



**Custom Printed
Products**

Providing Communication Solutions

with Custom Printed Products

Promotional Products Work and Consumers Love Them

94%

like receiving
promotional products

88%

use logoed promotional products when it
supports brands or causes they know or like

83%

say promotional products make
an experience more enjoyable

75%

keep a promotional product
because the item is useful



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**Custom Printed
Products**

Restaurants and Food Service

Custom Printed Post-it® Notes showcase digital menu and order system



DOWNLOAD CASE STUDY

Challenge

A successful BBQ chain in the Southwest U.S. wanted to reduce its environmental footprint by replacing printed plastic menus with a more eco-friendly option.

Solution

Custom Printed Post-it® Notes containing scannable QR codes were placed on the tables, allowing customers to view the menu and place orders via mobile phone.

Results

The recycled Custom Printed Post-it® Notes encouraged customers to use their mobile devices, which allowed the restaurant to reduce the number of plastic printed menus they kept on hand. Customers found the QR code easy to use and appreciated the restaurant's efforts to reduce its environmental footprint.



Home and Business Moves

Custom Printed Post-it® Super Sticky Notes keep customers organized



DOWNLOAD CASE STUDY

Challenge

A moving company wanted to improve communication between homeowners and moving company employees. Homeowners needed a way to indicate which items should stay in the home, get loaded on the truck, or be set aside for donations. This was further complicated by outdoor items like playsets, patio furniture and landscaping accessories.

Solution

The moving company provided Custom Printed Post-it® Super Sticky Notes to customers, allowing them to easily mark boxes and household items to ensure a successful move. Pre-printed 1x3 notes with the words "Keep," "Move" and "Donate" allowed homeowners to quickly walk the property and mark each item.

Results

Feedback was overwhelmingly positive from homeowners and moving company employees alike. The Custom Printed Post-it® Super Sticky Notes have reduced errors, eased frustration and increased the speed of each move — enabling the moving company to complete more moves during the year.



MOVE

KEEP

DONATE

take to
mom's house



Drive-Thru Windows

Custom Printed Post-it® Super Sticky Notes limit customer contact during pandemic



[DOWNLOAD CASE STUDY](#)

Challenge

A quick-service restaurant in the Midwest had closed its indoor dining rooms due to COVID-19 but was overwhelmed by a tenfold increase in drive-thru traffic. Multiple cars would wait in the parking lot for orders but restaurant employees had no way to identify which order went with each car.

Solution

The restaurant turned to pads of Custom Printed Post-it® Super Sticky Notes for a fast solution. Each pad had the numbers 1-99 printed in bold black ink. As every car passed through the drive-thru, a restaurant employee placed a pre-numbered note on the guest's car window which was then easily matched to the order number.

Results

This innovative use of Custom Printed Post-it® Super Sticky Notes accelerated the delivery of orders to waiting customers, eliminated delivery errors and enabled a completely contactless ordering process in the midst of a pandemic.

34



27



FREE MEAL
with the purchase
of any combo meal

Limited time offer. Offer valid only on the purchase of any combo meal. Offer valid only at participating locations. See website for details. © 2018 Quick Burger. All rights reserved.

TIP:
Add a coupon to
encourage repeat
customers





Healthcare Solutions

Custom Printed Post-it® Super Sticky Notes serve as temporary signage



[DOWNLOAD CASE STUDY](#)

Challenge

A healthcare system on the East Coast with six hospitals and 14 satellite clinics needed a temporary signage solution for workstation hygiene reminders. Hospital and clinic employees shared workstations but could not tell if a workstation had been cleaned and sanitized after the previous user.

Solution

Custom Printed Post-it® Super Sticky Notes offered the perfect solution. Notes were applied to monitors and other surfaces to allow the initials of the workstation user — as well as the date and time of their cleaning process — to be captured for the benefit of the next user.

Results

Staff members were ensured of having a safe and hygienic work environment and also saved time by not duplicating cleaning efforts. The simplicity and visibility of the notes also increased employee compliance with the cleaning process.

LATEX ALLERGY

This area has been sanitized

Date	2/5	Time	12:15	Initial	KV
Date	2/6	Time	3:35	Initial	JR
Date		Time		Initial	
Date		Time		Initial	
Date		Time		Initial	
Date		Time		Initial	

OXYGEN IN USE

Ward _____ Hospital Number _____

Date _____ Time (24 hour clock) _____

Blood pressure _____ mmHg

Pulse per min _____

Respiratory Rate (per min) _____

Oxygen delivered (litres %)

Oxygen saturation (SpO₂) _____

CVP _____

Outreach Score

Respiratory Rate _____

Heart Rate _____

Blood Pressure _____

Temperature _____

CNS A=0 V=1 P=2 U=3

Urine _____

TOTAL SCORE

Outreach called _____

Pain = X Sedation = 0

Severe Unconscious

Moderate Drowsy

Mild Alert/awake

None Sleeping-Z (rouse if resp < 10)

Analgesia Given Y/N

No Nausea = 0 Nausea = 1

Vomiting = 2

Antiemetic Given Y/N

Antiemetic open Y/N



**Custom Printed
Products**

Important Dates

**Custom Printed Post-it®
Notes provide billing
reminders**



DOWNLOAD CASE STUDY

Challenge

A public utility company launched a new online payment service but soon saw an increase in late payments. They realized that customers needed reminders of important billing and closure dates.

Solution

The company created Custom Printed Post-it® Notes that served as a useful promotional item and an effective communication device, all in one. The notes were printed in 25-sheet pads that provided a full-year calendar with payment due dates highlighted in color, along with the company's contact information. A QR code was added that could be used by customers in case of a power outage.

Results

The reminder notes provided by the utility company resulted in an increase in timely bill payments by their customers. Highly visible and repositionable, the notes also gave customers a convenient communication tool for use in the home office or on the refrigerator door.





**Custom Printed
Products**

Colleges and Universities

Command® Brand Custom Printed Hooks welcome students to campus



[DOWNLOAD CASE STUDY](#)

Challenge

A university was looking for a fun way to decorate students' dorm room doors. Resident assistants suggested hanging chalkboards on the doors so they could leave personal messages for each student. However, the dorms had recently been remodeled and the school did not want to damage the doors.

Solution

The university had its logo applied to Command® Brand Custom Printed Hooks, allowing resident assistants to hang chalkboards on doors without damaging them. Students were already using Command® Brand hooks to hang things from the cinder block walls of their dorm rooms.

Results

The Command® Brand Custom Printed Hooks held the chalkboards securely in place, provided a handy way to attach chalk markers using string, and removed cleanly afterward. Students were able to showcase their school spirit and the dorm retained its just-remodeled look.



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