# CoasterStone® Marketing that's truly absorbing

Now Including



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Promotional Product ideas that leave an impression Set in Stone

SUN



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## **Products**



**Square CUSQ** (4.25" x 4.25")



Round CURD (4.25")



Hexagon CUHEX (4.25" x 3.75")



Victorian Lace CUEC400 (4.25")



Greek Key CUEC500 (4.25")



Metal Insert CUMI (4.25" × 4.25"")



Car Coaster CUCR (2.625")



Square Trivet CUTRSQ (7"×7")



Round Trivet
CUTR
(7")

## Packaging Options

Custom Backer Cards Available!















Slotted Stand fo Square Coasters WS4SQ Slotted Stand for Round Coasters

WS4

Cradle Stand for Round or Square

WS13



#### Coloring Wall Calendar

#### CU4CAL

11.25" x 8.5"

12 printed spreads saddle stitched



#### Coloring Calendar

#### CU4MP85

8.5" x 11"

12 printed spreads saddle stitched

#### CU4MP55 Mini

5.5" × 7.75"

12 printed spreads saddle stitched



#### Weekly Coloring Planner

#### CU4CPW

5.5" x 7.75"

132 pages wiro bound chip board back



#### LUX Calendar

#### CULUX9

9" x 12"

12 printed spreads wiro bound chip board back

#### CULUX55 Mini

5.5" x 9"

12 printed spreads wiro bound chip board back



#### Playing Cards

#### CU4CD

2.5" x 3.5"

standard size customizable front and back customizable tuck box



#### Jumbo Playing Cards

#### CU4JCD

3.25" x 4"

customizable front and back customizable tuck box great for childrens games



#### Journal

#### CU4JR

5.5" x 7.5"

140 lined pages handy reference tables on this inside



#### Composition Journal

#### CU4COMP

6" x 9"

140 lined pages bonus feature inside pocket handy reference tables on this inside



### Coloring Journal

#### CU4CJ

5.5" x 7.75"
25 pages saddle stitched Procedo Williams Connect

#### Premium Coloring Journal

#### CU4CJW

5.5" x 7.75"

100 pages wiro bound chip board back



#### Adult Activity Book

#### CU4AAB85 8.5" x 11"

12 printed pages saddle stitched

#### CU4AAB57 Mini

5.5" x 7.75"

12 printed pages saddle stitched



#### Childrens Activity Book

#### CU4CAB85

8.5" x 11"

12 printed pages saddle stitched

#### CU4CAB57 Mini

5.5" x 7.75"

12 printed pages saddle stitched



#### Coloring Book

#### CU4CP8524

8.5" x 11" - 24 page saddle stitched

#### CU4CP8512

8.5" x 11" - 12 page saddle stitched

#### CU4CP512 Mini

5.5" x 7.75" - 12 page saddle stitched



#### Travel Colored Pencil Set

#### CU4PEN12

12 colored pencils 2" round tube 4" tall

built in pencil sharpener in lid



## Automotive

- gift with car purchase
- finance department
- service center coupon
- service reminders
- contact information
- roadside assistance
- emergency contact
- discount for future visit
- safety programs

CU4CAL



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 Independence Day	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
31 24	25	26	27	28	29	30

Car Insurance
Car Dealership
Car Wash
Truck Stop
Service Center





## Beverage

- facility tour giveaway
- launch of a new beverage
- gift with bottle purchase
- festival giveaway
- growler coaster (Trivet)
- mug club gift
- wine club gift
- promotion
- gift store



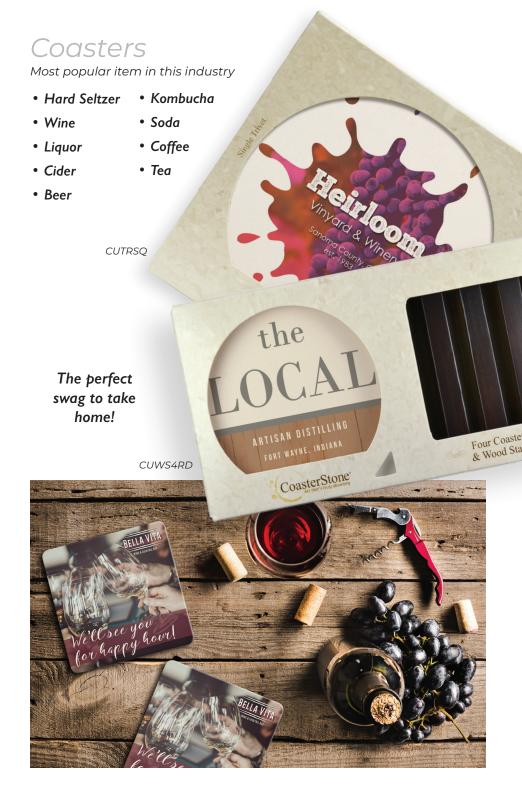
CU4CD







BREWIN





- sales rep leave-behind
- speaker gift
- conference room staging
- trade show giveaway
- display in board room
- stay in front of customers



## Metal Coasters & Coloring Books

Most popular items in this industry







## Health Care

- · donor gifts
- new building grand opening
- · retail gift shop
- employee appreciation
- nurse appreciation

- · doctor's day
- safety programs
- wellness programs
- waiting room activities
- · childrens activity kit

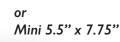


## Activity Books

Most popular item in this industry

- Activity Books for Children
- Activity Books for Adults

2 sizes to choose from: Standard 8.5 x 11











### Coasters





## Sports & Athletics

- event participation gift
- event sponsor thank you
- · retail gift shop
- event giveaway
- season ticket holder gift
- · limited edition memorabilia
- game souvenir
- signature hole
- pro shop item

- tournament winner gift
- "nineteenth hole" coasters
- member gift
- tournament giveaway
- cupholder coasters for golf cart



## Coasters & Calendars Increase attendance

Most popular items in this industry

Increase attendance with a season schedule trivet!





Tell a story
Share a message
Show an appreciation





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