

# USA MADE COLLECTION 2024



# VINYL JAR OPENERS



We've taken the Classic Jar Opener and made it even better! Softer and stronger, our cushioned gripper is gentler on the hands, yet provides superior gripping power. Your imprint is more vibrant & indestructible than ever! All this at a mind-blowing low price! Lasts for years! Perfect for the toolbox or the kitchen. 100% USA made.

## IDEAL FOR:

Farmer's Markets, Retirement Communities, Insurance Companies, Pharmacies, Political, Spas

## Vinyl - 13 Brilliant Colors to Choose From

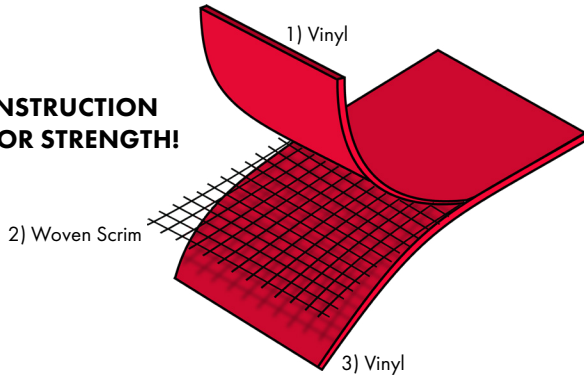


# VINYL JAR OPENERS

## ECONO SIZE



**3 LAYER CONSTRUCTION FOR SUPERIOR STRENGTH!**

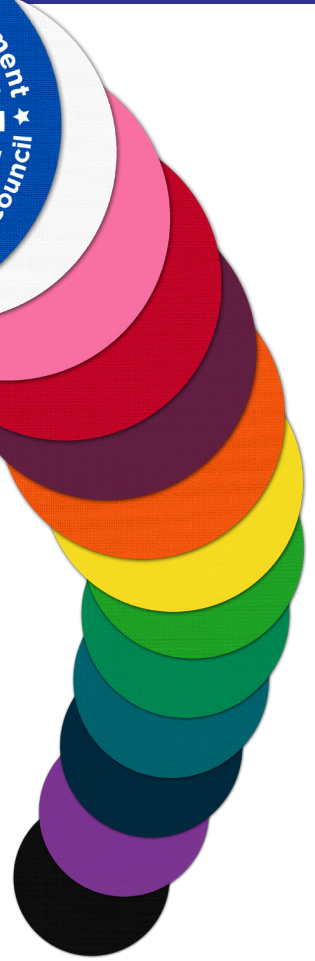


**VL-4FM Flame/Water**  
 Size: 3½" x 4⅝"  
 Imprint: 2" x 2¼"



**VL-4BT Butterfly**  
 Size: 5½" x 2½"  
 Imprint: 2¼" x 1¾"

**VL-4C Circle**  
 Size: 4" x 4"  
 Imprint: 3¼" x 3¼"



**VL-4SQ Square**  
 Size: 4" x 4"  
 Imprint: 3¼" x 3¼"



**VL-4FG Frog**  
 Size: 2¾" x 4"  
 Imprint: 2½" x 1½"



**VL-4TL Telephone**  
 Size: 4" x 3¾"  
 Imprint: 2¼" x 2¼"

Quantity	300	500	1000	2500	5000
Price	\$0.86	0.83	0.80	0.70	0.63

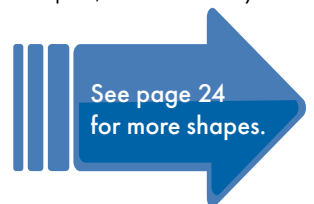


**Packaging**

Individually polybagged. Clear front shows your imprint, back lists handy uses.

Individually polybagged.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
 Full Color Bleed, add \$1.25 per piece.



# VINYL JAR OPENERS

## STANDARD SIZE



**VL-5C Circle**  
 Size: 5" x 5"  
 Imprint: 4¼" x 4¼"



**VL-5FL Flower**  
 Size: 4¾" x 4¾"  
 Imprint: 3¼" x 3¼"



**VL-5HO House**  
 Size: 5¼" x 4½"  
 Imprint: 3¾" x 3¼"



**VL-5SQ Square**  
 Size: 5" x 5"  
 Imprint: 4¼" x 4¼"



**VL-5HT Heart**  
 Size: 5" x 4¾"  
 Imprint: 3½" x 3"



**VL-5AP Apple**  
 Size: 5½" x 4⅞"  
 Imprint: 3½" x 2½"

Quantity	300	500	1000	2500	5000
Price	\$0.96	0.93	0.88	0.77	0.67

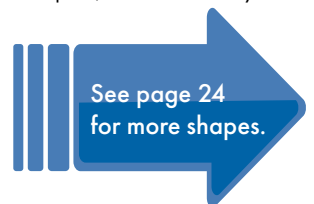
Individually polybagged.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
 Full Color Bleed, add \$1.25 per piece.



### Packaging

Individually polybagged. Clear front shows your imprint, back lists handy uses.



# VINYL JAR OPENERS

## JUMBO SIZE



**VL-6D Diamond**

Size: 5¾" x 5¾"  
Imprint: 5" x 5"



**VL-6VN Van**

Size: 6" x 3¾"  
Imprint: 2¾" x 2"



**VL-6FB Football**

Size: 7¾" x 4½"  
Imprint: 5" x 2"



**VL-6PO Piano**

Size: 5½" x 5½"  
Imprint: 4¾" x 2½"

Quantity	300	500	1000	2500	5000
Price	\$1.14	1.08	1.04	0.93	0.83

Individually polybagged.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
Full Color Bleed, add \$1.25 per piece.



**Packaging**

Individually polybagged. Clear front shows your imprint, back lists handy uses.



# RUBBER JAR OPENERS



The world famous 5" Rubber Jar Openers are our Best Seller and last for years! Great for the toolbox or in the kitchen. Available in 16 brilliant colors. 100% USA Made. Gripping proof that marketing works!

## IDEAL FOR:

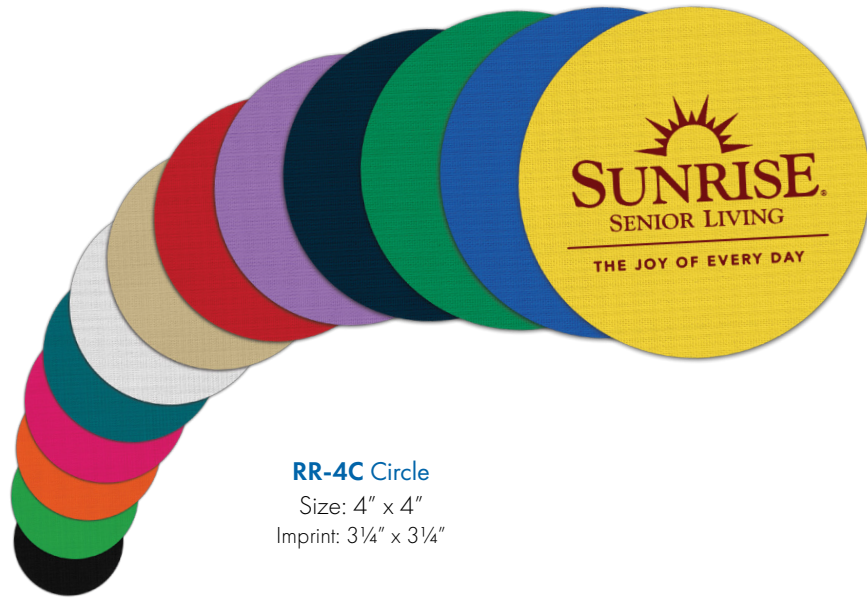
Veterinarians, Restaurants, Bars, Healthcare Centers, Retirement Communities, City Promotions

## Rubber - 16 Brilliant Colors to Choose From



# RUBBER JAR OPENERS

## ECONO SIZE



**RR-4C Circle**  
 Size: 4" x 4"  
 Imprint: 3¼" x 3¼"



**RR-4FL Flower**  
 Size: 4" x 4"  
 Imprint: 2¾" x 2¾"



**RR-4AP Apple**  
 Size: 4" x 4"  
 Imprint: 2¼" x 2¼"



**RR-4FH Fish**  
 Size: 4¾" x 3½"  
 Imprint: 2½" x 1½"



**RR-4SQ Square**  
 Size: 4" x 4"  
 Imprint: 3¼" x 3¼"

Quantity	300	500	1000	2500	5000
Price	\$0.98	0.96	0.91	0.82	0.72

Individually polybagged.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
 Full Color Bleed, add \$1.25 per piece.



**Packaging**

Individually polybagged. Clear front shows your imprint, back lists handy uses.



# RUBBER JAR OPENERS

## STANDARD SIZE



**RR-5PW Paw**

Size: 5" x 5"  
Imprint: 2" x 1½"



**RR-5SK Shamrock**

Size: 4¾" x 4½"  
Imprint: 3" x 3"



**RR-5DO Donut**

Size: 5" x 5"  
Imprint: 4¼" x 4¼"



**RR-5PC Peach**

Size: 4¾" x 5"  
Imprint: 3" x 2½"



**RR-5OV Oval**

Size: 5" x 4"  
Imprint: 3½" x 2½"



**RR-5TL Telephone**

Size: 5" x 4½"  
Imprint: 2¾" x 2¾"

Quantity	300	500	1000	2500	5000
Price	\$1.07	0.99	0.97	0.87	0.77



### Packaging

Individually polybagged. Clear front shows your imprint, back lists handy uses.

Individually polybagged.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.

Full Color Bleed, add \$1.25 per piece.





# RUBBER JAR OPENERS

## JUMBO SIZE



**RR-6HN Hand**

Size: 4½" x 6"  
Imprint: 2¾" x 4"



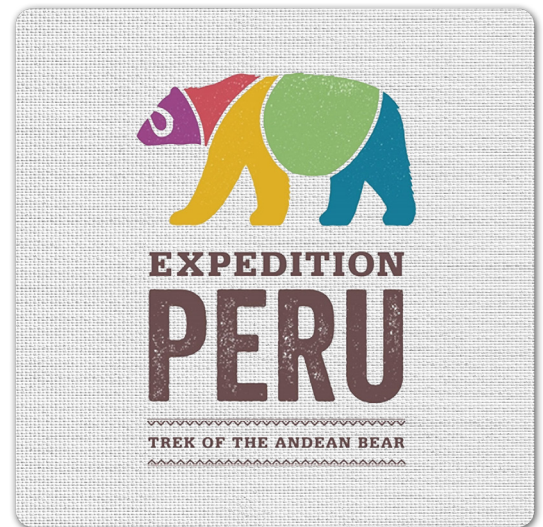
**RR-6FM Flame/Water**

Size: 4⅝" x 6⅞"  
Imprint: 4" x 4"



**RR-6PG Piggy Bank**

Size: 6½" x 5"  
Imprint: 3" x 1¾"



**RR-6SQ Square**

Size: 5¾" x 5¾"  
Imprint: 5" x 5"

Quantity	300	500	1000	2500	5000
Price	\$1.20	1.17	1.16	1.05	0.95

Individually polybagged.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
Full Color Bleed, add \$1.25 per piece.



**Packaging**

Individually polybagged. Clear front shows your imprint, back lists handy uses.



# RETREAD JAR OPENERS



Your truly green promotion starts with jar openers made in the USA from Post Consumer Recycled Tires.

## IDEAL FOR:

Energy Companies, Recycling Centers, Gas Stations, Car Dealers & Repair Shops, Museums

### Retread - Black



Black



1" Diameter

### Sticker Option:

Add a Recycled Sticker to the back of any Recycled Product for \$0.25 per piece.

# RETREAD JAR OPENERS

## ECONO SIZE



**RD-4TR Triangle**

Size: 5¼" x 5¼"

Imprint: 2" x 2"



**RD-4SQ Square**

Size: 4" x 4"

Imprint: 3¼" x 3¼"



**RD-4C Circle**

Size: 4" x 4"

Imprint: 3¼" x 3¼"



**RD-4OV Oval**

Size: 3½" x 4½"

Imprint: 2¾" x 3¾"



**RD-4RB Ribbon**

Size: 3½" x 4½"

Imprint: 5⁄8" x 2¾"



**RD-4OH Ohio**

Size: 4" x 3"

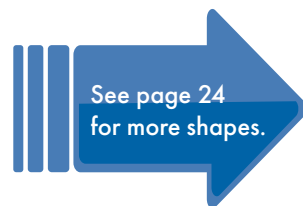
Imprint: 2¼" x 3"

Quantity	300	500	1000	2500	5000
Price	\$0.89	0.83	0.80	0.69	0.59

**Bulk packed.**

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.

The "Retread" material consists of a textured surface with slight imperfections that may affect the imprint.



# RETREAD JAR OPENERS

## STANDARD SIZE



**RD-5BIN** Recycling Bin

Size: 4¼" x 5½"  
Imprint: 2¾" x 3½"



**RD-5GP** Gas Pump

Size: 4" x 6"  
Imprint: 2½" x 3"



**RD-5RA** Recycle Arrows

Size: 5" x 5"  
Imprint: 2" x 2"



**RD-5BATT** Battery

Size: 4½" x 5¼"  
Imprint: 2¾" x 1½"



**RD-5TC** Trash Can

Size: 4¼" x 5¾"  
Imprint: 2½" x 2¾"



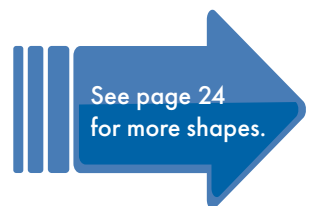
**RD-5EB** Florescent Bulb

Size: 3¾" x 6½"  
Imprint: 2¼" x 1¼"

Quantity	300	500	1000	2500	5000
Price	\$0.91	0.86	0.83	0.73	0.64

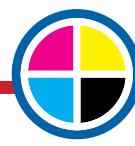
**Bulk packed.**

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
The "Retread" material consists of a textured surface with slight imperfections that may affect the imprint.



# RETREAD JAR OPENERS

## JUMBO SIZE



**RD-6HO House**

Size: 5½" x 5½"  
Imprint: 4½" x 4"



**RD-6CIR Circle**

Size: 5¾" x 5¾"  
Imprint: 5" x 5"



**RD-6TP Top Hat**

Size: 6" x 5"  
Imprint: 4¼" x 4¼"



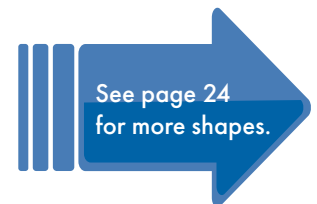
**RD-6HT Heart**

Size: 5⅞" x 5¾"  
Imprint: 4¼" x 3"

Quantity	300	500	1000	2500	5000
Price	\$1.11	1.02	0.99	0.91	0.80

Bulk packed.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
The "Retread" material consists of a textured surface with slight imperfections that may affect the imprint.



# COASTERS

Choose from a variety of materials to fit your needs and budget!

**IDEAL FOR:**

Restaurants, Real Estate Agencies, Furniture Stores, Bakeries, Gift Shops, Wineries

**Flat Tire | Car**



# FLAT TIRE COASTERS

## FLAT TIRE SETS



**FT-4CSET Circle Flat Tire**

Size: 4" x 4"  
Imprint: 3¼" x 3¼"

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$2.00 per set.  
Custom boxes available, call for quote.



**FT-4SQSET Square Flat Tire**

Size: 4" x 4"  
Imprint: 3¼" x 3¼"

Quantity	100	300	500	1000	2500
Price	\$5.07	4.61	4.46	4.32	3.86

Bulk packed.

## POPULAR CIRCLES



**FT-3C Circle 3"**

Size: 3" x 3"  
Imprint: 2¾" x 2¾"

Quantity	300	500	1000	2500	5000
Price	\$0.87	0.83	0.81	0.71	0.60



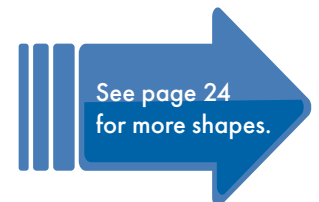
**FT-4C Circle 4"**

Size: 4" x 4"  
Imprint: 3¼" x 3¼"

Quantity	300	500	1000	2500	5000
Price	\$0.99	0.92	0.88	0.78	0.69

Bulk packed.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.  
The "Flat Tire" material consists of a textured surface with slight imperfections that may affect the imprint.



# FLAT TIRE COASTERS

## ECONO SIZE



**FT-4EB Energy Bulb**

Size: 3¼" x 5"  
Imprint: 1⅞" x 1"



**FT-4D Diamond**

Size: 4" x 4"  
Imprint: 3¼" x 3¼"



**FT-4FB Football**

Size: 4⅝" x 3⅜"  
Imprint: 3¾" x 2"

Quantity	300	500	1000	2500	5000
Price	\$0.99	0.92	0.88	0.78	0.69

## STANDARD SIZE



**FT-5CL Cloud**

Size: 6" x 4¼"  
Imprint: 4¼" x 3"



**FT-5EG Eagle**

Size: 4½" x 5"  
Imprint: 3¼" x 2¼"

Quantity	300	500	1000	2500	5000
Price	\$1.49	1.45	1.39	1.24	1.11

## JUMBO SIZE



**FT-6HO House**

Size: 5½" x 5½"  
Imprint: 4½" x 4"



**FT-6TP Top Hat**

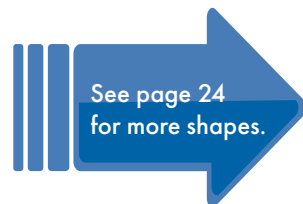
Size: 5" x 6"  
Imprint: 4¼" x 4¼"

Quantity	300	500	1000	2500	5000
Price	\$2.36	2.23	2.11	1.79	1.52

### Bulk packed.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.

The "Retread" material consists of a textured surface with slight imperfections that may affect the imprint.





# CAR COASTERS



## FT-CC Flat Tire Car Coaster

Size: 2<sup>5</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>2</sub>"  
 Imprint: 2" x 1<sup>3</sup>/<sub>4</sub>"

Quantity	300	500	1000	2500	5000
Price	\$0.83	0.79	0.75	0.64	0.52



### Package Option:

4" x 4" Polybag with a stock graphic.  
 Clear back shows imprint. Add \$0.15  
 for individual or set of two.

### Bulk packed.

Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.

The "Retread" material consists of a textured surface with slight imperfections that may affect the imprint.



Protect your surfaces with a variety of shapes, colors, and materials.

**IDEAL FOR:**

Veterinarians, Garden Centers, Restaurants, Doggy Day Cares, Preschools, Day Care Centers

## Vinyl | Retread



# MATS



## ALSO AVAILABLE IN CORK

CORK IS NOT USA MADE



### VL-MAT Rectangle Vinyl

Size: 16" x 10½"

Imprint: 6" x 6"

Quantity	100	300	500	1000	2500
Price	\$3.29	3.09	2.81	2.61	2.28

Bulk packed.

### VL-18FH Fish Vinyl

Size: 18" x 11"

Imprint: 6" x 6"

### VL-19BO Dog Bone Vinyl

Size: 19" x 13"

Imprint: 6" x 6"

### Vinyl - 13 Brilliant Colors to Choose From



### RD-18FH Fish Retread

Size: 18" x 11"

Imprint: 6" x 6"

Quantity	100	300	500	1000	2500
Price	\$2.82	2.68	2.58	2.46	2.17

Bulk packed.

### RD-19BO Dog Bone Retread

Size: 19" x 13"

Imprint: 6" x 6"

### RD-MAT Rectangle Retread

Size: 16" x 10½"

Imprint: 6" x 6"



Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$1.25 per piece.

The "Retread" material consists of a textured surface with slight imperfections that may affect the imprint.

# MOUSE PADS



Protect your surfaces no matter where you work from.

**IDEAL FOR:**

Businesses, Schools, Restaurants, Doctor Offices, Tech Centers, Libraries

## Polyester



# MOUSE PADS

ALSO AVAILABLE IN CORK

CORK IS NOT USA MADE



**PR-8C** Circle Polyester

Size: 8½" x 8½"  
Imprint: 5" x 5"



**PR-10R** Rectangle Polyester

Size: 10½" x 16"  
Imprint: 5" x 5"



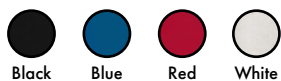
**PR-7R** Rectangle Polyester

Size: 7" x 8½"  
Imprint: 5" x 5"

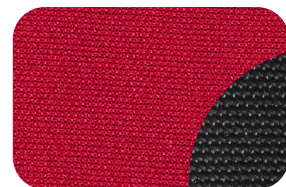
Quantity	100	250	500	1000	2500
PR-7R	\$1.95	1.85	1.74	1.64	1.53
PR-8C	\$2.37	2.27	2.16	2.06	1.95
PR-10R	\$3.99	3.83	3.73	3.62	3.52

Bulk packed.

## Polyester - 4 Brilliant Colors to Choose From



## Back - Black Rubber



Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece PR-8C, PR-7R.  
2-Color to 4-Color imprint, add \$1.25 per piece PR-10R.

# BOOKMARKS & KEY TAGS



## IDEAL FOR:

Libraries, Schools, Radio Stations, Real Estate Agencies, Fitness Centers, Auto Shops

### Retread - Black



Black

### Flat Tire - Black



Black

### Rubber - 16 Brilliant Colors to Choose From



Black



429u  
Gray



300u  
Blue



282u  
Navy



321u  
Teal



340u  
Green



361u  
Lime



365u  
Sage



7405u  
Yellow



166u  
Orange



205u  
Pink



268u  
Purple



200u  
Red



7500u  
Cream



467u  
Tan



White

### Vinyl - 13 Brilliant Colors to Choose From



Black



300c  
Blue



229c  
Burgundy



342c  
Green



361c  
Lime



303c  
Navy



165c  
Orange



212c  
Pink



2593c  
Purple



186c  
Red



321c  
Teal



White



107c  
Yellow

# BAUHAUS

MAGDALENA DROSTE



# BOOKMARKS & KEY TAGS

## POPULAR HELPFUL PROMOTIONS



Also available in Retread

### RR-6BK Rectangle Rubber Bookmark

Size: 6" x 1 3/4"  
Imprint: 4 1/4" x 1"

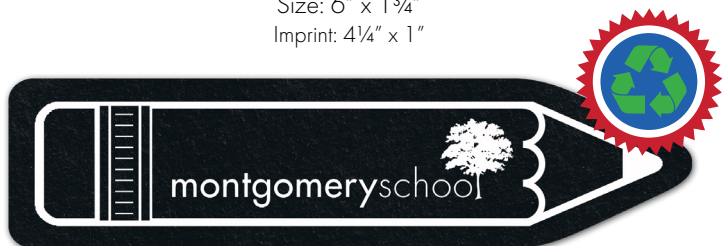


### VL-GTG Gripper-To-Go

Size: 3" x 3"  
Imprint: 2 1/4" x 2 1/4"

### VL-NP3 Mini-Circle

Size: 3" x 3"  
Imprint: 2 1/4" x 2 1/4"



Also available in Rubber

### RD-BKPEN Pencil Retread Bookmark

Size: 6" x 1 3/4"  
Imprint: 3" x 3/4"

Quantity	300	500	1000	2500	5000
Rubber	\$0.78	0.70	0.65	0.57	0.49
Retread	\$0.67	0.64	0.61	0.52	0.46

Quantity	500	1000	2500	5000	10000
VL-NP3	\$0.64	0.58	0.56	0.49	0.43
VL-GTG	\$1.45	1.39	1.35	1.18	1.04

Bulk packed.

Individually Polybagged.



### FT-TTBO Dog Bone

Size: 1 3/4" x 2 5/8"  
Imprint: 3/4" x 1 3/4"



### FT-TTB Barrel

Size: 1 1/2" x 2 1/8"  
Imprint: 1 1/8" x 1 3/4"



### FT-TTC Circle

Size: 2 1/4" x 2 1/4"  
Imprint: 1 3/4" x 1 3/4"



### FT-TTR Rectangle

Size: 1 3/8" x 2 1/2"  
Imprint: 1 1/8" x 2"

Quantity	300	500	1000	2500	5000
Price	\$1.60	1.54	1.48	1.26	1.08



Bulk packed.

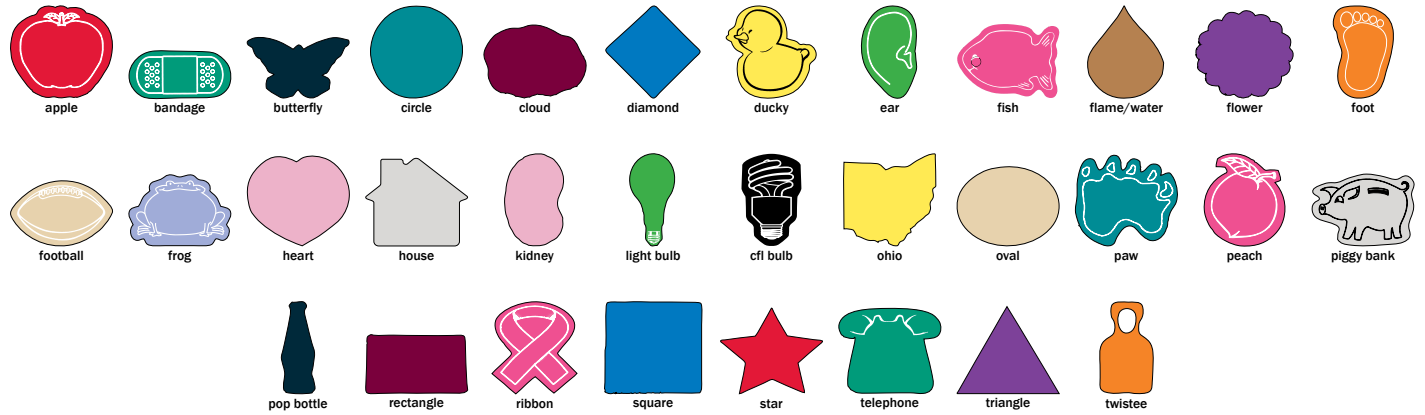
Set up charge: \$60.00. 2-Color to 4-Color imprint, add \$0.50 per piece.

The "Retread" and "Flat Tire" materials consist of a textured surface with slight imperfections that may affect the imprint.

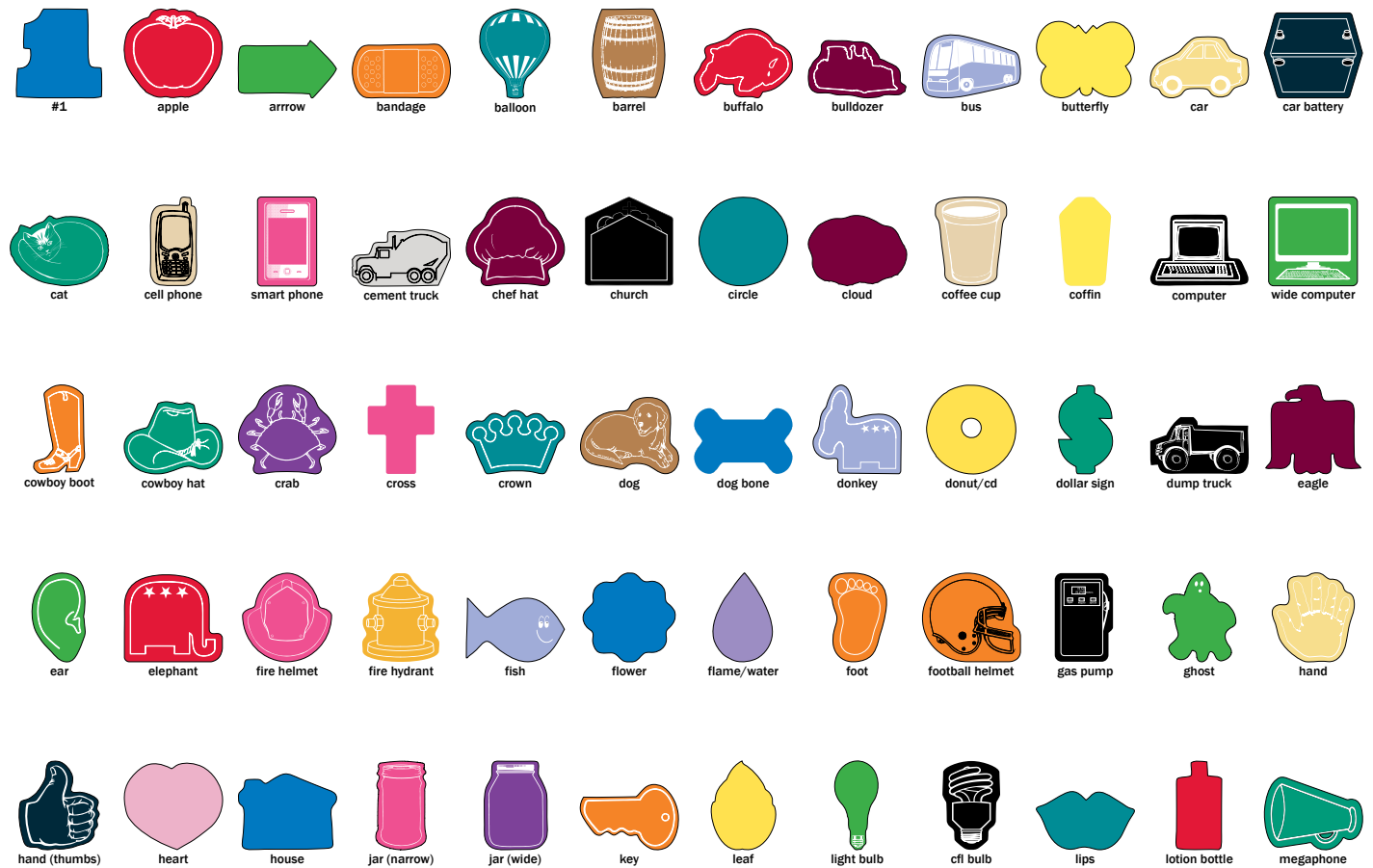
# OVER 200 SHAPES AVAILABLE!

Choose your product, choose your stock shape, choose your color!

## ECONO - 4"



## STANDARD - 5"

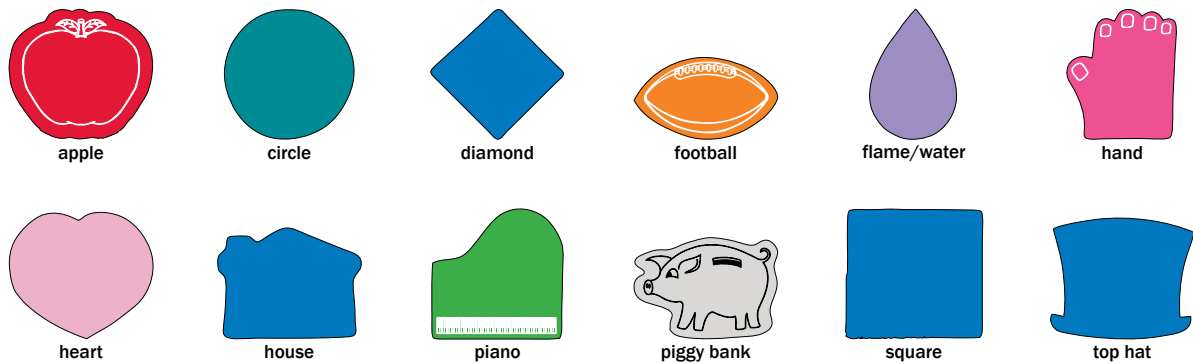




# STANDARD CONT.



# JUMBO / KING - 6"



ASK US FOR MORE FUN SHAPES AND SIZES!

\*Custom shapes available, please call for more details. We specialize in die-cutting our products to help customize your promotion. All shapes shown are available in Jar Opener or Recycled Tire Rubber.

# COLORS & MATERIALS

Choose your product, choose your stock shape, choose your color!

Free material samples available upon request.



### Vinyl - 13 Brilliant Colors to Choose From



Vinyl products include: Jar Openers, Coasters, Mats, Door Hangers

### Rubber - 16 Brilliant Colors to Choose From



Rubber products include: Jar Openers, Bookmarks, Mats, Door Hangers

#### Flat Tire



Black

Recycled Tire products include:  
Coasters, Car Coasters

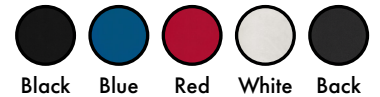
#### Retread



Black

Retread products include:  
Jar Openers, Bookmarks, Mats

#### Polyester Mouse Pads



Black Blue Red White Back

## Our Mission

Our company embodies the guiding beliefs that built the American dream: hard work, integrity, dependability, and quality craftsmanship.

These are the ideals that drive us daily to provide unique, long-lasting, and useful promotional products that build brand equity, drive customer loyalty, and deliver on your brand promise.

*From our family to yours, we are proud to serve you.*



Prop 65 requires the State of California to publish a list of chemicals known to cause cancer or birth defects or other reproductive harm. It requires businesses to notify Californians about significant amounts of chemicals in the products they purchase, in their home/workplace, or are released into the environment. By providing this information, Prop 65 enables Californians to make informed decisions about protecting themselves from exposure to these chemicals.

source: [oehha.ca.gov](http://oehha.ca.gov)

# ORDERING INFORMATION

**Samples (Random or Blank)** Samples are sent at no charge via first class mail. With your shipper number, we can ship via FedEx or UPS. Any requests received after 3:00pm EST will be processed the next business day.

**Standard Production Time** is 5-7 business days on catalog quantities with a 1-color, 1-position imprint. \*Production time begins the first working day after receipt of your complete order. All other orders for catalog quantities will ship in 7-10 working days. *Important: An order is not considered complete until we have received both your purchase order and artwork. If a paper proof is requested, production time will not begin until we receive approval.*

**Rush Service** The rush service is dependent on inventory and production capabilities. Please contact the customer service team prior to sending your order to reserve the rush service. Free 24-hour rush service is available for quantities of 2,000 pieces or less with a 1-color, 1-position imprint and Full Color orders of 500 pieces or less with a 1-position imprint. A complete order must be received by 10:30am EST with 24hr rush requested, proof waived, and print ready artwork.

**Acknowledgements** All orders are acknowledged via fax/email. Please read the acknowledgement carefully! Orders are processed according to the information provided. You will also receive a faxed or emailed shipping acknowledgment the day your order ships.

## Proofs

**Emailed / Faxed Proofs** One emailed or faxed proof is available at no charge upon request. Additional paper proofs are charged at \$10.00 each. Production time does not begin until proof approval is received.

**Virtual Product Proofs** We can provide a digital image of your imprint on any of our products. There is no charge for this service. You must provide print ready artwork. Any art that requires retouching is subject to art charges.

**Pre-production Product Proofs** A physical product proof is \$60.00. Production time is increased by the time required for proof approval.

**Speculative Sample** A spec sample can be ordered for \$60.00. Submit request as a purchase order and your artwork.

**Product Pricing** Our catalog prices, plus the set-up charge, include a 1-position/1-color imprint.

**Blank Stock** While our prices include an advertising imprint, as a courtesy to clients, all products may be purchased blank at the end-quantity price. Catalog minimum quantity is required.

**Combination Pricing** Save money on two or more products for the same customer, shipped to the same location. Simply mark "Combination Pricing" on the order(s). The individual products will be produced at the total-quantity prices. Combination pricing cannot be used with other offers.

**Repeat Orders** Please include your previous order number, our job number, and date. We maintain order information for two (2) previous years on most standard products. The set-up charge for repeat orders is \$20.00 using the EXACT same copy on the EXACT same product. All other standard charges will apply, such as second location set-ups and any additional color run charges.

**Change Of Copy/Change of Imprint Color** Each change of copy and/or change of imprint color MUST MEET the catalog minimum quantity. The charge for each is \$60.00.

**Less Than Minimum** Half of the catalog minimum is allowed with an additional charge of \$60.00.

**Overruns And Underruns** We reserve the right to overship or undership by no more than 5% of the quantity ordered. For exact quantity orders, please add a \$15.00 charge. Applies only to catalog quantities.

**Second Side Imprint** Second side imprints are available on Vinyl, Cork, Shammy, Recycled Rubber, and Sponge. Add the applicable set-up charge and any additional running charges.

**Shipping** Customer supplied labels cannot be used. Shipment is FOB MA factory. We are not responsible for delayed shipments when given to carrier on time. Unless a carrier is specified, we will ship best way based on time, destination, and weight.

**Shipping & Service Charges**

**Drop or Split Shipments** \$10.00, first location is free.

**Incorrect Address or Redirection** \$20.00 per box.

**Returns** Returned merchandise will not be accepted without prior approval. There is a 20% restocking charge for blank stock. All returns must be approved and made within 60 days of the original ship date.

**Canceled Orders** Prior to production, there is a \$50.00 charge if copy has been processed. After production, merchandise is billed.

**Artwork** We require one of the following:

**Camera Ready Art** Clean, crisp, black and white art printed at 600 dpi or greater on white paper. For multi-color artwork, please provide camera-separated artwork. Non-separated artwork will incur art charges.

**Electronic Art** Providing print ready vector art will result in a higher quality finished product and can also reduce your setup costs. A common program used to create vector art is Adobe Illustrator. Files created in this program should be saved with file extensions such as: .eps, .ai, and .pdf with all text converted to outlines.

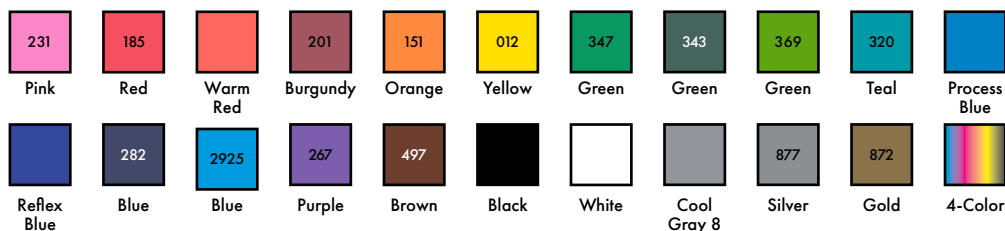
**Typeset Copy** Your price includes up to four (4) lines of typeset text at no charge. Additional lines are subject to art charges.

**Emailed Artwork** Please reference your PO number and company name in the subject line.

**Standard Type Styles** We have hundreds of type styles available to us. Please let us know what style you are looking for and we will review our database to match it.

**Art Charge** Any art that requires retouching will be billed at \$50.00 per hour with a minimum charge of \$25.00.

**Standard Imprint Colors** Due to different materials and different background colors, the imprint colors below are shown only as a representative sample. We cannot guarantee an exact match when printing 4-Color Process.



**Color Matching** We can not guarantee an exact PMS color match or digital CMYK color match because of the variations in the material being printed. We will come as close as possible when matching specified colors and recommend pre-production proofs for orders with color critical artwork. There is a \$60.00 charge for printing non standard ink colors.

**Catalog Pictures** The artwork, designs, and logos displayed in this catalog are only representations of the products and imprinting methods available. They do not represent that the products are endorsed by or produced for the owners of the artwork, designs, or logos.

