



**America's best budget
priced gel ink pen!**

**See Page 2
for Details**



**2024
July to
December
Specials**

**See pages 16 - 19 for
20% Free Goods Sale!**

Pentel *Imprint*

ASI/77240

SAGE/56440

PPAI/113818



EnerGel GO® features a sleek molded barrel and ultra-smooth, no-smear liquid gel ink that dries so fast even left-handers love it! Budget pricing with a brand you can trust. White barrel, top plunger indicates black or blue ink color in the 07mm medium point refill, not refillable.



BL437W-AI Black Ink



BL437W-CI Blue Ink

One Color Only Imprint
EQP SALE PRICED

\$.99(c)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$1.19(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO ★★

One color or full color imprint!

- One color only imprint: 2" w x 1/2" h
- Full color process: 2" w x 1/4" h
- No screen or set up charges
- Production: 7 working days
- Refillable with Pentel LR7 refill
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



One Color Only Imprint
EQP SALE PRICED

\$1.69(c)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$1.89(c)

Minimum 300 pcs.

★ ★ Must have Promo Code PEN0724 on your PO ★ ★

One color or full color imprint!

- One color only imprint: 2" w x 1/2" h
- Full color process: 2" w x 1/4" h
- No screen or set up charges
- Production: 7 working days
- Refillable with Pentel LR7 refill
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



EnerGel Kuro® quick drying liquid gel ink with a slim, rubberized latex free barrel with comfort grip. Our patented high performance ink dries so fast even left-handers love it! Top plunger indicates black or blue ink color in the 07mm medium point refill.



Black Barrel - BL437R1-CI Blue Ink



Black Barrel - BL437R1-AI Black Ink



Blue Ink



Black Ink



EnerGel-X® liquid gel ink dries so fast even left-handed writers love it!, plus no smears, no smudges, no globs. High-performance ink technology at a budget price. Latex-free comfort grip gives maximum comfort and control. Translucent barrels with matching trim and medium point black ink.



BL107-AI - Black



BL107B-AI - Red



BL107C-AI - Blue w/Black ink BL107C-CI - w/Blue ink



BL107D-AI - Green



BL107F-AI - Orange



BL107P-AI - Pink



BL107S-AI - Sky Blue



BL107V-AI - Violet



NOW IN ALL WHITE!



BL107WW-AI - White

One Color Imprint
BELOW EQP SALE PRICED
\$1.55(c)
Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO ★★

- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Refillable with Pentel LR7 refill
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

NOTE - New White color only can be imprinted in full color at \$1.75(c) each min. 300 pcs.

Blue ink is available at no charge with blue pen, for all other pen colors add \$.40(z) each for blue ink refills.



One Color Imprint
BELOW EQP SALE PRICED

\$1.55(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO★★

- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or
\$30.00(z) art fee may apply
- See back cover for additional information

To switch to blue or black ink refills add \$.40(z) each.



EnerGel-X® liquid gel ink dries so fast even left-handed writers love it plus no smears, no smudges, no globs. High-performance ink technology at a budget price. Latex-free comfort grip gives maximum comfort and control. Translucent barrels with matching color medium point ink.

Ink color matches pen color!



BL107FD-DI - Green



BL107FC-CI - Blue



BL107FV-VI - Violet



BL107FS-SI - Sky Blue



BL107FP-PI - Pink



BL107FF-FI - Orange

ENERGEL[®] ICE[™]

The cool, clear way to keep your brand out front! The crystal clear barrel shows ink level and color, and the high performance quick drying liquid gel ink gives the smoothest writing experience. Sleek stylish barrel with metal accents and a rubberized, latex free comfort grip. Refillable



**Great
Cold-Call
Ice Breaker!**



BL77TL-AI- Black Ink



BL77TL-CI- Blue Ink

**One Color Imprint
BELOW EQP SALE PRICED**

\$2.98(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO ★★

- One color imprint: 1 1/2" w x 1/2" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



For 2 piece plastic gift box with pen inserted add \$.80(G) each



One Color Only Imprint
BELOW EQP SALE PRICED

\$3.19(c)

Minimum 300 pcs.

Full Color Imprint
BELOW EQP SALE PRICED

\$3.42(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO ★★

- One color imprint: 1 1/2" w x 5/8" h
- 2nd color add \$.20(G) each + \$35.(G) set-up
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(Z) art fee may apply
- See back cover for additional information



EnerGel Pearl® features a pearly white finish that will make your message stand out! Sleek stylish barrel design with metal accents and a latex free comfort grip. Plus our patented high performance ink dries so fast even left-handers love it with no smears, smudges or globs! Choose black or blue accents with matching ink color. Refillable

One color or full color imprint!

BL77PW-AI- Black Ink



BL77PW-CI- Blue Ink



ENERGEL[®] RTX LIQUID GEL PEN

EnerGel RTX features the smoothest writing ever with a sleek stylish barrel design, metal accents and a latex free comfort grip. Plus our patented high performance ink dries so fast even left-handers love it with no smears, smudges or globs! Choose from 4 colors, all with black ink. Refillable



BL77NC-AI - Blue/Black Ink or BL77N-CI - Blue/Blue Ink



BL77ND-AI- Green/Black Ink



BL77N-AI- Black/Black Ink



BL77NB-AI- Red/Black Ink



One Color Imprint
BELOW EQP SALE PRICED

\$3.19(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO ★★

- One color imprint: 1 1/2" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or
\$30.00(Z) art fee may apply
- See back cover for additional information

Blue ink is available at no charge with blue pen, for all other pen colors add \$.40(Z) each to change to blue ink refills.



One Color Imprint
BELOW EQP SALE PRICED
\$3.29(c)
 Minimum 200 pcs.

★★ Must have Promo Code PEN0724 on your PO★★

- One color imprint: 1 1/2" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or
 \$30.00(z) art fee may apply
- See back cover for additional information

Gift Boxes Available



EnerGel PRO is the first quick-drying, super-smooth permanent gel ink pen that is necessary for anyone working with important documents. Stylish barrel design, metal accents and a latex free comfort grip with 0.7mm medium point. Trim color denotes medium black or blue ink. Refillable

Permanent Gel Ink Pen!



BLP77-AI- Black/Black Ink



BLP77-CI- Black/Blue Ink

- **Archival Quality**
- **Fade-Proof**
- **Waterproof**
- **Permanent Pigmented Ink**



Holiday & Gift Giving Favorites

EQP SALE PRICED

\$8.59(c)

Minimum 100 pcs.

Must have Promo
Code PEN0724
on your PO



BL407A-AI - Black



BL407V-AI - Violet



BL407-AI - Silver



BL407B-AI - Red



BL407P-AI - Pink



BL407C-AI - Blue



BL407S-AI - Aquamarine

ENERGEL[®] ALLOY

Sleek modern design with aluminum alloy barrel, textured comfort grip and Pentel's exclusive high technology liquid gel ink for super smooth writing. Black ink standard, blue ink available with an additional charge. Refillable

- ▶ One color imprint: 1 1/2" w x 5/8" h
- ▶ No screen or set up charge on 1st color
- ▶ 2nd color add \$.20(G) each + \$35.(G) set-up
- ▶ Production: 7 working days
- ▶ Artwork: Must be production ready or \$30.00(z) art fee may apply
- ▶ See back cover for additional information

Two-piece plastic gift box
w/pen inserted included



Give The Gift That's Used All Year Long!

EQP SALE PRICED

\$13.39(c)

Minimum 100 pcs.

Must have Promo
Code PEN0724
on your PO

- One color imprint: 1 1/2" w x 5/8" h
- No screen or set up charge on 1st color
- 2nd color add \$.20(G) each + \$35.(G) set-up
- Production: 7 working days
- Artwork: Must be production ready or
\$30.00(z) art fee may apply
- See back cover for additional information

ENERGEL[®] ALLOY

The perfect holiday gift that will show your message all year long. Real gold plated accents highlight the aluminum alloy barrel and Pentel's high technology liquid gel ink assures super-smooth quick-dry writing. Black ink standard, blue ink available with an additional charge. Refillable



BL407X-AI - Black Ink



Deluxe velvet lined gift box
w/pen inserted included



NEW

Floatune

SKIP-FREE ROLLERBALL

Experience Float-Like writing with our smooth flowing, skip-free ink that dries so fast even left handers have no fear. We've combined the synergy of a new water based ink that's infused with an oil-based lubricant, a finely tuned pen tip and latex-free textured comfort grip to provide an ultra-smooth float-like writing experience. Made from eco-friendly 69% recycled materials.

BY108-AI Black Ink



BY108-CI Blue Ink



One Color Only Imprint
EQP SALE PRICED
2.19(c)
 Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED
\$2.69(c)
 Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO ★★

- One color only imprint: 1 1/2" w x 5/8" h
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



One Color Only Imprint
EQP SALE PRICED

\$.76(c)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$1.07(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO★★

One color or full color imprint!

- One color imprint: 2" w x 9/16" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



BX470G-AI Yellow

izee™

The new Izee™, the preferred budget retractable ballpoint features a strong metal clip and unique honeycomb comfort grip for smooth effortless writing. 9 vibrant trendy colors with black ink, economically priced for volume distribution with a quality brand they'll recognize.



BX470A-AI Black



BX470C-AI Blue



BX470S-AI Sky Blue



BX470F-AI Orange



BX470D-AI Green



BX470P-AI Pink



BX470B-AI Red



BX470V-AI Violet

GlideWrite™

Advanced TechniFLO™ ink combines the smoothness of gel with the control of a ballpoint for smooth easy writing. Latex-free comfort grip with 1.0mm medium point. Refillable



***Ink Color
Matches Pen
Color***



One Color Only Imprint
BELOW EQP SALE
\$1.59(c)
Minimum 300 pcs.

Full Color Imprint
BELOW EQP SALE
\$1.86(c)
Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO★★

One color or full color process imprint!

- One color only imprint: 1 1/2" w x 5/8" h
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



GlideWrite™ Super-Low-Viscosity Ballpoint Pen

COLOR INK

➤ **14 Colors**

➤ **Eco-Friendly**

➤ **Clean No-Skip Lines**

➤ **Exclusive TechniFLO™ Ink**

➤ **Latex-Free Comfort Grip**

➤ **Refillable**



BX910-VI - Violet - Violet Ink



BX910-EI - Brown - Brown Ink



BX910-V4I - Magenta - Magenta Ink



BX910-S1I - Lt Blue Ink



BX910-FI - Orange - Orange Ink



BX910-KI - Lime Green - Lime Green Ink



BX910-XI - Gold - Gold Ink



BX910-AI - Black-Black Ink



BX910-BI - Red - Red Ink



BX910-BGI - Burgundy - Burgundy Ink



BX910-CI - Blue - Blue Ink



BX910-DI - Green - Green Ink



BX910-PI - Pink - Pink Ink



BX910-SI - Sky Blue - Lt. Blue Ink

CELEBRATING
**YEARS**

In 1994 Pentel introduced the RSVP® Capped Ballpoint Pen. It quickly became one of our top selling writing instruments and the RSVP® series broadened. Now in 2024, 30 years later, it continues to be one of our most popular series.

To celebrate this milestone, we are offering 20% FREE GOODS on all orders from 500 to 5,000 pieces of the RSVP® series!





**ORDER 500 UP TO 5,000
PIECES AND RECEIVE
20% MORE FREE!**

★★ Must have Promo Code PEN0724 on your PO ★★

- One color imprint: 2" w x 3/4" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(Z) art fee may apply
- See back cover for additional information

➤ Buy 500 at \$1.19(c) get 100 FREE

➤ Buy 1,000 at \$1.12(c) get 200 FREE

➤ Buy 2,500 at \$1.09(c) get 500 FREE

➤ Buy 5,000+ at \$1.06(c) get 1,000 FREE



Black
BK91RDNA-AI Black Ink
BK91RDNA-CI Blue Ink

Capped Translucent barrel w/black trim, medium point & latex-free comfort grip. Writes for over a mile so your ad message lasts longer! Stainless steel tip for consistent skip free writing. Black or blue ink at no additional charge. Refillable



Writes For over a mile!



Red - BK91CRB-AI Black Ink - BK91CRB-CI Blue Ink



Blue - BK91NCR-AI-Black Ink - BK91NCR-CI Blue Ink



Green - BK91RDND-AI Black Ink - BK91RDND-CI Blue Ink



Orange - BK91RDNF-AI Black Ink - BK91RDNF-CI Blue Ink



Pink - BK91RDNP-AI Black Ink - BK91RDNP-CI Blue Ink



Sky Blue - BK91RDNC-AI Black Ink - BK91RDNC-CI Blue Ink



Violet - BK91CRV-AI Black Ink - BK91CRV-CI Blue Ink

30th Anniversary Special

R.S.V.P.[®]

Capped Clear barrel, medium point & latex-free comfort grip. Writes for over a mile so your ad message lasts longer! Stainless steel tip for consistent skip free writing. Black ink standard, blue ink available at an additional charge. Refillable

Writes for over a mile!



Black BK91N-AI



Red BK91NB-AI



Blue/Black Ink BK91C-AI Blue/Blue Ink BK91NC-CI



Green BK91ND-AI



Pink BK91NP-AI



Sky Blue BK91NS-AI



Violet BK91NV-AI



Black BK91N-AI

**ORDER 500 TO 5,000
PIECES AND RECEIVE
20% MORE FREE!**

★★ Must have Promo Code PEN0724 on your PO ★★

- One color imprint: 2" w x 3/4" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(Z) art fee may apply
- See back cover for additional information

➤ Buy 500 at \$1.19(c) get 100 FREE

➤ Buy 1,000 at \$1.12(c) get 200 FREE

➤ Buy 2,500 at \$1.09(c) get 500 FREE

➤ Buy 5,000+ at \$1.06(c) get 1,000 FREE



Black Ink

R.S.V.P. Colors™

Capped Translucent barrel, medium point & latex-free comfort grip. Writes for over a mile so your ad message lasts longer! Stainless steel tip for consistent skip free writing. Ink color matches pen color. Refillable

**ORDER 500 TO 5,000
PIECES AND RECEIVE
20% MORE FREE!**

★ ★ Must have Promo Code PEN0724 on your PO ★ ★

- One color imprint: 2" w x 3/4" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

➤ Buy 500 at \$1.19(c) get 100 FREE

➤ Buy 1,000 at \$1.12(c) get 200 FREE

➤ Buy 2,500 at \$1.09(c) get 500 FREE

➤ Buy 5,000+ at \$1.06(c) get 1,000 FREE



Writes For over a mile!



Black BK91RDNA-AI - Black Ink



Blue BK91NCRC-CI - Blue Ink



Red BK91CRB-BI - Red Ink



Green BK91RDND-DI - GREEN Ink



Orange BK91CRF-FI - Orange Ink



Pink BK91RDNP-PI - Pink Ink



Sky Blue BK91RDNS-SI - Sky Blue Ink



Violet BK91CRV-VI - Violet Ink

R.S.V.P.® RT Colors™

Retractable ballpoint with your choice of 7 translucent barrel colors to keep your message front and center. The longer barrel with a latex-free comfort grip holds more ink so your message lasts longer and the stainless steel tip delivers consistent non-skip writing. All standard with a medium point black ink. Refillable

NEW FOR 2024!



BK93RDTF-AI - Orange



BK93RDTD-AI - Green



BK93RDTC-AI - Blue



BK93RDTB-AI - Red



BK93RDTP-AI - Pink



BK93RDTV-AI - Violet



BK93RDTS-AI - Sky Blue

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★★ Must have Promo Code PEN0724 on your PO ★★

One Color Imprint
BELOW EQP SALE PRICED

\$1.19(C)

Minimum 300 pcs.

- One color imprint: 1 3/4" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(Z) art fee may apply
- See back cover for additional information

To change to blue ink refills add \$.15(Z) each



One Color Only Imprint

EQP SALE PRICED

\$1.19(c)

Minimum 300 pcs.

Full Color Imprint

EQP SALE PRICED

\$1.39(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0724 on your PO★★

One color or full color imprint!

- One color imprint: 1 3/4" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

To change to blue ink refills add \$.15(z) each



*Full Color or
Silk Screened
Imprint!*



R.S.V.P.® RT

Retractable ballpoint with a solid white barrel and your choice of 8 color accents to enhance your message. The longer barrel with a latex-free comfort grip holds more ink so your message lasts longer and the stainless steel tip delivers consistent non-skip writing. All standard with a medium point black ink. Refillable



BK93WA1-AI - Black

BK93WB-AI - Red

BK93WC-AI - Blue

BK93WD-AI - Green

BK93WF-AI - Orange

BK93WP-AI - Pink

BK93WS-AI - Sky Blue

BK93WV-AI - Violet

Quick Click™

Quick-Clik features our exclusive side-advance button to easily advance the lead and the handy side slide extends or retracts the eraser that won't smudge, ghost or tear the paper. Latex-free comfort grip and pre-loaded with our super strong refillable Hi-Polymer® HB lead.



PD217NI - Clear/Gray



PD217AAI - Black/Black

One Color Imprint
EQP SALE PRICED
\$1.85(c)
Minimum 200 pcs.

★★ Must have Promo Code PEN0724 on your PO★★

- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



Save a tree with
mechanical pencils!



One Color Imprint
EQP SALE PRICED
\$1.07(c)
 Minimum 200 pcs.

★★ Must have Promo Code PEN0724 on your PO★★

- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



Save a tree with mechanical pencils!

0.7
mm
Med

HB Lead
 SAME AS
#2
 PENCIL

One mechanical pencil can save a lot of wood!



PRIME™

Put your good name, on our good name and give Pentel quality with a Prime mechanical pencil with a molded grip for improved writing comfort. Pre-loaded with our patented Hi-Polymer® lead that of course, never needs sharpening! Refillable leads and erasers.



White AX7WI



Yellow AX7GI



Green AX7DI



Blue AX7CI



Red AX7BI



Black AX7AI

ORDER INFORMATION

TO RECEIVE SALE PRICES YOU MUST HAVE PROMO CODE PEN0724 ON YOUR PO

Screen Charge: No charge on 1st imprint color. Add \$35.00(G) per additional color where applicable. No charge for exact repeat.

Additional Imprint Color Charge: Add \$0.20(G) per pen, per additional color.

Production Time: 7 working days from final acceptance of order and credit approval.

Exact Quantity: Orders are subject to 5% over/under run, for exact quantity add \$15.00(Z) per order.

Barrel Colors: Barrel colors may be assorted to meet minimum, imprint color may be changed in increments of 100 pcs. at \$20.00(Z) per imprint color, ad copy must be the same.

PMS Color Match: Add \$25.00(G) per order, per color. Please provide Pantone® number or color swatch. Color matches may vary with the pen color. We will match as closely as possible.

Screen Print Colors: White, Black, Red (PMS193), Warm Red, Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C).
Metallic Colors: Gold, Silver and Copper.

Full Color Imprint (Digital CMYK): No set up charges. 7 working days production. Artwork must be production-ready to actual imprint scale or art charge of \$30.00(Z) minimum will be applied.

Screen Print Art: Must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format ONLY (jpeg, tif and PNG images are not acceptable).

ALL FONTS MUST BE CONVERTED TO PATHS.

Art charges will be applied if art is not production ready at: \$30.00(Z) minimum per hour to resize or redraw; \$22.00(Z) for typesetting to a logo; no charge to set straight type (limited type styles available).
NO PHOTOCOPIES, GRADATIONS OR HALFTONES ACCEPTED.

Proofs: Virtual proof with provided "production-ready" art is no charge for the first 2 proofs. Additional virtual proofs charged at \$28.00(Z) each.

Packaging: Boxed per dozen

Email purchase order and art to: imprint@pentel.com

Split Shipments: Not available on sale products. All orders must ship complete by December 31, 2024.

Product Pricing: All prices are subject to change without notice, please visit www.pentelimprint.com for the most current pricing or contact Pentel customer service at imprint@pentel.com

Promotion Expires: All sale orders from this booklet must be received at Pentel by December 31, 2024.



77240



56440



113818



100346