

# 2024 ON THE ROAD MUST HAVES

TECHNOLOGY CENTERED PROMOTIONAL PRODUCTS

[KTIPROMO.COM](http://KTIPROMO.COM)



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67071



PENDRIVE



DRIVE YOUR  
**BRAND** FORWARD  
WITH OUR PREMIUM  
SELECTION OF  
**AUTOMOTIVE-INSPIRED**  
TECH ITEMS!

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# PERSONALIZATION & STYLE



- ▶ Video brochures can provide an engaging way to showcase new car models, highlighting features, design, and performance through high-quality video content.
- ▶ Video brochures can be sent as a follow-up after a purchase, thanking customers and providing additional information about their new vehicle.

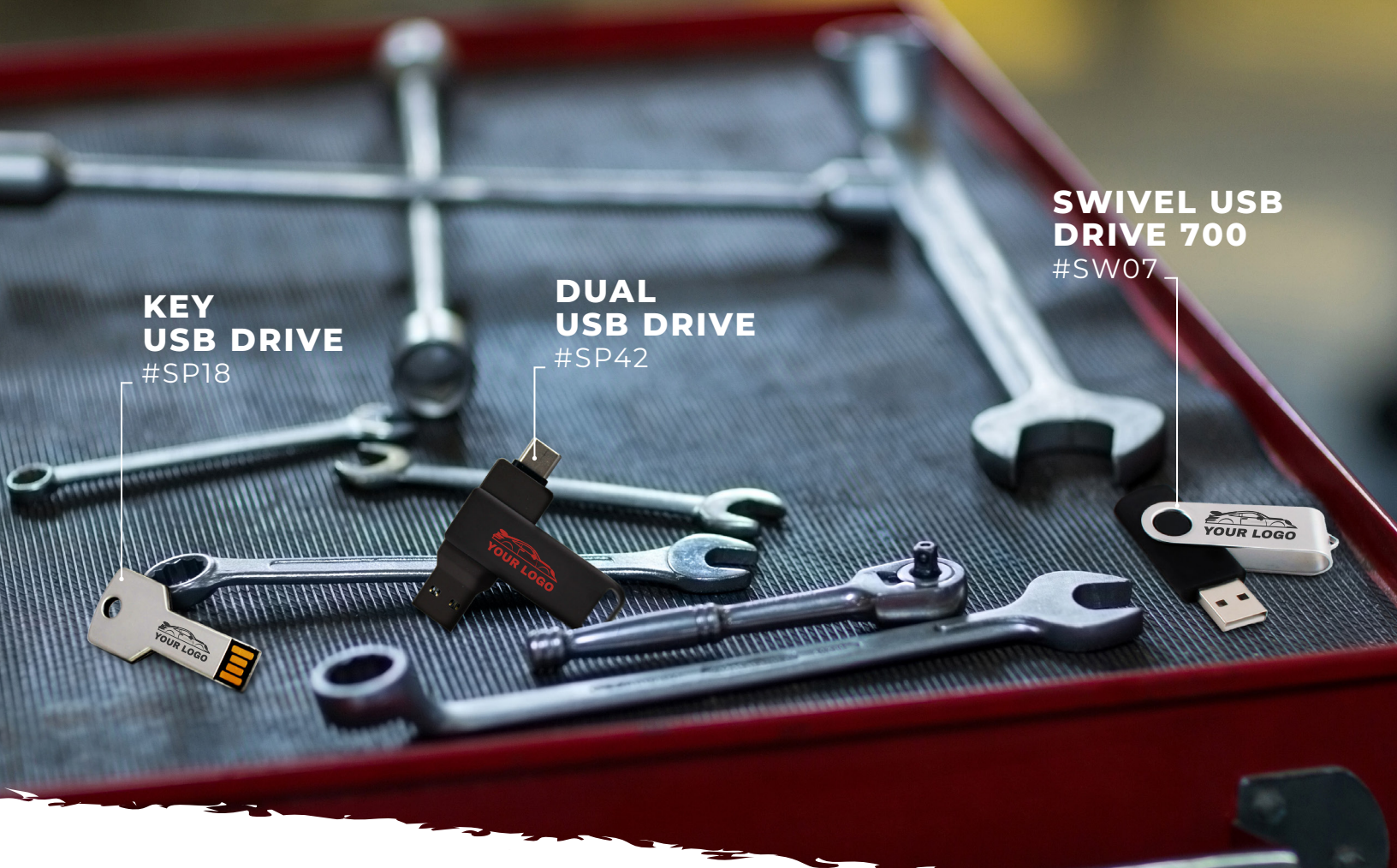
**VIDEO  
BROCHURE**  
#VB07  
**128 MB - 8 GB**

- ▶ Wireless charging pads help reduce clutter from cables, creating a more organized and tidy workspace. This can improve overall productivity and efficiency for both sales and service teams.
- ▶ As electric vehicles become more prevalent, customers visiting dealerships may expect tech-forward amenities. Offering wireless charging aligns with the dealership's commitment to future tech, attracting tech-savvy and environmentally conscious customers.





**30" WIRELESS CHARGING  
WORKSTATION PAD**  
#MA50



**KEY  
USB DRIVE**

#SP18

**DUAL  
USB DRIVE**

#SP42

**SWIVEL USB  
DRIVE 700**

#SW07

- USB drives allow drivers and passengers to play music and videos directly through the car's infotainment system. This is especially useful for long trips.
- Critical firmware updates for various car systems can be distributed and installed using USB drives, ensuring the vehicle remains up-to-date with the latest enhancements and security patches.
- USB drives can be used to store digital service records, making it simple to keep track of maintenance history and share it with service centers or potential buyers.





## SMART TAG

#SA05

- ▶ If a vehicle is stolen, a location smart tag can help track its movement and assist law enforcement in recovering it quickly. This can significantly reduce the losses associated with vehicle theft.
- ▶ Parents can monitor the location of vehicles driven by their teenage children, ensuring they are safe and adhering to set driving boundaries.





**COMFORT  
& CONVENIENCE**



**TRAVEL  
CABLE KIT**  
#CH34

- Passengers can keep their devices charged to use for entertainment during long trips, and drivers can ensure their phones are powered for navigation purposes without worrying about battery depletion.
- These kits are typically compact and organized, preventing the clutter of multiple cables. This helps keep the car tidy and ensures that cables are always readily available.
- For drivers in the ride-sharing or taxi industry, offering charging solutions to passengers can enhance service quality and potentially lead to better reviews and tips.



**3-IN-1 LED  
POWER BANK**  
#PB108



- ▶ In case of an emergency or a vehicle breakdown, having a fully charged phone is crucial for contacting roadside assistance or emergency services.
- ▶ Offering power banks as part of a car's accessory package can enhance the vehicle's appeal to tech-savvy consumers.



- ▶ Keeping your phone charged while driving is essential for safety. It ensures that drivers have access to navigation, emergency calls, and other important features without worrying about their phone dying.
- ▶ Some car phone charging accessories come with additional features such as wireless charging, fast charging, or multiple charging ports, providing users with more options and flexibility.



**WIRELESS  
CAR CHARGER**  
#MA35



**MAGNETIC  
ACR MOUNT**  
#MA09



**QUICK CHARGE  
CAR CHARGER**  
#CH310

**NOISE  
CANCELING  
AIR-BUDS**  
#EH40

- ▶ Noise-canceling earbuds can block out road and engine noise, creating a quieter environment inside the vehicle. This reduced auditory stimulation can help drivers stay more alert and focused during long drives.
- ▶ Different passengers in a vehicle may have different preferences for music or audio content. Noise-canceling earbuds allow each passenger to customize their audio experience without disturbing others, providing individualized entertainment options for everyone in the vehicle.



**SAFETY  
& SECURITY**



- Auto emergency tools like seatbelt cutters and window breakers can enhance safety during accidents or emergencies. They provide quick access to passengers and help them escape from a vehicle in case of entrapment.
- Having emergency tools onboard encourages drivers to be more prepared for unexpected situations. This can lead to increased confidence and peace of mind while driving, especially during long trips or in remote areas.
- With the right tools, drivers can resolve minor issues themselves without having to wait for roadside assistance, which can be especially helpful in situations where immediate help may not be readily available.



**AUTO  
EMERGENCY KIT**  
#AM04-R



**DIGITAL TIRE  
GAUGE**  
#AM10







**FLASHLIGHT  
MULTI-TOOL**  
#HT03

**EMERGENCY  
TRAVEL  
MULTI-TOOL**  
#AM20





**KEYCHAIN  
AUTO TOOL**  
#AM13



**DIGITAL TIRE  
GAUGE 2000**  
#AM03-R



**MULTI-TOOL  
KEYCHAIN**  
#AM12



**DIGITAL TIRE  
GAUGE 1100**  
#AM11





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