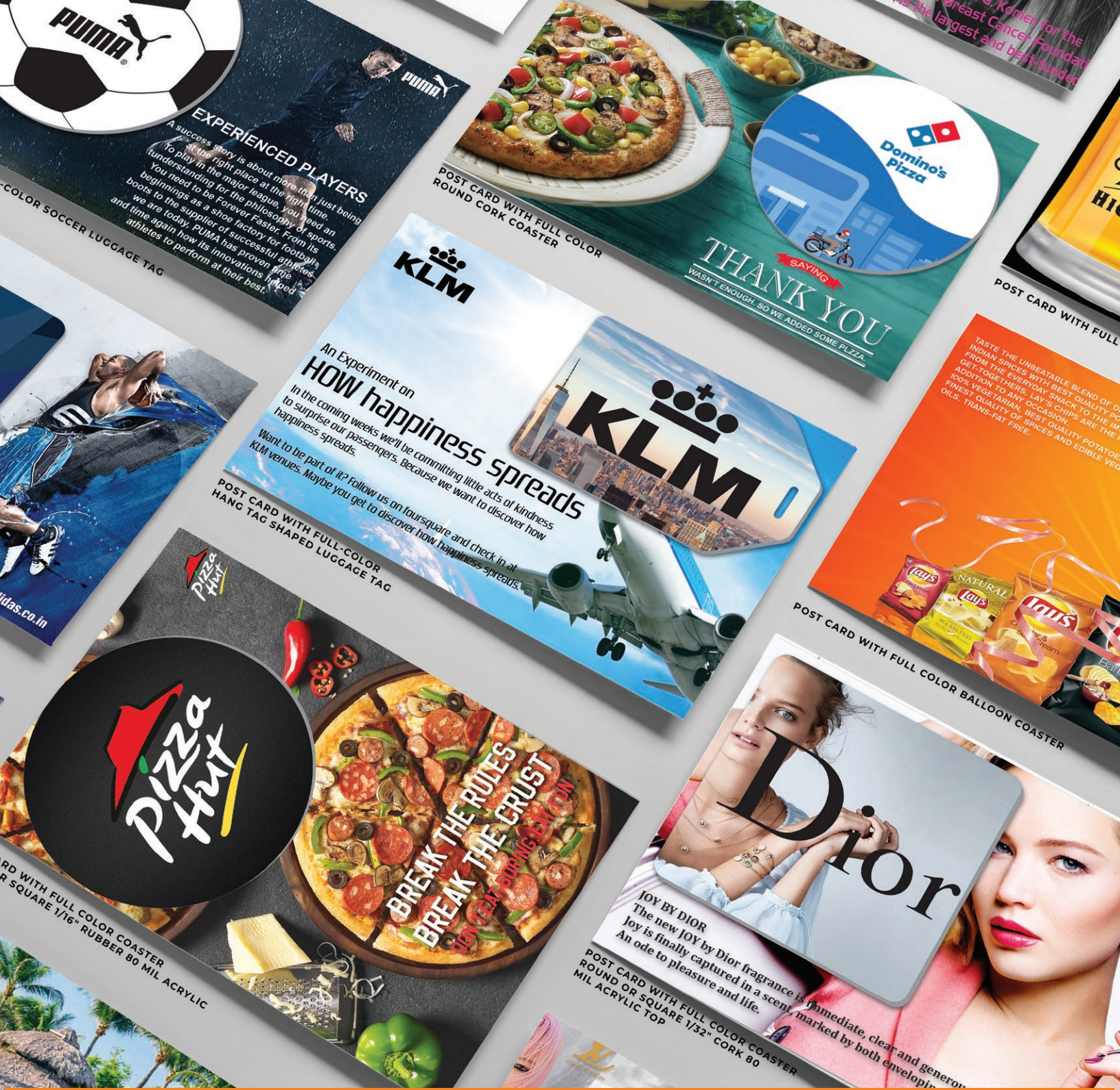




Direct Mail

We are professionals and experienced people
who love their industry

TEKWELD™



DIRECT MAIL

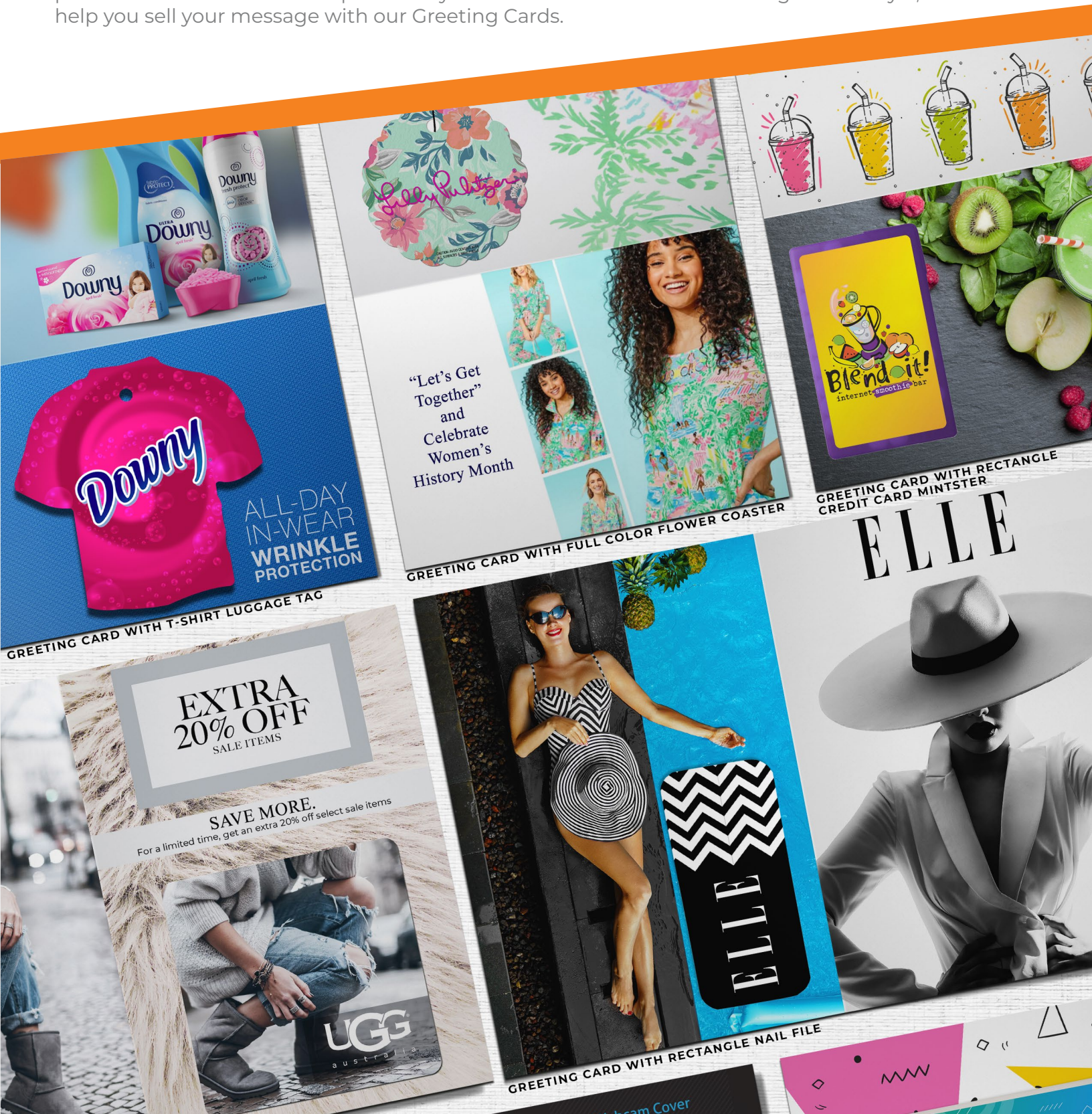
POST CARDS

Full-color postcard, with ability to print on both front and back or just front and have standard postcard backing. This unique item can be utilized as both a promotional product as well as a direct mail piece, it ships in a PVC pouch. Couple a full-color postcard with a verity of different items to choose from for maximum brand exposure at your next event or use it as a direct mail piece to further grow your business.

DIRECT MAIL

GREETING CARDS

Folded Greeting Card has full-color capabilities and is ready for your personal touch. Whether it be for the holiday season, an invitation to an event, a thank you card or for any occasion, this product will accomplish your messaging goals. Can be sent as a direct mail piece with a flat product or can be used as a simple thank you card. A written note will never go out of style, let us help you sell your message with our Greeting Cards.





DIRECT MAIL

DRINKWARE AND PACKAGING

Each of our custom Drinkware boxes will catch the eye of anyone you come into contact with. On their own, our Drinkware boxes are a great way to customize your brand, however, with our Bottle/Box combinations, you'll have a holiday giveaway for the ages. Packaged in a beautiful, custom, E-Flute material box specifically designed to hold our drinkware items (with an option for a solid or open window box), you truly have the perfect product for any kind of giveaway or for your personalized brand needs.

Turn Key : Packaging - Kitting - Fulfillment - Drop Shipping

BENEFITS OF DIRECT MAIL



MARKETING

DIRECT MAIL GETS OPENED AND READ

Imagine walking out to your mailbox and bringing a stack of mail inside. Do you immediately throw it all into the trash, or scan it to see what you received? If you scan or read through each piece, you're not alone. In fact, 53% of Americans actually read every one, according to a study by the U.S. Postal Service (USPS), while 21% at least scan. This means the vast majority of recipients will see your direct marketing message, more than any other medium.



CONSULTING

DIRECT MAIL IS TANGIBLE AND PERSONAL

Many people actually want to receive mailed marketing messages, according to a study by global marketing company Epsilon, which found 59% of respondents agreed with the statement "I enjoy getting postal mail from brands about new products."



STRATEGY

DIRECT MAIL IS HIGHLY TARGETED

Direct mail is the best way to take advantage of all the consumer information available today. You can buy lists of consumer data that extend far beyond names and addresses to include details about professions, purchase preferences, ages, and much more. This greater personalization and relevance for each batch of mailings enables marketers to define and target their ideal persona more accurately than ever.



PLANNING

DIRECT MAIL IS COST EFFECTIVE

In addition to simple execution, direct mail is cost effective, for any budget. According to an annual study by DMA, direct mail has an average ROI of 29%, competitive with online media.

Unlike digital campaigns that increasingly require a large investment to see patterns and significant ROI, direct mail works with even a small list.



SOLUTION

MARKETING

INCREASE SALES

STRATEGY

PROFITS

Stay **connected**

We hope you've enjoyed browsing our Direct Mail offerings and want to keep the conversation going.

Please take a look at our website to see our complete product list, get images for our social media feeds and connect with us on social media.

Finally, if you have any questions or need additional resources, we're always here to help. Please call, email or send us a message anytime.


Website: Tekweld.com

Lifestyle Images: Tekweld.pixieset.com

Social Media:

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Take Your Message to the Client Directly!

FOR MORE ITEMS AND SELLING IDEAS PLEASE VISIT OUR WEBSITE
ASI:90807 • PPAI:266346 • SAGE:67569