



# *custom* Label Product Guide

# Labels are everywhere!

Show your customers the value of consistent brand recognition with labels, stickers, decals and packaging.



## How to Order Labels in a few Easy Steps



### Ordering Tips:

A few of our colored stocks and gold polyester cannot be used with full color. Consider how your label will be used... indoor or outdoor and what adhesive is required (permanent, removable, repositionable). If your label needs to be written on, choose matte lamination. We carry stocks that can withstand exposure to environmental factors like heat, sunlight, and chemicals. See the General Information section for more details. Bleeds are available on most items. Please call for a quote for bleed on square cut labels. If your label will be machine-applied, specify core size, unwind position, and maximum outside diameter of roll.

Our most popular label sizes are grouped together in our **Best Value** category on pages 4-5. By choosing one of these sizes you can save up to 14% and enjoy a large selection of stocks and our fastest turn times. If you don't find the exact size you need, you can shop by shape on pages 6-13, shop by use on pages 28-39, or browse the table of contents for special finishes or applications. We have tried to capture the most popular sizes in each category, but don't let the category name keep you from choosing a label. A label on the Prime Labels page can just as easily be used as a Packaging Sticker.

### You can count on us!

- We are label experts—so you don't have to be
- We are continuously adding equipment and expertise to handle all your needs
- We provide quality products quickly
- We work with you to solve complex projects and tight deadlines
- We offer low minimum quantities and no charge overruns
- We provide a wealth of sales tools highlighting ideas and opportunities with labels, stickers and decals





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# NEW PRODUCTS 2024

## Water-Activated Reinforced Packaging Tape Pages 24-25

- Feature logo, company name, or unique design
- Elevate your branding
- Additional layer of security
  - 2 Stock Colors to choose from



## Stock Labels & Stickers Pages 20-21

- Available and ready to ship
- Functional and trendy
- High-quality professional-looking labels
- Over 25 designs





# How to order FasTurn® Labels



**FasTurn®** Batching our most popular sizes and stocks allows us to expedite the manufacturing of select items.

Look for the FasTurn® icon for products that are ready to ship in 2 business days.

## Step 1 Select Shape and Size

**Choose from hundreds of standard shapes and sizes.**  
If you don't see your label option listed, please call.

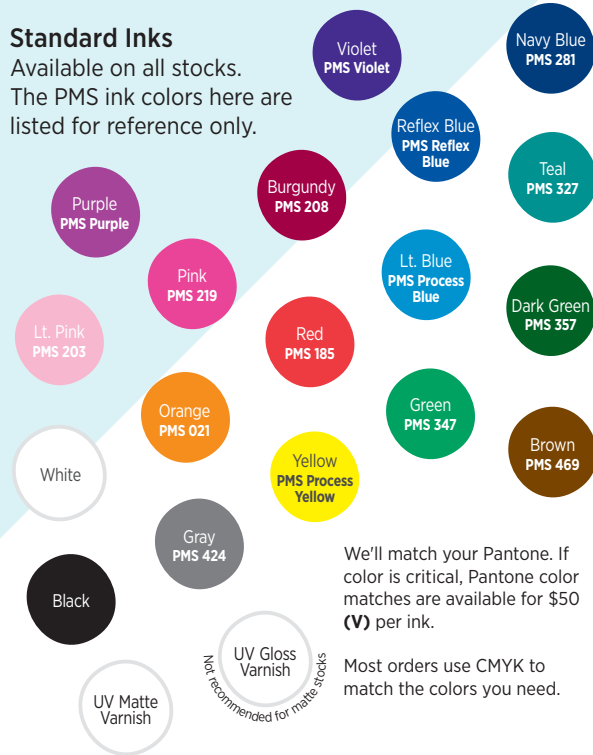
## Step 2 Select Ink Color(s)

**Select one or more Standard Inks or Full Color.**

- Price includes one ink; PMS inks \$50.00 (V) each.
- Additional ink charge on price grids.

### Standard Inks

Available on all stocks.  
The PMS ink colors here are listed for reference only.



We'll match your Pantone. If color is critical, Pantone color matches are available for \$50 (V) per ink.

Most orders use CMYK to match the colors you need.

### Full Color Imprint

Look for this Full Color icon to find compatible stocks



### Metallic Ink

Metallic Inks can be used on all stocks except fluorescent stocks. Price as a PMS ink at \$50 (V).

### Stock

Choose a stock from the grid on the right. Include the one or two letter stock code when ordering.

You can request a sample swatch of a specific stock. Create your own stock color by using a flood coat of any ink color you choose.

## Step 3 Select Stock

## Stock Options

Stocks	Full Color Available	Stock Code	Stock Name
Gloss		<b>A</b>	White Gloss
		<b>AS</b>	White Gloss Removable
		<b>Q</b>	White Gloss Blockout
		<b>BC</b>	Ivory Gloss
		<b>B</b>	Yellow Gloss
Matte		<b>G</b>	White Matte
		<b>BF</b>	White Matte Removable
		<b>R</b>	White Matte Blockout
		<b>BH</b>	Ivory Matte
		<b>AM</b>	Yellow Matte
		<b>H</b>	White EDP
Recycled		<b>OR</b>	100% PCW Bright White
Foil		<b>D</b>	Gold Foil
		<b>E</b>	Silver Foil
		<b>AI</b>	Gold Foil Dull
		<b>AH</b>	Silver Foil Dull
Film/BOPP		<b>WB</b>	White Film BOPP
		<b>BJ</b>	Clear Film BOPP
		<b>KR</b>	Silver Film BOPP Mirror-like reflectivity
Premium <small>Not suitable for lamination or varnish</small>		<b>BW</b>	Brown Kraft 25% upcharge
		<b>SW</b>	Estate #8 25% upcharge
		<b>ET</b>	Estate #9 25% upcharge
Fluorescent		<b>I</b>	Green Fluorescent Looks like PMS 802
		<b>AE</b>	Orange Fluorescent Looks like PMS 804
		<b>AF</b>	Pink Fluorescent Looks like PMS 806
		<b>AG</b>	Chartreuse Fluorescent Looks like PMS 809
		<b>C</b>	Red Fluorescent Looks like PMS 805

Unique stocks for specific applications will be shown on each product page.

Manufactured in the USA

# BEST VALUE LABELS



2 1/2" x 2 1/2" Die 204 - White Matte (G) - Black and PMS 347



1" x 2 1/2" Die 110 - White Gloss (A) - Full Color



4" x 5" Die 1314 - Clear Film (BJ) - Full Color



1 1/2" Die 424 - Clear Film (BJ) - White Ink



1" Die 402 - Estate #8 (SW) - Full Color





## About Best Value Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Best Value Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1/2" x 1"	R	102	A	1 1/2" x 1 3/4"	R	176	C	1" x 1"	S	250	A
1/2" x 1 1/2"	R	1312	A	1 1/2" x 2"	R	113	C	1 1/2" x 1 1/2"	S	201	C
1/2" x 2"	R	107	A	1 1/2" x 2 1/4"	R	1224	D	2" x 2"	S	202	E
1/2" x 2 1/2"	R	1953	B	1 1/2" x 2 1/2"	R	195	E	2 1/2" x 2 1/2"	S	204	G
3/4" x 1"	R	1280	A	1 1/2" x 3"	R	148	F	3" x 3"	S	203	I
3/4" x 1 1/2"	R	108	A	1 3/4" x 2 3/4"	R	142	F	4" x 4"	S	205	K
3/4" x 1 3/4"	R	10241	B	2" x 3"	R	145	G	1 1/4" x 2 1/2"	O	357	D
3/4" x 2"	R	109	B	2" x 3 1/2"	R	123	H	2" x 3"	O	323	G
7/8" x 3"	R	1256	C	2" x 4"	R	127	H	4" x 6"	O	358	M
1" x 1 1/2"	R	140	B	2 7/8" x 5"	R	115	K	1"	C	402	A
1" x 1 3/4"	R	9586	B	2 15/16" x 4"	R	114	J	1 1/2"	C	424	C
1" x 2"	R	155	B	3" x 4"	R	1212	J	2"	C	440	E
1" x 2 1/2"	R	110	C	3" x 5"	R	1213	K	2 1/2"	C	401	G
1" x 3"	R	1242	C	4" x 5"	R	1314	L	3"	C	459	I
1 1/4" x 2"	R	181	C	4" x 6"	R	185	M	1 7/8"	B	523	E
1 1/4" x 3 1/2"	R	1258	F								

Shape Code: R = Rectangle, S = Square, O = Oval, C = Circle, B = Burst

## 1 Color Best Value Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>A</b>	\$80.00	\$83.00	\$106.00	\$91.50/m	\$81.00/m	\$58.50/m	\$40.50/m
<b>B</b>	\$83.00	\$89.00	\$109.50	\$96.00/m	\$83.00/m	\$62.00/m	\$44.50/m
<b>C</b>	\$92.00	\$95.50	\$120.50	\$102.00/m	\$94.00/m	\$71.00/m	\$54.00/m
<b>D</b>	\$95.50	\$100.00	\$124.50	\$110.00/m	\$97.00/m	\$75.00/m	\$57.50/m
<b>E</b>	\$100.00	\$103.50	\$125.00	\$114.00/m	\$101.50/m	\$83.00/m	\$60.00/m
<b>F</b>	\$105.50	\$108.00	\$133.50	\$117.50/m	\$106.00/m	\$86.00/m	\$62.00/m
<b>G</b>	\$106.50	\$112.00	\$137.50	\$119.50/m	\$109.00/m	\$88.00/m	\$65.00/m
<b>H</b>	\$112.00	\$116.50	\$140.00	\$123.50/m	\$110.00/m	\$91.50/m	\$67.00/m
<b>I</b>	\$117.50	\$125.00	\$153.50	\$137.50/m	\$120.50/m	\$102.00/m	\$79.00/m
<b>J</b>	\$127.50	\$135.00	\$163.50	\$152.00/m	\$131.00/m	\$108.50/m	\$91.50/m
<b>K</b>	\$148.50	\$156.00	\$195.50	\$167.50/m	\$140.00/m	\$114.50/m	\$94.50/m
<b>L</b>	\$182.50	\$191.50	\$237.00	\$215.00/m	\$184.00/m	\$143.50/m	\$110.00/m
<b>M</b>	\$251.00	\$263.50	\$322.50	\$278.00/m	\$224.50/m	\$171.00/m	\$138.00/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

## Full Color Best Value Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>A, B, C, D, E</b>	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
<b>F, G</b>	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
<b>H, I</b>	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
<b>J, K</b>	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
<b>L</b>	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
<b>M</b>	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m

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For quantities over 10,000, please call for a quote.

Full color inks are not fade-resistant.

# RECTANGLE LABELS



$\frac{5}{8}$ " x 2" Die 170 - White Gloss (A) - Black, Process Yellow, Process Blue and PMS 203



$\frac{3}{4}$ " x 2  $\frac{1}{2}$ " Die 1238 - White Matte (G) - PMS Ink flood coat and Black Ink



1  $\frac{1}{2}$ " x 5" Die 1246 - White Gloss (A) - Black Ink



$\frac{5}{8}$ " x 1  $\frac{1}{2}$ " Die 190 - White Matte (G) - PMS 021, 185, Process Blue



1  $\frac{1}{2}$ " x 3  $\frac{1}{2}$ " Die 143 - Clear Film Bopp (BJ) - Full Color





## About Rectangle Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Rectangle Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
3/8" x 1"	R	117	A	1 5/16" x 3"	R	126	C	1 1/4" x 3"	R	156	E
3/8" x 1 1/2"	R	190	A	1" x 2 5/8"	R	1252	C	1 1/2" x 2 3/4"	R	1270	E
5/8" x 2"	R	170	B	1" x 3 1/4"	R	158	D	1 1/2" x 3 1/2"	R	143	G
3/4" x 2 1/2"	R	1238	B	1" x 3 1/2"	R	103	E	1 1/2" x 5"	R	1246	H
3/4" x 2 3/4"	R	193	C	1" x 4"	R	1214	E	1 3/4" x 3"	R	121	G
7/8" x 1 3/4"	R	189	B	1 1/4" x 1 3/4"	R	11567	B	1 3/4" x 3 1/4"	R	112	G
1 5/16" x 2 1/2"	R	130	C	1 1/8" x 3 1/8"	R	162	E	1 3/4" x 5"	R	1236	H

Shape Code: R = Rectangle

## 1 Color Rectangle Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>A</b>	\$83.00	\$87.50	\$110.50	\$94.50/m	\$84.00/m	\$61.50/m	\$42.00/m
<b>B</b>	\$87.50	\$92.50	\$113.50	\$100.00/m	\$86.00/m	\$64.50/m	\$46.00/m
<b>C</b>	\$95.50	\$99.50	\$125.50	\$106.50/m	\$97.50/m	\$74.50/m	\$56.50/m
<b>D</b>	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
<b>E</b>	\$103.50	\$106.50	\$129.50	\$118.50/m	\$106.00/m	\$86.50/m	\$62.50/m
<b>F</b>	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
<b>G</b>	\$111.50	\$116.00	\$143.00	\$124.50/m	\$113.50/m	\$91.50/m	\$68.00/m
<b>H</b>	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>							

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

## Full Color Rectangle Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>A, B, C, D, E</b>	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F, G</b>	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>H</b>	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>								

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For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# RECTANGLE & SQUARE LABELS



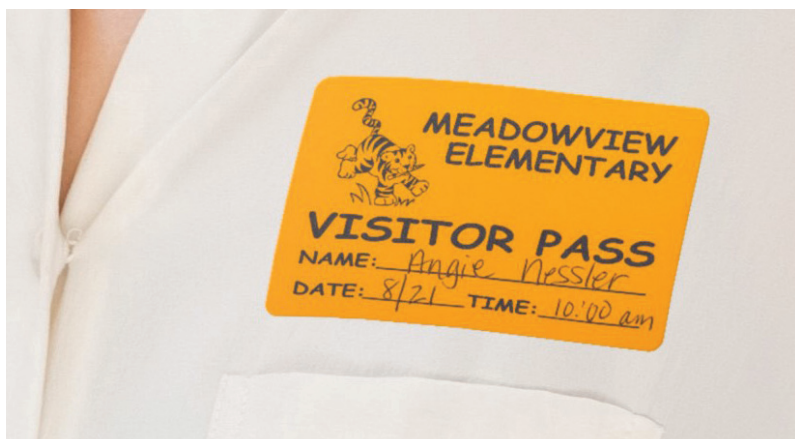
2" x 2 ½" Die 151 - White Matte (G) - Full Color



3" x 5 ½" Die 8543 - White Gloss (A) - Full Color



2 ¾" x 2 ¾" Die 228 - White Film (WB) - Black and PMS 185



2 ½" x 4 ½" Die 10545 - Orange Fluorescent (AE) - Black Ink



2" x 3 ¼" Die 1946 - White Matte (G) - PMS 347



# RECTANGLE & SQUARE LABELS



Shop by Shape

## About Rectangle & Square Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Rectangle & Square Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
2" x 2 1/2"	R	151	F	2 1/2" x 5"	R	1257	J	3 3/8" x 6"	R	106	L
2" x 5"	R	10629	I	2 3/4" x 3 3/4"	R	171	I	3 1/2" x 4"	R	9745	J
2" x 6"	R	1243	J	2 7/8" x 4"	R	104	I	3 1/2" x 4 1/2"	R	1232	K
2 1/4" x 4"	R	166	I	3" x 3 1/2"	R	1250	J	4" x 5 1/2"	R	10509	L
2 1/2" x 3"	R	116	H	3" x 5 1/2"	R	8543	K	1 3/4" x 1 3/4"	S	255	D
2 1/2" x 3 1/2"	R	160	H	3" x 6"	R	9083	L	2 3/4" x 2 3/4"	S	228	H
2 1/2" x 4"	R	1204	I	3" x 8"	R	10048	M	3 1/2" x 3 1/2"	S	254	J
2 1/2" x 4 1/2"	R	10545	I	3 1/4" x 5"	R	1201	K	5" x 5"	S	8554	M
				3 3/8" x 5 1/2"	R	125	L				

Shape Code: R = Rectangle, S = Square

## 1 Color Rectangle & Square Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>D</b>	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
<b>F</b>	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
<b>H</b>	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
<b>I</b>	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
<b>J</b>	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
<b>K</b>	\$154.00	\$162.00	\$203.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
<b>L</b>	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
<b>M</b>	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

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To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

## Full Color Rectangle & Square Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>D</b>	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F</b>	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>H, I</b>	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>J, K</b>	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
<b>L</b>	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
<b>M</b>	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# CIRCLE, BURST & OVAL LABELS



1 1/2" x 2" Die 301 - White Matte (G) - Reflex Blue & PMS 185



1 3/4" Die 407 - White Gloss (A) - Full Color



2 1/4" Die 524 - White Matte (G) - PMS 219



3 1/2" Die 460 - Brown Kraft (BW) - Black Ink



2 1/4" Die 404 - Estate #8 (SW) - Full Color





## About Circle, Burst &amp; Oval Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Labels are finished on rolls.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Circle, Burst &amp; Oval Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1/2"	C	417	A	4"	C	432	K	1 1/4" x 2"	O	360	C
3/4"	C	443	A	5"	C	468	M	1 1/2" x 2"	O	301	C
1 1/4"	C	435	B	6"	C	465	M	1 1/2" x 2 1/2"	O	359	D
1 3/8"	C	430	B	2 1/4"	B	524	F	2" x 4"	O	362	D
1 3/4"	C	407	D	3/4" x 1 1/2"	O	342	A	2 7/8" x 3 3/4"	O	303	H
2 1/4"	C	404	F	1" x 2"	O	308	B	3" x 4"	O	371	I
3 1/2"	C	460	J								

Shape Code: C = Circle, B = Burst, O = Oval

## 1 Color Circle, Burst &amp; Oval Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>A</b>	\$83.00	\$87.50	\$110.50	\$94.50/m	\$84.00/m	\$61.50/m	\$42.00/m
<b>B</b>	\$87.50	\$92.50	\$113.50	\$100.00/m	\$86.00/m	\$64.50/m	\$46.00/m
<b>C</b>	\$95.50	\$99.50	\$125.50	\$106.50/m	\$97.50/m	\$74.50/m	\$56.50/m
<b>D</b>	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
<b>F</b>	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
<b>H</b>	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
<b>I</b>	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
<b>J</b>	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
<b>K</b>	\$154.00	\$162.00	\$203.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
<b>M</b>	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>							

(P) Prices effective January 1, 2024. Prices subject to change.  
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Circle, Burst &amp; Oval Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>A, B, C, D</b>	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F</b>	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>H, I</b>	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>J, K</b>	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
<b>M</b>	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>								

(P) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.  
Full Color inks are not fade-resistant.

# SPECIAL SHAPE LABELS

## Shop by Shape

Choose one of our Special Shape Labels to enhance your next project. Help your message stand out with a unique shape. These labels are ideal for promotions, mailings, recognition programs, anniversaries, and any time you want to call attention to your message.



1 5/8" x 2" Die 542 - White Gloss (A) - Full Color



1 7/8" x 3 1/2" Die 549 - White Matte (G) - Full Color

## About Special Shape Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Special Shape Label Sizes

Locate the shape needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1 3/8" x 2 5/8"	Anniversary	540	E	1 1/8" x 2"	Modified Rectangle	553	C
1 3/16" x 3 1/4"	Bottle Neck	1462	E	1 5/8" x 2"	Ribbon	542	D
1 1/8" x 1 1/8"	Heart	502	C	1 5/8" Diameter	Scallop	526	D
2" x 2"	Heart	533	E	2 3/4" x 2 3/4"	Sheriff Star	507	J
1 7/8" x 2 7/8"	House	578	J	2 3/4" x 2 7/8"	Star	534	J
1 1/4" x 3"	Indented Rectangle	545	E	1 1/4" x 2 1/2"	Triangle	536	D
2 1/8" x 2 1/8"	Lip Balm	1602*	F	2 1/2" x 3"	Vintage Frame	1390	I
1 7/8" x 3 1/2"	Marquis	549	I				

\* White Film (WB) is recommended for Die 1602.

## 1 Color Special Shape Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>C</b>	\$95.50	\$99.50	\$125.50	\$106.50/m	\$97.50/m	\$74.50/m	\$56.50/m
<b>D</b>	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
<b>E</b>	\$103.50	\$106.50	\$129.50	\$118.50/m	\$106.00/m	\$86.50/m	\$62.50/m
<b>F</b>	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
<b>I</b>	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
<b>J</b>	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>							

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Special Shape Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>C, D, E</b>	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F</b>	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>I</b>	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>J</b>	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>								

(P) Prices effective January 1, 2024. Prices subject to change.

Provide print-ready file (EPS, PDF); sized to chosen label.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color inks are not fade-resistant.





Square Cut Labels allow you to create labels with square corners to match the exact dimensions you need, up to almost 30 square inches.



2" x 6" - White Matte (G) - Full Color



1"x 4 1/4" - Brown Kraft (BW) - Black Ink

## About Square Cut Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Artwork and copy should be 1/8" from all edges.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Call for quote.

## Square Cut Label Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.25" x 0.625" (Width must be a minimum of 0.625").

## 1 Color Square Cut Label Pricing

Additional ink charges at bottom of price grid.

Square Inches	250	500	1,000	2,000	3,000	5,000	10,000
Up to 1.49	\$144.50	\$179.50	\$222.00	\$148.00/m	\$116.00/m	\$84.00/m	\$56.50/m
1.5 - 2.49	\$151.50	\$184.50	\$230.50	\$157.50/m	\$129.50/m	\$92.50/m	\$60.00/m
2.5 - 3.49	\$159.50	\$194.50	\$244.00	\$179.50/m	\$139.50/m	\$96.00/m	\$64.50/m
3.5 - 4.49	\$165.50	\$200.50	\$250.50	\$183.00/m	\$146.00/m	\$101.00/m	\$65.00/m
4.5 - 5.49	\$168.00	\$204.00	\$256.00	\$189.00/m	\$152.00/m	\$106.50/m	\$70.00/m
5.5 - 6.49	\$172.00	\$209.50	\$258.50	\$191.50/m	\$155.00/m	\$108.50/m	\$71.00/m
6.5 - 7.49	\$176.00	\$214.50	\$267.50	\$197.50/m	\$160.00/m	\$113.50/m	\$77.50/m
7.5 - 8.99	\$184.50	\$224.00	\$280.50	\$208.50/m	\$167.50/m	\$125.50/m	\$89.50/m
9 - 12.99	\$195.50	\$238.00	\$297.00	\$223.00/m	\$179.50/m	\$135.50/m	\$100.00/m
13 - 16.99	\$212.00	\$258.50	\$322.50	\$239.00/m	\$195.00/m	\$153.00/m	\$118.00/m
17 - 21.25	\$227.50	\$278.00	\$345.00	\$267.00/m	\$215.00/m	\$169.00/m	\$133.50/m
21.26 - 24.99	\$252.50	\$309.00	\$375.50	\$323.50/m	\$258.50/m	\$200.50/m	\$156.00/m
25 - 29.99	\$266.00	\$324.00	\$403.00	\$341.00/m	\$272.50/m	\$218.00/m	\$176.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities							

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Square Cut Label Pricing

Square Inches	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$452.00	\$476.00	\$519.00	\$659.50	\$389.50/m	\$291.50/m	\$207.00/m	\$132.50/m
5 - 7.49	\$476.50	\$503.50	\$560.00	\$700.50	\$437.00/m	\$346.00/m	\$258.00/m	\$157.50/m
7.5 - 10.49	\$486.00	\$511.50	\$568.50	\$710.50	\$483.50/m	\$405.50/m	\$277.50/m	\$164.50/m
10.5 - 16.49	\$560.50	\$590.50	\$655.50	\$820.50	\$547.00/m	\$430.50/m	\$334.50/m	\$201.00/m
16.5 - 20.49	\$583.00	\$612.00	\$680.50	\$851.50	\$559.50/m	\$460.00/m	\$338.00/m	\$212.50/m
20.5 - 24	\$733.50	\$773.50	\$860.00	\$1,074.50	\$679.00/m	\$547.00/m	\$421.00/m	\$275.50/m
24.01 - 28	\$798.50	\$841.00	\$934.50	\$1,168.50	\$778.50/m	\$615.50/m	\$460.50/m	\$295.50/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities								

(P) Prices effective January 1, 2024. Prices subject to change.

For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color inks are not fade-resistant.



# METALLIC DIGITAL LABELS



1 ¼" x 3 ½" Die 1258- Silver Film BOPP (KR) - Full Color



1 ½" x 3" Die 148 - Silver Film BOPP (KR) - Full Color



4" x 5" Die 1314 - Silver Film BOPP (KR) - Full Color



1" x 2 ½" freeform - Silver Film BOPP (KR) - Full Color



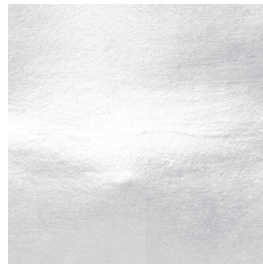
2" x 3" freeform - Silver Film BOPP (KR) - Full Color





Shop by Finish

Achieve the look of replica foil stamping or metallic inks simply by pairing digital printing with beautiful metallic material. When printed on a shiny Silver BOPP, our semi-transparent inks pick up a metallic appearance, creating a visually striking and elegant effect. The reflective nature of the metallic material catches the light, creating a dynamic and eye-catching effect that instantly grabs attention. This powerful combination can be used to highlight logos, brand names, and other important elements. The contrast between the metallic and non-metallic areas helps to draw attention to these key design elements, enhancing brand recognition. Use this process to strategically enhance the readability of text or important information. The metallic areas, next to a non-metallic background, make the text stand out more effectively. To achieve non-metallic areas, simply add a white ink layer beneath specific portions of your artwork.



Silver Film BOPP (KR)




Digital Artwork



Printed Label

Starting with our Silver Film BOPP (KR) stock, adding our semi-transparent inks allows the shine to come through creating a metallic look, similar to foil stamping or metallic inks. For areas where you want the ink to appear non-metallic, just add a white back-up layer in your art file.

## About Metallic Digital Labels

<b>Material Options</b>	 Silver Film BOPP (KR) Mirror-like reflectivity	<b>Production Time</b>	2 days
<b>Full Color</b>	Metallic digital labels are available in full color. See price grid below.	<b>Adhesive</b>	Permanent
<b>Standard Features</b>	Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius. Labels are laminated for extra protection and durability. Gloss is standard and provides the high shine look of traditional foil. Matte lamination is available if requested.	<b>Application</b>	Indoor use
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Metallic Digital Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1/2" x 1"	R	102	A	1 1/2" x 1 3/4"	R	176	C	1" x 1"	S	250	A
1/2" x 1 1/2"	R	1312	A	1 1/2" x 2"	R	113	C	1 1/2" x 1 1/2"	S	201	C
1/2" x 2"	R	107	A	1 1/2" x 2 1/4"	R	1224	D	2" x 2"	S	202	E
1/2" x 2 1/2"	R	1953	B	1 1/2" x 2 1/2"	R	195	E	2 1/2" x 2 1/2"	S	204	G
3/4" x 1"	R	1280	A	1 1/2" x 3"	R	148	F	3" x 3"	S	203	I
3/4" x 1 1/2"	R	108	A	1 3/4" x 2 3/4"	R	142	F	4" x 4"	S	205	K
3/4" x 1 3/4"	R	10241	B	2" x 3"	R	145	G	1 1/4" x 2 1/2"	O	357	D
3/4" x 2"	R	109	B	2" x 3 1/2"	R	123	H	2" x 3"	O	323	G
7/8" x 3"	R	1256	C	2" x 4"	R	127	H	4" x 6"	O	358	M
1" x 1 1/2"	R	140	B	2 7/8" x 5"	R	115	K	1"	C	402	A
1" x 1 3/4"	R	9586	B	2 15/16" x 4"	R	114	J	1 1/2"	C	424	C
1" x 2"	R	155	B	3" x 4"	R	1212	J	2"	C	440	E
1" x 2 1/2"	R	110	C	3" x 5"	R	1213	K	2 1/2"	C	401	G
1" x 3"	R	1242	C	4" x 5"	R	1314	L	3"	C	459	I
1 1/4" x 2"	R	181	C	4" x 6"	R	185	M	1 7/8"	B	523	E
1 1/4" x 3 1/2"	R	1258	F								

Shape Code: R = Rectangle, S = Square, O = Oval, C = Circle, B = Burst

## Full Color Metallic Digital Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D, E	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
F, G	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
H, I	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
J, K	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
L	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
M	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m

Gloss lamination is standard

(P) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.  
Full Color inks are not fade-resistant.



# SQUARE CUT FOIL STAMPED AND/OR EMBOSSED LABELS



2" x 4" - Brown Kraft (BW) - Gold and Red Foil Imprint



3" x 3" - Black Gloss (O) - Gold Foil



1 1/2" x 2" - Forest Green Gloss (P) - Copper Foil Imprint



2 1/2" x 2 1/2" - White Gloss (A) - Gold and Teal Foil Imprint



# SQUARE CUT FOIL STAMPED AND/OR EMBOSSED LABELS

Shop by Finish

When you want to add sophistication and elegance to a presentation folder, package, or product, choose a square cut foil stamped or embossed label. Our wide variety of foil options will help you create a beautiful design.

## Foil & Embossing Square Inch Guide

	Maximum		Minimum	
	Height	Width	Height	Width
Foil Stamping	5"	8"	0.5" (1/2")	0.625" (5/8")
Blind Embossing	5"	7"	0.5" (1/2")	0.625" (5/8")
Foil & Emboss Combination	4"	7"	0.5" (1/2")	0.625" (5/8")

## About Square Cut Foil Stamped and/or Embossed Labels

<b>Material Options</b>	See below	<b>Production Time</b>	8 days
<b>Imprint Options</b>	Price includes one standard foil imprint or emboss imprint.	<b>Adhesive</b>	Permanent
<b>Standard Features</b>	Labels are finished on rolls. Artwork and copy should be 1/8" from edge. Maximum of 2 foils or one foil/emboss combination.	<b>Application</b>	Indoor use
<b>Additional Options</b>	Ink and foil combination imprint available. Call for a quote. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	N/A

## Foil Stamp & Emboss Stocks

Your stock choice becomes the background of your labels. Add embossing or a foil imprint for copy or graphics.

### Foil Stamp Standard Stocks

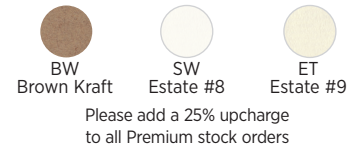


### Emboss Stocks



Fine lines and detailed art do not emboss well.

### Foil Stamp Premium Stocks



## Imprint Foils

Price includes up to 2 foils or one foil/emboss combination. Foil imprint is used for copy or graphics. Heavy foil coverage is not recommended.

### Standard Imprint Foils



### Holographic Foils



## Square Cut Foil Stamped and/or Embossed Label Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.50" x 0.625" (Width must be a minimum of 0.625").

## Square Cut Foil Stamped and/or Embossed Label Pricing

Additional ink charges at bottom of price grid.

Square Inches	500	1,000	2,000	3,000	5,000	10,000
Up to 1.49	\$330.00	\$365.50	\$223.50/m	\$171.50/m	\$127.00/m	\$79.00/m
1.5 - 2.49	\$333.00	\$367.50	\$236.00/m	\$178.50/m	\$129.00/m	\$81.50/m
2.5 - 3.49	\$335.50	\$374.00	\$242.50/m	\$183.00/m	\$132.00/m	\$88.00/m
3.5 - 4.49	\$338.00	\$378.50	\$248.00/m	\$186.50/m	\$135.50/m	\$90.00/m
4.5 - 5.49	\$344.50	\$387.00	\$254.50/m	\$192.50/m	\$140.50/m	\$94.50/m
5.5 - 6.49	\$346.00	\$390.50	\$260.50/m	\$203.50/m	\$149.00/m	\$97.50/m
6.5 - 7.49	\$346.50	\$393.50	\$281.50/m	\$212.50/m	\$154.00/m	\$104.00/m
7.5 - 8.99	\$350.00	\$401.50	\$285.50/m	\$220.50/m	\$163.50/m	\$109.00/m
9 - 12.99	\$365.00	\$428.00	\$292.50/m	\$223.50/m	\$164.00/m	\$112.00/m
13 - 16.99	\$383.00	\$458.50	\$306.00/m	\$240.00/m	\$186.50/m	\$143.00/m
17 - 21.25	\$394.00	\$480.50	\$327.50/m	\$266.00/m	\$214.00/m	\$160.00/m
21.26 - 24.99	\$432.00	\$561.00	\$398.00/m	\$339.00/m	\$287.50/m	\$223.50/m
25 - 29.99	\$446.00	\$589.00	\$422.00/m	\$359.50/m	\$307.50/m	\$250.00/m
Additional Foil Upcharge	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m
Foil/Emboss Combo Upcharge	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2024. Prices subject to change

Maximum of 2 Foils or 1 Foil/1 Emboss Combination. For quantities over 10,000, please call for a quote.

# FOIL STAMPED AND/OR EMBOSSED LABELS



2" x 4" Die 127 - Clear Flim (BJ) - Silver and Blue Foil Imprint



2 1/4" Die 524 - Black Gloss (O) - Teal and Spectrum Foil Imprint



1 1/2" x 2" Die 301 - Silver Foil Dull (AH) - Embossed



2" x 3" Die 323 - Black Gloss (O) - Copper Foil and Emboss Imprint



1" x 2" Die 308 - Silver Film (E) - Embossed



# FOIL STAMPED AND/OR EMBOSSED LABELS

Shop by Finish

Foil stamping is the process of imprinting using foil, a die and pressure. This creates a metallic-colored impression that shimmers and shines and captures the eye. Embossing involves pressing an image into paper so it is raised above the paper's surface. This raised, or embossed image subtly stands out on the paper stock and although ink or foil is not involved, it adds distinction into the design. Ink and cold foil combinations are available.

## About Foil Stamped and/or Embossed Labels

<b>Material Options</b>	See below	<b>Production Time</b>	8 days
<b>Imprint Options</b>	Price includes one standard foil or emboss imprint.	<b>Adhesive</b>	Permanent
<b>Standard Features</b>	Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius. We recommend at least a 3 point thickness on all fonts, borders and fine lines. Maximum of 2 foils or one foil/emboss combination.	<b>Application</b>	Indoor use
		<b>Individual Cut Labels</b>	Call for a quote.
<b>Additional Options</b>	Ink and cold foil combination available. Call to discuss. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Foil Stamp & Emboss Stocks

Your stock choice becomes the background of your labels. Add embossing or a foil imprint for copy or graphics.

### Foil Stamp Standard Stocks



### Emboss Stocks



Fine lines and detailed art do not emboss well.

### Foil Stamp Premium Stocks

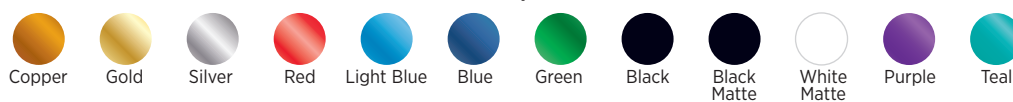


Please add a 25% upcharge to all Premium stock orders

## Imprint Foils

Price includes up to 2 foils or one foil/emboss combination. Foil imprint is used for copy or graphics. Heavy foil coverage is not recommended.

### Standard Imprint Foils



### Holographic Foils



## Foil Stamped and/or Embossed Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1 3/8" x 2 5/8"	A	540	O	1 3/4"	C	407	O	1/2" x 1"	R	102	N
1 1/2"	B	547	N	2"	C	440	O	1" x 2"	R	155	N
1 7/8"	B	523	O	2 1/2"	C	401	O	1 1/2" x 3"	R	148	O
2 1/4"	B	524	O	3"	C	459	O	2" x 3"	R	145	O
1"	C	402	N	1" x 2"	O	308	N	2" x 4"	R	127	O
1 1/4"	C	435	N	1 1/4" x 2 1/2"	O	357	O	1 1/2" x 1 1/2"	S	201	O
1 1/2"	C	424	N	2" x 3"	O	323	O	2" x 2"	S	202	O

Shape Code: A = Anniversary, B = Burst, C = Circle, O = Oval, R = Rectangle, S = Square

## Foil Stamped and/or Embossed Label Pricing

Price Group	500	1,000	2,000	3,000	5,000	10,000
<b>N</b>	\$260.00	\$287.50	\$188.00/m	\$149.50/m	\$116.00/m	\$78.50/m
<b>O</b>	\$268.00	\$302.50	\$212.50/m	\$168.50/m	\$128.00/m	\$92.00/m
<b>Additional Foil Upcharge</b>	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m
<b>Foil/Emboss Combo Upcharge</b>	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>						

(P) Prices effective January 1, 2024. Prices subject to change.

## Food/Restaurant Labels

Give savvy consumers the information they need to know about the food they buy: allergen ingredients, organic certification, diet-specific ingredients, and local farming.



WPP-DAIRY



WPP-EGG



WPP-GLUTEN



WPP-PEANUT



WPP-KETOAP



WPP-KETOFD



WPP-CRTORG



WPP-ORGANC



WPP-VEGAN



WPP-LOCAL  
Brown Kraft



WPP-REFRIG

## Small/Home Business Labels

Add distinction to your product with our curated collection of small business labels. Enhance your packaging and amplify your small business in a charming and memorable way.



WPP-SMALBZ



WPP-HANDMD  
Ivory Stock



WPP-WHISK  
Brown Kraft



WPP-CUPCAK



## Thank You Stickers

Leave a simple yet powerful impression with customers by showing your appreciation for their support. A thank you sticker makes customers feel valued and increase the likelihood of repeat purchases. Differentiate your business with this thoughtful attention to detail.



WPP-TYRED



WPP-TYFLOR  
Clear



WPP-TYLOCL



WPP-APPREC



WPP-SHOPIN



WPP-TYALTN





## Visitor Badges

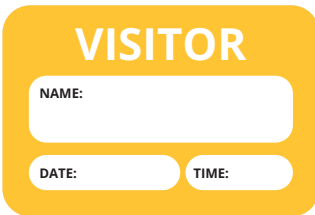
Enhance your security and professionalism with adhesive visitor badges . They offer a hassle-free solution that improves safety and encourages communication.



WPP-HELLO White Matte



WPP-JUSTVS White Matte



WPP-VISITR  
White Matte



WPP-VISITN  
White Matte



## Made in the USA Stickers

Adding a “Made in USA” sticker showcases your commitment to quality and resonates with consumers who prioritize supporting local business. It fosters trust and reduced environmental impact through shorter supply chains.



WPP-USAFLG



WPP-USASTR

## About Stock Labels & Stickers

<b>Material Options</b>	Labels are printed on White Gloss unless otherwise noted.
<b>Production Time</b>	2 days (Orders over 20 rolls, call for a quote)
<b>Standard Features</b>	Labels are finished on rolls.
<b>Adhesive</b>	Permanent
<b>Application</b>	Indoor use

## Stock Labels and Stickers Pricing

Item #	Description	Size	Per Roll	Each	Item #	Description	Size	Per Roll	Each
WPP-DAIRY	Dairy Free	1 ½"	500	\$14.00	WPP-WHISK	Homemade (whisk)	1 ½"	500	\$16.00
WPP-EGG	Egg Free	1 ½"	500	\$14.00	WPP-CUPCAK	Homemade (cupcake)	1 ½"	500	\$14.00
WPP-GLUTEN	Gluten Free	1 ½"	500	\$14.00	WPP-TYRED	Thank You (red)	1 ½"	500	\$14.00
WPP-PEANUT	Peanut Free	1 ½"	500	\$14.00	WPP-TYFLOR	Thank You (floral)	1 ½"	500	\$14.00
WPP-KETOFD	Keto Friendly	1 ½"	500	\$14.00	WPP-TYLOCL	Thank You (local)	1 ½"	500	\$14.00
WPP-KETOAP	Keto Approved	1 ½"	500	\$14.00	WPP-APPREC	Thank You (appreciate)	1 ½"	500	\$14.00
WPP-CRTOG	Certified Organic	1 ½"	500	\$14.00	WPP-SHOPIN	Thank You (shopping)	1 ½"	500	\$14.00
WPP-ORGANC	Organic	1 ½"	500	\$14.00	WPP-TYALTN	Thank You (alternating)	1 ½"	500	\$14.00
WPP-VEGAN	Vegan	1 ½"	500	\$14.00	WPP-HELLO	Hello! My Name Is...	2" x 3"	500	\$14.00
WPP-LOCAL	Locally Grown	1 ½"	500	\$16.00	WPP-JUSTVS	Just Visiting	2" x 3"	500	\$14.00
WPP-REFRIG	Keep Refrigerated	2" x 3"	500	\$14.00	WPP-VISITR	Visitor Date/Time	2" x 3"	500	\$14.00
WPP-SMALBZ	Small Biz Family	2" x 2"	500	\$14.00	WPP-VISITN	Visitante Date/Time	2" x 2"	500	\$14.00
WPP-HANDMD	Handmade w/Love	1 ½"	500	\$14.00	WPP-USAFLG	Made in USA Flag	2" x 3"	500	\$14.00
					WPP-USASTR	Made in USA Stars	1 ½"	500	\$14.00

(P) Prices effective January 1, 2024. Prices subject to change.

Labels not shown actual size.



# PACKAGING STICKERS



4" x 4" Die 205 - Estate #8 (SW) - Full Color



4" x 6" Die 185 - White Gloss (A) - Full Color



3" x 6" Die 9083 - White Gloss (A) - Full Color



3" Die 459 - White Matte (G) - Full Color



2 1/2" Die 401 - White Gloss (A) - Full Color



3" x 8" Die 10048 - White Matte (G) - Full Color





Use packaging stickers to jazz up your standard box, bag or crate. Our vibrant color printing brings your brand to life. Create excitement for the recipient even before they open the box. Market subtly as your shipment makes its way through the supply chain. Use advertising space on packaging stickers to share your social media handles and hashtags.

## About Packaging Stickers

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV Varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Best Value Packaging Sticker Sizes

## Packaging Sticker Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
2" x 4"	R	127	H	3" x 3"	S	203	I	3" x 6"	R	9083	L
2 7/8" x 5"	R	115	K	4" x 4"	S	205	K	3" x 8"	R	10048	M
2 15/16" x 4"	R	114	J	4" x 6"	O	358	M	4" x 5 1/2"	R	10509	L
3" x 4"	R	1212	J	2 1/2"	C	401	G	5" x 5"	S	8554	M
3" x 5"	R	1213	K	3"	C	459	I				
4" x 5"	R	1314	L	1 7/8"	B	523	E				
4" x 6"	R	185	M								

Shape Code: R = Rectangle, S = Square, C = Circle, B = Burst, O = Oval

## 1 Color Best Value Packaging Sticker Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
E	\$100.00	\$103.50	\$125.00	\$114.00/m	\$101.50/m	\$83.00/m	\$60.00/m
G	\$106.50	\$112.00	\$137.50	\$119.50/m	\$109.00/m	\$88.00/m	\$65.00/m
H	\$112.00	\$116.50	\$140.00	\$123.50/m	\$110.00/m	\$91.50/m	\$67.00/m
I	\$117.50	\$125.00	\$153.50	\$137.50/m	\$120.50/m	\$102.00/m	\$79.00/m
J	\$127.50	\$135.00	\$163.50	\$152.00/m	\$131.00/m	\$108.50/m	\$91.50/m
K	\$148.50	\$156.00	\$195.50	\$167.50/m	\$140.00/m	\$114.50/m	\$94.50/m
L	\$182.50	\$191.50	\$237.00	\$215.00/m	\$184.00/m	\$143.50/m	\$110.00/m
M	\$251.00	\$263.50	\$322.50	\$278.00/m	\$224.50/m	\$171.00/m	\$138.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities							

## 1 Color Packaging Sticker Pricing (Applies to Dies 9083, 10048, 10509, 8554 only)

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
L	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
M	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities							

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Best Value Packaging Sticker Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
E	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
G	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
H, I	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
J, K	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
L	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
M	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities								

## Full Color Packaging Sticker Pricing (Applies to Dies 9083, 10048, 10509, 8554 only)

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
L	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
M	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities								

(P) Prices effective January 1, 2024. Prices subject to change.

For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Repeat Options

Choose a repeat option to determine how big your original art will be. Longer repeat sizes give you more advertising space.



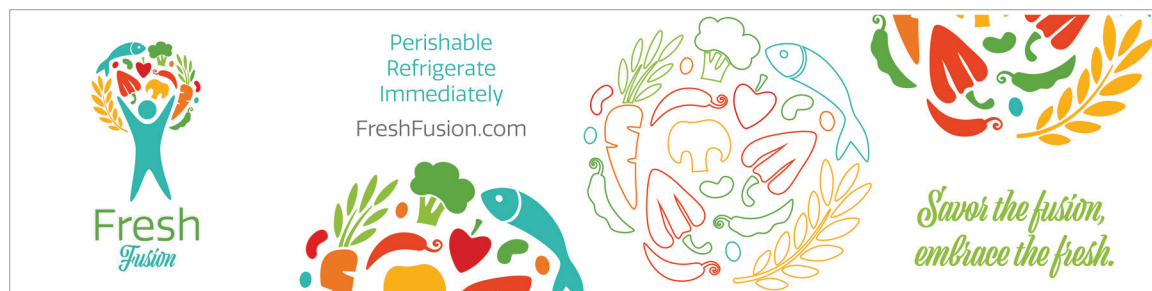
3" x 3"



3" x 4"



3" x 6"



3" x 12"



Scan for more information







# WATER-ACTIVATED REINFORCED PACKAGING TAPE




Shop by Use

Water-activated reinforced packaging tape combines sustainability and reliability. This tape is designed to create an instant, strong bond on your packages. As you activate the glue with water, it securely adheres providing a tamper-evident seal. Customize packaging tape with your logo and marketing message to increase brand visibility as your package travels to your customer. Add a touch of professionalism to your shipments, signaling that you pay attention to details and care about your products. Incorporating your brand into packaging tape offers a multifaceted way to enhance your brand's image and engagement with customers.

Our water-activated packaging tape is reinforced with fiberglass threads for a strong, tamper-resistant bond. Tape can be left on the box for recycling. Application is easy with a dampened sponge or tape machine.



## About Water-Activated Reinforced Packaging Tape

<b>Material Options</b>	 Brown Kraft  White Kraft	<b>Production Time</b>	5 days
<b>1-3 Color Options</b>	Includes one standard ink shown on page 3. Scan the QR code for pricing. Ink will appear darker on reinforced packaging tape.	<b>Adhesive (Water-Activated)</b> 	When wet, the adhesive is activated and will bond quickly with your container for a secure, tamper-evident seal.
<b>Full Color</b>	Ink will appear darker on reinforced packaging tape.	<b>Application</b>	Indoor/Outdoor use
<b>Standard Features</b>	Water-activated tape is not affected by extreme hot or cold temperatures. Environmentally friendly; threads can be removed during repulping to allow for easy recycling. Standard 1" core. Tape is recommended for boxes up to 30 lbs.	<b>How many boxes can I seal with each roll?</b>	Average box uses about 3' of tape.
<b>Repeat Options</b>	Determines the size of your artwork. Choose from 3", 4", 6" or 12".	<b>Bleed Available</b>	No. For flood coat, allow 1/16" margin on edges.



## How to apply water-activated reinforced packaging tape for small volume use:

1. Measure and cut the length of tape you need with scissors or a utility knife. Allow 3" to extend down each side of the box.
2. Dampen the enclosed sponge with room temperature water and squeeze out excess. Sponge will expand when wet.
3. With the printed side down, run the damp sponge over the adhesive side of the tape.
4. With the bottom of the box facing you, center the tape on one of the long sides and then press to close the box, starting in the middle and smoothing out to the end of each side.

*For larger volume use, consider a manual or automatic tape dispenser.*





4" x 6" Flat Pouch. 2" x 2" Die 202 – Silver Film BOPP (KR) – Full Color + White Ink, Clear Lamination



4" x 6" x 2" Clear Stand Up Pouch. 2 1/2" x 2 1/2" Die 401 – White Matte (G) – Black Ink



6" x 9" x 3" Stand Up Pouch. 2 1/4" x 4" Die 166 – White Gloss (A) – Full Color



6" x 9" x 3" Stand Up Pouch. 3" x 5" Die 1213 – White Gloss (A) – Full Color



7" x 11 1/2" x 4" Stand Up Pouch. 5" Die 468 – White Film BOPP (WB) – Full Color

## Flexible Packaging

Fully printed pouches are available.  
Please call for a quote.





Jump into these trendy popular flexible pouches the easy way with Pouchables™. Choose a blank stock pouch and personalize it with your custom label. Make an impressive impact with a vivid full color label or just be subtle with one of our standard imprint colors. Fill with health and beauty products, jewelry, potpourri, wedding favors, snacks, baking mix, and more. Perfect for when you're just getting started and your quantity needs are small. Use a combination of labels for maximum impact (front, back, burst). Ideal for short run batches and seasonal varieties.

### About Pouchables™

**Pouch Material Options** Flat: Clear, Kraft w/Clear Front  
Stand Up: Clear, White Gloss, White Matte, Kraft, Kraft w/Window

**Production Time** 2 days

**Standard Features** All pouches come with a press to seal zipper and tear notches.  
Lay Flat pouches include a hang hole.  
All pouches are FDA and USDA compliant.  
Pouches must be combined with a custom label order in the same quantity.  
Labels are shipped with pouches but will not be affixed.

**Certification**

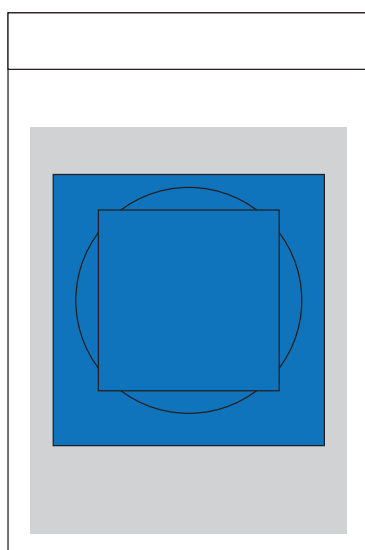


**Minimum Order Quantity** When ordering full color labels, minimum order quantity is 100.  
Standard 1-3 Color label minimum order is 250.

### Pouchables™ Sizes & Pricing

Size (W x H)	Item #	Style	Capacity	Color	Usable Dimensions (W x H)	Each	100
4" x 6" Flat	WX-BL2C	Lay Flat	2 oz.	Clear	3 1/2" x 4 1/2"	\$0.25	\$25.00
4" x 6" Flat	WX-BL2K	Lay Flat	2 oz.	Kraft w/Clear Front	3 1/2" x 4 1/2"	\$0.36	\$36.00
4" x 6" x 2" Gusset	WX-BG2C	Stand Up	2 oz.	Clear	3 1/2" x 4 1/2"	\$0.28	\$28.00
4" x 6" x 2" Gusset	WX-BG2WG	Stand Up	2 oz.	White Gloss	3 1/2" x 4 1/2"	\$0.31	\$31.00
4" x 6" x 2" Gusset	WX-BG2WM	Stand Up	2 oz.	White Matte	3 1/2" x 4 1/2"	\$0.31	\$31.00
4" x 6" x 2" Gusset	WX-BG2K	Stand Up	2 oz.	Kraft	3 1/2" x 4 1/2"	\$0.33	\$33.00
4" x 6" x 2" Gusset	WX-BG2KW	Stand Up	2 oz.	Kraft w/Window	3 1/2" x 1 1/2"	\$0.37	\$37.00
6" x 9" x 3" Gusset	WX-BG4C	Stand Up	8 oz.	Clear	5 3/8" x 7"	\$0.52	\$52.00
6" x 9" x 3" Gusset	WX-BG4WG	Stand Up	8 oz.	White Gloss	5 3/8" x 7"	\$0.53	\$53.00
6" x 9" x 3" Gusset	WX-BG4WM	Stand Up	8 oz.	White Matte	5 3/8" x 7"	\$0.53	\$53.00
6" x 9" x 3" Gusset	WX-BG4K	Stand Up	8 oz.	Kraft	5 3/8" x 7"	\$0.67	\$67.00
6" x 9" x 3" Gusset	WX-BG4KW	Stand Up	8 oz.	Kraft w/Window	5 7/16" x 3 5/16"	\$0.71	\$71.00
7" x 11 1/2" x 4" Gusset	WX-BG1C	Stand Up	16 oz.	Clear	6 3/8" x 9 1/2" x 3 3/8"	\$0.72	\$72.00
7" x 11 1/2" x 4" Gusset	WX-BG1WG	Stand Up	16 oz.	White Gloss	6 3/8" x 9 1/2" x 3 3/8"	\$0.77	\$77.00
7" x 11 1/2" x 4" Gusset	WX-BG1WM	Stand Up	16 oz.	White Matte	6 3/8" x 9 1/2" x 3 3/8"	\$0.77	\$77.00
7" x 11 1/2" x 4" Gusset	WX-BG1K	Stand Up	16 oz.	Kraft	6 3/8" x 9 1/2" x 3 3/8"	\$0.96	\$96.00
7" x 11 1/2" x 4" Gusset	WX-BG1KW	Stand Up	16 oz.	Kraft w/Window	6 7/16" x 4 1/2"	\$1.01	\$101.00

(P) Prices effective January 1, 2024. Prices subject to change.



Example of a pouch showing usable space (in gray) and how a few different sizes will fill the front of the pouch.

### How to choose your custom label size and order Pouchables™

- Once you have selected your pouch size above, reference the amount of usable space to help determine which labels will fit nicely on your pouch.
- Then determine the label (or labels) you would like to customize. We recommend starting your search with our Fasturn® Best Value Labels on page 4-5. They offer a broad assortment with our best pricing and fastest delivery. Our freefrom™ labels on page 42-43 are laser cut so you can create a label with a unique shape.  
*Note: You can choose to customize any of our labels to add to your pouch.*
- Place your order for your pouches and labels together. Pouches are not sold separately.
- Receive your order and apply your labels. Label application instructions will be included with your order.

# PRIME LABELS



3" Die 459 - White Matte (G) - Full Color



2" x 4" Die 127 - Clear Film (BJ) - Supernova White Ink (opaque - call for pricing)



1 1/2" x 3" Die 148 - Clear Film (BJ) - Full Color



2" x 4" Die 127 - White Gloss (A) - Full Color



For a uniquely shaped Prime label, see our freeform™ labels on page 42.







Prime labels act as an advertisement and are the primary label on your product or package. Vibrant eye-catching designs, embellishments and decoration help showcase your brand. Creating an attractive prime label increases awareness and helps entice customers to buy your product.

### About Prime Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

### Prime Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1" x 1 1/2"	R	140	B	1 3/4" x 2 3/4"	R	142	F	3" x 3"	S	203	I
1" x 1 3/4"	R	9586	B	2" x 3"	R	145	G	4" x 4"	S	205	K
1" x 2"	R	155	B	2" x 3 1/2"	R	123	H	1 1/4" x 2 1/2"	O	357	D
1" x 2 1/2"	R	110	C	2" x 4"	R	127	H	2" x 3"	O	323	G
1" x 3"	R	1242	C	3" x 4"	R	1212	J	4" x 6"	O	358	M
1 1/4" x 2"	R	181	C	3" x 5"	R	1213	K	1"	C	402	A
1 1/4" x 3 1/2"	R	1258	F	4" x 5"	R	1314	L	1 1/2"	C	424	C
1 1/2" x 1 3/4"	R	176	C	4" x 6"	R	185	M	2"	C	440	E
1 1/2" x 2"	R	113	C	1" x 1"	S	250	A	2 1/2"	C	401	G
1 1/2" x 2 1/4"	R	1224	D	1 1/2" x 1 1/2"	S	201	C	3"	C	459	I
1 1/2" x 2 1/2"	R	195	E	2" x 2"	S	202	E	1 7/8"	B	523	E
1 1/2" x 3"	R	148	F	2 1/2" x 2 1/2"	S	204	G				

**Shape Code:** R = Rectangle, S = Square, C = Circle, B = Burst, O = Oval

### 1 Color Prime Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>A</b>	\$80.00	\$83.00	\$106.00	\$91.50/m	\$81.00/m	\$58.50/m	\$40.50/m
<b>B</b>	\$83.00	\$89.00	\$109.50	\$96.00/m	\$83.00/m	\$62.00/m	\$44.50/m
<b>C</b>	\$92.00	\$95.50	\$120.50	\$102.00/m	\$94.00/m	\$71.00/m	\$54.00/m
<b>D</b>	\$95.50	\$100.00	\$124.50	\$110.00/m	\$97.00/m	\$75.00/m	\$57.50/m
<b>E</b>	\$100.00	\$103.50	\$125.00	\$114.00/m	\$101.50/m	\$83.00/m	\$60.00/m
<b>F</b>	\$105.50	\$108.00	\$133.50	\$117.50/m	\$106.00/m	\$86.00/m	\$62.00/m
<b>G</b>	\$106.50	\$112.00	\$137.50	\$119.50/m	\$109.00/m	\$88.00/m	\$65.00/m
<b>H</b>	\$112.00	\$116.50	\$140.00	\$123.50/m	\$110.00/m	\$91.50/m	\$67.00/m
<b>I</b>	\$117.50	\$125.00	\$153.50	\$137.50/m	\$120.50/m	\$102.00/m	\$79.00/m
<b>J</b>	\$127.50	\$135.00	\$163.50	\$152.00/m	\$131.00/m	\$108.50/m	\$91.50/m
<b>K</b>	\$148.50	\$156.00	\$195.50	\$167.50/m	\$140.00/m	\$114.50/m	\$94.50/m
<b>L</b>	\$182.50	\$191.50	\$237.00	\$215.00/m	\$184.00/m	\$143.50/m	\$110.00/m
<b>M</b>	\$251.00	\$263.50	\$322.50	\$278.00/m	\$224.50/m	\$171.00/m	\$138.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

### Full Color Prime Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>A, B, C, D, E</b>	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
<b>F, G</b>	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
<b>H, I</b>	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
<b>J, K</b>	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
<b>L</b>	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
<b>M</b>	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.



3 3/4" x 5 3/4" Die 1371 - Silver Film BOPP (KR) - Full Color



4 3/4" x 7 1/2" Die 10522 - White Gloss (A) - Full Color



4 3/4" x 7 1/2" Die 10522 - White Film BOPP (WB) - Full Color





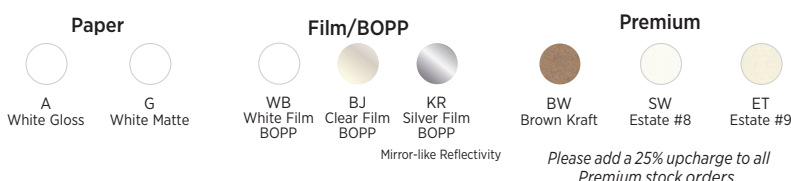
Shop by Use

Attractive labels sell beer! A quality, eye-catching label plays a large role in establishing market share for craft brewers. Tell a story, introduce the inspiration and the tasting notes of the beer, all while bringing awareness to your brand. Low minimums are great for seasonal, small batches and small releases. Use consecutive numbering for limited editions and small batches (see page 60). Clear, white, and silver film BOPP stocks give a similar appearance to direct print but with lower quantities and greater flexibility.

## About Beer Labels

<b>Material Options</b>	See Below		
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Production Time</b>	2 days
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Adhesive</b>	Permanent
<b>Standard Features</b>	Rectangles have rounded corners with a 0.125" (1/8") radius, labels are finished on rolls.		
<b>Additional Options</b>	If specific # of labels/roll or core size is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Beer Label Stocks



Our Estate stocks are engineered to withstand water and moisture on submerged bottles without breaking down.

For additional stock information, see pages 64-65.

## Beer Label Sizes

Locate the size needed and the price by quantity in the grid below.

	Bottle/Can Size	Size of Label	Shape	Application	Die #	Approximate Gap Between Label Edges
	12 oz Bottle	2 7/8" x 3 3/4"	Oval	Front label	303	Varies by back label
	12 oz Bottle	3 1/2" x 4"	Rectangle	Front label	9745	Varies by back label
	12 oz Bottle	3 3/4" x 2 1/2"	Rectangle	Back label	8212	Varies by front label
	12 oz Bottle	3 3/4" x 5 3/4"	Rectangle	3/4 Wrap	1371	1 3/4"
	22 oz (Bomber Bottle)	4 3/4" x 7 1/2"	Rectangle	3/4 Wrap	10522	1 1/2"
	12 oz Bottle	1 3/16" x 3 3/4"	Rectangle	Bottle Neck	1462	
	12 oz Can	3 3/4" x 8 3/4"	Rectangle	Full Wrap with Overlap	11220	
	16 oz Can	4 3/4" x 7 1/2"	Rectangle	Full Wrap with Overlap	10522	
	32 oz (Crowler Can)	4 3/4" x 7 1/2"	Rectangle	3/4 Wrap	10522	2 3/4"

## 1 Color Beer Label Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 3/16" x 3 3/4"	Bottle Neck	1462	\$103.50	\$106.50	\$129.50	\$118.50/m	\$106.00/m	\$86.50/m	\$62.50/m
2 1/2" x 3 3/4"	Rectangle	8212	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
2 7/8" x 3 3/4"	Oval	303	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
3 1/2" x 4"	Rectangle	9745	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
3 3/4" x 8 3/4"	Rectangle	11220	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
3 3/4" x 5 3/4"	Rectangle	1371	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
4 3/4" x 7 1/2"	Rectangle	10522	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

## Full Color Beer Label Pricing

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
1 3/16" x 3 3/4"	Bottle Neck	1462	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
2 1/2" x 3 3/4"	Rectangle	8212	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
2 7/8" x 3 3/4"	Oval	303	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
3 1/2" x 4"	Rectangle	9745	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
3 3/4" x 8 3/4"	Rectangle	11220	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
3 3/4" x 5 3/4"	Rectangle	1371	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
4 3/4" x 7 1/2"	Rectangle	10522	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

## WINE LABELS



3 3/4" x 5" Die 1212 - White Gloss (A) - Full Color 3 1/2" x 3 1/2" Die 254 - Silver Film BOPP (KR) - Full Color + White Ink



3" x 4" Die 1212 - Estate #9 (ET) - Black and PMS 208



4" x 5" Die 1314 - Estate #8 (SW) - Full Color

For a uniquely shaped wine bottle label, see our freeform™ labels on page 43.



4 1/8" x 6 1/4" freeform™ - White Gloss (A) - Black and PMS 2454





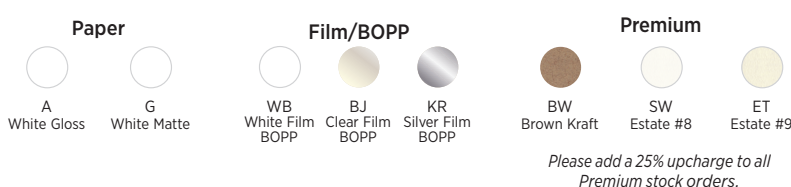
Shop by Use

Wine consumers often base their purchasing decision on the design and look of an enticing label. It tells the brand's story, sets expectations for the quality of the wine, and consumers will remember the visual aspect of the label when they return to purchase again. Wine label design trends include: 1) Minimal—1-2 colors, simple shapes or graphics, limited copy; White Matte or Estate #8 Stock, 2) Modern—Bold images and illustrations with contemporary fonts; Estate #8 stock, full color, 3) Classic—Illustration of winery, script fonts; Estate #9 stock, full color.

### About Wine Labels

<b>Material Options</b>	See below	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV Varnish available on 1-color, price as an additional ink. PMS match or additional ink charges shown on price grid.	<b>Adhesive</b>	Permanent
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll or core size is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

### Wine Label Stocks



Our Estate stocks are engineered to withstand water and moisture on submerged bottles without breaking down.

For additional stock information, see pages 62-63.

### 1 Color Wine Label Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
3" x 4"	Rectangle	1212	\$127.50	\$135.00	\$163.50	\$152.00/m	\$131.00/m	\$108.50/m	\$91.50/m
4" x 5"	Rectangle	1314	\$182.50	\$191.50	\$237.00	\$215.00/m	\$184.00/m	\$143.50/m	\$110.00/m
3 1/2" x 3 1/2"	Square	254	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
4" x 4"	Square	205	\$148.50	\$156.00	\$195.50	\$167.50/m	\$140.00/m	\$114.50/m	\$94.50/m
5" x 5"	Square	8554	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.  
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

### Full Color Wine Label Pricing

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 4"	Rectangle	1212	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
4" x 5"	Rectangle	1314	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
3 1/2" x 3 1/2"	Square	254	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
4" x 4"	Square	205	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
5" x 5"	Square	8554	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.  
Full Color inks are not fade-resistant.

### Did you know?

You can learn a lot from the label on the front of a wine bottle. It usually includes:

1. Country and/or region. The region may signify the quality of the wine.
2. Brand or Producer. This could be a family, a business, or an individual wine maker.
3. Variety of grape or blend, like chardonnay, pinot noir, or sauvignon blanc.
4. Vintage. The year the grapes were harvested and the wine was produced.
5. Alcohol level. ABV (Alcohol by Volume) is usually in fine print at the bottom of the label.
6. Sulfites. By law, it must be disclosed on the label if more than 10 mg/liter of sulfites are used.

Use the back label to include a colorful description of the wine, include a UPC Code, QR Code, recycling icon, company website, and government warning.

# WATER BOTTLE LABELS



3" x 8 3/4" Die 1478 - White Film BOPP (WB) - Full Color



2 1/2" x 8" Die 1396 - White Film BOPP (WB) - Full Color



2" x 8" Die 1395 - White Film BOPP (WB) - Full Color



1 3/4" x 8 3/4" Die 1394 - White Film BOPP (WB) - Full Color



2 5/8" x 9" Die 1397 - White Film BOPP (WB) - Full Color



## How to order water bottle labels:


1. Buy your water bottles. As shown here, the same size water bottle can have very different shapes and contours.
2. Measure the height of the area where you plan to put your label. Or, remove the existing label and measure it.
3. Look for the corresponding size in the chart on the next page.



Personalize your water bottle labels for your next event. White Film BOPP is recommended if you plan to place bottles in ice. Water bottles are not included. If your label will overlap, make sure to keep important images and words away from the edges of the label. Commonly used by realtors, associations, non-profits and to celebrate birthdays, baby showers, graduations and weddings.



## About Water Bottle Labels

<b>Material Options</b>	 White Film BOPP (WB)	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Includes FREE Gloss Lamination for protection against scratching and light moisture. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent
<b>Full Color</b>	Includes FREE Gloss Lamination protection against scratching and light moisture.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Water Bottle Labels are finished on rolls with square corners for a clean fit.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Water Bottle Label Sizes

Depending on bottle shape and size, we offer the following suggestions. PLEASE measure your purchased water bottles for the closest listed label size.

Bottle Size	Shape	Die #	Label Size
16.9 oz.	Rectangle	1394	1 3/4" x 8 1/4"
8 oz.   12 oz.   16.9 oz.	Rectangle	1395	2" x 8"
8 oz.	Rectangle	1396	2 1/2" x 8"
20 oz.	Rectangle	1397	2 3/8" x 9"
20 oz.	Rectangle	1478	3" x 8 3/4"
Looking for a unique size or shape? See pages 43 for our freeform™ laser cut labels.			

## 1 Color Water Bottle Label Pricing

Additional ink charges at bottom of price grid.

SIZE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 3/4" x 8 1/4"	1394	\$185.00	\$195.00	\$244.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
2" x 8"	1395	\$185.00	\$195.00	\$244.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
2 1/2" x 8"	1396	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
2 3/8" x 9"	1397	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
3" x 8 3/4"	1478	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink		\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

(P) Prices effective January 1, 2024. Prices subject to change.  
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.



## Full Color Water Bottle Label Pricing

SIZE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
1 3/4" x 8 1/4"	1394	\$356.00	\$373.00	\$440.00	\$565.00	\$364.00/m	\$293.00/m	\$227.00/m	\$161.00/m
2" x 8"	1395	\$356.00	\$373.00	\$440.00	\$565.00	\$364.00/m	\$293.00/m	\$227.00/m	\$161.00/m
2 1/2" x 8"	1396	\$444.00	\$466.00	\$570.00	\$715.00	\$439.00/m	\$340.00/m	\$259.00/m	\$194.00/m
2 3/8" x 9"	1397	\$444.00	\$466.00	\$570.00	\$715.00	\$439.00/m	\$340.00/m	\$259.00/m	\$194.00/m
3" x 8 3/4"	1478	\$542.00	\$570.00	\$637.00	\$788.00	\$510.00/m	\$410.00/m	\$319.00/m	\$242.00/m

(P) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.  
Full Color inks are not fade-resistant.

# BUMPER STICKERS

## Shop by Use

Use a bumper sticker to reach a wide audience. From political views to your stance on social causes, use a bumper sticker to show your support. They aren't just for cars anymore. You can apply these stickers to any smooth, hard surface...even like a recreational vehicle. Use a simple font for readability. Make your words count. Fewer words mean a larger more noticeable message.



3" x 11 3/8" Die 1226 - White Polyolefin (J) - PMS 208, and Sunscreen Lamination



4" x 6" Die 358 - White Polyolefin (J) - Full Color, and Sunscreen Lamination

## About Bumper Stickers

### Material Options



White Polyolefin (J)



White Removable Polyolefin (JR)

### Production Time

2 days

### 1-3 Color Options

Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request.

### Adhesive

Permanent or removable

### Full Color

FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request.

### Application

Outdoor use

### Standard Features

Bumper Stickers are finished as individual stickers. Rectangle Bumper Stickers have square corners and a convenient bend and peel tab. See page 66 for an example. 4" x 6" ovals and 5" circles are die cut for easy removal from liner.

### Bleed Available

Yes

### Additional Options

Adding sunscreen lamination protects your stickers and may extend the fade-resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks.

## 1 Color Bumper Sticker Pricing



Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 11 3/8"	Rectangle	1226	\$283.00	\$310.00	\$416.00	\$556.00	\$419.00/m	\$374.00/m	\$336.00/m	\$308.00/m
3 3/4" x 7 3/8"	Rectangle	1227	\$297.00	\$306.00	\$384.00	\$489.00	\$352.00/m	\$294.00/m	\$238.00/m	\$195.00/m
4" x 6"	Oval	358	\$297.00	\$306.00	\$384.00	\$489.00	\$352.00/m	\$294.00/m	\$238.00/m	\$195.00/m
5"	Circle	468	\$266.00	\$274.00	\$344.00	\$438.00	\$315.00/m	\$263.00/m	\$213.00/m	\$174.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade			\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

## Full Color Bumper Sticker Pricing



SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 11 3/8"	Rectangle	1226	\$668.00	\$697.00	\$809.00	\$1,068.00	\$744.00/m	\$602.00/m	\$480.00/m	\$355.00/m
3 3/4" x 7 3/8"	Rectangle	1227	\$620.00	\$695.00	\$778.00	\$971.00	\$652.00/m	\$480.00/m	\$434.50/m	\$335.00/m
4" x 6"	Oval	358	\$660.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$480.00/m	\$434.50/m	\$335.50/m
5"	Circle	468	\$607.00	\$643.00	\$778.00	\$971.00	\$530.00/m	\$434.50/m	\$340.00/m	\$330.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade			\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Provide print-ready file (EPS, PDF); sized to chosen label.

Full Color inks are not fade-resistant.





Shop by Use

Let customers know that their health and safety are a top priority. Labels, stickers and seals visually provide a protected experience and environment. Provide assurance that takeout food hasn't been tampered with. White Gloss Removable Stock suitable for short term outdoor use (up to 48 hours). For prolonged outdoor use, see our Outdoor Labels on pages 44-51.



2 1/2" Die 401 - White Gloss (A) - Reflex Blue



2 3/4" x 2 3/4" Die 228 - White Gloss (A) - Full Color

## About Takeout Seals

<b>Material Options</b>	<input type="radio"/> White Gloss (A) <input type="radio"/> White Film BOPP (WB) <input type="radio"/> White Gloss Removable (AS)	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS (which may become permanent over time)
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius unless otherwise noted.		
<b>Additional Options</b>	Vertical perforation available to show tampering. Please call for a quote. If specific # of labels/roll or core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## 1 Color Takeout Seal Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
3" x 6"	Rectangle	9083	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
2 3/4" x 2 3/4"	Square	228	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
5" x 5"	Square	8554	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
1 1/4"	Circle	435	\$87.50	\$92.50	\$113.50	\$100.00/m	\$86.00/m	\$64.50/m	\$46.00/m
2 1/2"	Circle	401	\$106.50	\$112.00	\$137.50	\$119.50/m	\$109.00/m	\$88.00/m	\$65.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Takeout Seal Pricing

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 6"	Rectangle	9083	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
2 3/4" x 2 3/4"	Square	228	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
5" x 5"	Square	8554	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
1 1/4"	Circle	435	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
2 1/2"	Circle	401	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m

(P) Prices effective January 1, 2024. Prices subject to change.

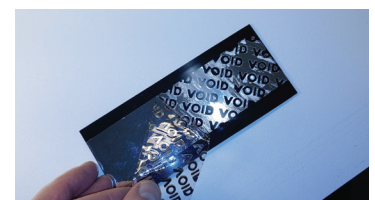
Provide print-ready file (EPS, PDF); sized to chosen label.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color inks are not fade-resistant.

## Need a higher level of security? Contact us about Tamper-Evident Labels

These security stocks break apart or leave a "VOID" message on the surface when they have been removed. Available in Silver Void or White Destructible stocks.





# TECH DECALS



3" x 5 1/2" Die 11518 - White Window Lite (WW) - Full Color



3" x 5 1/2" Die 11518 - White Window Lite (WW) - Full Color



3" x 5 1/2" Die 11518 - White Window Lite (WW) - Full Color



5 1/2" x 8 1/2" Die 11706 - White Window Lite (WW) - Full Color




3" x 5 1/2" Die 11518 - White Window Lite (WW) - Full Color



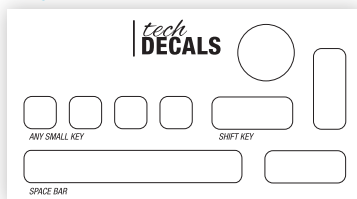
Tech Decals keep your message and brand in front of customers 24/7! Perfect for laptops, computers, tablets, cell phones, keyboards and more.

## About Tech Decals

<b>Material Options</b>	 White Window Lite (WW)	<b>Production Time</b>	2 days
<b>Full Color</b>	FREE gloss lamination included. Matte lamination available upon request.	<b>Adhesive</b>	Removable
<b>Standard Features</b>	Removable adhesive allows for clean and easy removal even after extended periods of time. Tech Decal Sheets are finished as individuals. Choose the Keyboard Decal Sheet or the Tech Decal Sheet. Templates are available to help with creating your artwork.	<b>Application</b>	Indoor use
<b>Additional Options</b>	Custom sizes and shapes are available. Call for more information.	<b>Bleed Available</b>	Yes

## Tech Decal Sheet Sizes

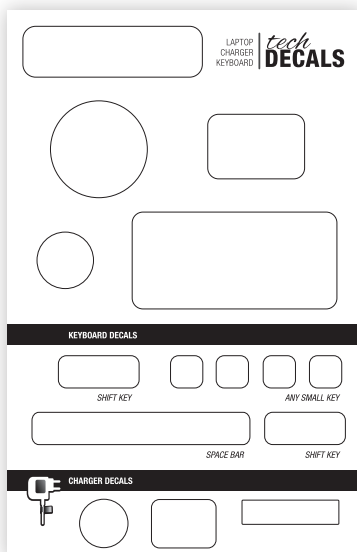
### Keyboard Decal Sheet • Size: 3" x 5 1/2"



#### Die 11518 • 9 Standard Decals

1/2" x 3 3/8"	Space Bar
1/2" x 1/2"	Keyboard Letters (4)
1/2" x 1 1/4"	Shift Keys (3)
1 5/16"	Circle

### Tech Decal Sheet • Size: 5 1/2" x 8 1/2"



#### Die 11706 • 15 Standard Decals

3/8" x 1 1/2"	Rectangle
1/2" x 1/2"	Keyboard Letters (4)
1/2" x 1 1/4"	Shift Keys (2)
1/2" x 3 3/8"	Space Bar
3/4" x 1"	Rectangle
1" x 1 1/2"	Rectangle
2 3/4" x 3/4"	Rectangle
3 1/4" x 1 1/2"	Rectangle
3/4"	Circle
1 5/16"	Circle
1 1/2"	Circle



11706 • 5 1/2" x 8 1/2"

## Full Color Tech Decal Pricing

SIZE	DIE	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 5 1/2"	11518	\$263.00	\$310.50	\$394.50	\$562.00	\$448.50/m	\$411.00/m	\$399.00/m	\$381.00/m
5 1/2" x 8 1/2"	11706	\$299.50	\$399.00	\$570.00	\$910.50	\$796.50/m	\$756.00/m	\$743.00/m	\$729.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

For quantities over 10,000, please call for a quote.

# FREEFORM™ STICKER SHEETS







Shop by Shape

Deliver multiple messages on one sticker sheet that is fun and interactive for all ages! Optimize printing by combining different sizes and shapes of labels on one sheet. Create promotional handouts for medical facilities, car dealerships, financial institutions, manufacturing, restaurants, schools, and public safety. Sticker sheets are an option when a product requires multiple labels of different sizes.



About freeform™ Sticker Sheets

Material Options	Each project is quoted	Production Time	2 days with a layered art file with cut path
Standard Features	Each project is quoted individually. Price is based on sheet size not on the number of stickers. Provide a layered art file with a die line/cut path with your order to avoid set-up fees. Ask for assistance on how to create your cut path/die line.	Adhesive	Permanent and removable available
Additional Options	We can help create cut paths. Art charges start at \$25.00 (Z) and may increase production time.	Application	Dependent on stock chosen

Add your logo to one of our pre-designed sticker sheets.

Ask us about our library of stock sticker sheets. Just add your logo to create a simple promotional piece. Choose from dentist, police officer, construction, space, firefighter, sports, emojis, education, humane society, My Plate, and more.











Shop by Shape

Expand your creative options with laser cutting technology. Use freeform™ to create labels in any shape with no die charges and low quantities. Ideal for logos, prototyping, seasonal products, events and more.



## About freeform™ Labels

<b>Material Options</b>	See below	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS, BF (which may become permanent over time).
<b>Full Color</b>	Includes FREE UV varnish for protection against scratching and light moisture.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Minimum size is 1/2" x 1/2". Make sure to provide a layered art file with a die line/cut path with your order to avoid set-up fees. Art charge for creating die lines starts at \$25.00 (Z) and may increase production time.		
<b>Additional Options</b>	Call for pricing on labels larger than 24 square inches. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## freeform™ Stocks

Ivory Gloss (B), Yellow Gloss (B), Ivory Matte (BH), Yellow Matte (AM) White EDP (H), and Fluorescent stocks are not available for Full Color.

**Gloss**

A White Gloss

Q White Gloss Blockout

AS White Gloss Removable

BC Ivory Gloss

B Yellow Gloss

**Matte**

G White Matte

R White Matte Blockout

BF White Matte Removable

BH Ivory Matte

AM Yellow Matte

H White EDP

**Fluorescent**

I Green Fluorescent

AE Orange Fluorescent

AF Pink Fluorescent

AG Chartreuse Fluorescent

C Red Fluorescent

**Recycled**

OR 100% PCW Bright White

**Film/BOPP**

WB White Film BOPP

KR Silver Film BOPP

**Premium**

BW Brown Kraft

SW Estate #8

ET Estate #9

Please add 25% upcharge to all Premium stock orders

## 1 Color freeform™ Label Pricing

Black ink recommended. Additional ink charges at bottom of price grid.

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$207.50	\$211.50	\$212.50	\$259.50	\$157.00/m	\$115.50/m	\$81.00/m	\$54.00/m
5 to 7.49	\$216.00	\$219.00	\$220.50	\$271.00	\$212.00/m	\$170.50/m	\$129.50/m	\$98.50/m
7.5 to 10.49	\$240.50	\$242.00	\$245.00	\$299.00	\$225.00/m	\$185.00/m	\$152.00/m	\$122.00/m
10.5 to 16.49	\$255.00	\$272.00	\$276.00	\$331.50	\$264.00/m	\$224.00/m	\$182.50/m	\$159.00/m
16.5 to 20.49	\$258.00	\$288.00	\$291.00	\$362.00	\$286.00/m	\$235.00/m	\$192.00/m	\$164.00/m
20.5 to 24	\$262.00	\$295.50	\$327.50	\$401.50	\$341.50/m	\$266.50/m	\$230.00/m	\$191.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities								

(P) Prices effective January 1, 2024. Prices subject to change.  
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color freeform™ Label Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$350.00	\$382.00	\$452.50	\$585.00	\$303.50/m	\$254.50/m	\$193.50/m	\$129.50/m
5 to 7.49	\$405.50	\$450.00	\$532.00	\$679.50	\$435.50/m	\$347.00/m	\$234.50/m	\$136.50/m
7.5 to 10.49	\$430.50	\$482.00	\$564.50	\$721.00	\$479.50/m	\$365.50/m	\$255.00/m	\$148.00/m
10.5 to 16.49	\$531.00	\$586.00	\$682.50	\$845.00	\$527.00/m	\$396.50/m	\$291.00/m	\$175.50/m
16.5 to 20.49	\$554.50	\$614.50	\$711.50	\$914.00	\$568.50/m	\$428.50/m	\$313.00/m	\$211.50/m
20.5 to 24	\$661.00	\$687.00	\$832.50	\$1,140.50	\$670.50/m	\$517.50/m	\$396.00/m	\$302.50/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities								

(P) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.  
Full Color inks are not fade-resistant.

## FREEFORM™ OUTDOOR LABELS





Bring your creativity outdoors. Our freeform™ laser cutting technology allows you to design durable labels in any shape with no die charges and low quantities. Labels can be used for anything outside, from stickers for a recreational vehicle to safety labels on machinery that is used outdoors.



To calculate square inches, multiply label width by height.

**Height 2.153"**

**Width 2"**

**2.153" x 2"**  
4.3 Square Inch Label



## About freeform™ Outdoor Labels

<b>Material Options</b>	See below	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent or removable
<b>Full Color</b>	Full Color inks are not fade-resistant.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Labels are finished on rolls. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. White back-up is suggested on Clear Polyester.		
<b>Additional Options</b>	Adding sunscreen lamination protects your stickers and may extend the fade resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## freeform™ Outdoor Label Stocks

Yellow Polyolefin (V), Gold Polyester Brushed (Z), and Gold Polyester (U) are not available for Full Color.



Stock for rough and textured surfaces available. Call for a quote.

## 1 Color freeform™ Outdoor Label Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$243.50	\$247.50	\$312.00	\$354.00	\$252.50/m	\$207.50/m	\$157.00/m	\$110.00/m
5 to 7.49	\$257.50	\$263.00	\$333.00	\$417.00	\$294.00/m	\$239.00/m	\$194.50/m	\$160.00/m
7.5 to 10.49	\$288.50	\$290.00	\$363.50	\$427.50	\$314.50/m	\$260.00/m	\$215.00/m	\$181.00/m
10.5 to 16.49	\$329.00	\$333.00	\$393.50	\$456.00	\$339.00/m	\$282.50/m	\$259.50/m	\$224.00/m
16.5 to 20.49	\$331.50	\$354.50	\$417.00	\$504.00	\$347.00/m	\$299.50/m	\$279.50/m	\$260.00/m
20.5 to 24	\$345.50	\$379.00	\$436.50	\$551.00	\$429.50/m	\$375.50/m	\$330.00/m	\$295.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color freeform™ Outdoor Label Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$438.00	\$562.00	\$599.00	\$693.50	\$458.00/m	\$365.50/m	\$267.50/m	\$174.50/m
5 to 7.49	\$460.00	\$571.50	\$634.50	\$740.50	\$477.00/m	\$384.00/m	\$329.50/m	\$207.50/m
7.5 to 10.49	\$493.00	\$599.50	\$663.00	\$773.50	\$506.50/m	\$417.00/m	\$338.00/m	\$242.50/m
10.5 to 16.49	\$531.50	\$642.50	\$685.00	\$831.50	\$559.00/m	\$456.00/m	\$351.00/m	\$297.00/m
16.5 to 20.49	\$579.50	\$705.00	\$772.00	\$955.50	\$657.00/m	\$515.50/m	\$386.00/m	\$309.00/m
20.5 to 24	\$671.00	\$724.00	\$791.50	\$1,057.50	\$706.50/m	\$560.50/m	\$429.00/m	\$350.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

## OUTDOOR RECTANGLE & SQUARE LABELS



3" x 5" Die 1213 - White Polyolefin (J) - Black and PMS 185, Matte Lamination



5" x 5" Die 8554 - White Polyolefin (J) - Black and PMS 185, Sunscreen Lamination



2" x 4" Die 127 - Yellow Polyolefin (V) - Black Ink, Matte Lamination



5" x 7" Die 1233 - White Polyolefin (J) - Full Color, Sunscreen Lamination



# OUTDOOR RECTANGLE & SQUARE LABELS

Shop by Use

Use durable outdoor labels on equipment, tools, and other surfaces to share information or cautionary messages.

## About Outdoor Rectangle & Square Labels

### Material Options

Yellow Polyolefin (V), Gold Polyester Brushed (Z), and Gold Polyester (U) are not available for Full Color.



Stock for rough and textured surfaces available. Call for a quote.

### Removable



### Production Time

2 days

### 1-3 Color Options

Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.

### Adhesive

Permanent or removable

### Full Color

Full Color inks are not fade-resistant.

### Application

Outdoor use

### Standard Features

Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. White back-up is suggested on clear stocks.

### Additional Options

Adding sunscreen lamination protects your labels and may extend the fade-resistance of some inks, depending on environmental usage. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.

### Bleed Available

Yes

## Outdoor Rectangle & Square Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
3/4" x 1 1/2"	R	108	P	1 1/2" x 3 1/2"	R	143	R	3" x 4"	R	1212	U
3/4" x 2"	R	109	P	1 3/4" x 3"	R	121	R	3" x 5"	R	1213	V
1" x 2"	R	155	P	2" x 2 1/2"	R	151	R	4" x 6"	R	185	W
1" x 2 1/2"	R	110	Q	2" x 3"	R	145	R	5" x 7"	R	1233	X
1" x 3"	R	1242	Q	2" x 3 1/2"	R	123	S	1" x 1"	S	250	P
1" x 4"	R	1214	Q	2" x 4"	R	127	S	2" x 2"	S	202	Q
1 1/4" x 2"	R	181	Q	2" x 6"	R	1243	U	2 1/2" x 2 1/2"	S	204	S
1 1/4" x 3 1/2"	R	1258	R	2 1/2" x 4"	R	1204	T	3" x 3"	S	203	T
1 1/2" x 2 1/2"	R	195	Q	2 5/8" x 5"	R	115	V	4" x 4"	S	205	V
1 1/2" x 3"	R	148	Q	2 5/16" x 4"	R	114	U	5" x 5"	S	8554	W

Shape Code: R = Rectangle, S = Square

## 1 Color Outdoor Rectangle & Square Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
P	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
Q	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
R	\$251.50	\$318.50	\$430.50	\$275.50/m	\$220.00/m	\$169.50/m	\$131.50/m
S	\$259.50	\$338.50	\$456.50	\$298.50/m	\$250.00/m	\$206.50/m	\$158.00/m
T	\$266.00	\$345.00	\$471.00	\$311.00/m	\$268.00/m	\$214.00/m	\$163.00/m
U	\$288.00	\$348.50	\$475.00	\$323.50/m	\$271.00/m	\$215.00/m	\$163.50/m
V	\$294.50	\$355.00	\$479.50	\$327.00/m	\$274.00/m	\$216.50/m	\$165.00/m
W	\$322.50	\$404.50	\$515.00	\$370.00/m	\$309.50/m	\$250.50/m	\$205.00/m
X	\$387.00	\$519.50	\$695.00	\$524.00/m	\$468.00/m	\$420.50/m	\$384.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

## Full Color Outdoor Rectangle & Square Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
P	\$490.00	\$516.50	\$651.00	\$803.00	\$519.50/m	\$424.50/m	\$345.50/m	\$214.00/m
Q	\$521.50	\$548.00	\$675.00	\$834.00	\$552.00/m	\$455.50/m	\$378.00/m	\$248.00/m
R	\$537.50	\$565.00	\$691.50	\$867.00	\$574.50/m	\$476.00/m	\$393.00/m	\$260.00/m
S	\$566.50	\$595.00	\$709.00	\$887.50	\$590.00/m	\$489.00/m	\$401.50/m	\$275.00/m
T	\$594.50	\$624.50	\$726.50	\$908.50	\$605.50/m	\$503.00/m	\$409.50/m	\$290.00/m
U	\$622.00	\$654.50	\$743.00	\$930.00	\$621.50/m	\$516.00/m	\$418.00/m	\$305.00/m
V	\$650.50	\$683.50	\$761.00	\$950.00	\$637.00/m	\$529.50/m	\$426.00/m	\$320.00/m
W	\$678.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$543.00/m	\$434.50/m	\$335.00/m
X	\$835.00	\$871.00	\$1,011.50	\$1,335.50	\$930.50/m	\$753.00/m	\$600.00/m	\$355.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Full Color inks are not fade-resistant.

For quantities over 10,000, please call for a quote.

# OUTDOOR CIRCLE & OVAL LABELS



1 1/2" Die 424 - White Polyolefin (J) - PMS 281, Clear Lamination



2 1/2" Die 401 - Clear Polyester (Y) - Full Color, Clear Lamination



3" Die 459 - White Polyolefin (J) - PMS 129, Sunscreen Lamination



5" Die 468 - White Polyolefin Removable (JR) - PMS 347, Sunscreen Lamination



4" x 6" Die 358 - White Polyolefin (J) - Full Color, Sunscreen Lamination



# OUTDOOR CIRCLE & OVAL LABELS

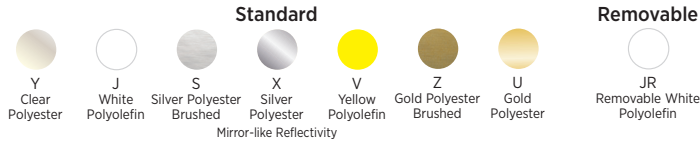
Shop by Use

Choose between a variety of sizes of circles and ovals on a durable stock. Create an impact by using vibrant ink colors or adding a border. Use to share your message on equipment, tools and other outdoor surfaces while withstanding the outdoor elements.

## About Outdoor Circle & Oval Labels

### Material Options

Yellow Polyolefin (V), Gold Polyester Brushed (Z), and Gold Polyester (U) are not available for Full Color.



Stock for rough and textured surfaces available. Call for a quote.

**Production Time** 2 days

<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent or removable
<b>Full Color</b>	Full Color inks are not fade-resistant.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Labels are finished on rolls. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. White back-up is suggested on clear stocks.		
<b>Additional Options</b>	Adding sunscreen lamination protects your labels and may extend the fade resistant of some inks, depending on environmental usage. See price grid for additional charge. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks.	<b>Bleed Available</b>	Yes

## Outdoor Circle & Oval Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
¾"	C	443	P	2 ¼"	C	404	R	¾" x 1 ½"	O	342	P
1"	C	402	P	2 ½"	C	401	S	1" x 2"	O	308	P
1 ½"	C	424	Q	3"	C	459	T	1 ¼" x 2 ½"	O	357	Q
1 ¾"	C	407	Q	3 ½"	C	460	U	2" x 3"	O	323	R
2"	C	440	R	4"	C	432	V	4" x 6"	O	358	W
				5"	C	468	W				

Shape Code: C = Circle, O = Oval

## 1 Color Outdoor Circle & Oval Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
P	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
Q	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
R	\$251.50	\$318.50	\$430.50	\$275.50/m	\$220.00/m	\$169.50/m	\$131.50/m
S	\$259.50	\$338.50	\$456.50	\$298.50/m	\$250.00/m	\$206.50/m	\$158.00/m
T	\$266.00	\$345.00	\$471.00	\$311.00/m	\$268.00/m	\$214.00/m	\$163.00/m
U	\$288.00	\$348.50	\$475.00	\$323.50/m	\$271.00/m	\$215.00/m	\$163.50/m
V	\$294.50	\$355.00	\$479.50	\$327.00/m	\$274.00/m	\$216.50/m	\$165.00/m
W	\$322.50	\$404.50	\$515.00	\$370.00/m	\$309.50/m	\$250.50/m	\$205.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

## Full Color Outdoor Circle & Oval Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
P	\$490.00	\$516.50	\$651.00	\$803.00	\$519.50/m	\$424.50/m	\$345.50/m	\$214.00/m
Q	\$521.50	\$548.00	\$675.00	\$834.00	\$552.00/m	\$455.50/m	\$378.00/m	\$248.00/m
R	\$537.50	\$565.00	\$691.50	\$867.00	\$574.50/m	\$476.00/m	\$393.00/m	\$260.00/m
S	\$566.50	\$595.00	\$709.00	\$887.50	\$590.00/m	\$489.00/m	\$401.50/m	\$275.00/m
T	\$594.50	\$624.50	\$726.50	\$908.50	\$605.50/m	\$503.00/m	\$409.50/m	\$290.00/m
U	\$622.00	\$654.50	\$743.00	\$930.00	\$621.50/m	\$516.00/m	\$418.00/m	\$305.00/m
V	\$650.50	\$683.50	\$761.00	\$950.00	\$637.00/m	\$529.50/m	\$426.00/m	\$320.00/m
W	\$678.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$543.00/m	\$434.50/m	\$335.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# OUTDOOR SQUARE CUT LABELS



2" x 4 1/8" - Yellow Polyolefin (V) - Black and PMS 185, Sunscreen Lamination



1 3/8" x 3 1/8" - White Polyolefin (J) - Black and Process Yellow, Clear Lamination



4" x 4" - White Polyolefin (J) - Black Ink, Clear Lamination



3" x 11 1/2" - White Polyolefin Removable (JR) - Full Color, Sunscreen Lamination



# OUTDOOR SQUARE CUT LABELS

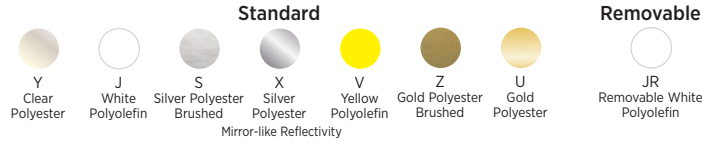
Shop by Use

When you have specific square dimensions in mind, choose our Outdoor Square Cut labels. This durable label can withstand the outdoor elements.

## About Outdoor Square Cut Labels

### Material Options

Yellow Polyolefin (V), Gold Polyester Brushed (Z), and Gold Polyester (U) are not available for Full Color.



Stock for rough and textured surfaces available. Call for a quote.

### Removable

### Production Time

2 days

<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent or removable
<b>Full Color</b>	Full Color inks are not fade-resistant.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Labels are finished on rolls. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. Recommended if you plan to write on the labels. White back-up is suggested on clear stocks. Artwork and copy should be 1/8" from all edges.		
<b>Additional Options</b>	Adding sunscreen lamination protects your labels and may extend the fade resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Please call for a quote.

## Outdoor Square Cut Label Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.25" x 0.625" (Width must be a minimum of 0.625").

## 1 Color Outdoor Square Cut Label Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	250	500	1,000	2,000	3,000	5,000	10,000
Up to 1.49	\$214.50	\$251.50	\$302.50	\$200.00/m	\$157.00/m	\$116.50/m	\$82.00/m
1.5 to 2.49	\$219.00	\$256.50	\$310.50	\$207.50/m	\$168.50/m	\$123.50/m	\$84.50/m
2.5 to 3.49	\$227.00	\$267.00	\$324.00	\$228.50/m	\$178.50/m	\$127.00/m	\$89.50/m
3.5 to 4.49	\$232.50	\$274.50	\$331.50	\$233.00/m	\$186.50/m	\$132.50/m	\$91.50/m
4.5 to 5.49	\$235.50	\$279.50	\$349.00	\$262.50/m	\$208.00/m	\$154.00/m	\$108.00/m
5.5 to 6.49	\$240.00	\$284.50	\$352.50	\$264.00/m	\$210.50/m	\$156.50/m	\$109.00/m
6.5 to 7.49	\$244.00	\$290.50	\$361.00	\$270.50/m	\$216.00/m	\$161.00/m	\$115.50/m
7.5 to 8.99	\$258.00	\$307.50	\$386.00	\$282.50/m	\$230.50/m	\$181.00/m	\$133.50/m
9 to 12.99	\$270.00	\$330.50	\$422.00	\$318.00/m	\$263.50/m	\$211.50/m	\$170.50/m
13 to 16.99	\$287.50	\$352.50	\$449.00	\$335.50/m	\$280.50/m	\$230.00/m	\$185.50/m
17 to 21.25	\$306.00	\$378.00	\$485.50	\$389.00/m	\$322.50/m	\$262.50/m	\$214.00/m
21.26 to 24.99	\$355.50	\$450.50	\$584.50	\$503.00/m	\$426.00/m	\$363.00/m	\$314.50/m
25 to 29.99	\$377.00	\$491.50	\$680.50	\$597.50/m	\$527.00/m	\$459.50/m	\$398.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors

## Full Color Outdoor Square Cut Label Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$543.00	\$570.00	\$630.50	\$777.50	\$459.50/m	\$346.50/m	\$252.50/m	\$165.50/m
5 to 7.49	\$570.50	\$600.00	\$666.00	\$831.50	\$533.50/m	\$419.00/m	\$325.00/m	\$208.00/m
7.5 to 10.49	\$578.50	\$613.50	\$683.00	\$853.50	\$582.00/m	\$491.00/m	\$366.50/m	\$229.00/m
10.5 to 16.49	\$657.00	\$697.50	\$785.00	\$989.50	\$671.50/m	\$548.00/m	\$436.50/m	\$287.00/m
16.5 to 20.49	\$681.00	\$724.00	\$816.50	\$1,040.50	\$706.00/m	\$593.50/m	\$461.50/m	\$324.00/m
20.5 to 24	\$849.50	\$918.50	\$991.50	\$1,344.00	\$896.50/m	\$742.00/m	\$609.50/m	\$458.00/m
24.01 to 28	\$920.50	\$998.00	\$1,154.00	\$1,513.50	\$1,206.50/m	\$903.00/m	\$728.50/m	\$553.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# REPOSITIONABLE WINDOW DECALS

Shop by Use



4" x 4" Die 205 - Clear Window Lite (WC) - PMS 469, 185 and Black + White Back-up, Sunscreen Lamination



3" x 3" Die 203 - White Window Lite (WW) - Black and Reflex Blue, Clear Lamination



NO WHITE  
BACK-UP  
OR FLOOD



WHITE FLOOD COAT



WITHOUT WHITE BACK-UP

WITH WHITE BACK-UP

Reading your decal  
from outside?  
Use Clear Window Lite stock  
with backwards copy!

## 1 Color Repositionable Window Decal Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 1/2" x 2"	Rectangle	113	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
1 1/2" x 2 1/2"	Rectangle	195	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
2" x 3"	Rectangle	145	\$396.00	\$440.50	\$519.50	\$327.00/m	\$246.00/m	\$179.00/m	\$126.00/m
3" x 4"	Rectangle	1212	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
4" x 5"	Rectangle	1314	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
4" x 6"	Rectangle	185	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
5" x 7"	Rectangle	1233	\$552.00	\$613.50	\$804.50	\$561.00/m	\$475.00/m	\$403.00/m	\$349.00/m
2" x 2"	Square	202	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
3" x 3"	Square	203	\$412.50	\$458.00	\$539.00	\$370.50/m	\$218.50/m	\$209.00/m	\$151.00/m
4" x 4"	Square	205	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
3 3/4" x 7 1/2"	Sq. Corner Rect.	1227	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
2" x 3"	Oval	323	\$396.00	\$440.50	\$519.50	\$327.00/m	\$246.00/m	\$179.00/m	\$126.00/m
4" x 6"	Oval	358	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
3"	Circle	459	\$412.50	\$458.00	\$539.00	\$370.50/m	\$281.50/m	\$209.00/m	\$151.00/m
4"	Circle	432	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
5"	Circle	468	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Maximum of 3 colors



# REPOSITIONABLE WINDOW DECALS

Shop by Use

Maximize the messaging space on your windows with repositionable window decals to communicate your brand and market events as well as showing store hours, promotions, services and support for causes and memberships. Our window decal material can be removed and positioned in a new location without losing its cling.



2" x 2" Die 202 - White Window Lite (WW) - Full Color, Sunscreen Lamination



3" x 4" Die 1212 - White Window Lite (WW) - Full Color, Sunscreen Lamination



3 3/4" x 7 1/2" Die 1227 - Clear Window Lite (WC) - Full Color + White Back-up, Clear Lamination

## About Repositionable Window Decals

### Material Options



WW  
White Window Lite



WC  
Clear Window Lite

\* For Clear Window Lite Stock, please indicate on your order if copy will be read from the inside or outside of the window.

### Production Time

1-2 Colors—2-3 days  
3 Colors—3 days

### 1-3 Color Options

Price includes one standard ink shown on page 3. Additional ink charges shown on price grid. For PMS match, add additional \$50 (V) per PMS ink. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination is available, if requested (recommended if you plan to write on the decal).

### Adhesive

Removable

### Full Color

FREE gloss lamination provides protection against moisture and scratching. Matte lamination is available, if requested (recommended if you plan to write on the decal).

### Application

Indoor and outdoor use

### Standard Features

Labels are provided on rolls. Square corner rectangles come standard as individuals. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius unless otherwise noted. Our window decals have a special adhesive that allows you to remove and reposition multiple times on a clean surface and leaves no residue. Free white ink back-up applied on Clear Window Lite unless indicated otherwise.

### Additional Options

Please indicate if decal will be read from the inside or outside of a window. Backwards copy available only on Clear Window Lite stock (WC). Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environment and usage. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.

### Bleed Available

Yes

## Full Color Repositionable Window Decal Pricing

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 1/2" x 2"	Rectangle	113	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
1 1/2" x 2 1/2"	Rectangle	195	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
2" x 3"	Rectangle	145	\$522.50	\$582.00	\$705.50	\$450.50/m	\$365.50/m	\$293.50/m	\$172.50/m
3" x 4"	Rectangle	1212	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
4" x 5"	Rectangle	1314	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
4" x 6"	Rectangle	185	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
5" x 7"	Rectangle	1233	\$872.00	\$970.00	\$1,247.50	\$941.50/m	\$819.50/m	\$720.00/m	\$638.50/m
2" x 2"	Square	202	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
4" x 4"	Square	205	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
3 3/4" x 7 1/2"	Sq. Corner Rect.	1227	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
2" x 3"	Oval	323	\$522.50	\$582.00	\$705.50	\$450.50/m	\$365.50/m	\$293.50/m	\$172.50/m
4" x 6"	Oval	358	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
3"	Circle	459	\$548.50	\$608.00	\$762.50	\$497.50/m	\$408.00/m	\$331.00/m	\$202.50/m
4"	Circle	432	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
5"	Circle	468	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

Provide print-ready file (EPS, PDF); sized to chosen label. For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# ASSET LABELS



¾" x 2" Die 109 – White Polyolefin (J) – Black and PMS 021, Clear Lamination



¾" x 1 ½" Die 108 – White Polyolefin (J) – Black and PMS 185, Clear Lamination



1" x 2" Die 155 – White Polyolefin (J) – PMS 347, Clear Lamination

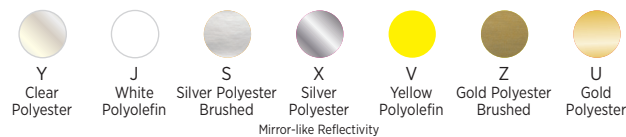


Keep track of equipment with small rectangle asset labels on company tools, laptops and medical center equipment that allows for barcodes and consecutive numbering to track where they are in the building or if they have been checked out.

## About Asset Labels

<b>Material Options</b>	See below	<b>Production Time</b>	1-2 Colors—2-3 days 3 Colors—3 days
<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. Additional ink charges shown on price grid. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent
<b>Standard Features</b>	Labels are provided on rolls. Rectangles have rounded corners with a 0.125" (1/8") radius. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination is available if requested. Recommended if you plan to write on the label. Static barcodes are no additional charge. If the barcode is a different color than the rest of the imprint, additional ink charge applies. If a variable barcode is wanted, please call for pricing.	<b>Application</b>	Indoor or outdoor use
<b>Additional Options</b>	Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environment and usage. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply. Consecutive numbering, see price grid below. Please indicate imprint color and starting number.	<b>Bleed Available</b>	Yes

## Asset Stocks



## Consecutive Numbering Examples:



## 1 Color Asset Label Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
½" x 1 ½"	Rectangle	1312	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
½" x 2"	Rectangle	107	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
¾" x 1 ½"	Rectangle	108	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
¾" x 2"	Rectangle	109	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
¾" x 2 ½"	Rectangle	1238	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
1" x 2"	Rectangle	155	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
1" x 3"	Rectangle	1242	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
1 ½" x 3"	Rectangle	148	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m

(P) Prices effective January 1, 2024. Prices subject to change.  
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Consecutive Numbering Upcharge

250	500	1,000	2,000	3,000	5,000	10,000
\$97.00	\$97.00	\$97.00	\$105.00	\$112.00	\$127.50	\$165.50

(V) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.

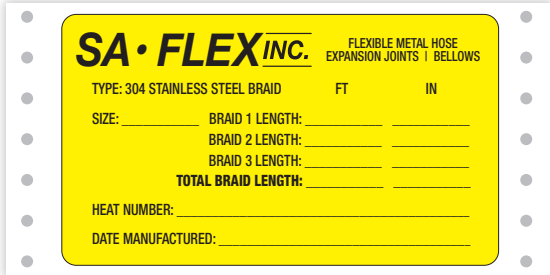
# PINFED LABELS

## Shop by Use




Use pinfed labels with your computer and dot matrix or continuous feed printer. Labels fold easily into an organized fanfold stack. Perforation allows for a clear tear on the detachable label after each one is used. Tractor holes on each side keep labels aligned in your printer and prevent jams. Economical option for large print jobs.



2 15/16" x 4" Die 114 - White EDP (H) - Black & PMS 347



Images not shown to scale.

About Pinfed Labels			
Material Options			
	H White EDP	BV Yellow EDP	BD Ivory EDP
1-3 Color Options	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.		
Standard Features	Labels are perforated and finished as a fanfold stack.		
Production Time		1-2 Colors—2 days 3 Colors—3 days	
Adhesive		Permanent	
Application		Indoor Use	
Bleed Available		Yes	


## 1 Color Pinfed Label Pricing

Additional ink charges at bottom of price grid.

SIZE	DIE	500	1,000	2,000	3,000	5,000	10,000
2 7/8" x 5"	115	\$180.00	\$225.00	\$180.50/m	\$165.00/m	\$137.00/m	\$105.50/m
2 15/16" x 4"	114	\$176.50	\$220.00	\$177.50/m	\$157.50/m	\$130.00/m	\$101.00/m
3 7/8" x 5 1/4"	105	\$290.00	\$355.50	\$240.50/m	\$200.50/m	\$167.50/m	\$137.00/m
3 15/16" x 6"	150	\$290.00	\$355.50	\$240.50/m	\$200.50/m	\$167.50/m	\$137.00/m
Each Add'l Ink		\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

(P) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.



Use our die cut laser sheet labels for your next big project. Choose white or a standard fluorescent color to bring attention to your label. Share your artwork to have labels printed, or print them on your own laser printer. Laser Sheets feature permanent acrylic adhesive which is resistant to high temperatures so it won't damage printers. Look for the  icon to see which sheets are compatible with popular label software programs.



1" x 2 5/8" Die 562 – White Laser (L) – Reflex Blue and PMS 021



1 1/2" Die 566 – White Laser (L) – Process Blue & PMS 185



4 1/4" x 5 1/2" Die 585 – Chartreuse Fluorescent (FC) – Black Ink

## About Laser Sheet Labels

### Material Options



**Production Time** 1-2 Colors—2-3 days  
3 Colors—3 days

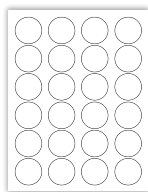
**1-3 Color Options** Labels are available blank or with 1, 2 or 3 colors. See page 3 for standard ink colors. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.

**Adhesive** Permanent or Removable  
**Application** Indoor use

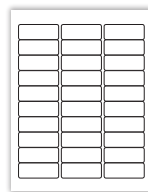
**Standard Features** White Laser stock is also compatible with inkjet printers.

**Bleed Available** See below

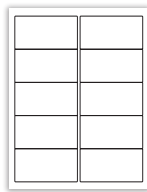
## Laser Sheet Label Sizes



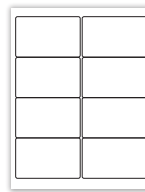
Die 566 24-up  
1 1/2" diameter  
bleeds available



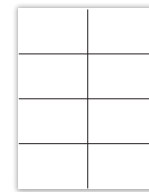
Die 562 30-up  
1" x 2 5/8" 



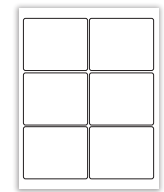
Die 564 10-up  
2" x 4" 



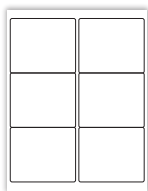
Die 508 8-up  
2 1/2" x 4"



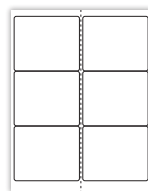
Die 567 8-up  
2 3/4" x 4 1/4"



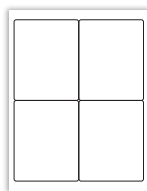
Die 513 6-up  
3 1/4" x 4"  
bleeds available



Die 506 6-up  
3 1/2" x 4" 




Die 594 6-up perf  
3 1/2" x 4"



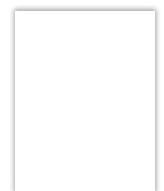
Die 1517 4-up  
4" x 5"



Die 585 4-up  
4 1/4" x 5 1/2" 



Die 586 2-up  
5 1/2" x 8 1/2"



Die 576 1-up  
8 1/2" x 11"  
comes with a back slit 

## Laser Sheet Label Pricing

IMPRINT	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1,000 Sheets	1,500 Sheets	2,000 Sheets
Blank	\$55.00/lot	\$89.50/lot	\$120.00/lot	\$141.00/lot	\$159.50/lot	\$243.00/lot	\$347.50/lot	\$453.50/lot
1 Color	\$166.00/lot	\$255.50/lot	\$315.00/lot	\$349.00/lot	\$380.00/lot	\$523.50/lot	\$720.00/lot	\$916.50/lot
2 Color	\$250.00/lot	\$382.00/lot	\$458.50/lot	\$489.50/lot	\$519.00/lot	\$648.00/lot	\$850.50/lot	\$1,052.50/lot
3 Color	\$287.00/lot	\$388.50/lot	\$487.50/lot	\$583.50/lot	\$661.50/lot	\$983.00/lot	\$1,099.50/lot	\$1,214.50/lot

(P) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 2,000 sheets, please call for a quote.

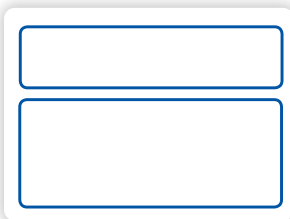
# DESIGNER MAILING LABELS



2 15/16" x 4" – White Matte (G) – Design #3 – Black Ink

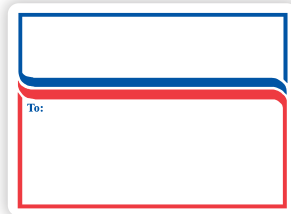
1) Choose your design. 2) Choose your format (roll, laser sheet) 3) Customize

**Design 2**



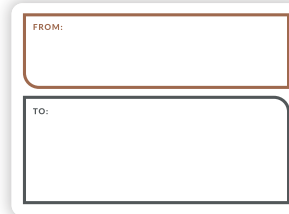
Imprint Size  
Roll 11/16" x 3 1/2"  
Laser Sheet 3/4" x 3 5/8"

**Design 3**



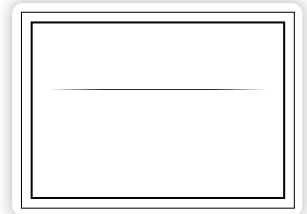
Imprint Size  
Roll 7/8" x 3 1/2"  
Laser Sheet 3/4" x 3 1/2"

**Design 4**



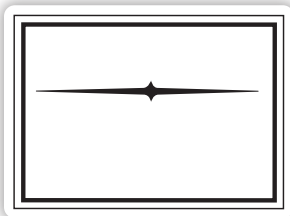
Imprint Size  
Roll 7/8" x 3 1/2"  
Laser Sheet 3/4" x 3 1/2"

**Design 5**



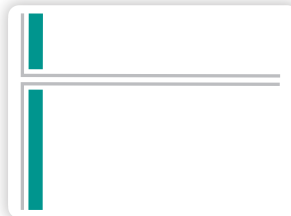
Imprint Size  
Roll 3/4" x 3 1/2"  
Laser Sheet 1" x 3 1/2"

**Design 7**



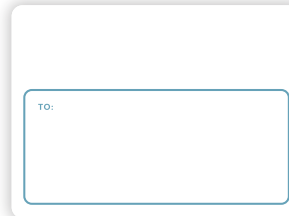
Imprint Size  
Roll 3/4" x 3 7/16"  
Laser Sheet 7/8" x 3 3/8"

**Design 8**



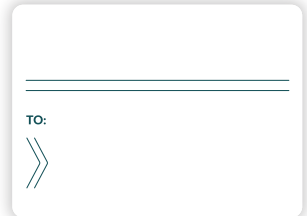
Imprint Size  
Roll 3/4" x 3 1/2"  
Laser Sheet 1" x 3 1/2"

**Design 9**



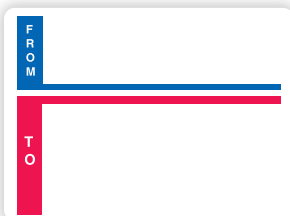
Imprint Size  
Roll 3/4" x 3 1/4"  
Laser Sheet 7/8" x 3 1/8"

**Design 10**



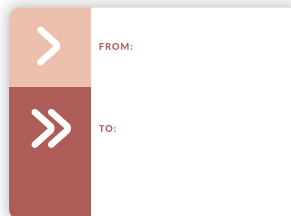
Imprint Size  
Roll 13/16" x 3 7/16"  
Laser Sheet 3/4" x 3 7/16"

**Design 11**



Imprint Size  
Roll 3/4" x 3 1/4"  
Laser Sheet 7/8" x 3 1/8"

**Design 12**



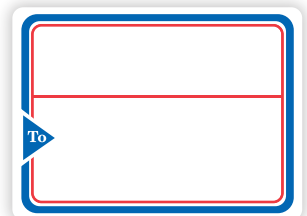
Imprint Size  
Roll 11/16" x 3 7/16"  
Laser Sheet 7/8" x 3 1/2"

**Design 22**



Imprint Size  
Roll 3/4" x 3 3/8"  
Laser Sheet 1" x 3 3/8"

**Design 25**



Imprint Size  
Roll 13/16" x 3 7/16"  
Laser Sheet 3/4" x 3 7/16"



Our Designer Mailing Labels give you a head start with your design. Add your logo and/or 4 lines of personalization at no charge. Choose from classic and contemporary styles and colors. Imprint available in one color only.

## About Designer Mailing Labels

<b>Material Options</b>	White Laser/Inkjet Sheet (L) Rolled White Matte Stock (G)	<b>Production Time</b>	2 days
<b>Blank</b>	Blank labels are available. See below for pricing.	<b>Adhesive</b>	Permanent
<b>1 Color Option</b>	Price includes one standard ink shown on page 3. For PMS match, add additional \$50 (V) per PMS ink.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Choose sheets or rolled labels. Unless otherwise specified, personalization will be typeset as follows: Mainline: Helvetica Neue LT Std Bold Body: Helvetica Neue LT Std Roman See sample below. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	No

## Standard Imprint & Types of Designer Mailing Labels

### Imprint area in top portion

Choose label type and design  
from pg. 58 for specific imprint size

**Line 1**  
 Line 2  
 Line 3  
 Line 4



### Laser/Inkjet Sheet Labels

- White Laser stock (L)
- Label size: 3 1/3" x 4"
- 8 1/2" x 11" sheet, 6-up
- For laser or inkjet printers



### Roll Labels

- White Matte stock (G)
- Label size: 2 15/16" x 4"
- Perforated between each label
- For typewriters or handwriting

## Designer Mailing Label Roll Pricing

IMPRINT	SIZE	250	500	1,000	2,000	3,000	5,000	10,000
Blank	2 15/16" x 4"	\$62.50	\$69.50	\$83.00	\$76.00/m	\$69.50/m	\$60.50/m	\$50.50/m
1 Color	2 15/16" x 4"	\$78.50	\$86.00	\$105.00	\$93.00/m	\$85.00/m	\$74.50/m	\$64.00/m

(P) Prices effective January 1, 2024. Prices subject to change.

To ensure 2 day production time, please submit print-ready artwork by 2pm CT.

## Designer Mailing Label Laser/Inkjet Sheet Pricing

IMPRINT	SIZE	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1,000 Sheets
Blank	3 1/3" x 4"	\$65.00/lot	\$98.50/lot	\$124.50/lot	\$152.50/lot	\$176.00/lot	\$281.50/lot
1 Color	3 1/3" x 4"	\$95.50/lot	\$139.50/lot	\$180.50/lot	\$219.50/lot	\$255.50/lot	\$428.50/lot

(P) Prices effective January 1, 2024. Prices subject to change.

For quantities over 10,000 (roll) or 1,000 (sheets), please call for a quote.

To ensure 2 day production time, please submit print-ready artwork by 2pm CT.

# VARIABLE PRINTING/CONSECUTIVE NUMBERING

## Shop by Use

Customize each label with a unique message, promotional code or number sequence. Have the ability to change text, images, barcodes, numbering, colors or a combination of these from label to label in the same spot to personalize or show data.



2" Die 440 - White Gloss (A) - Full Color



2" x 2" Die 202 - Clear Window Lite (WC) - Reflex Blue and White

## About Variable Printing/Consecutive Numbering

<b>Material/Ink Options</b>	See page 3 for indoor stocks or page 47 for outdoor stocks.	<b>Production Time</b>	Starts at 2 days and varies depending on specs. Consecutive numbering = 2-3 days. Call for production time on variable printing.
<b>Standard Features</b>	Most labels are finished on rolls.	<b>Adhesive</b>	Dependent on stock chosen
<b>Additional Options</b>	Call for pricing for non-consecutive numbered labels. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Application</b>	Dependent on stock chosen
		<b>Bleed Available</b>	Yes

## Ordering Variable Printing/Consecutive Numbering

### Please provide the following:

- A composite proof of the label
- All art or images that will be on the labels
- An Excel spreadsheet of the variable information
- The first row of the spreadsheet should describe each column of information

### Types of Variable Labels



### Variable Data

Unique numbering patterns, sequence of letters & numbers and certain barcodes are used to identify product lines, provide custom log-ins and track work-in-progress, goods received and promotions.

### 1 Years Accident Free

- |   |                |
|---|----------------|
| 2 | OneYear.eps    |
| 3 | TwoYears.eps   |
| 4 | ThreeYears.eps |
| 5 | FourYears.eps  |
| 6 | FiveYears.eps  |
| 7 | SixYears.eps   |



### Personalization

Create personalized messages by highlighting names, purchasing habits or address information on targeted promotions and marketing campaigns.

## Consecutive Numbering Upcharge

100	250	500	1,000	2,000	3,000	5,000	10,000
\$97.00	\$97.00	\$97.00	\$97.00	\$105.00	\$112.00	\$127.50	\$165.50

(V) Prices effective January 1, 2024. Prices subject to change.  
For quantities over 10,000, please call for a quote.



Stick and scan! Easily spread your message from print to digital. QR codes connect consumers digitally to more information about the product or complementary items to purchase. Barcodes create a static or variable code for a product or asset label to track and keep inventory known.



1" x 2" Die 155 - White Polyolefin (J) - Black Ink



3" x 5" Square Cut Label - White Matte (G) - Full Color



1 1/2" x 1 1/2" Square Cut Label - White Matte (G) - Black Ink










3" x 3" Die 203 - White Polyolefin Removable (JR) - Black Ink, Clear Lamination

## About Barcode and QR Code Labels

<b>Material Options</b>	White stock is highly recommended. See page 3 for indoor stocks and page 47 for outdoor stocks. Clear stocks may be used depending on the color of the application surface. Red Fluorescent, Gold, Silver, White EDP and Laser Stocks are not recommended due to possible scanning problems.	<b>Production Time</b>	Call for production time
<b>1-3 Color Options</b>	Black or dark inks are recommended. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Dependent on stock chosen
<b>Standard Features</b>	Static barcodes available at no additional charge. If the barcode is a different color than the rest of the imprint, additional ink charge applies.	<b>Application</b>	Dependent on stock chosen
<b>Additional Options</b>	Black or dark inks are recommended. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.		

## Ordering Barcode and QR Code Labels

- Select type of code, such as Code 39.
- Indicate characters to encode.
- Choose size (under 3/8" height not recommended)
- For consecutive or variable barcodes, please supply data file. Call for pricing.

TYPES OF BARCODES	SYMBOL	CHARACTER SET	LENGTH	APPLICATIONS/COMMENTS
<b>Code 39</b> <i>variable barcoding available</i>	 0123456ABC	Uppercase letters A-Z; Numbers 0-9 Space - , \$ ? + %	Varies	Widely used; excellent for many applications
<b>Code 128</b> <i>variable barcoding available</i>	 01234567890	All ASCII* characters and control codes	Varies	Widely used; excellent for many applications
<b>GS1-128</b> <i>formerly UCC/EAN-128</i>	 (01)123456789	All ASCII* characters and control codes	Varies	Subset of Code 128 which defines data formats for commerce
<b>EAN-13</b>	 0 123456 789012	Numbers Only	13+ Check Digit +2 optional +5 optional	Most widely used retail product marking worldwide
<b>EAN-8</b>	 01234567	Numbers Only	7+ Check Digit	Retail product marking worldwide; compressed code for products with limited label space
<b>UPC-A</b>	 0 12345 67890 5	Numbers Only	11+ Check Digit +2 optional +5 optional	Retail product marking in USA and Canada
<b>UPC-E</b>	 0 123456 5	Numbers Only	7 + Check Digit	Retail product marking in USA and Canada; compressed code for products with limited label space
<b>Interleaved 2 of 5</b> <i>variable barcoding available</i>	 1234567890	Numbers Only	Varies	Very compact; encodes digits in pairs so total length must be an even number of digits
<b>QR Code</b>		All ASCII* Characters	Varies	2D barcode

\*ASCII (American Standard Code for Information Interchange) is a character-encoding system. The codes represent data (numbers or text) read by computers and other devices.

Create an impactful design with the HP Mosaic technique.

Leverage the HP SmartStream Mosaic software to create one-of-a-kind labels that cause shelf disruption and promote individual customer experiences. Our software takes an original image and crops, enlarges, rotates, scales and moves art file(s) to create randomized outputs for a 100% unique label every time.

Provide your customers the opportunity to rise above their competition by producing an attractive, one-of-a-kind, unique label that will cause visual attraction and get their brand and products noticed every time. You provide the creativity and this sophisticated software will do the rest. This innovative software really shines when your art file is colorful and complex, the more detail provided, the more custom and unique each label will turn out.

Once you submit your vector artwork for the label, the Mosaic process will keep the integrity of the base design elements chosen by you and then crop, enlarge, rotate, scale and move the art file around to create your one-of-a-kind, unique individual label every time.

About Mosaic Labels			
Material Options	See page 3	Production Time	Please call to discuss your project.
Full Color	Includes FREE UV varnish for protection against scratching and light moisture.	Adhesive	Permanent
Standard Features	Labels are finished on rolls.	Application	Indoor use
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.		
Pricing	Each Mosaic project is unique. Additional charges may apply.	Bleed Available	Yes








## Make an Impact. Stand above the rest. Impress your customers.

Utilizing the unique process of Color-Logic® you can create eye-catching dimensional effects for a truly spectacular look. The Color-Logic Process Metallic System™ uses CMYK plus white or silver inks that allows printers to create up to 250 different metallic colors in a single print run along with different effects, such as, gradients, watermarks and dimension. It's economical. This system allows you to have a unique looking label printed without the expensive costs and restrictions associated with foils.



With the Color-Logic palette, the designer has the power to create virtually an unlimited array of metallic colors and special effects with just a single mouse click. This enhanced full color printing provides the appeal and appearance of foil for a fraction of the cost.

### About Color-Logic Labels

<b>Material Options</b>	 Silver Foil Bright (E)  Silver Polyester (X) Mirror-like Reflectivity   Silver BOPP (KR) Mirror-like Reflectivity	<b>Production Time</b>	Please call to discuss your project.
<b>Full Color</b>	Full Color with a white backer.	<b>Adhesive</b>	Permanent
<b>Standard Features</b>	Labels are finished on rolls. Silver Bright Foil includes UV varnish. Silver Polyester and Silver BOPP include lamination. Free digital press proof to review prior to printing.	<b>Application</b>	Indoor or Outdoor use
<b>Additional Options</b>	Choose round or square corners for squares and rectangles.		
<b>Pricing</b>	Each Color-Logic project is unique. Additional charges may apply.	<b>Bleed Available</b>	Yes



**Dimensional-FX™**  
Dimensional-FX™ makes a selected artwork area appear to change color and dimension, from a lighter to a darker hue as light reflects from the design.






**Gradation-FX™**  
A unique feature of the Color-Logic System is the ability to vignette one metallic color into another, or even vignette metallic hues into full color.

**Watermark-FX™**  
This effect can be used to make a selected artwork area seem to vanish and reappear, or produce a subtle watermark or security effect.

**Watermark-FX™ PLUS**  
Watermark-FX™ PLUS is a first line of defense against counterfeiting! Add subliminal patterns, wording, even complex guilloches to artwork.



# GENERAL INFORMATION

STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
<b>White Gloss</b> <b>Yellow Gloss</b> <b>Ivory Gloss</b> <b>Black Gloss</b> <b>Forest Green Gloss</b>	<b>A</b> <b>B</b> <b>BC</b> <b>O</b> <b>P</b>	<ul style="list-style-type: none"> <li>Glossy, smooth surface of this paper stock makes the colors on the label shine</li> <li>Semi-gloss paper stock for high-quality detail reproduction</li> <li>Add foil stamping to capture the eye of the consumer with extra shine</li> <li>Not recommended for write on additions to the label</li> </ul>	Indoor	-20°F min. -65°F to +200°F
<b>White Gloss Removable</b>	<b>AS</b>	<ul style="list-style-type: none"> <li>Removable adhesive allows you to reposition your label</li> <li>White gloss is a semi-gloss paper stock</li> <li>White matte is a coated paper stock</li> </ul>	Indoor	+25°F min. -40°F to +200°F
<b>White Matte Removable</b>	<b>BF</b>	<ul style="list-style-type: none"> <li>Removable adhesive will become permanent over time</li> <li>Suitable for most surfaces, including: glass, plastics, and corrugated cardboard</li> </ul>		+40°F min. -65°F to +180°F
<b>White Gloss Blockout</b> <b>White Matte Blockout</b> <i>(Also known as Opaque)</i>	<b>Q</b> <b>R</b>	<ul style="list-style-type: none"> <li>Special opaque barrier to block out copy from showing underneath the label</li> <li>Features permanent adhesive</li> </ul>	Indoor	-20°F min. -65°F to +200°F
<b>White Matte</b> <b>Yellow Matte</b> <b>Ivory Matte</b> <i>(Also known as Matte Litho or Offset)</i>	<b>G</b> <b>AM</b> <b>BH</b>	<ul style="list-style-type: none"> <li>High quality, coated stock that provides excellent printability and color clarity</li> <li>Also known as matte Litho or offset</li> <li>Suitable to write on</li> </ul>	Indoor	+35°F min. -65°F to +200°F
<b>100% Recycled</b>	<b>OR</b>	<ul style="list-style-type: none"> <li>100% Post Consumer Waste with a bright white finish</li> </ul>	Indoor	+35°F min. -65°F to +200°F
<b>Brown Kraft</b>	<b>BW</b>	<ul style="list-style-type: none"> <li>Vintage or natural look on paper that adds texture to the label design</li> <li>Virgin fiber brown kraft with a water-based rubber resin adhesive</li> </ul>	Indoor	+35°F min. -50°F to +140°F
<b>Estate #8</b> <b>Estate #9</b>	<b>SW</b> <b>ET</b>	<ul style="list-style-type: none"> <li>Premium stocks when you want to express as upscale appearance.</li> <li>Estate #8 has a white vellum face stock</li> <li>Estate #9 has a cream laid finish face stock</li> <li>Withstands water and moisture while the permanent adhesive is removable in a minimum of 100 degree water</li> <li>Poly-coated liner for high-speed machine applications</li> </ul>	Indoor	+20°F min. -65°F to +200°F
<b>Chartreuse Fluorescent</b>  <b>Green Fluorescent</b>  <b>Pink Fluorescent</b>  <b>Orange Fluorescent</b>  <b>Red Fluorescent</b> 	<b>AG</b> <b>I</b> <b>AF</b> <b>AE</b> <b>C</b>	<ul style="list-style-type: none"> <li>Attention-grabbing bright color paper stands out and makes a statement</li> <li>Suitable to write on</li> <li>Black ink is recommended on fluorescent stocks</li> </ul>	Indoor	+32°F min. -4°F to +176°F
<b>White Laser</b> <b>Chartreuse Fluorescent Laser</b> <b>Green Fluorescent Laser</b> <b>Orange Fluorescent Laser</b> <b>Pink Fluorescent Laser</b> <b>Red Fluorescent Laser</b>	<b>L</b> <b>FC</b> <b>FG</b> <b>FN</b> <b>FP</b> <b>FR</b>	<ul style="list-style-type: none"> <li>Provides consistent processing through laser printers</li> <li>Permanent acrylic adhesive is resistant to high temperatures/melting that may damage printers</li> <li>White stock is also inkjet compatible</li> <li>Black ink is recommended on fluorescent stocks</li> </ul>	Indoor	+25°F min. -75°F to +200°F
<b>White Laser Removable</b>	<b>RZ</b>	<ul style="list-style-type: none"> <li>Uncoated paper stock used for laser and inkjet printers and copiers</li> <li>Removable adhesive will become permanent over time</li> </ul>	Indoor	+40°F min. -65°F to +180°F



STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
<b>White EDP</b> <b>Yellow EDP</b> <b>Ivory EDP</b> <i>(Also known as DSX or Smudge Proof Tractor Feed)</i>	<b>H</b> <b>BV</b> <b>BD</b>	<ul style="list-style-type: none"> <li>High-speed option for electronic data processing labels</li> <li>Uncoated and smudge-resistant for increased print image and toner adhesion</li> <li>Porous paper stock not recommended for screens and fine details</li> <li>Available with non-permanent adhesive</li> <li>Pinfed and fanfold finishing available</li> </ul>	Indoor	+25°F min. -40°F to +300°F
<b>Gold Foil</b> <b>Silver Foil</b>	<b>D</b> <b>E</b>	<ul style="list-style-type: none"> <li>Shine and texture add a prestigious quality</li> <li>Foil paper stock with a high sheen</li> <li>Suitable for embossing and foil stamping</li> <li>Not recommended to writing on</li> </ul>	Indoor	-20°F min. -65°F to +160°F
<b>Gold Foil Dull</b> <b>Silver Foil Dull</b>	<b>AI</b> <b>AH</b>	<ul style="list-style-type: none"> <li>Foil paper stock with a matte sheen</li> <li>Great for embossing and foil stamping</li> <li>Not recommended to write on</li> </ul>	Indoor	-20°F min. -65°F to +180°F
<i>(BOPP: Biaxially-Oriented Polypropylene)</i> <b>White Film BOPP</b>	<b>WB</b>	<ul style="list-style-type: none"> <li>High gloss film stock with high tear resistance</li> <li>Better moisture resistance than paper stock</li> <li>Suitable for curved surface application</li> <li>Water, oil and moisture-resistant</li> </ul>	Indoor	+23°F min. -20°F to +212°F
<b>Clear Film BOPP</b>	<b>BJ</b>	<ul style="list-style-type: none"> <li>BJ only: Extreme transparency gives a "No Label" look</li> </ul>		
<b>Silver Film BOPP</b>	<b>KR</b>	<ul style="list-style-type: none"> <li>KR only: Mirror-like reflectivity</li> </ul>	Indoor	+25°F min. -40°F to +175°F
<b>Clear Window Lite</b> <b>White Window Lite</b>	<b>WC</b> <b>WW</b>	<ul style="list-style-type: none"> <li>Removable and repositionable alternative to magnets and window clings</li> <li>Suitable to use on multiple surfaces in addition to windows</li> <li>Clean and easy removal with no adhesive residue left behind</li> </ul>	Indoor and Outdoor	+35°F min. -40°F to +180°F
<b>Gold Polyester</b> <b>Gold Polyester Brushed</b> <b>Silver Polyester Brushed</b> <i>(Also known as Mylar)</i>	<b>U</b> <b>Z</b> <b>S</b>	<ul style="list-style-type: none"> <li>Durable weather-resistant stock</li> <li>Laminated for added protection and durability</li> </ul>	Indoor and Outdoor	+50°F min. -40°F to +302°F
<b>Silver Polyester</b> <b>Clear Polyester</b>	<b>X</b> <b>Y</b>	<ul style="list-style-type: none"> <li>Durable weather-resistant stock</li> <li>Laminated for added protection and durability</li> </ul>	Indoor and Outdoor	+25°F min. -40°F to +300°F
<b>White Polyolefin</b> <b>Yellow Polyolefin</b>	<b>J</b> <b>V</b>	<ul style="list-style-type: none"> <li>Withstands harsh elements and rigorous applications</li> <li>Flexible, weather-resistant film holds its shape similar to vinyl</li> <li>Great for sheeted applications</li> <li>Available to be finished as sheets</li> <li>Laminated for added protection and durability</li> </ul>	Indoor and Outdoor	+10°F min. -40°F to +200°F
<b>White Polyolefin Removable</b>	<b>JR</b>	<ul style="list-style-type: none"> <li>Withstands harsh elements and rigorous applications</li> <li>Flexible, weather-resistant film holds its shape similar to vinyl</li> <li>Available to be finished as sheets</li> <li>Laminated for added protection and durability</li> <li>Removable adhesive will become permanent over time</li> </ul>	Indoor and Outdoor	+50°F min. -40°F to +250°F
<b>Reflective Polyester</b>	<b>SB</b>	<ul style="list-style-type: none"> <li>Retro-reflective stock bounces light back to source</li> <li>Long-range scanning up to 45 feet</li> <li>Imprint will block out reflectivity of stock in that area</li> <li>Call for a quote</li> </ul>	Indoor and Outdoor	+45°F min. -40°F to +300°F

## Label Adhesives

All labels featured in this catalog, with the exception of Window Lite, are provided with permanent adhesive and cannot be easily removed except with certain solvents. White Gloss Removable, White Laser Removable, White Matte Removable and White Polyolefin Removable will become permanent over time. These stocks do not remove well from paper.

## Label Application

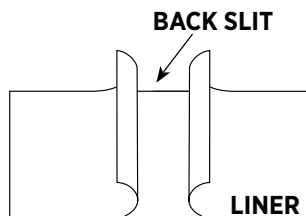
For best results, labels should always be applied at room temperature to smooth, dry, clean, oil-free surfaces. Ink colors will appear transparent on clear stocks. If there is any question as to the proper application, please request samples to test at no charge.

## Adhesive Side Printing

Adhesive side printing offers the option of printing on **BOTH** sides of the label, whether it's the same message or different ones. For example, a label on a clear bottle with a transparent liquid. The front of the label conveys the product's brand information, while the back of the label, viewable through the liquid contents, may serve to communicate ingredients and directions for use. No need for two separate labels! Not available on removable stock.

## Back Slit

A back slit speeds up the application process by providing quick release of the liner.

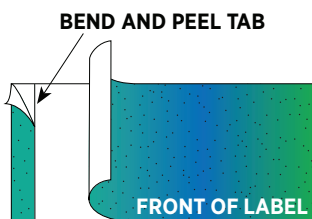


## Backwards Copy

The text or image is printed backwards, allowing the label to be applied on the inside of a window, yet readable from the outside. An option for the decal placement on windows, such as storefronts or car parking permits.

## Bend & Peel

A square cut label with a slit on one end for easier peeling and removal.

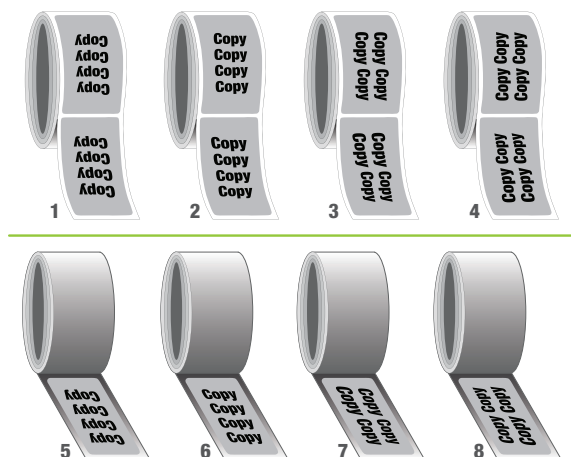


## Bleed

A bleed is a printed image that extends to the edge of the label for maximum printing coverage so there's no border or extra white space. Artwork must include a 1/16" extension on all sides.

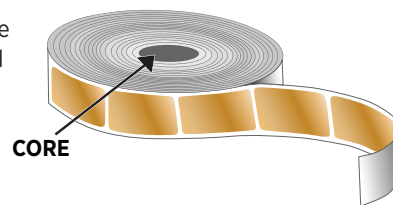
## Copy Position

Also known as the unwind; signifies which direction the copy comes off the roll. This is critical for machine applied labels.



## Core Size

Core size refers to the cardboard cylinder that the labels are wrapped around when finished on a roll. Cores come in 1" and 3" diameters, but additional sizes are available upon request.



## Draw / Repeat

Refers to the dimension from the top edge of one label to the top edge of the next label.

$\text{Length} + \text{Gap} = \text{Draw / Repeat}$

See *Draw / Repeat diagram on Inside Back Cover*.

## Embossing

Embossing involves pressing an image into paper so it is raised above the paper's surface. This raised, or embossed, image subtly stands out on the paperstock, and although ink or foil is not involved, it's an effective way to infuse some prestige into the design.

## Flood Coat

Flood coat is the process of applying ink over the entire label to change the color of the stock prior to printing the design.

## Foil Stamping

Foil stamping is the process of imprinting using foil, a die and pressure. The result? A metallic-colored impression that shimmers and shines.

## freeform™ - Laser Cut

Freeform™ uses a high-powered laser beam to cut material rather than using a traditional hard die. Any shape can be achieved with a freeform™ laser cut.

## Gap

The space between two labels; 1/8" is standard. See *Draw / Repeat diagram on Inside Back Cover*.

## High Capacity Rolls

When a large amount of labels is needed, a high capacity roll provides high quality and quantity on a single large roll of labels.

## Kiss Cut

Kiss cut is cutting a label so that the backing sheet remains intact but the sticker waste around the cut image is removed. What's left behind is a unique-shaped label on a larger backing sheet.



## Lamination

- **Gloss Lamination** Our standard gloss lamination enhances appearance while adding a high-gloss sheen that provides weather-resistant protection for our outdoor stocks. Offers excellent acid, chemical and oil resistance.
- **Matte Lamination** Matte lamination provides a matte finish with a low-glare surface to enable electronic scanning. It's also the best laminate for handwriting information on your labels.
- **Sunscreen Lamination** Sunscreen lamination is a clear polyester film specifically formatted to protect the label by screening out harmful UV rays. Extends the fade resistance of some inks depending on the environment and usage and provides a high-gloss sheen.

## Liner Side Printing

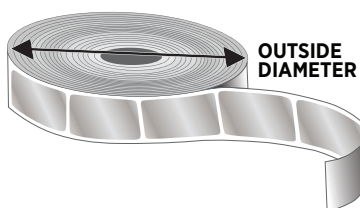
Also known as backside printing. Copy is printed on the liner of the label. Often used to offer coupons, share business address and hours, or promote upcoming events.

## Matrix

The stock material surrounding a die cut label.

## Outside Diameter

Refers to the measurement across the roll of labels at its widest point, including the core.



## Registration

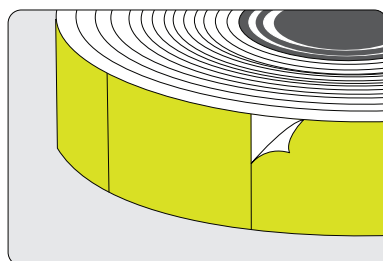
The arrangement of two or more printed images or colors in exact alignment with each other. Perfect registration results in a crisp, clean multi-colored image.

## Reverse

An image where the stock shows through as the imprint. As an example, a white label with black ink would appear as a black label with a white imprint.

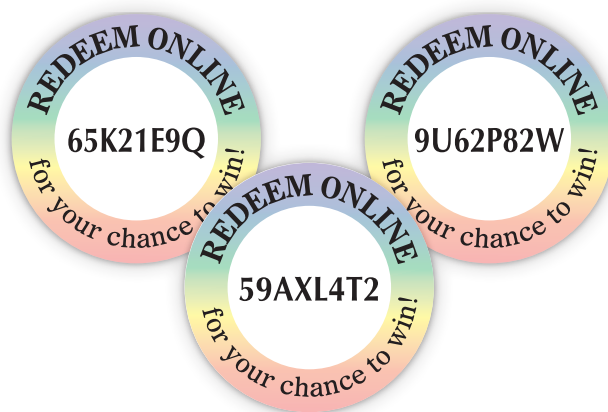
## Square Cut Labels

Also known as "Butt Cutt," these labels have right angle corners. Each label butts up to the next one on the roll, with no gap of unused liner.



## Variable

Variable printing is a method in which text, graphics and images change from one label to the next, resulting in each label being unique.



## Varnish

A thin protective coating that is bonded and cured with ultraviolet light. Provides moisture protection but does not provide UV ray protection.

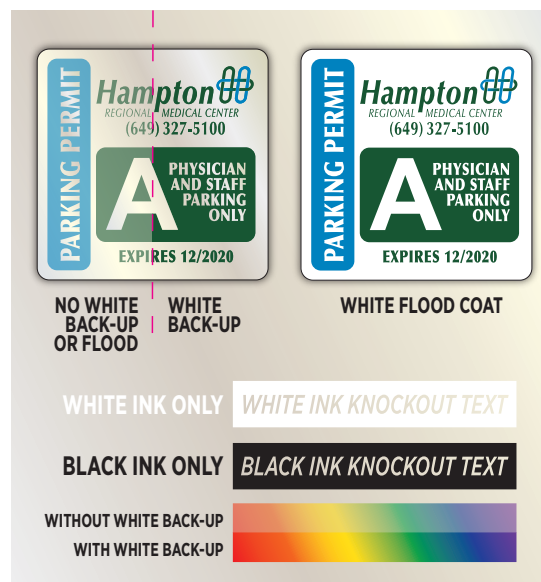
- **Gloss UV Varnish** Leaves a high gloss finish. Not available for matte stocks.
- **Matte UV Varnish** Leaves a no-glare subtle finish.

## White Back-Up

White back-up is the process of applying white ink directly behind the artwork to make it easier to read on clear stocks. See *diagram below*.

## White Flood Coat

The process of applying white ink across the entire label to make it easier to read on clear stocks, giving it the look of a white label.





## We accept art files created in the following applications:

- Acrobat® PDF\*
- Adobe® Photoshop®
- Adobe® Illustrator®
- Adobe® InDesign®



## We do not accept art files created in the following applications:

- Microsoft® PowerPoint®
- Microsoft® Word®
- Microsoft® Excel®
- Microsoft® Publisher®

\*Microsoft® Excel® files only accepted for variable data

We do not accept CAD or manufacturing drawings.

**Preferred file format is a print-ready PDF. For all artwork, a minimum of 300 DPI is required.**

### Artwork Submission

Send your order and art file(s) to us. Please reference your account number, company name or phone number in the subject line. Remember to note the size, stock, inks and quantity. Submit large artwork files easily via FTP by just compressing the file and upload.

### Bleeds and Borders

- All artwork with a bleed must include a  $\frac{1}{16}$ " extension on all sides to avoid additional charges.
- Artwork with borders should indicate if the border should print  $\frac{1}{16}$ " in from the edge of the label or bleed.

### Cancellations and Changes

Cancellation or changes on orders cannot be guaranteed, so check proof carefully before placing orders. A minimum fee of \$25.00 (Z) will be charged for all cancellations or changes. Note that if the order has been printed, the full order value will be charged.

### Creating Your Files

When you're ready to place your order, follow these guidelines to ensure we receive your art files and for the best results:

- Create one item, sized correctly, per document.  
*For freeform™ laser cut labels, create a layered file that includes the cut path.*
- Make sure file(s) are colored correctly.
- Graphics and text should be sized at 100%.
- All supporting graphic file(s) used within your layout must be embedded with your layout file, placed at 100%.

### Order Refusal

We reserve the right to refuse to print any labels that we consider profane or immoral.

### Over-Runs

There will be no additional charge for over-runs.

### Photo and Art Authorization

Don't use copyrighted artwork without permission. To avoid legal trouble due to copyright infringement, submit an authorization form with your order.

### Print-Ready Artwork

Print-ready artwork is provided at 100% size, requires no typesetting and has a  $\frac{1}{8}$ " margin on all sides, including a bleed when needed. Please keep the following in mind when preparing print-ready artwork:

- Exact position of text and graphics should be indicated, or we will position using our best judgment.
- File(s) should be colored correctly.
- We have found that photocopies, facsimiles, low-resolution laser prints and pencil or ballpoint sketches don't provide a high enough degree of resolution to produce quality products. For this reason, we ask that you choose another method of providing your artwork.

### Proofs - 1st Proof Free

Proofs are available electronically, as well as by fax. **Please note that the proof needs to be requested when your order is submitted.**

#### Electronic Proofs:

- **SAME DAY** service if received by 12pm CT
- Adds 24-Hour to order production time.
- Additional proofs are \$18.00 (V) each.
- Please provide complete email address or fax number.
- Proof colors will vary by computer and/or printer.  
*(Electronic Proofs only)*
- Stock color will not be represented on the proof.
- Order production time begins after proof approval.

For viewing electronic proofs, please check the Adobe® Reader® or Acrobat® settings under "Edit"/"Preferences"/"Page Display" are as follows:

- Uncheck "Enhance thin lines"
- Set "Use Overprint Preview" to "Always"

### Reprints and Liability

We firmly stand behind our products, and because your complete satisfaction is our highest priority:

- We will gladly and promptly reprint label orders that have defective workmanship.
- We will reprint at no charge if we are at fault.

### Reverses

We will reverse your copy free of charge; just indicate on your order what copy is reversed.

### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless otherwise specified in writing at the time of order.

### Screens and Registration

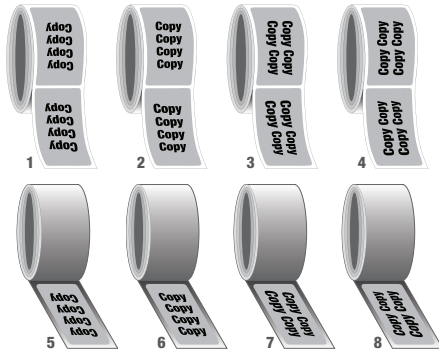
- Screens are available with a 5%-95% tint.  
*(For example, 85% black is basically dark grey.)*
- Registration of color-to-color is within industry standards of  $\frac{1}{32}$ ".



## When ordering machine applied labels, here's what you need to know:

### 1. Copy Position

The copy position (or unwind) signifies which direction the copy comes off the roll; positions 5 through 8 are wound in. Please note horizontal vs. vertical.



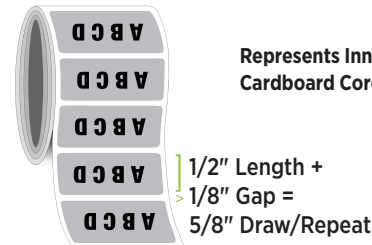
### 2. Draw/Repeat

The draw, or repeat, refers to the distance from the top edge of one label to the top edge of the next label. The length of the label plus the gap equals the repeat.

**Length + Gap = Draw/Repeat**

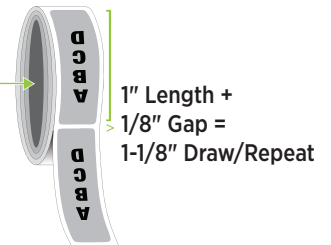
#### Short Draw

Example: 1" x 1/2" Label



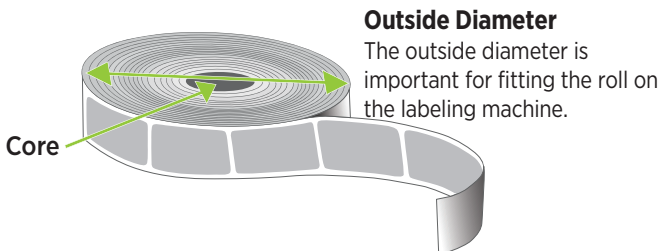
#### Long Draw

Example: 1/2" x 1" Label



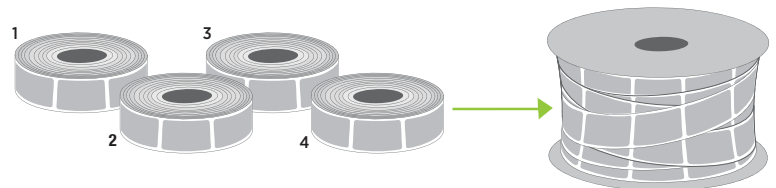
### 3. Core Information

Cores are available in two standard sizes, 1" and 3" in diameter. Cores must be flush with the edge of the roll. Please note the core size and the maximum outside diameter (OD) of the roll when ordering. Additional core sizes are available for an additional charge.



### 4. High Capacity Spooler

Have us spool your labels to cut down on machine stops and restarts to change over new rolls of labels. We can splice together label rolls to create one large roll of non-stop label application. Call for a quote.



## Questions to ask to ensure the right label for the right application

- 1. What is the label being applied to?** Different surfaces may require specific stocks and/or adhesives.
- 2. What will the label be exposed to?** A label's environment like water, solvents, abrasives, and temperature can influence its performance so varnishes or laminations may be needed.
- 3. Specify number of labels needed?**
- 4. Specify size and shape of label?**
- 5. Select your stock material and spot color(s) or full color.**
- 6. Will the label be hand or machine applied?** If machine applied, include... Core size, rewind direction, roll outside diameter, number of labels per roll, etc.
- 7. Any special shipping or packaging requirements?** Drop ship, shrink wrap, quantity per box, outer box labels

