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# SRG

## St Regis Group



### Eco Collection // 2025

Conscious Choices for a Sustainable Tomorrow



At SRG, we're proud to celebrate 25 years of delivering exceptional awards and giftware solutions. As a premier supplier and member of the ASI Counselor Top 40 and PPAI 100, this milestone reflects our commitment to excellence.

Sustainability is central to our mission. We approach it holistically, prioritizing carbon reduction, promoting responsible practices in the promo industry, and offering sustainable products that make a meaningful impact on climate change.

## HOW TO USE THIS CATALOGUE?

This Eco Collection features more than just our favourite products. It includes granular, reliable, and transparent data that speaks to the HOW, WHAT, WHY of each product's sustainable feature, including an eco star: good, better, best approach to help you identify products with the highest impact.

## ECO STARS RATING SYSTEM



### ONE GREEN STAR

*Products that have a component made from a sustainable material (such as recycled content or renewable material), entirely made from natural materials (stone, slate), or made from offshore wood.*



### TWO GREEN STARS

*Products that have a component made from a verified sustainable material (such as recycled content or renewable material), entirely made from renewable material (bamboo, cotton, jute), locally sourced wood, or significantly made from recycled content.*



### THREE GREEN STARS

*Products entirely made from verified, sustainable material. (100% recycled content or verified responsibility sourced renewable materials).*

## SELL AUTHENTICALLY

Equip yourself with the details and language to confidently promote our sustainable products, emphasizing their true benefits.

## MAKE INFORMED CHOICES

Leverage the eco star rating system to select products that align with your customers' values.

## LEARN MORE ABOUT SUSTAINABILITY

Gain insights into the sustainable practices and features that make these products stand out.



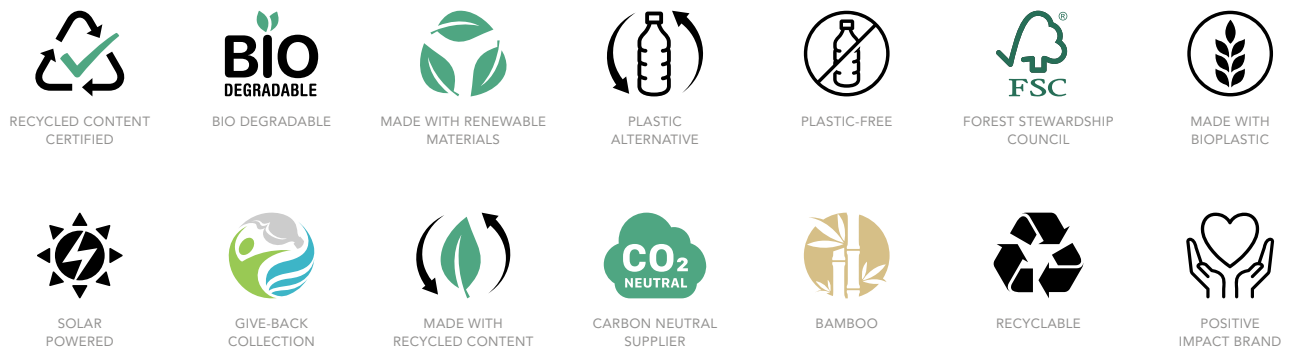


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## SUSTAINABILITY ICONS

All the products in our Eco-Collection include an Eco-Icon. These icons identify what makes the product special and why it's in the collection.



ECO STARS



What is this product's sustainable feature(s)?

All the components of these bags are made from 100% recycled polyester (RPET).

How do we know it is sustainable?

The RPET material is GRS certified. The Global Recycled Standard is a voluntary product standard for tracking and verifying the content of recycled materials in a final product.

Why does this make it sustainable?

Waste Reduction: RPET (in comparison to virgin polyester) diverts plastic waste by repurposing recyclables into a textile; promoting a circular economy.  
Energy Savings: RPET uses up to 33% less energy to produce.  
Water & GHG Conservation: Repurposing recyclables into a textile consumes less water and produces less GHG emissions than a new petroleum derived polyester which requires extracting fossil fuels and chemical treatments to produce.



MOQ 50

Pico Two-Tone Tote Bag  
B273



As low as \$8.99(C)



MOQ 50

Nanda Large Collapsible Tote  
B274



As low as \$9.95(C)

ECO STARS



What is this product's sustainable feature(s)?

The body of this backpack is made from recycled ocean-bound plastic; 100% recycled polyester (RPET). Check out [www.Waste2Gear.com](http://www.Waste2Gear.com) to learn more.

How do we know it is sustainable?

The material is recovered, sourced, and certified by Ocean Cycle, a social enterprise focused on preventing ocean plastic pollution.

Why does this make it sustainable?

Recycled polyester, compared to virgin polyester, reduces waste, uses less energy to manufacture (at least 33% less energy), and has a lower global warming potential rating. The source is also transparent and verifiable by using a trust third party, Ocean Cycle.



MOQ 15

Onda Ocean Plastic Backpack  
B292



As low as \$44.96(C)



ECO STARS



What is this product's sustainable feature(s)?

This bag is made with all-natural cotton, a renewable material.

How do we know it is sustainable?

The source and processing of cotton is just as important as the material. This cotton is grown and harvested in India by a company with 3 ISO Certifications! (ISO 9001, 14001, and 45001). And it is OEKO TEX Standard 100 certified!

Why does this make it sustainable?

Although cotton is a renewable material, it is equally important that it is ethically sourced. The company and material certifications verify that the value chain is responsible in their production processes. The OEKO-TEX Standard certifies that every component of the product, from thread to accessories, has been rigorously tested against 350 toxic chemicals. Sustainable and safe, guaranteed.



MOQ 250

Meshki Cotton Tote Bag ★★★★★  
B628-1-NT  
As low as \$2.99(C)



MOQ 250

Meshki Cotton Tote Bag ★★★★★  
B628-2-NT  
As low as \$3.99(C)

ECO STARS



What is this product's sustainable feature(s)?

The body of this bag made from 100% recycled polyester (RPET); with a PEVA food-safe interior.

How do we know it is sustainable?

The RPET material is GRS certified. The Global Recycled Standard is a voluntary product standard for tracking and verifying the content of recycled materials in a final product.

Why does this make it sustainable?

Waste Reduction: RPET (in comparison to virgin polyester) diverts plastic waste by repurposing recyclables into a textile; promoting a circular economy.  
Energy Savings: RPET uses up to 33% less energy to produce.  
Water & GHG Conservation: Repurposing recyclables into a textile consumes less water and produces less GHG emissions than a new petroleum derived polyester which requires extracting fossil fuels and chemical treatments to produce (source).



MOQ 50

Andes Cooler Bag ★★★★★  
B276  
As low as \$9.25(C)



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

This bag is made from 100% REPVE® recycled polyester with a food safe PEVA interior.

How do we know it is sustainable?

The recycled polyester is from REPVE®, the leading brand of recycled performance fiber. REPVE® is a transparent, traceable, and certified manufacturer and supplier of RPET—guaranteeing that the fabric is 100% RPET.

Why does this make it sustainable?

REPVE® recycled plastic is collected by hand from areas within 50km of coastlines that do not have a formal waste or recycling system. Compared to virgin polyester, RPET reduces waste, uses less energy (at least 33% less energy) to manufacture, and has a lower global warming potential rating.



MOQ 25

Martian Cooler Lunch Bag ★★☆☆  
B269  
As low as \$10.95(C)



MOQ 25

Ecliptic Cooler Lunch Bag ★★☆☆  
B270  
As low as \$15.50(C)

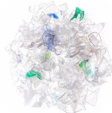


The world's leading brand of recycled performance fiber, made from plastic bottles. We transform single-use plastic bottles into polymer resin to create yarn. Our traceable fiber is an essential ingredient in making products more eco-friendly.



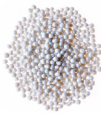
STEP 1  
RECYCLED WASTE

Recycled bottles and post-industrial waste are collected worldwide.



STEP 2  
FLAKE

Waste material is chopped, ground, washed, and turned into flake to remove contaminants



STEP 3  
RESIN

Waste flake is melted and reformulated into high-quality REPVE® resin



STEP 4  
FIBER

Resin is melted into liquid polymer and extruded to form fiber.



STEP 5  
FINAL PRODUCT



ECO STARS



What is this product's sustainable feature(s)?

The body material of these bags are made from 100% recycled polyester (RPET).

How do we know it is sustainable?

The material is GRS certified. The Global Recycled Standard is a voluntary product standard for tracking and verifying the content of recycled materials in a final product.

Why does this make it sustainable?

Waste Reduction: RPET (in comparison to virgin polyester) diverts plastic waste by repurposing recyclables into a textile; promoting a circular economy.  
Energy Savings: RPET uses up to 33% less energy to produce.  
Water & GHG Conservation: Repurposing recyclables into a textile consumes less water and produces less GHG emissions than a new petroleum derived polyester which requires extracting fossil fuels and chemical treatments to produce.



MOQ 100

Boqueria Tote Bag ★★☆☆  
B288

As low as \$8.96(C)



MOQ 100

Malibu Tote Bag ★★☆☆  
B587

As low as \$3.99(C)



MOQ 50

Ondra Crossbody Bag ★★☆☆  
B267

As low as \$12.53(C)



MOQ 50

Angy Crossbody Bag ★★☆☆  
B268

As low as \$9.95(C)

\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

This bag is made with jute (also known as burlap material), a renewable material.

How do we know it is sustainable?


Jute is derived from the jute plant from the long fibers on the plant's stem and outer layer.

Why does this make it sustainable?

A jute crop takes just 120 days to mature and has minimal harvesting and production processes to create a fabric, making it a much better option than a synthetic material.



MOQ 50

Vivendi Tote Bag   
B613  
As low as \$9.50(C)



ECO STARS



What is this product's sustainable feature(s)?

These bags are made from laminated kraft paper; a great alternative to a traditional polyester-based tote bag.

How do we know it is sustainable?

Kraft paper is a durable, unbleached paper product made from tree pulp. It is produced using a process that retains the natural strength of the wood fibers and reduces chemical usage compared to bleached paper products.

Why does this make it sustainable?

Choosing kraft paper products as an alternative to polyester reduces the overall environmental impact, especially when you consider the end-of-life of the product.




MOQ 150

Bramley Kraft Tote Bag   
B172  
As low as \$3.48(C)



MOQ 150

Huxley Kraft Tote Bag   
B173  
As low as \$4.49(C)





ECO STARS



**What is this product's sustainable feature(s)?**  
These bags are made with a cork textile feature.

**How do we know it is sustainable?**  
The cork textile material is derived from the bark of cork oak trees, which can be harvested without harming the trees, allowing them to regenerate naturally.

**Why does this make it sustainable?**  
Harvesting cork without deforestation allows mature trees to continue acting as carbon sinks, naturally capturing and storing carbon dioxide. This process supports forest conservation and maintaining healthy biodiversity.



MOQ 50

**County Drawstring Bag with Cork Bottom** ★☆☆  
B265  
As low as \$5.99(C)



MOQ 35

**Naturalist Cooler Bag with Cork Bottom** ★☆☆  
B266  
As low as \$9.95(C)

ECO STARS



**What is this product's sustainable feature(s)?**  
This bag is made with cork, a renewable material.

**How do we know it is sustainable?**  
Cork fabric is derived from bark of the cork oak tree. The bark naturally regenerates without cutting or harvesting the tree, contributing to a very low environmental impact.

**Why does this make it sustainable?**  
Harvesting cork without deforestation allows mature cork oak trees to continue acting as carbon sinks, naturally capturing and storing carbon dioxide. This process supports forest conservation, maintains biodiversity, and helps combat climate change by preserving the tree's ability to absorb carbon emissions.



MOQ 25

**Botella Bottle Cooler Bag** ★☆☆  
B277  
As low as \$9.95(C)



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

1 for 1,000: Every Ocean Bottle sale funds the collection of 1,000 plastic bottles before they reach the ocean. Each bottle is made from 67% recycled content (90% recycled stainless steel; 100% recycled plastic bottom plate).

How do we know it is sustainable?

Ocean Bottle, a B CORP company, works with a network of globally respected plastic clean-up organizations, including PlasticBank, Plastics for Change, and rePurpose. Not only are the ocean-bound plastic clean-up efforts transparent and traceable, it provides jobs to "collectors" in struggling communities.

Why does this make it sustainable?

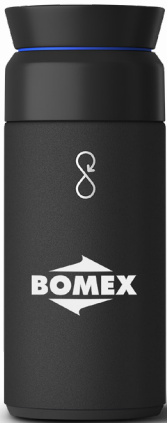
Ocean Bottle has both a positive environmental and social impact, making it an epic sustainable product: (1) Reducing plastic from entering the ocean is vital to human health, since >50% of oxygen comes from the ocean. (2) Products made from recycled content have a reduced environmental impact (in comparison to a product made from new materials) using less energy and water. And (3) plastic collection points enable collectors to exchange plastic for money and access social resources such as healthcare, education and financial security—an incredible give-back initiative.



MOQ 48

Ocean Bottle OG - 17oz ★★★★★  
OCB001

As low as \$77.79(C)



MOQ 48

Brew Flask Ocean Bottle - 12oz ★★★★★  
OCB003

As low as \$77.79(C)



MOQ 48

Ocean Bottle OG - 34oz ★★★★★  
OCB002

As low as \$95.32(C)



MOQ 48

Ocean Bottle Original - 25oz ★★★★★  
OCB004

As low as \$97.08(C)





ECO STARS



What is this product's sustainable feature(s)?

Made with a genuine bamboo lid and aluminum body.

How do we know it is sustainable?

Aluminum is renowned for its infinite recyclability since it does not lose its material integrity when re-processed. It has a recycling rate of >76%, compared to plastic's recycling rate of around 9%. The lid is made from bamboo, a naturally fast growing, low maintenance, and durable material.

Why does this make it sustainable?

Materials with a high recycling rate are vital to a circular economy which reduces items ending up in landfill and increases products made from recycled content.



MOQ 100

Greenstone Bottle - 24oz ★★☆☆  
D552  
As low as \$6.99(C)



Shown with VividPrint™

ECO STARS



What is this product's sustainable feature(s)?

This tumbler is made with biobased plastic, containing 30% wheat straw.

Why does this make it sustainable?

Plastics made with some bio- or plant-based content reduce the usage of new plastic material. Wheat straw is the byproduct or leftover once wheat grain is harvested.



MOQ 75

Luxembourg Double Wall Tumbler - 20oz ★☆☆☆  
D559  
As low as \$6.99(C)



Shown with VividPrint™

\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

Reusable glass bottle without the use of plastic.

How do we know it is sustainable?

Using glass instead of plastic helps reduce the world's reliance on single-use plastics, which is crucial for a sustainable future.

Why does this make it sustainable?

Reducing plastic pollution is essential for protecting our environment. Plastics can take hundreds of years to decompose, posing a threat to wildlife and ecosystems. By choosing reusable glass bottles, we can significantly decrease the amount of plastic waste that ends up in landfills and oceans.



MOQ 50

Pure Bottle - 17oz ★☆☆  
D189  
As low as \$12.50(C)



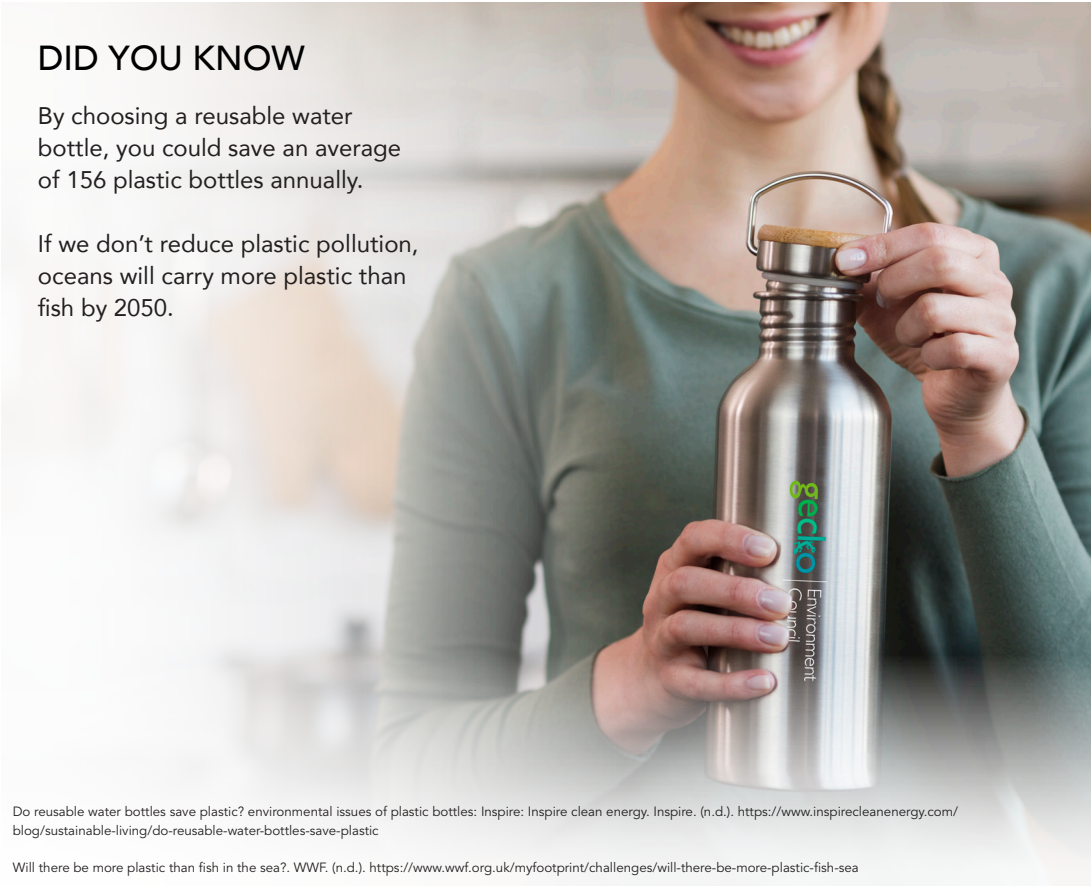
MOQ 50

Alva Glass Bottle ★☆☆  
D187  
As low as \$9.95(C)

DID YOU KNOW

By choosing a reusable water bottle, you could save an average of 156 plastic bottles annually.

If we don't reduce plastic pollution, oceans will carry more plastic than fish by 2050.



Do reusable water bottles save plastic? environmental issues of plastic bottles: Inspire: Inspire clean energy. Inspire. (n.d.). <https://www.inspirecleanenergy.com/blog/sustainable-living/do-reusable-water-bottles-save-plastic>

Will there be more plastic than fish in the sea? WWF. (n.d.). <https://www.wwf.org.uk/myfootprint/challenges/will-there-be-more-plastic-fish-sea>



ECO STARS



What is this product's sustainable feature(s)?

These drinkware styles utilize bamboo components.

Why does this make it sustainable?

Using alternative, sustainable materials for components that are traditionally plastic, reduces the risks and emissions produced from plastic production and microplastics at end of life.



MOQ 50

Shanti Borosilicate Tumbler - 17oz D058

As low as \$10.99(C)



MOQ 35

Eduardo Double Wall Tumbler w/Bamboo Base - 12oz D557

As low as \$11.50(C)



MOQ 35

MacLeod Bottle w/ Bamboo Lid - 27oz D141

As low as \$10.95(C)



MOQ 25

Astral Bottle w/Black Lid - 22oz D051-BK

As low as \$17.98(C)



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

Made from 100% bamboo.

How do we know it is sustainable?

Bamboo (a grass not a tree) is well-known for its sustainable attributes, including its strength, versatility, rapid growth, and carbon sequestration.

Why does this make it sustainable?

For such a lightweight material, bamboo is extremely strong (sometimes stronger than steel) and sequesters carbon (removing carbon from the air) at a rate greater than or equal to many tree species. In addition, bamboo can grow up to 3 feet per day!



MOQ 6

Bamboo Coasters - Set of 4 ★★☆☆  
DSK2014

As low as \$39.50(C)



MOQ 24

Celadon Coaster w/Bottle Opener ★★☆☆  
L204

As low as \$3.48(C)





ECO STARS



What is this product's sustainable feature(s)?

Made from 100% bamboo.

How do we know it is sustainable?

Bamboo (a grass not a tree) is well-known for its sustainable attributes, including its strength, versatility, rapid growth, and carbon sequestration.

Why does this make it sustainable?

For such a lightweight material, bamboo is extremely strong (sometimes stronger than steel) and sequesters carbon (removing carbon from the air) at a rate greater than or equal to many tree species. In addition, bamboo can grow up to 3 feet per day!



MOQ 12

Swissmar® Paddle Serving Board  
SMR2012



As low as \$20.42(C)



ECO STARS



What is this product's sustainable feature(s)?

Made from natural slate.

How do we know it is sustainable?

Responsibly utilizing Earth's resources reduces our reliance on synthetic materials that require toxic chemicals and fossil fuel extraction.

Why does this make it sustainable?

Although slate is not a renewable material, it is abundantly available from the Earth and infinitely durable. It has a minimal environmental impact as a 100% natural material (no coatings or adhesives required).



MOQ 50

Hemingway Slate Coaster Set - 4pc ★☆☆  
L079

As low as \$15.47(C)



ECO STARS



**What is this product's sustainable feature(s)?**  
Made from natural slate.

**How do we know it is sustainable?**  
Responsibly utilizing Earth's resources reduces our reliance on synthetic materials that require toxic chemicals and fossil fuel extraction.

**Why does this make it sustainable?**  
Although slate is not a renewable material, it is abundantly available from the Earth and infinitely durable. It has a minimal environmental impact as a 100% natural material (no coatings or adhesives required).



MOQ 12

**Swissmar® Slate Serving Board With 3pc Cheese Knives** ★☆☆  
SMR2016  
As low as \$47.52(C)



MOQ 12

**Swissmar® Slate Serving Board** ★☆☆  
SMR2008  
As low as \$28.13(C)

ECO STARS



**What is this product's sustainable feature(s)?**  
Made from acacia wood.

**How do we know it is sustainable?**  
Acacia trees are plentiful and strong, making this wood material a sustainable choice. Acacia tree can grow 6-8 feet per year (in comparison to an oak tree which grows about 1 foot per year). Additionally, the acacia tree is easily to work with as a durable, hard wood with natural oils.

**COLE & MASON**  
ENGLAND



MOQ 12

**Cole & Mason™ Acacia Serving & Chopping Board** ★☆☆  
SMR201-AC  
As low as \$29.67(C)





ECO STARS



What is this product's sustainable feature(s)?

Made from acacia wood.

How do we know it is sustainable?

Acacia trees are plentiful and strong, making this wood material a sustainable choice. Acacia tree can grow 6-8 feet per year (in comparison to an oak tree which grows about 1 foot per year). Additionally, the acacia tree is easily to work with as a durable, hard wood with natural oils.

Why does this make it sustainable?

All trees create renewable materials, but their location, availability, and speed of growth significantly affects its "sustainable impact". The acacia tree is a reliable, fast-growing tree available throughout the globe with minimal human interaction. Its hardness withstands droughts and can grow in harsh soil conditions. This reduces maintenance (water, topsoil, fertilizer) and minimizes transportation of raw materials since this wood material is usually locally grown.



MOQ 12

Swissmar® Acacia Paddle Cutting Board & Knife Set  
SMR2005

As low as \$42.13(C)



MOQ 12

Swissmar® Acacia Cutting Board & Cheese Knife Set  
SMR2006

As low as \$28.05(C)



MOQ 12

Swissmar® Acacia Cutting Board & Cheese Knife Set  
SMR2015

As low as \$63.52(C)



MOQ 12

Cole & Mason™ Carving Board  
SMR2017

As low as \$57.33(C)

\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

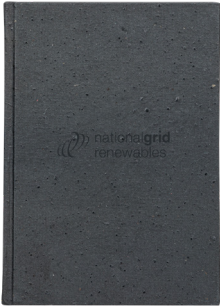
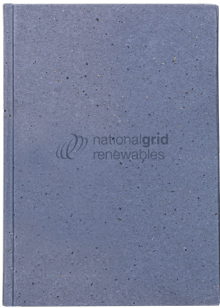
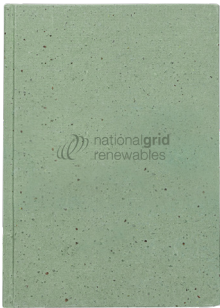
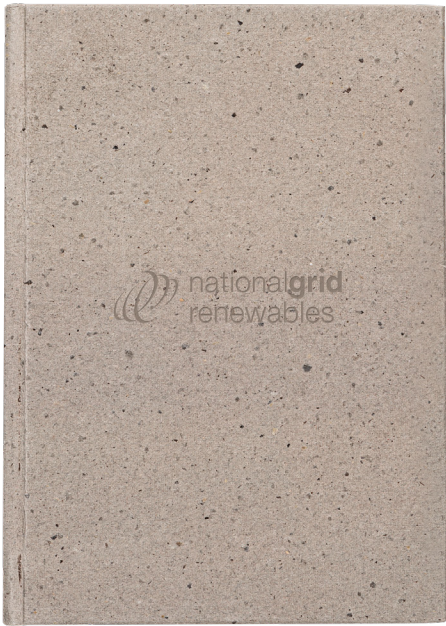
No trees were harmed in the making of this notebook! The cover is made from 14 grams of coffee fibers and recycled cotton; the inside pages are made from 100% post-consumer recycled cotton. These notebooks are made in India from an ISO 14001 & 45001 certified factory, EcoVadis Silver medal rated.

How do we know it is sustainable?

The recycled content is GRS (Global Recycled Standard) certified! And the production process does not use any polymers or adhesives. By utilizing heat and pressure, the cotton is pressed into a paper-like roll.

Why does this make it sustainable?

One tonne of traditional paper uses 24 trees and thousands of liters of water. Cotton paper does not require chemical treatment or significant water to produce, which means these journals have a significantly reduced embodied carbon footprint. Even the colouring of the covers comes from the sorted cotton—no dyes are added to the production process!



MOQ 50

Tree Free Hardcover Notebook TBC801



As low as \$12.99(C)



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.



ECO STARS



What is this product's sustainable feature(s)?

These branded krafty journals are FSC certified inside and out, made from mixed credit FSC paper. Since the outside and inside are 100% paper content, these journals are also recyclable! (separate the hardcover from inside pages)

How do we know it is sustainable?

Paper products that are FSC certified are verified to be from responsibly sourced forestry practices. There are several types of FSC certification: "mixed credit" means the paper products are from a certified forest and/or some recycled content.

Why does this make it sustainable?

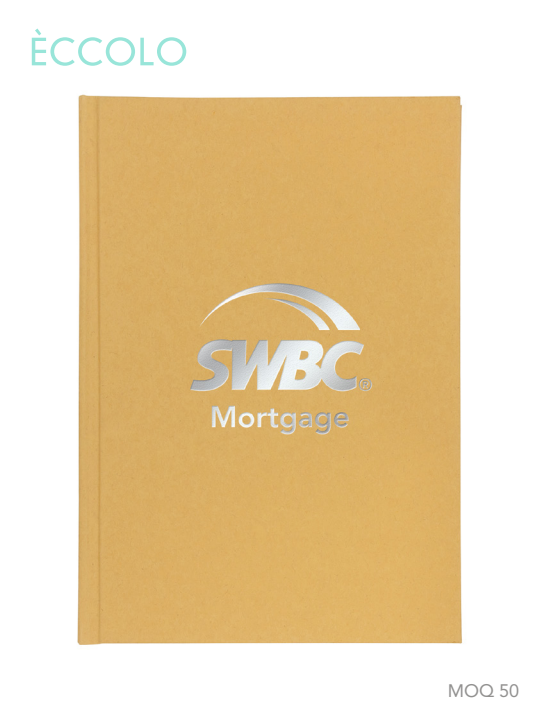
Forestry and sourcing practices are very important when considering the sustainability of a paper product. By utilizing verified responsible forests, we can ensure the product is not from deforestation—a significant contributor to climate change.



**Eccolo® Krafty Journal - Small** ★★★★★  
TBC336  
As low as \$8.60(C)  
● ● ●



**Eccolo® Krafty Journal - Medium** ★★★★★  
TBC436  
As low as \$9.50(C)  
● ● ●



**Eccolo® Symphony Kraft Journal** ★★★★★  
TBC405-K  
As low as \$13.60(C)



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product’s sustainable feature(s)?

Shinola journals are made in the USA with locally sourced materials and FSC-certified American paper.

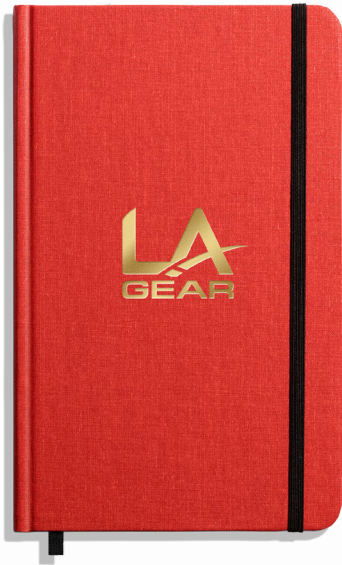
How do we know it is sustainable?

Paper products that are FSC certified are verified to be from responsibly sourced forestry practices, and the linen covers utilize American grown and harvested cotton.

Why does this make it sustainable?

Locally made is ideal when sourcing sustainable products. It reduces the total carbon footprint of the product by eliminating long, carbon-intense shipping routes and focuses on American owned and operated facilities.

SHINOLA  
DETROIT



MOQ 50

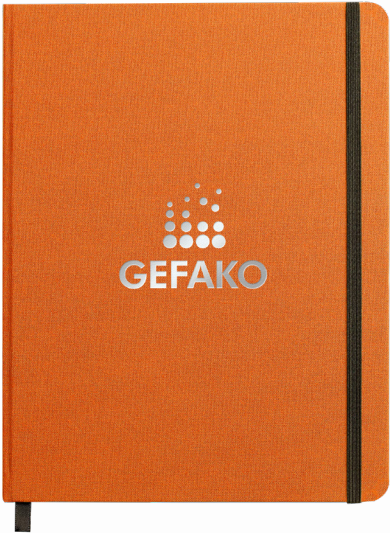
Shinola® HardCover Journal - Medium  
TBC470



As low as \$45.75(C)



SHINOLA  
DETROIT



MOQ 50

Shinola® HardCover Journal - Large  
TBC570



As low as \$48.30(C)





ECO STARS



What is this product's sustainable feature(s)?

These fully customizable journals are made with FSC certified paper in the USA.

How do we know it is sustainable?

Paper products that are FSC certified are verified to be from responsibly sourced forestry practices. There are several types of FSC certification: "mixed credit" means the paper products are from a certified forest and/or some recycled content

Why does this make it sustainable?

By manufacturing in the USA and utilizing responsibly sourced paper, we are eliminating the emissions from long, carbon-intensive shipping routes and ensuring the paper is not from deforestation—a significant contributor to climate change.



MOQ 250

Prism Hardcover Journal  
JNL1050

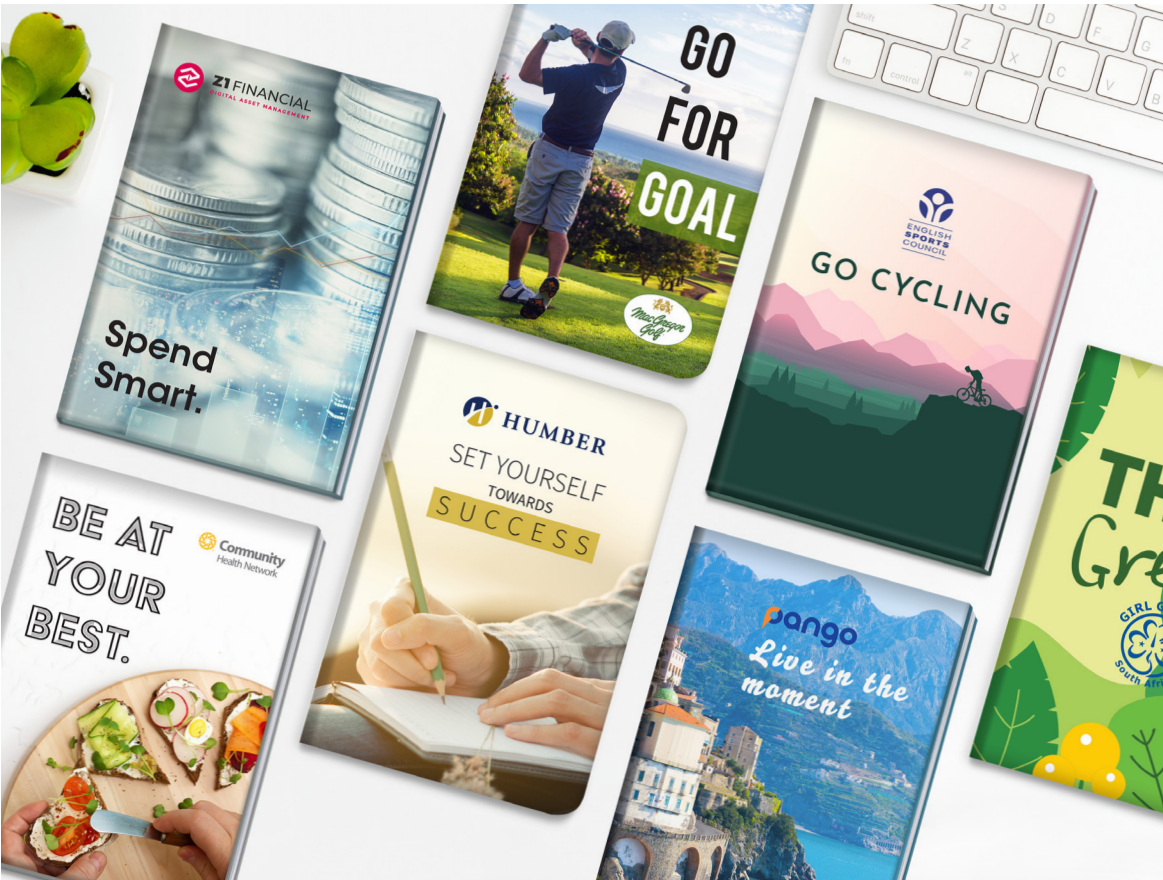
As low as \$27.85(C)



MOQ 250

Spectrum Softcover Journal  
JNL2050

As low as \$18.50(C)



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

These budget-friendly journal and pen kits are made from recycled paper.

How do we know it is sustainable?

Paper products made from recycled content reduce the harvesting of new tree pulp, which can have a significant impact on the environment.

Why does this make it sustainable?

Trees are a natural carbon sink, meaning they absorb the carbon emissions society produces (a very important role in a healthy ecosystem). Reducing our reliance on new tree pulp and reusing recycled paper products helps save forests.

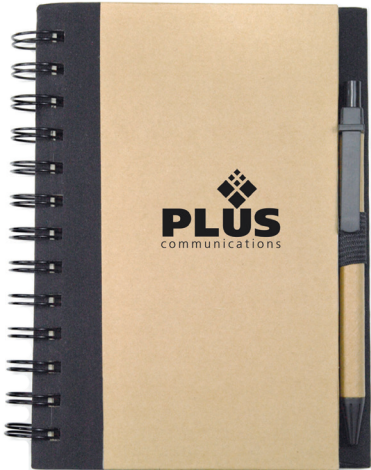


MOQ 100

Recycled Flip-up Notepad/Pen ★★☆☆

NBC ECO 11

As low as \$4.13(C)



MOQ 75

Spiral Bound Notebook & Harvest Pen ★★☆☆

NBC ECO 15

As low as \$4.98(C)





ECO STARS



What is this product's sustainable feature(s)?

These high-quality Eccolo journals are FSC certified inside and out, made from mixed credit FSC paper.

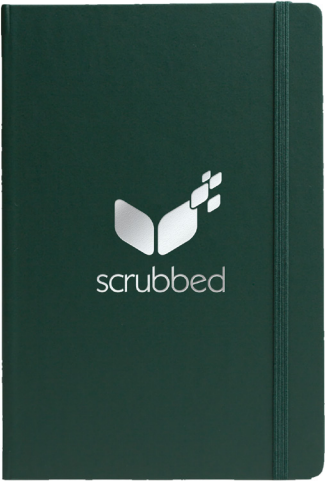
How do we know it is sustainable?

Paper products that are FSC certified are verified to be from responsibly sourced forestry practices. There are several types of FSC certification: "mixed credit" means the paper products are from a certified forest and/or some recycled content.

Why does this make it sustainable?

Forestry and sourcing practices are very important when considering the sustainability of a paper product. By utilizing verified responsible forests, we can ensure the product is not from deforestation—a significant contributor to climate change.

ÈCCOLO



MOQ 50

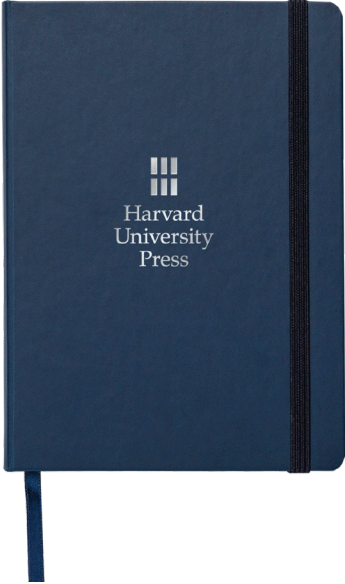
Eccolo® Techno Journal - Medium  
TBC414



As low as \$16.20(C)



ÈCCOLO



MOQ 50

Eccolo® Techno Journal - Small  
TBC433



As low as \$13.50(C)



ECO STARS



What is this product's sustainable feature(s)?

The cover of this journal is made from bamboo, a renewable material. And the inside pages are FSC Recycled certified.

How do we know it is sustainable?

Bamboo (a grass not a tree) is well-known for its sustainable attributes, including its strength, versatility, rapid growth, and carbon sequestration. The FSC Certification verifies that the paper was sourced from 100% recycled content.

Why does this make it sustainable?

For such a lightweight material, bamboo is extremely strong (sometimes stronger than steel) and sequesters carbon (removing carbon from the air) at a rate greater than or equal to many tree species. In addition, bamboo can grow up to 3 feet per day! The recycled paper is a valuable sustainable alternative to new paper products, reducing the risk of deforestation and has a lower embodied carbon footprint.



MOQ 50

NEW

Forleo Bamboo Notebook  
TBC805



As low as \$7.95(C)



ECO STARS



**What is this product's sustainable feature(s)?**  
This bioplastic pen is made from PLA and seaweed!

**How do we know it is sustainable?**  
It is ASTM 6866 "Biobased Content" certified. This means it is a minimum of 85% natural biogenic content. Specifically, this bioplastic material is composed of 93% biobased carbon content and 88% organic matter, indicating that the majority of the material is derived from natural sources.

**Why does this make it sustainable?**  
Using biobased, renewable materials reduces the reliance on fossil fuels, thereby decreasing the overall environmental impact. By substituting traditional plastics with PLA and seaweed, this pen contributes to lowering plastic waste and promoting sustainability.



MOQ 100

**Ritter® Algo Pen** ★★★★★  
P2381  
As low as \$5.15(C)



ECO STARS



**What is this product's sustainable feature(s)?**  
Made in Germany at a low-carbon facility, Ritter focuses on sustainable, high-quality pens. This pen is made from FSC certified, 100% recycled paper with an all natural pine wood clip.

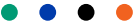
**How do we know it is sustainable?**  
FSC certification ensures that the wood and paper come from responsibly managed forests. The 100% recycled paper reduces environmental impact by reusing existing materials instead of harvesting new tree pulp.

**Why does this make it sustainable?**  
Using FSC-certified and recycled materials helps conserve natural resources, reduce waste, and protect forests. The low-carbon production process further reduces the embodied carbon footprint of the pen.



MOQ 300

**Ritter® Recycled Paper Pen** ★★★★★  
P2057  
As low as \$1.89(C)





ECO STARS



What is this product's sustainable feature(s)?

This pen features a 60% recycled brass body.

How do we know it is sustainable?

Recycled metal uses significantly less energy to produce than new metal production, making it an ideal material for sustainable products. It is RCS certified, guaranteeing the material is from recycled sources.

Why does this make it sustainable?

Metal is a great material when designing a low impact eco product. This lead-free recycled brass diverts waste from landfill, making a beautiful yet impactful pen.



NEW

MOQ 20

Swiss Force® Agartha Metal Pen ★★☆☆

SFP112

As low as \$12.98(C)



ECO STARS



What is this product's sustainable feature(s)?

This classic highlighter pen combo is made with 87% recycled polyethylene.

How do we know it is sustainable?

The recycled PET is GRS certified. The Global Recycled Standard is a voluntary product standard for tracking and verifying the content of recycled materials in a final product.

Why does this make it sustainable?

Using recycled plastic conserves energy, reduces water consumption, and eliminates the need for extracting new fossil fuels. Recycled polyethylene has a lower environmental impact compared to virgin plastic, while still retaining the same durability and characteristics.



MOQ 300

Toni Gel Pen P2375

As low as \$1.29(C)



MOQ 100

Bali Recyled Plastic Highlighter P2380

As low as \$1.39(C)



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

This classic highlighter pen combo is made with mixed recycled polypropylene, 42% recycled content plus ABS.

How do we know it is sustainable?

The recycled polypropylene pellets are GRS certified. The Global Recycled Standard is a voluntary product standard for tracking and verifying the content of recycled materials in a final product.

Why does this make it sustainable?

Using GRS-certified recycled polypropylene reduces the demand for virgin plastic, thereby conserving resources and decreasing energy consumption and greenhouse gas emissions associated with plastic production. By incorporating 42% recycled content, this highlighter pen combo lessens its environmental impact and supports the recycling industry, contributing to a more circular economy.



MOQ 300

Deborah Recycled Highlighter P2079

As low as \$1.09(C)



ECO STARS



What is this product's sustainable feature(s)?

This pen features a recycled aluminum body and cork grip.

How do we know it is sustainable?

Recycled aluminum uses 95% less energy than new aluminum production, making it an ideal material for sustainable products. It is also Recycled 100 certified, guaranteeing the material is from recycled sources.

Why does this make it sustainable?

Aluminum is a great material when designing a low impact eco product. It has high recycling rates and uses significantly less energy than a new aluminum.



MOQ 100

Manuel Recycled Aluminium Pen P338

As low as \$2.36(C)





ECO STARS



What is this product's sustainable feature(s)?

This pen features a recycled paper barrel.

How do we know it is sustainable?

Paper products made from recycled content reduce the harvesting of new tree pulp, which can have a significant impact on the environment.

Why does this make it sustainable?

Trees act as natural carbon sinks, absorbing carbon emissions and playing a crucial role in maintaining a healthy ecosystem. By using recycled paper, this pen reduces the demand for new tree pulp, helping to preserve forests and decrease deforestation. This conservation effort not only supports biodiversity but also aids in combating climate change by maintaining the carbon-absorbing capacity of forests.



Recycled Paper Pen P2074

As low as \$0.89(C)



MOQ 300



ECO STARS



What is this product's sustainable feature(s)?

This pen is made with cork, a renewable material.

How do we know it is sustainable?

Cork fabric is derived from bark of the cork oak tree. The bark naturally regenerates without cutting or harvesting the tree, contributing to a very low environmental impact.

Why does this make it sustainable?

Harvesting cork without deforestation allows mature cork oak trees to continue acting as carbon sinks, naturally capturing and storing carbon dioxide. This process supports forest conservation, maintains biodiversity, and helps combat climate change by preserving the tree's ability to absorb carbon emissions.



Helios Cork Barrel Pen P2364

As low as \$1.29(C)



MOQ 300



\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

ECO STARS



What is this product's sustainable feature(s)?

These pens feature bamboo as the main component.

How do we know it is sustainable?

Bamboo (a grass not a tree) is well-known for its sustainable attributes, including its strength, versatility, rapid growth, and carbon sequestration.

Why does this make it sustainable?

Bamboo is an exceptionally strong material, often surpassing the strength of steel. It sequesters carbon dioxide at a rate comparable to or greater than many tree species, effectively removing carbon from the atmosphere. Additionally, bamboo can grow up to 3 feet per day, making it one of the fastest-growing plants on Earth. Its rapid growth and ability to regenerate quickly without the need for replanting make bamboo a highly renewable and sustainable resource.



MOQ 300

Twain Bamboo Pen & Stylus  
P2371



As low as \$1.25(C)



MOQ 250

Lucky Clicker Bamboo Pen  
P2373



As low as \$1.81(C)



MOQ 250

Lucky Clicker Bamboo Pencil  
P2374



As low as \$1.75(C)



MOQ 100

Eliot Bamboo Pen  
P2376



As low as \$1.95(C)





ECO STARS



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MOQ 50

Jorge Bamboo Pen with Stylus P2377



As low as \$8.26(C)



MOQ 100

Kafza Bamboo Pen with Stylus P2379



As low as \$1.85(C)



MOQ 250

Bamboo Pen P209-B



As low as \$2.06(C)



ECO STARS



What is this product's sustainable feature(s)?

These high-quality, branded watches are powered by renewable energy!

How do we know it is sustainable?

Harnessing the sun's unlimited power provides free, zero-emission energy.

Why does this make it sustainable?

Depending on where you live in the world, the electricity grid can be "dirty" (using coal or fossil fuel-based sources). By using solar-generated energy to power our electronics, we are reducing emissions produced by the traditional energy grid.



MOQ 1

Ice Watch® Ocean Solar Watch ★★☆☆

IWP105

As low as \$175.50(E)



MOQ 1

Ice Watch® Solar Power Watch ★★☆☆

IWP107

As low as \$139.25(E)





ECO STARS



What is this product's sustainable feature(s)?

These power banks are powered by renewable energy!

How do we know it is sustainable?


Harnessing the sun's unlimited power provides free, zero-emission energy.

Why does this make it sustainable?

Depending on where you live in the world, the electricity grid can be "dirty" (using coal or fossil fuel-based sources). By using solar-generated energy to power our electronics, we are reducing emissions produced by the traditional energy grid.




MOQ 100

Taiyo Solar Power Bank   
O423  
As low as \$28.50(C)



MOQ 100

Zonne Solar Power Bank with LED   
O424  
As low as \$42.43(C)



ECO STARS



What is this product's sustainable feature(s)?

Part of this wireless speaker is made from bamboo, a renewable material.

How do we know it is sustainable?


Bamboo (a grass not a tree) is well-known for its sustainable attributes, including its strength, versatility, rapid growth, and carbon sequestration.

Why does this make it sustainable?

For such a lightweight material, bamboo is extremely strong (sometimes stronger than steel) and sequesters carbon (removing carbon from the air) at a rate greater than or equal to many tree species. In addition, bamboo can grow up to 3 feet per day!



MOQ 100

Bluesy Wireless Speaker - Bamboo   
Multi Colour  
O269  
As low as \$21.92(C)





## Sustainable Awards

PlastEco™ is crafted by PECO™, a local artist in Vancouver, Canada, using recycled single-use plastic bags and recovered fishing nets as a medium for art. PECO warms the plastic waste and manipulates it by hand to create stunning, marble-like sheets, which he calls PlastEco™.

With SRG's extensive design capabilities, we have crafted beautiful, one-of-a-kind awards using this impactful material. These awards are not only unique, they represent a story of environmental protection, innovation, and responsibility.

Receiving an award is a powerful moment of success, but with a PlastEco award, that moment is magnified. It's a statement that the recipient, the brand, the distributor, and the supplier have a collective commitment to a healthier planet.

Contact your sales representative or our sustainability lead ([brianna@stregisgrp.com](mailto:brianna@stregisgrp.com)) to learn more about this exclusive awards collection.

### ECO STARS



#### What is this product's sustainable feature(s)?

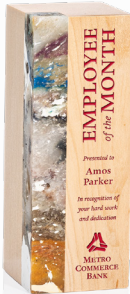
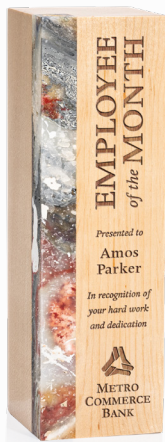
These epic awards are made from recycled single-use thin plastic (plastic bags) and upcycled fishing nets, sourced and made in Canada.

#### How do we know it is sustainable?

Thin plastics and fishing nets are among the most challenging materials to recycle, often ending up in landfills or polluting oceans. By repurposing these materials into functional art, this award not only gives waste a second life but also raises awareness about the challenges of plastic pollution and the need for sustainable solutions in product design.

#### Why does this make it sustainable?

It diverts critical waste streams and reduces the overwhelming burden on landfills by repurposing hard-to-recycle materials. Additionally, it incorporates locally and responsibly sourced Canadian wood, ensuring that natural resources are managed sustainably.



NEW

MOQ 1

#### Midori PlastEco™ Award ★★★★★

AWD700  
Laser Engraving or VividPrint™  
Available in 3 sizes

As low as \$91.50(C)



NEW

MOQ 1

#### Verde PlastEco™ Award ★★★★★

AWD701  
Laser Engraving or VividPrint™  
Available in 3 sizes

As low as \$101.50(C)



## Sustainable Custom Award Options

The custom path opens many innovative, high-impact sustainable award options. Whether you choose recycled acrylic, locally sourced wood, or awards made from thin plastic (yup—made of plastic bags which have a difficult end of life use) there is a style and price point to meet your needs while also highlighting an exciting sustainability story.

Stay tuned while we explore unique sustainable mediums and introduce more sustainable awards to our inventory selection.



## Locally Sourced Wood

SRG uses both locally sourced Ontario wood and upcycled lumber cut offs to make elegant awards from regenerative and responsible wood sources. Ontario has some of the strongest forestry practices in the world. For every tree harvested, three must be planted and take root. This ensures your woodsy awards are not contributing to deforestation, a major contributor to climate change, and since it's from our Provincial backyard, we are reducing emissions from shipping offshore.

The Northern White Cedar lumber can be sourced from local lumber mills, upcycling their cut offs to create a beautiful, nature-inspiring award. These pieces are milled using the traditional methods by hand, then naturally dried without any chemical treatment. Due to the varying lumber production, availability is subject to change.

ECO STARS



What is this product's sustainable feature(s)?

Although these awards contain new acrylic, they are made in Canada with locally sourced wood which satisfies an entry-level, one star award.

How do we know it is sustainable?

Ontario has some of the strongest forestry practices in the world. For every tree harvested, three must be planted and take root. Although the acrylic introduces a new material, it is high-quality, manufactured in a decarbonizing building, and all cut offs are recycled.

Why does this make it sustainable?

When considering an eco product, we must look at the entire footprint of the product. By avoiding overseas shipping emissions, eliminating manufacturing in carbon-intense grids, and utilizing responsibly sourced wood, these awards are a one-eco star option.



MOQ 1

**Arbuste Award** ★☆☆☆  
ARX-ARB  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$116.50(C)



MOQ 1

**Cascades Award** ★☆☆☆  
ARX-CAS  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$125.50(C)



MOQ 1

**Branche Award** ★☆☆☆  
ARX-BRA  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$126.50(C)



MOQ 1

**Terra Award** ★☆☆☆  
ARX-TER  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$126.50(C)



ECO STARS



**What is this product's sustainable feature(s)?**  
Made from 100% genuine beechwood.

**How do we know it is sustainable?**  
Beechwood is known for its strength, longevity, and ability to be sustainably harvested, making it an eco-friendly alternative to plastic or synthetic materials.

**Why does this make it sustainable?**  
Because beechwood is fast growing and resilient, it is a solid choice for wood-based products. It requires less resources to grow, comes from responsibly managed forests, and does not emit any harmful chemicals at end of life.



NEW MOQ 1

**Conover Award** ★☆☆  
AWD676  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$59.50(C)



NEW MOQ 1

**Mulock Award** ★☆☆  
AWD673  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$59.50(C)



NEW MOQ 1

**Hillhurst Award** ★☆☆  
AWD675  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$59.50(C)



NEW MOQ 1

**Collinson Award** ★☆☆  
AWD689  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$66.50(C)

ECO STARS



**What is this product's sustainable feature(s)?**  
These awards are made from FSC certified, non-toxic genuine bamboo.

**How do we know it is sustainable?**  
Bamboo (a grass not a tree) is well-known for its sustainable attributes, including its strength, versatility, rapid growth, and carbon sequestration.

**Why does this make it sustainable?**  
The bamboo used is tested to ensure it is free from toxins and comes from an FSC-certified forest, verifying it is responsibly grown and harvested. Bamboo's rapid growth rate (up to three feet per day) and its effectiveness in carbon sequestration—absorbing and storing carbon dioxide—make these awards highly sustainable.



**Auckland Award** ★★★★★  
AWD681  
Laser Engraving or VividPrint™  
Available in 5 sizes  
As low as \$35.50(C)



**Kenilworth Cube Award** ★★★★★  
AWD680  
Laser Engraving or VividPrint™  
Available in 3 sizes  
As low as \$33.50(C)



ECO STARS



What is this product's sustainable feature(s)?

These awards are made from non-toxic, genuine bamboo.

How do we know it is sustainable?

Bamboo (a grass not a tree) is well-known for its sustainable attributes, including its strength, versatility, rapid growth, and carbon sequestration.

Why does this make it sustainable?

For such a lightweight material, bamboo is extremely strong (sometimes stronger than steel) and sequesters carbon (removing carbon from the air) at a rate greater than or equal to many tree species. In addition, bamboo can grow up to 3 feet per day! Making bamboo a great choice for a sustainable plaque.



MOQ 1

**Bamboo Plaque** ★☆☆  
AWP47  
Laser Engraving or VividPrint™  
Available in 5 sizes  
As low as \$55.50(C)

\*Setup charges apply. Prices subject to change. Visit [www.stregisgrp.com](http://www.stregisgrp.com) for up-to-date pricing.

# SRG IMPACT

SRG has positioned sustainability as a core business value. From decarbonizing operations to our award-winning give-back initiatives, SRG provides solutions that advance sustainability in the promo industry.

Check out our Impact Report to learn more about our initiatives and commitments.



## Environmental Sustainability

SRG integrates sustainability across its operations, from eco-friendly production and packaging to partnerships with like-minded suppliers. Guided by industry experts, SRG reduces emissions, improves products, and strengthens environmental management.



## Eco-Friendly Products

From eco-friendly bamboo products to vegan leather, we take pride in having many options for our customers. We also carry a wide selection of products made with verified recycled content, combining sustainability with trusted quality.



## Product Carbon Footprint (PCF)

A Product Carbon Footprint (PCF) is an assessment that measures the total greenhouse gas emissions generated throughout a product life cycle. This includes raw material extraction, manufacturing, transportation, usage, and disposal.



## Social Responsibility

SRG means social responsibility. With our sustainability program, in-house ESG experts, and corporate initiatives, we are making a difference in our communities and with our customers.



## Our Pledge

With every decision we make, we aspire for a more eco-friendly and socially responsible future. This is our commitment to our customers, vendors, and employees.





## What is a Product Carbon Footprint (PCF)

A Product Carbon Footprint (PCF) is an assessment that measures the total greenhouse gas emissions generated throughout a product life cycle. This includes raw material extraction, manufacturing, transportation, usage, and disposal.

For Example:

- 1kg of CO<sub>2</sub>e is equal to 2.5 miles of driving or 125 hours of an LED light bulb

## How is SRG implementing PCF assessments?

SRG has assessed **260 Products across all categories**, not just those in our Eco Collection, because sustainability should apply to everything we offer.

This ensures we:

- **Gain a comprehensive understanding of our specific categories**
- **Identify opportunities for meaningful improvements**
- **Provide transparency to our customers**

All of the 260 products include a Product Carbon Tracking tag and identify the total footprint of the product in the website description

## How Does It Help Make Informed Choices?

By assessing PCFs, we gain insights into the environmental impact of our products, helping us make more informed and responsible choices. Understanding the impact of a material, component, or shipping method, allows to:

- **Compare materials based on environmental impact**
- **Chose lower-impact alternatives when designing products**
- **Encourage supply chain improvements and transparency**

## Give Back Collection



For 2025, SRG has partnered with PromoCares, donating 1% of proceeds from our give back collection to Water4Good. This campaign is in cooperation with Planet Water Foundation, a non-profit organization that assists in alleviating the global water crisis by bringing clean water access and water-health and hygiene education programs to the world's most impoverished communities.



## SUSTAINABLE PACKAGING



### THE FUTURE OF SUSTAINABLE PACKAGING



SRG is prioritizing the reduction and enhancement of packaging, including removing polybags, sourcing recyclable packaging, and replacing plastic-based packaging with recycled content. In alignment with the Sustainable Packaging Coalition, we are avoiding any “biodegradable” or bio-based materials due to the potential risks and unknown harms associated with microplastics and chemicals in these alternatives when they enter the ecosystem. Additionally, most jurisdictions do not accept compostable plastics, as they often fail to degrade within the timelines required by municipal program.



# Brands Doing Good



Ice Watch<sup>®</sup> - Go Green with Ice Watch<sup>®</sup>! From solar powered watches to recycled packaging manufactured at facilities supporting the disabled workforce, Ice Watch<sup>®</sup> is taking positive impacts to the next level.

## HUGO BOSS

Hugo Boss<sup>®</sup> - Hugo Boss<sup>®</sup> is making Every Purchase Count by donating 5 cents from every purchase to their new Hugo Boss<sup>®</sup> Charitable Foundation supporting emergency aid and environmental protection. When quality meets purposeful strategies, a luxury sustainability brand is born!



KOR<sup>®</sup> - Mother Nature loves 1% for the Planet, and so do we! KOR<sup>®</sup> is a proud partner of 1% for the Planet, committing 1% of total revenue to impact initiatives.

## OTTERBOX

OtterBox<sup>®</sup> - The impressive OtterCares Foundation from OtterBox<sup>®</sup> is truly inspiring! For over 10 years, OtterBox<sup>®</sup> empowers youth to become entrepreneurs and philanthropists who create lasting and impactful change in their communities.

## RITTERPEN

Ritter Pen - Ritter Cares eco-collection pens are made in Germany with recycled plastics and bioplastics, including algae-based pens. Their cellulose acetate pens (made from plant-based materials) are certified biodegradable according to DIN EN 13432:200-12.

## Revo

Revo<sup>®</sup> - Revo<sup>®</sup> helps people see—literally! Through their partnership with Brands x Better Initiative and Cleveland Clinic's Cole Eye Institute, Revo<sup>®</sup> provides services and funding for mobile eye exams and glasses for children.



Ocean Bottle - Ocean Bottle partners with organizations to open plastic collection points in areas where plastic pollution is worst and enable collectors to exchange plastic for money and access social resources such as healthcare, education, and financial security. They have collected 6 million kgs of plastic and improved thousands of livelihoods at the same time. Ocean Bottle's goal is to prevent 7 billion plastic bottles from entering the ocean by 2025.



Yankee Candle/WoodWick of Newell<sup>®</sup> Brands. Investing in renewable energy, being recognized for LGBTQ+ recognition by the Human Rights Campaign, donating >\$100,00 to relief support, and gifted a whopping \$10 million in product donations to charitable organizations are just a few of the wonderful initiatives accomplished by Newell<sup>®</sup>.



# Quick Facts on Sustainable Products

## What Makes a Product Sustainable? At SRG, we focus on:

- Verified recycled content
- Regenerative materials
- Locally and responsibly sourced
- Designed for circularity (recyclable)
- Give-back initiatives
- Brands that align with our values



**Recyclability:** The recyclability of materials varies by location. Ensure products are sortable and accepted by your local Material Recovery Facility (MRF) before claiming they are recyclable.

**Compostable Plastics:** Most organic waste programs do not accept compostable plastics. These plastics often do not degrade quickly enough and can introduce chemicals and microplastics into fertilizers, potentially affecting ecosystems and human health.

**Recycled Polyester:** Only 9% of plastic waste is recycled, with 79% ending up in landfills. While RPET is still fossil fuel-based, it reduces landfill plastic and reliance on new plastic production, making it a sustainable textile option.



**Aluminum:** Aluminum is a highly recyclable material, easy to sort, and widely available as recycled material. It uses less energy, water, and transportation to produce and is infinitely recyclable without losing its properties.

**Decarbonized Buildings:** SRG is reducing energy usage through retrofits, fuel switching, and efficiency projects, achieving real carbon reductions without relying on offsets. These efforts lower the embodied carbon footprint of the products we offer.

**Responsible Sourcing:** True sustainability requires ethical and responsible production. St Regis ensures partner factories are socially audited and closely monitored.

## Tips on Selling Sustainability:

- Know Your Product: source, material, certifications, percentage of materials, supplier initiatives
- Tell the Story: Sustainability is more than a product. Why is this product better?
- Show the Value: It's not just a product—it's a value add to their brand.







## What are the Benefits of a Sustainable Product?

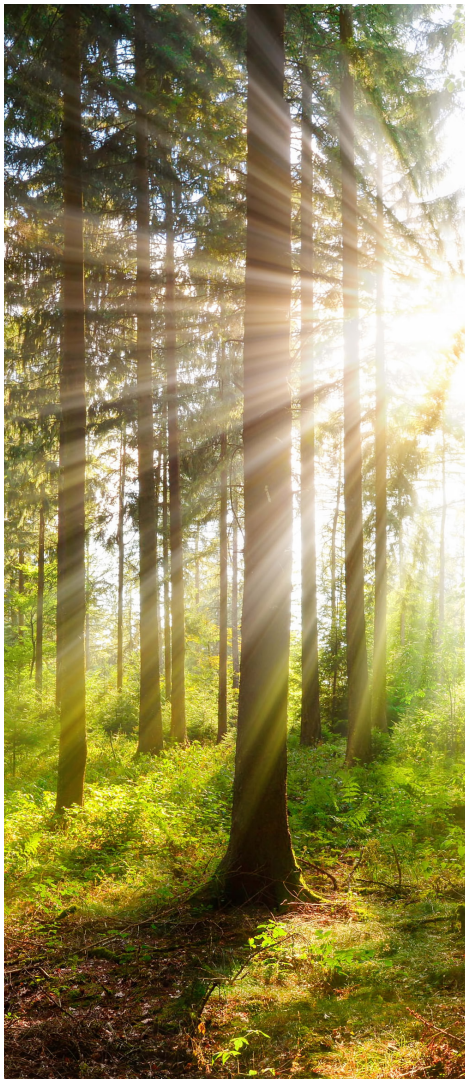
**Brand Reputation & Loyalty:** A promotional product reflects the brands values. A sustainable product says, “this brand values you, the planet we share, and we can be conscious of both”

**Environmental Conservation:** Reduce raw materials and carbon emissions, while promoting circularity and resource efficiency.

**Positive Impact on Community:** Products that have a give-back initiative support communities and biodiversity.

**Regulatory Compliance:** End users that are subject to Scope 3 reporting will be affected by merch emissions.

**Longevity & Circularity:** Evaluating a product’s end-of-life options ensures a comprehensive approach to sustainability.



## Where can I learn more about sustainable materials and products?

We’ve used a wide variety of public and partner sources, including peer-review articles, industry association guidelines, material suppliers, and other reliable sources for the claims in this catalogue. Here are some of our favourites that are available online:

<https://debrisfreeoceans.org/the-truth-about-bioplastics/>

<https://ourworldindata.org/faq-on-plastics#what-are-the-environmental-impacts-of-landfills>

<https://www.conservation.org/stories/deforestation-facts>

<https://worldly.io/tools/product-impacts/>

[https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/guide-facts-and-figures-report-about#Materials\\_and\\_Products](https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/guide-facts-and-figures-report-about#Materials_and_Products)

<https://www.reelpaper.com/blogs/reel-talk/how-fast-does-a-bamboo-grow>

[https://international-aluminium.org/wp-content/uploads/2021/01/wa\\_factsheet\\_final.pdf](https://international-aluminium.org/wp-content/uploads/2021/01/wa_factsheet_final.pdf)

<https://www.aluminum.org/Recycling>

<https://edis.ifas.ufl.edu/publication/ST004>

<https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/glass-material-specific-data>

<https://environmentgo.com/environmental-impacts-of-aluminum/>

<https://fashionunited.com/news/business/repreve-lca-shows-climate-impact-of-recycled-polyester-vs-virgin-polyester/2023072655058>

[https://textileexchange.org/wp-content/uploads/2019/11/Textile-Exchange\\_PREFERRED-Fiber-Material-Market-Report\\_2019.pdf](https://textileexchange.org/wp-content/uploads/2019/11/Textile-Exchange_PREFERRED-Fiber-Material-Market-Report_2019.pdf)

<https://www.solseekers.com.au/blog/why-opt-for-rpet>



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