

Give Back

with
CRYSTAL D
Home of "The WOW Effect"®



Join Us: *Let's make a difference together.*

Awards That Give Back

Join us in giving back to those in need. Our new give back program empowers you to make a difference with every award purchased from our Legacy Gallery. Twenty percent of the Legacy Gallery product total supports local, national, and international charitable organizations.

Together we can give back to those in need without any expectation of receiving anything back. Your customers will love knowing their order is helping others. Share these awards with them and make the world a better place.



25%

TO CHILDREN & SENIORS

25%

TO ENVIRONMENT & ANIMAL

25%

TO HEALTH & RESEARCH

25%

TO MILITARY & COMMUNITY

NEW!



AWARDS THAT **ADVOCATE**

THE PIONEER TOWER

Always blazing the trail. Our founder, Chuck, fearlessly led us to new heights.

GIVEBACK



"Making the decision to pursue a dream is a defining moment in reaching destiny."

CHUCK DAHLGREN


GIVEBACK



THE CATALYST TOWER

 **GIVEBACK**



8342

*"I have the burning desire to
achieve in all I do."*

CHUCK DAHLGREN



8341

THE VIBRANCE TOWER & CIRCLE

 **GIVEBACK**

*Through the peaks and
valleys, grit mattered. "I was
too dumb to quit."*

CHUCK DAHLGREN

5680



THE **DENALI AWARD**

 **GIVEBACK**

"One of the biggest joys in my life is giving an award to a deserving person."

CHUCK DAHLGREN



5210

THE FUSION STAR

 **GIVEBACK**

*"A clear and compelling purpose
will unify you and your employees.
When you put purpose first, profits
will follow."*

CHUCK DAHLGREN



THE COMMANDER AWARD

 **GIVEBACK**

*"Together, as one team, we will be
the first choice."*

CHUCK DAHLGREN



THE MILTONA AWARD

 **GIVEBACK**

*"Choosing first to believe in oneself
is perhaps the most defining
decision any person can make."*

CHUCK DAHLGREN



5480

THE EDISON AWARD

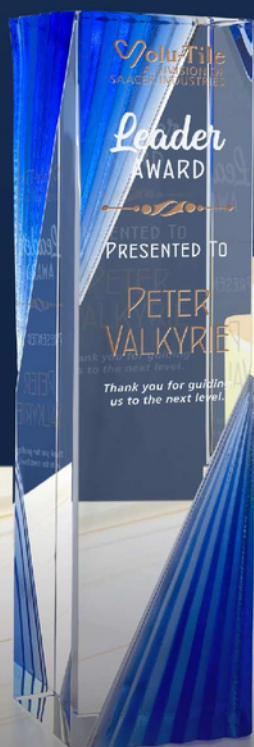
"Time and consistency are the forces that will overcome a temporary negative current."

CHUCK DAHLGREN



THE ENDURANCE AWARD

NEW!



8339



8342



5071



8451



8338

20% OF YOUR PURCHASE
WILL BE DONATED

Our Vision:

Awards are a force for good.

Turning Emotions Into Memories™

Over the past 30 years, Crystal D awards and gifts have been *turning emotions into memories™* for hundreds of thousands of recipients. Now, with your help, our awards will have twice the impact, making memories for the recipient as well as someone in need.

Chuck Dahlgren's Vision and Legacy

In October 2022, our founder, Chuck Dahlgren, unexpectedly passed away. He always taught us that giving was a necessity in life. Our Memory Makers wanted to create something that would honor him and what he believed. Therefore, we created Crystal D Cares.

Crystal D Cares is an extension of our company's community outreach that now features a give-back program. With your purchase of awards in our Legacy Gallery, we will be donating a portion of the proceeds to various charities.

The vision of Crystal D Cares is to expand our ability to help others, just the way Chuck taught us to. He always said, "Your legacy just is, and it's based on the character you have and the amount you give." Chuck's character was one of giving. He gave with a servant heart, and Crystal D Cares is one way our Memory Makers are sharing the legacy of Chuck Dahlgren with the world.



Our Memory Makers have packed over 400,000 meals at Feed My Starving Children since 2006.

Our Impact:

30 years improving lives

Giving is a Strength

Crystal D has been caring for our community and those around the world for over 30 years. Our Memory Makers have spent countless hours in the community, giving back to those in need. We've donated thousands of dollars of our own money to over 25 organizations. And we want to do more.

With Crystal D Cares, we are able to extend our reach outside the walls of Crystal D and further into communities around the country and around the world. When you purchase an award from the Legacy Gallery, you are able to join our Memory Makers in *turning emotions into memories™*.

Giving was a core of who Chuck was. He saw Crystal D as an unconditionally giving company, and we have embraced that over the years as a strength of our company. In his own words, "The ultimate purpose of life is to give."



Organizations our Memory Makers have helped.



Crystal D Proudly Presents ***The Legacy Gallery*** In Honor of Our Founder

"The ultimate purpose of life is to give."

CHUCK DAHLGREN

