

2023 GIFT PICKS

# towel specialties

A QUALITY IMPRESSION THAT LASTS

Beach Towel  
and Bag  
Collection



ASI 91605 • PPAI 113150 • SAGE 53926  
TOWELSPECIALTIES.COM



WELCOME TO

# TOWEL SPECIALTIES

Where do you want to take your branding message? By the sea or deep in the city, beach towels always make a full-sized, long-lasting impression.

As an industry leader, we source our products from factories with accreditations from organizations such as SEDEX, OEKO-TEX, and Ecovadis. Rest assured knowing your towels are Prop 65 compliant, environmentally safe, and produced in an ethically, socially responsible way.

Put your trust in the most awarded towel supplier in the industry.

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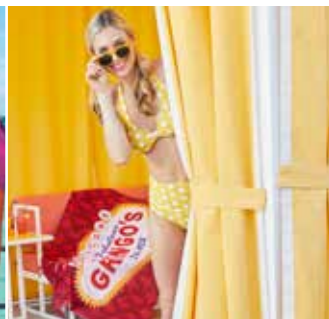
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 **CHERRY WEALTH**  
ADVISORS

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AC Health System

BEACH TOWELS TAKE YOUR BRAND  
BEYOND THE BEACH!

In fact, 80% of our towels ship inland, throughout the entire year, for these industries: Healthcare, Insurance, Financial, Realty, Education and more.

# DID YOU KNOW...?

## BEACH TOWELS ARE ONE OF THE FASTEST-GROWING PROMOTIONAL PRODUCTS ON THE PLANET.

Statistics prove the explosive popularity of beach towels:

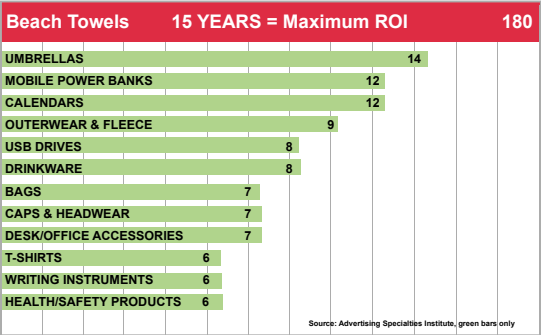
- Beach Towel sales increased by 60% from 2018 to 2022 (Source: ESP)
- Beach Towels were among the Top 10 industry searches in 2022, reaching as high as the #5 position in June (Source: Sage)
- Beach towels are one of the longest lasting promotional products available, as cited in the chart below.

## THANK EVERYONE... FOR A LIFETIME.

Companies recognize beach towels as the perfect employee retention gift for staff working at home or returning to the office - whether they're by the water or inland. They're also in demand for company stores, incentive and recognition programs, corporate gifts, and more.

Beach towels are one size fits all and have unisex appeal. Our research shows that the towels you buy now will last for years to come.

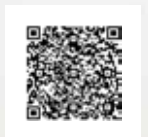
## NUMBER OF MONTHS PEOPLE KEEP THEIR PROMOTIONAL PRODUCTS



## HOW LONG HAVE YOU HAD YOUR FAVORITE BEACH TOWEL AT HOME?



**SURFSIDE 360 ROUND  
BEACH TOWEL**





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## COLORFUSION HOT ROUND BEACH TOWEL ▲

Edge-to-edge full color designs.

## ◀ MANDALA FRINGE 360 ROUND BEACH TOWEL



## STANDARD COLORED BEACH TOWELS

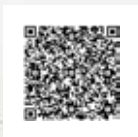
Select from many styles and colors.





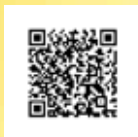
TURKISH SIGNATURE  
COLORED BEACH TOWELS

Select from many sizes and colors.



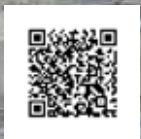
## COLORED BEACH TOWELS FROM XPRESS TOWELS

Standard five-day production  
with a Tone on Tone logo.  
**Our most affordable towels.**



**WHITE BEACH  
TOWELS FROM  
XPRESS TOWELS**

Standard five-day production  
with a one-color logo.  
**Our most affordable towels.**



# STANDARD WHITE BEACH TOWELS

Select from many sizes and price points.



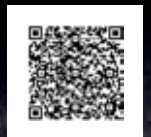
TURKISH SIGNATURE  
**WHITE BEACH TOWELS**

Select from many sizes and price points.



RIVIERA PESHTEMAL  
BEACH TOWEL

39 by 70



ILIANA PESHTEMAL  
BEACH TOWEL

35 by 63



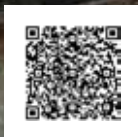
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**CHERRY WEALTH**  
ADVISORS

**BEACH TOWEL ROYALE**

30 by 60

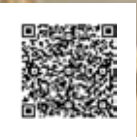




**MONTE CARLO  
BEACH TOWEL**

30 by 60

**STREAM  
PARK**

A woman with blonde hair and sunglasses is smiling on a boat. She is holding a large beach towel with blue and white horizontal stripes. The towel features the 'STREAM PARK' logo in blue, which includes a stylized winged horse (Pegasus) to the left of the text. The background shows the blue sea and a bright sky with scattered clouds.

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## COLORFUSION BEACH TOWELS

Edge-to-edge designs in unlimited colors.  
Select from five sizes.



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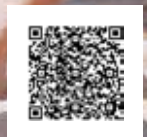
1800

COCONUT

TURKISH SIGNATURE

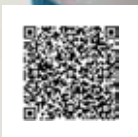
**HORIZONTAL CABANA  
STRIPE BEACH TOWEL**

At 40 x 80, our largest,  
most luxurious towel.



**CABANA STRIPE  
BEACH TOWEL**

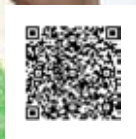
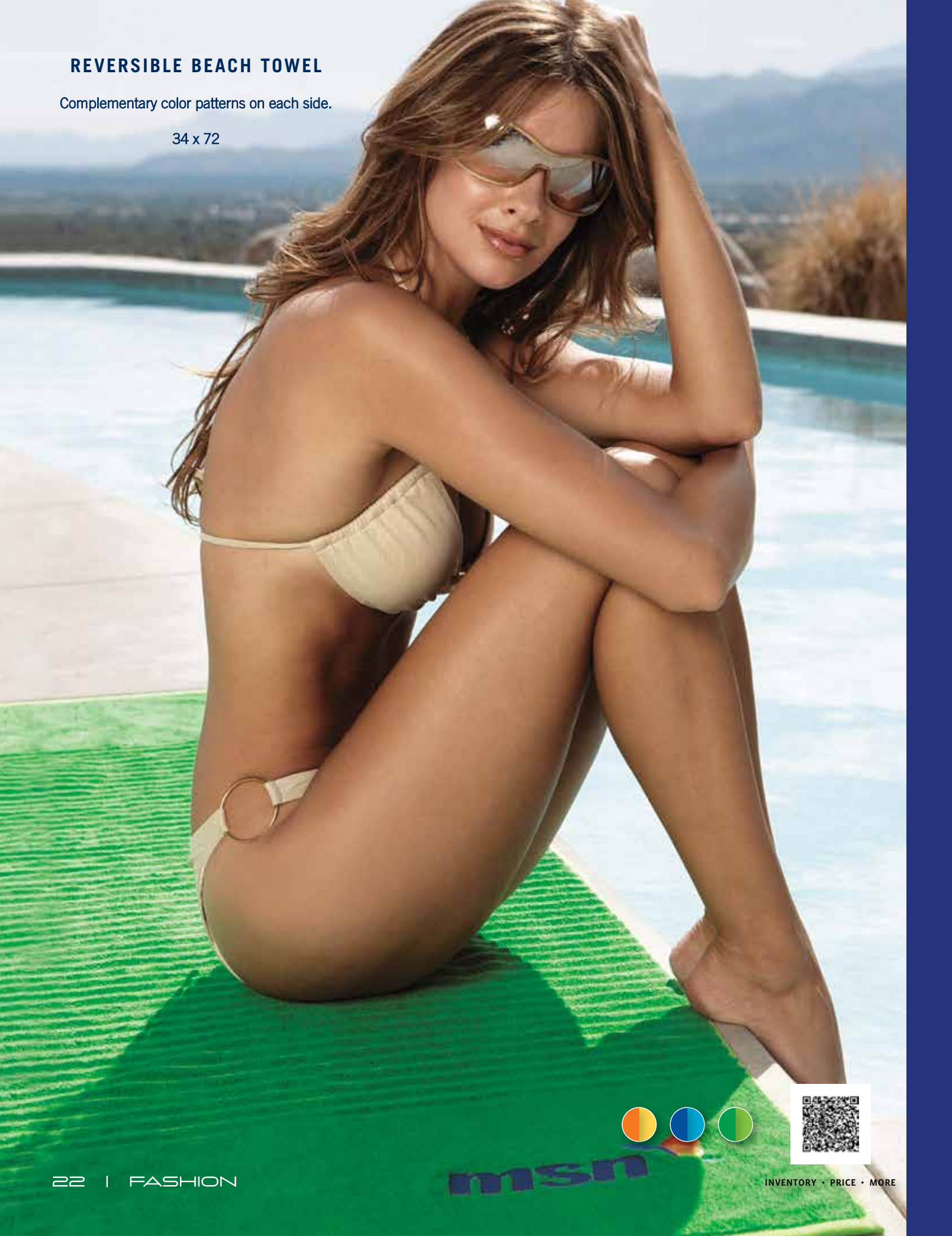
Select from two weights.



## REVERSIBLE BEACH TOWEL

Complementary color patterns on each side.

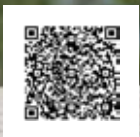
34 x 72



msn

**GOOD VIBES CABANA  
STRIPE BEACH TOWEL**

34 x 66

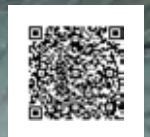




SPINNAKER BEACH TOWEL

32 x 66

  
MGM GRANT'S  
LAD COGNAC





TURKISH SIGNATURE

FRINGED BEACH TOWEL >

40 x 63



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TURKISH SIGNATURE

< ISLANDER BEACH TOWEL

30 x 60



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# CHAMPION TERRY BEACH TOWEL

At 34 pounds/dozen, the heaviest terry  
towel in the industry.

36 x 68



# TUSCANY BACKPACK PICNIC BLANKET

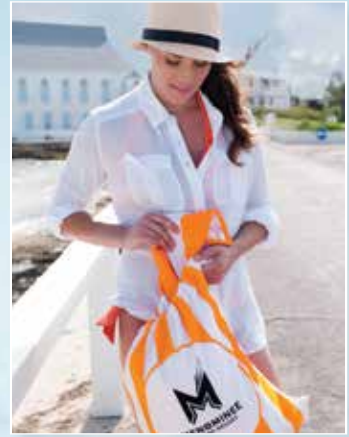
Plaid fleece blanket folds into  
its own backpack. Ripstop nylon on  
reverse side.



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## BEACH BLANKET TOTE

Full size blanket folds into its own totebag. Sand Stakes included.

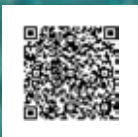


# STOWAWAY TOTE N TOWEL

Beach towel folds into its own totebag.



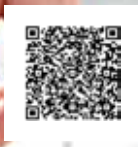
studymade



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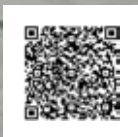
PAIR YOUR BEACH TOWEL WITH ONE OF  
OUR EXCLUSIVE BAGS

PORTLAND BAG





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SKIPPER BAG ▲

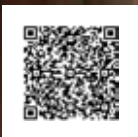
◀ MONTE CARLO BAG

TITAN STRIPED BAG



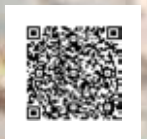


TITAN BEACH BAG

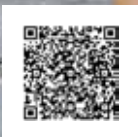


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DAY TRIPPER  
REVERSIBLE BAG

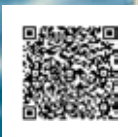


SCHOONER BAG



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LAND AND SEA BAG



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**Voted #1 supplier  
of towels and  
blankets by industry  
distributors.**

Go with the fifteen-time  
Gold Winner of the ASI Distributor Choice  
Award for Best Towel Supplier.



**MONTICELLO**  
COMMUNITY SURGERY CENTER

towel specialties  
A QUALITY IMPRESSION THAT LASTS



BLANKETS AND ROBES

xpress  
towels  
affordable. simple. fast.

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