

2024 REAL ESTATE ESSENTIALS

TECHNOLOGY CENTERED PROMOTIONAL PRODUCTS



KTIPROMO.COM

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**UNLOCK THE
DOOR TO YOUR
DREAMS WITH
OUR CUTTING-EDGE
TECH MUST HAVES.**

**CLOSING
GIFTS**

**MARKETING
IDEAS**

**HOME
EXPO**

KTIPROMO.COM

CLOSING GIFTS





**DUAL
USB DRIVE**
#SP44

These compact storage devices offer a convenient and efficient way to store, transfer, and share crucial information related to properties, client portfolios, contracts, and marketing materials.



**KEY
USB DRIVE**
#SP18

- ▶ Ultra-fast transfer speeds
- ▶ Durable construction
- ▶ 16GB - 128 GB
- ▶ Compact design



**CARD USB
DRIVE 500**
#CD05



4-IN-1 WIRELESS CHARGING DOCK

#WC72

- Impress clients by offering them a convenient way to charge their devices at their brand new property.
- Customize it with your real estate agency's logo or branding, reinforcing your brand identity with every use.



WINE GIFT SET

#HA11



- Presenting a wine gift set upon the closing of a real estate deal adds to the celebratory atmosphere, making the experience even more special for clients.
- Wine appeals to a wide range of tastes and preferences, making it a versatile gift option suitable for clients with varying interests.

HI-FI BASS STEREO BUDS

#EH27

- ▶ Show clients that you value their comfort and convenience, fostering a positive relationship from the start.
- ▶ Clients are more likely to remember and appreciate the realtor who provided them with a practical and thoughtful gift like earbuds, increasing the likelihood of referrals and repeat business.





COMPACT ADAPTER KIT

#CH34

- ▶ Includes multiple adapters to connect a wide range of devices, including USB-A, USB-C, Micro-USB, and Lightning connectors.
- ▶ Compact size makes it easy to carry, reducing the need to haul multiple cables and adapters, thus saving time and effort.

- ▶ Smart plugs can enhance the appeal of a property by showcasing modern technology and automation features, potentially leading to higher resale value.
- ▶ Happy clients who appreciate the added value of smart plugs may be more likely to recommend the realtor to friends and family.

SMART PLUGS

#HA20

#HA22



MARKETING IDEAS



**ON-THE-GO
BLUETOOTH
SPEAKER**
#CA33

- ▶ Compared to traditional marketing methods, investing in Bluetooth speakers as promotional items offers a tangible, long-lasting marketing tool that can yield high returns on investment.
- ▶ Demonstrating familiarity with modern technology enhances your image as a tech-savvy realtor, appealing to younger buyers and those who value innovation.





VIDEO BROCHURE

#VB07

- ▶ Video brochures allow agents to showcase properties in a dynamic and engaging way. Instead of static images, potential buyers can see videos of the properties, giving them a better sense of the layout, ambiance, and features.
- ▶ With video brochures, agents can include additional information beyond what's possible with traditional printed materials. This could include virtual tours, drone footage, or 360-degree views of the property, providing a more comprehensive understanding for potential buyers.



WIRELESS CHARGING SPEAKER STAND

#CA70

- ▶ Clients can enjoy the convenience of wireless charging and high-quality audio playback in their homes, associating your gift with everyday usefulness.
- ▶ The speaker stand can be used as a stylish accessory during open houses and home viewings, enhancing the presentation of properties.



360° MOTION TRACKING SELFIE HOLDER

#MA80

- Realtors can use the 360° motion tracking selfie holder to create immersive property tours. Potential buyers can explore every corner of a property virtually, providing a more engaging viewing experience.
- Realtors can leverage the 360 motion tracking selfie holder to create captivating content for social media platforms.



3-IN-1 LED POWER BANK

#PB108

- ▶ A power bank serves a practical purpose for clients, providing them with a convenient way to charge their devices on the go. This utility ensures that your gift will be appreciated and used, further reinforcing your brand presence.
- ▶ Power banks allow realtors to power their cameras and smartphones for extended periods, ensuring they capture the best possible visuals without interruption.



3-IN-1 POWER BANK 4000

#PB46

- The practicality of a power bank ensures that it's likely to be used frequently, keeping the realtor's brand visible in the daily lives of clients and potentially reaching a wider audience through word-of-mouth.
- Real estate transactions can take realtors to remote locations where access to power outlets may be limited. Power banks offer a portable charging solution, enabling realtors to work efficiently regardless of their location.



LEATHER WIRELESS CHARGING MOUSE PAD

#MA34

- ▶ A leather wireless charging mouse pad adds a touch of sophistication to your desk, enhancing your professional image when meeting with clients or partners.
- ▶ The portability of a wireless charging mouse pad means realtors can easily take it with them to client meetings, open houses, or remote work locations, ensuring they always have a reliable charging solution available.



60 W PD CHARGING CABLE

#CA361



- ▶ Being able to quickly charge devices such as smartphones or tablets when meeting clients demonstrates preparedness and professionalism.
- ▶ Offering clients the convenience of charging their devices if needed during meetings can enhance their overall experience and satisfaction with the realtor's service.



HOME EXPO



LED WIRELESS CHARGING DISK

#WC13

- ▶ Beyond property showings, the LED wireless charging disks can be used in various settings such as office meetings, events, or even personal use at home, maximizing their utility and value.
- ▶ Eliminates the hassle of dealing with tangled cords or searching for available outlets, making it easier for clients to keep their devices charged while touring properties.





SMART TAG

#SA05

- ▶ Smart tags can be used across various marketing channels, including physical signage, print advertisements, digital platforms, and even on site property displays.
- ▶ Smart tags allow realtors to create virtual property tours with location-based information embedded. This can save time for both realtors and clients by providing comprehensive details about the property and its surroundings before scheduling physical visits.



FOLDABLE CELL PHONE STAND

#CS17

- ▶ During client meetings or presentations, a foldable phone stand can hold the realtor's phone at the perfect angle for displaying slideshows, virtual tours, or property listings, enhancing the professionalism of their presentations.
- ▶ Real estate agents can create engaging content for social media platforms like Instagram or TikTok by using foldable phone stands to capture stabilized video footage or take high-quality photos of properties they're selling, showcasing them in the best possible light.



ADJUSTABLE PHONE HOLDER WITH ROTATION

#CS50



ACTIVE PEN POINT STYLUES PEN

#ST50

- ▶ Active pen point stylus pens offer a seamless way for realtors to interact with clients during property viewings or meetings. They can easily annotate documents, highlight key features, or draw attention to specific details on digital screens or documents, fostering better communication and engagement.
- ▶ Every time clients use the pen, whether it's during a meeting, signing documents, or jotting down notes, they are reminded of the realtor and their services, leading to increased brand visibility and recognition.



EXECUTIVE PEN USB CAPACITIVE STYLUES

#EX15

- ▶ Combining the functionality of a pen and a USB drive, this item offers practicality and convenience to clients.
- ▶ In the real estate industry, document exchange is common. Providing clients with a USB drive simplifies this process by allowing them to easily transfer and share files related to property transactions, contracts, or other paperwork.

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