



# MODERN AWARDS

On trend. On point. In style.

# PEOPLE & PETS

Custom imprinted products created to honor pets and people in fresh and colorful ways. Horse races, sled dog awards, your local zoo, pet-friendly workplaces, cremation memorials, and 3D imagery of the ones you love most deserve to be on display.

## Fun Fact

1.6 million households in the U.S. own horses.

5522

## CAROLINA CUP

JOCKEY

*Jose Louis*

OWNER

*Peter Brant*

TRAINER

*Brad Cox*







# MERGERS & ACQUISITIONS

In 2022, the U.S. saw 24,412 merger & acquisition deals!  
Combine imprints to create a merger & acquisition commemorative piece or award in a way that properly represents the significance of this event. Recognize each the significant contributor to a merger or acquisition with a logo, tagline, or photograph.









# QR CODES

QR codes have been around for decades but did not gain traction until 2017 when a popular social media platform began using them. Since then, usage has grown, with 89 million smartphone users in the United States scanning a QR code in 2022, up 26% since 2020. Including a QR code on an award or gift allows recipients to relive their memorable moments with just a quick scan.



BOLD Penguin is a commercial insurance company that is built for commercial insurance. The company knows how to use branded products to communicate and reinforce its message to stakeholders.

The company regularly honors their prized vendors, and communicates its company history, using a QR code-enabled video platform.

Sophia Hawkins works remotely for MattressFirm and was recognized with the prized Founder's Award. She received her award in her very own home and watched a personalized video that was created specifically for her.

The QR code makes it possible to create customized messages via print or video, delivered individually, in a way that is elegant and timeless.



## STUDENT RESOURCES



8025

The American International College showcases their student resources using QR codes that link to dynamic videos that offer the viewer a personal message. Viewers access these videos using a smartphone. This is a relevant way to communicate with students in a modern and effective way.



# ONBOARDING & RETENTION

Onboarding and employee retention are strongly correlated with one another. A good employee onboarding process can improve retention as much as 82 percent.

Honoring employees for making it past their one-year anniversary is a business best practice for today's economy.



## Fun Fact

Gifts featuring a QR code that links to a personalized video are a genuine way to welcome new team members.





# CRYSTAL



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8022

Crystal gifts make a great addition to a kit. They can be personalized and imprinted in a way that is on-brand and relevant to your client.

# ECO-FRIENDLY CELEBRATIONS

The increased attention to eco-friendly initiatives is on the rise. Celebrate efforts to support protecting Mother Earth with dynamic and stunning awards inspired by the colors of nature.





custom



8327



6517



8202





# COMPETITIVE GAMING

The world of competitive gaming is an ever-growing landscape that honors teams and individuals at every level. Champion and participant awards are created for worldwide and local competitions.

Current, creative, and bold designs will make intense gamers pause and appreciate their reward.



4134



7951





7812



4489

#### Fun Fact

85% of US adults own a cell phone. Display your phone and keep it close at hand for easy access.



7951





# TECHNOLOGY

Through engineering and innovation, technology is always taking steps into the future. Honor deserving individuals, in a precise and detailed way, using our advanced imprint options.









