



HUGO BOSS

HUGO BOSS is a global leader in the upper premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories under its BOSS and HUGO brands.

The products range from classic contemporary apparel, elegant evening fashion and casualwear through to shoes, leather accessories, and licensed products including fragrances, eyewear, watches, children's fashion, home textiles, and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation, and sustainability. Sponsorship of cultural events is a further key area of brand communications, with the group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing on innovative designs. The full range entails a matching writing accessories line, including notebooks, folders, and pen pouches, as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with lifestyle accessories, including yoga mats and resistance bands, converting sports equipment into true fashion statements.



ICONIC

Our new Iconic speaker combines outstanding technical features with a sleek and minimal aesthetic. Wrapped in luxurious, nylon-like fabric, it allows for a 360° sound experience. Its light weight makes it the perfect speaker to take anywhere, while its carabiner clip enables easy carrying.

ELECTRONICS



Design and functionality

The speaker's sleek design and lightweight, compact proportions allow the item to be easily carried and placed on any surface. It includes a cable router underneath for an even sleeker aesthetic. It is also waterproof (IPX6).



Compatibility

The Iconic wireless speaker is rechargeable via its USB-C port. It wirelessly connects to your smartphone. It has 30 hours of play time autonomy.



Clear audio quality

The 10-watt speaker (2 X 5 watts) delivers crisp and clear sound quality, allowing for deep, smooth bass.



COLORS AVAILABLE ■ □



Waterproof (IPX6)



Battery capacity



Play time



Bass sound



HBP7109-BK - Iconic Speaker black



HBP7109-GY - Iconic Speaker grey

The Gear iconic speaker is wireless and has 30 hours of play time. Speakers are delivered in a HUGO BOSS gift box.



ICONIC ACCESSORIES

The signature tricolor strap is enhanced by luxe dark chrome metal accents, metal accents, converting the every-day essentials into modern & understated accessories.



HBP2101-BK - Iconic Key ring



HBP2102-BK - Iconic Key ring with AirTag holder



HBP2103-BK - Iconic Style Key ring

The iconic keyrings are made of brass & webbing. The AirTag holder contains silicone material. They are delivered in a Hugo Boss gift box.



MAGNETIC PHONE CHARGER



HBP7113-BK - Iconic Power bank black



HBP7113-WH - Iconic Power bank white



HBP7113-CM - Iconic Power bank camel

Iconic magnetic phone chargers are delivered in a BOSS gift box.



Compatibility

Our magnetic phone charger is outfitted with a USB-C port, as well as a magnet-safe system and Universal Qi wireless charger technology, making it compatible across smartphone brands. The USB-C port enables charging via cable.



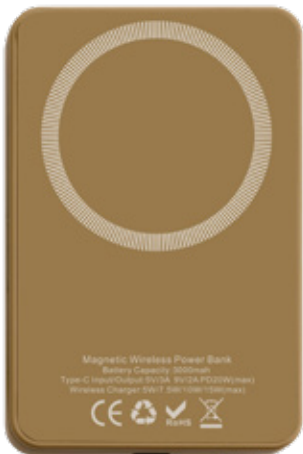
Fast charging

Our magnetic charger is outfitted with a durable and efficient cobalt battery. The battery capacity is 3,7V/3000 mAh. The wireless charger output is 15W (max) for fast charging capability.



Sleek design

This cutting-edge item has been designed with portability as a top priority, and is engineered to be as light and compact as possible, without compromising on functionality. It is made of ABS with a premium, soft-touch finish.



COLORS AVAILABLE   



Magnet-safe system



USB Type-C



Battery capacity
3000 mAh





**WIRELESS
DOUBLE CHARGER**



HBP7114-BK - Arche Wireless charger black



Innovative design

This technological desk item is both beautiful, mixing matte black surfaces with sleek dark metal accents, and highly functional, allowing for the wireless charging of both smartphones and wireless earbuds at the same time.



Compatibility and fast charging

This item is outfitted with magnet-safe charging technology on the smartphone end, as well as fast charging capability and auto power mode selector 15W / 10W / 7,5W / 5W.



The wireless double chargers are delivered in a BOSS gift box.



BOSS

SMALL LEATHER GOODS

Our new small leather goods collection is characterized by carefully chosen, top-grain leathers and minimalist designs. All pieces are skillfully assembled and beautifully finished with crisp chrome signature plates and monogram linings. Our designs are available in a curated range of finishings and colors, for an assortment that is concise yet comprehensive.

**HBP3140-BK - Iconic Money wallet black****HBP3139-BK - Iconic Card holder trifold black****HBP3141-BK - Iconic Passport holder black**

This is only a small selection of the small leather goods offering – more items are available.

The Iconic small leather goods line is made of top grain genuine leather. All items are delivered in a BOSS gift box.



- HBP3130-NV Classic Grained Wallet navy
- HBP3130-CM Classic Grained Wallet camel
- HBP3130-BK Classic Grained Wallet black



- HBP3124-BK Classic Grained Wallet black
- HBP3124-CM Classic Grained Wallet camel
- HBP3124-NV Classic Grained Wallet navy



- HBP3129-BK Classic Grained Passport Holder black
- HBP3129-CM Classic Grained Passport Holder camel
- HBP3129-NV Classic Grained Passport Holder navy



- HBP3125-CM Classic Grained Folding card holder camel
- HBP3125-NV Classic Grained Folding card holder navy
- HBP3125-BK Classic Grained Folding card holder black

This is only a small selection of the small leather goods offering – more items are available.

The Classic small leather goods line is made of top grain genuine leather. All items are delivered in a BOSS gift box.



HBP3145-BK - Classic Grained Magnetic card holder black



HBP3145-CM - Classic Grained Magnetic card holder camel



HBP3145-NV - Classic Grained Magnetic card holder navy



HBP3144-BK - Iconic Magnetic card holder black

This is only a small selection of the small leather goods offering – more items are available.

The Classic and Iconic small leather goods lines are made of top grain genuine leather. All items are delivered in a BOSS gift box.



ICONIC WRITING

This edition of our top-selling notebook and matching version of our distinguished Loop pen celebrate the new branding, implementing the iconic black, white, and camel colors and signature tricolor strap. The soft, matte texture provides a luxury feel: perfect for creating memorable gift sets.



HBP149 F BK - Loop Iconic Fountain pen black



HBP149 B BK - Loop Iconic Ballpoint pen black



HBP149 R BK - Loop Iconic Rollerball pen black



HBP149 F CM - Loop Iconic Fountain pen camel



HBP149 B CM - Loop Iconic Ballpoint pen camel



HBP149 R CM - Loop Iconic Rollerball pen camel

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a luxurious HUGO BOSS gift box.



ICONIC UMBRELLAS

Resolutely chic and modern; with their understated matte black trims, these umbrellas all feature the iconic signature tricolor strap: a beautiful way to underline the new BOSS brand image. Available in three formats: Mini, Pocket and City.



HBP6107-BK - Iconic Mini umbrella black

Mini

Light and compact, the Iconic Mini umbrella has been designed to be easily carried around in its beautifully executed waterproof pouch. At 300 grams, including its external pouch, this umbrella is the ultimate lightweight. Its closed length of 24 cm is ultra-compact, and it has a diameter of 94 cm when opened.

Pocket

Our Iconic Pocket umbrella is a celebration of the new BOSS branding. The handle is wrapped in grained fabric and embossed with the logo. The final touch: the tricolor iconic stripe closing strap. The Pocket umbrella weighs 500 grams and has a diameter of 102 cm when opened.



HBP6108-BK - Iconic Pocket umbrella black



HBP6110-BK - Iconic City umbrella black

City

The Iconic City umbrella reflects modernity and elegance, with a nod to the BOSS brand identity in its tricolor closing strap. Other luxurious details include a double canopy, allowing for a bicolor effect: black outside and camel inside. The city umbrella weighs 600 grams and has a diameter of 113 cm when opened.



HBP6111-BK - Loop Pocket umbrella black

Pocket

This item was developed with the lightest possible weight in the most compact design possible, creating an optimal user experience. The umbrella weighs 400 grams and has a diameter of 105 cm when opened. The handle features a double automatic button system for easy opening and closing.

City and Golf

Our Loop City and Loop Golf umbrellas are minimalist statement pieces. Their tilted handles feature an oversized BOSS embossed logo, and are finished with beautiful chrome trims for a resolutely luxe feel. The black canopy is embellished with an understated, tone-on-tone, grid-like pattern.

1. City has a length of 88.5 cm and a diameter of 113cm when opened.
2. Golf has a length of 100 cm and a diameter of 130 cm when opened.



1. HBP6109-BK - Loop City umbrella black

2. HBP6112-BK - Loop Golf umbrella black

ICONIC YOGA MAT





HBP8102-BK - Iconic Yoga Mat black

Design

Playing on a contrast of color between camel and black, and adorned by a tone-on-tone oversized logo, our iconic yoga mat is a nod to the renewed brand image: fresh, minimal, and bold.

Functionality

Made of TPE, this mat can be used for yoga or other sports. Its signature strap makes it very easy to carry around.



Size

This mat is optimally sized, with a length of 183 cm, a width of 61 cm, and a thickness of 0.6 cm.





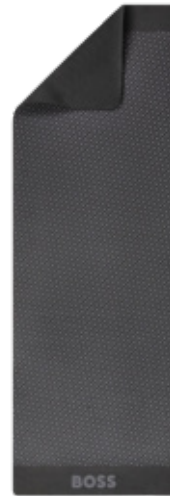
HBP8103-BK - Monogram Yoga Mat black

Design

Embellished by the signature monogram, with a subtle play on dark gray tones, this yoga mat is an understated fashion statement in itself, making it a perfect match to the chicest of active outfits.

Functionality

Made of TPE, this mat can be used for yoga or other sports. Its signature strap makes it very easy to carry around.



Size

This mat is optimally sized, with a length of 183 cm, a width of 61 cm, and a thickness of 0.6 cm.





HBP8104-BK - Iconic Resistance Band camel

Functionality

Made of nylon and latex, these resistance bands are made for a variety of exercises.



Design

Sold as a set of three, consisting of different resistance levels, these bands are a resolutely signature set, featuring the iconic tricolored stripes, and presented in a luxurious nylon pouch signed with a matte textured logo.



Size

Each band is 6.5 cm wide.

The Camel band has a resistance of 9 KG

The Tricolor band has a resistance of 14 KG

The Black band has a resistance of 21 KG



**WIRELESS
CHARGER**



HBP7108-BK - Iconic Wireless Charger black



Sleek design

This high-performing item has a sleek design, which allows it to be easily carried and placed on any surface. It features a high-quality aluminum casing and grained texture top to prevent scratches on your device.



Compatibility

It is outfitted with a USB-C and Universal Qi wireless charger technology, making it compatible across smartphone brands.



HBP7108-CM - Iconic Wireless Charger camel



Fast charging

The wireless charger is outfitted with fast charging capability and with auto power mode selector 10W / 7.5W / 5W.

The wireless charger is delivered in a HUGO BOSS gift box.

GEAR SPEAKERS

Compact design, unique features, and offered in a wide range of colors, from iconic black, white, and camel to daring yellow, red, blue, and khaki color-blocking. The Gear wireless speaker is a modern addition to everyday life, offering signature details and a sleek silhouette.





WIFI CALLING



HUGO BOSS



MICRO SD



Design and functionality

The speaker's sleek design and lightweight, compact proportions allow the item to be easily carried and placed on any surface. It has five hours of play autonomy.



Compatibility

The Gear Matrix wireless speaker is rechargeable via its USB-C port. It connects to your smartphone and can intercept your calls through Wi-Fi. A microSD slot allows you to play music wherever you are.



Clear audio quality

The 3-watt speaker delivers crisp and clear sound quality.





HBP7102-BK - Matrix Speaker black



HBP7102-KH - Matrix Speaker khaki



HBP7102-BL - Matrix Speaker blue



HBP7102-RD - Matrix Speaker red



HBP7102-YL - Matrix Speaker yellow

The Gear Matrix speaker is wireless and has 5 hours of play autonomy. Speakers are delivered in a HUGO BOSS gift box.



GEAR



WRITING INSTRUMENTS



HBP115 B BK - Gear Matrix Ballpoint pen black



HBP115 B BL - Gear Matrix Ballpoint pen blue



HBP115 B KH - Gear Matrix Ballpoint pen khaki



HBP9101-BK - Set Gear Matrix speaker, Gear Matrix keyring and Gear Matrix ballpoint pen

GEAR



HBP115 B RD - Gear Matrix Ballpoint pen red



HBP115 B YL - Gear Matrix Ballpoint pen yellow



HBP9101-BL - Set Gear Matrix speaker, Gear Matrix keyring and Gear Matrix ballpoint pen

The Gear Matrix pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a HUGO BOSS gift box.



WINE SET



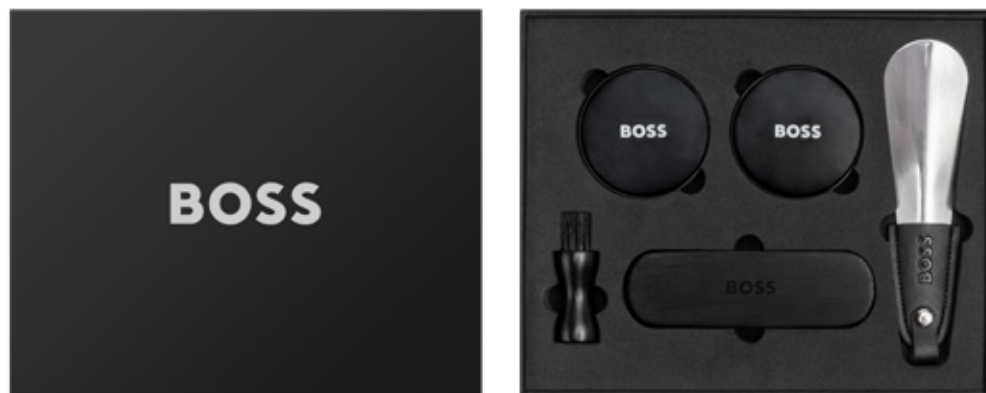
HBP8111-BK - Iconic Wine set black



The wine set is delivered in a dedicated BOSS gift box.



SHOE-CARE SET



HBP8106-BK - Iconic Shoe-care set black



The Shoe-care set is delivered in a dedicated BOSS gift box.



HUGO BOSS

