



# 2022 DISTRIBUTOR SELF PROMOTION

*Put Your Name  
on Our Name and*  
Make the *Write* Impression.



**Promo Code: PENTELPSA2022**  
**Offer Expires: November 30, 2022**

PPAI: 113818 • UPIC: PENTEL • ASI: 77240 • SAGE: 56440

Your Choice; One Color Screen Process or Full Color Process

QTY:  
**150** for **\$9900**



INK: ●Black

BARREL/TRIM: ○White/●Black

ITEM: BX910-AI



ITEM: BX910-AI



ITEM: BX910-BI



ITEM: BX910-CI



ITEM: BX910-DI



ITEM: BX910-PI



ITEM: BX910-SI



ITEM: BX910-VI



- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 150 each  
Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- Show off your logo with the well-balanced white barrel that is both unique and stylish
- Writes clean lines without skipping nor smudging
- Latex-free contoured grips ensure remarkable comfort and control; grip colors match each pen's writing ink
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022





**Your Choice; One Color Screen Process or Full Color Process**

**COLOR SELLS!**



ITEM: BX910-BG1    BARREL/TRIM: oWhite/ ●Burgundy    INK: ◆Burgundy



ITEM: BX910-EI    BARREL/TRIM: oWhite/ ●Brown    INK: ◆Brown



ITEM: BX910-FI    BARREL/TRIM: oWhite/ ●Orange    INK: ◆Orange



ITEM: BX910-FI    BARREL/TRIM: oWhite/ ●Lime Green    INK: ◆Lime Green



ITEM: BX910-SII    BARREL/TRIM: oWhite/ ●Steel Blue    INK: ◆Light Blue



ITEM: BX910-V4I    BARREL/TRIM: oWhite/ ●Magenta    INK: ◆Magenta



ITEM: BX910-XI    BARREL/TRIM: oWhite/ ●Gold    INK: ◆Gold

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 5/8"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**

# **GLIDEWRITE™** *Signature* Super-Low Viscosity Ballpoint Pen

**Your Choice; One Color Screen Process or Full Color Process**

**QTY:**  
**72** for **\$9900**



INK: ●Black

ITEM: BX93OW-AI BARREL/TRIM: ○White/●Silver



ITEM: BX93OA-AI INK: ●Black



ITEM: BX93OA-CI INK: ●Blue



ITEM: BX93OW-AI INK: ●Black



ITEM: BX93OW-CI INK: ●Blue



ITEM: BX927-AI INK: ●Black



ITEM: BX927-CI INK: ●Blue



- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each  
Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- 2-in-1 ink formula combines the smoothness of a gel with the control of a ballpoint

- Stylish pearl white, midnight or gunmetal grey barrel is well-balanced with metal accessories that reflect a professional, polished look
- Latex-free grips are contoured for remarkable comfort and control during extended writing sessions
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022

**SCREEN PROCESS  
IMPRINT AREA:**

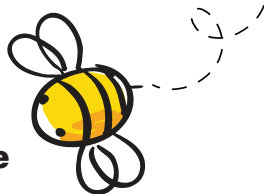
**1 1/2" x 5/8"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**



Connecting with customers is easy with iZee



**QTY:**  
**250** for **\$9900**



INK: ● Black

BARREL/TRIM: ● Violet / ● Silver

ITEM: BX47OV-AI



ITEM: BX47OA-AI



ITEM: BX47OB-AI



ITEM: BX47OC-AI



ITEM: BX47OD-AI



ITEM: BX47OF-AI



ITEM: BX47OG-AI



ITEM: BX47OP-AI



ITEM: BX47OS-AI



ITEM: BX47OV-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 250 each
- One color screen imprint only
- No screen charge
- Retractable ballpoint pen perfect for everyday writing
- Strong metal pocket clip
- Unique honeycomb grip
- Connecting with customers is easy with iZee!
- Economically priced for any program
- Value for volume distribution—great as trade show giveaways or placed on counters for consumer use
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



**SCREEN PROCESS  
IMPRINT AREA:**

**2" x 9/16"**

# R.S.V.P.<sup>®</sup> RT

1.0MM WHITE BARREL  
RETRACTABLE BALLPOINT PEN

**Your Choice; One Color Screen Process or Full Color Process**

**QTY:**  
**220** for **\$9900**



INK: ●Black



ITEM: BK93WA1-AI



ITEM: BK93WB-AI



ITEM: BK93WC-AI



ITEM: BK93WD-AI



ITEM: BK93WF-AI



ITEM: BK93WP-AI



ITEM: BK93WS-AI



ITEM: BK93WV-AI

BARREL/TRIM: ○White/●Blue

ITEM: BK93WC-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 220 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- This retractable pen is designed for extended periods of use
- The exclusive Comfort Zone™, latex-free grip is designed to reduce writing fatigue
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



**SCREEN PROCESS  
IMPRINT AREA:**

**1 3/4" x 5/8"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**

# R.S.V.P.<sup>®</sup>RT

## Translucent and Solid Barrels

**QTY:**  
**220** for **\$99.00**



INK: ● Black

BARREL/TRIM: ● Red / ● Black

ITEM: BK93TB-AI



ITEM: BK93HDA-AI



ITEM: BK93HDF-AI



ITEM: BK93TC-AI



ITEM: BK93TA-AI



ITEM: BK93TB-AI



ITEM: BK93TC-AI



ITEM: BK93TD-AI



ITEM: BK93TF-AI



ITEM: BK93TP-AI



ITEM: BK93TS-AI



ITEM: BK93TV-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 220 each
- One color screen imprint only
- No screen charge
- The Pentel R.V.S.P. RT ballpoint pen is a sturdy, well-balanced pen
- This retractable pen is designed for extended periods of use
- The exclusive Comfort Zone™, latex-free grip is designed to reduce writing fatigue
- The long barrel holds more ink than the competition and can write for almost a mile
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



**SCREEN PROCESS  
IMPRINT AREA:**

**1 3/4" x 5/8"**

# R.S.V.P.<sup>®</sup> *razzle dazzle*

1.0MM CAPPED TRANSLUCENT  
BARREL BALLPOINT PEN

QTY:  
**220** for

**\$9900**



INK: ●Black

BARREL/TRIM: ●Green/●Black

ITEM: BK91RDND-AI



ITEM: BK91RDNA-AI  
ITEM: BK91RDNA-CI



ITEM: BK91CRB-AI  
ITEM: BK91CRB-CI



ITEM: BK91NCR-AI  
ITEM: BK91NCRA-CI



ITEM: BK91RDND-AI  
ITEM: BK91RDND-CI



ITEM: BK91RDNF-AI  
ITEM: BK91RDNF-CI



ITEM: BK91RDNP-AI  
ITEM: BK91RDNP-CI



ITEM: BK91RDNC-AI  
ITEM: BK91RDNC-CI



ITEM: BK91CRV-AI  
ITEM: BK91CRV-CI



Black Ink



Blue Ink

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 220 each
- One color imprint only
- No screen charge
- Available now in Black or Blue writing ink! The Well balanced R.S.V.P. ballpoint pen are used by professionals in financial, legal, real estate, title companies & schools
- This capped pen is designed for extended periods of use
- The exclusive Comfort Zone™ latex-free grip is designed to reduce writing fatigue
- The tinted, transparent barrel allows you to see the ink supply
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



**SCREEN PROCESS  
IMPRINT AREA:**

**2" x 3/4"**





0.7MM RETRACTABLE  
LIQUID GEL INK PEN

QTY:  
**72** for

**\$9900**



INK: ●Black

BARREL/TRIM: ●Clear/●Silver

ITEM: BL77TL-AI



Black Ink



INK: ●Blue

BARREL/TRIM: ●Clear/●Silver

ITEM: BL77TL-CI



Blue Ink

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each
- One color imprint only
- No screen charge
- A new, cool, and clear way to advertise your brand on our best-selling EnerGel pen
- Crystal clear barrels display tinted cartridges that indicate ink color
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- Liquid gel ink dries so fast, even left-handers love it — no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for high tech look
- Latex-free grip provides comfort and control
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 1/2"**



0.7MM RETRACTABLE  
LIQUID GEL INK PEN

**Your Choice; One Color Screen Process or Full Color Process**

**QTY:**  
**72** for **\$9900**



ITEM: BL77PW-AI BARREL/TRIM: O Pearl Tone/● Black INK: ● Black



ITEM: BL77PW-CI BARREL/TRIM: O Pearl Tone/● Blue INK: ● Blue

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it — no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for a professional look
- Latex-free grip provides comfort and control
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



Black Ink



Blue Ink

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 11/16"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**



**Your Choice; One Color Screen Process or Full Color Process**

**QTY:**  
**72** for **\$9900**



INK: ●Black

BARREL/TRIM: ●Silver Tone/ ●Green

ITEM: BL77ND-AI



ITEM: BL77N-AI



ITEM: BL77NB-AI



ITEM: BL77NC-AI



ITEM: BL77ND-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it — no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for a professional look
- Latex-free grip provides comfort and control
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



Black Ink



**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 11/16"**



0.7MM METAL TIP  
PERMANENT GEL INK PEN

QTY:  
**60** for

**\$99.00**



INK: ●Black

BARREL/TRIM: ●Black/●Silver

ITEM: BLP77-AI

INK: ●Blue

BARREL/TRIM: ●Black/●Blue

ITEM: BLP77-CI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 60 each
- One color imprint only
- No screen charge
- The first true quick-drying, super-smooth permanent gel pen
- Triple the protection! Archival quality, fade-proof and waterproof
- Permanent, pigmented gel ink is perfect for important documents
- Quick-drying, smooth-writing performance that consumers expect from EnerGel®
- Latex-free grip for writing comfort and control
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



Black Ink



Blue Ink

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 11/16"**

# CHAMP®

0.7MM MECHANICAL PENCIL

QTY:  
**100** for

**\$55.00**



ITEM: AL17AI



ITEM: AL17CI



ITEM: AL17DI



ITEM: AL17FI



ITEM: AL17PI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 100 each
- One color screen imprint only
- No screen charge
- Pentel Champ mechanical pencils offer a winning combination of comfort and afford-ability with a slender design
- Unique, extra-soft, latex-free grip
- Pre-loaded with Pentel Super Hi-Polymer® HB lead that never needs sharpening and produces a dark line
- Barrel colors may be mixed to reach minimum, imprint copy and imprint color must remain the same
- Mechanical pencils are refillable which offers more impression!
- **SAVE A TREE**, promote with a Pentel pencil and help support the Arbor Day Foundation®
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 9/16"**



0.7MM RETRACTABLE  
LIQUID GEL INK PEN

Translucent  
Barrels

Your Choice; One Color Screen

QTY:  
**120** for



ITEM: BL107S-AI    BARREL/TRIM: ● Sky Blue/ ● Sky Blue/ ● Black    INK: ● Black



ITEM: BL107-AI    INK: ● Black



ITEM: BL107B-AI    INK: ● Black



ITEM: BL107C-AI    INK: ● Black



ITEM: BL107-CI    INK: ● Blue



ITEM: BL107D-AI    INK: ● Black



ITEM: BL107F-AI    INK: ● Black



ITEM: BL107P-AI    INK: ● Black



ITEM: BL107S-AI    INK: ● Black



ITEM: BL107V-AI    INK: ● Black

- DISTRIBUTOR CO
- Minimum per copy
- Choose a one color Imprint or Full Col
- No screen charge or no set-up fee fo
- EnerGel® writes mo the leading brand\*
- Liquid gel ink dries left-handers love it no smudges, no gl
- Promo Code: PENT
- Offer expires: Nove



SCREEN PROCESS  
IMPRINT AREA:

1 1/2" x 5/8"



0.7MM WHITE BARREL RETRACTABLE  
LIQUID GEL INK PEN

Process or Full Color Process

Solid White  
Barrels

**\$9900**

**PY ONLY**

: 120 each

r Screen Process

or Process Imprint

on first color

r Full Color Process

re smoothly than

\*

so fast, even

— no smears,

obs

EL-PSA2022

mber 30, 2022



ITEM: BL107WA-AI INK: ●Black



ITEM: BL107WB-AI INK: ●Black



ITEM: BL107WC-AI INK: ●Black



ITEM: BL107WD-AI INK: ●Black



ITEM: BL107WF-AI INK: ●Black



ITEM: BL107WP-AI INK: ●Black



ITEM: BL107WS-AI INK: ●Black



ITEM: BL107WV-AI INK: ●Black



Black Ink



INK: ●Black

ITEM: BL107WD-AI BARREL/TRIM: ●White/●Green

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**



## Order Information

**Promotion Price pertains to Distributors' Self-promotion only, no exception.**  
**The quantity listed on each item page. One ad copy and one imprint color per item.**  
**Each page stands on its own & cannot mix items on other pages to reach minimum**

**Type of Imprint:** One Color Screen or Full Color Process

**Screen Charge:** No charge on the first color. Add \$35.00 (G) per screen per additional color. No charge for exact repeat.

**Screen PMS Color Match:** \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Available Screen Imprint Colors:** White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Gold, Silver, Copper.

**Full-Color Imprint Set-up:** No Charge.

**Full-Color Process Imprint Area:** 2" x 3/10".

**Full-Color Imprint (Digital CMYK):** Artwork must be production ready to actual imprint scale or artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required.

**Production Time:** 5 working days. Production time is based upon final acceptance of order and pending credit approval.

**Proofs:** E-Proofs: No Charge. Virtual Proof: One free of charge provided production ready art. \$28.00 per proof each after.

**Exact Quantity Charge:** \$15.00 (Z) All orders are subject to 5% over runs/under runs.

**Packaging:** Bulk in polybag

**Screen-Printing Artwork:** E-mailed art accepted must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format **ONLY** (JPEG, tiff and PNG images unacceptable).

**ALL FONTS MUST BE CONVERTED TO PATHS.**

**Artwork Charges:** will be applied for art that is not production ready.

\$30.00 (Z) minimum per hour for art to be resized or redrawn; \$22.00 (Z) for typesetting to a logo; No Charge for straight type (type style is limited). All work includes an e-proof.

**NO PHOTOCOPIES! NO GRADATIONS! NO HALFTONES!**

**E-mail purchase order and artwork to:** [imprint@pentel.com](mailto:imprint@pentel.com)

**Shipping: No split shipments.** These are not catalog prices. All orders must ship by November 30, 2022. Third-Party Freight Billing: UPS or FedEx only. No service fee for distributor orders, catalog fee is \$6.00 per location.

**PROMOTION EXPIRES: NOVEMBER 30, 2022**

**TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: PENTELPSA2022**



#113818

#56440

#77240

PENTEL

#100346