



**KTIPROMO**

# 2024 TRADE SHOW PROMO POWER

TECHNOLOGY CENTERED PROMOTIONAL PRODUCTS

[KTIPROMO.COM](http://KTIPROMO.COM)

**AGI**  
6377

**PPAI**  
238818

**SAGE**  
67071

**UPIC**  
PEN DRIVE

This year's collection features an array of innovative and high-quality products designed to help your brand make a lasting impression.

Whether you're looking for classic promotional items or the latest in tech, we have something to meet every need and budget.



# TABLE OF CONTENTS



01

OFFICE &  
PRODUCTIVITY

02

CELLPHONE  
ACCESSORIES

03

ECO-TECH

04

ON-THE-GO  
TECH

05

DATA  
BLOCKERS



# OFFICE & PRODUCTIVITY

# 01





- ▶ Offering power banks addresses a common pain point at trade shows – the need to recharge devices – making your booth memorable for its convenience.
- ▶ Custom-branded power banks offer ample space for your logo and company name, providing continuous brand exposure as they are used.
- ▶ Power banks are suitable for various industries and target audiences, making them a versatile choice for any trade show.

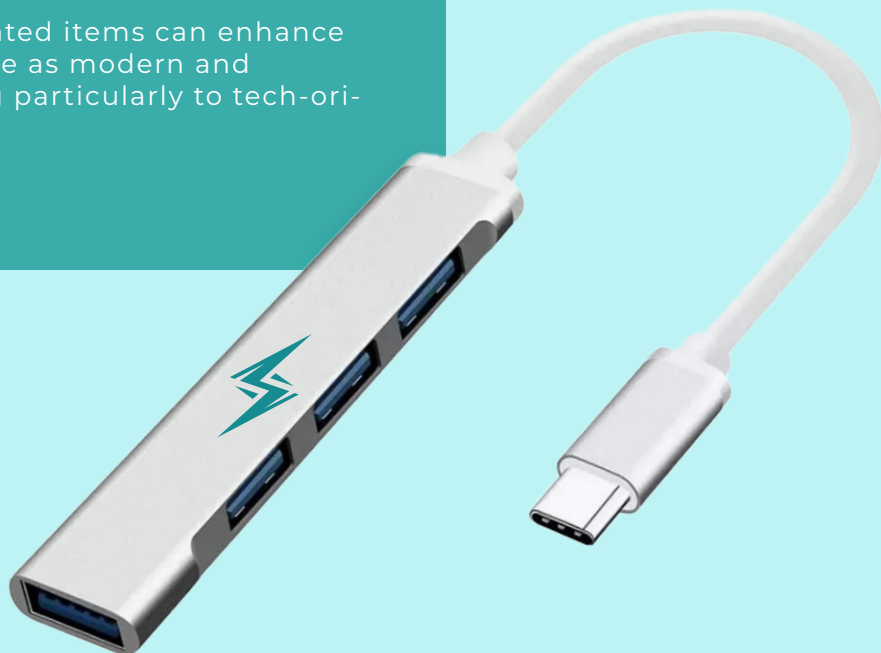
**3-IN-1  
POWER BANK  
4000**  
#PB46



## TYPE-C MULTI PORT USB HUB

#HU305

- ▶ USB hubs are highly practical and useful for almost anyone, making them a desirable giveaway that attendees are likely to keep and use.
- ▶ USB hubs work with a wide range of devices, including laptops, desktops, and other electronics, making them a versatile item suitable for all attendees.
- ▶ Compared to traditional promotional items like pens or key chains, USB hubs have a higher perceived value, making your brand appear more premium.
- ▶ Giving away tech-related items can enhance your company's image as modern and tech-savvy, appealing particularly to tech-oriented audiences.





- ▶ Earbuds are widely used and appreciated by almost everyone, making them a practical and desirable giveaway.
- ▶ Compact and easy to carry, earbuds are convenient for attendees to take home, ensuring they are used and remembered.
- ▶ As a tech gadget, earbuds appeal to a broad audience, particularly in tech-savvy or professional environments.
- ▶ Receiving a functional and stylish item creates a positive association with your brand.



**TWS  
EAR BUDS**  
#EH30



- ▶ Acts as an icebreaker, providing a fun way to start a conversation with potential clients.
- ▶ Doubles as a keychain, ensuring it is carried and used frequently, keeping your brand visible.
- ▶ Encourages hands-on interaction, leading to longer booth visits and deeper engagement.



## KEYCAP FIDGET KEYCHAIN

#PA21 - Available in 1 to 4 keycaps

- ▶ Keeps cables neat and organized, preventing tangling and reducing clutter.
- ▶ Allows for faster installation and removal of cables, saving time during booth setup and breakdown.
- ▶ Easy to reposition and adjust cables without the need for tools or adhesive.
- ▶ Suitable for a variety of cables, including power, data, and audio/visual cables.

## MAGNETIC CABLE CLIPS

#CH13





- ▶ The novelty and usefulness of the item can spark conversations, providing an easy way to engage potential clients.
- ▶ As a daily-use item, it ensures ongoing exposure to your brand well beyond the trade show.
- ▶ Easy for attendees to carry home, ensuring they actually take the item with them.
- ▶ Shows that your company cares about attendees' needs, fostering a positive impression.

## LED WIRELESS CHARGING DISC

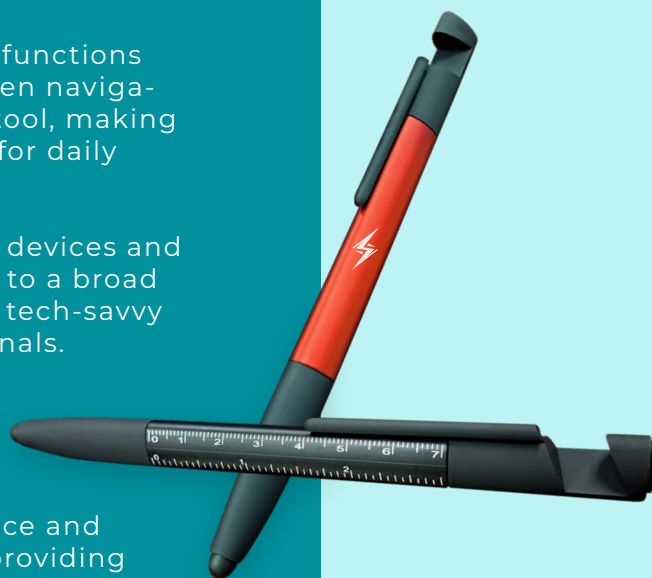
#WC13



## BASEBALL BAT PEN STYLUS

#ST14

- ▶ Combines multiple functions (writing, touch screen navigation, etc.) into one tool, making it extremely useful for daily tasks.
- ▶ Suitable for various devices and surfaces, appealing to a broad audience including tech-savvy users and professionals.



- ▶ Affordable to produce and distribute in bulk, providing good return on investment.
- ▶ Unique and multifunctional nature makes it stand out among common promotional items, leaving a lasting impression.
- ▶ Encourages interaction with the booth, as attendees may try out the stylus function on their devices.

## ALL-IN-ONE PEN STYLUS

#ST16





02

**CELLPHONE  
ACCESSORIES**





**COMPACT  
ADAPTER  
KIT**  
#CH34

- Everyone uses mobile devices, ensuring widespread appreciation and use of the charging kit.
- Its compact design makes it easy for attendees to carry around the trade show and beyond.
- Attendees can use it right away, which increases the likelihood of them remembering your booth and brand.
- Works with multiple devices (e.g., phones, tablets), appealing to a wide range of attendees.



**TRAVEL  
CABLE  
KIT**  
#CH04

**ECO FRIENDLY  
TRAVEL CABLE  
KIT**  
#CH06





- Useful for a wide range of attendees, as most people use smartphones and many use them in cars for navigation and hands-free calling.
- Fits most smartphones and vehicles, making it a versatile gift that doesn't require customization for different users.
- Solves a common problem of securely holding a phone in the car, adding value for the recipient.

## MAGNETIC CAR MOUNT

#MA09

- Helps users take better photos and videos, increasing its value and desirability.
- Aligns with current trends in social media and content creation.
- Affordable to produce in bulk, providing good value for your marketing budget.
- Sparks discussions about your products or services as users show off their new gadget.
- Encourages users to share their enhanced photos on social media, potentially boosting your brand's online visibility.

## SELFIE RING LIGHT

#MA41



- ▶ Enhances the attendee's experience by providing a place to keep their phone while visiting booths or taking notes.
- ▶ Compatible with various phone sizes and models, making it suitable for a wide audience.

Encourages visitors to spend more time at the booth by offering a useful giveaway.

- ▶ Made from sturdy materials ensuring long-term use, which prolongs brand visibility.



## FOLDABLE PHONE STAND

#CS17







## 4-IN-1 KEY-CHAIN CHARGING CABLE

#CA314

- ▶ Unique and useful, it serves as an effective icebreaker and conversation starter at trade shows.
- ▶ Combines multiple charging connectors (USB-C, Micro-USB, Lightning) in one, ensuring compatibility with a wide range of devices.
- ▶ Useful for professionals, students, and tech enthusiasts, appealing to a broad audience.
- ▶ Compact and lightweight design makes it easy to carry, fitting easily on a key chain.
- ▶ Showcases your company's commitment to modern, tech-savvy solutions, appealing to a tech-oriented audience.





**ECO-TECH**

03







- Demonstrates commitment to environmental responsibility, attracting eco-conscious attendees.
- Showcases cutting-edge technology that integrates sustainability, positioning the company as a forward-thinking leader.

## ECO FRIENDLY CHARGING CABLE

#CA44

- Bamboo provides a distinctive, natural look that stands out from typical plastic cables.
- Perceived as high-quality and premium due to the unique and sustainable material.
- Charging cables are universally needed, ensuring high usability and appreciation.
- Bamboo surface allows for laser engraving or printing, offering clear and attractive branding options.

## ECO FRIENDLY BAMBOO CHARGING CABLE

#CA42



## ROLL-UP WATER BOTTLE

#HA07



- ▶ Promotes environmental consciousness by reducing single-use plastic bottle waste.
- ▶ Offers ample space for branding, allowing logos and messages to be prominently displayed.
- ▶ Made from resilient materials that withstand repeated use, ensuring longevity beyond the trade show.
- ▶ Attracts attention and curiosity, encouraging interaction and engagement at your booth.





## COLLAPSE A-STRAW

#HA05

- ▶ Emphasizes environmental responsibility, aligning with the growing trend of sustainability and reducing plastic waste.
- ▶ Made from durable materials, it lasts longer than disposable items, giving your brand prolonged exposure.
- ▶ Suitable for a wide range of industries and can be used with various beverages, broadening its appeal to diverse audiences.
- ▶ Helps attendees comply with bans on single-use plastics in various regions, adding practical value.



## PEVA STORAGE POUCH

#HA09



- ▶ PEVA (polyethylene vinyl acetate) is a non-toxic, chlorine-free alternative to PVC, appealing to environmentally conscious consumers and enhancing the brand's green image.
- ▶ Generally cost-effective to produce in bulk, making them an economical choice for giveaways.
- ▶ Often meets regulatory standards for safety, which can be an important consideration for conscientious consumers.





**ON-THE-GO  
TECH**

**04**



## KEY-CHAIN AUTO EMERGENCY TOOL

#AM13

- ▶ It provides essential safety functions like a seatbelt cutter and window breaker, making it a valuable and life-saving tool.
- ▶ Being attached to keys, it's frequently seen and used, keeping the brand in the user's mind.
- ▶ Unique and practical items like this can attract attention and generate conversations, increasing booth traffic.



- ▶ Combines multiple functions (e.g., bottle opener, screwdriver, knife) in one item, adding value.
- ▶ Useful for a variety of people, from DIY enthusiasts to everyday users, broadening your target audience.
- ▶ Provides a high return on investment due to its long-term use and brand visibility.
- ▶ Its compact size makes it easy to carry, ensuring it remains a constant companion for the user.



## MULTI-TOOL KEY-CHAIN

#AM12

## SMART TAG

#SA05



- Smart tags can help attendees keep track of their belongings, reducing the likelihood of losing items during the event.
- By reducing the need for paper hand-outs, smart tags contribute to a more sustainable event environment.
- Smart tags can offer security features such as location tracking for lost items or emergency alerts, providing attendees with an added layer of safety.





**ON-THE-GO  
BLUETOOTH  
SPEAKER**  
#CA33

- ▶ High-quality giveaways like Bluetooth speakers can encourage attendees to share their experiences on social media. This can lead to increased visibility and buzz around the company's participation in the trade show.
- ▶ Announcing a Bluetooth speaker giveaway can attract more visitors to the company's booth. This increase in foot traffic can lead to more opportunities for engagement and business discussions.
- ▶ The giveaway can serve as an icebreaker and conversation starter. Attendees are likely to discuss the giveaway with others, providing an opportunity for networking and making connections.

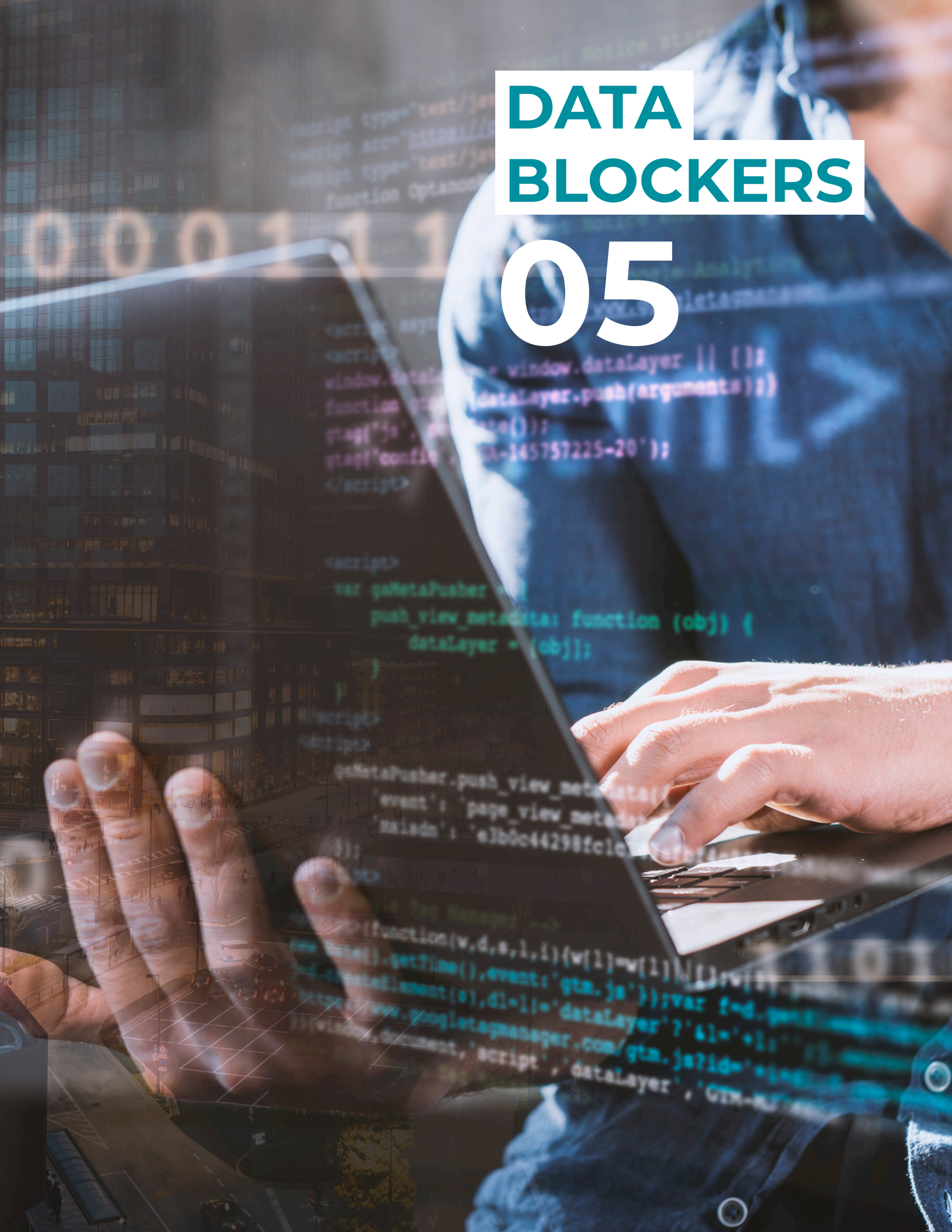


**BOOM MINI  
WIRELESS  
SPEAKER**  
#CA40



# DATA BLOCKERS

# 05







**TYPE-C TO  
USB 3.0  
ADAPTER**  
#AD05

- ▶ Data blockers prevent unauthorized data transfer from charging ports, protecting sensitive information stored on attendees' devices from being accessed or stolen.
- ▶ Attendees can charge their devices without worrying about security threats, allowing them to focus on the event and networking opportunities.
- ▶ Providing a useful and thoughtful giveaway can create a positive association with the brand, improving attendees' perception and increasing the likelihood of future engagement.



**TYPE-A TO  
TYPE-A DATA  
BLOCKER**  
#AD11



**3-IN-1  
ECO FRIENDLY  
DATA BLOCKER**  
#AD20



**ECO FRIENDLY  
DATA BLOCKER**  
#AD17



**TYPE-C TO  
TYPE-C DATA  
BLOCKER**  
#AD15



**KTI** promo

**2024**  
**TRADE SHOW**  
**PROMO POWER**

TECHNOLOGY CENTERED PROMOTIONAL PRODUCTS