

2023 Idea Book



Welcome to the Idea Book

Since 1992, we have been providing best-selling promotional items and delivering them with industry recognized service and value. While our core product line is a wide range of stylish and economical water bottles, we offer many other classic and popular promotional items. Please enjoy our Idea Book and make sure to visit our website to see our entire product offering and ordering details.

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What's New

0820D Full Color Cork Bottle Stopper: With its full color logo, the 0820D is a perfect giveaway or addition to a bundle or kit. Great for cooking oils, wine or other beverages.

8007 20 oz. Lakefront Tumbler: This double walled acrylic tumbler will make a splash poolside or at the beach. Also available with full color digital imprint.

8008 16 oz. Tailgater: This stainless-steel stadium cup will add a stylish flare to any cold beverage.

2540-2543 Acrylic Ornaments: Crystal clear holiday shapes make the perfect addition to any gift or are a great addition to a mailing program.



0820D



8007



2540

2541

2542

2543



8008

MEGADEALS

Year-Long Specials on over 30 of our most popular and top selling items





0412



0404



0321



0370



Keystone has many great shapes, sizes and colors of budget conscious water bottles. With styles starting as little as \$1, you are sure to find the perfect bottle for your next event. Not only are they great values, they are an environmentally conscious choice. Washable, reusable, and recyclable.

Optional
Signature Panel



Four Locations
One Setup

Over 30 bottle and cap combinations that include a four-location imprint for just one set up. Great for multiple brands, sponsors, or taglines. The additional imprint space can also be used as a signature panel.



0230



0392



0377



0332



Our Tritan bottles deliver the value, durability and feel that Tritan is known for. Our thick walled PET provides a look and feel similar to Tritan at a great price! Many of our premium and stainless bottles are also available with four color digital imprinting. Make your brand *REALLY* stand out!

FOUR COLOR PROCESS BOTTLES



8100FCP



0415FCP



0407FCP



8002FCP



8003FCP

8004 12 oz. Bay Mist Stainless Wine Tumbler: One of our top sellers, available in four colors.

0334 20 oz. Aspen Tumbler: The Aspen boasts all the popular features; double wall stainless steel construction, copper lined and vacuum insulated, keeps drinks hot or cold for hours. Six popular colors.

0326 14 oz. Stainless Steel Budget Tumbler: When you are looking for value, look no further than the Budget Tumbler. One of our top sellers for years!

0340 16 oz. Niagara Tumbler: Make your colorful message really show with this full wrap, full color, double wall acrylic tumbler.



8004

0334

0326

0340

8002 20 oz. Bedford Bottle: Form meets function with this double wall insulated bottle, topped off with an attractive bamboo lid. Also available with full color imprinting and optional imprint on the lid.

8006FCP 16 oz. Estate Tumbler: The cork base adds the perfect stylish touch to this double walled stainless-steel tumbler.

8008 16 oz. Tailgater: Add a stylish flare to any cold beverage.

0338 16 oz. Pinnacle Double Walled Tumbler: Great looks and value are part of the Pinnacle's DNA. Available in four colors.



8002



8006FCP



8008



0338

We have a wide variety of coasters. From special shapes, sizes, thicknesses and materials, you will surely find the right solution to meet any budget.

0785, 0768 and 0795 Pulp Board

Coasters: Round and square sizes available with 3 different thicknesses of pulp board. Full color one sided or two-sided imprint with no set ups!

2502-2533 Stock Shape and Themed

Coasters: Find a shape for just about every occasion. With minimums as low as 500 units.

0783 16pt Coated Stock Coaster: Vivid color at a very affordable price. Available in several shapes and sizes.



0785

0768



2510

the breast cancer support charity

2502



2522



2504



2533

2507



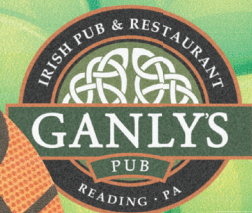
0795



0783



2525



2511



2513



2505

Optional Gift Box



Pulp Board

Cork

Neoprene



DSB103



TB102



LB101



GT101

When you are looking for Value and Variety in Totes, look no further than Keystone.

DSB103 Drawstring Backpack:

This stylish Non-Woven Backpack has two tone accents and a large imprint area.

TB102 Tote: Our most popular selling Non-Woven Tote. 16" x 12" x 6". The tote is available in 11 vibrant colors.

LB101 Laundry Bag: There is a huge 10" x 10" imprint area on our Non-Woven Laundry Bag. Great for the campus or home.

GT101 Grocery Tote: Grocery tote includes a bottom board and reinforced handles. Available in 10 popular colors.

TB112 Skyline Tote: The Skyline is the latest addition to our tote family. If you are looking for a sustainable/eco-friendly tote, look no further. This stylish tote is made from laminated RPET (recycled water bottles).

TB112





Keystone has a great selection of golf items for your next outing or tournament.

0699 Jogger Golf Gift Set: Any player would be happy to receive this set. Includes our popular Jogger Bottle, Divot Fixer, Wilson Ultra Ball, and Golf Towel.

0632 Ball Marker/Keepsake Token: Available with a one color or full color imprint (item #0631), these poker chip style markers are functional on the course and a great keepsake for any event.





0664



0665



0656

0644 Domed Steel Divot Tool: This durable divot tool is a must have for any golfer, and it carries your message in style with a full color domed imprint.

0664 Golf Tag in a Bag Gift Set: One of our most popular and economical golf gift sets. Perfect for any tournament.

0656 and 0665 Full Color Sleeve and Golf Gift Tube: Two great examples of how Keystone can help you add the impact of full color branding to your next golf giveaway.

Hand fans are a very economical and impactful way to get your brand or message noticed. We have a great variety of styles and shapes with spot or full color printing. Great for parades, fairs, festivals and community events.



FS102



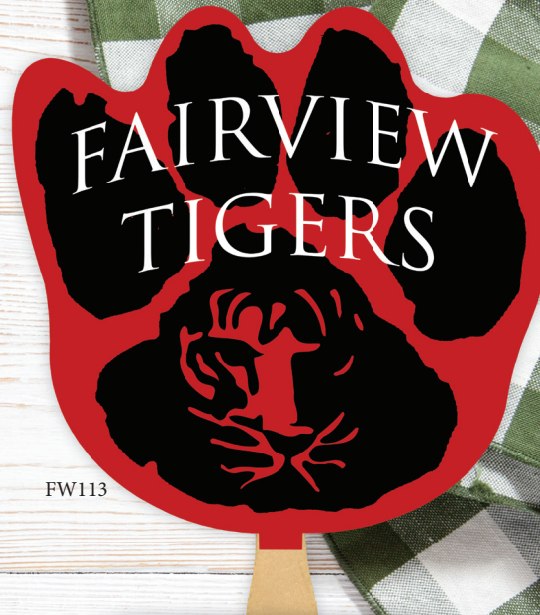
FW110



FW116



FS103



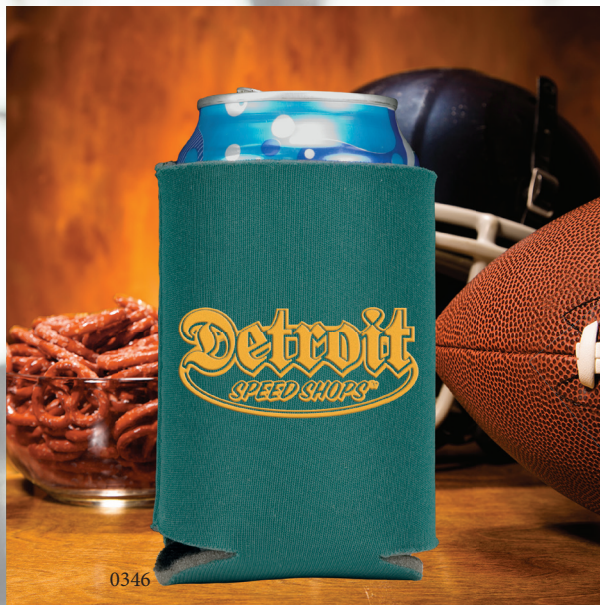
FW113



FS106



FW105



0346 Folding Foam Can Cooler: Carry your message and keep your favorite beverage cool at the same time with this classic best seller.

0509 Megaphone: Let your team spirit be heard and seen with this timeless classic. Also available with an optional popcorn disc insert. Great for fundraisers and spirit events.

0649 Spirit Rally Towel: With 10 popular colors and a large imprint area, the Spirit Rally Towel will add impact to any event. It also makes a great workout towel.



Everyone knows that home or kitchen related items are the perfect place to get your brand noticed every day. Be sure to view the entire line of household related items at keystoneline.com.





0900



0903



0902



0907



0907

Did you know that over 900,000 pets were adopted last year? And people love items for their pets. Get your place in one of the fastest growing markets with Keystone's broad line of pet related items. Woof!



BP120S



DD105

Bundles and Gift Sets are a great way to package multiple items together and highlight your brand or multiple brands. You can choose from over 30 stock bundle selections or let us help you create a custom bundle. Great for work at home and drop ship gift programs.



BP102



BP109

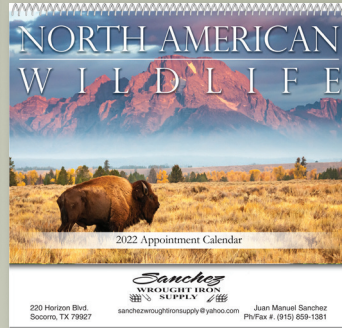
MADE IN THE USA



Many of our items are proudly made in the USA. Great styles, great values, and great inventory. Think of Keystone when you need Made in the USA.

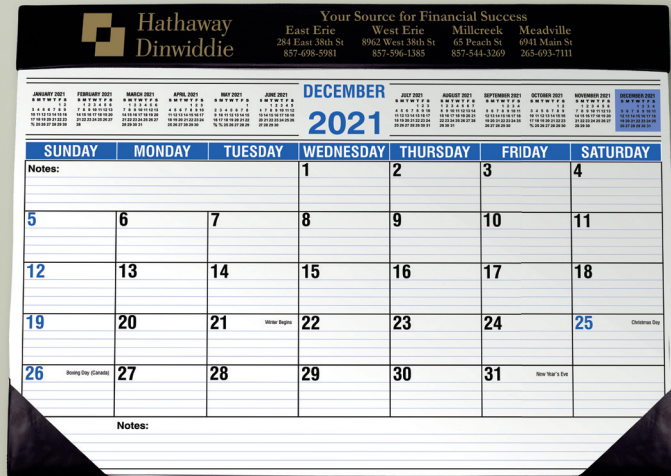


SWC103



SBC102

Wall calendars, desk calendars, and desk planners. Popular styles that customers ask for year after year. Deliver your message every day with calendars.



0274



0275



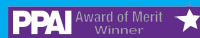
...and so much more!



KEY TAGS







ASI 43051 • SAGE 50202 • PPAI 111040 • PPCP 961204 • UPIC Keystone