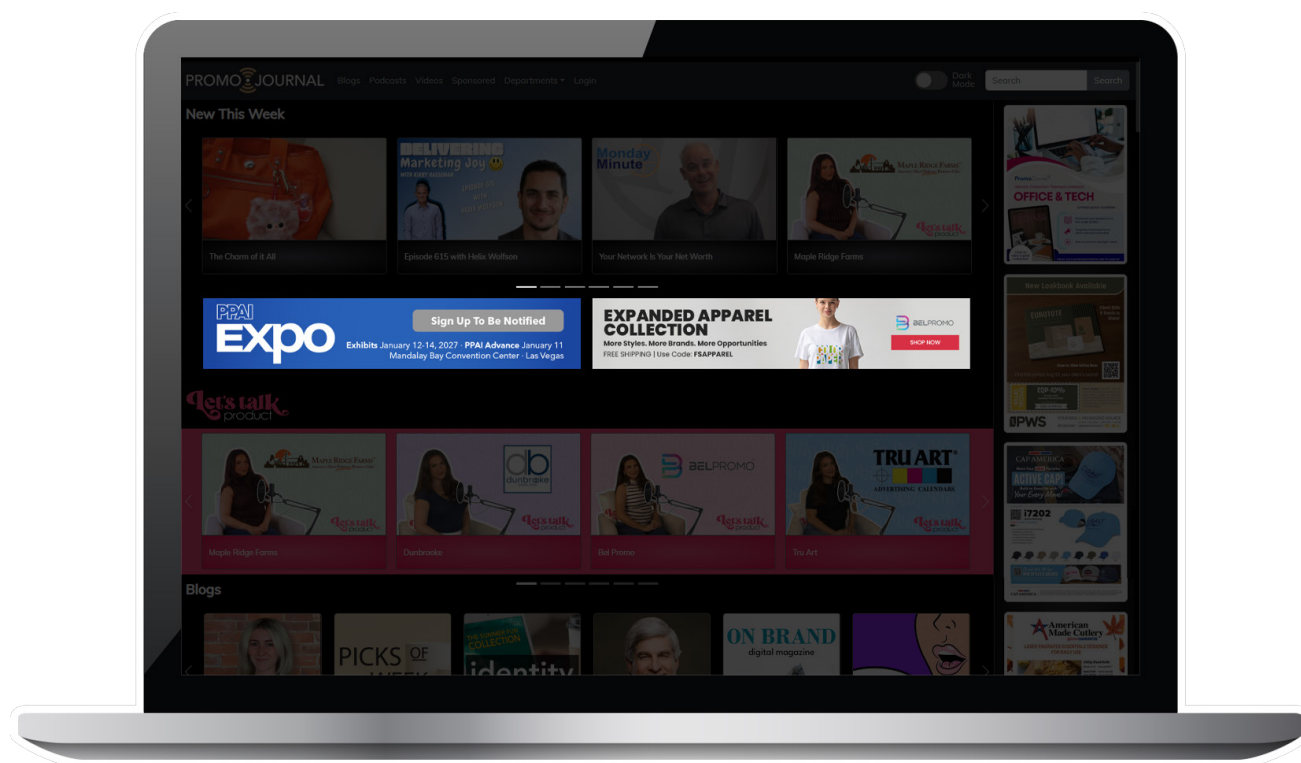
2027 EDITORIAL CALENDAR

Q1 SPRING	Issue Drops March 30	Ad Closes 3/15
Q2 SUMMER	Issue Drops June 29	Ad Closes 6/14
Q3 FALL	Issue Drops September 28	Ad Closes 9/13
Q4 WINTER	Issue Drops December 28	Ad Closes 12/13

PJ Website Banner Ads — PromoJournal.com

Gain additional exposure and direct customers with a CTA.

- One (1) of two (2) ad locations on PromoJournal.com for a month.
- Included at the top of our PromoJournal Digest emails for contracted month.
- Direct Distributors where you want them to go with a clear call-to-action.
- Attract more attention with an animated GIF.
- View real-time analytics through your PromoCorner.com log-in.



PRICING & DETAILS

12 MONTHS

\$2,300 total

12 months on PromoJournal.com . 12 months in PromoJournal Digest emails

6 MONTHS

\$2,500 total

6 months on PromoJournal.com . 6 months in PromoJournal Digest emails

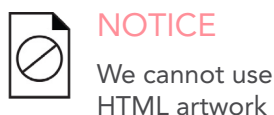
3 MONTHS

\$2,800 total

3 months on PromoJournal.com . 3 months in PromoJournal Digest emails

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



Broaden your advertising reach with industry sponsorships.

- Sponsorship runs during selected program.
- Programs are included in our PromoJournal Digest emails the day they air.
- All videos are hosted on our YouTube Channel.
- All podcasts and videos are housed on PromoJournal.com.
- All podcasts & videos are posted to our Facebook and LinkedIn for easy shareability.
- View real-time analytics through your PromoCorner.com log-in.



"WOWLine has been a sponsor of The Rundown for almost 5 years. It has given us the opportunity to align our brand with content our industry cares about and has been a great way for us to stay visible, connected, and top of mind within the promotional products industry."

John Short . Director of Sales @ Wow Line

PRICING & DETAILS

The Rundown

\$300 per episode

Bi-weekly video series (second & fourth Fridays) . Read and ad card at the beginning and end of episodes

SPECIFICATIONS

Artwork Services available for advertisement design, see page 25.



DIMENSIONS

AD CARD:
16:9 ratio



FORMAT

AD CARD:
JPG, PNG, GIF

RGB color mode only



RESOLUTION

AD CARD:
Minimum of 72 dpi



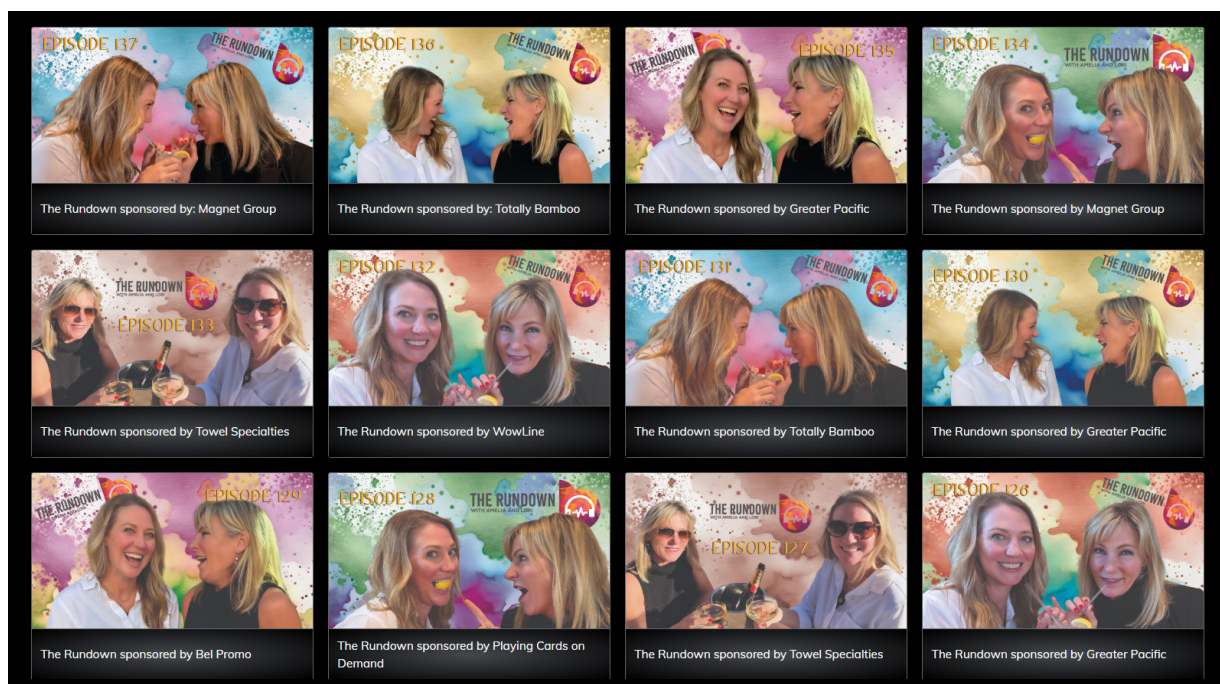
NOTICE

AD CARD:
We cannot use
HTML artwork



SOCIAL

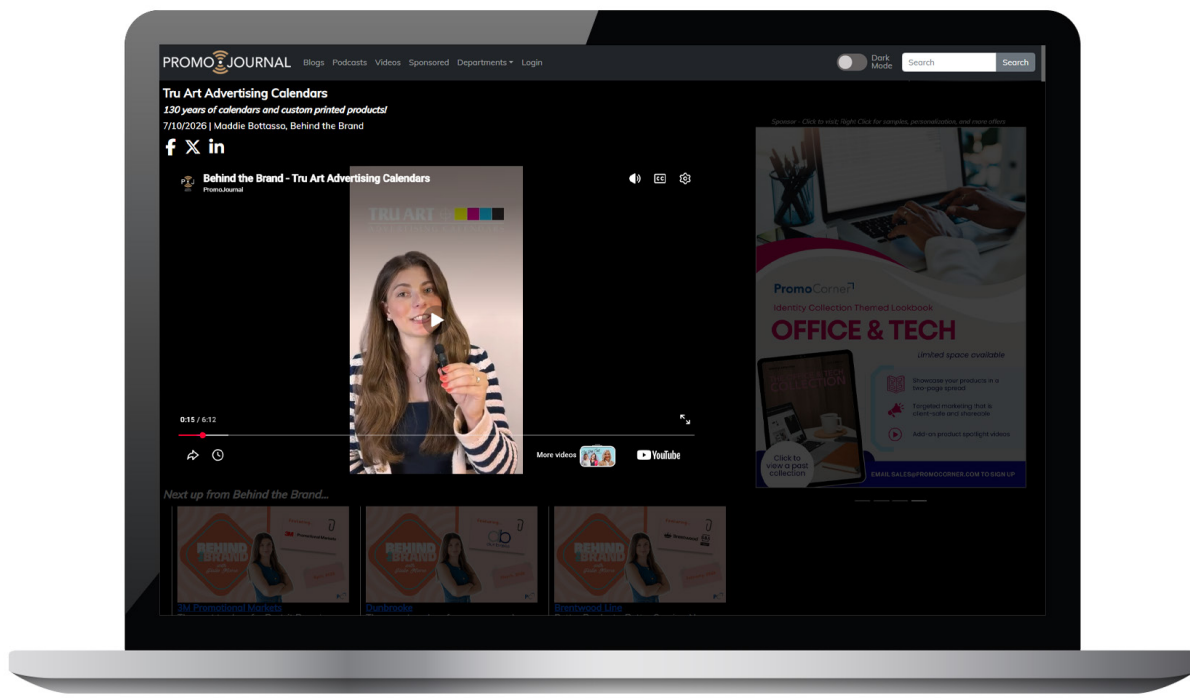
Must provide social
handles to be tagged



Behind The Brand — about us videos

Tell your brand's story in a captivating video.

- Video is included in PromoJournal Digest and Daily + Weekly Offers emails.
- Videos are hosted on our YouTube Channel.
- Videos are housed on PromoJournal.com.
- Videos are posted to our Facebook, Instagram, LinkedIn for easy shareability.
- Proofs of the videos are not provided.



PRICING & DETAILS

Behind The Brand

\$1,000 per episode

Monthly video series (first Friday) . Showcase your brand, best sellers, and how you got started

SPECIFICATIONS



NOTICE

Questionnaire must be completed one (1) month in advance

Videos must be received two (2) weeks before Air Date



FORMAT

Vertical mobile video



SOCIAL

Must provide social handles to be tagged



Let's Talk Product — product videos

A fresh take on advertising your products Distributors will love.

- One (1) branded video featuring five (5) products posted Monday of contracted week.
- Five (5) individual white label product videos posted Monday-Friday of contracted week.
- Main video is included in PromoJournal Digest and Daily + Weekly Offers emails.
- All videos are hosted on our YouTube Channel.
- All videos are housed on PromoJournal.com.
- All videos are posted to our Facebook, Instagram, LinkedIn for easy shareability.
- YouTube links for each episode are provided after contracted week.
- Proofs of the videos are not provided.



"It has been a great value for our advertising investment, especially when we're introducing new products or highlighting seasonal picks. We also repurpose the videos for our marketing and sales teams, giving us value well beyond the initial feature."

Michelle Yulo . Senior Marketing Manager @ Bel Promo

PRICING & DETAILS

1 WEEK

\$1,000 total

6 videos per week . 5 white label product videos . 1 branded video with all five (5) products

SPECIFICATIONS



SHIPPING*

Product samples & talking points must be received at least four (4) weeks before run date - MA office



SOCIAL

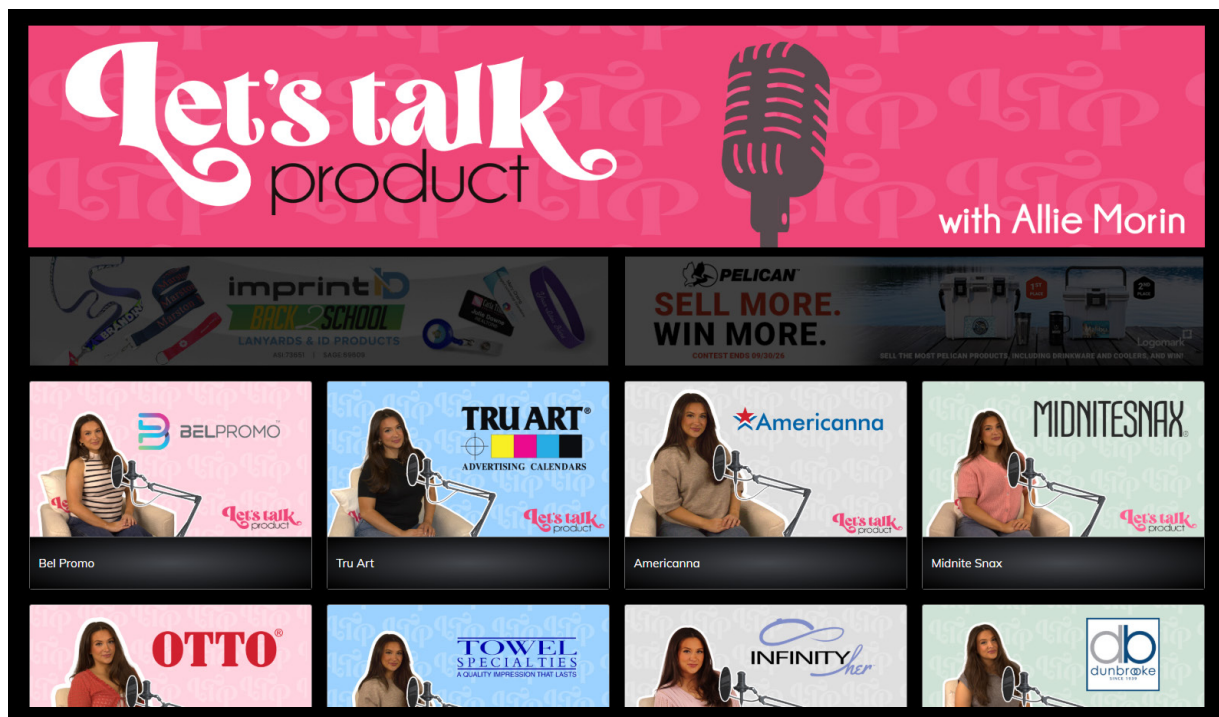
Must provide social handles to be tagged



NOTICE

Imprints of registered trademarked logos cannot be used.

*Products will not be returned unless specified and a return label is provided.



Extend your sales & marketing reach with paid programming.

- All videos are included in our PromoJournal Digest email the day they air.
- All videos are housed on PromoJournal.com.
- All videos are hosted on our YouTube Channel.
- All videos are posted to our Facebook and LinkedIn for easy shareability.

PRICING & DETAILS

VIDEO SERIES & PODCASTS

\$500 per episode

1 share per episode by PromoCorner . Must be paid in full up front . No refunds if pulled after receipt

SPECIFICATIONS



NOTICE

Must be ready to go files
(we will not edit)



LENGTH

We strongly suggest keeping
each episode under 30
minutes



DUE DATE

All episodes must be
received at least one (1)
week before Air Date



VIDEOS

Can be a Vimeo link,
YouTube link, or MOV file



PODCASTS

Must be provided
as embed code



SOCIAL

Must provide social
handles to be tagged



NEW FOR 2027

Dive deeper into your product line with an editorial.

- All editorials are included in our PromoJournal Digest email the day they run.
- All editorials are housed on PromoJournal.com.

PRICING & DETAILS

EDITORIALS

\$250 per editorial

Must be paid in full up front . No refunds if pulled after receipt

SPECIFICATIONS



NOTICE

Must be a formatted Word or Google Doc (we will not edit)

Must include a header image (600 px X 350 px)
RBG JPG only



LENGTH

We strongly suggest keeping articles on the shorter side



DUE DATE

All editorials must be received at least one (1) week before Run Date

Artwork Specifications — requirements

PROMOFLASH + PROMOFLASH PLATINUM + CLOSEOUTS

750 px wide X 1728 px long max (750 px X 900 px for full flyer to appear in Offers thumbnail). PDF, JPG, GIF saved at a minimum of 72 dpi in RGB format. PDFs must have fonts embedded.

Must provide branded and client-safe (end-user) versions.

When submitting artwork as HTML, you must provide absolute paths to your file on your server.

✓ ``

✗ ``

Email across all devices does not allow for external stylesheets, all styling must be done inline.

Closeouts must state CLOSEOUT and WHILE SUPPLIES LAST on the flyer.

We cannot use HTML artwork for Closeout flyers.

PROMOJOURNAL ADS

816 px wide X 1056 px long max. PDF, JPG, GIF saved at a minimum of 72 dpi in RGB format. PDFs must have fonts embedded.

We cannot use HTML artwork for PromoJournal Ads.

Video files must be sent as YouTube links.

Must provide branded and client-safe (end-user) versions.

IDENTITY COLLECTIONS

816 px wide X 1056 px long per page (2 pages). PDF, JPG saved at a minimum of 72 dpi in RGB format. PDFs must have fonts embedded. PDF must be saved as individual pages - not spreads.

We cannot use HTML artwork for Identity Collection Ads.

Must provide branded and client-safe (end-user) versions.

PAGEFLIP + PAGEFLIP PLATINUM

PDF saved at a minimum of 300 dpi in RGB format. PDFs must have fonts embedded.

PDF must be saved as pages - not spreads.

We cannot use HTML artwork for PageFlips (including Platinum).

Easily upload your catalogs to promocorner.com/sendit.

BANNER ADS

800 px wide X 150 px long. JPG, PNG, GIF saved at a minimum of 72 dpi in RGB format.

We cannot use HTML artwork for Banner Ads.

Must provide a link to direct ad clicks.

POP-UP ADS

800 px wide X 420 px high. JPG, PNG, GIF saved at a minimum of 72 dpi in RGB format.

We cannot use HTML artwork for Pop-Up Ads.

Must provide a link to direct ad clicks.

ON BRAND ADS

Full: 816 px wide X 1026 px high, Half: 816 px wide X 528 px high, Spread: Two (2) Full Page Ads. JPG, PNG saved at a minimum of 72 dpi in RGB format.

We cannot use HTML artwork for On Brand Ads.

Must provide a link to direct ad clicks.

SPONSORSHIP AD CARDS

16:9 ratio. JPG, PNG, GIF saved at a minimum of 72 dpi in RGB format. PDFs must have fonts embedded. We cannot use HTML artwork for Sponsorship Ads. Must provide social handles to be tagged.

PAID PROGRAMMING

Must be ready to go files, we do not edit. We suggest keeping the time under 30 minutes. Videos can be Vimeo links, YouTube links, or MOV files. Podcasts must be provided as embed codes. All programs must be received at least one (1) week before air date. Must provide social handles to be tagged.

NOTICES

PromoCorner is not responsible for any error in information that was provided to us. We will make one (1) round of "reasonable corrections" at no charge during the proofing process. Any additional corrections or those deemed beyond reasonable will assess an additional artwork charge of \$50 - \$100 depending on the extent & time involved to make the changes.

In the event of non-completion of your contract, we retain the right to apply back charges for all advertisements utilized at the minimum quantity pricing. Should you have already been charged, we will adjust the charges to reflect the difference in price between the contracted rate and the minimum quantity pricing.

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