

Make the Write Impression.

Innovative, Quality Writing Instruments





Pentel For The Planet



2022
Promotional Products Catalog



# Pentel's Guiding Principles

Pentel's mission has been to enable self-expression with its drawing and writing instruments.

Pentel was founded by **Yukio Horie** just after the end of World War II at a time when the country was recovering from devastation and morale was low. Mr. Horie felt a sense of duty to help heal the world by creating tools that enable people to give form to their inner thoughts and feelings—cultivating the joy of expressing themselves.

He based the direction of Pentel on these six principles we still live by today:

BENEFIT SOCIETY Contribute to community and country through our corporate activities.

**BUILD TRUST** Accumulate universal trust through product reliability.

SERVE OTHERS Conduct ourselves with a manner of gratitude and service with others in mind.

INNOVATE Nurture a culture of new ideas and research.

PROSPER Strive for prosperity of the company and its employees.

**VIRTUOUS** Cultivate a virtuous character and affable personality.

Today at Pentel of America, our purpose is as relevant as it was many years ago. We still follow our guiding principles and continue to provide quality writing instruments so that all generations can express themselves, stand up for social justice, and help communities thrive.



# PENTEL FOR THE PEOPLE. PENTEL FOR THE PLANET.

Dearest Friends & Distribution Partners,

We at Pentel Imprint, invite you to discover how we have honed our expertise to create quality and innovative writing instruments over the past 70 years. In this promotional product catalog, you will find products that are made to last with unique ink formulas which are distinctly Pentel's.

WE WANT TO HELP BRANDS LAST LONGER. Crafted with durability, functionality, and ergonomics, Pentel is the only company in its industry to be awarded the Deming Prize, the highest Total Quality Management (TQM) recognition body in the world. Placing your brand on Pentel Imprint products are sure to be appreciated by customers and end-users for a long time.

WE VALUE PEOPLE. Our distribution partners who determine and recommend the best products that meet customers' needs and exceed their expectations. Experts in the trade who source, provide, and follow-up on products and customer satisfaction. You help us grow, become better, and succeed. Thank you for representing Pentel.

PEOPLE WHO RELY ON PENTEL INSPIRE US. We are motivated by the many end-users of Pentel products. Our consumers who demand not just excellent writing instruments but appreciate the manner in which we build our products, the values we stand for, and how we make a difference in our community. You, our Pentel patrons, are the reason we never stop discovering the best.

THE PEOPLE BEHIND PENTEL IMPRINT MAKE GOOD THINGS HAPPEN Starting with our customer service team who are committed to providing the highest level of support, to our graphics and printing teams who are passionate about creativity and precision, up to our senior leadership team who propels us to always raise the bar and anchors us to the core principles our company is built on. We appreciate you.

### WE CARE FOR OUR PLANET. WE CONTRIBUTE TO OUR COMMUNITY.

We are mindful of how we leave the planet for future generations. We make our products refillable and reusable so they don't end up in landfills. We place great emphasis on our Recycology™ program that requires products to be made from at least 50% recycled materials. Plus, we have partnered with the Arbor Day Foundation and have an ongoing commitment to plant at least 80,000 trees by 2022. Our parent company supports cause-worthy organizations where a portion of the proceeds from select writing instruments go towards research for breast cancer cure, helping support families of wounded service members, and ending youth homelessness, in hopes that in our own humble way, we're helping make a difference.

### LOOKING FORWARD

This is a year of global recovery for all of us. The pandemic has brought us very valuable lessons—be it in our personal lives or how we do business. But we at Pentel are confident that mankind is resilient and will adapt to a "new normal." We wish all of you better days ahead and enjoin you to keep taking steps toward what is good for the people and what is good for the planet.

Sincerely,

Taul Matsushima National Sales Operations Manager

Pentel Imprint









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- Sophisticated, slim, metal barrel designed for those who want to make an elegant statement
- Durable, twist-action mechanism smoothly retracts pen tip
- High-performance ink technology combines the best ink qualities of liquid and gel for a super-smooth writing experience
- Refillable with any Pentel EnerGel® refill (See page 53 for details)
- · Gift box included











Oij i box incloded

# **PRICING:**

QUANTITY	60	120	250	500+	
PRICE (2B2C)	\$24.74	\$23.10	\$21.00	\$18.48	_

# **IMPRINT AREA:**

1 1/2" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint. Also available in full-color process (silver and white barrels) at 2" X 3/10" imprint area (add \$.50 G)

Imprint Area: 1 1/2" x 5/8" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Additional Imprint Color: \$0.20 (G) per pen.

Imprint Colors: Black, red (PMS 193C), white, pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS 165C), purple (PMS 268C).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Production: Seven working days from acceptance of order by Pentel®. Five working days for exact repeat orders.

Standard Packaging: Individually boxed.

Shipping Weight: 1.8 oz. per pen (with Gift Box).

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in Taiwan.







ITEM: BL407X-AI BARREL/TRIM: • Gold/ • Gold Tone INK: •Black



Gift box included

- Exquisitely designed with an aluminum gold tone alloy barrel for those who want to make a statement
- Gold barrel contains real gold-plated accents
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- Experience greater writing control with the distinctive textured grip
- Refillable with any Pentel EnerGel® refill (See page 53 for details)









# **PRICING:**

QUANTITY	60	100	250	500+
PRICE (5B)	\$19.59	\$15.79	\$14.19	\$13.10

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint

Imprint Area: 1 1/2" x 11/16" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Additional Imprint Color: \$0.20 (G) per pen.

Imprint Colors: Black, red (PMS 193C), white, pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS 165C), purple (PMS 268C).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Production:** Ten working days from acceptance of order by Pentel®. Five working days for exact repeat orders.

Standard Packaging: Individually boxed.

Shipping Weight: 2 oz. per pen (with Gift Box).

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

- · Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in India.

# IMPRINT AREA:

1 1/2" x 11/16"





- Exquisitely designed with an aluminum alloy barrel for those who want to make a statement
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- Experience greater writing control with the distinctive textured grip
- Refillable with any Pentel EnerGel® refill (See page 53 for details)









Gift box included

# Exercise Liquid Get Ink

 $\textit{ITEM:} \ \textbf{BL4O7V-AI} \qquad \textit{BARREL/TRIM:} \ \bullet \ \textbf{Violet/} \ \bullet \ \textbf{Silver Tone} \quad \textit{INK:} \ \bullet \ \textbf{Black}$ 

# PRICING:

QUANTITY	120	250	500	1000+
PRICE (4C)	10.56	\$9.46	\$8.91	\$8.48

# **IMPRINT AREA:**

1 1/2" x 11/16"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint. Also available in full-color process (silver barrel only) at 2" X 3/10" imprint area (add \$.50 G) per pen.

**Imprint Area:** 1 1/2" x 11/16" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. E-mail. Virtual colored proof: \$28.00 (Z).

Additional Imprint Color: \$0.20 (G) per pen.

Imprint Colors: Black, red (PMS 193C), white, pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS 165C), purple (PMS 268C).

Metallic Imprint Colors: Copper, Gold, Silver

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

 $\textbf{Production:} \ \textbf{Seven working days from acceptance of order by Pentel} \\ \textbf{@. Five working days for exact repeat orders.}$ 

Standard Packaging: Individually boxed.

Shipping Weight: 1.5 oz. per pen.

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z). Refer to General Information pages 54 & 55 for additional service charges.

- $\bullet$  Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in India.

# in-del·i-ble

/in'delb(ə)l/

adjective

(of ink or a pen) making marks that cannot be removed. *synonyms:* ineradicable, permanent, lasting, ingrained, persisting, enduring, unfading, unforgettable, never to be forgotten "indelible memories"













- The first true quick-drying, supersmooth permanent gel pen
- Triple the protection! Archival quality, fade-proof and waterproof
- Permanent, pigmented gel ink is perfect for important documents
- Quick-drying, smooth-writing performance that consumers expect from EnerGel®
- Latex-free grip for writing comfort and control
- Refillable with LRP7 (O.7mm) refill (See page 53 for details)









# **PRICING:**

QUANTITY	144	500	2500	5000+
PRICE (4C)	\$3.79	\$3.69	\$3.59	\$3.39

# **IMPRINT AREA:**

1 1/2" x 11/16"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint

**Imprint Area:** 1-1/2" x 11/16" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy. Additional Imprint Color: \$0.20 (G) per pen.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$25.00 (Z) Recommended Imprint Colors: White, silver, gold and copper

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Standard Packaging: 12 per box.

Special Packaging or Gift Boxes: Contact your Pentel® representative.

**Shipping Weight:** 8 oz. per box.

**Production:** Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z). Refer to General Information pages 54 & 55 for additional service charges.

<sup>•</sup> RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).

Product made in Japan.

# the best los breaker for your cold calls







ITEM: BL77TL-AI BARREL/TRIM: o Clear/ • Silver

INK: **♦Black** 





ITEM: BL77TL-CI BARREL/TRIM: o Clear/ • Silver

INK: **♦Blue** 



Optional gift box (X3079) \$0.80 (G)

- · A new, cool, and clear way to advertise your brand on our best-selling EnerGel pen
- · Crystal clear barrels display tinted cartridges that indicate ink color
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- · Liquid gel ink dries so fast, even left-handers love it – no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for a professional look
- · Latex-free grip provides comfort and control
- · Refillable with any Pentel EnerGel® refill (See page 53 for details)
- Gift box optional, See page 53 for details









# PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4B)	\$3.62	\$3.49	\$3.39	\$3.29

# IMPRINT AREA:

1 1/2" x 1/2"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint

Imprint Area: 1 1/2" x 1/2" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy. Additional Imprint Color: \$0.20 (G) per pen.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Imprint Colors: White.

Standard Packaging: 12 per box.

Special Packaging or Gift Boxes: Contact your Pentel® representative.

Shipping Weight: 6 oz. per box.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- · Product made in Mexico.





- A pearl of a pen with pearly white finish will make your logo stand out
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it – no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for a professional look
- Latex-free grip provides comfort and control
- Refillable with any Pentel EnerGel® refill (See page 53 for details)











### SILKSCREEN PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4B)	\$3.62	\$3.49	\$3.39	\$3.29

### **IMPRINT AREA:**



### **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

Additional Imprint Color: \$0.20 (G) per pen.

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

**Production:** Seven working days from acceptance of order by Pentel®. Five working days for exact repeat orders.

### **PRICING FULL-COLOR PROCESS:**

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$3.84	\$3.73	\$3.62	\$3.49

### IMPRINT AREA:

2" x 3/10"

### **ORDER INFORMATION:**

Type of Imprint: Full-Color Process (Digital CMYK)

Set-up: Free of charge

**Production:** Five working days from acceptance of order by Pentel **Artwork:** All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 46 for general information

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production-ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required.

Over Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Standard Packaging and Weight: 12 per box, 6 oz. per box

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- · Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in Japan.





ITEM: BL77N-AI BARREL/TRIM: • Silver Tone/ • Black INK: •Black



ITEM: BL77N-CI BARREL/TRIM: • Silver Tone/ • Blue INK: • Blue



ITEM: BL77NB-AI BARREL/TRIM: • Silver Tone/ • Red INK: • Black



ITEM: BL77NC-AI BARREL/TRIM: • Silver Tone/ • Blue INK: • Black



ITEM: BL77ND-AI BARREL/TRIM: • Silver Tone/ • Green INK: • Black

- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it – no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for a professional look
- Latex-free grip provides comfort and control
- Refillable with any Pentel EnerGel® refill (See page 53 for details)









# **PRICING:**

QUANTITY	250	1000	2500	5000+
PRICE (4B)	\$3.62	\$3.49	\$3.39	\$3.29

# **IMPRINT AREA:**

1 1/2" x 11/16"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint. Also available in full-color process at 2" X 3/10" imprint area (add \$.50 G) No Set-up charge

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy. Additional Imprint Color: \$0.20 (G) per unit.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in Japan.



ITEM: BL77N-AI - PEN BARREL/TRIM: ◆Silver Tone/◆Black INK: ◆Black PL77NAI - PENCIL



ITEM: BL77NC-AI - PEN BARREL/TRIM: 

Silver Tone/

Blue INK: 

Black
PL77NCI - PENCIL



ITEM: BL77N-CI - PEN BARREL/TRIM: • Silver Tone/ • Blue INK: •Blue PL77NCI - PENCIL

Specify Blue or Black writing ink on Blue sets

Gift box included

### **FEATURES:**

- Price includes a single color imprint and gift box
- Silver tone barrel for multi-color imprinting
- EnerGel® liquid gel ink dries so fast even left-handed writers love it—no smears, no smudges, no globs
- Sleek and stylish barrel design with stainless steel accents for a professional look
- Maximum comfort and control with the latex-free grip
- Gift set includes 1 EnerGize<sup>™</sup> Deluxe mechanical pencil and 1 EnerGel<sup>®</sup> RTX gel pen
- Refillable: (See page 53 for details)
   Pen: Pentel LR7 refill or any EnerGel® refillPencil: O.7mm Super Hi-Polymer®

(same as #2 pencil) & Z2-1N eraser (under cap)











# **PRICING:**

QUANTITY	125	500	1000	2500+
PRICE (4B)	\$7.70	\$7.49	\$7.09	\$6.89

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint

**Imprint Area:** 1 1/2" x 11/16" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy. Additional Imprint Color: \$0.20 (G) per pen.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Imprint Colors: Black, red (PMS 193C), pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS 165C), purple

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

**Production:** Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z). Refer to General Information pages 54 & 55 for additional service charges.



- Internally tested to write smoother than the leading gel brand on standard writing paper
- Product made in Japan.

# IMPRINT AREA:

1 1/2" x 11/16"









- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it – no smears, no smudges, no globs
- Latex-free grip provides comfort and control
- Refillable with any Pentel EnerGel® refill (See page 53 for details)









# **PRICING:**

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$3.49	\$3.39	\$3.29	\$3.19



# **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 7/16" x 1/2" on cap.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Imprint Colors: Black, red (PMS 193C), pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS 165C) purple (PMS268C).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Standard Packaging: 12 per box.

Shipping Weight: 6 oz. per box.

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in Japan.





BARREL/TRIM: • Black/ • Silver Tone





ITEM: BLN77C-AI BARREL/TRIM: • Blue/ • Silver Tone

- · High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- · Liquid gel ink dries so fast, even left-handers love it - no smears. no smudges, no globs
- · Sleek and stylish barrel design with metal accents for a professional look
- Latex-free grip provides comfort and control
- Refillable with any Pentel EnerGel® refill (See page 53 for details)











# **PRICING:**

QUANTITY	250	1000	2500	5000+
PRICE (4B)	\$3.62	\$3.49	\$3.39	\$3.29

# IMPRINT AREA:

1 1/2" x 11/16"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint Imprint Area: 1 1/2" x 11/16" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy. Additional Imprint Color: \$0.20 (G) per pen.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Recommended Imprint Colors: White, silver, gold, copper.

Standard Packaging: 12 per box.

Shipping Weight: 6 oz. per box.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe<sup>©</sup> Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z). Refer to General Information pages 54 & 55 for additional service charges.

- · RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- · Product made in Mexico.







- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast even left-handers love it — no smears, no smudges, no globs
- Latex-free grip provides comfort and control
- Refillable with any Pentel EnerGel® refill (See page 53 for details)











# PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$1.89	\$1.84	\$1.64	\$1.54

# IMPRINT AREA:

1 1/2" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 5/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

Additional Imprint Color: \$0.20 (G) per pen.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Recommended Imprint Colors: White, silver, gold, copper.

Standard Packaging: 12 per box.

Shipping Weight: 8 oz. per box.

Production: Five working days from acceptance of order by Pentel®. Five working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged

\$15.00 (Z).

<sup>•</sup> RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).

<sup>·</sup> Internally tested to write smoother than the leading gel brand on standard writing paper.

Product made in Mexico.





- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- · Liquid gel ink dries so fast even left-handers love it – no smears. no smudges, no globs
- · Latex-free grip provides comfort and control
- · Refillable with any Pentel EnerGel® refill (See page 53 for details)
- Imprint images shown are just for reference. Actual imprint area is on opposite side of clip









# PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$1.89	\$1.84	\$1.64	\$1.54

# ORDER INFORMATION:

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 5/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Recommended Imprint Colors: White, silver, gold, copper.

Standard Packaging: 12 per box.

Shipping Weight: 8 oz. per box.

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- · Internally tested to write smoother than the leading gel brand on standard writing paper
- Product made in Mexico.

# IMPRINT AREA:

11/2" x 5/8"





- · Solid white barrel will enhance your logo
- · High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast even left-handers love it — no smears, no smudges, no globs
- Latex-free grip provides comfort and control
- Refillable with any Pentel EnerGel® refill (See page 53 for details)
- · Imprint images shown are just for reference. Actual imprint area is on opposite side of clip











# SILKSCREEN PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$1.89	\$1.84	\$1.64	\$1.54

#### **IMPRINT AREA:**

11/2" x 5/8"

### ORDER INFORMATION:

Type of Imprint: Screen printing. Maximum two color imprint. Screen Charge: First color free of charge. Add \$32.00 (G) for each additional screen. No charge on exact repeat copy.

Additional Imprint Color: \$0.20 (G) per pen.

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number

Production: Seven working days from acceptance of order by Pentel®. Five working days for exact repeat orders.

For Blue Refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production-ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Standard Packaging and Weight: 12 per box, 8 oz. per box

Refer to General Information pages 54 & 55 for additional service charges.

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- · Internally tested to write smoother than the leading gel brand on standard writing paper
- Product made in Mexico.

### PRICING FULL-COLOR PROCESS:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$2.09	\$2.05	\$1.86	\$1.75

### **IMPRINT AREA:**

2" x 3/10"

### **ORDER INFORMATION:**

Type of Imprint: Full-Color Process (Digital CMYK) Set-up: Free of charge

Production: Five working days from acceptance of order by Pentel Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 46 for general information



O.7MM PASTEL BARRELS RETRACTABLE LIQUID GEL INK PEN



ITEM: BL107FC-CI BARREL/TRIM: • Blue/oWhite



ITEM: BL107FD-DI BARREL/TRIM: • Green/oWhite INK: •Green



BARREL/TRIM: • Orange/oWhite ITEM: BL107FF-FI INK: Orange



ITEM: BL107FP-PI INK: ♦Pink BARREL/TRIM: • Pink/oWhite



ITEM: BL107FS-SI BARREL/TRIM: • Sky Blue/oWhite INK: **Sky** Blue



ITEM: BL107FV-VI BARREL/TRIM: • Violet/ o White INK: **♦Violet** 

# **FEATURES:**

- · Pastel colors that stand out
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it - no smears, no smudges, no globs
- · Latex-free grip provides comfort and control
- Refillable with any Pentel EnerGel® refill (See page 53 for details)









# PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	1.89	1.84	1.64	1.54

# IMPRINT AREA:

11/2" x 5/8"

# ORDER INFORMATION:

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 5/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Recommended Imprint Colors: White, silver, gold, copper.

Standard Packaging: 12 per box.

Shipping Weight: 8 oz. per box.

For black and blue refills: Add \$0.40 (Z) each for gel pen change-out fee; adds three working days to production time.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- · Internally tested to write smoother than the leading gel brand on standard writing paper.
- · Product made in Mexico.







- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- · Liquid gel ink dries so fast, even left-handers love it – no smears. no smudges, no globs
- Latex-free grip provides comfort and control
- · Refillable with any Pentel EnerGel® refill (See page 53 for details)









# **PRICING:**

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$1.99	\$1.95	\$1.75	\$1.64

# IMPRINT AREA:

11/2" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 5/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Recommended Imprint Colors: White, silver, gold, copper.

Standard Packaging: 12 per box.

Shipping Weight: 8 oz. per box.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in Japan.





### 1.0MM RETRACTABLE BALLPOINT PEN



### **FEATURES:**

- Retractable ballpoint pen perfect for everyday writing
- Strong metal pocket clip
- Unique honeycomb grip
- 1.0mm tip size
- Vibrant barrel colors to make your logo POP
- Connecting with customers is easy with Izee!
- Economically priced for any program
- Value for volume distribution—great as trade show giveaways or placed on counters for consumer use





### **IMPRINT AREA:**

2"x 9/16"

### SILKSCREEN PRICING:

QUANTITY	300	500	1000	2500	5000
PRICE (5C)	0.89	0.85	0.83	0.79	0.76

### **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Screen Charge: First color free of charge. No charge on exact repeat copy.

PMS Color Match: \$25.00 (G). Please provide Pantone ® PMS number or color swatch.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box. Shipping Weight: 5 oz. per box.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

See pg. 54-55 for general information.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

# Glide Through

THE WORK DAY WITH GLIDEWRITE SIGNATURE PENS.

SMOOTH AS GEL WITH THE PRECISE CONTROL OF A BALLPOINT.



Advanced breakthrough ink formula TechniFLO™ is a super-low viscosity ink that ensures rich ink flow for smooth, easy writing.

Perfect handout for customers in technology, banking & finance, retail, & hospitality.



# ONE DIVERSE FAMILY

a specrtrum of colors a selection of designs a ton of features

ONE NAME

GIDEVRITE

Super-Low-Viscosity Ballpoint Pen



Pentel Imprint

Make the Write Impression





ITEM: BX970A-AI BARREL/TRIM: •Black/•Silver

INK: **♦Black** 



ITEM: BX970Z- AI BARREL/TRIM: • Silver/ • Silver

INK: **♦Black** 



Gift box included

- Advanced breakthrough ink formula TechniFLO™ is a super-low viscosity ink that ensures rich ink flow for smooth, easy writing
- 2-in-1 ink formula combines the smoothness of a gel with the control of a ballpoint
- Metal barrel and chrome accents make a professional statement
- Weighted, well-balanced barrel helps reduce pressure and fatigue from writing
- Molded grooves on the barrel for comfortable writing
- 1.0mm metal tip writes clean medium lines with no skipping nor smudging
- Refillable with BXTM1O ink refills (See page 53 for details)







### **IMPRINT AREA:**

1 1/2" x 5/8"

### SILKSCREEN PRICING:

QUANTITY	60	120	250	500+	
PRICE (4C)	\$7.80	\$6.94	\$6.29	\$5.69	

### **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum two color imprint.
Screen Charge: First color free of charge. Add \$32.00 (G) for each additional screen. No charge on exact repeat copy.
Additional Imprint Color: \$0.20 (G) per pen.

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

**Production:** Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

### IMPRINT AREA:

2" x <mark>3/</mark>10"

### PRICING FULL-COLOR PROCESS:

QUANTITY	60	120	250	500
PRICE (4C)	\$8.24	\$7.74	\$7.45	\$7.24

### **ORDER INFORMATION:**

Type of Imprint: Full-Color Process (Digital CMYK)

**Set-up:** Free of charge

PMS Color Match: Free of charge

Production: Five working days from acceptance of order by Pentel Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 46 for general information

For Blue Refills: Add \$0.20 (Z) each for ballpoint pen, change out fee and adds five production days to production time.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs: / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00(Z).





- Advanced breakthrough ink formula TechniFLO™ is a super-low viscosity ink that ensures rich ink flow for smooth, easy writing
- 2-in-1 ink formula combines the smoothness of a gel with the control of a ballpoint
- Stylish pearl white or midnight barrel is well-balanced with metal accessories that reflect a professional, polished look
- Latex-free grips are contoured for remarkable comfort and control during extended writing sessions
- 1.Omm metal tip writes clean medium lines with no skipping nor smudging
- Refillable with BXTL1O ink refills (See page 53 for details)







### **IMPRINT AREA:**

1 1/2" x 5/8"

### SILKSCREEN PRICING:

QUANTITY	144	250	500	1000	2500+
PRICE (5C)	\$3.19	3.09	2.96	2.79	2.69

### **ORDER INFORMATION:**

Type of Imprint: Screen printing.
Screen Charge: One color only

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

**Production:** Five working days from acceptance of order by Pentel. Three working days for repeat orders.

### IMPRINT AREA:

2" x 3/10"

### PRICING FULL-COLOR PROCESS:

QUANTITY	144	250	500	1000	2500+
PRICE (5C)	3.59	3.49	3.39	3.29	3.19

### ORDER INFORMATION:

Type of Imprint: Full-Color Process

Set-up: Free of charge

PMS Color Match: Free of charge

Production: Five working days from acceptance of order by Pentel Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 46 for general information

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00(Z).

# **New! Coming Spring 2022**



ITEM: BX927-AI BARREL/TRIM: Gunmetal Grey/ Silver INK: Black



ITEM: BX927-CI BARREL/TRIM: Gunmetal Grey/ Silver INK: Blue

# **FEATURES:**

- This smooth-writing ballpoint pen is now available in 0.7mm
- 2-in-1 TechniFlo™ ink technology combines the smoothness of gel and control of a ballpoint
- Gunmetal-colored barrel with metal accents for a modern, distinctive style
- · Precision needle-point for writing crisp, clean lines
- Super-low viscosity ink takes your writing to the next level
- O.7mm Ballpoint writes fine lines
- · Refillable with BXTL7 ink refills (See page 53 for details)







# **PRICING:**

QUANTITY	144	250	500	1000	2500+
PRICE (5C)	\$3.19	3.09	2.96	2.79	2.69

# IMPRINT AREA:

11/2" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Imprint Area: 1.5" x 5/8" on barrel.

Screen Charge: One color only

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

Recommended Imprint Colors: White, silver

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box. Shipping Weight: 7 oz. per box.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).





- · Advanced breakthrough formula TechniFLO™ is a super-low viscosity ink that ensures rich ink flow for smooth, easy writing
- · Show off your logo with the wellbalanced white barrel that is both unique and stylish
- Writes clean lines without skipping nor smudging
- · Latex-free contoured grips ensure remarkable comfort and control; grip colors match each pen's writing ink
- Refillable with BXTL1O ink refills (See page 53 for details)









### SILKSCREEN PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	\$1.99	\$1.84	\$1.72	\$1.64

### **IMPRINT AREA:**



### ORDER INFORMATION:

Type of Imprint: Screen printing. Screen Charge: One color only.

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

### PRICING FULL-COLOR PROCESS:

QUANTITY	250	1000	2500	5000+	
PRICE (4C)	\$2.19	\$2.08	\$1.97	\$1.86	

### IMPRINT AREA:

2" x 3/10"

### ORDER INFORMATION:

Type of Imprint: Full-Color Process (Digital CMYK) Set-up: Free of charge

Production: Five working days from acceptance of order by Pentel Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 46 for general information

For Blue Refills: Add \$0.20 (Z) each for ballpoint pen, change out fee and adds five production days to production time.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00(Z).

- RECYCOLOGY\*\*: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- · Internally tested to write smoother than the leading gel brand on standard writing paper. · Product made in Mexico.





- Advanced breakthrough formula TechniFLO™ is a super-low viscosity ink that ensures rich ink flow for smooth, easy writing
- Show off your logo with the wellbalanced white barrel that is both unique and stylish
- Writes clean lines without skipping nor smudging
- Latex-free contoured grips ensure remarkable comfort and control; grip colors match each pen's writing ink
- Refillable with BXTL1O ink refills (See page 53 for details)





### SILKSCREEN PRICING:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	1.99	1.84	1.72	1.64

### IMPRINT AREA:



#### ORDER INFORMATION:

Type of Imprint: Screen printing. Screen Charge: Once color only.

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

**Production:** Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

### PRICING FULL-COLOR PROCESS:

QUANTITY	250	1000	2500	5000+
PRICE (4C)	2.19	2.08	1.97	1.86

### **IMPRINT AREA:**

2" x 3/10"

### **ORDER INFORMATION:**

Type of Imprint: Full-Color Process (Digital CMYK)
Set-up: Free of charge

**Production:** Five working days from acceptance of order by Pentel **Artwork:** All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 46 for general information

For Blue Refills: Add \$0.20 (Z) each for ballpoint pen, change out fee and adds five production days to production time.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00(Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in Mexico.

# R.S.V.P.



# **FEATURES:**

- The Pentel R.V.S.P. ballpoint pen is a sturdy, well-balanced pen
- This capped pen is designed for extended periods of use
- The exclusive Comfort Zone<sup>™</sup> latex-free grip is designed to reduce writing fatigue
- The transparent barrel allows you to see the ink supply
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Refillable with Pentel BKL1O refills (See page 53 for details)











# PRICING:

QUANTITY	250	500	1000	2500	5000+
PRICE (2A2BC)	\$1.32	\$1.26	\$1.09	\$1.06	\$0.93

# **IMPRINT AREA:**

2" x 3/4"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum 2-color imprint.

Imprint Area: 2" x 3/4" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z)

Second Color: \$0.20 (G) per pen.

Imprint Colors: White, black, red (PMS 193C), pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS165C), purple (PMS 268C).

Metallic Imprint Colors: Gold, Silver, Copper,

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 7 oz. per box.

For Blue Refills: Add \$0.15 (Z) each for ballpoint pen change out fee and adds three workings days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).





- Part of the Pentel ProGear product line; available in 'safety colors' (yellow and orange) suited for industrial fields
- Solid black barrel option is also available to make your logo pop, no matter what field of business you're in
- The Pentel R.S.V.P. ballpoint pen is a sturdy, well-balanced pen
- This capped pen is designed for extended periods of use
- The exclusive Comfort Zone<sup>™</sup>, latex-free grip is designed to reduce writing fatigue
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Refillable with Pentel BKL1O refills (See page 53 for details)





IMPRINT AREA:

2" x 3/4"



# PRICING:

QUANTITY	250	500	1000	2500	5000+
PRICE (2A2BC)	\$1.32	\$1.26	\$1.09	\$1.06	\$0.93

# **ORDER INFORMATION:**

**Type of Imprint:** Screen printing. Maximum 2-color imprint.

Imprint Area: 2" x 3/4" on barrel.

Screen Charge: First color free of charge. Full-color process available, add 0.50 (Z) to each pen. Imprint area 2 x 3/10. Free set-up. E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

Second Color: \$0.20 (G) per pen.

Recommended Imprint Colors: White, silver, gold, copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 7 oz. per box.

For Blue Refills: Add \$0.15 (Z) each for ballpoint pen change out fee and adds three workings days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Product made in Mexico.



1.0MM RETRACTABLE SOLID BARREL BALLPOINT PEN



# **FEATURES:**

- Part of the Pentel ProGear product line; available in "safety colors" (yellow and orange) suited for industrial fields
- Solid black barrel option is also available to make your logo pop, no matter what field of business you're in
- The Pentel R.V.S.P. RT ballpoint pen is a sturdy, well -balanced pen
- This retractable pen is designed for extended periods of use
- The exclusive Comfort Zone<sup>™</sup>, latex-free grip is designed to reduce writing fatigue
- The durable stainless steel tip delivers a consistent line without skipping
- Refillable with Pentel BKL1O refills (See page 53 for details)







# **PRICING:**

QUANTITY	250	500	1000	2500	5000	
PRICE (5C)	1.42	1.36	1.29	1.22	1.09	

# MPRINT AREA:

13/4" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum 2-color imprint. Full-color process available, add \$0.50 (G) to each pen. Imprint area 2 x 3/10. Free set-up.

Imprint Area: 1 3/4" x 5/8" on barrel.

**Screen Charge:** First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

Additional Imprint Color: \$0.20 (G) per pen.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

Recommended Imprint Colors: White, silver, gold, copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 5 oz. per box.

For Blue Refills: Add \$0.15 (Z) each for ballpoint pen, change out fee and adds five production days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

· Product made in Mexico.

# R.S.V.P. SUPER RT

1.0MM RETRACTABLE
BALLPOINT PEN WITH
LOW-VISCOSITY INK



ITEM: BX480-CI BARREL/TRIM: • Blue/ • Silver Tone INK: • Blue

# **FEATURES:**

- Super-smooth ballpoint ink for effortless writing that doesn't drag, glob, skip nor scratch
- Elegant metal accents & cushioned contoured grip for easy no-fatigue writing
- Sleek barrel design feels great in your hand
- The durable stainless steel tip delivers a consistent line without skipping
- Refillable with BXL1O refills (See page 53 for details)







# **PRICING:**

QUANTITY	250	1000	2500	5000+
PRICE (4B)	\$1.75	\$1.65	\$1.60	\$1.49

# **IMPRINT AREA:**

13/4" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Only one color

Imprint Area: 13/4" x 5/8" on barrel. "Pentel" logo on barrel is part of the design of this product.

Screen Charge: First Color free of charge. No charge on exact repeat copy

Additional Imprint Color: \$0.20 (G) per pen.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

Recommended Imprint Colors: White, silver, gold, copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

**Shipping Weight:** 5 oz. per box.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).



# Available Now with Blue Writing Ink!



# **FEATURES:**

- Available now in Black or Blue writing ink! The Well balanced R.S.V.P. ballpoint pen are used by professionals in financial, legal, real estate, title companies & schools
- This capped pen is designed for extended periods of use
- The exclusive Comfort Zone<sup>™</sup> latex-free grip is designed to reduce writing fatigue
- The tinted, transparent barrel allows you to see the ink supply
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Refillable with Pentel BKL10 refills (See page 53 for details)





**IMPRINT AREA:** 

2" x 3/4"



# PRICING:

QUANTITY	250	500	1000	2500	5000+
PRICE (2A2BC)	\$1.32	\$1.26	\$1.09	\$1.06	\$0.93

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum 2-color imprint.

Imprint Area: 2" x 3/4" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

Second Color: \$0.20 (G) per pen.

Recommended Imprint Colors: White, Silver, Gold, Copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

**Shipping Weight:** 7 oz. per box.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

· Product made in Mexico.

# R.S.V.P. Colors



# **FEATURES:**

- The Pentel R.S.V.P. ballpoint pen is a sturdy, well-balanced pen
- This capped pen is designed for extended periods of use
- The exclusive Comfort Zone<sup>™</sup>, latex-free grip is designed to reduce writing fatigue
- The tinted, transparent barrel allows you to see the ink supply
- The durable stainless steel tip delivers a consistent line without skipping
- Refillable with Pentel BKL10 refills (See page 53 for details)
- The long barrel holds more ink than the competition and can write for almost a mile







# PRICING:

QUANTITY	250	500	1000	2500	5000÷
PRICE (2A2BC)	1.32	1.26	1.09	1.06	.93

# **IMPRINT AREA:**

2" x 3/4"

# ORDER INFORMATION:

Type of Imprint: Screen printing. Maximum 2-color imprint.

Imprint Area: 2" x 3/4" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

Second Color: \$0.20 (G) per pen.

Recommended Imprint Colors: White, Silver, Gold, Copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 7 oz. per box.

For Black/Blue Refills: Add \$0.15 (Z) each for ballpoint pen change out fee and adds three workings days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

# R.S.V.P.RT

1.0MM RETRACTABLE TRANSLUCENT BARREL BALLPOINT PEN



### **FEATURES:**

- The Pentel R.V.S.P. RT ballpoint pen is a sturdy, well-balanced pen
- This retractable pen is designed for extended periods of use
- The exclusive Comfort Zone<sup>™</sup>, latex-free grip is designed to reduce writing fatigue
- The durable stainless steel tip delivers a consistent line without skipping
- The tinted, transparent barrel allows you to see the ink supply and the longer barrel design holds more ink than the competition allowing you to write for almost a mile
- Refillable with Pentel BKL10 refills (See page 53 for details)









# PRICING:

QUANTITY	250	500	1000	2500	5000+
PRICE (5C)	\$1.42	\$1.36	\$1.29	\$1.22	\$1.09

# IMPRINT AREA:

13/4" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. Maximum 2-color imprint

Imprint Area: 1 3/4" x 5/8" on barrel.

Screen Charge: First color free of charge. Add \$35.00 (G) for each additional screen. No charge on exact repeat copy. Additional Imprint Color: \$0.20 (G) per pen.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

Recommended Imprint Colors: White, silver, gold, copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

**Shipping Weight:** 5 oz. per box.

For Blue Refills: Add \$0.15 (Z) each for ballpoint pen change out fee and adds five workings days to production time.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged

\$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

• Product made in Mexico.





### **FEATURES:**

- The solid white barrel will enhance your logo
- This retractable pen is designed for extended periods of use
- The exclusive Comfort Zone<sup>™</sup>, latex-free grip is designed to reduce writing fatigue
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Refillable with Pentel BKL10 refills (See page 53 for details)











#### SILKSCREEN PRICING:

QUANTITY	250	500	1000	2500	5000+
PRICE (5C)	\$1.42	\$1.36	\$1.29	\$1.22	\$1.09

#### **IMPRINT AREA:**

1 3/4" x 5/8"

#### **ORDER INFORMATION:**

Type of Imprint: Screen printing.

Screen Charge: First color free of charge. Add \$32.00 (G) for each additional screen. No charge on exact repeat copy.

Additional Imprint Color: \$0.20 (G) per pen.

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

**Production:** Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

#### **PRICING FULL-COLOR PROCESS:**

QUANTITY	250	500	1000	2500	5000+
PRICE (5C)	\$1.64	\$1.58	\$1.49	\$1.42	\$1.29

#### **IMPRINT AREA:**

2" x 3/10"

#### ORDER INFORMATION:

Type of Imprint: Full-Color Process (Digital CMYK)

Set-up: Free of charge

Production: Five working days from acceptance of order by Pente Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 48 for general information

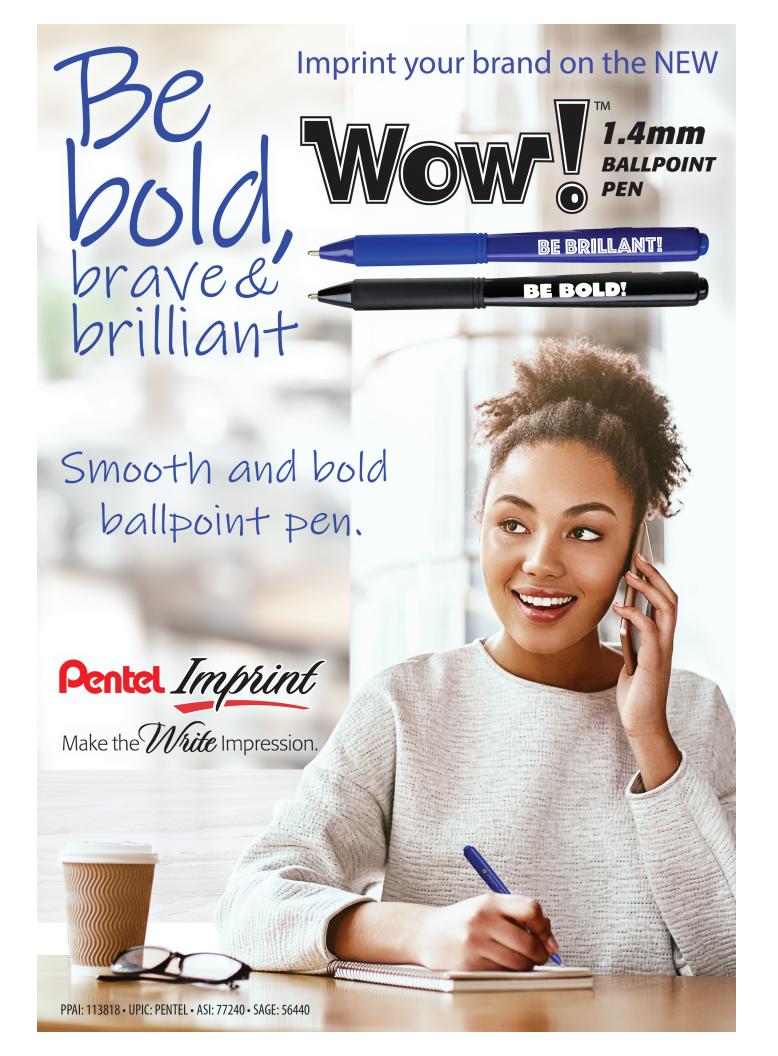
For Blue Refills: Add \$0.15 (Z) each for ballpoint pen, change out fee and adds five production days to production time.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00(Z). Refer to General Information pages 54 & 55 for additional service charges.

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in Mexico.







#### 1.4MM TRIANGLE BARREL BALLPOINT PEN





### **FEATURES:**

- 1.4mm tip creates clear, bold lines
- Low friction drag allows for a super smooth writing experience
- Unique triangular shape stops pen from rolling. Flat imprint surface is distinct space to place branding.
- Top advance button with unique retraction side button
- Latex-free grip for maximum comfort and control









# PRICING FULL-COLOR PROCESS:

QUANTITY	250	500	1000	2500+	5000
PRICE (5C)	\$0.89	0.85	0.79	0.75	0.72

#### **IMPRINT AREA:**

2" x 3/10"

# **ORDER INFORMATION:**

Type of Imprint: Full Color Process (Digital CMYK)

Recommended Imprint Colors: White.

Imprint Area: 2" x 3/10" on barrel.

Set-up: Free of Charge.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Barrel colors may be combined to meet minimum; imprint color and ad copy must remain the same.

**Production:** Five working days from acceptance of order by Pentel.

Standard Packaging: 12 per box.

Shipping Weight: 5.5 oz. per box

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Internally tested to write smoother than the leading gel brand on standard writing paper.
- Product made in India.

# The Pencil for Professionals

# GRAPHGEAR™ 800

PREMIUM MECHANICAL PENCIL





PERFECT PROMOTIONAL PENCIL FOR FOR PROFESSIONALS AND ENTHUSIASTS

GRAPHIC DESIGN | ARCHITECTURE | VISUAL ARTS | ENGINEERING | FASHION DESIGN



# GRAPHGEAR™ 800



## **FEATURES:**

- Superior drafting pencils for professionals and enthusiasts
- Barrel weight is perfectly balanced for more control when writing
- Metal grip is inlaid with soft, latex-free pads
- 4mm tip length makes it ideal for use with rulers and templates
- Comes with a cap to keep your eraser clean; metal clip withstands repeated use
- Pre-loaded with Pentel Super Hi-Polymer® HB lead; never needs sharpening, is super strong and produces a clear, dark line
- Uses Pentel Z2-1N refill eraser refill (See page 49 for details)





IMPRINT AREA:

13/4" x 3/8"









Conforms to ASTM D 4236

## PRICING:

QUANTITY	60	120	250	500+
PRICE (4B)	\$9.99	\$9.59	\$9.29	\$8.59

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 13/4" x 3/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Imprint Colors: White, black, red (PMS 193C), pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS 165C) purple (PMS268C).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Standard Packaging: 12 per box.

Shipping Weight: 7oz. per box.

**Production:** Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

# GRAPHGEAR™ 300

**0.5**MM PREMIUM MECHANICAL PENCIL



### **FEATURES:**

- · Superior drafting pencils for professionals and enthusiasts
- · Barrel weight is perfectly balanced for more control when writing
- · Metal grip is inlaid with soft, latex-free pads
- · 4mm tip length makes it ideal for use with rulers and templates
- Comes with a cap to keep your eraser clean; metal clip withstands repeated use
- Pre-loaded with Pentel<sup>®</sup> Super Hi-Polymer® HB lead; never needs sharpening, is super strong and produces a clear, dark line
- Uses Pentel Z2-1N refill eraser refill (See page 53 for details)







250

\$6.89



500+

\$6.79

**Conforms** to ASTM D 4236

#### SILKSCREEN PRICING:

QUANTITY	60	120	250	500+
PRICE (4C)	\$6.89	\$6.79	\$6.69	\$6.59

#### **IMPRINT AREA:**

13/4" x 3/8"

#### **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only. Imprint Area: 1 3/4" x 3/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy. E-proof: Proof produced in two working days for \$15.00 (G) each time.

Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Imprint Colors: White, black, red (PMS 193C), pink (PMS 232C), blue

(reflex or process)sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C) orange (PMS 165C) purple (PMS268C).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Standard Packaging: 12 per box. Shipping Weight: 7oz. per box.

**Production:** Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

Product made in Japan.

QUANTITY	60	120	250	500+
PRICE (4C)	\$6.89	\$6.79	\$6.69	\$6.59

# IMPRINT AREA:

QUANTITY PRICE (4C)

2" x 3/10"

60

\$7.19

#### **ORDER INFORMATION:**

Type of Imprint: Full-Color Process (Digital CMYK)

PRICING FULL-COLOR PROCESS:

120

\$6.99

Set-up: Free of charge

Production: Five working days from acceptance of order by Pentel Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. See pg. 46 for general information

# GRAPHGEAR™ 300



# **FEATURES:**

- Superior drafting pencils for professionals and enthusiasts
- Barrel weight is perfectly balanced for more control when writing
- Metal grip is inlaid with soft, latex-free pads
- 4mm tip length makes it ideal for use with rulers and templates
- Comes with a cap to keep your eraser clean; metal clip withstands repeated use
- Pre-loaded with Pentel® Super Hi-Polymer® HB lead; never needs sharpening, is super strong and produces a clear, dark line
- Uses Pentel Z2-1N refill eraser refill (See page 53 for details)







250

\$6.89



60

\$7.19

2" x 3/10"

Type of Imprint: Full-Color Process (Digital CMYK)

PRICE (4C)

**IMPRINT AREA:** 

Set-up: Free of charge

**ORDER INFORMATION:** 

**PRICING FULL-COLOR PROCESS:** 



120

\$6.99

Production: Five working days from acceptance of order by Pentel

scale, or an artwork charge of \$30.00 (Z) minimum will be applied

for any file alterations required. See pg. 46 for general information

Artwork: All artwork must be production ready, to actual imprint

Conforms to ASTM D 4236

500+

\$6.79

#### SILKSCREEN PRICING:

QUANTITY	60	120	250	500+
PRICE (4C)	\$6.89	\$6.79	\$6.69	\$6.59

#### **IMPRINT AREA:**

13/4" x 3/8"

#### **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 3/4" x 3/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time.

Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Imprint Colors: White, black, red (PMS 193C), pink (PMS 232C), blue

(reflex or process)sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C) orange (PMS 165C) purple (PMS268C).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Standard Packaging: 12 per box. Shipping Weight: 7oz. per box.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

Product made in Japan.

# Sharp™



### **FEATURES:**

- · Pentel's top-selling mechanical pencil
- Superior construction meets the rigorous demands of professionals and students alike
- 4mm tip design makes it ideal for use with rulers and templates
- Pre-loaded with Pentel Super Hi-Polymer® HB lead; never needs sharpening, is super strong and produces a clear, dark line
- Uses Pentel Z2-1N refill eraser (See page 53 for details)







500+

\$6.59

1000+

\$6.49





**PRICING FULL-COLOR PROCESS:** 

Type of Imprint: Full-Color Process (Digital CMYK)

120

\$6.79

Production: Five working days from acceptance of order by Pentel

scale, or an artwork charge of \$30.00 (Z) minimum will be applied

for any file alterations required. See pg. 46 for general information

Artwork: All artwork must be production ready, to actual imprint

250

\$6.69

60

\$6.89

2" x 3/10"

**ORDER INFORMATION:** 

Set-up: Free of charge

QUANTITY

PRICE (5C)

IMPRINT AREA:

#### SILKSCREEN PRICING:

QUANTITY	60	120	250	500+	1000+
PRICE (5C)	\$6.39	\$6.29	\$6.19	\$6.09	\$5.99

### IMPRINT AREA:

11/2" x 5/16"

#### **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 5/16" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time.

Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Imprint Colors: Black, red (PMS193C), pink (PMS232C), blue (reflex or process),sky blue (PMS312C), green (PMS347C), brown (PMS462C), orange (PMS165C),purple (PMS268C).

Metallic Imprint Colors: Silver, gold, copper

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.

Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Production: Seven working days from acceptance of order by Pentel®. Five working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 6 oz. per box.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com.

Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

• Product made in Japan.

# Quick« Click



ITEM: PD217NI

BARREL/TRIM: oClear/ • Gray

LEAD SIZE: 0.7mm



ITEM: PD217AAI BARREL/TRIM: • Black/ • Black

I FAD SIZE: 0.7mm

## **FEATURES:**

- Quick-Click side-advance button advances lead without interrupting your writing
- · Writes smoother, darker lines
- Side-slide extends & retracts the extra-long eraser
- High-quality Pentel eraser won't smudge, ghost or tear your paper
- Latex-free grip for hours of comfortable writing
- Preloaded with Pentel Super
  Hi-Polymer® lead; never needs
  sharpening, is super strong and writes
  a clear, dark line

(See page 53 for details)











# **PRICING:**

QUANTITY	144	250	500	1000+
PRICE (2ABC)	\$2.59	\$2.49	\$2.05	\$1.83

# **IMPRINT AREA:**

11/2" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 5/8" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or email. Virtual colored proof: \$28.00 (Z). **Recommended Imprint Colors:** White, silver, gold, copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 6 oz. per box.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

- RECYCOLOGY™: Made from a minimum of 50% recycled materials by weight (excluding consumable content and refills).
- Product made in Mexico.

# Twist-Erase III



### **FEATURES:**

- The sturdy, well-balanced barrel makes this the most popular Twist-Erase® pencil around
- Pre-loaded with Pentel Super Hi-Polymer® HB lead that never needs sharpening and produces a clear, dark line
- The protective tip design stabilizes lead to reduce breakage to keep you writing longer
- The Pentel Twist-Erase® III features a comfortable, latex-free grip for less writing fatigue and a long-lasting twist-up eraser cleanly erases any mistakes — no smudges, no paper tears and no ghosts
- Uses Pentel E1O refill eraser (See page 53 for details)









# PRICING:

QUANTITY	60	100	250	500+
PRICE (4B)	\$5.48	\$5.26	\$5.10	\$4.90

# IMPRINT AREA:

1" x 5/8"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1" x 5/8".

Screen Charge: First color free of charge. No charge on exact repeat copy.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). **Recommended Imprint Colors:** White, silver, gold, copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 7 oz. per box.

Special Packaging or Gift Boxes: Contact your Pentel® representative.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

<sup>•</sup> US Patent Nos. 4,904,101 and 5,015,111.

# Twist-Erase













ITEM: QE417VI BARREL/TRIM: • Violet/ • Violet LEAD SIZE: O.7mm

### **FEATURES:**

- The Pentel Twist-Erase® Express features a comfortable, extra-soft latex-free grip for less writing fatigue
- A larger-than-ordinary and longlasting twist-up eraser cleanly erases any mistakes — no smudges no paper tears and no ghosts
- It comes pre-loaded with Pentel Super Hi-Polymer® HB lead; no sharpening required and produces a dark line
- Uses Pentel E1O refill eraser (See page 53 for details)







# PRICING:

QUANTITY	250	500	1000	2500+
PRICE (4B)	\$2.19	\$2.09	\$1.97	\$1.86

## **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1" x 5/8".

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Recommended Imprint Colors: White, silver, gold, copper.

Production: Five working days from acceptance of order by Pentel®. Three working days for exact repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 5 oz. per box.

Special Packaging or Gift Boxes: Contact your Pentel® representative.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

Refer to General Information pages 54 & 55 for additional service charges.

# MPRINT AREA:

1" x 5/8"

# **PRÎME**



# **FEATURES:**

- · Pentel quality in an economy pencil
- Molded grip is grooved for writing comfort
- Pre-loaded with Pentel Super Hi-Polymer® HB lead; never needs sharpening, is super strong and produces a clear, dark line
- Uses Pentel PDE-1 eraser refill (See page 53 for details)







ITEM: AX7GI BARREL/TRIM: OYellow/ Black LEAD SIZE: O.7mm

BARREL/TRIM: • Green/ • Black



ITEM: AX7WI BARREL/TRIM: oWhite/ ● Black LEAD SIZE: O.7mm

## PRICING:

ITEM: AX7DI

QUANTITY	144	500	1000	2500+
PRICE (4C)	1.19	1.09	.99	.89

# MPRINT AREA:

11/2" x 5/8"

# ORDER INFORMATION:

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 5/8" on barrel

Screen Charge: First color free of charge. No charge on exact repeat copy.

**E-proof:** Proof produced in two working days for \$15.00 (G) each time via E-mail. Virtual colored proof: \$28.00 (Z) each time. Barrel colors maybe combined to meet minimum: imprint color and ad copy must remain the same

LEAD SIZE: O.7mm

Imprint Colors: white, black, red (PMS 193C), pink (PMS 232C), blue (reflex or process), sky blue (PMS 312C), green (PMS 347C), brown (PMS 462C), orange (PMS165C), purple (PMS 268C).

Metallic Imprint Colors: Gold, Silver, Copper

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or a color swatch, color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Production Time: Five working days from acceptance of order by Pentel ®. Three working days for exact repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 6 oz per box.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

# CHAMP



ITEM: AL17AI BARREL/TRIM: • Black/ • Black LEAD SIZE: O.7mm



ITEM: AL17CI BARREL/TRIM: • Blue/ • Black LEAD SIZE: O.7mm



ITEM: AL17DI BARREL/TRIM: • Green/ • Black LEAD SIZE: 0.7mm



ITEM: AL17FI BARREL/TRIM: • Orange/ • Black LEAD SIZE: O.7mm



ITEM: AL17PI BARREL/TRIM: • Pink/ • Black LEAD SIZE: O.7mm



### **FEATURES:**

- Pentel Champ mechanical pencils offer a winning combination of comfort and afford-ability with a slender design
- Unique, extra-soft, latex-free grip
- Pre-loaded with Pentel Super Hi-Polymer® HB lead that never needs sharpening and produces a dark line (See page 53 for details)





IMPRINT AREA:

11/2" x 9/16"

# PRICING:

QUANTITY	250	500	1000	2500+	
PRICE (4C)	\$1.39	\$1.29	\$1.19	\$1.09	

# **ORDER INFORMATION:**

Type of Imprint: Screen printing. One color only.

Imprint Area: 1 1/2" x 9/16" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z).

Recommended Imprint Colors: White, silver, gold, copper.

 $\textbf{Production:} \ \ \text{Five working days from acceptance of order by Pentel} \\ @. \ \ \ \text{Three working days for repeat orders.}$ 

Standard Packaging: 12 per box.

Shipping Weight: 6 oz. per box.

Special Packaging or Gift Box: Contact your Pentel® representative.

**Artwork:** All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).





### **FEATURES:**

- Sleek & stylish barrel design with stainless steel accents for a professional look
- Tip fully retracts to protect pockets & purses
- Lead breaks? No problem!
   Our sliding sleeve technology
   lets you keep writing even if your
   lead breaks— advance again when
   convenient
- Pre-loaded with Pentel Super Hi-Polymer® HB lead; never needs sharpening, is super strong and produces a clear dark line (See page 53 for details)







# **PRICING:**

QUANTITY	144	250	500	1000	2500+
PRICE (5B)	3.62	3.52	3.45	3.39	3.29

# IMPRINT AREA:

1 1/2" x 11/16"

# **ORDER INFORMATION:**

Type of Imprint: Screen printing.

Imprint Area: 1 1/2" x 11/16" on barrel.

Screen Charge: First color free of charge. No charge on exact repeat copy.

E-proof: Proof produced in two working days for \$15.00 (G) each time. Specify facsimile or E-mail. Virtual colored proof: \$28.00 (Z). Second Color: \$0.20 (G) per pencil.

Imprint Colors: Black, red (PMS193C), pink (PMS232C), blue (reflex or process), sky blue (PMS312C), green (PMS347C), brown (PMS462C), orange (PMS165C), purple (PMS268C).

PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Production:** Seven working days from acceptance of order by Pentel®. Five working days for repeat orders.

Standard Packaging: 12 per box.

Shipping Weight: 5 oz. per box.

Special Packaging or Gift Boxes: Contact your Pentel® representative.

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@pentel.com. Artwork and screens retained for two years, unless advised otherwise.

Over Pures, All orders are subject to 5% over or under rup. Standard orders requesting an "exact quantity" will be charged.

Over Runs / Under Runs: All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

<sup>•</sup> SLIDING SLEEVE TECHNOLOGY allows for uninterrupted writing even if lead breaks.

Made in Japan.



# **FULL-COLOR PRINTING PROCESS**

Imagine
your brand in vibrant,
limitless colors. Imprinted on
quality writing instruments,
these make the lasting
promo item your customers
will want to keep.



Full-Color Area

2" x 3/10"

**Set-up**: Free of charge • **Type of Imprint**: Full-Color Process (Digital CMYK)

**Production**: Five working days from acceptance of order by Pentel

**Artwork**: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required

# Pentel Imprint

# RECYCOLOGY

REFILL · REUSE · RECYCLE · REPEAT

**Choose Wisely!** 

**Pick Products that Carry Your Brand Name into the Future** 



Commit to the restoration of our environment.

Choose to put your brand on Pentel.

Pentel is committed to contributing to the healing of our planet. We imprint your brand on quality writing instruments that are refillable and re-usable. Making your name not only visible and long-lasting, but ensures that it doesn't end up in landfills.



## **Arbor Day Foundation**

Our parent company, Pentel of America has proudly partnered with the Arbor Day Foundation to establish a corporate goal to plant 80,000 trees by 2022. Every purchase of Pentel products will help us contribute to this worthy organization and help keep the planet greener and cleaner for future generations.

REFILL #	REFILL FOR ITEM #	INK COLOR/ LEAD SIZE/CONTENTS	INNER PACKAGING	PRICE	MIN. ORDER FOR REFILLS ONLY	MIN. ORDER WITH AN IMPRINTED ORDER
BKL7-A	BK90 R.S.V.P. Series	Black-Fine point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BKL7-C	BK90 R.S.V.P. Series	Blue-Fine point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BKL10-A	BK91 R.S.V.P. Series	Black-Med. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BKL10-C	BK91 R.S.V.P. Series	Blue-Med. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BKL10-P	BK91 R.S.V.P. Series	Pink-Med. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BKL10-S	BK91 R.S.V.P. Series	Sky Blue-Med. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BKL10-V	BK91 R.S.V.P. Series	Violet-Med. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BXL10-A	Fits BX480 RSVP Super RT pens	Black-Med. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BXL10-C	Fits BX480 RSVP Super RT pens	Blue-Med. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BXTL7-A	Fits BX927 Glidewrite Needle Tip	Black-Fine. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BXTL7-C	Fits BX927 Glidewrite Needle Tip	Blue-Fine. Point	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BXTL10-A	Fits BX910/BX930 GlideWrite pens	Black-Med. Line	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BXTL10-C	Fits BX910/BX930 GlideWrite pens	Blue-Med. Line	12 2-packs per box	\$21.48 (A) per box	4 boxes	1 box
BXTM-A	Fits BX970 GlideWrite Executive pens	Black-Med. Line	12 ea. per box	\$21.48 (A) per box	4 boxes	1 box
LR7-A	Fits BL2007/BL407/BL77/BL107/BL57 pens	Black-Med. Line	12 ea. per box	\$16.20 (A) per box	4 boxes	1 box
LR7-B	Fits BL2007/BL407/BL77/BL107/BL57 pens	Red-Med. Line	12 ea. per box	\$16.20 (A) per box	4 boxes	1 box
LR7-C	Fits BL2007/BL407/BL77/BL107/BL57 pens	Blue-Med. Line	12 ea. per box	\$16.20 (A) per box	4 boxes	1 box
LRN7-A	Fits BL2007/BL407/BLN77/BL107/BL57 pens	Black-Med. Line	12 ea. per box	\$16.20 (A) per box	4 boxes	1 box
LRN7-C	Fits BL2007/BL407/BLN77/BL107/BL57 pens	Blue-Med. Line	12 ea. per box	\$16.20 (A) per box	4 boxes	1 box
LRN5H-A	Fits BLW355/BLC35/ EnerGel 2S/3 pens	Black-Fine Line	12 ea. per box	\$22.20 (A) per box	4 boxes	1 box
LRN5H-B	Fits BLW355/BLC35/ EnerGel 2S/3 pens	Red-Fine Line	12 ea. per box	\$22.20 (A) per box	4 boxes	1 box
LRN5H-C	Fits BLW355/BLC35/ EnerGel 2S/3 pens	Blue-Fine Line	12 ea. per box	\$22.20 (A) per box	4 boxes	1 box
LRP7-A	Fits BLP77 EnerGel PRO pens	Black-Med. Line	12 ea. per box	\$18.60 (A) per box	4 boxes	1 box
LRP7-C	Fits BLP77 EnerGel PRO pens	Blue-Med. Point	12 ea. per box	\$18.60 (A) per box	4 boxes	1 box
LEAD REF	ILLS: SUPER HI-POLYMER®		<u>'</u>			
C505-HB	Fits all 0.5mm Mechanical Pencils	0.5mm Contains 12 leads/tube	12 tubes per box	\$15.00 (A) per box	4 boxes	2 boxes
50-HB	Fits all 0.7mm Mechanical Pencils	0.7mm Contains 12 leads/tube	12 tubes per box	\$15.00 (A) per box	4 boxes	2 boxes
50-9-HB	Fits all 0.9mm Mechanical Pencils	0.9mm Contains 12 leads/tube	12 tubes per box	\$15.00 (A) per box	4 boxes	2 boxes
<b>ERASERS</b>	REFILLS: WHITE AND NON-ABRAS	IVE				
PDE-1	AL17 Champ	Contains 5 erasers/tube	12 tubes per box	\$22.80 (A) per box	4 boxes	1 box
PDE-1	PD345/7/9 Quicker Clicker	Contains 5 erasers/tube	12 tubes per box	\$22.80 (A) per box	4 boxes	1 box
E10	PD275 Twist-Erase Click	3 each per pack	12 packs per box	\$25.08 (A) per box	4 boxes	1 box
Z2-1N	PL77 EnerGize	Contains 3 erasers/tube	12 tubes per box	\$19.08 (A) per box	4 boxes	1 box
Z2-1N	P205/7/9 Sharp	Contains 3 erasers/tube	12 tubes per box	\$19.08 (A) per box	4 boxes	1 box
E10	QE417 Twist-Erase Express	3 each per pack	12 packs per box	\$25.08 (A) per box	4 boxes	1 box
E10	QE515/7 Twist-Erase III	3 each per pack	12 packs per box	\$25.08 (A) per box	4 boxes	1 box



#### I. PRICES: USD (UNITED STATES DOLLARS)

Pricing and products in our catalog are subject to change without notice. Future shipments at prices shown in any Pentel publication are accepted for shipments during current year only. Shipments at later dates in the next year will be billed at the prices prevailing at that time.

#### **II. MINIMUM ORDER REQUIREMENTS:**

Quantities vary with product ordered. Check individual page for minimum order requirements. Absolute minimum is 50% of the catalog minimum. A less than minimum charge of \$40.00 (Z) will apply. Plus additional services such as screen, running charges, PMS match etc.

#### **III. YOUR ORDER MUST INCLUDE:**

- 1. Item number and description
- 2. Quantity per item
- Imprint method and colors desired; specify Pantone<sup>®</sup> (PMS) color and number
- 4. Exact copy typed, not handwritten
- 5. Copy instructions and layout
- 6. Artwork in an EPS vector file format
- For repeat orders, provide previous Pentel invoice number and your previous purchase order number
- 8. Purchase order must have a USA bill to address, we only ship within the united states

Production ready art required or an artwork fee will apply.

Barrel colors may be assorted to meet order minimum; imprint color may be changed in increments of 100 pieces, the add copy must remain the same.

Email purchase order and artwork to: imprint@pentel.com

#### **IV. ACKNOWLEDGMENTS:**

Acknowledgments will be sent against all orders. Please check all acknowledgments for accuracy.

#### **V. CORRECTIONS/CANCELLATIONS:**

Any/all costs incurred by Pentel prior to notification of cancellation will be invoiced.

#### VI. OVER RUNS/UNDER RUNS:

All orders are subject to 5% over or under run. Standard orders requesting an "exact quantity" will be charged \$15.00 (Z).

#### **VII. PRODUCTION TIME:**

# From Acceptance of Order and Pending Credit Approval

Production time is noted in working days on each product page.

#### **VIII. BLACK & WHITE E-PROOF:**

E-proofs produced in two working days for \$15.00 (G). Specify facsimile or e-mail.

#### IX. VIRTUAL E-PROOF:

Virtual proofs produced in two working days for \$28.00 (Z).

#### X. PRODUCT PROOFS OR SPEC SAMPLES:

Proofs produced in five working days for \$28.00 (G) plus:

- Cost of products
- Any other applicable service charges such as setups, screens, artwork, second color, master die, running charges and freight

#### XI. SCREEN PRINT PROCESS CHARGE:

- Screen Charge: \$35.00 (G) per color or image 1st screen at no charge with catalog minimum. Additional screen charges \$35.00 (G). No charges on a repeat.
- · Additional Imprint Color runs: \$0.20 (G)per pen/pencil
- Screen Print Colors: White, Black, Red (PMS 193C), Blue (Reflex or Process), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Pink (PMS 232C)
- Screen Print Metallic Colors: Gold, Silver, Copper
- PMS COLOR MATCH:\$25.00 (G). Please provide Pantone® PMS number Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible

#### **XII. FULL-COLOR PROCESS:**

- Type of Imprint: Full-Color Process (Digital CMYK)
- Imprint Area: 2" x 3/10"
- Set-up charge of \$35.00 (G) free of charge at catalog minimum.
- Additional running charge: .50 (G) per pen/pencil when price bar is not posted.
- · No metallic imprint ink available
- Production: Five working days from acceptance of order by Pentel
- Artwork: Must be production ready CMYK EPS compatible art. Minimum of 60Odpi. An artwork charge of \$30.00(Z) minimum will be applied for any work required. This includes reductions, enlargements and typesetting additional copy with logo. All fonts must be converted to paths.

#### XIII. ARTWORK:

All artwork must be **production ready, to actual imprint scale, or an artwork fee will apply. A charge of \$30.00 (Z) minimum will be applied** for any file alterations required. This includes reductions in excess of 50%, and typesetting additional copy with logo. NO PHOTOCOPIES OR HALFTONES accepted. Text smaller than 6 pt. is not recommended, and all text must be converted to outlined vector shapes before submitting. Vector art accepted in Adobe® Illustrator EPS format. E-mail artwork to imprint@ pentel.com. Type set to logo: \$20.00 (Z) minimum, ART must be production ready. Artwork and screens retained for two years, unless advised otherwise.

#### **XIV. RETURNS:**

No merchandise will be accepted for return without prior written authorization from Pentel Factory. Unauthorized returns will not be accepted and will be returned to sender. The recipient should immediately inspect merchandise upon receipt. Factory should be notified immediately of any errors or defects up to 30 days after receipt. Merchandise with an incorrect imprint due to Pentel Factory error will be replaced at no charge **IF** returned within 30 days of shipment date. No credit will be issued for merchandise which is unavailable for return to factory.

#### XV. SHIPPING INFORMATION:

- Shipping destination available in the United States and Puerto Rico only
- Method: Normal-UPS® Ground on most orders; larger shipments will be sent via surface truck freight. Multiple drop shipments of three or more will be subject to a charge of \$8.00 (G) per each ship-to location
- Charges: FOB shipping point CA, 91311, freight prepaid by Pentel and billed on invoice
- Third-Party Freight Billing All orders being billed on a thirdparty account are subject to a \$6.00 (Z) handling charge per ship to address.
- Any freight billing adjustments due to invalid or incorrect information will be invoiced to your account
- No USPS. Exceptions HI and AK
- For preferred freight carriers, must provide account number and billing zip codes, additional logistic planning time applies

#### XVI. PRODUCTS FEATURED IN CATALOG:

Logos used in this catalog are for illustrative purposes only. They do not imply endorsement, nor are items with these specific logos for sale to anyone other than the parties expressly authorized by owner of such design.

#### **XVII. U.S.A CUSTOMERS**

Pentel of America, Ltd. U.S.A. Hours of operation Monday-Friday 8:30am - 5pm PST

#### XVIII. DISTRIBUTORS IN CANADA, PLEASE CONTACT:

Pentel® Stationery of Canada, Ltd. 140-5900 No2 Road Richmond, BC V7C 4R9 Canada Tel: 604-270-1566 Fax: 604-270-1769 E-mail: e-orders@pentel.ca

#### XIX. DISTRIBUTORS IN MEXICO, PLEASE CONTACT:

Pentel® de Mexico, S.A. de C.V. General Mariano Arista No. 54 Nave 15 Col. Argentina Pte.C.P. 1123O, México, Ciudad de México Tel: 52-55-5399-3889 Fax: 52-55-5527-6233 E-mail: pedidos@pentel.com.mx

# **OPTIONAL GIFT BOXES:**



6.60" (D) x 1.25" (W) x .8125" (H)

Optional Clear Gift Box \$0.60 (G) Item# X3060/61



6.37" (H) x 2.O4"(W) x O.98" (D

Optional Gift Box \$0.70 (G) Item# X3071/72



7" (D) x 1.625" (W) x 1.25" (H)

Optional Gift Box \$2.30 (G) Item# X3078



6.25" (D) x 1" (W) x 1" (H)

Optional Gift Box \$0.80 (G) Item# X3079

# MAKING A lasting IMPRESSION

Thank you for discovering the best.

For over 75 years, Pentel has supplied the world with high-quality writing instruments. As a pioneering manufacturer, Pentel was the first to develop graphite lead and our Super Hi-Polymer lead remains the most popular in the world. We also invented rollerball technology – the smoothest way to express ideas; as well as a variety of mechanical pencil inventions that are the hallmark of the industry.

We take pride in our craftsmanship and control the manufacturing process by producing every mechanical pencil, lead, eraser and pen in our own factories. No other manufacturer can match this commitment to excellence. In fact, Pentel is the only writing instrument company to ever receive the Deming Award in recognition of the highest standards of quality. Plus, we back all of our products with a limited lifetime warranty against mechanical defects to ensure you remain a happy Pentel user for as long as you keep writing.

We are equally committed to the environment and responsible manufacturing. Our Recycology™ products are environmentally friendly writing instruments that don't cost a fortune. Every product is produced from a minimum of 50% recycled materials and nearly all of them are refillable, reducing landfill contributions and saving you money.

Placing your brand on a Pentel writing instrument demonstrates a commitment to quality, performance and the environment that your employees and customers can appreciate and use for years to come.

We would like to thank you for making the "write" impression.

















