

Promo MATTING

a division of **Americo** 

ASI 35750 | SAGE 50828 | PPAI 161332 | UPIC: AMERICO



Front Runner, pg 16

make an **entrance.**

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NEW! VIDEOS AVAILABLE!

Click this icon where ever it appears to watch related videos.

About Us



Since 1980, PromoMatting has manufactured custom floor mats for use at entrances, at the point of purchase and on counters. Both commercial and residential clients love our custom mats because they are dual purpose—promoting brand awareness and recognition while keeping floors clean and safe.

Located just north of Atlanta, PromoMatting has two facilities with more than 350,000 combined square feet of manufacturing space. Nationwide, we have more than 200 employees that are dedicated to elite levels of production and service. We manufacture and imprint a wide variety of mats, using multiple imprint methods including flocking, dye sublimation and direct printing. Our state-of-the-art printers can handle even the most complex logos, ensuring that your brand stands out from the rest.

Our company prides itself on being a good partner to our clients by consistently providing high quality, top value products with exceptional service you can depend on.

With PromoMatting ... You're in good company!



Affiliations



asi/35750



#50828



#161332



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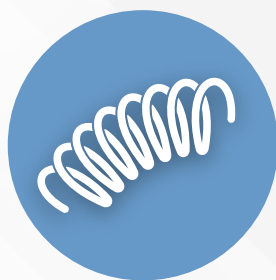
Purchasing vs. Renting Floor Mats

Most businesses are already using floor mats, although likely through a rental service. However, many don't know they can purchase floor mats for a fraction of the cost!



COSTS

To rent 10 3'x5' floor mats would cost on average \$2,080 a year. If purchased, they would only cost around \$800. That's a savings of 60%!



FLEXIBILITY

Rental companies only offer a select number of sizes and mat styles. When you purchase mats, you get an attractive mat in the size and style appropriate for your location.

DON'T GET WEIGHED DOWN BY HIGH RENTAL FEES

| QUANTITY | ANNUAL SAVINGS |
|----------|----------------|
| 1 | \$96 |
| 5 | \$620 |
| 10 | \$1,280 |
| 25 | \$3,275 |
| 50 | \$6,700 |
| 100 | \$13,622 |



The average annual savings of a 3'x5' purchased mat vs. a rented mat.



PROMOTIONAL MATTING BY THE NUMBERS

IMPACT



THE AVERAGE COST PER IMPRESSION OF A PROMOTIONAL FLOOR MAT IS 1/10 OF A PENNY.



AVERAGE INCREASE IN SALES OF RETAIL PRODUCTS PROMOTED WITH FLOOR MATS.



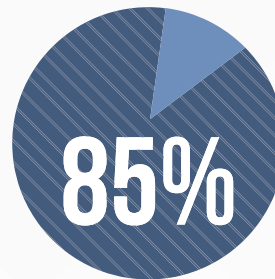
OF RETAIL SHOPPERS STOP AND NOTICE FLOOR GRAPHICS & MATS.

SAFETY



1 MILLION

THE NUMBER OF HOSPITAL VISITS FROM SLIP AND FALL ACCIDENTS PER YEAR.



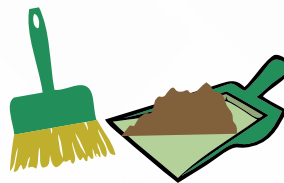
OF WORKERS COMPENSATION CLAIMS ARE FROM SLIPS AND FALLS ON WET FLOORS.

SAVINGS



\$620

AVERAGE YEARLY SAVINGS FROM PURCHASING 5 FLOOR MATS INSTEAD OF RENTING.



\$750

AVERAGE COST TO REMOVE A POUND OF DIRT FROM A RETAIL OR COMMERCIAL BUILDING.

SOURCES: POINT OF PURCHASE ADVERTISING INSTITUTE, NATIONAL FLOOR SAFETY INSTITUTE, INDUSTRIAL SAFETY & OCCUPATIONAL HEALTH MARKETS, 5TH ED.

MAT SELECTOR GUIDE: CHOOSING THE RIGHT MAT

| | | | |
|--|---|--|--|
| Where will the mat be placed? <ul style="list-style-type: none"> • Indoor • Outdoor • Covered Outdoor • Counter | What type of art will be printed? <ul style="list-style-type: none"> • Spot Color • 4-Color Process (photographic) | How much foot traffic is expected? <ul style="list-style-type: none"> • Light • Medium • Heavy | How & where will the mat be used? <ul style="list-style-type: none"> • Entrance • Display/POP • Anti-Fatigue |
|--|---|--|--|

| Product | Page # | Traffic | Indoor | Outdoor | Covered Outdoor | Counter | Entrance | Display/POP | Anti-Fatigue | Imprint Process |
|----------------------|--------|---------|--------|---------|-----------------|---------|----------|-------------|--------------|-----------------|
| Flocked Olefin | 8 | Medium | ✓ | | ✓ | | ✓ | ✓ | | Spot |
| Flocked Diamondback | 9 | Medium | ✓ | | ✓ | | ✓ | | | Spot |
| Flocked Faux Coco | 10 | Medium | ✓ | ✓ | ✓ | | ✓ | | | Spot |
| Flocked Natural Coco | 11 | Medium | | | ✓ | | ✓ | | | Spot |
| Flocked Camelot | 12 | Medium | ✓ | | ✓ | | ✓ | ✓ | | Spot |
| Screen Print Camelot | 13 | Light | ✓ | | ✓ | | ✓ | | | Spot |
| DP Eversoft | 14 | Light | ✓ | | | | | | ✓ | 4-Color |
| DP Fatigue Shield | 15 | Medium | ✓ | | | | | | ✓ | 4-Color |
| DP Front Runner | 16 | Heavy | ✓ | ✓ | ✓ | | ✓ | | | 4-Color |
| DP Duramat Nitrile | 17 | Medium | ✓ | | | ✓ | | ✓ | | 4-Color |
| HD Nylon Dye Rubber | 18 | Heavy | ✓ | | ✓ | | ✓ | | | 4-Color |
| Nylon Dye Vinyl | 19 | Heavy | ✓ | | ✓ | | ✓ | ✓ | | 4-Color |
| Defender Inlay | 20 | Heavy | ✓ | ✓ | ✓ | | ✓ | | | Spot |
| Dirt Stopper | 21 | Heavy | ✓ | ✓ | | | ✓ | | | 4-Color |
| Dye Sub Classic | 22 | Light | ✓ | | | ✓ | | ✓ | | 4-Color |

MAT PLACEMENT MAP

Put Mats to Work for You!

First Impression

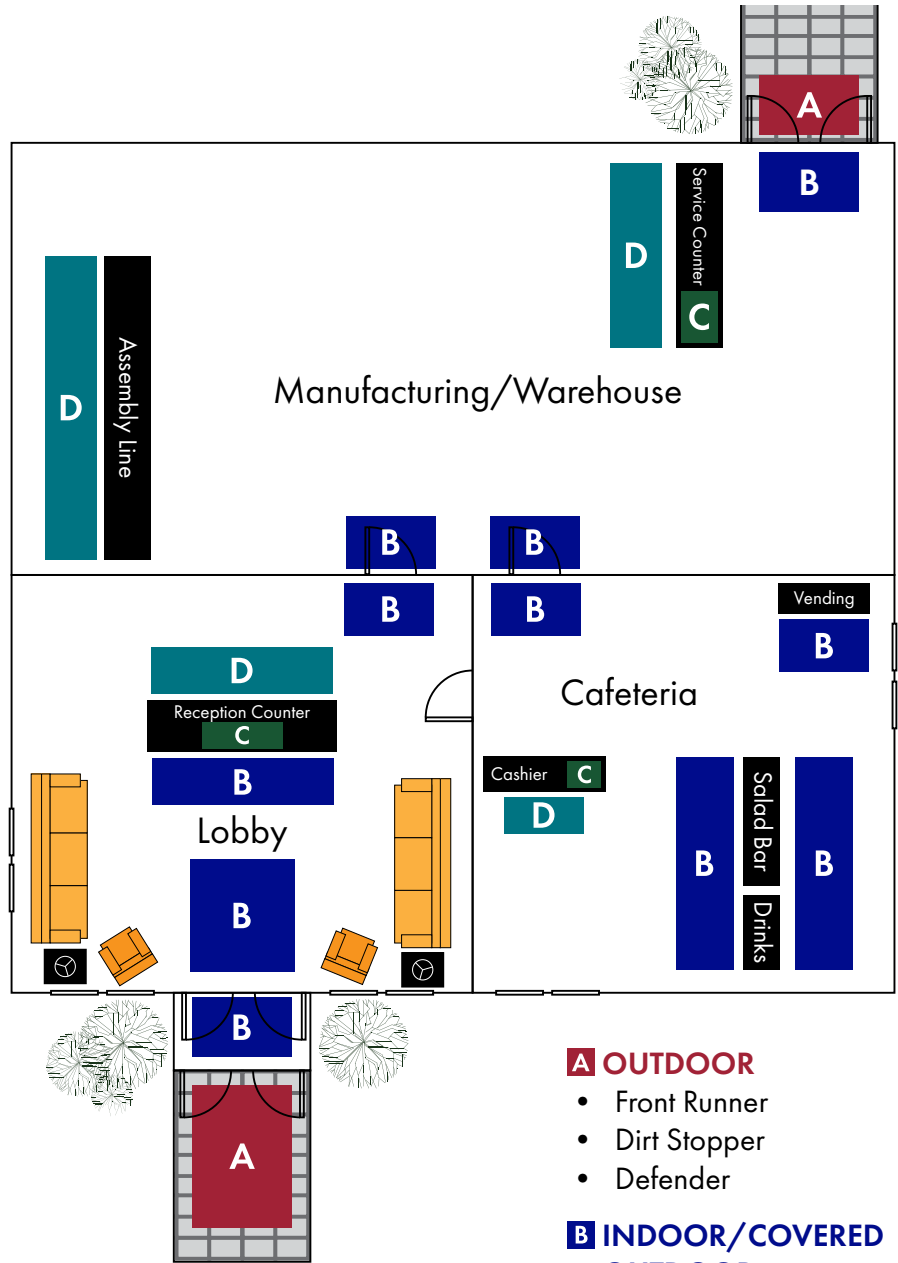
- Attractive floor matting enhances any entrance.
- Logo mats with corporate names, slogans or safety reminders are a welcome addition to any place of business.

Protect Floors

- Stop dirt, sand, water, and snow at the door.
- Reduce wear and deterioration of interior floors.
- Well-placed floor mats reduce routine maintenance costs.

Promote Safety

- Outdoor mats help prevent snow, water, and debris from being tracked indoors.
- Indoor mats absorb moisture, keeping hard floor surfaces dry and slip-resistant.
- Anti-fatigue mats add comfort and reduce workers' fatigue.



Suggested Floor Mat Placement

PromoMatting has a wide range of mat styles and colors for both indoor and outdoor use. Here are just a few examples of how you can put mats to work for you.

A OUTDOOR

- Front Runner
- Dirt Stopper
- Defender

B INDOOR/COVERED OUTDOOR

- Diamondback
- Camelot
- Faux Coco
- Natural Coco
- Olefin
- Nylon Dye Vinyl
- HD Nylon Dye Rubber

C POP/DISPLAY

- Duramat
- Dye Sub Classic Latex

D ANTI-FATIGUE

- EverSoft
- Fatigue Shield

FLOCKED OLEFIN

ITEM# F206



PRO TIP: This cost-effective flocked mat provides great value for the money! It's popular with dealers/distributors, small businesses, and home builders. - David Rones, VP of Sales

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Plush 15 oz. carpet
- Stain, mold and mildew resistant
- Backed with heavy-duty vinyl
- Surface material made from 90% Recycled PET

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Plush Polyester fiber
- Face Weight:** 15 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|-----------|---------------------|---------|
| 18" x 27" | 14" x 23" | 3 lbs. |
| 2' x 3' | 20" x 32" | 4 lbs. |
| 3' x 4' | 32" x 40" | 9 lbs. |
| 3' x 5' | 32" x 40" | 11 lbs. |
| 4' x 6' | 40" x 40" | 17 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint Colors:](#)
[pg. 24](#)



FLOCKED DIAMONDBACK

ITEM# F209



PRO TIP: These scraper mats are great for use in apartments/condos, retail stores, and commercial buildings. They are very popular with home builders and Realtors! - Lynn Cofield, National Sales Manager

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- 18 oz. Berber patterned PET blended carpet
- Multidirectional scraper mat
- Backed with heavy-duty vinyl

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Needle Punched Polyester/PET
- Face Weight:** 18 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|-----------|---------------------|---------|
| 18" x 27" | 14" x 23" | 4 lbs. |
| 2' x 3' | 20" x 32" | 5 lbs. |
| 3' x 4' | 32" x 40" | 10 lbs. |
| 3' x 5' | 32" x 40" | 12 lbs. |
| 4' x 6' | 40" x 40" | 19 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 1.25"
- ✓ Recommended line thickness: 1/4"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint Colors:](#)
[pg. 24](#)



FLOCKED FAUX COCO

ITEM# F210



SURFACE DETAIL

SIDE-VIEW DETAIL



PRO TIP: This mat is a perfect gift to homeowners from Realtors and mortgage lenders! Banks and web stores also frequently purchase this beautiful residential mat. - Lynn Wilson, Account Executive

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Made from shed-free, synthetic PET fibers
- Mold, mildew, and stain resistant
- Backed with heavy-duty vinyl

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Polyester/PET
- Face Weight:** 22 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|-----------|---------------------|---------|
| 18" x 30" | 14" x 26" | 3 lbs. |
| 2' x 3' | 20" x 32" | 5 lbs. |
| 3' x 4' | 32" x 40" | 9 lbs. |
| 3' x 5' | 32" x 40" | 11 lbs. |
| 4' x 6' | 40" x 40" | 17 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 1.25"
- ✓ Recommended line thickness: 1/4"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint Colors:](#)
[pg. 24](#)



FLOCKED NATURAL COCO

ITEM# F212



PRO TIP: This is our most popular mat for residential entrances, especially in coastal areas! Home builders, resorts and hotels love it, and it is perfect for e-commerce programs. - Tracy Hollis, Account Executive

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Natural coconut husk fiber construction
- Exceptional scraping action removes dirt
- Backed with heavy-duty vinyl

MAT SPECS

- Overall Mat Thickness:** 1/2"
- Surface Material:** Natural Coconut Husk
- Face Weight:** 148 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Size | Standard Print Area | Weight |
|-----------|---------------------|---------|
| 18" x 30" | 14" x 26" | 5 lbs. |
| 2' x 3' | 20" x 32" | 7 lbs. |
| 3' x 4' | 32" x 40" | 11 lbs. |
| 3' x 5' | 32" x 40" | 13 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing. Limited availability.

IMPRINT SPECS

- ✓ Recommended letter height: 1.5"
- ✓ Recommended line thickness: 1/2"
- ✓ Not recommended for detailed logos
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

Available Imprint Colors: [pg. 24](#)

FLOCKED CAMELOT

ITEM# F213



PRO TIP: These low-profile mats are a great economical choice for any residential entrance. They're most popular with apartment units, home builders and Realtors and are often used for fundraisers. - Frankie Gashler, Senior Account Executive

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Low-profile ribbed surface material
- Keeps floors clean and safe
- Backed with heavy-duty vinyl

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Blended PET/Polypropylene
- Face Weight:** 14 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|-----------|---------------------|---------|
| 18" x 27" | 14" x 23" | 3 lbs. |
| 2' x 3' | 20" x 32" | 4 lbs. |
| 3' x 4' | 32" x 40" | 9 lbs. |
| 3' x 5' | 32" x 40" | 11 lbs. |
| 4' x 6' | 40" x 40" | 17 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint Colors:](#)
[pg.24](#)



SCREEN PRINT CAMELOT

ITEM# S702



PRO TIP: These are great economical mat for light-traffic areas. They are ideal for residential settings. Perfect for RVs, home builders and real estate agents! - Lynn Wilson, Account Executive

FEATURES & BENEFITS

- Ribbed polypropylene/PET surface
- Keeps floors clean and safe
- Backed with heavy-duty vinyl
- Cost-efficient imprint method
- **MOQ:** 100 pieces

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Blended PET/Polypropylene
- Face Weight:** 14 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Size | Maximum Print Area | Weight |
|-----------|--------------------|--------|
| 18" x 24" | 16" x 20" | 2 lbs. |
| 18" x 27" | 16" x 20" | 3 lbs. |
| 2' x 3' | 16" x 20" | 4 lbs. |

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-2 spot colors
- ✓ PMS color matching available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

[Available Mat Color Options: pg. 24](#)



DIRECT PRINT EVERSOFT

ITEM# DP225



PRO TIP: These mats are great for assembly lines, retail checkouts, cashier stands, work stations, production facilities and anywhere people stand for extended periods! - Lynn Cofield, National Sales Manager

FEATURES & BENEFITS

- Soft vinyl foam for back, leg, and foot relief
- Tapered edges for increased safety
- State-of-the-art UV printing
- Cleans easily with warm water

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|-----------|---------------------|-----------|
| 18" x 27" | 14" x 23" | 3 lbs. |
| 2' x 3' | 18" x 30" | 4.5 lbs. |
| 3' x 4' | 30" x 40" | 9 lbs. |
| 3' x 5' | 30" x 50" | 10.5 lbs. |
| 4' x 6' | 40" x 60" | 18 lbs. |

Custom Sizes Available.

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

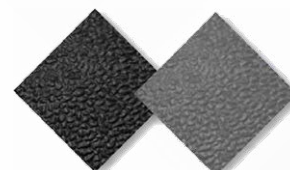
MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Expanded PVC
- Face Weight:** 75 oz./sq. yd.
- Backing Material:** Expanded PVC

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ Photorealistic imprints

MAT COLORS



Black Gray



DIRECT PRINT FATIGUE SHIELD

ITEM# DP250



PRO TIP: This extra durable anti-fatigue mat tapers off to ensure safe transitions. Use for production and medical facilities, assembly lines, work stations, and cashier stands. - Frankie Gashler, Senior Account Executive

FEATURES & BENEFITS

- Hard top vinyl surface for enhanced durability
- Thick foam base for enhanced comfort and relief
- Sloped edges for safe transitions
- Wipes clean

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|----------|---------------------|---------|
| 2' x 3' | 18" x 30" | 6 lbs. |
| 3' x 4' | 30" x 40" | 12 lbs. |
| 3' x 5' | 30" x 50" | 15 lbs. |
| 4' x 6' | 40" x 60" | 24 lbs. |

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

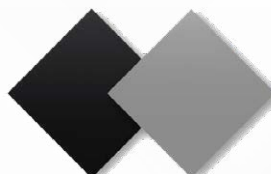
MAT SPECS

- Overall Mat Thickness:** 1/2"
- Surface Material:** Non-Phthalate Vinyl (PVC)
- Face Weight:** 144 oz./sq. yd.
- Backing Material:** Expanded PVC

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint

MAT COLORS



Black Gray



DIRECT PRINT FRONT RUNNER

ITEM# DP205



PRO TIP: These all-weather mats are perfect for any outdoor entrance! Popular uses include retail, offices, apartment buildings, gyms, hotels, resorts and spas. - Tracy Hollis, Account Executive

FEATURES & BENEFITS

- State-of-the-art, 4 C/P UV-printing
- Excellent for removing dirt & debris
- Heavy duty all-weather mat
- Borderless construction for modern look

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** PVC Coated Nylon
- Face Weight:** 22 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|-----------|---------------------|---------|
| 18" x 30" | 14" x 26" | 4 lbs. |
| 2' x 3' | 18" x 30" | 5 lbs. |
| 3' x 4' | 30" x 40" | 10 lbs. |
| 3' x 5' | 30" x 50" | 12 lbs. |
| 4' x 6' | 40" x 60" | 19 lbs. |

Custom Sizes up to 4' Max Width Available.

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 1/4"
- ✓ CMYK, UV-printed imprint
- ✓ Full bleed imprint available. Contact for pricing.

[Available Mat Color Options: pg. 25](#)



DIRECT PRINT DURAMAT

ITEM# DP140N



PRO TIP: These colorful mats attract attention! Use them on counters or floors for retail displays, trade shows, special events, and short-term promotions. -Tracy Hollis, Account Executive

FEATURES & BENEFITS

- Smooth, flat surface with light texture great for displaying photo quality graphics
- Durable, non-slip nitrile construction
- Lightweight and easily wiped clean

MAT SPECS

- Overall Mat Thickness:** 1/16"
- Surface Material:** Nitrile Rubber Infused Vinyl
- Face Weight:** 94 oz./sq. yd.
- Backing Material:** Nitrile Rubber Infused Vinyl

STANDARD SIZES

| Mat Size | Standard Print Area | Weight |
|-----------|---------------------|---------|
| 18" x 27" | 14" x 23" | 3 lbs. |
| 2' x 3' | 18" x 30" | 4 lbs. |
| 3' x 4' | 30" x 40" | 8 lbs. |
| 3' x 5' | 30" x 50" | 10 lbs. |
| 4' x 6' | 40" x 60" | 16 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint
- ✓ Full bleed imprint available (additional charge)



HIGH DEF NYLON DYE RUBBER BACKING

ITEM# J605R



PRO TIP: Got a complex logo with multiple colors or gradients? This high definition mat will display it beautifully. It's commonly used in retail settings, restaurants, bars, and civic buildings. - David Rones, VP of Sales

FEATURES & BENEFITS

- High definition injection dye imprint process
- Mold, mildew, and stain resistant
- Non-slip rubber backing
- Washable

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Twisted Nylon Yarn
- Face Weight:** 20 oz./sq. yd.
- Backing Material:** Cleated Nitrile Rubber

STANDARD SIZES

| Size | Finished Size | Standard Print Area | Weight |
|---------|---------------|---------------------|---------|
| 2' x 3' | 23" x 34" | 22" x 33" | 5 lbs. |
| 3' x 4' | 34" x 43" | 33" x 42" | 10 lbs. |
| 3' x 5' | 34" x 55" | 33" x 54" | 13 lbs. |
| 4' x 6' | 43" x 66" | 42" x 65" | 20 lbs. |

Custom Sizes to Nearest Foot Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 1.5"
- ✓ Recommended line thickness: 1/8"
- ✓ Choose from 150 colors
- ✓ Up to 16 colors per mat
- ✓ Not recommended for large blocks of white or white backgrounds.

Available Color Options: [pg. 23](#)



NYLON DYE VINYL BACKING

ITEM# J604V



PRO TIP: This soft, thick mat is an economical choice for retail, offices, hotels, bars, restaurants, schools, healthcare facilities, and commercial and civic buildings. - Tracy Hollis, Account Executive

FEATURES & BENEFITS

- Standard injection dyed imprint process
- 16 oz. plush nylon yarn
- Economical carpet-style option
- Backed with heavy-duty vinyl

MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Plush Nylon Yarn
- Face Weight:** 16 oz./sq. yd.
- Backing Material:** Non-Phthalate Vinyl (PVC)

STANDARD SIZES

| Size | Finished Size | Standard Print Area | Weight |
|---------|---------------|---------------------|---------|
| 2' x 3' | 23" x 34" | 22" x 33" | 4 lbs. |
| 3' x 4' | 34" x 43" | 33" x 42" | 9 lbs. |
| 3' x 5' | 34" x 55" | 33" x 54" | 12 lbs. |
| 4' x 6' | 43" x 66" | 42" x 65" | 18 lbs. |

Custom Sizes to Nearest Foot Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 2"
- ✓ Recommended line thickness: 3/8"
- ✓ Choose from 130 colors
- ✓ Up to 8 colors per mat

[Available Color Options: pg. 23](#)



DEFENDER INLAY

ITEM# D214



PRO TIP: This rugged mat can handle just about anything! It's a perfect choice for busy entrances like commercial buildings, stores, hospitals, schools, hotels and resorts. - Lynn Cofield, National Sales Manager

FEATURES & BENEFITS

- Berber pattern great for removing debris
- Inlaid graphics maintain functional surface that is stain & UV resistant
- Two edge options:
 - Vinyl nosing for smoother transition
 - Borderless beveled edges

STANDARD SIZES

| Size | Finished Size | Standard Print Area | Weight |
|---------|---------------|---------------------|---------|
| 3' x 4' | 3' x 4' | 34" x 46" | 16 lbs. |
| 3' x 5' | 3' x 5' | 34" x 58" | 20 lbs. |
| 3' x 6' | 3' x 6' | 34" x 70" | 23 lbs. |
| 4' x 6' | 4' x 6' | 46" x 70" | 31 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

MAT SPECS

Overall Mat Thickness: 1/2"

Surface Material: Coarse Denier Polypropylene

Face Weight: 54 oz./sq. yd.

Backing Material: Composite Rubber

IMPRINT SPECS

- ✓ Recommended letter height: 3"
- ✓ Recommended line thickness: 1/2"
- ✓ Spot-color imprint
- ✓ Not recommended for detailed logos

Available Color Options: [pg. 25](#)



DIRT STOPPER

ITEM# W130



PRO TIP: This durable, solid rubber mat is popular in commercial buildings, industrial facilities, retail stores, schools, restaurants, hotels, resorts, and apartments. - Frankie Gashler, Senior Account Executive

FEATURES & BENEFITS

- Constructed from heavy-duty nitrile rubber
- Cleated surface for scraping dirt & debris
- Photographic quality imprint
- Non-absorbent

MAT SPECS

- Overall Mat Thickness:** 1/4"
- Material:** 100% Nitrile Rubber
- Face Weight:** 174 oz./sq. yd.
- Imprint:** Thermoplastic Vinyl

STANDARD SIZES

| Size | Finished Size | Imprint Area | Weight |
|-----------|---------------|--------------|---------|
| 2' x 3' | 23" x 34" | 14" x 25" | 8 lbs. |
| 2.5' x 3' | 29" x 34" | 20" x 25" | 10 lbs. |
| 3' x 4' | 34" x 43" | 25" x 36" | 16 lbs. |
| 3' x 5' | 34" x 55" | 25" x 48" | 20 lbs. |
| 4' x 6' | 45" x 67" | 36" x 50" | 31 lbs. |

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 1/2"
- ✓ Recommended line thickness: 1/16"
- ✓ 4-color process



DYE SUB CLASSIC

ITEM# T801



PRO TIP: This light-weight mat displays photos beautifully! Use these for retail displays, P.O.P. counters, and other short-term promotions.
- Lynn Wilson, Account Executive

FEATURES & BENEFITS

- Lightweight, needle punched polyester surface
- Photographic quality images
- Latex backing

STANDARD SIZES

| Size | Weight |
|-----------|-----------|
| 11" x 17" | 1.5 lbs. |
| 16" x 20" | 1.75 lbs. |
| 18" x 24" | 2 lbs. |
| 18" x 27" | 3 lbs. |
| 2' x 3' | 4 lbs. |
| 3' x 4' | 8 lbs. |
| 3' x 5' | 10 lbs. |

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

MAT SPECS

Overall Mat Thickness: 1/16"

Material: Polyester

Face Weight: 11 oz./sq. yd.

Backing Material: Latex

IMPRINT SPECS

- ✓ Recommended letter height: 1/8"
- ✓ Recommended line thickness: 1/16"
- ✓ 4-color process
- ✓ Minimum artwork resolution: 175 dpi
- ✓ Full bleed available
- ✓ Solid color backgrounds are not recommended



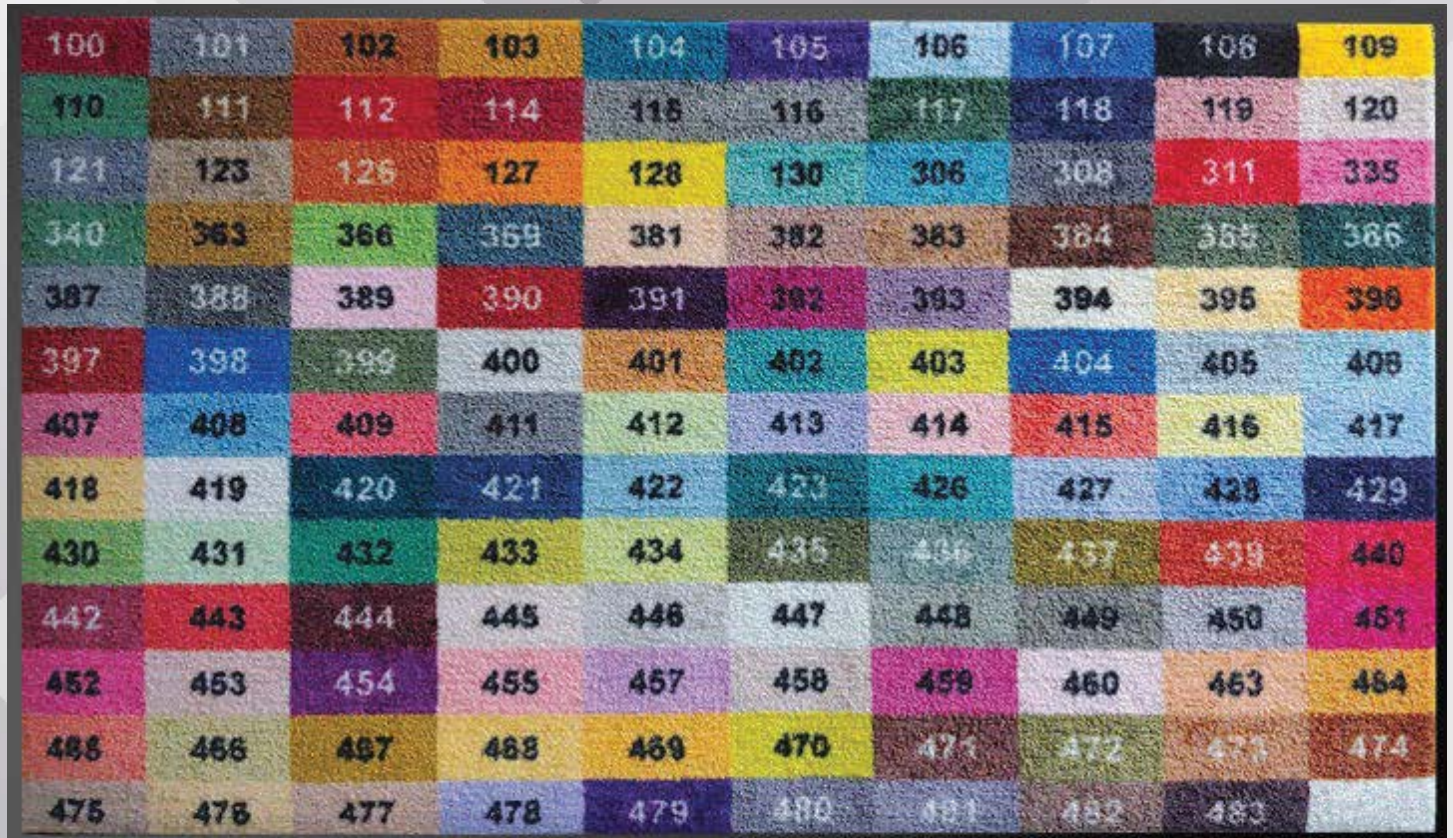
MAT AND IMPRINT OPTIONS

NYLON DYE COLORS

Product: High Def Nylon Dye Rubber Backing - J605R (pg 18)



Product: Nylon Dye Vinyl Backing - J604V (pg 19)



MAT AND IMPRINT OPTIONS

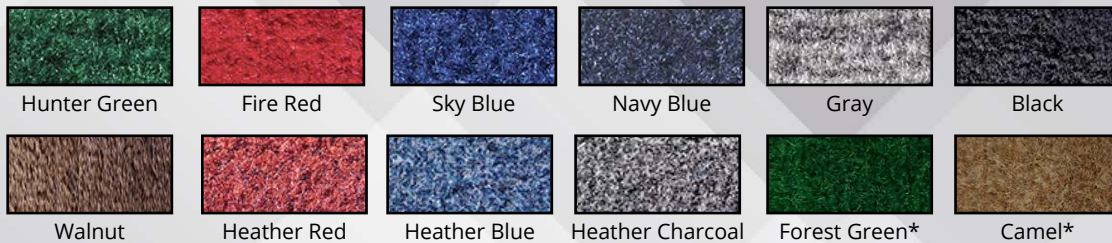
FLOCK IMPRINT COLORS

Products: F206, F209, F210, F212, and F213



FLOCKED MAT COLORS

Olefin: F206 (pg 8)



*Limited Availability

Camelot: F213 (pg 12)



Diamondback: F209 (pg 9)

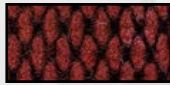


DEFENDER BASE AND INLAY COLORS

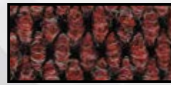
Products: D214N/B (pg 20)



Bright Red
(PMS 192 C)



Solid Crimson
(PMS 484 C)



Burgundy
(PMS 209 C)



Garnet
(PMS 7645 C)



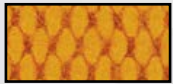
Cardinal Red
(PMS 7623 C)



Pink
(PMS 1905 C)



Orange
(PMS 144 C)



Gold
(PMS 7563 C)



Yellow
(PMS 121 C)



Sand
(PMS 4665 C)



Taupe
(PMS 408 C)



Coir/Natural
(PMS 467 C)



Zinc
(PMS 140 C)



Natural Beige
(PMS 7530 C)



Loden
(PMS Black 5 C)



Rosewood
(PMS 7589 C)



Teak
(PMS 412 C)



Chocolate
(PMS 7596 C)



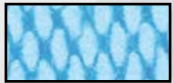
Autumn
(PMS 404 C)



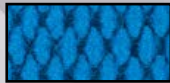
Walnut
(PMS 7519 C)



Prism
(PMS 295 C)



Sky Blue
(PMS 291 C)



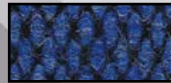
Royal Blue
(PMS 285 C)



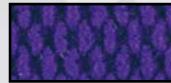
Steel Blue
(PMS 534 C)



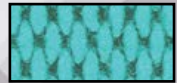
Midnight Blue
(PMS 7546 C)



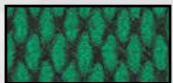
Azure
(PMS 540 C)



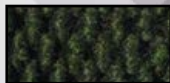
Purple
(PMS Med. Purple)



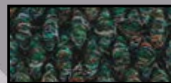
Turquoise
(PMS 325 C)



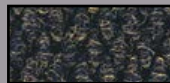
Kelly Green
(PMS 356 C)



Verde Green
(PMS 350 C)



Hunter Green
(PMS 342 C)



Black Shadow
(PMS Black 7 C)



Solid Black
(PMS Black)



Gris/Charcoal
(PMS Black 6 C)



Carbon



Sterling
(PMS 430 C)



Off White

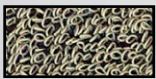


White
(PMS White)

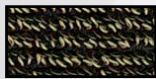
NOTE: PMS colors are subjective and listed for approximation only; they are not necessarily a match with actual product.

FRONT RUNNER COLORS

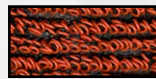
Products: DP205 (pg 16)



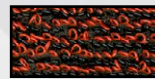
Camel



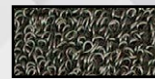
Beige/Brown



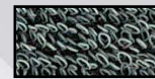
Red



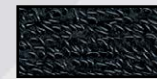
Red/Black



Slate



Gray



Black

General Information & Policies

ARTWORK REQUIREMENTS

To ensure the best quality reproductions of your artwork we request one of the following formats:

- Adobe Illustrator (.pdf or .ai)
- Files: .EPS, .TIFF, AND JPEG (300dpi)

CANCELLATIONS

Cancellations must be in writing, within a 24 hour period from receipt of order acknowledgement, and be approved by PromoMatting. Customers are responsible for all materials and labor costs incurred prior to cancellation and will be billed accordingly.

CHANGES IN ARTWORK

Changes may be made up to 24 hours after artwork approval. Any changes to artwork after artwork approval will incur additional charges. All changes must be in writing.

CREDIT CARD ACCEPTANCE

We accept Visa, Master Card, Discover and American Express. All orders \$5,000+ paid via credit card will have an additional 3% administrative fee included in the total cost of the order. This does not apply to orders paid via check or money order.

CUSTOMER SERVICE HOURS

8:00 am - 5:00 pm EST Monday-Friday

FREIGHT

FOB Georgia. Customers paying third party or collect are responsible for filing freight claims.

WARRANTY

Most mats are warranted against manufacturer defects for one year from invoice date, so long as proper care and placement instructions have been followed. Contact factory with questions.

IMPRINT PLACEMENT

Be sure to indicate placement of logo on Purchase Order: Horizontal or Vertical.

SHIPPING DISCREPANCIES

Please notify PromoMatting at time of delivery of any overage/shortage/damage. All discrepancies must be noted when signed for and photographed for proper resolution.

LEAD TIME

Lead time begins once art is approved, deposit is received, and order is entered. For new customers, lead time begins once account is set up and payment/terms are secured. To expedite this process, we recommend first orders be placed on credit card. Contact factory with questions about lead times.

OVERRUNS/UNDERRUNS

PromoMatting reserves the right to overship or undership by up to 2% (if necessary) and bill accordingly.

PMS MATCHES

A PMS match will have an 80% accuracy on all of our substrates due to materials, inks, and matching processes used. Mats will not be reprinted if colors printed are within the 80% match noted here. PMS charges will only apply to new orders as one time fees.

SPEC/PRE-PRO SAMPLES

Spec and Pre-production samples are billed by product. Please contact factory for a quote. Production time begins after proof approval has been received.

PRICES

Prices are subject to change without notice.

PRODUCT & COLOR VARIANCES

Slight variations in mat or imprint colors will exist due to the manufacturing process or nature of the product. When approving proofs, note variations in monitors do exist. Please refer to actual swatches to ensure color matching. Mat sizes have a 5% variance.

OVERSIZE SCREENS

Maximum oversize imprint area for flocked mats is 40"x 60". Oversized screens incur an additional charge.

REPEAT ORDERS

All repeat orders will incur a set up charge. Repeat flocked orders older than 18 months will incur a new screen charge. Artwork altered in any way is not considered a repeat order.

RETURNS

A Return Authorization (RA) must be obtained from Customer Service prior to returning any item.

SHIPPING

Orders are shipped using the most cost effective carrier. Drop ship/split ship is available at a surcharge per destination plus applicable freight charges.

BOXING INFORMATION

Most mat sizes are packed individually; smaller mats are boxed bulk. To box smaller mats individually, an individual box charge will be assessed.

TERMS

Net 30 days subject to credit approval. Deposits may be required with some large orders. Please inquire.

This is the end of the catalog. But don't stop here!
Click any of the icons below to connect with us for
more promo ideas and selling tips!



855-PRO-MATS | INFO@PROMOMATTING.COM

ASI: 35750 | SAGE: 50828 | PPAI: 161332 | UPIC: AMERICO



make an **entrance!**