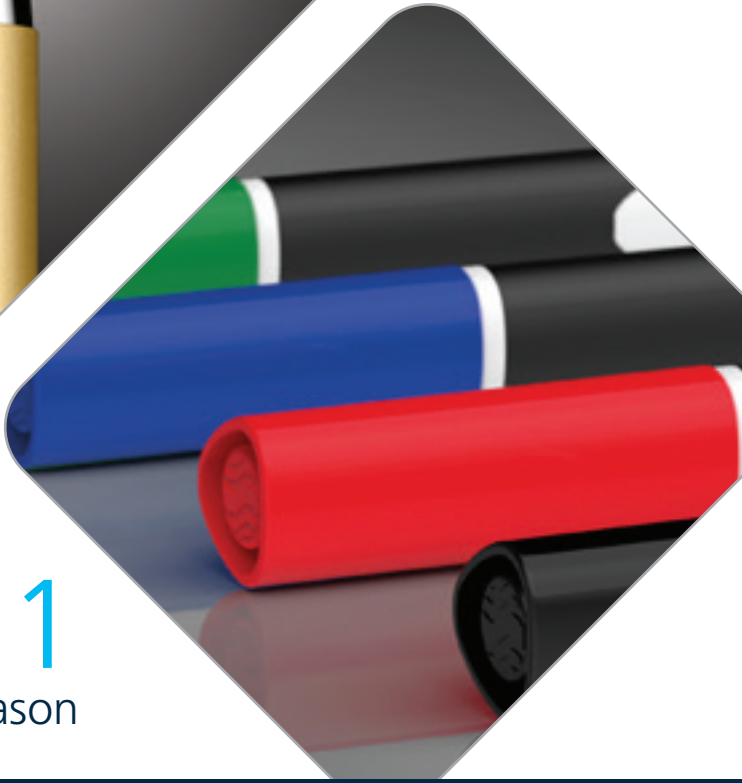




**SunGraphix**<sup>TM</sup>

[www.sungraphix.com](http://www.sungraphix.com)

Germany's  
**No.1**  
for brand-name  
ballpoint pens



**2021**  
Selling Season

*Quality is the top reason why people hang on to the writing instruments they receive.*

– ASI Global Ad Impression Study, 2019 Edition

## Schneider. The brand for your brand.

Real value is measurable and only the best pens kept, even treasured, for months sometimes years. Every Schneider pen is designed, engineered and manufactured using exacting standards; to provide the best possible writing experience without attaching a high cost to you or the environment.

Your brand deserves our very best.



Germany's  
**No.1**  
for brand-name  
ballpoint pens

## SIGNS AND SYMBOLS



### CO2, Neutral

Schneider offsets unavoidable emissions caused by supporting a certified and ecologically sustainable climate protection project.

Further information can be found at [climatepartner.com](http://climatepartner.com)



### Bio

Pen bodies with this symbol are made of bio-based plastic.



### Recycling

Pen bodies with this symbol are made of recycled plastic



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### Cap-off

Can be kept open for 2 to 3 days without drying up.



### For documents

The writing is permanent according to ISO standards for "documentary use."



### Stylus-pen

With soft touch tip to operate on tablets and smart phones.



### Triangular shape

Defies exact position for each finger.

All pens on interior pages are shown at actual size.

PIC  
YOU  
MI

Brands need  
brand-name pens

XXXX



# PICK your MIX

You get to choose the colors for the pens in this section - **AND** you can **MIX AND MATCH!**

Pages 5-11

## 1 SELECT THE PEN STYLE

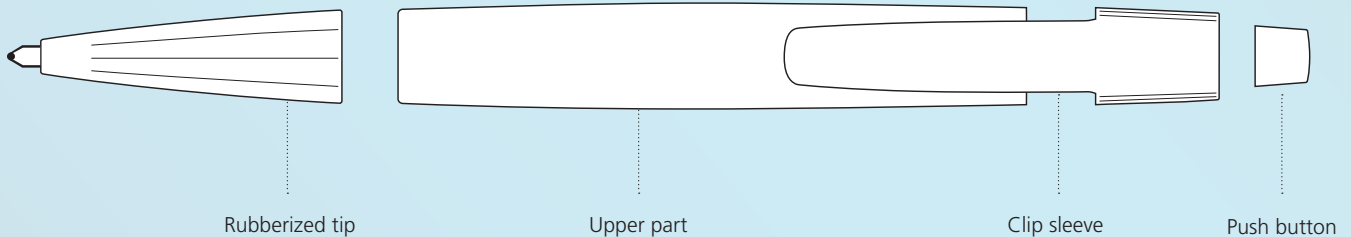
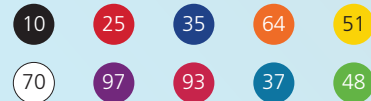
You can pick your mix for pens on pages 5-11



Like Opaque pg. 5

## 2 CHOOSE YOUR COLORS

Every page has a color palette for that style and the parts you can customize are labeled on each page.



## 3 ADD YOUR LOGO/MESSAGE

Look for the imprint area box on every page for a guide



### SHARE YOUR BRANDED MASTERPIECE -

because everyone will want one, and there is more good news...

**88%** of people who receive your logo on a Schneider pen will remember exactly who gave it to them. **85%** of those people, will choose your company when it comes time to do business. - ASI Global Ad Impressions Study, 2019

Pick your color mix for the push button, clip sleeve, upper part (body) and front part (grip zone) - 10 fresh color choices. This retractable ballpoint pen offers thousands of possible color combinations using opaque plastics with a matte finish. The rubberized grip zone makes this pen very comfortable to use and easy to handle. Includes Schneider ink cartridge 774 M in blue ink. Refillable.

**SET UP 1-COLOR:** \$30:00 (G)

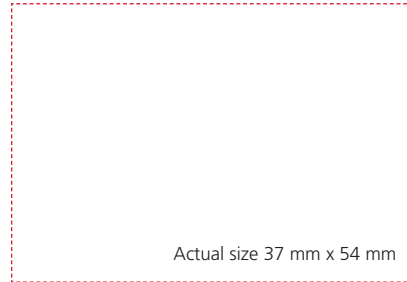
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

300	600	1000	2500	5000	10,000	CODE
2.83	2.50	2.15	2.03	1.75	1.68	2A2B2C

**INK:** Blue 


**BULK PACKAGING:** 300 ctn./11 lbs.

**FOB:** Texas



## PICK your MIX

Choose your color for each part



**Push button**

Opaque

**Clip sleeve**

Opaque

**Upper part**

Opaque

**Front part**

Rubber

See page 33 for Pantone® comparison

9365990



# Like Transparent

Pick your color mix for the push button, clip sleeve, upper part (body) and front part (grip zone) - 12 fresh color choices. This retractable ballpoint pen offers thousands of possible color combinations using transparent plastics with a matte finish. The rubberized grip zone makes this pen very comfortable to use and easy to handle. Includes Schneider ink cartridge 774 M in blue ink. Refillable.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)

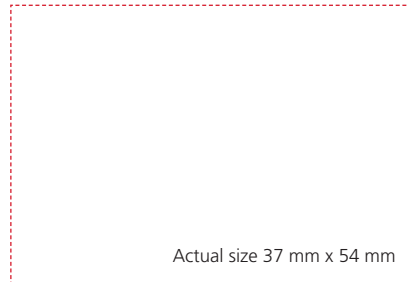
set up charge plus \$0.15 (G) run charge per pen

300	600	1000	2500	5000	10,000	CODE
2.83	2.50	2.15	2.03	1.75	1.68	2A2B2C

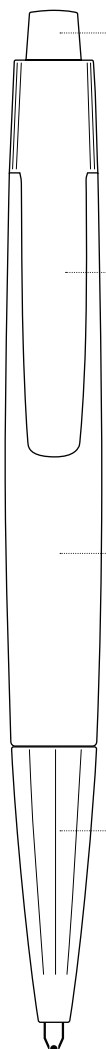
**INK:** Blue 

**BULK PACKAGING:** 300 ctn./11 lbs.

**FOB:** Texas



Choose your color for each part



**Push button**

Transparent 10 25 34 64 51 70 97  
93 39 48 42 69

**Clip sleeve**

Transparent 10 25 34 64 51 70 97  
93 39 48 42 69

**Upper part**

Transparent 10 25 34 64 51 70 97  
93 39 48 42 69

**Front part**

Rubberized 10 25 35 64 51 70 97  
93 39 48 42 69

936599T Transparent



See page 33 for Pantone® comparison



Pick your color mix for the push button, clip sleeve, upper part (body) and tip - 8 fresh color choices. This retractable ballpoint pen offers opaque or transparent plastics with a matte finish. Includes Schneider ink cartridge 774 M in blue ink. Refillable.

**SET UP 1-COLOR:** \$30:00 (G)

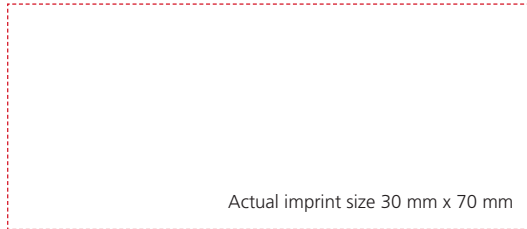
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.03	1.70	1.52	1.31	1.22	A2B2C

**INK:** Blue 

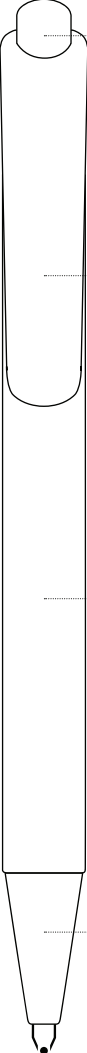
**BULK PACKAGING:** 600 ctn./15 lbs.

**FOB:** Texas



## PICK your MIX

Choose your color for each part



**Push button**

Opaque  10  70

Transparent  10  21  34  44  52  71

**Clip sleeve**

Opaque  10  70

Transparent  10  21  34  44  52  71

**Upper part**

Opaque  10  70

Transparent  10  21  34  44  52  71

**Tip**

Opaque  10  70

Transparent  10  21  34  44  52  71

See page 33 for Pantone® comparison

930699O Opaque

930699T Transparent



# Dynamix Pro+

Pick your color mix for the push button, and upper part (body) - 8 fresh color choices. This retractable ballpoint pen offers opaque or transparent plastics with a matte finish and high-quality lacquered clip and tip. Includes Schneider ink cartridge 774 M in blue ink. Refillable.

**SET UP 1-COLOR:** \$30:00 (G)

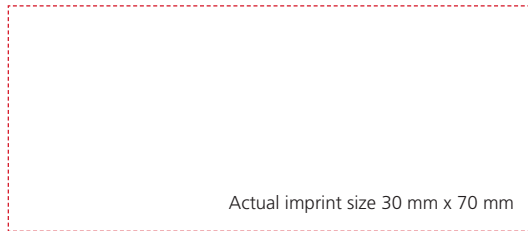
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.27	1.91	1.76	1.53	1.45	A2B2C

**INK:** Blue 

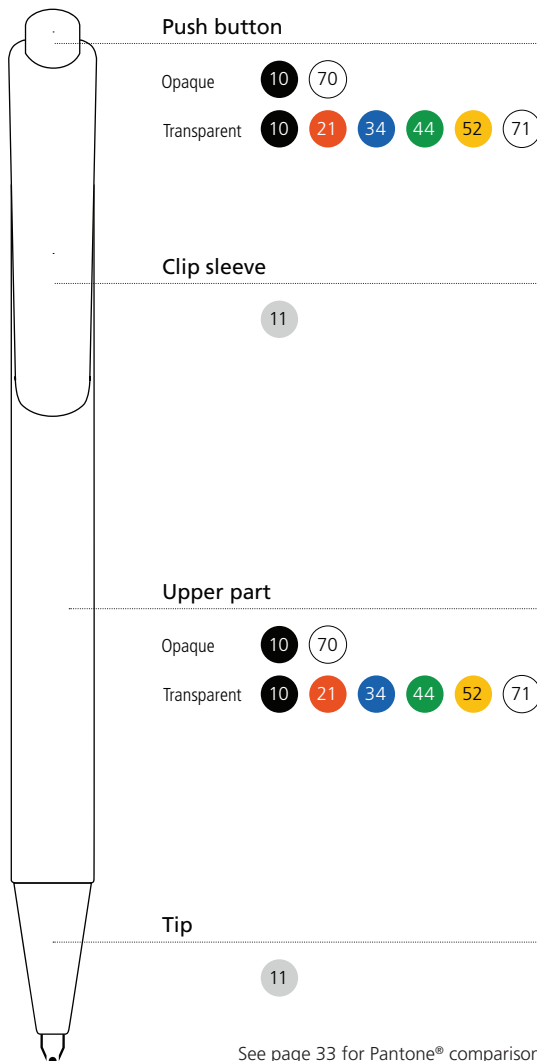
**BULK PACKAGING:** 600 ctn./15 lbs.

**FOB:** Texas



## PICK your MIX

Choose your color for each part



See page 33 for Pantone® comparison

9375990 Opaque

937599T Transparent



# Dynamix Shine

Pick your color mix for the push button, and upper part (body) - 10 fresh color choices. This retractable ballpoint pen offers transparent plastics with a shiny surface and high-quality lacquered clip and tip. Includes Schneider ink cartridge 774 M in blue ink. Refillable.

**SET UP 1-COLOR:** \$30:00 (G)

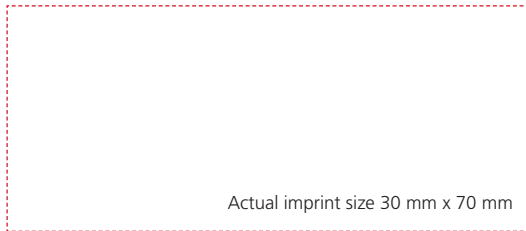
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.27	1.91	1.76	1.53	1.45	A2B2C

**INK:** Blue 

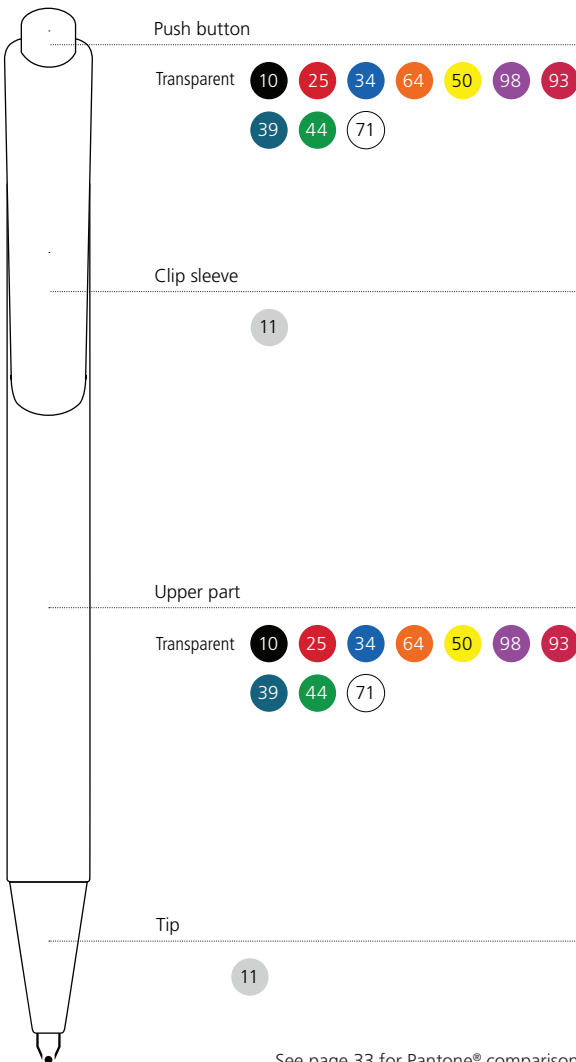
**BULK PACKAGING:** 600 ctn./15 lbs.

**FOB:** Texas



## PICK your MIX

Choose your color for each part



See page 33 for Pantone® comparison

930499T Transparent



Pick your color mix for the upper part (body) and tip - 12 fresh color choices. This retractable ballpoint pen offers transparent or opaque plastics with a shiny surface. The clip and push button are metal. Includes Schneider ink cartridge 774 M in blue ink. Refillable.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

300	600	1000	2500	5000	10,000	CODE
2.47	2.17	1.82	1.70	1.50	1.41	2A2B2C

**INK:** Blue 

**BULK PACKAGING:** 300 ctn./8 lbs.

**FOB:** Texas



**PICK your MIX** 

Choose your color for each part



**Upper part**

- Opaque: 10, 25, 32, 53, 70
- Transparent: 10, 21, 34, 44, 50, 62, 93

**Tip**

- Opaque: 10, 25, 32, 53, 70
- Transparent: 10, 21, 34, 44, 50, 62, 93

9396990 Opaque



939699T Transparent



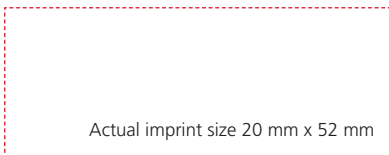
See page 33 for Pantone® comparison

Pick your color mix for the upper part and front part - 10 fresh color choices. This retractable ballpoint pen offers opaque plastics with a shiny surface. The clip, decorative ring and push button are metal. Includes Schneider ink cartridge 770 M in blue ink.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

300	600	1000	2500	5000	10,000	CODE
4.30	4.17	4.12	3.69	3.64	3.29	3A2B2C



**INK:** Blue

**BULK PACKAGING:** 300 pens/11 lbs.

**FOB:** Texas



Choose your color for each part

**Upper part**

Opaque

**Front part**

Opaque

See page 33 for Pantone® comparison

930899 Opaque



# LINE



KK



TT



# Link-It Fineliner

**Click!** The first modular system that cleverly links two pens together - use a single pen or connect two favorite colors together. This four pen set comes with a fold-out storage case that fits easily into a pocket and folds out to work as a handy holder on a desk. The pen body has an ergonomic three edge design, rubberized barrel, and is constructed from 88% bio-based plastic. Cap-off ink does not run dry even if the cap is removed for 2-3 days. The line width is 0.4 mm. Colors: black, red, green and blue.

**IMPRINT:** Price includes full-color imprint on stand and full-color wrap.

No imprint on fineliner.

100	300	600	1000	2500	5000	10,000	CODE
11.42	10.86	10.40	9.15	8.92	8.00	7.83	3A2B2C

**INK:** Black  Red  Green  Blue 

**BULK PACKAGING:** 100 ctn./17 lbs.

**FOB:** Texas

Actual imprint size of wrap  
10 mm x 60 mm

Actual imprint size of stand  
9 mm x 43 mm



**CLICK-IT!**



991294





# Link-It Highlighter

**Click!** The first modular system that cleverly links two pens together - use a single pen or connect two favorite colors together. This four pen set comes with a fold-out storage case that fits easily into a pocket and folds out to work as a handy holder on a desk. The chisel tip offers two highlighting widths - 1mm for underlining and 4mm to highlight a line of text. The pen body has an ergonomic three edge design, rubberized barrel, and is constructed from 88% bio-based plastic. Cap-off ink does not run dry even if the cap is removed for 2-3 days. Colors: pink, orange, yellow and green.

**SET UP 1-COLOR:** Price includes full-color imprint on stand and full-color wrap.

Price includes full-color imprint on stand and full-color wrap.

No imprint on highlighter.

100	300	600	1000	2500	5000	10,000	CODE
11.42	10.86	10.40	9.15	8.92	8.00	7.82	3A2B2C

**INK:** Pink  Orange  Yellow  Blue 

**BULK PACKAGING:** 100 ctn./17 lbs.

**FOB:** Texas

Actual imprint size of wrap  
10 mm x 60 mm

Actual imprint size of stand  
9 mm x 43 mm



**CLICK-IT!**



919294



BALL

POOL

PENN



Brands need  
brand-name pens



# Slider Memo XB

Capped ballpoint pen with innovative ViscoGlide® technology for incredibly smooth and easy writing. The ink dries quickly even on smooth paper and is smudge proof when highlighting over it later on. The rubberized barrel and ergonomic shape is designed for relaxed writing without hand fatigue. The cap has a sturdy metal clip and fits neatly on either end of the pen. Extra wide wear resistant writing tip in stainless steel.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
4.27	3.67	3.52	3.14	3.02	A2B2C

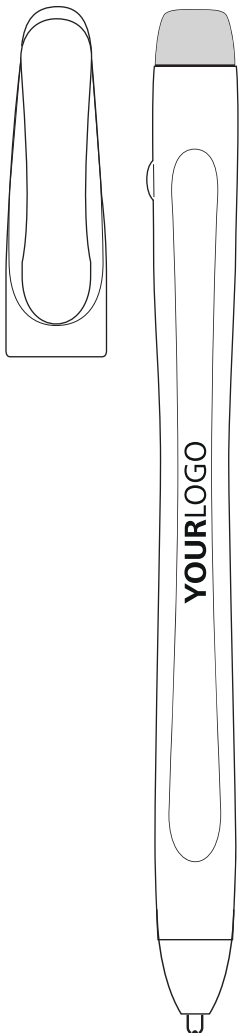
**INK:** ViscoGlide® Blue

**BULK PACKAGING:** 300 ctn./9 lbs.

**FOB:** Texas



Actual imprint size 3.5 mm x 45 mm



950283



950284



# Slider Edge XB

Capped ballpoint pen with innovative ViscoGlide® technology for incredibly smooth and easy writing. The ink dries quickly even on smooth paper and is smudge proof when highlighting over it later on. The rubberized barrel and three-sided ergonomic shape is designed for relaxed writing without hand fatigue. The cap fits neatly on either end of the pen. Extra wide, wear resistant writing tip in stainless steel.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.70	2.30	2.18	1.92	1.86	A2B2C

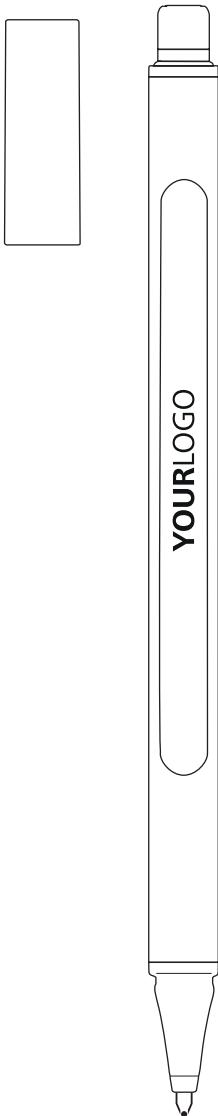
**INK:** ViscoGlide® Blue

**BULK PACKAGING:** 600 ctn./13 lbs.

**FOB:** Texas



Actual imprint size 4.5 mm x 60 mm



952283



952284



# Slider Touch XB

Stylus/Ballpoint pen for precise navigation on touchscreens without fingerprints. The ballpoint pen has ViscoGlide® technology for incredibly smooth and easy writing. The ink dries quickly even on smooth paper and is smudge proof when highlighting over it later on. The rubberized barrel and three-sided ergonomic shape is designed for relaxed writing without hand fatigue. The cap fits neatly on either end of the pen. Extra wide, wear resistant writing tip in stainless steel.

**SET UP 1-COLOR:** \$30:00 (G)

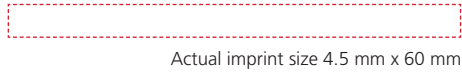
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
4.20	3.61	3.45	3.08	2.98	A2B2C

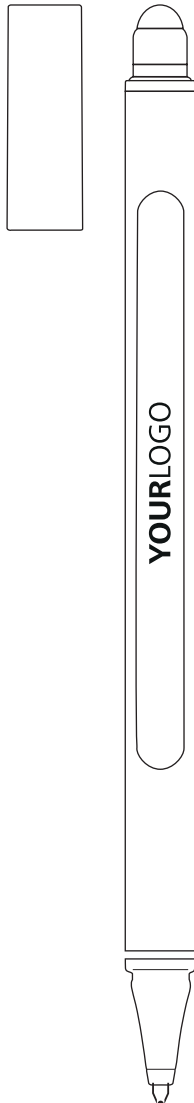
**INK:** Blue 

**BULK PACKAGING:** 600 ctn./13 lbs.

**FOB:** Texas



Actual imprint size 4.5 mm x 60 mm



954284

954283



# Slider Basic XB

Capped ballpoint pen with innovative ViscoGlide® technology for incredibly smooth and easy writing. The ink dries quickly even on smooth paper and is smudge proof when highlighting over it later on. This pen is constructed in transparent plastics with a shiny surface and has a rubberized grip zone for relaxed writing. The cap fits neatly on either end of the pen. Extra wide, wear resistant writing tip in stainless steel.

**SET UP 1-COLOR:** \$30:00 (G)

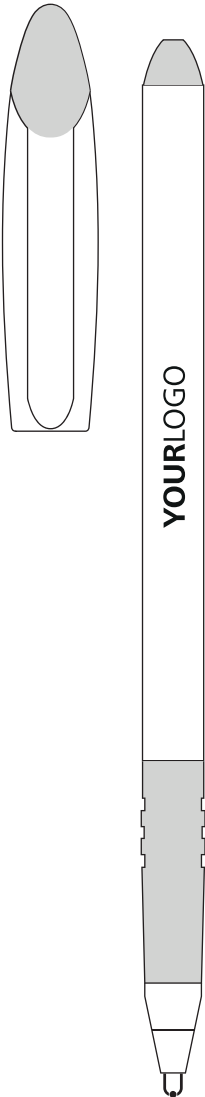
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

1000	2500	5000	10,000	CODE
2.33	2.15	1.89	1.79	2B2C

**INK:** Black ♠ 951201 / Blue ♠ 951203

**BULK PACKAGING:** 600 ctn./16 lbs.

**FOB:** Texas



951201

951203



# Evo Pro+

Retractable ballpoint pen offers elegantly lacquered finished plastics. The barrel tip, clip and push button are metal. Includes Schneider ink cartridge 774 M in blue ink. Refillable.

**SET UP 1-COLOR:** \$30:00 (G)

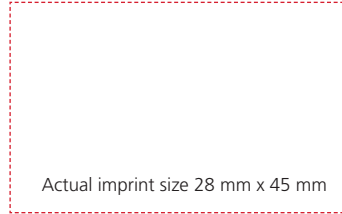
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
6.60	6.51	5.83	5.75	5.20	3A2B2C

**INK:** Blue 

**BULK PACKAGING:** 600 pens/15 lbs.

**FOB:** Texas



White  
939749



Gold  
939753





# Dynamix Recycled

This retractable ballpoint pen is made from 90% recycled plastic and offers opaque plastics with matte surfaces. Includes Schneider ink cartridge 774M in blue.

**SET UP 1-COLOR:** \$30:00 (G)

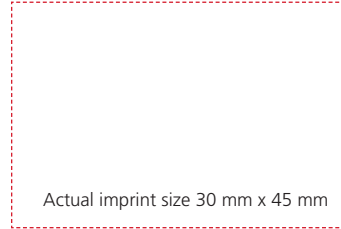
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.10	1.76	1.64	1.42	1.33	A2B2C

**INK:** Blue 

**BULK PACKAGING:** 600 pens/15 lbs.

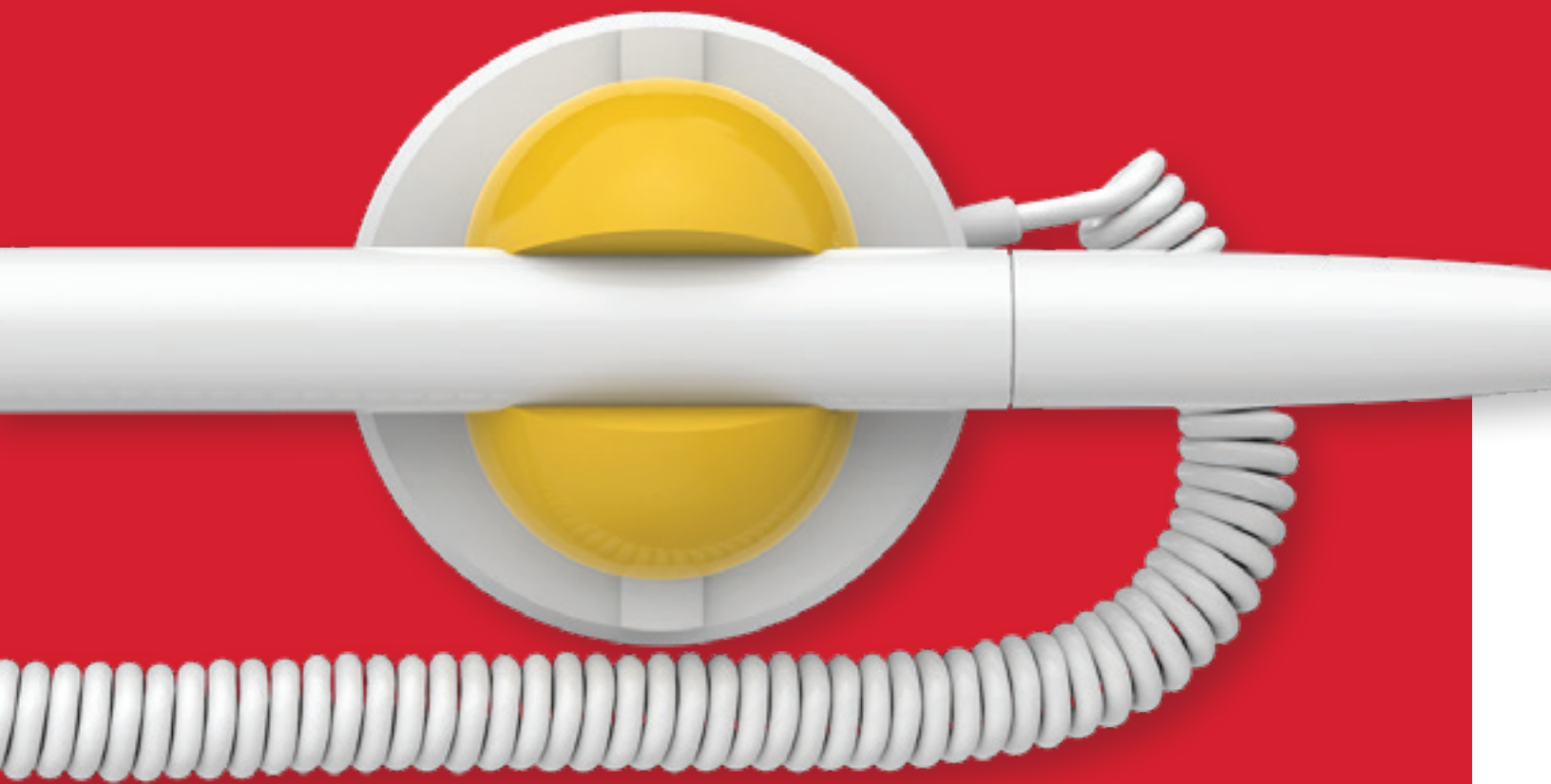
**FOB:** Texas



930349



# KL



CK

Brands need  
brand-name pens



F

I

X

# Klick-Fix Holder with Pen

Ballpoint pen and universal holder with an adhesive pad to fasten it anywhere - bank and store counters, phones, cars, etc. The pen is secured to the holder with an expandable cord and the pen holder can be rotated to any position. Includes Schneider ink cartridge 774 M.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)

set up charge plus \$0.15 (G) run charge per pen

100	300	600	1000	2500	5000	10,000	CODE
8.33	6.97	6.37	5.52	5.27	4.69	4.53	3A2B2C

Actual imprint size 7 mm x 45 mm



**INK:** Black ♠ 941351 / Blue ♠ 941349

**BULK PACKAGING:** 500 ctn./5 lbs.

**FOB:** Texas

Black  
941351



White  
941349



# Klick-Fix Holder

Universal holder for pens, markers, computer tools, etc. – virtually any small product. The Klick-Fix has an adhesive back and the clamps can be rotated to any position. The back panel can be stuck to multiple surfaces so it can be handy anywhere you place it.

**SET UP 1-COLOR:** \$30:00 (G)

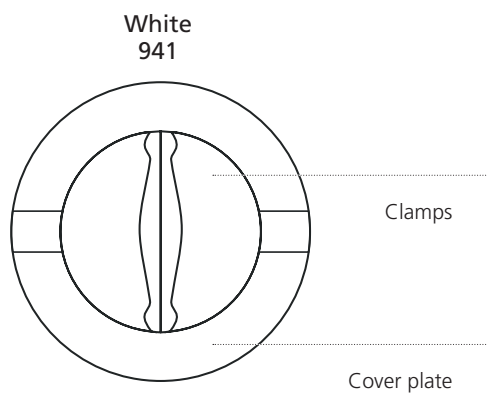
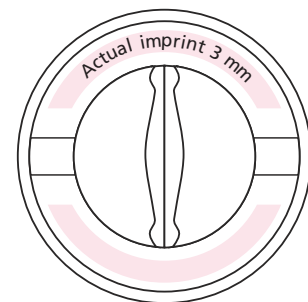
**OPTIONAL 2-COLOR:** Additional \$30.00 (G)

set up charge plus \$0.15 (G) run charge per pen

100	300	600	1000	2500	5000	10,000	CODE
6.43	4.03	2.87	2.45	2.33	2.06	1.99	3A2B2C

**BULK PACKAGING:** 100 ctn./3 lbs.

**FOB:** Texas



## Choose your colors

Clamps • cover plate

Opaque



Opaque



See page 33 for Pantone® comparison



# LE

Brands need  
brand-name pens



# ERS

# Topliner 963

Fineliner offers opaque plastics with a matte finish and a metal-encased writing tip for fine and exact results, approx. 0.4 mm. Wide variety of uses for school, hobbies and work – even enables you to work with a ruler and template. The cap-off ink does not run dry even if the cap is removed for 2-3 days.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.30	1.94	1.82	1.58	1.51	A2B2C

**INK:** Black ♠ 99636 / Blue ♠ 99638

**BULK PACKAGING:** 600 ctn./14 lbs.

**FOB:** Texas



Black ink  
99636



Blue ink  
99638





Fineliner offers opaque plastics with a matte finish and a metal-encased writing tip for fine and exact results, approx. 0.4 mm. Wide variety of uses for school, hobbies and work – even enables you to work with a ruler and template. The cap-off ink does not run dry even if the cap is removed for 2-3 days.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.20	1.85	1.70	1.50	1.41	A2B2C

**INK:** Black ♠ 996701 / Blue ♠ 996703

**BULK PACKAGING:** 600 ctn./15 lbs.

**FOB:** Texas



Black ink  
996701

Blue ink  
996703

# Highlighter 150

Highlighter in opaque plastics with matte surface. Vivid and light proof ink suitable for normal, copy and fax paper. The chisel tip offers two widths for highlighting - 1mm for underlining and 5mm to highlight a line of text. Available in four ink colors. Please see page 35 for packaging option.

**SET UP 1-COLOR:** \$30:00 (G)

**OPTIONAL 2-COLOR:** Additional \$30.00 (G)  
set up charge plus \$0.15 (G) run charge per pen

600	1000	2500	5000	10,000	CODE
2.23	1.91	1.73	1.53	1.47	A2B2C

Actual imprint size 14 mm x 60 mm

**INK:** Pink 🍷 Orange 🍊 Green 🍃 Yellow 🟡

**BULK PACKAGING:** 600 ctn./26 lbs.

**FOB:** Texas



## ART REQUIREMENTS

Submit art by email to: [art@sungraphix.com](mailto:art@sungraphix.com). Please tell us which program was used to create the file(s).

**File Formats:** PDF files are to be set for "Press Quality" or "High Quality Print" with all fonts embedded or converted to outlines. The acceptable file formats include .ai, .ps, .eps, .psd, .tiff, and .pdf. All images should be at a resolution of at least 300 dpi at actual print size. Packaged files including the fonts and images from InDesign® or Quark™ may also be accepted.

**Fonts:** All fonts should be converted to outlines, embedded, or submitted with the artwork. Fonts that are not converted to outlines, embedded, or submitted with the art will be replaced with a similar font from our font library. All fonts must be submitted with the artwork as True-type, Open-type or Type 1 fonts. Font size is to be 5 points or above.

**Stroke Widths:** The minimum stroke width is .425 points (0.15mm)

**Imprint Colors:** Exact color matches are not guaranteed without a Pantone or HKS number.

## IMPRINTING

**Setup Charge:** 1 color included  
 2nd color set up \$30.00  
 2nd color run charge \$0.15 per pen

## PACKAGING

Pens are shipped bulk and not individually wrapped.

## PEN COMPONENT COLOR CHART

Black 10	Silver 11	Pantone 179 21	Pantone 186 25	Pantone 2756 32	Pantone 293 34
Pantone 662 35	Pantone 7468 37	Pantone 315 39	Pantone 3425 42	Pantone 355 44	Pantone 368 48
Pantone Yellow 50	Pantone 116 51	Pantone 130 52	Pantone 123 53	Pantone 151 62	Pantone 1585 64
Pantone 7588 69	White 70	Transparent 71	Pantone 214 93	Pantone 259 97	Pantone 258 98

Please use this list of the colors for the plastic parts used in the catalog. They all are adjusted to a Pantone color tone. These color details are only approximate. They can differ from the original plastic colors. To avoid these discrepancies please order a sample in the required color.

## PROOFS

Paper or electronic proofs at no charge

## ORDERS

Submit to: [orders@sungraphix.com](mailto:orders@sungraphix.com) or Fax to 207-402-3401

## ART

Submit to: [art@sungraphix.com](mailto:art@sungraphix.com)

## PRODUCTION TIME

15 working days from final approval

## SHIPPING

FOB: Coppell, Texas 75019

## TERMS

Net10

## PRICING

Valid through 12.31.21

## GIFT PACKAGING



6 1/2" x 1 1/8"

**99946**  
Pen Cylinder

\$2.50 (G) Inserted  
Excludes Slider Edge  
and Slider Touch



6" x 4 3/4"

**9977**  
Highlighter Pack  
Holds 4 Highlighters

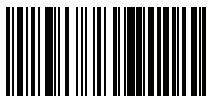
\$1.00 (G) Inserted



6 1/2" x 1 7/8"

**9949**  
Cardboard Sleeve

\$0.85 (G) Inserted



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Made in Germany

Schneider  Write it