



Custom Label Product Guide



Labels are everywhere!

Show your customers the value of consistent brand recognition with labels, stickers, decals and packaging tape.



Our **Best Value** category groups our most popular label sizes together on pages 4-5. Save up to 14% and enjoy our fastest turnaround times when you choose from this large selection of stocks. If you don't find the exact size you need, you can shop by shape on pages 6-13, shop by use on pages 24-35, or browse the table of contents for special finishes or applications. We have tried to capture the most popular sizes in each category, but don't let the category name keep you from choosing a label. A label on the Prime Labels page can just as easily be used as a Promotional Sticker.

You can count on us!

- We are label experts—so you don't have to be
- We are continuously adding equipment and expertise to handle all your needs
- We provide quality products quickly
- We work with you to solve complex projects and tight deadlines
- We offer low minimum quantities and no charge overruns
- We provide a wealth of sales tools highlighting ideas and opportunities with stickers, decals, and packaging tape


Production Chart

Use the chart below to calculate estimated product shipping. You can find production times for each item on its catalog page. Production times go into effect once all order details have been received, including artwork, all order information and proof approval.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Placed Today BEFORE 2PM CST		2-DAY PRODUCTION SHIPS HERE	3-DAY PRODUCTION SHIPS HERE	4-DAY PRODUCTION SHIPS HERE
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Placed Today AFTER 2PM CST		1-DAY PRODUCTION SHIPS HERE	2-DAY PRODUCTION SHIPS HERE	3-DAY PRODUCTION SHIPS HERE



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Ordering Tips

Choose Size & Shape

Our labels and decals are available in **standard shapes** (rectangle, square, oval, circle), special shapes (heart, star, etc.), freeform™ (laser cut to any shape), and in pre-determined **sizes** for specific uses (water bottle labels, wine labels, etc.).

Choose Imprint

We offer 18 standard ink colors for **Spot Color** printing (page 3). We can match a PMS color for \$50 (V). Choose **Full Color** printing for complex images with multiple colors or, try foil stamping or embossing (page 19).

Choose Stock & Quantity

Our stock selection includes paper, foil, film, polyolefin, and polyester stocks. Each is suited to a situation or use case. All stocks are suitable for inside use, but only Outdoor **Stocks** are recommended for use outside. Some colored stock and gold polyester are not compatible with full color printing.

If you are not sure which stock to choose, here are some recommended stocks by product type:

Basic Indoor Label/Sticker: White Gloss
Outdoor Decal: White Polyolefin
Beer Label: White Film BOPP

Window Decal: Clear Window Lite
Bumper Sticker: White Polyolefin
Wine Label: Estate #8

Add Lamination or Varnish

Outdoor stocks include **FREE gloss lamination** for protection against weather, acid, chemicals, and oil. If the label will be written on, choose Matte Lamination. **Varnish** can be added to paper stocks to protect the printing. See product pages for details.

Create Artwork

Create **artwork** for each product ordered. Accepted file types include Adobe PDF, Illustrator, Photoshop, and InDesign. Artwork should be a minimum of 300 dpi and colored correctly. Graphics and text should be sized at 100%. Supporting graphic files should be embedded with your layout file, placed at 100%. See page 60 for more details.

Is the Label hand applied or machine applied?

Machine applied labels require additional information about copy position, draw, maximum outside diameter, and core size. See page 61 for more details.

How to Order FasTurn® Labels



FasTurn®

Batching our most popular sizes and stocks allows us to expedite the manufacturing of select items. Look for the FasTurn® icon for products that are ready to ship in 2 business days.

Step 1 Select Shape and Size

Choose from hundreds of standard shapes and sizes.

If you don't see your label option listed, please call.

Step 2 Select Ink Color(s)

Select one or more Standard Inks or Full Color.

- Price includes one ink; PMS inks \$50.00 (V) each.
- Additional ink charge on price grids.

Standard Inks

Available on all stocks. The PMS ink colors here are listed for reference only. Ink colors shown will be automatically print as PMS number noted.



We'll match your Pantone. If color is critical, Pantone color matches are available for \$50 (V) per ink.

Most orders use CMYK to match the colors you need.

Full Color Imprint

Look for this Full Color icon to find compatible stocks.



Metallic Ink

Metallic Inks can be used on all stocks except fluorescent stocks. Price as a PMS ink at \$50 (V).

**Recycled Material
Available**

Stock Options

Stocks	Full Color Available	Stock Code	Stock Name
Gloss Paper Stocks		A	White Gloss
		AS	White Gloss Removable
Matte Paper Stocks		Q	White Gloss Blockout
		G	White Matte
		BF	White Matte Removable
		R	White Matte Blockout
		H	White EDP
Recycled Paper Stock		OR	100% PCW Bright White
Foil		D	Gold Foil
		E	Silver Foil
		AI	Gold Foil Dull
		AH	Silver Foil Dull
Film/BOPP		WB	White Film BOPP
		BJ	Clear Film BOPP
	<small>FOR CLEAR STOCKS, WHITE BACK-UP IS RECOMMENDED FOR READABILITY; ADD ADDITIONAL INK CHARGE</small>		
Premium <small>Not suitable for lamination or varnish</small>		KR	Silver Film BOPP Mirror-like reflectivity
		BW	Brown Kraft 25% upcharge
		SW	Estate #8 25% upcharge
Fluorescent		ET	Estate #9 25% upcharge
		I	Green Fluorescent Looks like PMS 802
		AE	Orange Fluorescent Looks like PMS 804
		AF	Pink Fluorescent Looks like PMS 806
		AG	Chartreuse Fluorescent Looks like PMS 809
		C	Red Fluorescent Looks like PMS 805

Unique stocks for specific applications will be shown on each product page.

Manufactured in the USA

Step 3 Select Stock

Stock

Choose a stock from the grid on the right. Create your own stock color by using a flood coat of any ink color you choose. Price as an additional ink. Include the one or two letter stock code when ordering.

You can request a sample swatch of a specific stock.



4" x 4" Die 205 - Chartreuse Fluorescent (AG) - Black Ink



2" Die 440 - Silver Foil Dull (AH) - Full Color



4" x 6" Die 185 - White Gloss (A) - Full Color



1 1/2" x 2" Die 113 - White Gloss Stock (A) - PMS Process Blue Ink



1 1/2" Die 424 - 100% PCW Recycled Stock (OR) - Full Color



About Best Value Labels

Material Options	See page 3	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS and BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor use
Standard Features	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Best Value Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1/2" x 1"	R	102	A	1 1/2" x 1 3/4"	R	176	C	1" x 1"	S	250	A
1/2" x 1 1/2"	R	1312	A	1 1/2" x 2"	R	113	C	1 1/2" x 1 1/2"	S	201	C
1/2" x 2"	R	107	A	1 1/2" x 2 1/4"	R	1224	D	2" x 2"	S	202	E
1/2" x 2 1/2"	R	1953	B	1 1/2" x 2 1/2"	R	195	E	2 1/2" x 2 1/2"	S	204	G
3/4" x 1"	R	1280	A	1 1/2" x 3"	R	148	F	3" x 3"	S	203	I
3/4" x 1 1/2"	R	108	A	1 3/4" x 2 3/4"	R	142	F	4" x 4"	S	205	K
3/4" x 1 3/4"	R	10241	B	2" x 3"	R	145	G	1 1/4" x 2 1/2"	O	357	D
3/4" x 2"	R	109	B	2" x 3 1/2"	R	123	H	2" x 3"	O	323	G
7/8" x 3"	R	1256	C	2" x 4"	R	127	H	4" x 6"	O	358	M
1" x 1 1/2"	R	140	B	2 7/8" x 5"	R	115	K	1"	C	402	A
1" x 1 3/4"	R	9586	B	2 15/16" x 4"	R	114	J	1 1/2"	C	424	C
1" x 2"	R	155	B	3" x 4"	R	1212	J	2"	C	440	E
1" x 2 1/2"	R	110	C	3" x 5"	R	1213	K	2 1/2"	C	401	G
1" x 3"	R	1242	C	4" x 5"	R	1314	L	3"	C	459	I
1 1/4" x 2"	R	181	C	4" x 6"	R	185	M	1 7/8"	B	523	E
1 1/4" x 3 1/2"	R	1258	F								

Shape Code: R = Rectangle, S = Square, O = Oval, C = Circle, B = Burst

1 Color Best Value Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
A	\$80.00	\$83.00	\$106.00	\$91.50/m	\$81.00/m	\$58.50/m	\$40.50/m
B	\$83.00	\$89.00	\$109.50	\$96.00/m	\$83.00/m	\$62.00/m	\$44.50/m
C	\$92.00	\$95.50	\$120.50	\$102.00/m	\$94.00/m	\$71.00/m	\$54.00/m
D	\$95.50	\$100.00	\$124.50	\$110.00/m	\$97.00/m	\$75.00/m	\$57.50/m
E	\$100.00	\$103.50	\$125.00	\$114.00/m	\$101.50/m	\$83.00/m	\$60.00/m
F	\$105.50	\$108.00	\$133.50	\$117.50/m	\$106.00/m	\$86.00/m	\$62.00/m
G	\$106.50	\$112.00	\$137.50	\$119.50/m	\$109.00/m	\$88.00/m	\$65.00/m
H	\$112.00	\$116.50	\$140.00	\$123.50/m	\$110.00/m	\$91.50/m	\$67.00/m
I	\$117.50	\$125.00	\$153.50	\$137.50/m	\$120.50/m	\$102.00/m	\$79.00/m
J	\$127.50	\$135.00	\$163.50	\$152.00/m	\$131.00/m	\$108.50/m	\$91.50/m
K	\$148.50	\$156.00	\$195.50	\$167.50/m	\$140.00/m	\$114.50/m	\$94.50/m
L	\$182.50	\$191.50	\$237.00	\$215.00/m	\$184.00/m	\$143.50/m	\$110.00/m
M	\$251.00	\$263.50	\$322.50	\$278.00/m	\$224.50/m	\$171.00/m	\$138.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

Full Color Best Value Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D, E	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
F, G	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
H, I	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
J, K	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
L	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
M	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.

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For quantities over 10,000, please call for a quote.

Full color inks are not fade-resistant.

RECTANGLE LABELS



1 1/2" x 3 1/2" Die 143 - White Matte (G) - Full Color



3/4" x 2 3/4" Die 193 - White Gloss Removable (AS) - Black Ink



1 3/4" x 5" Die 1236 - Clear Film BOPP (BJ) - Black Ink



1" x 3 3/4" Die 158 - White Matte (G) - Full Color



1 3/4" x 3" Die 121 - White Film Bopp (WB) - Full Color



About Rectangle Labels

Material Options	See page 3	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS and BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor use
Standard Features	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Rectangle Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
3/8" x 1"	R	117	A	1 5/16" x 3"	R	126	C	1 1/4" x 3"	R	156	E
3/8" x 1 1/2"	R	190	A	1" x 2 5/8"	R	1252	C	1 1/2" x 2 3/4"	R	1270	E
5/8" x 2"	R	170	B	1" x 3 1/4"	R	158	D	1 1/2" x 3 1/2"	R	143	G
3/4" x 2 1/2"	R	1238	B	1" x 3 1/2"	R	103	E	1 1/2" x 5"	R	1246	H
3/4" x 2 3/4"	R	193	C	1" x 4"	R	1214	E	1 3/4" x 3"	R	121	G
7/8" x 1 3/4"	R	189	B	1 1/4" x 1 3/4"	R	11567	B	1 3/4" x 3 1/4"	R	112	G
1 5/16" x 2 1/2"	R	130	C	1 1/8" x 3 1/8"	R	162	E	1 3/4" x 5"	R	1236	H

Shape Code: R = Rectangle

1 Color Rectangle Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
A	\$83.00	\$87.50	\$110.50	\$94.50/m	\$84.00/m	\$61.50/m	\$42.00/m
B	\$87.50	\$92.50	\$113.50	\$100.00/m	\$86.00/m	\$64.50/m	\$46.00/m
C	\$95.50	\$99.50	\$125.50	\$106.50/m	\$97.50/m	\$74.50/m	\$56.50/m
D	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
E	\$103.50	\$106.50	\$129.50	\$118.50/m	\$106.00/m	\$86.50/m	\$62.50/m
F	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
G	\$111.50	\$116.00	\$143.00	\$124.50/m	\$113.50/m	\$91.50/m	\$68.00/m
H	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Rectangle Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D, E	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
F, G	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
H	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

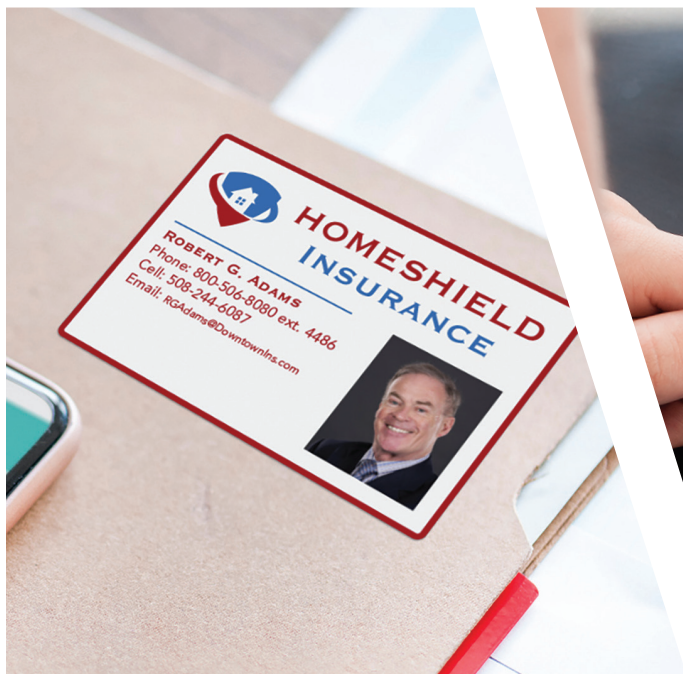
Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.

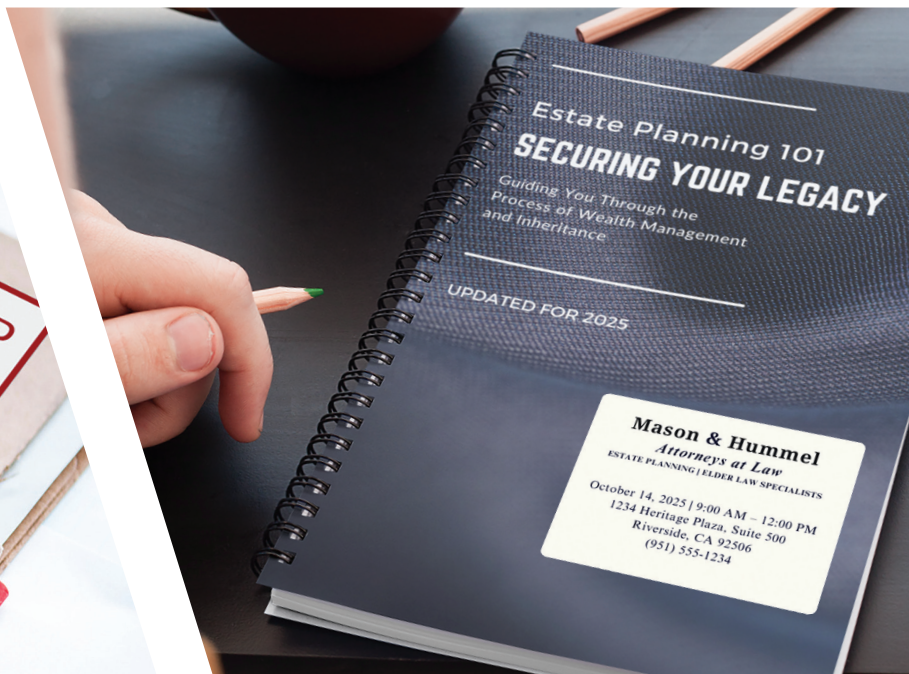
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

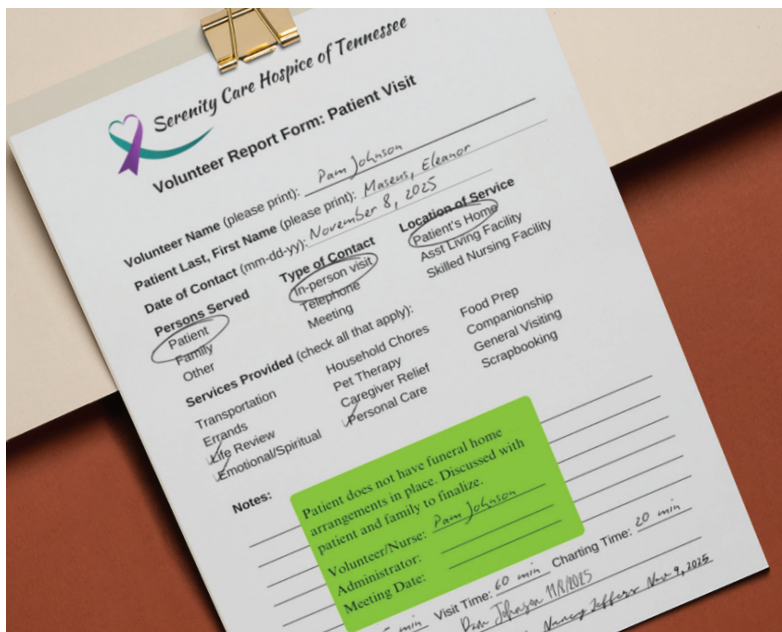
Full Color inks are not fade-resistant.



2" x 2 1/2" Die 151 - White Matte (G) - Full Color



2 1/2" x 3 3/4" Die 166 - Estate #8 (SW) - Black Ink



2 1/2" x 4" Die 166 - Green Fluorescent (I) - Black Ink



2 1/2" x 4" Die 1204 - Orange Fluorescent (AE) - Black Ink



3 1/2" x 3 1/2" Die 254 - White Gloss (A) - PMS 327



About Rectangle & Square Labels

Material Options	See page 3	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS and BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor Use
Standard Features	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Rectangle & Square Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
2" x 2 1/2"	R	151	F	2 1/2" x 5"	R	1257	J	3 3/8" x 6"	R	106	L
2" x 5"	R	10629	I	2 3/4" x 3 3/4"	R	171	I	3 1/2" x 4"	R	9745	J
2" x 6"	R	1243	J	2 7/8" x 4"	R	104	I	3 1/2" x 4 1/2"	R	1232	K
2 1/4" x 4"	R	166	I	3" x 3 1/2"	R	1250	J	4" x 5 1/2"	R	10509	L
2 1/2" x 3"	R	116	H	3" x 5 1/2"	R	1489	K	1 3/4" x 1 3/4"	S	255	D
2 1/2" x 3 1/2"	R	160	H	3" x 6"	R	9083	L	2 3/4" x 2 3/4"	S	228	H
2 1/2" x 4"	R	1204	I	3" x 8"	R	10048	M	3 1/2" x 3 1/2"	S	254	J
2 1/2" x 4 1/2"	R	10545	I	3 1/4" x 5"	R	1201	K	5" x 5"	S	8554	M
				3 3/8" x 5 1/2"	R	125	L				

Shape Code: R = Rectangle, S = Square

1 Color Rectangle & Square Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
D	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
F	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
H	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
I	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
J	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
K	\$154.00	\$162.00	\$203.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
L	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
M	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Rectangle & Square Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
D	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
F	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
H, I	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
J, K	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
L	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
M	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.



2 ¼" Die 524 - Green Fluorescent (I) - Black Ink



1 ½" x 2" Die 301 - White Gloss (A) - Full Color



3 ½" Die 460 - Brown Kraft (BW) - Black Ink



1 ¾" Die 407 - Orange Fluorescent (AE) - Black Ink



2 ¼" Die 404 - White Gloss (A) - Full Color, UV Varnish



About Circle, Burst & Oval Labels

Material Options	See page 3	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS and BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor Use
Standard Features	Labels are finished on rolls.		
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Circle, Burst & Oval Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below. Add UV varnish for protection against scratching and light moisture. Price as an additional ink

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1/2"	C	417	A	4"	C	432	K	1 1/4" x 2"	O	360	C
3/4"	C	443	A	5"	C	468	M	1 1/2" x 2"	O	301	C
1 1/4"	C	435	B	6"	C	465	M	1 1/2" x 2 1/2"	O	359	D
1 3/8"	C	430	B	2 1/4"	B	524	F	2" x 4"	O	362	H
1 3/4"	C	407	D	3/4" x 1 1/2"	O	342	A	2 7/8" x 3 3/4"	O	303	I
2 1/4"	C	404	F	1" x 2"	O	308	B	3" x 4"	O	371	J
3 1/2"	C	460	J								

Shape Code: C = Circle, B = Burst, O = Oval

1 Color Circle, Burst & Oval Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
A	\$83.00	\$87.50	\$110.50	\$94.50/m	\$84.00/m	\$61.50/m	\$42.00/m
B	\$87.50	\$92.50	\$113.50	\$100.00/m	\$86.00/m	\$64.50/m	\$46.00/m
C	\$95.50	\$99.50	\$125.50	\$106.50/m	\$97.50/m	\$74.50/m	\$56.50/m
D	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
F	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
H	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
I	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
J	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
K	\$154.00	\$162.00	\$203.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
M	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities							

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Circle, Burst & Oval Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
F	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
H, I	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
J, K	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
M	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities								

(P) Prices effective January 1, 2025. Prices subject to change.

For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color inks are not fade-resistant.

SPECIAL SHAPE LABELS



Shop by Shape

Help your message stand out with a unique shape. Choose one of our Special Shape Labels to enhance your next project. These labels are ideal for promotions, mailings, recognition programs, anniversaries and any time you want to call attention to your message.



1 5/8" x 2" Die 542 - White Gloss (A) - Full Color



1 7/8" x 3 15/32" Die 549 - White Matte (G) - Full Color

About Special Shape Labels

Material Options	See page 3	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS and BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor use
Standard Features	Labels are finished on rolls.		
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Special Shape Label Sizes

Locate the shape needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1 3/8" x 2 5/8"	Anniversary	540	E	1 1/8" x 2"	Modified Rectangle	553	C
1 3/16" x 3 1/4"	Bottle Neck	1462	E	1 5/8" x 2"	Ribbon	542	D
1 1/8" x 1 1/8"	Heart	502	C	1 5/8" Diameter	Scallop	526	D
2" x 2"	Heart	533	E	2 3/4" x 2 3/4"	Sheriff Star	507	J
1 7/8" x 2 7/8"	House	578	J	2 3/4" x 2 7/8"	Star	534	J
1 1/4" x 3"	Indented Rectangle	545	E	1 1/4" x 2 1/2"	Triangle	536	D
2 1/8" x 2 1/8"	Lip Balm	1602*	F	2 1/2" x 3"	Vintage Frame	1390	I
1 7/8" x 3 15/32"	Marquis	549	I				

* White Film (WB) is recommended for Die 1602.

1 Color Special Shape Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
C	\$95.50	\$99.50	\$125.50	\$106.50/m	\$97.50/m	\$74.50/m	\$56.50/m
D	\$99.50	\$103.50	\$129.00	\$114.00/m	\$101.00/m	\$78.00/m	\$60.00/m
E	\$103.50	\$106.50	\$129.50	\$118.50/m	\$106.00/m	\$86.50/m	\$62.50/m
F	\$110.00	\$112.50	\$139.00	\$122.00/m	\$110.00/m	\$89.50/m	\$64.50/m
I	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
J	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities							

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Special Shape Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
C, D, E	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
F	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
I	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
J	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities								

(P) Prices effective January 1, 2025. Prices subject to change.

Provide print-ready file (EPS, PDF); sized to chosen label.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color inks are not fade-resistant.



SQUARE CUT LABELS



Shop by Shape

Square Cut Labels allow you to create labels with square corners to match the exact dimensions you need, up to almost 30 square inches.



3" x 3" - White Film BOPP (WB) - Full Color, Call for a quote for artwork that bleeds.



1"x 2" - White Gloss Removable (AS) - Black Ink, Call for a quote for artwork that bleeds.

About Square Cut Labels

Material Options	See page 3	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS and BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor use
Standard Features	Labels are finished on rolls. Artwork and copy should be 1/8" from all edges.		
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Call for quote.

Square Cut Label Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.25" x 0.625" (Width must be a minimum of 0.625").

1 Color Square Cut Label Pricing

Additional ink charges at bottom of price grid.

Square Inches	250	500	1,000	2,000	3,000	5,000	10,000
Up to 1.49	\$144.50	\$179.50	\$222.00	\$148.00/m	\$116.00/m	\$84.00/m	\$56.50/m
1.5 - 2.49	\$151.50	\$184.50	\$230.50	\$157.50/m	\$129.50/m	\$92.50/m	\$60.00/m
2.5 - 3.49	\$159.50	\$194.50	\$244.00	\$179.50/m	\$139.50/m	\$96.00/m	\$64.50/m
3.5 - 4.49	\$165.50	\$200.50	\$250.50	\$183.00/m	\$146.00/m	\$101.00/m	\$65.00/m
4.5 - 5.49	\$168.00	\$204.00	\$256.00	\$189.00/m	\$152.00/m	\$106.50/m	\$70.00/m
5.5 - 6.49	\$172.00	\$209.50	\$258.50	\$191.50/m	\$155.00/m	\$108.50/m	\$71.00/m
6.5 - 7.49	\$176.00	\$214.50	\$267.50	\$197.50/m	\$160.00/m	\$113.50/m	\$77.50/m
7.5 - 8.99	\$184.50	\$224.00	\$280.50	\$208.50/m	\$167.50/m	\$125.50/m	\$89.50/m
9 - 12.99	\$195.50	\$238.00	\$297.00	\$223.00/m	\$179.50/m	\$135.50/m	\$100.00/m
13 - 16.99	\$212.00	\$258.50	\$322.50	\$239.00/m	\$195.00/m	\$153.00/m	\$118.00/m
17 - 21.25	\$227.50	\$278.00	\$345.00	\$267.00/m	\$215.00/m	\$169.00/m	\$133.50/m
21.26 - 24.99	\$252.50	\$309.00	\$375.50	\$323.50/m	\$258.50/m	\$200.50/m	\$156.00/m
25 - 29.99	\$266.00	\$324.00	\$403.00	\$341.00/m	\$272.50/m	\$218.00/m	\$176.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Square Cut Label Pricing

Square Inches	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$452.00	\$476.00	\$519.00	\$659.50	\$389.50/m	\$291.50/m	\$207.00/m	\$132.50/m
5 - 7.49	\$476.50	\$503.50	\$560.00	\$700.50	\$437.00/m	\$346.00/m	\$258.00/m	\$157.50/m
7.5 - 10.49	\$486.00	\$511.50	\$568.50	\$710.50	\$483.50/m	\$405.50/m	\$277.50/m	\$164.50/m
10.5 - 16.49	\$560.50	\$590.50	\$655.50	\$820.50	\$547.00/m	\$430.50/m	\$334.50/m	\$201.00/m
16.5 - 20.49	\$583.00	\$612.00	\$680.50	\$851.50	\$559.50/m	\$460.00/m	\$338.00/m	\$212.50/m
20.5 - 24	\$733.50	\$773.50	\$860.00	\$1,074.50	\$679.00/m	\$547.00/m	\$421.00/m	\$275.50/m
24.01 - 28	\$798.50	\$841.00	\$934.50	\$1,168.50	\$778.50/m	\$615.50/m	\$460.50/m	\$295.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 5,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.

METALLIC DIGITAL LABELS



1 1/4" x 3 1/2" Die 1258- Silver Film BOPP (KR) - Full Color



4" x 6" Die 185 - Silver Film BOPP (KR) - Full Color



2" x 3" Die 145 - Silver Film BOPP (KR) - Full Color



4" x 5" Die 1314 - Silver Film BOPP (KR) - Full Color



2" x 3" freeform - Silver Film BOPP (KR) - Full Color



Shop by Finish

Achieve the look of foil stamping or metallic inks by pairing a shiny Silver BOPP with semi-transparent digital inks. The reflective nature of the metallic material catches the light, creating a dynamic and eye-catching effect.

Adding a layer of white ink beneath specific portions of your artwork creates non-metallic areas. The contrast between the metallic and non-metallic areas can draw attention to logos, brand names, or other design elements. Non-metallic areas increase the readability of important information.



Silver Film BOPP (KR)




Digital Artwork



Printed Label

Silver Film BOPP (KR) Stock: Pair with semi-transparent inks for a metallic shine that resembles foil stamping or metallic inks. Add a white back-up layer to your art file where a non-metallic look is desired.

About Metallic Digital Labels

Material Options	 Silver Film BOPP (KR) Mirror-like reflectivity	Production Time	2 days
Full Color	Metallic digital labels are available in full color. See price grid below.	Adhesive	Permanent
Standard Features	Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius. Labels are laminated for extra protection and durability. Gloss is standard and provides the high shine look of traditional foil. Matte lamination is available if requested.	Application	Indoor use
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Metallic Digital Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1/2" x 1"	R	102	A	1 1/2" x 1 3/4"	R	176	C	1" x 1"	S	250	A
1/2" x 1 1/2"	R	1312	A	1 1/2" x 2"	R	113	C	1 1/2" x 1 1/2"	S	201	C
1/2" x 2"	R	107	A	1 1/2" x 2 1/4"	R	1224	D	2" x 2"	S	202	E
1/2" x 2 1/2"	R	1953	B	1 1/2" x 2 1/2"	R	195	E	2 1/2" x 2 1/2"	S	204	G
3/4" x 1"	R	1280	A	1 1/2" x 3"	R	148	F	3" x 3"	S	203	I
3/4" x 1 1/2"	R	108	A	1 3/4" x 2 3/4"	R	142	F	4" x 4"	S	205	K
3/4" x 1 3/4"	R	10241	B	2" x 3"	R	145	G	1 1/4" x 2 1/2"	O	357	D
3/4" x 2"	R	109	B	2" x 3 1/2"	R	123	H	2" x 3"	O	323	G
7/8" x 3"	R	1256	C	2" x 4"	R	127	H	4" x 6"	O	358	M
1" x 1 1/2"	R	140	B	2 7/8" x 5"	R	115	K	1"	C	402	A
1" x 1 3/4"	R	9586	B	2 15/16" x 4"	R	114	J	1 1/2"	C	424	C
1" x 2"	R	155	B	3" x 4"	R	1212	J	2"	C	440	E
1" x 2 1/2"	R	110	C	3" x 5"	R	1213	K	2 1/2"	C	401	G
1" x 3"	R	1242	C	4" x 5"	R	1314	L	3"	C	459	I
1 1/4" x 2"	R	181	C	4" x 6"	R	185	M	1 7/8"	B	523	E
1 1/4" x 3 1/2"	R	1258	F								

Shape Code: R = Rectangle, S = Square, O = Oval, C = Circle, B = Burst

Full Color Metallic Digital Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D, E	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
F, G	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
H, I	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
J, K	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
L	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
M	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m

Gloss lamination is standard

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.

SQUARE CUT FOIL STAMPED AND/OR EMBOSSED LABELS



2" x 4" - Brown Kraft (BW) - Gold and Red Foil Imprint



3" x 3" - White Gloss (A) with Black Flood Coat - Gold Foil



1 1/2" x 2" - White Gloss (A) with Dark Green Flood Coat - Copper Foil Imprint



2 1/2" x 2 1/2" - White Gloss (A) - Gold and Teal Foil Imprint

SQUARE CUT FOIL STAMPED AND/OR EMBOSSED LABELS

Shop by Finish

When you want to add sophistication and elegance to a presentation folder, package, or product, choose a square cut foil stamped or embossed label. Our wide variety of foil options will help you create a beautiful design.

Foil & Embossing Square Inch Guide

	Maximum		Minimum	
	Height	Width	Height	Width
Foil Stamping	5"	8"	0.5" (1/2")	0.625" (5/8")
Blind Embossing	5"	7"	0.5" (1/2")	0.625" (5/8")
Foil & Emboss Combination	4"	7"	0.5" (1/2")	0.625" (5/8")

About Square Cut Foil Stamped and/or Embossed Labels

Material Options	See below	Production Time	8 days
Imprint Options	Price includes one standard foil imprint or emboss imprint.	Adhesive	Permanent
Standard Features	Labels are finished on rolls. Artwork and copy should be 1/8" from edge. Maximum of 2 foils or one foil/emboss combination.	Application	Indoor use
Additional Options	Ink and foil combination imprint available. Call for a quote. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	N/A

Foil Stamp & Emboss Stocks

Your stock choice becomes the background of your labels. Add embossing or a foil imprint for copy or graphics.

Foil Stamp Standard Stocks

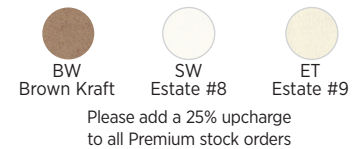


Emboss Stocks



Fine lines and detailed art do not emboss well.

Foil Stamp Premium Stocks



Imprint Foils

Price includes up to 2 foils or one foil/emboss combination. Foil imprint is used for copy or graphics. Heavy foil coverage is not recommended.

Standard Imprint Foils



Holographic Foils



Square Cut Foil Stamped and/or Embossed Label Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.50" x 0.625" (Width must be a minimum of 0.625").

Square Cut Foil Stamped and/or Embossed Label Pricing

Additional ink charges at bottom of price grid.

Square Inches	500	1,000	2,000	3,000	5,000
Up to 1.49	\$330.00	\$365.50	\$223.50/m	\$171.50/m	\$127.00/m
1.5 - 2.49	\$333.00	\$367.50	\$236.00/m	\$178.50/m	\$129.00/m
2.5 - 3.49	\$335.50	\$374.00	\$242.50/m	\$183.00/m	\$132.00/m
3.5 - 4.49	\$338.00	\$378.50	\$248.00/m	\$186.50/m	\$135.50/m
4.5 - 5.49	\$344.50	\$387.00	\$254.50/m	\$192.50/m	\$140.50/m
5.5 - 6.49	\$346.00	\$390.50	\$260.50/m	\$203.50/m	\$149.00/m
6.5 - 7.49	\$346.50	\$393.50	\$281.50/m	\$212.50/m	\$154.00/m
7.5 - 8.99	\$350.00	\$401.50	\$285.50/m	\$220.50/m	\$163.50/m
9 - 12.99	\$365.00	\$428.00	\$292.50/m	\$223.50/m	\$164.00/m
13 - 16.99	\$383.00	\$458.50	\$306.00/m	\$240.00/m	\$186.50/m
17 - 21.25	\$394.00	\$480.50	\$327.50/m	\$266.00/m	\$214.00/m
21.26 - 24.99	\$432.00	\$561.00	\$398.00/m	\$339.00/m	\$287.50/m
25 - 29.99	\$446.00	\$589.00	\$422.00/m	\$359.50/m	\$307.50/m
Additional Foil Upcharge	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m
Foil/Emboss Combo Upcharge	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities					

(P) Prices effective January 1, 2025. Prices subject to change

Maximum of 2 Foils or 1 Foil/1 Emboss Combination. For quantities over 5,000, please call for a quote.

FOIL STAMPED AND/OR EMBOSSED LABELS



2" x 4" Die 127 - Clear Film (BJ) - Silver and Blue Foil Imprint



2 1/4" Die 524 - White Gloss (A) with Black Flood Coat - Teal and Spectrum Foil Imprint



1 1/2" x 2" Die 301 - Silver Foil Dull (AH) - Embossed



2" x 3" Die 323 - White Gloss (A) with Black Flood Cost - Copper Foil and Emboss Imprint



1" x 2" Die 308 - Silver Film (E) - Embossed

FOIL STAMPED AND/OR EMBOSSED LABELS

Shop by Finish

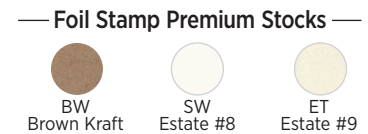
Foil Stamping uses a die and pressure to add foil to a design, creating a metallic-colored impression that shimmers, shines and catches the eye. Embossing creates a subtle, raised impression that adds distinction to a design without the use of ink or foil.

About Foil Stamped and/or Embossed Labels

Material Options	See below	Production Time	8 days
Imprint Options	Price includes one standard foil or emboss imprint.	Adhesive	Permanent
Standard Features	Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius. We recommend at least a 3 point thickness on all fonts, borders and fine lines. Maximum of 2 foils or one foil/emboss combination.	Application	Indoor use
		Individual Cut Labels	Call for a quote.
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Foil Stamp & Emboss Stocks

Your stock choice becomes the background of your labels. Add embossing or a foil imprint for copy or graphics.

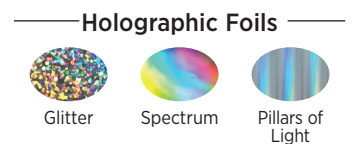
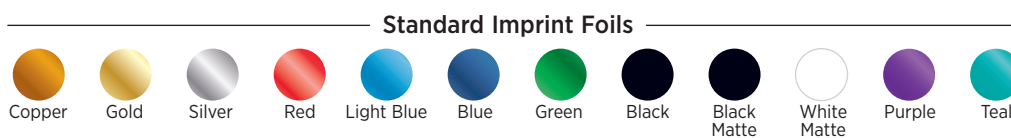


Please add a 25% upcharge to all Premium stock orders



Imprint Foils

Price includes up to 2 foils or one foil/emboss combination. Foil imprint is used for copy or graphics. Heavy foil coverage is not recommended.



Foil Stamped and/or Embossed Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1 3/8" x 2 5/8"	A	540	O	1 3/4"	C	407	O	1/2" x 1"	R	102	N
1 1/2"	B	547	N	2"	C	440	O	1" x 2"	R	155	N
1 7/8"	B	523	O	2 1/2"	C	401	O	1 1/2" x 3"	R	148	O
2 1/4"	B	524	O	3"	C	459	O	2" x 3"	R	145	O
1"	C	402	N	1" x 2"	O	308	N	2" x 4"	R	127	O
1 1/4"	C	435	N	1 1/4" x 2 1/2"	O	357	O	1 1/2" x 1 1/2"	S	201	O
1 1/2"	C	424	N	2" x 3"	O	323	O	2" x 2"	S	202	O

Shape Code: A = Anniversary, B = Burst, C = Circle, O = Oval, R = Rectangle, S = Square

Foil Stamped and/or Embossed Label Pricing

Price Group	500	1,000	2,000	3,000	5,000	10,000
N	\$260.00	\$287.50	\$188.00/m	\$149.50/m	\$116.00/m	\$78.50/m
O	\$268.00	\$302.50	\$212.50/m	\$168.50/m	\$128.00/m	\$92.00/m
Additional Foil Upcharge	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m
Foil/Emboss Combo Upcharge	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 2 Foils or 1 Foil/1 Emboss Combination.

STOCK LABELS & STICKERS

Food/Restaurant Labels

Give savvy consumers the information they need to know about the food they buy: allergen ingredients, organic certification, diet-specific ingredients, and local farming.



WPP-DAIRY



WPP-EGG



WPP-GLUTEN



WPP-PEANUT



WPP-KETOAP



WPP-KETOFD



WPP-CRTORG



WPP-ORGANC



WPP-VEGAN
Brown Kraft



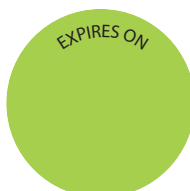
WPP-LOCAL



WPP-REFRIG



WPP-NONGMO



WPP-EXPON



WPP-USEBY



WPP-PKGD

Small/Home Business Labels

Add distinction to your packaging with our curated collection of small business labels. These charming labels create a memorable customer brand experience, enhancing your product's appeal.



WPP-SMALBZ



WPP-HANDMD
Ivory Stock



WPP-WHISK
Brown Kraft



WPP-CUPCAK



Thank You Stickers

Leave a lasting impression by showing your appreciation with thank you stickers. They're a thoughtful touch that makes customers feel valued and boosts repeat purchases.



WPP-TYRED



WPP-TYFLOR
Clear



WPP-TYLOCL



WPP-APPREC



WPP-SHOPIN



WPP-TYALTN

Visitor Badges

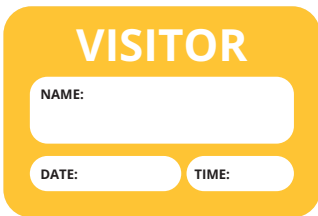


WPP-HELLO White Matte

Enhance your security and professionalism with adhesive visitor badges. They offer a hassle-free solution that improves safety and encourages communication.



WPP-JUSTVS White Matte



WPP-VISITR
White Matte



WPP-VISITN
White Matte



Made in the USA Stickers

Adding a "Made in USA" sticker showcases your commitment to quality and resonates with consumers who prioritize supporting local business. It fosters trust and reduced environmental impact through shorter supply chains.



WPP-USAFLG



WPP-USASTR

About Stock Labels & Stickers

Material Options	Labels are printed on White Gloss unless otherwise noted.
Production Time	2 days (Orders over 20 rolls, call for a quote)
Standard Features	Labels are finished on rolls.
Adhesive	Permanent
Application	Indoor use

Stock Labels and Stickers Pricing

Item #	Description	Size	Per Roll	Each	Item #	Description	Size	Per Roll	Each
WPP-DAIRY	Dairy Free	1 ½"	500	\$14.00	WPP-HANDMD	Handmade w/Love	1 ½"	500	\$14.00
WPP-EGG	Egg Free	1 ½"	500	\$14.00	WPP-WHISK	Homemade (whisk)	1 ½"	500	\$16.00
WPP-GLUTEN	Gluten Free	1 ½"	500	\$14.00	WPP-CUPCAK	Homemade (cupcake)	1 ½"	500	\$14.00
WPP-PEANUT	Peanut Free	1 ½"	500	\$14.00	WPP-TYRED	Thank You (red)	1 ½"	500	\$14.00
WPP-KETOFD	Keto Friendly	1 ½"	500	\$14.00	WPP-TYFLOR	Thank You (floral)	1 ½"	500	\$14.00
WPP-KETOAP	Keto Approved	1 ½"	500	\$14.00	WPP-TYLOCL	Thank You (local)	1 ½"	500	\$14.00
WPP-CRTORG	Certified Organic	1 ½"	500	\$14.00	WPP-APPREC	Thank You (appreciate)	1 ½"	500	\$14.00
WPP-ORGANC	Organic	1 ½"	500	\$14.00	WPP-SHOPIN	Thank You (shopping)	1 ½"	500	\$14.00
WPP-VEGAN	Vegan	1 ½"	500	\$14.00	WPP-TYALTN	Thank You (alternating)	1 ½"	500	\$14.00
WPP-LOCAL	Locally Grown	1 ½"	500	\$16.00	WPP-HELLO	Hello! My Name Is:	2" x 3"	500	\$14.00
WPP-NONGMO	NON GMO	1 ½"	500	\$14.00	WPP-JUSTVS	Just Visiting	2" x 3"	500	\$14.00
WPP-EXPON	Expires On	1 ½"	500	\$14.00	WPP-JUSTVS	Just Visiting	2" x 3"	500	\$14.00
WPP-USEBY	Use By	1 ½"	500	\$14.00	WPP-VISITR	Visitor Date/Time	2" x 3"	500	\$14.00
WPP-PKGD	Packaged On	1 ½"	500	\$14.00	WPP-VISITN	Visitante Date/Time	2" x 3"	500	\$14.00
WPP-REFRIG	Keep Refrigerated	2" x 3"	500	\$14.00	WPP-USAFLG	Made in USA Flag	2" x 3"	500	\$14.00
WPP-SMALBZ	Small Biz Family	2" x 2"	500	\$14.00	WPP-USASTR	Made in USA Stars	1 ½"	500	\$14.00

(P) Prices effective January 1, 2025. Prices subject to change.

Labels not shown actual size.

WATER-ACTIVATED REINFORCED PACKAGING TAPE




Shop by Use

Sustainable and Reliable: Water-activated Reinforced Packaging Tape

Show pride in your products with branded packaging tap. Water-activated reinforced packaging tape forms a strong, tamper-evident seal on your packages. Customized with a logo or marketing message, it boosts brand visibility as the package travels to its destination and testifies to your attention to detail.

Our water-activated packaging tape is reinforced with fiberglass threads for a strong, tamper-resistant bond. Tape can be left on the box for recycling. Application is easy with a dampened sponge or tape machine.



About Water-Activated Reinforced Packaging Tape			
Material Options	 Brown Kraft  White Kraft	Production Time	5 days
1-3 Color Options	Price includes one standard ink shown on page 3. Scan the QR code for pricing. Ink will appear darker on brown kraft packaging tape.	Adhesive (Water-Activated) 	When wet, the adhesive is activated and will bond quickly with your container for a secure, tamper-evident seal.
Full Color	Ink will appear darker on reinforced packaging tape.	Application	Indoor/Outdoor use
Standard Features	Water-activated tape is not affected by extreme hot or cold temperatures. Environmentally friendly; threads can be removed during repulping to allow for easy recycling. Standard 1" core. Tape is recommended for boxes up to 30 lbs.	How many boxes can I seal with each roll?	Average box uses about 3' of tape.
Repeat Options	Artwork repeats every 12". Your artwork may repeat multiple times within the 12" template. If your design is 3" long, it will be repeated four times within the 12" template. If your design is 6" long, it will repeat twice. This repetition ensures that your branding or message appears consistently across the entire tape.	Bleed Available	No. For flood coat, allow 1/16" margin on edges.



Brown Kraft - Burgundy PMS 208



White Kraft - Navy Blue PMS 281



Scan for more information and Pricing



White Kraft - Black, Red PMS 185, and Yellow PMS Process Yellow



White Kraft - Black and Light Blue PMS Process Blue

Our adhesive packaging tape offers both reliability and branding power. This tape is designed to create an instant, strong bond, ensuring that your packages remain secure during transit.

Customize this packaging tape with your logo and marketing message to increase brand visibility as your package makes its journey. By adding your brand to the tape, you not only reinforce the security of your shipment but also signal your attention to detail and commitment to quality. Enhance your brand's image and engage with your customers through every step of the shipping process.



tape guns not included

About Adhesive Packaging Tape

Material Options	<div> <div></div> Clear <div></div> White (semi-opaque) </div>	Production Time	5 days
1-3 Color Options	Includes one standard ink shown on page 3. Scan the QR code for pricing.	Adhesive	Strong adhesive adheres well to virgin and recycled cardboard.
Standard Features	Fits standard handheld tape guns for easy application. Standard 3" core. Tape is recommended for boxes up to 20 lbs. Can be used to close heavier boxes that will be stacked and shipped on a pallet.	Application	Indoor/Outdoor use
Repeat Options	Artwork repeats every 12". Your artwork may repeat multiple times within the 12" template. If your design is 3" wide, it will be repeated four times within the 12" template. If your design is 6" wide, it will repeat twice. This repetition ensures that your branding or message appears consistently across the entire tape.	How many boxes can I seal with each roll?	Average box uses about 3' of tape.
		Bleed Available	No. For flood coat, allow 1/16" margin on edges.



Clear - Navy Blue PMS 281 and Light Blue PMS Process Blue



Clear - Navy Blue PMS 281 and Brown PMS 469



Clear - Black, Red PMS 185, and Teal PMS 327



Clear - Black and Purple PMS Purple



Scan for more information and Pricing

PRIME LABELS



2" x 4" Die 127 - Clear Film BOPP (BJ) - Full Color, UV Varnish



2" x 3 1/2" Die 123 - Clear Film BOPP (BJ) - Full Color



4" x 6" Die 358 - White Gloss (A) - Full Color, UV Varnish



White Gloss (A) - Full Color



2 1/2" Die 401 - White Matte (G) - Full Color



White Gloss (A) - Full Color

For a uniquely shaped Prime Label, see our freeform™ Labels on page 39.



Prime labels are the primary labels on your product or package, advertising your brand with vibrant, eye-catching designs. An attractive label promotes awareness and entices customers to buy your product.

About Prime Labels

Material Options	See page 3	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS and BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor use
Standard Features	Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius. If specific # of labels/roll or core size is needed, must specify at time of order. Additional charges may apply.		

Prime Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1" x 1 1/2"	R	140	B	1 3/4" x 2 3/4"	R	142	F	3" x 3"	S	203	I
1" x 1 3/4"	R	9586	B	2" x 3"	R	145	G	4" x 4"	S	205	K
1" x 2"	R	155	B	2" x 3 1/2"	R	123	H	1 1/4" x 2 1/2"	O	357	D
1" x 2 1/2"	R	110	C	2" x 4"	R	127	H	2" x 3"	O	323	G
1" x 3"	R	1242	C	3" x 4"	R	1212	J	4" x 6"	O	358	M
1 1/4" x 2"	R	181	C	3" x 5"	R	1213	K	1"	C	402	A
1 1/4" x 3 1/2"	R	1258	F	4" x 5"	R	1314	L	1 1/2"	C	424	C
1 1/2" x 1 3/4"	R	176	C	4" x 6"	R	185	M	2"	C	440	E
1 1/2" x 2"	R	113	C	1" x 1"	S	250	A	2 1/2"	C	401	G
1 1/2" x 2 1/4"	R	1224	D	1 1/2" x 1 1/2"	S	201	C	3"	C	459	I
1 1/2" x 2 1/2"	R	195	E	2" x 2"	S	202	E	1 7/8"	B	523	E
1 1/2" x 3"	R	148	F	2 1/2" x 2 1/2"	S	204	G				

Shape Code: R = Rectangle, S = Square, C = Circle, B = Burst, O = Oval

1 Color Prime Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
A	\$80.00	\$83.00	\$106.00	\$91.50/m	\$81.00/m	\$58.50/m	\$40.50/m
B	\$83.00	\$89.00	\$109.50	\$96.00/m	\$83.00/m	\$62.00/m	\$44.50/m
C	\$92.00	\$95.50	\$120.50	\$102.00/m	\$94.00/m	\$71.00/m	\$54.00/m
D	\$95.50	\$100.00	\$124.50	\$110.00/m	\$97.00/m	\$75.00/m	\$57.50/m
E	\$100.00	\$103.50	\$125.00	\$114.00/m	\$101.50/m	\$83.00/m	\$60.00/m
F	\$105.50	\$108.00	\$133.50	\$117.50/m	\$106.00/m	\$86.00/m	\$62.00/m
G	\$106.50	\$112.00	\$137.50	\$119.50/m	\$109.00/m	\$88.00/m	\$65.00/m
H	\$112.00	\$116.50	\$140.00	\$123.50/m	\$110.00/m	\$91.50/m	\$67.00/m
I	\$117.50	\$125.00	\$153.50	\$137.50/m	\$120.50/m	\$102.00/m	\$79.00/m
J	\$127.50	\$135.00	\$163.50	\$152.00/m	\$131.00/m	\$108.50/m	\$91.50/m
K	\$148.50	\$156.00	\$195.50	\$167.50/m	\$140.00/m	\$114.50/m	\$94.50/m
L	\$182.50	\$191.50	\$237.00	\$215.00/m	\$184.00/m	\$143.50/m	\$110.00/m
M	\$251.00	\$263.50	\$322.50	\$278.00/m	\$224.50/m	\$171.00/m	\$138.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

Full Color Prime Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
A, B, C, D, E	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
F, G	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
H, I	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
J, K	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
L	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
M	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

BEER LABELS



2 7/8" x 3 3/4" Die 303 - Estate #8 (SW) - Full Color



4 3/4" x 7 1/2" Die 10522 - White Gloss (A) - Full Color



4 3/4" x 7 1/2" Die 10522 - White Film BOPP (WB) - Full Color



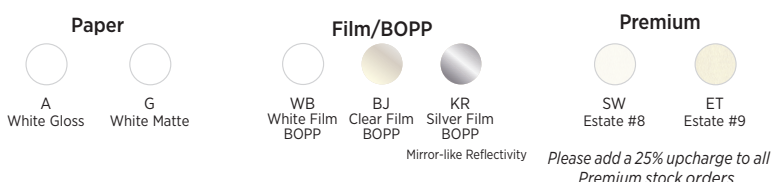
Shop by Use

Attractive labels sell beer! A quality, eye-catching label plays a large role in establishing market share for craft brewers. Tell a story, share the inspiration and offer tasting notes, all while bringing awareness to your brand. Low minimums are great for seasonal brews, small batches and limited releases. Consecutive numbering is available for limited editions and small batches (see page 60). Clear, white, and silver film BOPP stocks give a similar appearance to direct print but with lower quantities and greater flexibility.

About Beer Labels

Material Options	See Below		
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Production Time	2 days
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Adhesive	Permanent
Standard Features	Rectangles have rounded corners with a 0.125" (1/8") radius, labels are finished on rolls.		
Additional Options	If specific # of labels/roll or core size is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Beer Label Stocks



Our Estate stocks are engineered to withstand water and moisture on submerged bottles without breaking down.
For additional stock information, see pages 56.

Beer Label Sizes

Locate the size needed and the price by quantity in the grid below.

	Bottle/Can Size	Size of Label	Shape	Application	Die #	Approximate Gap Between Label Edges
	12 oz Bottle	2 7/8" x 3 3/4"	Oval	Front label	303	Varies by back label
	12 oz Bottle	3 1/2" x 4"	Rectangle	Front label	9745	Varies by back label
	12 oz Bottle	3 3/4" x 2 1/2"	Rectangle	Back label	8212	Varies by front label
	12 oz Bottle	3 3/4" x 5 3/4"	Rectangle	3/4 Wrap	1371	1 3/4"
	22 oz (Bomber Bottle)	4 3/4" x 7 1/2"	Rectangle	3/4 Wrap	10522	1 1/2"
	12 oz Bottle	1 3/8" x 3 3/4"	Rectangle	Bottle Neck	1462	
	12 oz Can	3 3/4" x 8 3/4"	Rectangle	Full Wrap with Overlap	11220	
	16 oz Can	4 3/4" x 7 1/2"	Rectangle	Full Wrap with Overlap	10522	
	32 oz (Crowler Can)	4 3/4" x 7 1/2"	Rectangle	3/4 Wrap	10522	2 3/4"

1 Color Beer Label Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 3/8" x 3 3/4"	Bottle Neck	1462	\$103.50	\$106.50	\$129.50	\$118.50/m	\$106.00/m	\$86.50/m	\$62.50/m
2 1/2" x 3 3/4"	Rectangle	8212	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
2 7/8" x 3 3/4"	Oval	303	\$122.50	\$129.50	\$160.00	\$144.00/m	\$125.50/m	\$106.50/m	\$82.00/m
3 1/2" x 4"	Rectangle	9745	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
3 3/4" x 8 3/4"	Rectangle	11220	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
3 3/4" x 5 3/4"	Rectangle	1371	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
4 3/4" x 7 1/2"	Rectangle	10522	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities									

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Beer Label Pricing

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
1 3⁄16" x 3 3⁄4"	Bottle Neck	1462	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
2 1⁄2" x 3 3⁄4"	Rectangle	8212	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
2 7⁄8" x 3 3⁄4"	Oval	303	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
3 1⁄2" x 4"	Rectangle	9745	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
3 3⁄4" x 8 3⁄4"	Rectangle	11220	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
3 3⁄4" x 5 3⁄4"	Rectangle	1371	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
4 3⁄4" x 7 1⁄2"	Rectangle	10522	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities										

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.

WINE LABELS



3 3/4" x 5" Die 1212 - White Gloss (A) - Full Color 3 1/2" x 3 1/2" Die 254 - White Matte (G) - Full Color



3" x 4" Die 1212 - Estate #9 (ET) - Black and PMS 208



4" x 5" Die 1314 - Estate #8 (SW) - Full Color

For a uniquely shaped wine bottle label, see our freeform™ labels on page 39.



4 1/8" x 6 1/4" freeform™ - White Gloss (A) - Black and PMS 2454. For alternating designs, call for a quote.

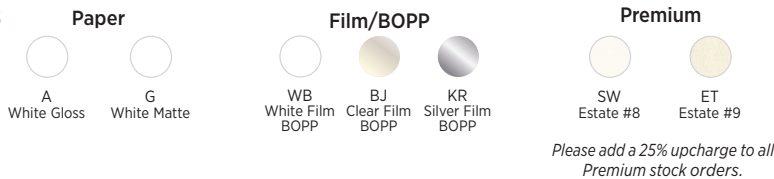


Wine consumers often base their purchasing decisions on the look of an enticing label—one they'll remember when they return to purchase again. A good label tells the brand's story and sets expectations for the quality of the wine. Wine label design trends include: 1) Minimal—1-2 colors, simple shapes or graphics with limited copy (White Matte or Estate #8 Stock); 2) Modern—Bold images and illustrations with contemporary fonts (Estate #8 stock, full color); 3) Classic—Illustration of winery, script fonts (Estate #9 stock, full color)

About Wine Labels

Material Options	See below	Production Time	2 days
1-3 Color Options	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. PMS match or additional ink charges shown on price grid.	Adhesive	Permanent
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink. Varnish is not recommended for Estate Stocks.	Application	Indoor use
Standard Features	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
Additional Options	If specific # of labels/roll or core size is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Wine Label Stocks



Our Estate stocks are engineered to withstand water and moisture on submerged bottles without breaking down.

For additional stock information, see pages 62-63.

1 Color Wine Label Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
3" x 4"	Rectangle	1212	\$127.50	\$135.00	\$163.50	\$152.00/m	\$131.00/m	\$108.50/m	\$91.50/m
4" x 5"	Rectangle	1314	\$182.50	\$191.50	\$237.00	\$215.00/m	\$184.00/m	\$143.50/m	\$110.00/m
3 1/2" x 3 1/2"	Square	254	\$132.00	\$140.00	\$169.50	\$157.50/m	\$136.00/m	\$113.00/m	\$94.50/m
4" x 4"	Square	205	\$148.50	\$156.00	\$195.50	\$167.50/m	\$140.00/m	\$114.50/m	\$94.50/m
5" x 5"	Square	8554	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities									

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Wine Label Pricing

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 4"	Rectangle	1212	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
4" x 5"	Rectangle	1314	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
3 ½" x 3 ½"	Square	254	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
4" x 4"	Square	205	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
5" x 5"	Square	8554	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Premium Stocks: Add 25% upcharge to base price for ALL quantities										

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.

Did you know?

You can learn a lot from the label on the front of a wine bottle. It usually includes:

1. Country and/or region. The region may signify the quality of the wine.
2. Brand or Producer. This could be a family, a business, or an individual wine maker.
3. Variety of grape or blend, like chardonnay, pinot noir, or sauvignon blanc.
4. Vintage. The year the grapes were harvested and the wine was produced.
5. Alcohol level. ABV (Alcohol by Volume) is usually in fine print at the bottom of the label.
6. Sulfites. By law, it must be disclosed on the label if more than 10 mg/liter of sulfites are used.

Use the back label to include a colorful description of the wine, include a UPC Code, QR Code, recycling icon, company website, and government warning.

WATER BOTTLE LABELS



3" x 8 3/4" Die 1478 - White Film BOPP (WB) - Full Color



2 1/2" x 8" Die 1396 - White Film BOPP (WB) - Full Color



2" x 8" Die 1395 - White Film BOPP (WB) - Full Color



1 3/4" x 8 1/4" Die 1394 - White Film BOPP (WB) - Full Color



2 3/8" x 9" Die 1397 - White Film BOPP (WB) - Full Color




How to order water bottle labels:

1. Buy your water bottles. As shown here, the same size water bottle can have very different shapes and contours.
2. Measure the height of the area where you plan to put your label. Or, remove the existing label and measure it.
3. Look for the corresponding size in the chart on the next page.

Personalize the water bottles at your next event. White Film BOPP water bottle labels can be placed in ice. If your label will overlap, make sure to keep important images and words away from the edges of the label. Commonly used by realtors, associations, non-profits and to celebrate birthdays, baby showers, graduations and weddings. Water bottles are not included.



About Water Bottle Labels

Material Options	 White Film BOPP (WB)	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Includes FREE Gloss Lamination for protection against scratching and light moisture. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent
Full Color	Includes FREE Gloss Lamination for protection against scratching and light moisture.	Application	Indoor or Outdoor Use
Standard Features	Water Bottle Labels are finished on rolls with square corners for a clean fit.		
Additional Options	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

Water Bottle Label Sizes

PLEASE measure your purchased water bottles and choose the closest listed label size. The following suggestions are based on the bottle's shape and size.

Bottle Size	Shape	Die #	Label Size
16.9 oz.	Rectangle	1394	1 3/4" x 8 1/4"
8 oz. 12 oz. 16.9 oz.	Rectangle	1395	2" x 8"
8 oz.	Rectangle	1396	2 1/2" x 8"
20 oz.	Rectangle	1397	2 3/8" x 9"
20 oz.	Rectangle	1478	3" x 8 3/4"

Looking for a unique size or shape?
See pages 43 for our freeform™ laser cut labels.

1 Color Water Bottle Label Pricing

Additional ink charges at bottom of price grid.

SIZE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 3/4" x 8 1/4"	1394	\$185.00	\$195.00	\$244.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
2" x 8"	1395	\$185.00	\$195.00	\$244.00	\$174.50/m	\$145.00/m	\$119.50/m	\$98.50/m
2 1/2" x 8"	1396	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
2 3/8" x 9"	1397	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
3" x 8 3/4"	1478	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
Each Add'l Ink		\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Water Bottle Label Pricing

SIZE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
1 3/4" x 8 1/4"	1394	\$356.00	\$373.00	\$440.00	\$565.00	\$364.00/m	\$293.00/m	\$227.00/m	\$161.00/m
2" x 8"	1395	\$356.00	\$373.00	\$440.00	\$565.00	\$364.00/m	\$293.00/m	\$227.00/m	\$161.00/m
2 1/2" x 8"	1396	\$444.00	\$466.00	\$570.00	\$715.00	\$439.00/m	\$340.00/m	\$259.00/m	\$194.00/m
2 3/8" x 9"	1397	\$444.00	\$466.00	\$570.00	\$715.00	\$439.00/m	\$340.00/m	\$259.00/m	\$194.00/m
3" x 8 3/4"	1478	\$542.00	\$570.00	\$637.00	\$788.00	\$510.00/m	\$410.00/m	\$319.00/m	\$242.00/m

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.

BUMPER STICKERS

Shop by Use

Bumper stickers reach a wide audience. Applied to cars, RVs or any smooth, hard surface, they're a fun way to display hometown pride and school spirit or support a candidate or cause. Make your words count by pairing a simple, readable font with a short, engaging message and leave a lasting impression.



3" x 11 3/8" Die 1226 - White Polyolefin (J) - PMS 208, and Sunscreen Lamination



4" x 6" Die 358 - White Polyolefin (J) - Full Color, and Sunscreen Lamination

About Bumper Stickers

Material Options



White Polyolefin (J)



White Removable Polyolefin (JR)

Production Time

2 days

1-3 Color Options

Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request.

Adhesive

Permanent or removable (JR may become permanent over time)

Full Color

FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request.

Application

Outdoor use

Standard Features

Bumper Stickers are finished as individual stickers. Rectangle Bumper Stickers have square corners and a convenient bend and peel tab. See page 58 for an example. 4" x 6" ovals and 5" circles are die cut for easy removal from liner.

Bleed Available

Yes

Additional Options

Adding sunscreen lamination protects your stickers and may extend the fade-resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks.

1 Color Bumper Sticker Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 11 3/8"	Rectangle	1226	\$283.00	\$310.00	\$416.00	\$556.00	\$419.00/m	\$374.00/m	\$336.00/m	\$308.00/m
3 3/4" x 7 3/8"	Rectangle	1227	\$297.00	\$306.00	\$384.00	\$489.00	\$352.00/m	\$294.00/m	\$238.00/m	\$195.00/m
4" x 6"	Oval	358	\$297.00	\$306.00	\$384.00	\$489.00	\$352.00/m	\$294.00/m	\$238.00/m	\$195.00/m
5"	Circle	468	\$266.00	\$274.00	\$344.00	\$438.00	\$315.00/m	\$263.00/m	\$213.00/m	\$174.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade			\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

Full Color Bumper Sticker Pricing

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 11 3/8"	Rectangle	1226	\$668.00	\$697.00	\$809.00	\$1,068.00	\$744.00/m	\$602.00/m	\$480.00/m	\$355.00/m
3 3/4" x 7 3/8"	Rectangle	1227	\$620.00	\$695.00	\$778.00	\$971.00	\$652.00/m	\$480.00/m	\$434.50/m	\$335.00/m
4" x 6"	Oval	358	\$660.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$480.00/m	\$434.50/m	\$335.50/m
5"	Circle	468	\$607.00	\$643.00	\$778.00	\$971.00	\$530.00/m	\$434.50/m	\$340.00/m	\$330.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade			\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Provide print-ready file (EPS, PDF); sized to chosen label.

Full Color inks are not fade-resistant.



Shop by Use

Let customers know their health and safety are your top priorities. Take out seals enhance the visual appeal of to-go containers and reassure customers their order hasn't been tampered with. Visual indicators like labels, stickers, and seals help ensure a safe and protected environment.



2 1/2" Die 401 - White Gloss (A) - Reflex Blue



2 3/4" x 2 3/4" Die 228 - White Gloss (A) - Full Color

About Takeout Seals

Material Options	<input type="radio"/> White Gloss (A) <input type="radio"/> White Film BOPP (WB) <input type="radio"/> White Gloss Removable (AS)	Production Time	2 days
1-3 Color Options	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS (which may become permanent over time)
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor Use
Standard Features	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius unless otherwise noted.		
Additional Options	Please call for a quote. If specific # of labels/roll or core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

1 Color Takeout Seal Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
3" x 6"	Rectangle	9083	\$227.00	\$239.00	\$296.00	\$239.50/m	\$191.00/m	\$149.00/m	\$114.00/m
2 3/4" x 2 3/4"	Square	228	\$116.00	\$121.50	\$146.00	\$128.00/m	\$114.50/m	\$94.50/m	\$70.00/m
5" x 5"	Square	8554	\$301.00	\$316.00	\$388.00	\$321.50/m	\$269.50/m	\$204.50/m	\$155.50/m
1 1/4"	Circle	435	\$87.50	\$92.50	\$113.50	\$100.00/m	\$86.00/m	\$64.50/m	\$46.00/m
2 1/2"	Circle	401	\$106.50	\$112.00	\$137.50	\$119.50/m	\$109.00/m	\$88.00/m	\$65.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color Takeout Seal Pricing

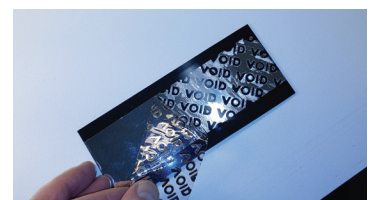
SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 6"	Rectangle	9083	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
2 3/4" x 2 3/4"	Square	228	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
5" x 5"	Square	8554	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
1 1/4"	Circle	435	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
2 1/2"	Circle	401	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

(P) Prices effective January 1, 2025. Prices subject to change.
Provide print-ready file (EPS, PDF); sized to chosen label.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.

Need a higher level of security? Contact us about Tamper-Evident Labels

These security stocks break apart or leave a "VOID" message on the surface when they have been removed. Available in Silver Void or White Destructible stocks.



TECH DECALS



3" x 5 1/2" Die 12856A - White Window Lite (WW) - Full Color



3" x 5 1/2" Die 12856A - White Window Lite (WW) - Full Color



3" x 5 1/2" Die 12856A - White Window Lite (WW) - Full Color




5 1/2" x 8 1/2" Die 11706 - White Window Lite (WW) - Full Color



3" x 5 1/2" Die 12856A - White Window Lite (WW) - Full Color

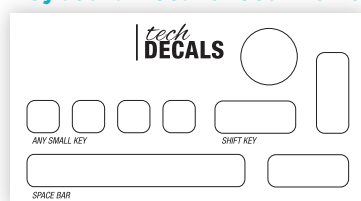
Popular with schools and businesses, Tech Decals keep your message and brand in front of customers 24/7! The removable adhesive makes them perfect for laptops, computers, tablets, cell phones and keyboards!

About Tech Decals

Material Options	 White Window Lite (WW)	Production Time	2 days
Full Color	FREE gloss lamination included. Matte lamination available upon request.	Adhesive	Removable
Standard Features	Removable adhesive allows for clean and easy removal even after extended periods of time. Tech Decal Sheets are finished as individuals. Choose the Keyboard Decal Sheet or the Tech Decal Sheet. Templates are available to help with creating your artwork.	Application	Indoor use
Additional Options	Custom sizes and shapes are available. Call for more information.	Bleed Available	Yes

Tech Decal Sheet Sizes

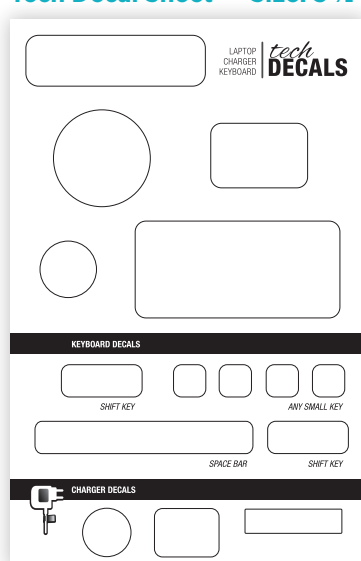
Keyboard Decal Sheet • Size: 3" x 5 1/2"



Die 12856A • 9 Standard Decals

1/2" x 3 3/8"	Space Bar
1/2" x 1/2"	Keyboard Letters (4)
1/2" x 1 1/4"	Shift Keys (3)
1 5/16"	Circle

Tech Decal Sheet • Size: 5 1/2" x 8 1/2"



Die 11706 • 15 Standard Decals

3/8" x 1 1/2"	Rectangle
1/2" x 1/2"	Keyboard Letters (4)
1/2" x 1 1/4"	Shift Keys (2)
1/2" x 3 3/8"	Space Bar
3/4" x 1"	Rectangle
1" x 1 1/2"	Rectangle
2 3/4" x 3/4"	Rectangle
3 1/4" x 1 1/2"	Rectangle
3/4"	Circle
1 5/16"	Circle
1 1/2"	Circle



11706 • 5 1/2" x 8 1/2"

Full Color Tech Decal Pricing

SIZE	DIE	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 5 1/2"	11518	\$263.00	\$310.50	\$394.50	\$562.00	\$448.50/m	\$411.00/m	\$399.00/m	\$381.00/m
5 1/2" x 8 1/2"	11706	\$299.50	\$399.00	\$570.00	\$910.50	\$796.50/m	\$756.00/m	\$743.00/m	\$729.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

For quantities over 10,000, please call for a quote.

FREEFORM™ STICKER SHEETS





Create multiple messages on one sticker sheet! People of all ages love these fun and interactive promotional handouts. They're perfect for medical facilities, car dealerships, financial institutions, manufacturing, restaurants, schools and public safety. Sticker sheets combine different sizes and shapes of labels on one sheet, making them perfect for projects that require labels of different sizes. With freeform™ laser cutting technology, you can create stickers in any shape with no die charges.



Don't forget to include your DIE LINE!

About freeform™ Sticker Sheets

Material Options	Each project is quoted.	Production Time	Provided with quote.
Standard Features	Price is based on sheet size not on the number of stickers. Provide a layered art file with a die line/cut path with your order to avoid set-up fees. Ask for assistance on how to create your cut path/die line.	Adhesive	Permanent and removable available
Additional Options	We can help create cut paths. Art charges start at \$25.00 (Z) and may increase production time.	Application	Dependent on stock chosen

Add your logo to one of our pre-designed sticker sheets.

Ask us about our library of stock sticker sheets. Just add your logo to create a simple promotional piece. Choose from dentist, police officer, construction, space, firefighter, sports, emojis, education, humane society, and more.







Expand your creative options with freeform™ laser cutting technology. Create labels in any shape with no die charges and low quantities. It's ideal for logos, prototyping, seasonal products, events and more.

Don't forget to include your DIE LINE!

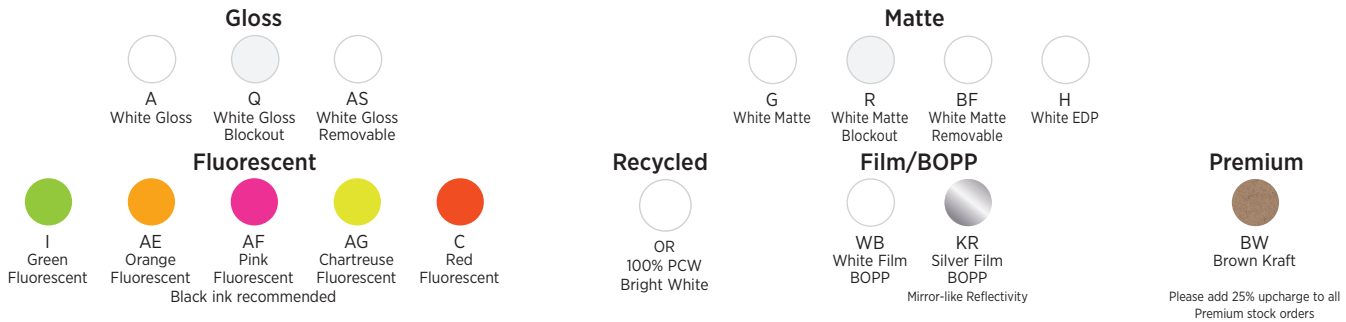


About freeform™ Labels

Material Options	See below	Production Time	2 days
1-3 Color Options	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink.. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent except for AS, BF (which may become permanent over time).
Full Color	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	Application	Indoor use
Standard Features	Labels are finished on rolls. Minimum size is 1/2" x 1/2". Make sure to provide a layered art file with a die line/cut path with your order to avoid set-up fees. Art charge for creating die lines starts at \$25.00 (Z) and may increase production time.		
Additional Options	Call for pricing on labels larger than 24 square inches. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

freeform™ Stocks

White EDP (H), and Fluorescent stocks are not available for Full Color.



1 Color freeform™ Label Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$207.50	\$211.50	\$212.50	\$259.50	\$157.00/m	\$115.50/m	\$81.00/m	\$54.00/m
5 to 7.49	\$216.00	\$219.00	\$220.50	\$271.00	\$212.00/m	\$170.50/m	\$129.50/m	\$98.50/m
7.5 to 10.49	\$240.50	\$242.00	\$245.00	\$299.00	\$225.00/m	\$185.00/m	\$152.00/m	\$122.00/m
10.5 to 16.49	\$255.00	\$272.00	\$276.00	\$331.50	\$264.00/m	\$224.00/m	\$182.50/m	\$159.00/m
16.5 to 20.49	\$258.00	\$288.00	\$291.00	\$362.00	\$286.00/m	\$235.00/m	\$192.00/m	\$164.00/m
20.5 to 24	\$262.00	\$295.50	\$327.50	\$401.50	\$341.50/m	\$266.50/m	\$230.00/m	\$191.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color freeform™ Label Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$350.00	\$382.00	\$452.50	\$585.00	\$303.50/m	\$254.50/m	\$193.50/m	\$129.50/m
5 to 7.49	\$405.50	\$450.00	\$532.00	\$679.50	\$435.50/m	\$347.00/m	\$234.50/m	\$136.50/m
7.5 to 10.49	\$430.50	\$482.00	\$564.50	\$721.00	\$479.50/m	\$365.50/m	\$255.00/m	\$148.00/m
10.5 to 16.49	\$531.00	\$586.00	\$682.50	\$845.00	\$527.00/m	\$396.50/m	\$291.00/m	\$175.50/m
16.5 to 20.49	\$554.50	\$614.50	\$711.50	\$914.00	\$568.50/m	\$428.50/m	\$313.00/m	\$211.50/m
20.5 to 24	\$661.00	\$687.00	\$832.50	\$1,140.50	\$670.50/m	\$517.50/m	\$396.00/m	\$302.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.
Full Color inks are not fade-resistant.

FREEFORM™ OUTDOOR DECALS



Take your creativity outdoors with freeform™ laser cutting technology. Laser cutting means no die charges, low minimum order quantities and the freedom to design durable decals in any shape. Use them for anything outside, from vehicle stickers to safety decals on outdoor machinery.



To calculate square inches, multiply decal width by height.

Height 2.153"

Width 2"

2.153" x 2"
4.3 Square Inch Decal



About freeform™ Outdoor Decals

Material Options	See below	Production Time	2 days
1-3 Color Options	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.	Adhesive	Permanent or removable
Full Color	Inks are not fade-resistant.	Application	Outdoor use
Standard Features	Decals are finished on rolls. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. White back-up is suggested on Clear Polyester.		
Additional Options	Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of decals/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Yes

freeform™ Outdoor Decal Stocks

Gold Polyester (U) is not available for Full Color.

Standard Outdoor					Removable
Y Clear Polyester	J White Polyolefin	S Silver Polyester Brushed	X Silver Polyester Mirror-like Reflectivity	U Gold Polyester	JR Removable White Polyolefin

Stock for rough and textured surfaces available. Call for a quote.

1 Color freeform™ Outdoor Decal Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$243.50	\$247.50	\$312.00	\$354.00	\$252.50/m	\$207.50/m	\$157.00/m	\$110.00/m
5 to 7.49	\$257.50	\$263.00	\$333.00	\$417.00	\$294.00/m	\$239.00/m	\$194.50/m	\$160.00/m
7.5 to 10.49	\$288.50	\$290.00	\$363.50	\$427.50	\$314.50/m	\$260.00/m	\$215.00/m	\$181.00/m
10.5 to 16.49	\$329.00	\$333.00	\$393.50	\$456.00	\$339.00/m	\$282.50/m	\$259.50/m	\$224.00/m
16.5 to 20.49	\$331.50	\$354.50	\$417.00	\$504.00	\$347.00/m	\$299.50/m	\$279.50/m	\$260.00/m
20.5 to 24	\$345.50	\$379.00	\$436.50	\$551.00	\$429.50/m	\$375.50/m	\$330.00/m	\$295.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Full Color freeform™ Outdoor Decal Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$438.00	\$562.00	\$599.00	\$693.50	\$458.00/m	\$365.50/m	\$267.50/m	\$174.50/m
5 to 7.49	\$460.00	\$571.50	\$634.50	\$740.50	\$477.00/m	\$384.00/m	\$329.50/m	\$207.50/m
7.5 to 10.49	\$493.00	\$599.50	\$663.00	\$773.50	\$506.50/m	\$417.00/m	\$338.00/m	\$242.50/m
10.5 to 16.49	\$531.50	\$642.50	\$685.00	\$831.50	\$559.00/m	\$456.00/m	\$351.00/m	\$297.00/m
16.5 to 20.49	\$579.50	\$705.00	\$772.00	\$955.50	\$657.00/m	\$515.50/m	\$386.00/m	\$309.00/m
20.5 to 24	\$671.00	\$724.00	\$791.50	\$1,057.50	\$706.50/m	\$560.50/m	\$429.00/m	\$350.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

OUTDOOR RECTANGLE & SQUARE DECALS



3" x 5" Die 1213 - White Polyolefin (J) - Black Ink and PMS 185, Matte Lamination



5" x 5" Die 8554 - White Polyolefin (J) - Black Ink and PMS 185, Sunscreen Lamination



2" x 4" Die 127 - White Polyolefin (J) with Yellow Flood Coat - Black Ink, Matte Lamination



5" x 7" Die 1233 - White Polyolefin (J) - Full Color, Sunscreen Lamination

OUTDOOR RECTANGLE & SQUARE DECALS

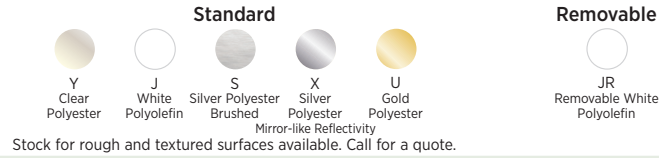
Shop by Use

Use durable outdoor decals on equipment, tools, and other surfaces to share information or cautionary messages.

About Outdoor Rectangle & Square Decals

Material Options

Gold Polyester (U) is not available for Full Color.



Production Time

2 days

1-3 Color Options

Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.

Adhesive

Permanent or removable

Full Color

Inks are not fade-resistant.

Application

Outdoor use

Standard Features

Decals are finished on rolls. Rectangle and square decals have rounded corners with a 0.125" (1/8") radius. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. White back-up is suggested on clear stocks.

Additional Options

Adding sunscreen lamination protects your decals and may extend the fade-resistance of some inks, depending on environmental usage. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of decals/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.

Bleed Available

Yes

Outdoor Rectangle & Square Decal Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
3/4" x 1 1/2"	R	108	P	1 1/2" x 3 1/2"	R	143	R	3" x 4"	R	1212	U
3/4" x 2"	R	109	P	1 3/4" x 3"	R	121	R	3" x 5"	R	1213	V
1" x 2"	R	155	P	2" x 2 1/2"	R	151	R	4" x 6"	R	185	W
1" x 2 1/2"	R	110	Q	2" x 3"	R	145	R	5" x 7"	R	1233	X
1" x 3"	R	1242	Q	2" x 3 1/2"	R	123	S	1" x 1"	S	250	P
1" x 4"	R	1214	Q	2" x 4"	R	127	S	2" x 2"	S	202	Q
1 1/4" x 2"	R	181	Q	2" x 6"	R	1243	U	2 1/2" x 2 1/2"	S	204	S
1 1/4" x 3 1/2"	R	1258	R	2 1/2" x 4"	R	1204	T	3" x 3"	S	203	T
1 1/2" x 2 1/2"	R	195	Q	2 3/4" x 5"	R	115	V	4" x 4"	S	205	V
1 1/2" x 3"	R	148	Q	2 5/8" x 4"	R	114	U	5" x 5"	S	8554	W

Shape Code: R = Rectangle, S = Square

1 Color Outdoor Rectangle & Square Decal Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
P	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
Q	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
R	\$251.50	\$318.50	\$430.50	\$275.50/m	\$220.00/m	\$169.50/m	\$131.50/m
S	\$259.50	\$338.50	\$456.50	\$298.50/m	\$250.00/m	\$206.50/m	\$158.00/m
T	\$266.00	\$345.00	\$471.00	\$311.00/m	\$268.00/m	\$214.00/m	\$163.00/m
U	\$288.00	\$348.50	\$475.00	\$323.50/m	\$271.00/m	\$215.00/m	\$163.50/m
V	\$294.50	\$355.00	\$479.50	\$327.00/m	\$274.00/m	\$216.50/m	\$165.00/m
W	\$322.50	\$404.50	\$515.00	\$370.00/m	\$309.50/m	\$250.50/m	\$205.00/m
X	\$387.00	\$519.50	\$695.00	\$524.00/m	\$468.00/m	\$420.50/m	\$384.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

Full Color Outdoor Rectangle & Square Decal Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
P	\$490.00	\$516.50	\$651.00	\$803.00	\$519.50/m	\$424.50/m	\$345.50/m	\$214.00/m
Q	\$521.50	\$548.00	\$675.00	\$834.00	\$552.00/m	\$455.50/m	\$378.00/m	\$248.00/m
R	\$537.50	\$565.00	\$691.50	\$867.00	\$574.50/m	\$476.00/m	\$393.00/m	\$260.00/m
S	\$566.50	\$595.00	\$709.00	\$887.50	\$590.00/m	\$489.00/m	\$401.50/m	\$275.00/m
T	\$594.50	\$624.50	\$726.50	\$908.50	\$605.50/m	\$503.00/m	\$409.50/m	\$290.00/m
U	\$622.00	\$654.50	\$743.00	\$930.00	\$621.50/m	\$516.00/m	\$418.00/m	\$305.00/m
V	\$650.50	\$683.50	\$761.00	\$950.00	\$637.00/m	\$529.50/m	\$426.00/m	\$320.00/m
W	\$678.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$543.00/m	\$434.50/m	\$335.00/m
X	\$835.00	\$871.00	\$1,011.50	\$1,335.50	\$930.50/m	\$753.00/m	\$600.00/m	\$355.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Full Color inks are not fade-resistant.

For quantities over 10,000, please call for a quote.

OUTDOOR CIRCLE & OVAL DECALS



1 ½" Die 424 - White Polyolefin (J) - PMS 281, Gloss Lamination



2 ½" Die 401 - White Polyester (J) - Full Color, Gloss Lamination



3" Die 459 - White Polyolefin (J) - PMS 129, Sunscreen Lamination



5" Die 468 - White Polyolefin Removable (JR) - PMS 347, Sunscreen Lamination



4" x 6" Die 358 - White Polyolefin (J) - Full Color, Sunscreen Lamination

OUTDOOR CIRCLE & OVAL DECALS

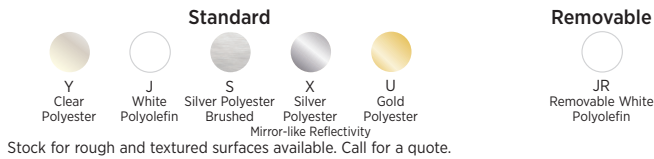
Shop by Use

Share your message on equipment, tools and other outdoor surfaces with decals designed to withstand the elements. Choose from circles and ovals in a variety of sizes cut from durable stock and create an impact with a design featuring vibrant ink colors or an eye-catching border.

About Outdoor Circle & Oval Decals

Material Options

Gold Polyester (U) is not available for Full Color.



Removable

Production Time 2 days

1-3 Color Options	Decals include one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.	Adhesive	Permanent or removable
Full Color	Inks are not fade-resistant.	Application	Outdoor use
Standard Features	Decals are finished on rolls. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. White back-up is suggested on clear stocks.		
Additional Options	Adding sunscreen lamination protects your decals and may extend the fade resistant of some inks, depending on environmental usage. See price grid for additional charge. If specific # of decals/roll, core size or unwind is needed, must specify at time of order. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks.	Bleed Available	Yes

Outdoor Circle & Oval Decal Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
3/4"	C	443	P	2 1/4"	C	404	R	3/4" x 1 1/2"	O	342	P
1"	C	402	P	2 1/2"	C	401	S	1" x 2"	O	308	P
1 1/2"	C	424	Q	3"	C	459	T	1 1/4" x 2 1/2"	O	357	Q
1 3/4"	C	407	Q	3 1/2"	C	460	U	2" x 3"	O	323	R
2"	C	440	R	4"	C	432	V	4" x 6"	O	358	W
				5"	C	468	W				

Shape Code: C = Circle, O = Oval

1 Color Outdoor Circle & Oval Decal Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
P	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
Q	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
R	\$251.50	\$318.50	\$430.50	\$275.50/m	\$220.00/m	\$169.50/m	\$131.50/m
S	\$259.50	\$338.50	\$456.50	\$298.50/m	\$250.00/m	\$206.50/m	\$158.00/m
T	\$266.00	\$345.00	\$471.00	\$311.00/m	\$268.00/m	\$214.00/m	\$163.00/m
U	\$288.00	\$348.50	\$475.00	\$323.50/m	\$271.00/m	\$215.00/m	\$163.50/m
V	\$294.50	\$355.00	\$479.50	\$327.00/m	\$274.00/m	\$216.50/m	\$165.00/m
W	\$322.50	\$404.50	\$515.00	\$370.00/m	\$309.50/m	\$250.50/m	\$205.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

Full Color Outdoor Circle & Oval Decal Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
P	\$490.00	\$516.50	\$651.00	\$803.00	\$519.50/m	\$424.50/m	\$345.50/m	\$214.00/m
Q	\$521.50	\$548.00	\$675.00	\$834.00	\$552.00/m	\$455.50/m	\$378.00/m	\$248.00/m
R	\$537.50	\$565.00	\$691.50	\$867.00	\$574.50/m	\$476.00/m	\$393.00/m	\$260.00/m
S	\$566.50	\$595.00	\$709.00	\$887.50	\$590.00/m	\$489.00/m	\$401.50/m	\$275.00/m
T	\$594.50	\$624.50	\$726.50	\$908.50	\$605.50/m	\$503.00/m	\$409.50/m	\$290.00/m
U	\$622.00	\$654.50	\$743.00	\$930.00	\$621.50/m	\$516.00/m	\$418.00/m	\$305.00/m
V	\$650.50	\$683.50	\$761.00	\$950.00	\$637.00/m	\$529.50/m	\$426.00/m	\$320.00/m
W	\$678.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$543.00/m	\$434.50/m	\$335.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

OUTDOOR SQUARE CUT DECALS



2" x 4 1/8" - White Polyolefin (J), Yellow Flood Coat - Black and PMS 185, Sunscreen Lamination



1 3/8" x 3 1/8" - White Polyolefin (J) - Black and Process Yellow, Gloss Lamination



4" x 4" - White Polyolefin (J) - Black Ink, Matte Lamination



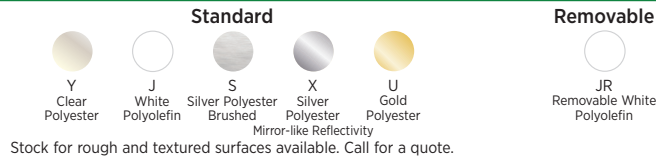
5" x 10" - White Polyolefin Removable (JR) - Full Color, Sunscreen Lamination

Durable outdoor decals featuring square cut edges can be cut to your required dimensions. The straight lines of square cut decals provide a clean, modern, and professional appearance.

About Outdoor Square Cut Decals

Material Options

Gold Polyester (U) is not available for Full Color.



Production Time 2 days

1-3 Color Options	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.	Adhesive	Permanent or removable
Full Color	Inks are not fade-resistant.	Application	Outdoor use
Standard Features	Decals are finished on rolls. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination available upon request. Recommended if you plan to write on the decals. White back-up is suggested on clear stocks. Artwork and copy should be 1/8" from all edges.		
Additional Options	Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade-resistant are Black, Reflex Blue and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of decals/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	Please call for a quote.

Outdoor Square Cut Decal Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.25" x 0.625" (Width must be a minimum of 0.625").

1 Color Outdoor Square Cut Decal Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	250	500	1,000	2,000	3,000	5,000
Up to 1.49	\$214.50	\$251.50	\$302.50	\$200.00/m	\$157.00/m	\$116.50/m
1.5 to 2.49	\$219.00	\$256.50	\$310.50	\$207.50/m	\$168.50/m	\$123.50/m
2.5 to 3.49	\$227.00	\$267.00	\$324.00	\$228.50/m	\$178.50/m	\$127.00/m
3.5 to 4.49	\$232.50	\$274.50	\$331.50	\$233.00/m	\$186.50/m	\$132.50/m
4.5 to 5.49	\$235.50	\$279.50	\$349.00	\$262.50/m	\$208.00/m	\$154.00/m
5.5 to 6.49	\$240.00	\$284.50	\$352.50	\$264.00/m	\$210.50/m	\$156.50/m
6.5 to 7.49	\$244.00	\$290.50	\$361.00	\$270.50/m	\$216.00/m	\$161.00/m
7.5 to 8.99	\$258.00	\$307.50	\$386.00	\$282.50/m	\$230.50/m	\$181.00/m
9 to 12.99	\$270.00	\$330.50	\$422.00	\$318.00/m	\$263.50/m	\$211.50/m
13 to 16.99	\$287.50	\$352.50	\$449.00	\$335.50/m	\$280.50/m	\$230.00/m
17 to 21.25	\$306.00	\$378.00	\$485.50	\$389.00/m	\$322.50/m	\$262.50/m
21.26 to 24.99	\$355.50	\$450.50	\$584.50	\$503.00/m	\$426.00/m	\$363.00/m
25 to 29.99	\$377.00	\$491.50	\$680.50	\$597.50/m	\$527.00/m	\$459.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

Full Color Outdoor Square Cut Decal Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000
Up to 4.99	\$543.00	\$570.00	\$630.50	\$777.50	\$459.50/m	\$346.50/m	\$252.50/m
5 to 7.49	\$570.50	\$600.00	\$666.00	\$831.50	\$533.50/m	\$419.00/m	\$325.00/m
7.5 to 10.49	\$578.50	\$613.50	\$683.00	\$853.50	\$582.00/m	\$491.00/m	\$366.50/m
10.5 to 16.49	\$657.00	\$697.50	\$785.00	\$989.50	\$671.50/m	\$548.00/m	\$436.50/m
16.5 to 20.49	\$681.00	\$724.00	\$816.50	\$1,040.50	\$706.00/m	\$593.50/m	\$461.50/m
20.5 to 24	\$849.50	\$918.50	\$991.50	\$1,344.00	\$896.50/m	\$742.00/m	\$609.50/m
24.01 to 28	\$920.50	\$998.00	\$1,154.00	\$1,513.50	\$1,206.50/m	\$903.00/m	\$728.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m

(P) Prices effective January 1, 2025. Prices subject to change.
For quantities over 5,000, please call for a quote.

Full Color inks are not fade-resistant.

REPOSITIONABLE DECALS

Shop by Use



5' x 7" Die 1233 – White Window Lite (WW) – Reflex Blue and Black, Sunscreen Lamination



3' Die 459 – Clear Window Lite (WC) – White Ink



**NO WHITE
BACK-UP
OR FLOOD**



WHITE FLOOD COAT



**WITHOUT WHITE BACK-UP
WITH WHITE BACK-UP**

Reading your decal
from outside?
Use Clear Window Lite stock
with backwards copy!

1 Color Repositionable Decal Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 1/2" x 2"	Rectangle	113	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
1 1/2" x 2 1/2"	Rectangle	195	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
2" x 3"	Rectangle	145	\$396.00	\$440.50	\$519.50	\$327.00/m	\$246.00/m	\$179.00/m	\$126.00/m
3" x 4"	Rectangle	1212	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
4" x 5"	Rectangle	1314	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
4" x 6"	Rectangle	185	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
5" x 7"	Rectangle	1233	\$552.00	\$613.50	\$804.50	\$561.00/m	\$475.00/m	\$403.00/m	\$349.00/m
2" x 2"	Square	202	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
3" x 3"	Square	203	\$412.50	\$458.00	\$539.00	\$370.50/m	\$218.50/m	\$209.00/m	\$151.00/m
4" x 4"	Square	205	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
3 3/4" x 7 1/2"	Sq. Corner Rect.	1227	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
2" x 3"	Oval	323	\$396.00	\$440.50	\$519.50	\$327.00/m	\$246.00/m	\$179.00/m	\$126.00/m
4" x 6"	Oval	358	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
3"	Circle	459	\$412.50	\$458.00	\$539.00	\$370.50/m	\$281.50/m	\$209.00/m	\$151.00/m
4"	Circle	432	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
5"	Circle	468	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Maximum of 3 colors

Maximize your business messaging with repositionable decals that adhere to any smooth surface. They can be removed and repositioned without losing their cling, ensuring flexibility and long-lasting use indoors or outside. Whether creating signage, informational messages or branding, these decals offer a versatile solution for all your business needs.



3" x 3" Die 203 - White Window Lite (WW) - Reflex Blue, Gloss Lamination



1 1/2" x 3" Die 113 - Clear Window Lite (WC), Black and White Ink Matte Lamination



4" x 5" Die 1314 - Clear Window Lite (WC) - White, Sunscreen lamination not available on backwards copy.

About Repositionable Decals

Material Options



WW
White Window Lite



WC
Clear Window Lite

* For Clear Window Lite Stock, please indicate on your order if copy will be read from the inside or outside of the window.

Production Time

1-2 Colors—2-3 days
3 Colors—3 days
Full Color—3 days

1-3 Color Options

Price includes one standard ink shown on page 3. Additional ink charges shown on price grid. For PMS match, add additional \$50 (V) per PMS ink. FREE gloss lamination provides protection against moisture, scratching and outside elements. Matte lamination is available, if requested (recommended if you plan to write on the decal).

Adhesive

Removable

Full Color

FREE gloss lamination provides protection against moisture and scratching. Matte lamination is available, if requested (recommended if you plan to write on the decal).

Application

Indoor and outdoor use

Standard Features

Decals are provided on rolls. Square corner rectangles come standard as individuals. Rectangle and square decals have rounded corners with a 0.125" (1/8") radius unless otherwise noted. Our repositionable decals have a special adhesive that allows you to remove and reposition multiple times on a clean surface and leaves no residue. Free white ink back-up applied on Clear Window Lite unless indicated otherwise.

Additional Options

Please indicate if decal will be read from the inside or outside of a window. Backwards copy available only on Clear Window Lite stock (WC). Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environment and usage. If specific # of decals/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.

Bleed Available

Yes

Full Color Repositionable Decal Pricing

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 1/2" x 2"	Rectangle	113	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
1 1/2" x 2 1/2"	Rectangle	195	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
2" x 3"	Rectangle	145	\$522.50	\$582.00	\$705.50	\$450.50/m	\$365.50/m	\$293.50/m	\$172.50/m
3" x 4"	Rectangle	1212	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
4" x 5"	Rectangle	1314	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
4" x 6"	Rectangle	185	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
5" x 7"	Rectangle	1233	\$872.00	\$970.00	\$1,247.50	\$941.50/m	\$819.50/m	\$720.00/m	\$638.50/m
2" x 2"	Square	202	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
3" x 3"	Square	203	\$548.50	\$608.00	\$762.50	\$497.50/m	\$408.00/m	\$331.00/m	\$202.50/m
4" x 4"	Square	205	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
3 3/4" x 7 1/2"	Sq. Corner Rect.	1227	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
2" x 3"	Oval	323	\$522.50	\$582.00	\$705.50	\$450.50/m	\$365.50/m	\$293.50/m	\$172.50/m
4" x 6"	Oval	358	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
3"	Circle	459	\$548.50	\$608.00	\$762.50	\$497.50/m	\$408.00/m	\$331.00/m	\$202.50/m
4"	Circle	432	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
5"	Circle	468	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

Provide print-ready file (EPS, PDF); sized to chosen label. For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

DESIGNER MAILING LABELS

Shop by Use

Our designer mailing labels give you a head start with your design. Add your logo and/or 4 lines of personalization at no charge. Choose from classic and contemporary styles and colors. Imprint available in one color only.

About Designer Mailing Labels

Material Options	White Laser/Inkjet Sheet (L) Rolled White Matte Stock (G)	Production Time	2 days
Blank	Blank labels are available. See below for pricing.	Adhesive	Permanent
1 Color Option	Price includes one standard ink shown on page 3. For PMS match, add additional \$50 (V) per PMS ink.	Application	Indoor Use
Standard Features	Choose sheets or rolled labels. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Bleed Available	No

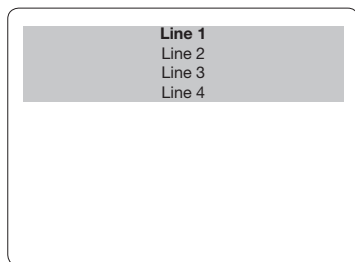
Standard Imprint & Types of Designer Mailing Labels

Imprint area in top portion

Choose label type and design Unless otherwise specified, personalization will be typeset as follows:

1st Line: Helvetica Neue LT Std Bold

Body: Helvetica Neue LT Std Roman



Laser/Inkjet Sheet Labels

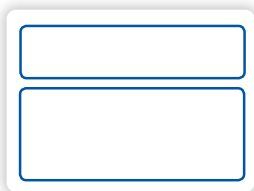
- White Laser stock (L)
- Label size: 3 1/3" x 4"
- 8 1/2" x 11" sheet, 6-up
- For laser or inkjet printers



Roll Labels

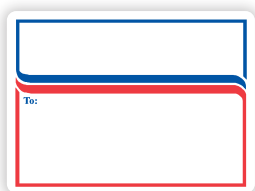
- White Matte stock (G)
- Label size: 2 15/16" x 4"
- Perforated between each label
- For typewriters or handwriting

Design 2



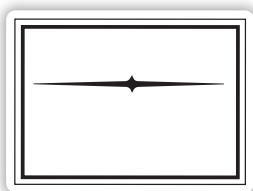
Imprint Size
Roll 11/16" x 3 1/2"
Laser Sheet 3/4" x 3 5/8"

Design 3



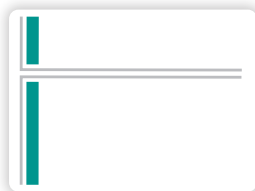
Imprint Size
Roll 7/8" x 3 1/2"
Laser Sheet 3/4" x 3 1/2"

Design 7



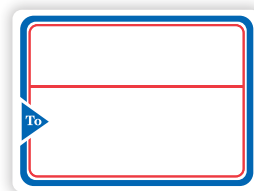
Imprint Size
Roll 3/4" x 3 7/16"
Laser Sheet 7/8" x 3 3/8"

Design 8



Imprint Size
Roll 3/4" x 3 1/2"
Laser Sheet 1" x 3 1/2"

Design 25



Imprint Size
Roll 13/16" x 3 7/16"
Laser Sheet 3/4" x 3 7/16"

Designer Mailing Label Roll Pricing

IMPRINT	SIZE	250	500	1,000	2,000	3,000	5,000	10,000
Blank	2 15/16" x 4"	\$62.50	\$69.50	\$83.00	\$76.00/m	\$69.50/m	\$60.50/m	\$50.50/m
1 Color	2 15/16" x 4"	\$78.50	\$86.00	\$105.00	\$93.00/m	\$85.00/m	\$74.50/m	\$64.00/m

(P) Prices effective January 1, 2025. Prices subject to change.

To ensure 2 day production time, please submit print-ready artwork by 2pm CT.

Designer Mailing Label Laser/Inkjet Sheet Pricing

IMPRINT	SIZE	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1,000 Sheets
Blank	3 1/3" x 4"	\$65.00/lot	\$98.50/lot	\$124.50/lot	\$152.50/lot	\$176.00/lot	\$281.50/lot
1 Color	3 1/3" x 4"	\$95.50/lot	\$139.50/lot	\$180.50/lot	\$219.50/lot	\$255.50/lot	\$428.50/lot

(P) Prices effective January 1, 2025. Prices subject to change.

For quantities over 10,000 (roll) or 1,000 (sheets), please call for a quote.

To ensure 2 day production time, please submit print-ready artwork by 2pm CT.

Print these die cut laser label sheets yourself using a laser printer, or upload artwork for professionally printed labels. Choose classic white or eye-catching fluorescent colors that will make your labels pop. Look for the (🖨️) icon to see which sheets are compatible with popular label software programs. The permanent acrylic adhesive of our laser sheet labels withstands high temperatures, so it won't damage printers.



1" x 2 5/8" Die 562 – White Laser (L) – Reflex Blue and PMS 021



1 1/2" Die 566 – White Laser (L) – Process Blue & PMS 185



4 1/4" x 5 1/2" Die 585 – Chartreuse Fluorescent (FC) – Black Ink

About Laser Sheet Labels

Material Options



Production Time
1-2 Colors—2-3 days
3 Colors—3 days

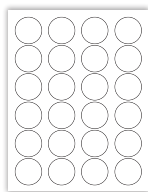
1-3 Color Options Labels are available blank or with 1, 2 or 3 colors. See page 3 for standard ink colors. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.

Adhesive Permanent or Removable
Application Indoor use

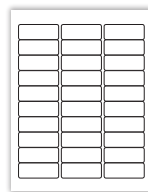
Standard Features White Laser stock is also compatible with inkjet printers.

Bleed Available See below

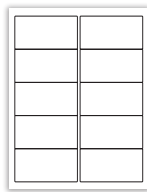
Laser Sheet Label Sizes



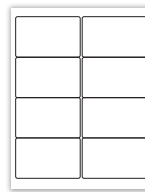
Die 566 24-up
1 1/2" diameter
bleeds available



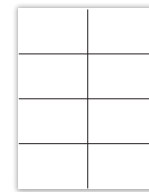
Die 562 30-up
1" x 2 5/8" 🖨️



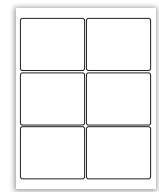
Die 564 10-up
2" x 4" 🖨️



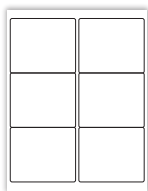
Die 508 8-up
2 1/2" x 4"



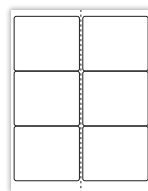
Die 567 8-up
2 3/4" x 4 1/4"



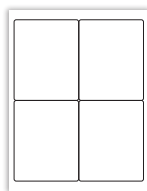
Die 513 6-up
3 1/4" x 4"
bleeds available



Die 506 6-up
3 1/2" x 4" 🖨️



Die 594 6-up perf
3 1/2" x 4"



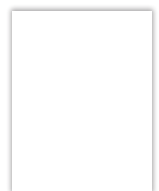
Die 1517 4-up
4" x 5"



Die 585 4-up
4 1/4" x 5 1/2" 🖨️



Die 586 2-up
5 1/2" x 8 1/2"



Die 576 1-up
8 1/2" x 11"
comes with a
back slit 🖨️

Laser Sheet Label Pricing

IMPRINT	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1,000 Sheets	1,500 Sheets	2,000 Sheets
Blank	\$55.00/lot	\$89.50/lot	\$120.00/lot	\$141.00/lot	\$159.50/lot	\$243.00/lot	\$347.50/lot	\$453.50/lot
1 Color	\$166.00/lot	\$255.50/lot	\$315.00/lot	\$349.00/lot	\$380.00/lot	\$523.50/lot	\$720.00/lot	\$916.50/lot
2 Color	\$250.00/lot	\$382.00/lot	\$458.50/lot	\$489.50/lot	\$519.00/lot	\$648.00/lot	\$850.50/lot	\$1,052.50/lot
3 Color	\$287.00/lot	\$388.50/lot	\$487.50/lot	\$583.50/lot	\$661.50/lot	\$983.00/lot	\$1,099.50/lot	\$1,214.50/lot

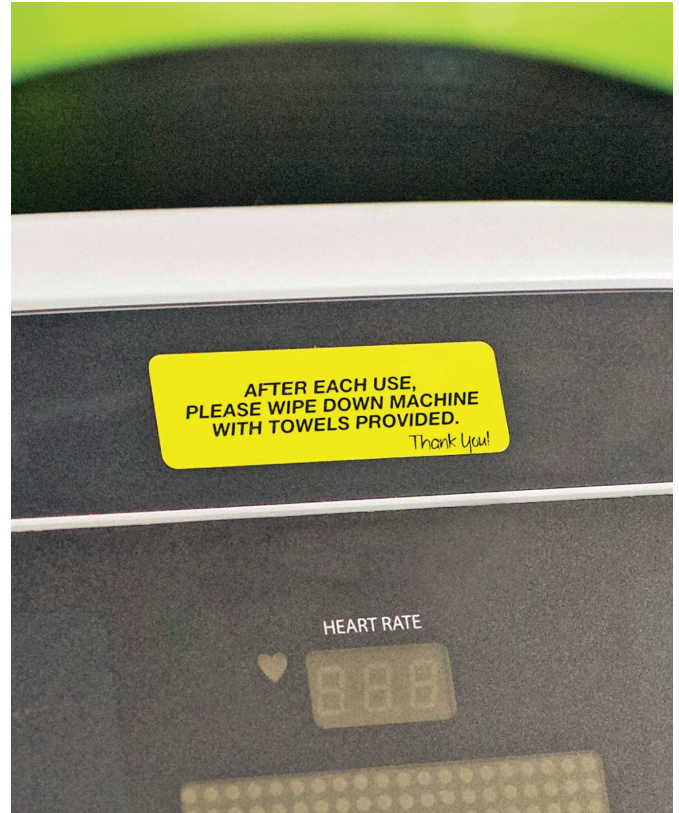
(P) Prices effective January 1, 2025. Prices subject to change.

For quantities over 2,000 sheets, please call for a quote.

ASSET LABELS



¾" x 2" Die 109 – White Polyolefin (J) – Black and PMS 021, Gloss Lamination



¾" x 2" Die 3532 – White Polyolefin (J) – Yellow Flood Coat, Black Ink, Gloss Lamination



¾" x 1 ½" Die 108 – White Polyolefin (J) – Black and PMS 185, Gloss Lamination



1" x 2" Die 155 – White Polyolefin (J) – PMS 347, Gloss Lamination

Assure efficient management and security of assets like company tools, laptops, and medical center equipment. Small asset labels allow for barcodes and consecutive numbering to track an item's check-out status or location within the building.

About Asset Labels

Material Options	See below	Production Time	1-2 Colors—2-3 days 3 Colors—3 days
1-3 Color Options	Price includes one standard ink shown on page 3. Additional ink charges shown on price grid. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Permanent
Standard Features	Labels are provided on rolls. Rectangles have rounded corners with a 0.125" (1/8") radius. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination is available if requested. Recommended if you plan to write on the label. Static barcodes are no additional charge. If the barcode is a different color than the rest of the imprint, additional ink charge applies. If a variable barcode is wanted, please call for pricing.	Application	Indoor or outdoor use
Additional Options	Adding sunscreen lamination protects your labels and may extend the fade resistance of some inks, depending on environment and usage. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply. Consecutive numbering, see price grid below. Please indicate imprint color and starting number.	Bleed Available	Yes

Asset Stocks



Consecutive Numbering Example:



1 Color Asset Label Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
½" x 1 ½"	Rectangle	1312	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
½" x 2"	Rectangle	107	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
¾" x 1 ½"	Rectangle	108	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
¾" x 2"	Rectangle	109	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
¾" x 2 ½"	Rectangle	1238	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
1" x 2"	Rectangle	155	\$204.00	\$279.00	\$377.50	\$227.00/m	\$173.00/m	\$125.50/m	\$89.00/m
1" x 3"	Rectangle	1242	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
1 ½" x 3"	Rectangle	148	\$232.50	\$302.50	\$407.00	\$256.00/m	\$202.50/m	\$156.50/m	\$120.00/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m

(P) Prices effective January 1, 2025. Prices subject to change.
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Consecutive Numbering Upcharge

250	500	1,000	2,000	3,000	5,000	10,000
\$97.00	\$97.00	\$97.00	\$105.00	\$112.00	\$127.50	\$165.50

(V) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

VARIABLE PRINTING/CONSECUTIVE NUMBERING

Shop by Use

Customize each label with a unique message, promotional code or number sequence. Have the ability to change text, images, barcodes, numbering, colors or a combination of these from label to label in the same spot to personalize or show data.



2" Die 440 - White Gloss (A) - Full Color



2" x 2" Die 202 - Clear Window Lite (WC) - Reflex Blue and White Ink

About Variable Printing/Consecutive Numbering

Material/Ink Options	See page 3 for indoor stocks or page 47 for outdoor stocks.	Production Time	Starts at 2 days and varies depending on specs. Consecutive numbering = 2-3 days. Call for production time on variable printing.
Standard Features	Most labels are finished on rolls.	Adhesive	Dependent on stock chosen
Additional Options	Call for pricing for non-consecutive numbered labels. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	Application	Dependent on stock chosen
		Bleed Available	Yes

Ordering Variable Printing/Consecutive Numbering

Please provide the following:

- A composite proof of the label
- All art or images that will be on the labels
- An Excel spreadsheet of the variable information
- The first row of the spreadsheet should describe each column of information

Types of Variable Labels



Variable Data

Unique numbering patterns, sequence of letters & numbers and certain barcodes are used to identify product lines, provide custom log-ins and track work-in-progress, goods received and promotions.



Personalization

Create personalized messages by highlighting names, purchasing habits or address information on targeted promotions and marketing campaigns.

1 Years Accident Free

2	OneYear.eps
3	TwoYears.eps
4	ThreeYears.eps
5	FourYears.eps
6	FiveYears.eps
7	SixYears.eps



Consecutive Numbering Upcharge

100	250	500	1,000	2,000	3,000	5,000	10,000
\$97.00	\$97.00	\$97.00	\$97.00	\$105.00	\$112.00	\$127.50	\$165.50

(V) Prices effective January 1, 2025. Prices subject to change.
For quantities over 10,000, please call for a quote.

Stick and scan! Easily spread your message from print to digital. QR codes connect consumers digitally to more information about the product or complementary items to purchase. Barcodes create a static or variable code for a product or asset label to track and keep inventory known.



1" x 2" Die 155 - White Polyolefin (J) - Black Ink



3" x 5" Square Cut Label - White Matte (G) - Full Color



1 1/4" x 1 1/4" Square Cut Label - White Matte (G) - Black Ink



1/2" x 1 1/2" Die 203 - White Matte Removable (BF) - Black Ink

About Barcode and QR Code Labels

Material Options	White stock is highly recommended. See page 3 for indoor stocks and page 47 for outdoor stocks. Clear stocks may be used depending on the color of the application surface. Red Fluorescent, Gold, Silver, White EDP and Laser Stocks are not recommended due to possible scanning problems.	Production Time	Call for production time
1-3 Color Options	Black or dark inks are recommended. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	Adhesive	Dependent on stock chosen
Standard Features	Static barcodes available at no additional charge. If the barcode is a different color than the rest of the imprint, additional ink charge applies.	Application	Dependent on stock chosen
Additional Options	Black or dark inks are recommended. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.		






Ordering Barcode and QR Code Labels

- Select type of code, such as Code 39.
- Indicate characters to encode.
- Choose size (under 3/8" height not recommended)
- For consecutive or variable barcodes, please supply data file. Call for pricing.

TYPES OF BARCODES	SYMBOL	CHARACTER SET	LENGTH	APPLICATIONS/COMMENTS
Code 39 <i>variable barcoding available</i>	 0123456ABC	Uppercase letters A-Z; Numbers 0-9 Space -, \$? + %	Varies	Widely used; excellent for many applications
Code 128 <i>variable barcoding available</i>	 01234567890	All ASCII* characters and control codes	Varies	Widely used; excellent for many applications
GS1-128 <i>formerly UCC/EAN-128</i>	 (01)123456789	All ASCII* characters and control codes	Varies	Subset of Code 128 which defines data formats for commerce
EAN-13	 0123456789012	Numbers Only	13+ Check Digit +2 optional +5 optional	Most widely used retail product marking worldwide
EAN-8	 0123456789	Numbers Only	7+ Check Digit	Retail product marking worldwide; compressed code for products with limited label space
UPC-A	 0123456789012	Numbers Only	11+ Check Digit +2 optional +5 optional	Retail product marking in USA and Canada
UPC-E	 0123456789	Numbers Only	7 + Check Digit	Retail product marking in USA and Canada; compressed code for products with limited label space
Interleaved 2 of 5 <i>variable barcoding available</i>	 1234567890	Numbers Only	Varies	Very compact; encodes digits in pairs so total length must be an even number of digits
QR Code		All ASCII* Characters	Varies	2D barcode

*ASCII (American Standard Code for Information Interchange) is a character-encoding system. The codes represent data (numbers or text) read by computers and other devices.

GENERAL INFORMATION

PAPER STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
White Gloss	A	<ul style="list-style-type: none"> Glossy, smooth surface of this paper stock makes the colors on the label shine Semi-gloss paper stock for high-quality detail reproduction Add foil stamping to capture the eye of the consumer with extra shine Not recommended for write on additions to the label 	Indoor	-20°F min. -65°F to +200°F
White Gloss Removable	AS	<ul style="list-style-type: none"> Removable adhesive allows you to reposition your label White gloss is a semi-gloss paper stock White matte is a coated paper stock Removable adhesive will become permanent over time Suitable for most surfaces, including: glass, plastics, and corrugated cardboard 	Indoor	+25°F min. -40°F to +200°F
White Matte Removable	BF			+40°F min. -65°F to +180°F
White Gloss Blockout White Matte Blockout <i>(Also known as Opaque)</i>	Q R	<ul style="list-style-type: none"> Special opaque barrier to block out copy from showing underneath the label Features permanent adhesive 	Indoor	-20°F min. -65°F to +200°F
White Matte <i>(Also known as Matte Litho or Offset)</i>	G	<ul style="list-style-type: none"> High quality, coated stock that provides excellent printability and color clarity Suitable to write on Not compatible with varnish or lamination 	Indoor	+35°F min. -65°F to +200°F
100% Recycled	OR	<ul style="list-style-type: none"> 100% Post Consumer Waste with a bright white finish 	Indoor	+35°F min. -65°F to +200°F
Brown Kraft	BW	<ul style="list-style-type: none"> Vintage or natural look on paper that adds texture to the label design Virgin fiber brown kraft with a water-based rubber resin adhesive Not compatible with varnish or lamination 	Indoor	+35°F min. -50°F to +140°F
Estate #8 Estate #9	SW ET	<ul style="list-style-type: none"> Premium stocks when you want to express as upscale appearance. Estate #8 has a white vellum face stock Estate #9 has a cream laid finish face stock Withstands water and moisture while the permanent adhesive is removable in a minimum of 100 degree water Poly-coated liner for high-speed machine applications 	Indoor	+20°F min. -65°F to +200°F
Chartreuse Fluorescent	AG 	<ul style="list-style-type: none"> Attention-grabbing bright color paper stands out and makes a statement Suitable to write on Black ink is recommended on fluorescent stocks 	Indoor	+32°F min. -4°F to +176°F
Green Fluorescent	I 			
Pink Fluorescent	AF 			
Orange Fluorescent	AE 			-20°F min. -65°F to +200°F
Red Fluorescent	C 			
White Laser Chartreuse Fluorescent Laser Green Fluorescent Laser Orange Fluorescent Laser Pink Fluorescent Laser Red Fluorescent Laser	L FC FG FN FP FR	<ul style="list-style-type: none"> Provides consistent processing through laser printers Permanent acrylic adhesive is resistant to high temperatures/melting that may damage printers White stock is also inkjet compatible Black ink is recommended on fluorescent stocks 	Indoor	+25°F min. -75°F to +200°F
White Laser Removable	RZ	<ul style="list-style-type: none"> Uncoated paper stock used for laser and inkjet printers and copiers Removable adhesive will become permanent over time 	Indoor	+40°F min. -65°F to +180°F

PAPER STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
White EDP <i>(Also known as DSX or Smudge Proof Tractor Feed)</i>	H	<ul style="list-style-type: none"> • High-speed option for electronic data processing labels • Uncoated and smudge-resistant for increased print image and toner adhesion • Porous paper stock not recommended for screens and fine details • Available with non-permanent adhesive • Pinfed and fanfold finishing available 	Indoor	+25°F min. -40°F to +300°F
FOIL STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
Gold Foil Silver Foil	D E	<ul style="list-style-type: none"> • Shine and texture add a prestigious quality • Foil paper stock with a high sheen • Suitable for embossing and foil stamping • Not recommended to write on 	Indoor	-20°F min. -65°F to +160°F
Gold Foil Dull Silver Foil Dull	AI AH	<ul style="list-style-type: none"> • Foil paper stock with a matte sheen • Great for embossing and foil stamping • Not recommended to write on 	Indoor	-20°F min. -65°F to +180°F
FILM STOCK	STOCK CODE	DESCRIPTION	INDOOR/ OUTDOOR	APPLICATION & SERVICE TEMP
White Film BOPP	WB	<ul style="list-style-type: none"> • High gloss film stock with high tear-resistance • Suitable for curved surface application • Water, oil and moisture-resistant 	Indoor	+23°F min. -20°F to +212°F
Clear Film BOPP	BJ	<ul style="list-style-type: none"> • BJ only: Extreme transparency gives a "No Label" look 	Indoor	+25°F min. -40°F to +175°F
Silver Film BOPP	KR	<ul style="list-style-type: none"> • KR only: Mirror-like reflectivity 		
Clear Window Lite White Window Lite	WC WW	<ul style="list-style-type: none"> • Removable and repositionable alternative to magnets and window clings • Suitable to use on multiple surfaces in addition to windows • Clean and easy removal with no adhesive residue left behind 	Indoor and Outdoor	+35°F min. -40°F to +180°F
Gold Polyester Silver Polyester Brushed <i>(Also known as Mylar)</i>	U S	<ul style="list-style-type: none"> • Durable weather-resistant stock • Laminated for added protection and durability 	Indoor and Outdoor	+50°F min. -40°F to +302°F
Silver Polyester Clear Polyester	X Y	<ul style="list-style-type: none"> • Durable weather-resistant stock • Laminated for added protection and durability 	Indoor and Outdoor	+25°F min. -40°F to +300°F
White Polyolefin	J	<ul style="list-style-type: none"> • Withstands harsh elements and rigorous applications • Flexible, weather-resistant film holds its shape similar to vinyl • Great for sheeted applications • Available to be finished as sheets 	Indoor and Outdoor	+10°F min. -40°F to +200°F
White Polyolefin Removable	JR	<ul style="list-style-type: none"> • Withstands harsh elements and rigorous applications • Flexible, weather-resistant film holds its shape similar to vinyl • Available to be finished as sheets • Laminated for added protection and durability • Removable adhesive will become permanent over time 	Indoor and Outdoor	+50°F min. -40°F to +250°F
Reflective Polyester	SB	<ul style="list-style-type: none"> • Retro-reflective stock bounces light back to source • Long-range scanning up to 45 feet • Imprint will block out reflectivity of stock in that area • Call for a quote 	Indoor and Outdoor	+45°F min. -40°F to +300°F

Label Adhesives

All labels featured in this catalog, with the exception of Window Lite, are provided with permanent adhesive and cannot be easily removed except with certain solvents. White Gloss Removable, White Laser Removable, White Matte Removable and White Polyolefin Removable will become permanent over time. These stocks do not remove well from paper.

Label Application

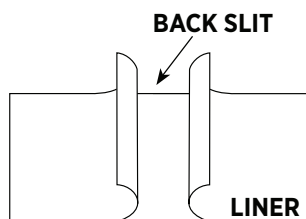
For best results, labels should always be applied at room temperature to smooth, dry, clean, oil-free surfaces. Ink colors will appear transparent on clear stocks. If there is any question as to the proper application, please request samples to test at no charge.

Adhesive Side Printing

Adhesive side printing offers the option of printing on **BOTH** sides of the label, whether it's the same message or different ones. For example, a label on a clear bottle with a transparent liquid. The front of the label conveys the product's brand information, while the back of the label, viewable through the liquid contents, may serve to communicate ingredients and directions for use. No need for two separate labels! Not available on removable stock.

Back Slit

A back slit speeds up the application process by providing quick release of the liner.

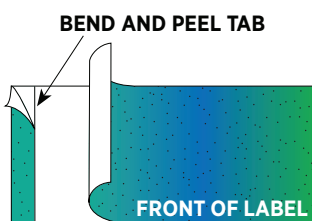


Backwards Copy

The text or image is printed backwards, allowing the label to be applied on the inside of a window, yet readable from the outside. An option for the decal placement on windows, such as storefronts or car parking permits.

Bend & Peel

A square cut label with a slit on one end for easier peeling and removal.



Bleed

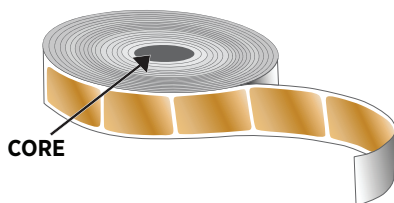
A bleed is a printed image that extends to the edge of the label for maximum printing coverage so there's no border or extra white space. Artwork must include a 1/16" extension on all sides.

Copy Position

Also known as the unwind; signifies which direction the copy comes off the roll. This is critical for machine applied labels. See image on page 61.

Core Size

Core size refers to the cardboard cylinder that the labels are wrapped around when finished on a roll. Cores come in 1" and 3" diameters, but additional sizes are available upon request.



Draw / Repeat

Refers to the dimension from the top edge of one label to the top edge of the next label.

Length + Gap = Draw / Repeat

See Draw / Repeat diagram on Inside Back Cover.

Embossing

Embossing involves pressing an image into paper so it is raised above the paper's surface. This raised, or embossed, image subtly stands out on the paperstock, and although ink or foil is not involved, it's an effective way to infuse some prestige into the design.

Flood Coat

Flood coat is the process of applying ink over the entire label to change the color of the stock prior to printing the design.

Foil Stamping

Foil stamping is the process of imprinting using foil, a die and pressure. The result? A metallic-colored impression that shimmers and shines.

freeform™ - Laser Cut

Freeform™ uses a high-powered laser beam to cut material rather than using a traditional hard die. Any shape can be achieved with a freeform™ laser cut.

Gap

The space between two labels; 1/8" is standard. See Draw / Repeat diagram on Inside Back Cover.

Kiss Cut

Kiss cut is cutting a label so that the backing sheet remains intact but the sticker waste around the cut image is removed. What's left behind is a unique-shaped label on a larger backing sheet.

Lamination

- **Gloss Lamination** Our standard gloss lamination enhances appearance while adding a high-gloss sheen that provides weather-resistant protection for our outdoor stocks. Offers excellent acid, chemical and oil resistance.
- **Matte Lamination** Matte lamination provides a matte finish with a low-glare surface to enable electronic scanning. It's also the best laminate for handwriting information on your labels.
- **Sunscreen Lamination** Sunscreen lamination is a clear polyester film specifically formatted to protect the label by screening out harmful UV rays. Extends the fade resistance of some inks depending on the environment and usage and provides a high-gloss sheen.

Liner Side Printing

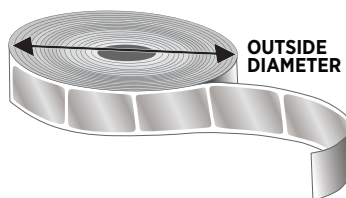
Also known as backside printing. Copy is printed on the liner of the label. Often used to offer coupons, share business address and hours, or promote upcoming events.

Matrix

The stock material surrounding a die cut label.

Outside Diameter

Refers to the measurement across the roll of labels at its widest point, including the core.

**Registration**

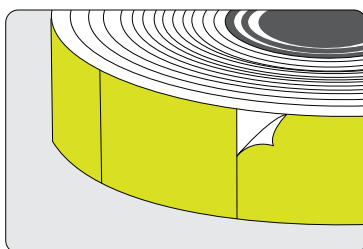
The arrangement of two or more printed images or colors in exact alignment with each other. Perfect registration results in a crisp, clean multi-colored image.

Reverse

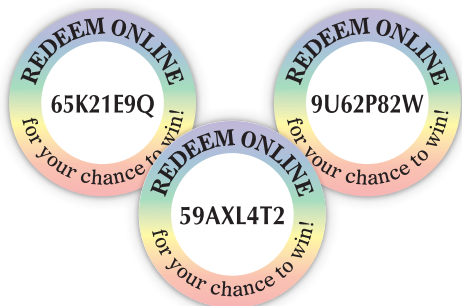
An image where the stock shows through as the imprint. As an example, a white label with black ink would appear as a black label with a white imprint.

Square Cut Labels

Also known as "Butt Cutt," these labels have right angle corners. Each label butts up to the next one on the roll, with no gap of unused liner.

**Variable**

Variable printing is a method in which text, graphics and images change from one label to the next, resulting in each label being unique.

**Varnish**

A thin protective coating that is bonded and cured with ultraviolet light. Provides moisture protection but does not provide UV ray protection.

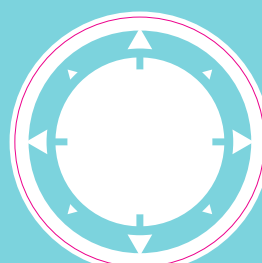
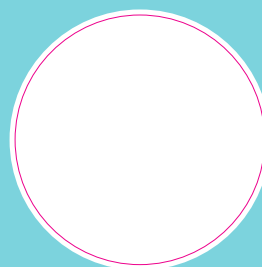
- **Gloss UV Varnish** Leaves a high gloss finish. Not available for matte stocks.
- **Matte UV Varnish** Leaves a no-glare subtle finish.

White Back-Up

White back-up is the process of applying white ink directly behind the artwork to make it easier to read on clear stocks. *See diagram to the right.*

White Flood Coat

The process of applying white ink across the entire label to make it easier to read on clear stocks, giving it the look of a white label.

White Back Up Options**White Backer****White Ink****White Ink/White Backer****White Floodcoat****White Back-Up**

White ink only behind other ink elements. No visible white. Inks will appear opaque.

White Ink

White ink only as a design element - only where it is visible. White is visible however other colors will be semi-transparent.

White Ink/White Backer

White ink behind other inks and as part of the label design. White is visible. Inks will appear opaque.

White Flood Coat

White ink is full coverage. White is visible and other inks will appear opaque; similar to printing on a white stock.



We accept art files created in the following applications:

- Acrobat® PDF*
- Adobe® Photoshop®
- Adobe® Illustrator®
- Adobe® InDesign®



We do not accept art files created in the following applications:

- Microsoft® PowerPoint®
- Microsoft® Word®
- Microsoft® Excel®
- Microsoft® Publisher®

*Microsoft® Excel® files only accepted for variable data
We do not accept CAD or manufacturing drawings.

Preferred file format is a print-ready PDF. For all artwork, a minimum of 300 DPI is required.

Artwork Submission

Send your order and art file(s) to us. Please reference your account number, company name or phone number in the subject line. Remember to note the size, stock, inks and quantity. Submit large artwork files easily via FTP by just compressing the file and upload.

Bleeds and Borders

- All artwork with a bleed must include a 1/16" extension on all sides to avoid additional charges.
- Artwork with borders should indicate if the border should print 1/16" in from the edge of the label or bleed.

Cancellations and Changes

Cancellation or changes on orders cannot be guaranteed, so check proof carefully before placing orders. A minimum fee of \$25.00 (Z) will be charged for all cancellations or changes. Note that if the order has been printed, the full order value will be charged.

Creating Your Files

When you're ready to place your order, follow these guidelines to ensure we receive your art files and for the best results:

- Create one item, sized correctly, per document.
For freeform™ laser cut labels, create a layered file that includes the cut path.
- Make sure file(s) are colored correctly.
- Graphics and text should be sized at 100%.
- All supporting graphic file(s) used within your layout must be embedded with your layout file, placed at 100%.

Order Refusal

We reserve the right to refuse to print any labels that we consider profane or immoral.

Over-Runs

There will be no additional charge for over-runs.

Photo and Art Authorization

Don't use copyrighted artwork without permission. To avoid legal trouble due to copyright infringement, submit an authorization form with your order.

Print-Ready Artwork

Print-ready artwork is provided at 100% size, requires no typesetting and has a 1/8" margin on all sides, including a bleed when needed. Please keep the following in mind when preparing print-ready artwork:

- Exact position of text and graphics should be indicated, or we will position using our best judgment.
- File(s) should be colored correctly.
- We have found that photocopies, facsimiles, low-resolution laser prints and pencil or ballpoint sketches don't provide a high enough degree of resolution to produce quality products. For this reason, we ask that you choose another method of providing your artwork.

Proofs - 1st Proof Free

Proofs are available electronically, as well as by fax. **Please note that the proof needs to be requested when your order is submitted.**

Electronic Proofs:

- **SAME DAY** service if received by 12pm CT
- Adds 24-Hour to order production time.
- Additional proofs are \$18.00 (V) each.
- Please provide complete email address or fax number.
- Proof colors will vary by computer and/or printer.
(Electronic Proofs only)
- Stock color will not be represented on the proof.
- Order production time begins after proof approval.

For viewing electronic proofs, please check the Adobe® Reader® or Acrobat® settings under "Edit"/"Preferences"/"Page Display" are as follows:

- Uncheck "Enhance thin lines"
- Set "Use Overprint Preview" to "Always"

Reprints and Liability

We firmly stand behind our products, and because your complete satisfaction is our highest priority:

- We will gladly and promptly reprint label orders that have defective workmanship.
- We will reprint at no charge if we are at fault.

Reverses

We will reverse your copy free of charge; just indicate on your order what copy is reversed.

Rights to Promotion

We reserve the right to use all products in our advertising and displays unless otherwise specified in writing at the time of order.

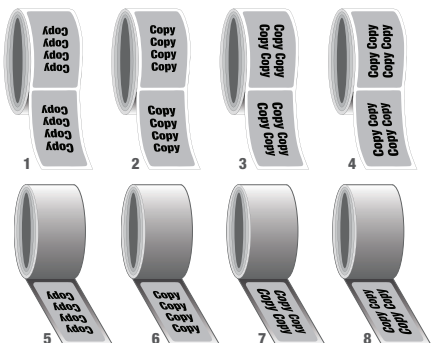
Screens and Registration

- Screens are available with a 5%-95% tint.
(For example, 85% black is basically dark grey.)
- Registration of color-to-color is within industry standards of 1/32".

When ordering machine applied labels, here's what you need to know:

1. Copy Position

The copy position (or unwind) signifies which direction the copy comes off the roll; positions 5 through 8 are wound in. Please note horizontal vs. vertical.



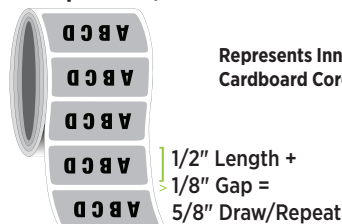
2. Draw/Repeat

The draw, or repeat, refers to the distance from the top edge of one label to the top edge of the next label. The length of the label plus the gap equals the repeat.

Length + Gap = Draw/Repeat

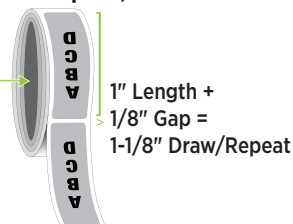
Short Draw

Example: 1" x 1/2" Label



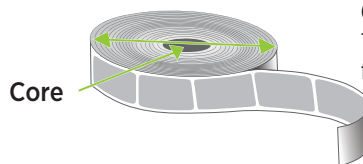
Long Draw

Example: 1/2" x 1" Label



3. Core Information

Cores are available in two standard sizes, 1" and 3" in diameter. Cores must be flush with the edge of the roll. Please note the core size and the maximum outside diameter (OD) of the roll when ordering. Additional core sizes are available for an additional charge.



Outside Diameter

The outside diameter is important for fitting the roll on the labeling machine.

Ensure the Right Product for Your Specific Use

1. What are you applying the product to?

Labels/Stickers/Decals:

- If applying indoors see our selection of permanent and removable materials on page 3. For labels used in a specific way (i.e., beer labels), stocks are listed on each product page. *Tip - If needing moisture protection on your indoor label be sure to include a UV Varnish.
- If applying to an outdoor surface see our selection of material choices on Outdoor Decal page 43. *Tip - Gloss lamination is included on Outdoor Decals but if you want to extend the fade resistance of your inks we suggest the Sunscreen Lamination.

Packaging Tape:

- Water-Activated Packaging Tape closes boxes up to 30 pounds and is available in Brown or White Kraft. See page 22.
- Adhesive Packaging Tape closes boxes up to 20 pounds and is available in Clear and White (semi-opaque). See page 23.

2. Quantity Needed?

Labels/Stickers/Decals:

- You can find the label quantities available on each product page. If your quantity exceeds those listed, simply contact us for a quote.

Packaging Tape:

- Water-Activated Packaging Tape is measured in feet. Choose 375' or 450'.
- Adhesive Packaging Tape is measured in yards. (1 yard = 3 feet) Our standard rolls are 110 yards.

4. What size and shape?

Labels/Stickers/Decals:

- Available sizes and shapes are shown in each category throughout the catalog. The die number referenced by each option lets us know exactly which size/shape you'd like. Simply reference your die number when placing your order. Don't see the size/shape you're looking for? No problem. Contact us for assistance anytime. *Tip - For Square Cut labels (pages 13 and 17) or freeform™ (pages 39 and 41) just let us know your square inch dimensions.

5. What imprint color(s)?

Labels/Stickers/Decals:

- See page 3 for imprint choices as well as additional information in each product category. *Tip - When printing in full color, white is considered an additional ink.

Packaging Tape:

- Available in spot color only. See pages 22-23.

6. Will the product be hand or machine applied?

Labels/Stickers/Decals:

- If machine applied or hand applied with a special request, include core size, rewind direction, outside roll diameter, or number of labels per roll. *Tip - Additional fees may apply if lower than 500/roll or pack.

Packaging Tape:

- Water-Activated Packaging Tape is typically moistened and cut using a tabletop machine.
- Adhesive Packaging Tape is typically applied using a handheld tape gun. These are readily available at several retail stores.

7. Do you have any special shipping or packaging requirements?

Let us know if you need to drop ship, shrink wrap, have an exact quantity per box, or need us to apply outer box labels, and we can provide a quote.



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