



# Labels are everywhere!

Show your customers the value of consistent brand recognition with labels, stickers, decals and packaging tape.



**This catalog showcases our most commonly requested sizes, materials, and finishes—but it's far from our full capabilities. A majority of our orders are custom quoted to fit specific needs. So, if you don't see exactly what you're looking for, don't worry. Chances are, we can make it happen.**

## You can count on us!

- We are label experts—so you don't have to be
- We are continuously adding equipment and expertise to handle all your needs
- We provide quality products quickly
- We work with you to solve complex projects and tight deadlines
- We offer low minimum quantities and no charge overruns
- We provide a wealth of sales tools highlighting ideas and opportunities with stickers, decals, and packaging tape

## Production Chart

Use the chart below to calculate estimated product shipping. You can find production times for each item on its catalog page. Production times go into effect once all order details have been received, including artwork, all order information and proof approval.



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# Ordering Tips

## Choose Size & Shape

Our labels and decals are available in **standard shapes** (rectangle, square, oval, circle), special shapes (heart, star, etc.), freeform™ (laser cut to any shape), and in pre-determined **sizes** for specific uses (water bottle labels, wine labels, etc.).

## Choose Imprint

We offer 18 standard ink colors for **Spot Color** printing (page 3). We can match a PMS color for \$50 (V). Choose **Full Color** printing for complex images with multiple colors or, try foil stamping or embossing (page 15).

## Choose Stock & Quantity

Our stock selection includes paper, foil, film, polyolefin, and polyester stocks. Each is suited to a situation or use case. All stocks are suitable for inside use, but only **Outdoor Stocks** are recommended for use outside. Some colored stock and gold polyester are not compatible with full color printing.

### If you are not sure which stock to choose, here are some recommended stocks by product type:

Basic Indoor Label/Sticker: White Gloss

Window Decal: Clear Window Lite

Outdoor Decal: White Polyolefin

Bumper Sticker: White Polyolefin

Beer Label: White Film BOPP

Wine Label: Estate #8

## Add Lamination or Varnish

Outdoor stocks include **FREE gloss lamination** for protection against weather, acid, chemicals, and oil. If the label will be written on, choose Matte Lamination. **Varnish** can be added to paper stocks to protect the printing. See product pages for details.

## Create Artwork

Create **artwork** for each product ordered. Accepted file types include Adobe PDF, Illustrator, Photoshop, and InDesign. Artwork should be a minimum of 300 dpi and colored correctly. Graphics and text should be sized at 100%. Supporting graphic files should be embedded with your layout file, placed at 100%. See page 40 for more details.

## Is the Label hand applied or machine applied?

**Machine applied labels** require additional information about copy position, draw, maximum outside diameter, and core size. See page 41 for more details.

## Custom Quotes Available

While our catalog showcases our most popular items with suggested retail pricing, many of our orders are custom quoted to meet unique specifications. Custom quotes may reflect different sizes, materials, finishes, or quantities than those listed in the catalog, and therefore fall outside standard catalog pricing. Please contact us for a tailored quote based on your exact needs.

# How to Order FasTurn® Labels



Batching our most popular sizes and stocks allows us to expedite the manufacturing of select items. Look for the FasTurn® icon for products that are ready to ship in 2 business days.

## Step 1 Select Shape and Size

**Choose from hundreds of standard shapes and sizes.** If you don't see your label option listed, please call.

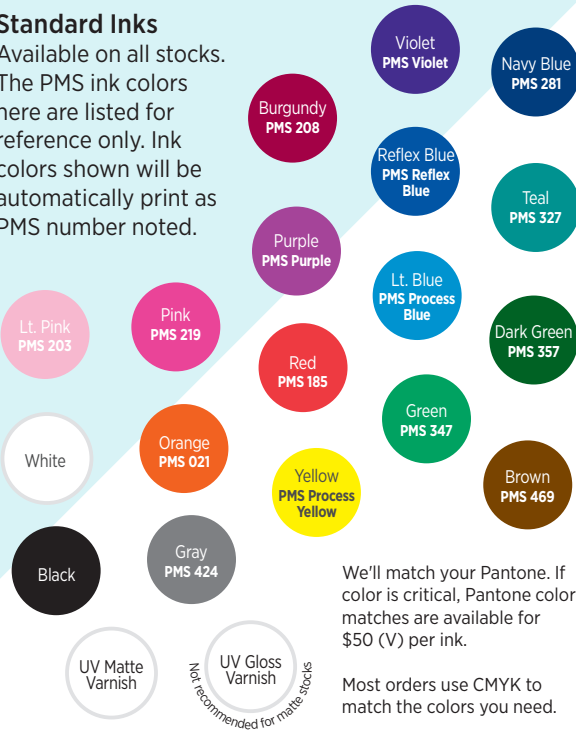
## Step 2 Select Ink Color(s)

**Select one or more Standard Inks or Full Color.**

- Price includes one ink; PMS inks \$50.00 (V) each.
- Additional ink charge on price grids.

### Standard Inks

Available on all stocks. The PMS ink colors here are listed for reference only. Ink colors shown will be automatically print as PMS number noted.



We'll match your Pantone. If color is critical, Pantone color matches are available for \$50 (V) per ink.

Most orders use CMYK to match the colors you need.

### Full Color Imprint

Look for this Full Color icon to find compatible stocks.



### Metallic Ink

Metallic Inks can be used on all stocks except fluorescent stocks. Price as a PMS ink at \$50 (V).

### Stock

Choose a stock from the grid on the right. **Create your own stock color by using a flood coat of any ink color you choose. Price as an additional ink.** Include the one or two letter stock code when ordering.

You can request a sample swatch of a specific stock.

## Step 3 Select Stock



## Stock Options

Stocks	Full Color Available	Stock Code	Stock Name
Gloss Paper Stocks		<b>A</b>	White Gloss
		<b>AS</b>	White Gloss Removable
		<b>Q</b>	White Gloss Blockout
Matte Paper Stocks		<b>G</b>	White Matte
		<b>BF</b>	White Matte Removable
		<b>R</b>	White Matte Blockout
		<b>H</b>	White EDP
Recycled Paper Stock		<b>OR</b>	100% PCW Bright White
Foil		<b>D</b>	Gold Foil
		<b>E</b>	Silver Foil
		<b>AI</b>	Gold Foil Dull
		<b>AH</b>	Silver Foil Dull
Film/BOPP		<b>WB</b>	White Film BOPP
		<b>BJ</b>	Clear Film BOPP <small>FOR CLEAR STOCKS, WHITE BACK-UP IS RECOMMENDED FOR READABILITY; ADD ADDITIONAL INK CHARGE</small>
		<b>KR</b>	Silver Film BOPP <b>Mirror-like reflectivity</b>
Premium <small>Not suitable for lamination or varnish</small>		<b>BW</b>	Brown Kraft 25% upcharge
		<b>SW</b>	Estate #8 25% upcharge
		<b>ET</b>	Estate #9 25% upcharge
Fluorescent		<b>AG</b>	Chartreuse Fluorescent Looks like PMS 809
		<b>I</b>	Green Fluorescent Looks like PMS 802
		<b>AE</b>	Orange Fluorescent Looks like PMS 804
		<b>C</b>	Red Fluorescent Looks like PMS 805
		<b>AF</b>	Pink Fluorescent Looks like PMS 806

Unique stocks for specific applications will be shown on each product page.

Manufactured in the USA



Die 205 - Stock (AG) - Black Ink



Die 401 - Stock (A) - Reflex Blue



Die 440 - Stock (AH) - Full Color



Die 203 - Stock (A) - Full Color



Die 145 - Stock (KR) - Full Color Metallic Digital Printing



Die 113 - Stock (A) - PMS Process Blue Ink



Die 1212 - Stock (ET) - Black and PMS 208



Die 424 - Stock (OR) - Full Color



Die 1280 - Stock (AS) - Black Ink



## About Best Value Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Best Value Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1/2" x 1"	R	102	A	1 1/2" x 1 3/4"	R	176	C	1" x 1"	S	250	A
1/2" x 1 1/2"	R	1312	A	1 1/2" x 2"	R	113	C	1 1/2" x 1 1/2"	S	201	C
1/2" x 2"	R	107	A	1 1/2" x 2 1/4"	R	1224	D	2" x 2"	S	202	E
1/2" x 2 1/2"	R	1953	B	1 1/2" x 2 1/2"	R	195	E	2 1/2" x 2 1/2"	S	204	G
3/4" x 1"	R	1280	A	1 1/2" x 3"	R	148	F	3" x 3"	S	203	I
3/4" x 1 1/2"	R	108	A	1 3/4" x 2 3/4"	R	142	F	4" x 4"	S	205	K
3/4" x 1 3/4"	R	10241	B	2" x 3"	R	145	G	1 1/4" x 2 1/2"	O	357	D
3/4" x 2"	R	109	B	2" x 3 1/2"	R	123	H	2" x 3"	O	323	G
7/8" x 3"	R	1256	C	2" x 4"	R	127	H	4" x 6"	O	358	M
1" x 1 1/2"	R	140	B	2 7/8" x 5"	R	115	K	1"	C	402	A
1" x 1 3/4"	R	9586	B	2 15/16" x 4"	R	114	J	1 1/2"	C	424	C
1" x 2"	R	155	B	3" x 4"	R	1212	J	2"	C	440	E
1" x 2 1/2"	R	110	C	3" x 5"	R	1213	K	2 1/2"	C	401	G
1" x 3"	R	1242	C	4" x 5"	R	1314	L	3"	C	459	I
1 1/4" x 2"	R	181	C	4" x 6"	R	185	M	1 7/8"	B	523	E
1 1/4" x 3 1/2"	R	1258	F								

Shape Code: R = Rectangle, S = Square, O = Oval, C = Circle, B = Burst

## 1 Color Best Value Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>A</b>	\$84.00	\$87.50	\$111.50	\$96.50/m	\$85.50/m	\$61.50/m	\$43.00/m
<b>B</b>	\$87.50	\$93.50	\$115.00	\$101.00/m	\$87.50/m	\$65.50/m	\$47.00/m
<b>C</b>	\$97.00	\$100.50	\$127.00	\$107.50/m	\$99.00/m	\$75.00/m	\$57.00/m
<b>D</b>	\$100.50	\$105.00	\$131.00	\$115.50/m	\$102.00/m	\$79.00/m	\$60.50/m
<b>E</b>	\$105.00	\$109.00	\$131.50	\$120.00/m	\$107.00/m	\$87.50/m	\$63.00/m
<b>F</b>	\$111.00	\$113.50	\$140.50	\$123.50/m	\$111.50/m	\$90.50/m	\$65.50/m
<b>G</b>	\$112.00	\$118.00	\$144.50	\$125.50/m	\$114.50/m	\$92.50/m	\$68.50/m
<b>H</b>	\$118.00	\$122.50	\$147.00	\$130.00/m	\$115.50/m	\$96.50/m	\$70.50/m
<b>I</b>	\$123.50	\$131.50	\$161.50	\$144.50/m	\$127.00/m	\$107.50/m	\$83.00/m
<b>J</b>	\$134.00	\$142.00	\$172.00	\$160.00/m	\$138.00/m	\$114.00/m	\$96.50/m
<b>K</b>	\$156.00	\$164.00	\$205.50	\$176.00/m	\$147.00/m	\$120.50/m	\$99.50/m
<b>L</b>	\$192.00	\$201.50	\$249.00	\$226.00/m	\$193.50/m	\$151.00/m	\$115.50/m
<b>M</b>	\$264.00	\$277.00	\$339.00	\$292.00/m	\$236.00/m	\$180.00/m	\$145.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

## Full Color Best Value Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>A, B, C, D, E</b>	\$280.50	\$295.50	\$329.50	\$473.50	\$302.00/m	\$225.00/m	\$180.00/m	\$125.50/m
<b>F, G</b>	\$315.00	\$329.50	\$413.00	\$540.00	\$370.50/m	\$300.00/m	\$236.00/m	\$145.50/m
<b>H, I</b>	\$333.50	\$352.50	\$434.00	\$594.00	\$410.50/m	\$327.00/m	\$259.50/m	\$169.50/m
<b>J, K</b>	\$354.50	\$371.50	\$438.50	\$607.50	\$428.00/m	\$341.00/m	\$272.50/m	\$193.50/m
<b>L</b>	\$383.00	\$399.00	\$480.50	\$656.00	\$445.00/m	\$367.00/m	\$335.00/m	\$251.50/m
<b>M</b>	\$468.00	\$489.50	\$537.00	\$724.00	\$516.50/m	\$409.00/m	\$361.00/m	\$312.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

For quantities over 10,000, please call for a quote.

Full color inks are not fade-resistant.

# RECTANGLE LABELS



Die 143 - Stock (G) - Full Color



Die 121 - Stock (WB) - Full Color



Die 1214 - Stock (G) - Full Color



Die 193 - Stock (AS) - Black Ink



Die 121 - Stock (WB) - Full Color



Die 11567 - Stock (WB) - Black Ink



Die 158 - Stock (G) - Full Color



Die 1236 - Stock (BJ) - Black Ink



Die 143 - Stock (AS) - Full Color, Gloss Lamination



## About Rectangle Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Rectangle Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
3/8" x 1"	R	117	A	1 5/16" x 3"	R	126	C	1 1/4" x 3"	R	156	E
3/8" x 1 1/2"	R	190	A	1" x 2 5/8"	R	1252	C	1 1/2" x 2 3/4"	R	1270	E
5/8" x 2"	R	170	B	1" x 3 1/4"	R	158	D	1 1/2" x 3 1/2"	R	143	G
3/4" x 2 1/2"	R	1238	B	1" x 3 1/2"	R	103	E	1 1/2" x 5"	R	1246	H
3/4" x 2 3/4"	R	193	C	1" x 4"	R	1214	E	1 3/4" x 3"	R	121	G
7/8" x 1 3/4"	R	189	B	1 1/4" x 1 3/4"	R	11567	B	1 3/4" x 3 1/4"	R	112	G
1 5/16" x 2 1/2"	R	130	C	1 1/8" x 3 1/8"	R	162	E	1 3/4" x 5"	R	1236	H

Shape Code: R = Rectangle

## 1 Color Rectangle Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>A</b>	\$87.50	\$92.00	\$116.50	\$99.50/m	\$88.50/m	\$65.00/m	\$44.50/m
<b>B</b>	\$92.00	\$97.50	\$119.50	\$105.00/m	\$90.50/m	\$68.00/m	\$48.50/m
<b>C</b>	\$100.50	\$104.50	\$132.00	\$112.00/m	\$102.50/m	\$78.50/m	\$59.50/m
<b>D</b>	\$104.50	\$109.00	\$135.50	\$120.00/m	\$106.50/m	\$82.00/m	\$63.00/m
<b>E</b>	\$109.00	\$112.00	\$136.00	\$124.50/m	\$111.50/m	\$91.00/m	\$66.00/m
<b>F</b>	\$115.50	\$118.50	\$146.00	\$128.50/m	\$115.50/m	\$94.00/m	\$68.00/m
<b>G</b>	\$117.50	\$122.00	\$150.50	\$131.00/m	\$119.50/m	\$96.50/m	\$71.50/m
<b>H</b>	\$122.00	\$128.00	\$153.50	\$134.50/m	\$120.50/m	\$99.50/m	\$73.50/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

Maximum of 3 colors

## Full Color Rectangle Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>A, B, C, D, E</b>	\$351.00	\$369.00	\$408.50	\$550.50/m	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F, G</b>	\$394.00	\$415.00	\$518.50	\$401.50/m	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>H</b>	\$418.00	\$441.50	\$545.00	\$430.50/m	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

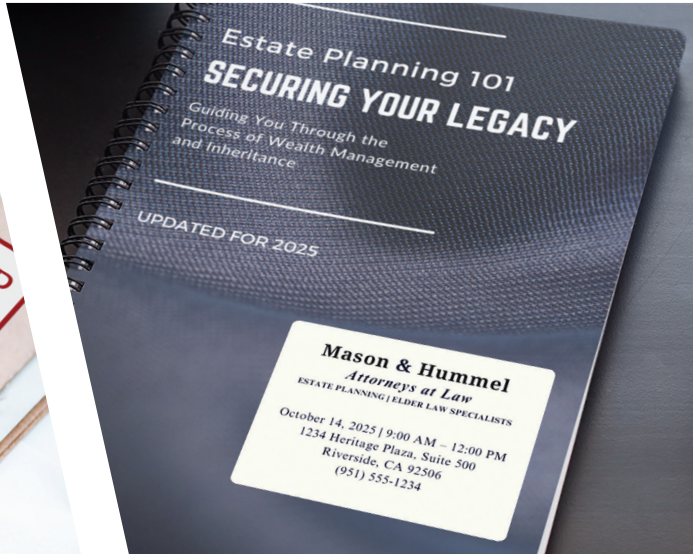
For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

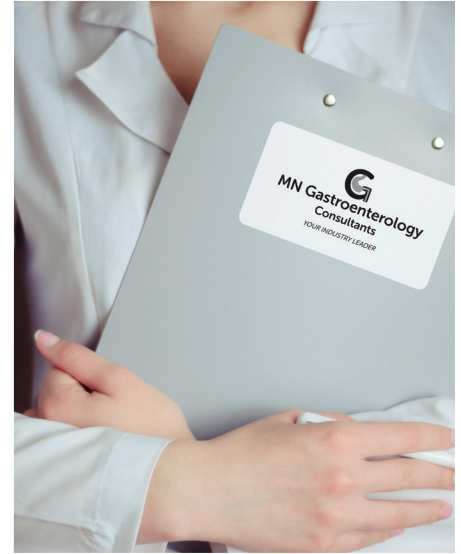
# RECTANGLE & SQUARE LABELS



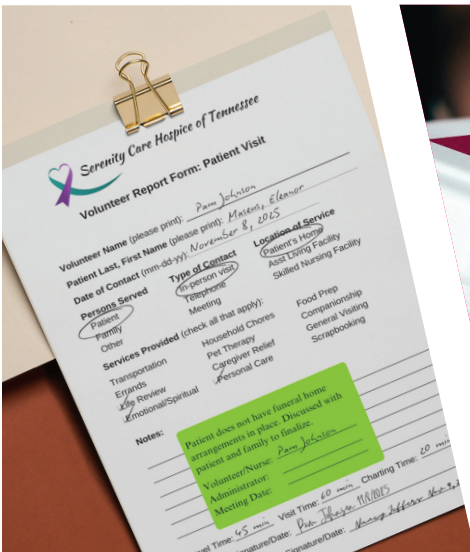
Die 116 - Stock (G) - Full Color



Die 160 - Stock (SW) - Black Ink



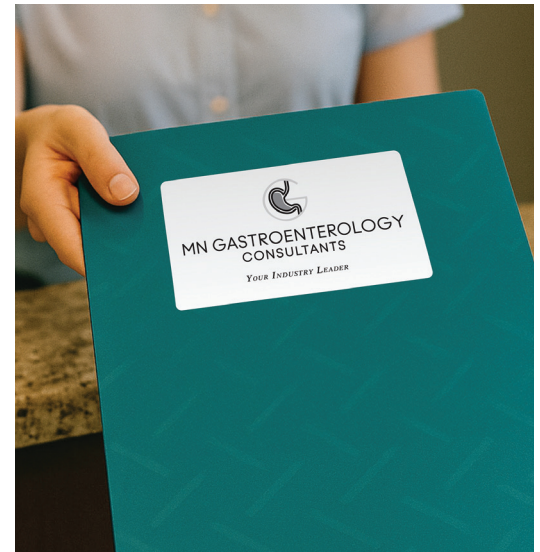
Die 1489 - Stock (WB) - Black and Gray Ink



Die 166 - Stock (I) - Black Ink



Die 228 - Stock (A) - Full Color



Die 1489 - Stock (A) - Black and Gray Ink



Die 1204 - Stock (AE) - Black Ink



Die 9745 - Stock (WB) - Black Ink, PMS 185



Die 9083 - Stock (D) - White Ink



## About Rectangle & Square Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Labels are finished on rolls. Rectangles and squares have rounded corners with a 0.125" (1/8") radius.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Rectangle & Square Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
2" x 2 1/2"	R	151	F	2 1/2" x 5"	R	1257	J	3 3/8" x 6"	R	106	L
2" x 5"	R	10629	I	2 3/4" x 3 3/4"	R	171	I	3 1/2" x 4"	R	9745	J
2" x 6"	R	1243	J	2 7/8" x 4"	R	104	I	3 1/2" x 4 1/2"	R	1232	K
2 1/4" x 4"	R	166	I	3" x 3 1/2"	R	1250	J	4" x 5 1/2"	R	10509	L
2 1/2" x 3"	R	116	H	3" x 5 1/2"	R	1489	K	1 3/4" x 1 3/4"	S	255	D
2 1/2" x 3 1/2"	R	160	H	3" x 6"	R	9083	L	2 3/4" x 2 3/4"	S	228	H
2 1/2" x 4"	R	1204	I	3" x 8"	R	10048	M	3 1/2" x 3 1/2"	S	254	J
2 1/2" x 4 1/2"	R	10545	I	3 1/4" x 5"	R	1201	K	5" x 5"	S	8554	M
				3 3/8" x 5 1/2"	R	125	L				

Shape Code: R = Rectangle, S = Square

## 1 Color Rectangle & Square Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>D</b>	\$104.50	\$109.00	\$135.50	\$120.00/m	\$106.50/m	\$82.00/m	\$63.00/m
<b>F</b>	\$115.50	\$118.50	\$146.00	\$128.50/m	\$115.50/m	\$94.00/m	\$68.00/m
<b>H</b>	\$122.00	\$128.00	\$153.50	\$134.50/m	\$120.50/m	\$99.50/m	\$73.50/m
<b>I</b>	\$129.00	\$136.00	\$168.00	\$151.50/m	\$132.00/m	\$112.00/m	\$86.50/m
<b>J</b>	\$139.00	\$147.00	\$178.00	\$165.50/m	\$143.00/m	\$119.00/m	\$99.50/m
<b>K</b>	\$162.00	\$170.50	\$213.50	\$183.50/m	\$152.50/m	\$125.50/m	\$103.50/m
<b>L</b>	\$238.50	\$251.00	\$311.00	\$251.50/m	\$201.00/m	\$156.50/m	\$120.00/m
<b>M</b>	\$316.50	\$332.00	\$407.50	\$338.00/m	\$283.00/m	\$215.00/m	\$163.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.  
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Rectangle & Square Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>D</b>	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F</b>	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>H, I</b>	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>J, K</b>	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
<b>L</b>	\$555.50	\$582.50	\$712.50	\$894.00	\$549.00/m	\$424.50/m	\$323.50/m	\$243.00/m
<b>M</b>	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.  
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.  
Full Color inks are not fade-resistant.



Die 524 - Stock (I) - Black Ink



Die 407 - Stock (AE) - Black Ink



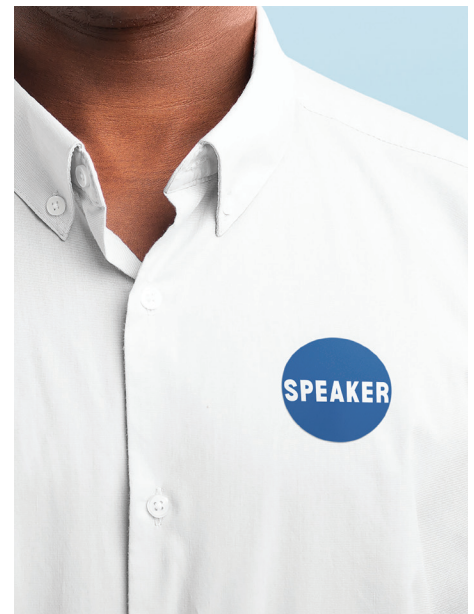
Die 460 - Stock (BW) - Black Ink



Die 404 - Stock (A) - Full Color, UV Varnish



Die 303 - Stock (SW) - Full Color, UV Varnish



Die 430 - Stock (A) - Reflex Blue



Die 407 - Stock (G) - Black Ink, PMS 469



Die 359 - Stock (WB) - Full Color



Die 417 - Stock (A) - Black Ink



## About Circle, Burst & Oval Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Labels are finished on rolls.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Circle, Burst & Oval Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below. Add UV varnish for protection against scratching and light moisture. Price as an additional ink

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
½"	C	417	A	4"	C	432	K	1 ¼" x 2"	O	360	C
¾"	C	443	A	5"	C	468	M	1 ½" x 2"	O	301	C
1 ¼"	C	435	B	6"	C	465	M	1 ½" x 2 ½"	O	359	D
1 ⅜"	C	430	B	2 ¼"	B	524	F	2" x 4"	O	362	H
1 ¾"	C	407	D	¾" x 1 ½"	O	342	A	2 ⅞" x 3 ¾"	O	303	I
2 ¼"	C	404	F	1" x 2"	O	308	B	3" x 4"	O	371	J
3 ½"	C	460	J								

Shape Code: C = Circle, B = Burst, O = Oval

## 1 Color Circle, Burst & Oval Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>A</b>	\$87.50	\$92.00	\$116.50	\$99.50/m	\$88.50/m	\$65.00/m	\$44.50/m
<b>B</b>	\$92.00	\$97.50	\$119.50	\$105.00/m	\$90.50/m	\$68.00/m	\$48.50/m
<b>C</b>	\$100.50	\$104.50	\$132.00	\$112.00/m	\$102.50/m	\$78.50/m	\$59.50/m
<b>D</b>	\$104.50	\$109.00	\$135.50	\$120.00/m	\$106.50/m	\$82.00/m	\$63.00/m
<b>F</b>	\$115.50	\$118.50	\$146.00	\$128.50/m	\$115.50/m	\$94.00/m	\$68.00/m
<b>H</b>	\$122.00	\$128.00	\$153.50	\$134.50/m	\$120.50/m	\$99.50/m	\$73.50/m
<b>I</b>	\$129.00	\$136.00	\$168.50	\$151.50/m	\$132.00/m	\$112.00/m	\$86.50/m
<b>J</b>	\$139.00	\$147.00	\$178.00	\$165.50/m	\$143.00/m	\$119.00/m	\$99.50/m
<b>K</b>	\$162.00	\$170.50	\$213.50	\$183.50/m	\$152.50/m	\$125.50/m	\$103.50/m
<b>M</b>	\$316.50	\$332.00	\$407.50	\$338.00/m	\$283.00/m	\$215.00/m	\$163.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.  
Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Circle, Burst & Oval Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>A, B, C, D</b>	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F</b>	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>H, I</b>	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>J, K</b>	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
<b>M</b>	\$678.00	\$714.50	\$796.00	\$985.00	\$637.00/m	\$513.00/m	\$399.00/m	\$302.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.  
For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.  
Full Color inks are not fade-resistant.

# SPECIAL SHAPE LABELS



## Shop by Shape

Help your message stand out with a unique shape. Choose one of our Special Shape Labels to enhance your next project. These labels are ideal for promotions, mailings, recognition programs, anniversaries and any time you want to call attention to your message.



Die 533 - Stock (A) - Full Color



Die 507 - Stock (E) - Black Ink



Die 540 - Stock (G) - Navy Blue Ink

## About Special Shape Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. UV varnish is available, price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Special Shape Label Sizes

Locate the shape needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1 3/8" x 2 5/8"	Anniversary	540	E	1 1/8" x 2"	Modified Rectangle	553	C
1 3/16" x 3 1/4"	Bottle Neck	1462	E	1 5/8" x 2"	Ribbon	542	D
1 1/8" x 1 1/8"	Heart	502	C	1 5/8" Diameter	Scallop	526	D
2" x 2"	Heart	533	E	2 3/4" x 2 3/4"	Sheriff Star	507	J
1 7/8" x 2 7/8"	House	578	J	2 3/4" x 2 7/8"	Star	534	J
1 1/4" x 3"	Indented Rectangle	545	E	1 1/4" x 2 1/2"	Triangle	536	D
2 1/8" x 2 1/8"	Lip Balm	1602*	F	2 1/2" x 3"	Vintage Frame	1390	I
1 7/8" x 3 1/2"	Marquis	549	I				

\* White Film (WB) is recommended for Die 1602.

## 1 Color Special Shape Label Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
<b>C</b>	\$100.50	\$104.50	\$132.00	\$112.00/m	\$102.50/m	\$78.50/m	\$59.50/m
<b>D</b>	\$104.50	\$109.00	\$135.50	\$120.00/m	\$106.50/m	\$82.00/m	\$63.00/m
<b>E</b>	\$109.00	\$112.00	\$136.00	\$124.50/m	\$111.50/m	\$91.00/m	\$66.00/m
<b>F</b>	\$115.50	\$118.50	\$146.00	\$128.50/m	\$115.50/m	\$94.00/m	\$68.00/m
<b>I</b>	\$129.00	\$136.00	\$168.00	\$151.50/m	\$132.00/m	\$112.00/m	\$86.50/m
<b>J</b>	\$139.00	\$147.00	\$178.00	\$165.50/m	\$143.00/m	\$119.00/m	\$99.50/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>							

(P) Prices effective January 1, 2026. Prices subject to change. Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Special Shape Label Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
<b>C, D, E</b>	\$351.00	\$369.00	\$408.50	\$550.50	\$324.00/m	\$248.50/m	\$187.50/m	\$131.00/m
<b>F</b>	\$394.00	\$415.00	\$518.50	\$629.50	\$401.50/m	\$322.50/m	\$245.00/m	\$151.50/m
<b>I</b>	\$418.00	\$441.50	\$545.00	\$680.50	\$430.50/m	\$345.00/m	\$270.00/m	\$176.00/m
<b>J</b>	\$444.50	\$466.00	\$550.50	\$706.00	\$454.50/m	\$366.50/m	\$283.50/m	\$201.00/m
<b>Each Add'l Ink</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>
<b>Premium Stocks: Add 25% upcharge to base price for ALL quantities</b>								

(P) Prices effective January 1, 2026. Prices subject to change. Provide print-ready file (EPS, PDF); sized to chosen label.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT. Full Color inks are not fade-resistant.



Square Cut Labels allow you to create labels with square corners to match the exact dimensions you need, up to almost 30 square inches.



3" x 3" - Stock (WB) - Full Color



1" x 2" - Stock (AS) - Black Ink



1 3/8" x 2 3/8" - Stock (G) - Black Ink

Call for a quote for artwork that bleeds.

## About Square Cut Labels

<b>Material Options</b>	See page 3	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS and BF (which may become permanent over time).
<b>Full Color</b>	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Artwork and copy should be 1/8" from all edges.	<b>Bleed Available</b>	Call for quote.
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.		

## Square Cut Label Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.25" x 0.625" (Width must be a minimum of 0.625").

## 1 Color Square Cut Label Pricing

Additional ink charges at bottom of price grid.

Square Inches	250	500	1,000	2,000	3,000	5,000
Up to 1.49	\$152.00	\$188.50	\$233.50	\$155.50/m	\$122.00/m	\$88.50/m
1.5 - 2.49	\$159.50	\$194.00	\$242.50	\$165.50/m	\$136.00/m	\$97.50/m
2.5 - 3.49	\$167.50	\$204.50	\$256.50	\$188.50/m	\$146.50/m	\$101.00/m
3.5 - 4.49	\$174.00	\$211.00	\$263.50	\$192.50/m	\$153.50/m	\$106.50/m
4.5 - 5.49	\$176.50	\$214.50	\$269.00	\$198.50/m	\$160.00/m	\$112.00/m
5.5 - 6.49	\$181.00	\$220.00	\$271.50	\$201.50/m	\$163.00/m	\$114.00/m
6.5 - 7.49	\$185.00	\$225.50	\$281.00	\$207.50/m	\$168.00/m	\$119.50/m
7.5 - 8.99	\$194.00	\$235.50	\$295.00	\$219.00/m	\$176.00/m	\$132.00/m
9 - 12.99	\$205.50	\$250.00	\$312.00	\$234.50/m	\$188.50/m	\$142.50/m
13 - 16.99	\$223.00	\$271.50	\$339.00	\$251.00/m	\$205.00/m	\$161.00/m
17 - 21.25	\$239.00	\$292.00	\$362.50	\$280.50/m	\$226.00/m	\$177.50/m
21.26 - 24.99	\$265.50	\$324.50	\$394.50	\$340.00/m	\$271.50/m	\$211.00/m
25 - 29.99	\$279.50	\$340.50	\$423.50	\$358.50/m	\$286.50/m	\$229.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change. Maximum of 3 colors

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Square Cut Label Pricing

Square Inches	100	250	500	1,000	2,000	3,000	5,000
Up to 4.99	\$452.00	\$476.00	\$519.00	\$659.50	\$389.50/m	\$291.50/m	\$207.00/m
5 - 7.49	\$476.50	\$503.50	\$560.00	\$700.50	\$437.00/m	\$346.00/m	\$258.00/m
7.5 - 10.49	\$486.00	\$511.50	\$568.50	\$710.50	\$483.50/m	\$405.50/m	\$277.50/m
10.5 - 16.49	\$560.50	\$590.50	\$655.50	\$820.50	\$547.00/m	\$430.50/m	\$334.50/m
16.5 - 20.49	\$583.00	\$612.00	\$680.50	\$851.50	\$559.50/m	\$460.00/m	\$338.00/m
20.5 - 24	\$733.50	\$773.50	\$860.00	\$1,074.50	\$679.00/m	\$547.00/m	\$421.00/m
24.01 - 28	\$798.50	\$841.00	\$934.50	\$1,168.50	\$778.50/m	\$615.50/m	\$460.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change. For quantities over 5,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT. Full Color inks are not fade-resistant.

# FOIL STAMPED AND/OR EMBOSSED LABELS



2" x 4" Die 127 - Clear Film (BJ) - Silver and Blue Foil Imprint



2 1/4" Die 524 - White Gloss (A) with Black Flood Coat - Teal and Spectrum Foil Imprint



1 1/2" x 2" Die 301 - Silver Foil Dull (AH) - Embossed



2" x 3" Die 323 - White Gloss (A) with Black Flood Coat - Copper Foil and Emboss Imprint



1" x 2" Die 308 - Silver Film (E) - Embossed

# FOIL STAMPED AND/OR EMBOSSED LABELS

Shop by Finish

Foil Stamping uses a die and pressure to add foil to a design, creating a metallic-colored impression that shimmers, shines and catches the eye. Embossing creates a subtle, raised impression that adds distinction to a design without the use of ink or foil. Foil Stamped and/or Embossed Labels are also available as Square Cut. Please call for a quote.

## About Foil Stamped and/or Embossed Labels

<b>Material Options</b>	See below	<b>Production Time</b>	8 days
<b>Imprint Options</b>	Price includes one standard foil or emboss imprint.	<b>Adhesive</b>	Permanent
<b>Standard Features</b>	Labels are finished on rolls. Rectangle and square labels have rounded corners with a 0.125" (1/8") radius. We recommend at least a 3 point thickness on all fonts, borders and fine lines. Maximum of 2 foils or one foil/emboss combination.	<b>Application</b>	Indoor use
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Individual Cut Labels</b>	Call for a quote.
		<b>Bleed Available</b>	Yes

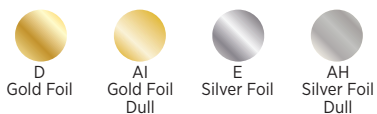
## Foil Stamp & Emboss Stocks

Your stock choice becomes the background of your labels. Add embossing or a foil imprint for copy or graphics.

### Foil Stamp Standard Stocks

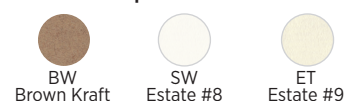


### Emboss Stocks



Fine lines and detailed art do not emboss well.

### Foil Stamp Premium Stocks

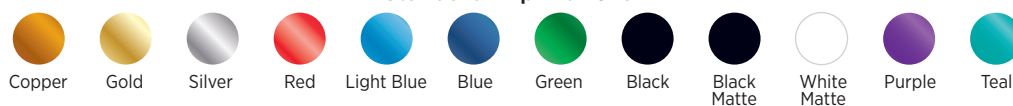


Please add a 25% upcharge to all Premium stock orders

## Imprint Foils

Price includes up to 2 foils or one foil/emboss combination. Foil imprint is used for copy or graphics. Heavy foil coverage is not recommended.

### Standard Imprint Foils



### Holographic Foils



## Foil Stamped and/or Embossed Label Sizes

Locate the size needed and the corresponding price group letter. Then find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
1 3/8" x 2 5/8"	A	540	O	1 3/4"	C	407	O	1/2" x 1"	R	102	N
1 1/2"	B	547	N	2"	C	440	O	1" x 2"	R	155	N
1 7/8"	B	523	O	2 1/2"	C	401	O	1 1/2" x 3"	R	148	O
2 1/4"	B	524	O	3"	C	459	O	2" x 3"	R	145	O
1"	C	402	N	1" x 2"	O	308	N	2" x 4"	R	127	O
1 1/4"	C	435	N	1 1/4" x 2 1/2"	O	357	O	1 1/2" x 1 1/2"	S	201	O
1 1/2"	C	424	N	2" x 3"	O	323	O	2" x 2"	S	202	O

Shape Code: A = Anniversary, B = Burst, C = Circle, O = Oval, R = Rectangle, S = Square

## Foil Stamped and/or Embossed Label Pricing

Price Group	500	1,000	2,000	3,000	5,000	10,000
<b>N</b>	\$273.00	\$302.00	\$197.50/m	\$157.00/m	\$122.00/m	\$82.50/m
<b>O</b>	\$281.50	\$318.00	\$223.50/m	\$177.00/m	\$134.50/m	\$97.00/m
<b>Additional Foil Upcharge</b>	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m
<b>Foil/Emboss Combo Upcharge</b>	\$130.00	\$130.00	\$66.00/m	\$44.00/m	\$26.00/m	\$14.00/m

**Premium Stocks: Add 25% upcharge to base price for ALL quantities**

(P) Prices effective January 1, 2026. Prices subject to change.

Maximum of 2 Foils or 1 Foil/1 Emboss Combination.

# WATER BOTTLE LABELS

## Shop by Use

Personalize the water bottles at your next event. White Film BOPP water bottle labels can be placed in ice. If your label will overlap, make sure to keep important images and words away from the edges of the label. Commonly used by realtors, associations, non-profits, and those celebrating birthdays, baby showers, graduations, and weddings. Water bottles are not included.



### About Water Bottle Labels

<b>Material Options</b>	<input type="radio"/> White Film BOPP (WB)	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Includes FREE Gloss Lamination for protection against scratching and light moisture. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent
<b>Full Color</b>	Includes FREE Gloss Lamination for protection against scratching and light moisture.	<b>Application</b>	Indoor or Outdoor Use
<b>Standard Features</b>	Water Bottle Labels are finished on rolls with square corners for a clean fit.		
<b>Additional Options</b>	If specific # of labels/roll, core size or unwind is needed, you must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Water Bottle Label Sizes

Please measure your purchased water bottles and choose the closest listed label size. The following suggestions are based on the bottle's shape and size.

Bottle Size	Shape	Die #	Label Size
16.9 oz.	Rectangle	1394	1 3/4" x 8 1/4"
8 oz.   12 oz.   16.9 oz.	Rectangle	1395	2" x 8"
8 oz.	Rectangle	1396	2 1/2" x 8"
20 oz.	Rectangle	1397	2 3/8" x 9"
20 oz.	Rectangle	1478	3" x 8 3/4"

Looking for a unique size or shape?  
See pages 21 for our freeform™ laser cut labels.



### How to order water bottle labels:

1. Buy your water bottles. As shown here, the same size water bottle can have very different shapes and contours.
2. Measure the height of the area where you plan to put your label. Or, remove the existing label and measure it.
3. Look for the corresponding size in the chart.

## 1 Color Water Bottle Label Pricing

Additional ink charges at bottom of price grid.

SIZE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 3/4" x 8 1/4"	1394	\$194.50	\$205.00	\$256.50	\$183.50/m	\$152.50/m	\$125.50/m	\$103.50/m
2" x 8"	1395	\$194.50	\$205.00	\$256.50	\$183.50/m	\$152.50/m	\$125.50/m	\$103.50/m
2 1/2" x 8"	1396	\$238.50	\$251.00	\$311.00	\$251.50/m	\$201.00/m	\$156.50/m	\$120.00/m
2 3/8" x 9"	1397	\$238.50	\$251.00	\$311.00	\$251.50/m	\$201.00/m	\$156.50/m	\$120.00/m
3" x 8 3/4"	1478	\$316.50	\$332.00	\$407.50	\$338.00/m	\$283.00/m	\$215.00/m	\$163.50/m
<b>Each Add'l Ink</b>		<b>\$55.00</b>	<b>\$55.00</b>	<b>\$55.00</b>	<b>\$33.00/m</b>	<b>\$23.00/m</b>	<b>\$17.00/m</b>	<b>\$12.00/m</b>

(P) Prices effective January 1, 2026. Prices subject to change. Maximum of 3 colors.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color Water Bottle Label Pricing

SIZE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
1 3/4" x 8 1/4"	1394	\$374.00	\$392.00	\$462.00	\$593.50	\$382.50/m	\$308.00/m	\$238.50/m	\$169.50/m
2" x 8"	1395	\$374.00	\$392.00	\$462.00	\$593.50	\$382.50/m	\$308.00/m	\$238.50/m	\$169.50/m
2 1/2" x 8"	1396	\$466.50	\$489.50	\$598.50	\$751.00	\$461.00/m	\$357.00/m	\$272.00/m	\$204.00/m
2 3/8" x 9"	1397	\$466.50	\$489.50	\$598.50	\$751.00	\$461.00/m	\$357.00/m	\$272.00/m	\$204.00/m
3" x 8 3/4"	1478	\$569.50	\$598.50	\$669.00	\$827.50	\$535.50/m	\$430.50/m	\$335.00/m	\$254.50/m

(P) Prices effective January 1, 2026. Prices subject to change. For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT. Full Color inks are not fade-resistant.

Bumper stickers reach a wide audience. Applied to cars, RVs, or any smooth, hard surface, they're a fun way to display hometown pride and school spirit or support a candidate or cause. Make your words count by pairing a simple, readable font with a short, engaging message and leave a lasting impression.



Die 468 - Stock (J) - PMS 208, and Sunscreen Lamination



Die 468 - Stock (J) - Full Color, Sunscreen Lamination  
 Die 1226 - Stock (J) - Burgundy Ink, Sunscreen Lamination  
 Die 358 - Stock (JR) - Black Ink, Gloss Lamination

## About Bumper Stickers

<b>Material Options</b>	<input type="radio"/> White Polyolefin (J) <input type="radio"/> White Removable Polyolefin (JR)	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination available upon request.	<b>Adhesive</b>	Permanent or removable (JR may become permanent over time)
<b>Full Color</b>	FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination available upon request.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Bumper Stickers are finished as individual stickers. Rectangle Bumper Stickers have square corners and a convenient bend and peel tab. See page 58 for an example. 4" x 6" ovals and 5" circles are die cut for easy removal from liner.	<b>Bleed Available</b>	Yes
<b>Additional Options</b>	Adding sunscreen lamination protects your stickers and may extend the fade-resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade resistant are Black, Reflex Blue, and Process Blue. Sunscreen lamination is recommended with all other inks.		

## 1 Color Bumper Sticker Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 11 3/8"	Rectangle	1226	\$297.50	\$325.50	\$437.00	\$584.00	\$440.00/m	\$393.00/m	\$353.00/m	\$323.50/m
3 3/4" x 7 3/8"	Rectangle	1227	\$312.00	\$321.50	\$403.50	\$513.50	\$370.00/m	\$309.00/m	\$250.00/m	\$205.00/m
4" x 6"	Oval	358	\$312.00	\$321.50	\$403.50	\$513.50	\$370.00/m	\$309.00/m	\$250.00/m	\$205.00/m
5"	Circle	468	\$279.50	\$288.00	\$361.50	\$460.00	\$331.00/m	\$276.50/m	\$224.00/m	\$183.00/m
<b>Each Add'l Ink</b>			\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
<b>Sunscreen Lamination</b>			\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
<b>Removable Stock Upgrade</b>			\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2026. Prices subject to change.  
 Maximum of 3 colors.

## Full Color Bumper Sticker Pricing

SIZE	SHAPE	DIE #	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 11 3/8"	Rectangle	1226	\$701.50	\$732.00	\$849.50	\$1,121.50	\$781.50/m	\$632.50/m	\$504.00/m	\$373.00/m
3 3/4" x 7 3/8"	Rectangle	1227	\$651.00	\$730.00	\$817.00	\$1,020.00	\$685.00/m	\$504.00/m	\$456.50/m	\$352.00/m
4" x 6"	Oval	358	\$693.00	\$750.00	\$817.00	\$1,020.00	\$685.00/m	\$504.00/m	\$456.50/m	\$352.50/m
5"	Circle	468	\$637.50	\$675.50	\$817.00	\$1,020.00	\$556.50/m	\$456.50/m	\$357.00/m	\$346.50/m
<b>Sunscreen Lamination</b>			\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
<b>Removable Stock Upgrade</b>			\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m


(P) Prices effective January 1, 2026. Prices subject to change.  
 Provide print-ready file (EPS, PDF); sized to chosen label.

Full Color inks are not fade-resistant.

# TECH DECALS

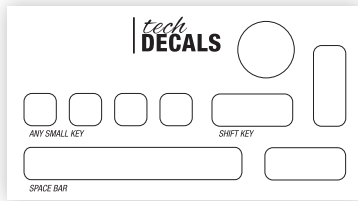
Popular with schools and businesses, Tech Decals keep your message and brand in front of customers 24/7. The removable adhesive makes them perfect for laptops, computers, tablets, cell phones, and keyboards.

## About Tech Decals

<b>Material Options</b>	 White Window Lite (WW)	<b>Production Time</b>	2 days
<b>Full Color</b>	FREE gloss lamination included. Matte lamination available upon request.	<b>Adhesive</b>	Removable
<b>Standard Features</b>	Removable adhesive allows for clean and easy removal even after extended periods of time. Tech Decal Sheets are finished as individuals. Choose the Keyboard Decal Sheet or the Tech Decal Sheet. Templates are available to help with creating your artwork.	<b>Application</b>	Indoor use
<b>Additional Options</b>	Custom sizes and shapes are available. Call for more information.	<b>Bleed Available</b>	Yes

## Tech Decal Sheet Sizes

### Keyboard Decal Sheet • Size: 3" x 5 1/2"



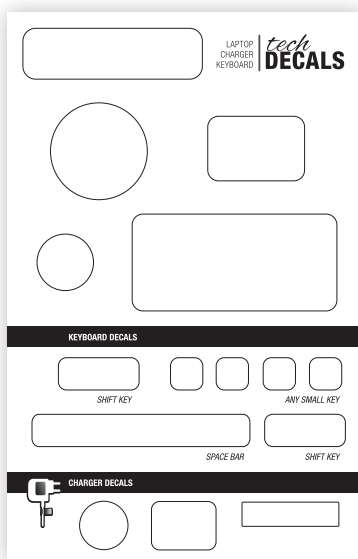
#### Die 12856A • 9 Standard Decals

1/2" x 3 3/8"	Space Bar
1/2" x 1/2"	Keyboard Letters (4)
1/2" x 1 1/4"	Shift Keys (3)
1 5/16"	Circle



Die 12856A - Stock (WW) - Full Color

### Tech Decal Sheet • Size: 5 1/2" x 8 1/2"



#### Die 11706 • 15 Standard Decals

3/8" x 1 1/2"	Rectangle
1/2" x 1/2"	Keyboard Letters (4)
1/2" x 1 1/4"	Shift Keys (2)
1/2" x 3 3/8"	Space Bar
3/4" x 1"	Rectangle
1" x 1 1/2"	Rectangle
2 3/4" x 3/4"	Rectangle
3 1/4" x 1 1/2"	Rectangle
3/4"	Circle
1 5/16"	Circle
1 1/2"	Circle



Die 12856A - Stock (WW) - Full Color



Die 11706 - Stock (WW) - Full Color

## Full Color Tech Decal Pricing

SIZE	DIE	100	250	500	1,000	2,000	3,000	5,000	10,000
3" x 5 1/2"	12856A	\$276.50	\$326.50	\$414.50	\$590.50	\$471.00/m	\$432.00/m	\$419.00/m	\$400.50/m
5 1/2" x 8 1/2"	11706	\$314.50	\$419.00	\$598.50	\$956.50	\$836.50/m	\$794.00/m	\$780.50/m	\$765.50/m

(P) Prices effective January 1, 2026. Prices subject to change.  
For quantities over 10,000, please call for a quote.



Create multiple and images messages on one sticker sheet! People of all ages love these fun and interactive promotional handouts. They're perfect for medical facilities, car dealerships, financial institutions, manufacturing, restaurants, tradeshows, schools, and public safety. Sticker sheets combine different sizes and shapes of labels on one sheet, making them perfect for projects that require labels of different sizes. With freeform™ laser cutting technology, you can create stickers in any shape with no die charges.



Don't forget to include your DIE LINE!

## About freeform™ Sticker Sheets

<b>Material Options</b>	Each project is quoted.	<b>Production Time</b>	Provided with quote.
<b>Standard Features</b>	Price is based on sheet size not on the number of stickers. Provide a layered art file with a die line/cut path with your order to avoid set-up fees. Ask for assistance on how to create your cut path/die line.	<b>Adhesive</b>	Permanent and removable available.
<b>Additional Options</b>	We can help create cut paths. Art charges start at \$25.00 (Z) and may increase production time.	<b>Application</b>	Dependent on stock chosen





Stock (A) - Full Color



Stock (A) - Full Color

The extra stock (the matrix) around the label may not be removed.



Stock (A) - Full Color



Stock (WB) - Full Color



Stock (A) - Full Color



Stock (A) - Full Color



Stock (KR) - Full Color



Stock (A) - Black and PMS 2454. For Alternating designs, call for a quote.



Stock (WB) - Full Color



Expand your creative options with freeform™ laser cutting technology. Create labels in any shape with no die charges and low quantities. It's ideal for logos, prototyping, seasonal products, events, and more.

Don't forget to include your DIE LINE!



About freeform™ Labels			
<b>Material Options</b>	See below	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. Add UV varnish for protection against scratching and light moisture. Price as an additional ink. For PMS match, add additional \$50 (V) per PMS ink.	<b>Adhesive</b>	Permanent except for AS, BF (which may become permanent over time).
<b>Full Color</b>	Add UV varnish for protection against scratching and light moisture. Price as an additional ink.	<b>Application</b>	Indoor use
<b>Standard Features</b>	Labels are finished on rolls. Minimum size is 1/2" x 1/2". Make sure to provide a layered art file with a die line/cut path with your order to avoid set-up fees. Art charge for creating die lines starts at \$25.00 (Z) and may increase production time.		
<b>Additional Options</b>	Call for pricing on labels larger than 24 square inches. If specific # of labels/roll, core size or unwind is needed, must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

### freeform™ Stocks

White EDP (H) and Fluorescent stocks are not available for Full Color.

<b>Gloss</b> A White Gloss Q White Gloss Blockout AS White Gloss Removable					<b>Matte</b> G White Matte R White Matte Blockout BF White Matte Removable H White EDP				
<b>Fluorescent</b> AG Chartreuse Fluorescent I Green Fluorescent AE Orange Fluorescent C Red Fluorescent AF Pink Fluorescent Black ink recommended					<b>Recycled</b> OR 100% PCW Bright White		<b>Film/BOPP</b> WB White Film BOPP KR Silver Film BOPP Mirror-like Reflectivity		<b>Premium</b> BW Brown Kraft Please add 25% upcharge to all Premium stock orders

### 1 Color freeform™ Label Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$218.00	\$222.50	\$223.50	\$272.50	\$165.00/m	\$121.50/m	\$85.50/m	\$57.00/m
5 to 7.49	\$227.00	\$230.00	\$232.00	\$285.00	\$223.00/m	\$179.50/m	\$136.00/m	\$103.50/m
7.5 to 10.49	\$253.00	\$254.50	\$257.50	\$314.00	\$236.50/m	\$194.50/m	\$160.00/m	\$128.50/m
10.5 to 16.49	\$268.00	\$286.00	\$290.00	\$348.50	\$277.50/m	\$235.50/m	\$192.00/m	\$167.00/m
16.5 to 20.49	\$271.00	\$302.50	\$306.00	\$380.50	\$300.50/m	\$247.00/m	\$202.00/m	\$172.50/m
20.5 to 24	\$275.50	\$310.50	\$344.00	\$422.00	\$359.00/m	\$280.00/m	\$241.50/m	\$201.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2026. Prices subject to change. Maximum of 3 colors.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

### Full Color freeform™ Label Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$350.00	\$382.00	\$452.50	\$585.00	\$303.50/m	\$254.50/m	\$193.50/m	\$129.50/m
5 to 7.49	\$405.50	\$450.00	\$532.00	\$679.50	\$435.50/m	\$347.00/m	\$234.50/m	\$136.50/m
7.5 to 10.49	\$430.50	\$482.00	\$564.50	\$721.00	\$479.50/m	\$365.50/m	\$255.00/m	\$148.00/m
10.5 to 16.49	\$531.00	\$586.00	\$682.50	\$845.00	\$527.00/m	\$396.50/m	\$291.00/m	\$175.50/m
16.5 to 20.49	\$554.50	\$614.50	\$711.50	\$914.00	\$568.50/m	\$428.50/m	\$313.00/m	\$211.50/m
20.5 to 24	\$661.00	\$687.00	\$832.50	\$1,140.50	\$670.50/m	\$517.50/m	\$396.00/m	\$302.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m

Premium Stocks: Add 25% upcharge to base price for ALL quantities

(P) Prices effective January 1, 2026. Prices subject to change. For quantities over 10,000, please call for a quote.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT. Full Color inks are not fade-resistant.

# FREEFORM™ OUTDOOR DECALS



Stock (J) - Full Color



Stock (J) - Full Color



Stock (J) - 1 Color



Stock (J) - Full Color



Stock (J) - Full Color



Stock (J) - Full Color



Stock (J) - Full Color

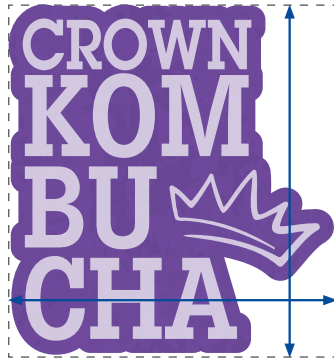


Stock (J) - Full Color



Stock (J) - Red Ink

Take your creativity outdoors with freeform™ laser-cutting technology. Laser cutting means no die charges, low minimum order quantities, and the freedom to design durable decals in any shape. Use them for anything outside, from vehicle stickers to safety decals on outdoor machinery.



To calculate square inches, multiply decal width by height.

**Height 2.153"**

**Width 2"**

**2.153" x 2"**  
4.3 Square Inch Decal



## About freeform™ Outdoor Decals

<b>Material Options</b>	See below	<b>Production Time</b>	2 days
<b>1-3 Color Options</b>	Price grid includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.	<b>Adhesive</b>	Permanent or removable
<b>Full Color</b>	Inks are not fade-resistant.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Decals are finished on rolls. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination available upon request. White back-up is suggested on Clear Polyester.		
<b>Additional Options</b>	Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade-resistant are Black, Reflex Blue, and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of decals/roll, core size or unwind is needed, you must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## freeform™ Outdoor Decal Stocks

Gold Polyester (U) is not available for Full Color.

Standard Outdoor					Removable
Y Clear Polyester	J White Polyolefin	S Silver Polyester Brushed	X Silver Polyester <small>Mirror-like Reflectivity</small>	U Gold Polyester	JR Removable White Polyolefin

Stock for rough and textured surfaces available. Call for a quote.

## 1 Color freeform™ Outdoor Decal Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$256.00	\$260.00	\$328.00	\$372.00	\$265.50/m	\$218.00/m	\$165.00/m	\$115.50/m
5 to 7.49	\$270.50	\$276.50	\$350.00	\$438.00	\$309.00/m	\$251.00/m	\$204.50/m	\$168.00/m
7.5 to 10.49	\$303.00	\$304.50	\$382.00	\$449.00	\$330.50/m	\$273.00/m	\$226.00/m	\$190.50/m
10.5 to 16.49	\$345.50	\$350.00	\$413.50	\$479.00	\$356.00/m	\$297.00/m	\$272.50/m	\$235.50/m
16.5 to 20.49	\$348.50	\$372.50	\$438.00	\$529.50	\$364.50/m	\$314.50/m	\$293.50/m	\$273.00/m
20.5 to 24	\$363.00	\$398.00	\$458.50	\$579.00	\$451.00/m	\$394.50/m	\$346.50/m	\$310.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2026. Prices subject to change. Maximum of 3 colors.

To ensure FasTurn®, please submit print-ready artwork by 2pm CT.

## Full Color freeform™ Outdoor Decal Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 4.99	\$438.00	\$562.00	\$599.00	\$693.50	\$458.00/m	\$365.50/m	\$267.50/m	\$174.50/m
5 to 7.49	\$460.00	\$571.50	\$634.50	\$740.50	\$477.00/m	\$384.00/m	\$329.50/m	\$207.50/m
7.5 to 10.49	\$493.00	\$599.50	\$663.00	\$773.50	\$506.50/m	\$417.00/m	\$338.00/m	\$242.50/m
10.5 to 16.49	\$531.50	\$642.50	\$685.00	\$831.50	\$559.00/m	\$456.00/m	\$351.00/m	\$297.00/m
16.5 to 20.49	\$579.50	\$705.00	\$772.00	\$955.50	\$657.00/m	\$515.50/m	\$386.00/m	\$309.00/m
20.5 to 24	\$671.00	\$724.00	\$791.50	\$1,057.50	\$706.50/m	\$560.50/m	\$429.00/m	\$350.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2026. Prices subject to change. For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# OUTDOOR RECTANGLE & SQUARE DECALS



Die 1213 - Stock (J) - Black Ink and PMS 185, Matte Lamination



Die 127 - Stock (J) with Yellow Flood Coat - Black Ink, Matte Lamination



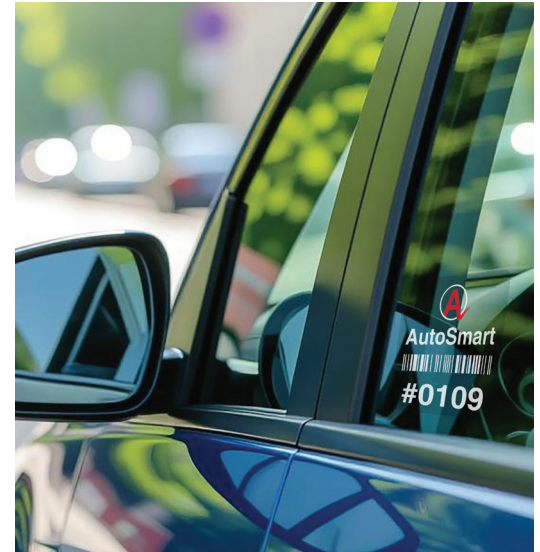
Die 8554 - Stock (J) - Black Ink and PMS 185, Sunscreen Lamination



Die 1233 - Stock (J) - Full Color, Sunscreen Lamination



Die 108 - Stock (J) - Black and PMS 021, Gloss Lamination



Die 205 - Stock (Y) - White Ink and PMS 185, Sunscreen Lamination



Die 8554 - Stock (J) - Black Ink and PMS Process Yellow, Sunscreen Lamination



Die 185 - Stock (J) - Full Color, Matte Lamination



Die 1242 - Stock (S) - Black Ink, Sunscreen Lamination

# OUTDOOR RECTANGLE & SQUARE DECALS

Shop by Use

Use durable outdoor decals on equipment, tools, and other surfaces to share information or cautionary messages.

## About Outdoor Rectangle & Square Decals

### Material Options

Gold Polyester (U) is not available for Full Color.



Production Time 2 days

<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.	<b>Adhesive</b>	Permanent or removable
<b>Full Color</b>	Inks are not fade-resistant.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Decals are finished on rolls. Rectangle and square decals have rounded corners with a 0.125" (1/8") radius. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination available upon request. White back-up is suggested on clear stocks.		
<b>Additional Options</b>	Adding sunscreen lamination protects your decals and may extend the fade-resistance of some inks, depending on environmental usage. The only inks that are naturally fade-resistant are Black, Reflex Blue, and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of decals/roll, core size or unwind is needed, you must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Yes

## Outdoor Rectangle & Square Decal Sizes

Locate the size needed and the corresponding price group letter. Then, find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
3/4" x 1 1/2"	R	108	P	1 1/2" x 3 1/2"	R	143	R	3" x 4"	R	1212	U
3/4" x 2"	R	109	P	1 3/4" x 3"	R	121	R	3" x 5"	R	1213	V
1" x 2"	R	155	P	2" x 2 1/2"	R	151	R	4" x 6"	R	185	W
1" x 2 1/2"	R	110	Q	2" x 3"	R	145	R	5" x 7"	R	1233	X
1" x 3"	R	1242	Q	2" x 3 1/2"	R	123	S	1" x 1"	S	250	P
1" x 4"	R	1214	Q	2" x 4"	R	127	S	2" x 2"	S	202	Q
1 1/4" x 2"	R	181	Q	2" x 6"	R	1243	U	2 1/2" x 2 1/2"	S	204	S
1 1/4" x 3 1/2"	R	1258	R	2 1/2" x 4"	R	1204	T	3" x 3"	S	203	T
1 1/2" x 2 1/2"	R	195	Q	2 7/8" x 5"	R	115	V	4" x 4"	S	205	V
1 1/2" x 3"	R	148	Q	2 15/16" x 4"	R	114	U	5" x 5"	S	8554	W

Shape Code: R = Rectangle, S = Square

## 1 Color Outdoor Rectangle & Square Decal Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
P	\$214.50	\$293.00	\$396.50	\$238.50/m	\$182.00/m	\$132.00/m	\$93.50/m
Q	\$244.50	\$318.00	\$427.50	\$269.00/m	\$213.00/m	\$164.50/m	\$126.00/m
R	\$264.50	\$334.50	\$452.50	\$289.50/m	\$231.00/m	\$178.00/m	\$138.50/m
S	\$272.50	\$355.50	\$479.50	\$313.50/m	\$262.50/m	\$217.00/m	\$166.00/m
T	\$279.50	\$362.50	\$495.00	\$327.00/m	\$281.50/m	\$225.00/m	\$171.50/m
U	\$302.50	\$366.00	\$499.00	\$340.00/m	\$285.00/m	\$226.00/m	\$172.00/m
V	\$309.50	\$373.00	\$503.50	\$343.50/m	\$288.00/m	\$227.50/m	\$173.50/m
W	\$339.00	\$425.00	\$541.00	\$388.50/m	\$325.00/m	\$263.50/m	\$215.50/m
X	\$406.50	\$545.50	\$730.00	\$550.50/m	\$491.50/m	\$442.00/m	\$404.00/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2026. Prices subject to change.

Maximum of 3 colors.

## Full Color Outdoor Rectangle & Square Decal Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
P	\$490.00	\$516.50	\$651.00	\$803.00	\$519.50/m	\$424.50/m	\$345.50/m	\$214.00/m
Q	\$521.50	\$548.00	\$675.00	\$834.00	\$552.00/m	\$455.50/m	\$378.00/m	\$248.00/m
R	\$537.50	\$565.00	\$691.50	\$867.00	\$574.50/m	\$476.00/m	\$393.00/m	\$260.00/m
S	\$566.50	\$595.00	\$709.00	\$887.50	\$590.00/m	\$489.00/m	\$401.50/m	\$275.00/m
T	\$594.50	\$624.50	\$726.50	\$908.50	\$605.50/m	\$503.00/m	\$409.50/m	\$290.00/m
U	\$622.00	\$654.50	\$743.00	\$930.00	\$621.50/m	\$516.00/m	\$418.00/m	\$305.00/m
V	\$650.50	\$683.50	\$761.00	\$950.00	\$637.00/m	\$529.50/m	\$426.00/m	\$320.00/m
W	\$678.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$543.00/m	\$434.50/m	\$335.00/m
X	\$835.00	\$871.00	\$1,011.50	\$1,335.50	\$930.50/m	\$753.00/m	\$600.00/m	\$355.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2026. Prices subject to change.

Full Color inks are not fade-resistant.

For quantities over 10,000, please call for a quote.

# OUTDOOR CIRCLE & OVAL DECALS



Die 424 – Stock (J) – PMS 281, Gloss Lamination



Die 323 – Stock (U) – Black Ink, Gloss Lamination



Die 459 – Stock (J) – PMS 129, Sunscreen Lamination



Die 468 – Stock (JR) – PMS 347, Sunscreen Lamination



Die 358 – Stock (J) – Full Color, Sunscreen Lamination



Die 460 – Stock (J) – Full Color, Sunscreen Lamination



Die 460 – Stock (JR) – Full Color, Gloss Lamination



Die 323 – Stock (J) – Black Ink with yellow floodcoat, Gloss Lamination



Die 357 – Stock (J) – PMS 357, Gloss Lamination

# OUTDOOR CIRCLE & OVAL DECALS

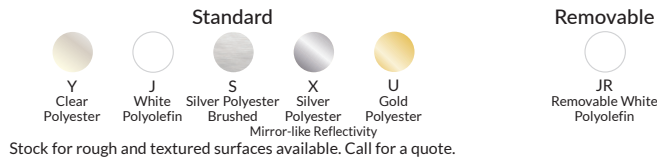
Shop by Use

Share your message on equipment, tools, and other outdoor surfaces with decals designed to withstand the elements. Choose from circles and ovals in a variety of sizes cut from durable stock and create an impact with a design featuring vibrant ink colors or an eye-catching border.

## About Outdoor Circle & Oval Decals

### Material Options

Gold Polyester (U) is not available for Full Color.



Stock for rough and textured surfaces available. Call for a quote.

Production Time 2 days

<b>1-3 Color Options</b>	Decals include one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.	<b>Adhesive</b>	Permanent or removable
<b>Full Color</b>	Inks are not fade-resistant.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Decals are finished on rolls. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination available upon request. White back-up is suggested on clear stocks.		
<b>Additional Options</b>	Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environmental usage. See price grid for additional charge. If specific # of decals/roll, core size or unwind is needed, you must specify at time of order. The only inks that are naturally fade-resistant are Black, Reflex Blue, and Process Blue. Sunscreen lamination is recommended with all other inks.	<b>Bleed Available</b>	Yes

## Outdoor Circle & Oval Decal Sizes

Locate the size needed and the corresponding price group letter. Then, find that price group and quantity in the grid below.

Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group	Size (H x W)	Shape	Die #	Price Group
¾"	C	443	P	2 ¼"	C	404	R	¾" x 1 ½"	O	342	P
1"	C	402	P	2 ½"	C	401	S	1" x 2"	O	308	P
1 ½"	C	424	Q	3"	C	459	T	1 ¼" x 2 ½"	O	357	Q
1 ¾"	C	407	Q	3 ½"	C	460	U	2" x 3"	O	323	R
2"	C	440	R	4"	C	432	V	4" x 6"	O	358	W
				5"	C	468	W				

Shape Code: C = Circle, O = Oval

## 1 Color Outdoor Circle & Oval Decal Pricing

Additional ink charges at bottom of price grid.

Price Group	250	500	1,000	2,000	3,000	5,000	10,000
P	\$214.50	\$293.00	\$396.50	\$238.50/m	\$182.00/m	\$132.00/m	\$93.50/m
Q	\$244.50	\$318.00	\$427.50	\$269.00/m	\$213.00/m	\$164.50/m	\$126.00/m
R	\$264.50	\$334.50	\$452.50	\$289.50/m	\$231.00/m	\$178.00/m	\$138.50/m
S	\$272.50	\$355.50	\$479.50	\$313.50/m	\$262.50/m	\$217.00/m	\$166.00/m
T	\$279.50	\$362.50	\$495.00	\$327.00/m	\$281.50/m	\$225.00/m	\$171.50/m
U	\$302.50	\$366.00	\$499.00	\$340.00/m	\$285.00/m	\$226.00/m	\$172.00/m
V	\$309.50	\$373.00	\$503.50	\$343.50/m	\$288.00/m	\$227.50/m	\$173.50/m
W	\$339.00	\$425.00	\$541.00	\$388.50/m	\$325.00/m	\$263.50/m	\$215.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2026. Prices subject to change.

Maximum of 3 colors.

## Full Color Outdoor Circle & Oval Decal Pricing

Price Group	100	250	500	1,000	2,000	3,000	5,000	10,000
P	\$490.00	\$516.50	\$651.00	\$803.00	\$519.50/m	\$424.50/m	\$345.50/m	\$214.00/m
Q	\$521.50	\$548.00	\$675.00	\$834.00	\$552.00/m	\$455.50/m	\$378.00/m	\$248.00/m
R	\$537.50	\$565.00	\$691.50	\$867.00	\$574.50/m	\$476.00/m	\$393.00/m	\$260.00/m
S	\$566.50	\$595.00	\$709.00	\$887.50	\$590.00/m	\$489.00/m	\$401.50/m	\$275.00/m
T	\$594.50	\$624.50	\$726.50	\$908.50	\$605.50/m	\$503.00/m	\$409.50/m	\$290.00/m
U	\$622.00	\$654.50	\$743.00	\$930.00	\$621.50/m	\$516.00/m	\$418.00/m	\$305.00/m
V	\$650.50	\$683.50	\$761.00	\$950.00	\$637.00/m	\$529.50/m	\$426.00/m	\$320.00/m
W	\$678.00	\$714.00	\$778.00	\$971.00	\$652.00/m	\$543.00/m	\$434.50/m	\$335.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m	\$43.00/m

(P) Prices effective January 1, 2026. Prices subject to change.

For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# OUTDOOR SQUARE CUT DECALS



2" x 4 1/4" - Stock (J), Yellow Flood Coat - Black Ink and PMS 185, Sunscreen Lamination



5" x 10" - Stock (JR) - Full Color, Sunscreen Lamination



1 1/2" x 3 1/4" - Stock (J) - Black and Process Yellow, Gloss Lamination



4" x 4" - Stock (JR) - Dark Green Ink, Lamination



5 1/2" x 3 3/4" - Stock (Y) - Reflex Blue, White, and Black Ink, Matte Lamination



4" x 2 1/2" - Stock (J) - PMS 185, Matte Lamination



1" x 3" - Stock (J) - Black Ink, PMS 021 Ink, Matte Lamination



6" x 4" - Stock (J) - Full Color, Matte Lamination



4" x 2 1/2" - Stock (J) - Full Color, Sunscreen Lamination

# OUTDOOR SQUARE CUT DECALS

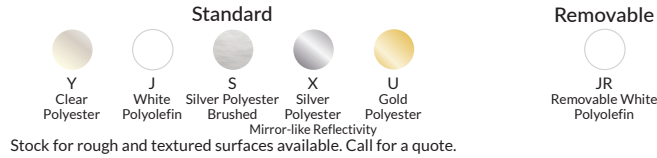
Shop by Use

Durable outdoor decals featuring square cut edges can be cut to your required dimensions. The straight lines of square cut decals provide a clean, modern, and professional appearance.

## About Outdoor Square Cut Decals

### Material Options

Gold Polyester (U) is not available for Full Color.



Production Time 2 days

<b>1-3 Color Options</b>	Price includes one standard ink shown on page 3. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink. Inks are not fade-resistant.	<b>Adhesive</b>	Permanent or removable
<b>Full Color</b>	Inks are not fade-resistant.	<b>Application</b>	Outdoor use
<b>Standard Features</b>	Decals are finished on rolls. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination available upon request. Recommended if you plan to write on the decals. White back-up is suggested on clear stocks. Artwork and copy should be 1/8" from all edges.		
<b>Additional Options</b>	Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environmental usage. See price grid for additional charge. The only inks that are naturally fade-resistant are Black, Reflex Blue, and Process Blue. Sunscreen lamination is recommended with all other inks. If specific # of decals/roll, core size or unwind is needed, you must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	Please call for a quote.

## Outdoor Square Cut Decal Sizes

To calculate square inches, multiply label width by height. Minimum size square cut label is 0.25" x 0.625" (Width must be a minimum of 0.625").

## 1 Color Outdoor Square Cut Decal Pricing

Additional ink charges at bottom of price grid.

SQUARE INCHES	250	500	1,000	2,000	3,000	5,000
Up to 1.49	\$225.50	\$264.50	\$318.00	\$210.00/m	\$165.00/m	\$122.50/m
1.5 to 2.49	\$230.00	\$269.50	\$326.50	\$218.00/m	\$177.00/m	\$130.00/m
2.5 to 3.49	\$238.50	\$280.50	\$340.50	\$240.00/m	\$187.50/m	\$133.50/m
3.5 to 4.49	\$244.50	\$288.50	\$348.50	\$245.00/m	\$196.00/m	\$139.50/m
4.5 to 5.49	\$247.50	\$293.50	\$366.50	\$276.00/m	\$218.50/m	\$162.00/m
5.5 to 6.49	\$252.00	\$299.00	\$370.50	\$277.50/m	\$221.50/m	\$164.50/m
6.5 to 7.49	\$256.50	\$305.50	\$379.50	\$284.50/m	\$227.00/m	\$169.50/m
7.5 to 8.99	\$271.00	\$323.00	\$405.50	\$297.00/m	\$242.50/m	\$190.50/m
9 to 12.99	\$283.50	\$347.50	\$443.50	\$334.00/m	\$277.00/m	\$222.50/m
13 to 16.99	\$302.00	\$370.50	\$471.50	\$352.50/m	\$295.00/m	\$241.50/m
17 to 21.25	\$321.50	\$397.00	\$510.00	\$408.50/m	\$339.00/m	\$276.00/m
21.26 to 24.99	\$373.50	\$473.50	\$614.00	\$528.50/m	\$447.50/m	\$381.50/m
25 to 29.99	\$396.00	\$516.50	\$715.00	\$627.50/m	\$553.50/m	\$482.50/m
Each Add'l Ink	\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m

(P) Prices effective January 1, 2026. Prices subject to change.  
Maximum of 3 colors.

## Full Color Outdoor Square Cut Decal Pricing

SQUARE INCHES	100	250	500	1,000	2,000	3,000	5,000
Up to 4.99	\$543.00	\$570.00	\$630.50	\$777.50	\$459.50/m	\$346.50/m	\$252.50/m
5 to 7.49	\$570.50	\$600.00	\$666.00	\$831.50	\$533.50/m	\$419.00/m	\$325.00/m
7.5 to 10.49	\$578.50	\$613.50	\$683.00	\$853.50	\$582.00/m	\$491.00/m	\$366.50/m
10.5 to 16.49	\$657.00	\$697.50	\$785.00	\$989.50	\$671.50/m	\$548.00/m	\$436.50/m
16.5 to 20.49	\$681.00	\$724.00	\$816.50	\$1,040.50	\$706.00/m	\$593.50/m	\$461.50/m
20.5 to 24	\$849.50	\$918.50	\$991.50	\$1,344.00	\$896.50/m	\$742.00/m	\$609.50/m
24.01 to 28	\$920.50	\$998.00	\$1,154.00	\$1,513.50	\$1,206.50/m	\$903.00/m	\$728.50/m
Sunscreen Lamination	\$182.00	\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m
Removable Stock Upgrade	\$43.00	\$43.00	\$43.00	\$75.50	\$69.50/m	\$65.00/m	\$54.00/m

(P) Prices effective January 1, 2026. Prices subject to change.  
For quantities over 5,000, please call for a quote.

Full Color inks are not fade-resistant.

# REPOSITIONABLE DECALS

Shop by Use



Die 1233 – Stock (WW) – Reflex Blue and Black, Sunscreen Lamination



Die 358 – Stock (WW) – Full Color, Gloss Lamination



Die 459 – Stock (WC) – White Ink, Gloss Lamination



Die 459 – Stock (WC) – PMS 281, White Ink, Sunscreen Lamination



Die 205 – Stock (WW) – Black Ink, Sunscreen Lamination

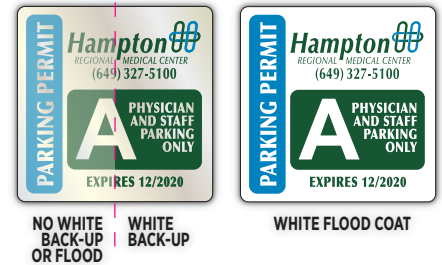


Die 1233 – Stock (WC) – Full Color, Sunscreen Lamination



WITHOUT WHITE BACK-UP  
WITH WHITE BACK-UP

Reading your decal from outside?  
Use Clear Window Lite stock with backwards copy!



## 1 Color Repositionable Decal Pricing

Additional ink charges at bottom of price grid.

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 ½" x 2"	Rectangle	113	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
1 ½" x 2 ½"	Rectangle	195	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
2" x 3"	Rectangle	145	\$396.00	\$440.50	\$519.50	\$327.00/m	\$246.00/m	\$179.00/m	\$126.00/m
3" x 4"	Rectangle	1212	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
4" x 5"	Rectangle	1314	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
4" x 6"	Rectangle	185	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
5" x 7"	Rectangle	1233	\$552.00	\$613.50	\$804.50	\$561.00/m	\$475.00/m	\$403.00/m	\$349.00/m
2" x 2"	Square	202	\$381.50	\$425.00	\$499.00	\$315.50/m	\$230.00/m	\$156.00/m	\$99.50/m
3" x 3"	Square	203	\$412.50	\$458.00	\$539.00	\$370.50/m	\$281.50/m	\$209.00/m	\$151.00/m
4" x 4"	Square	205	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
3 ¾" x 7 ½"	Sq. Corner Rect.	1227	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
2" x 3"	Oval	323	\$396.00	\$440.50	\$519.50	\$327.00/m	\$246.00/m	\$179.00/m	\$126.00/m
4" x 6"	Oval	358	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
3"	Circle	459	\$412.50	\$458.00	\$539.00	\$370.50/m	\$281.50/m	\$209.00/m	\$151.00/m
4"	Circle	432	\$444.00	\$494.00	\$580.50	\$393.00/m	\$326.50/m	\$271.00/m	\$218.50/m
5"	Circle	468	\$521.50	\$579.50	\$701.00	\$494.00/m	\$422.00/m	\$352.50/m	\$298.50/m
Each Add'l Ink			\$55.00	\$55.00	\$55.00	\$33.00/m	\$23.00/m	\$17.00/m	\$12.00/m
Sunscreen Lamination			\$182.00	\$182.00	\$182.00	\$107.00/m	\$85.00/m	\$80.00/m	\$54.00/m

(P) Prices effective January 1, 2026. Prices subject to change.  
Maximum of 3 colors.

Maximize your business messaging with repositionable decals that adhere to any smooth surface. They can be removed and repositioned without losing their cling, ensuring flexibility and long-lasting use indoors or outside. Whether creating signage, informational messages, or branding, these decals offer a versatile solution for all your business needs.



Die 203 — Stock (WW) — Reflex Blue, Gloss Lamination



Die 113 — Stock (WC) — Black and White Ink, Matte Lamination



Die 1314 — Stock (WC) — White, Gloss Lamination not available on backwards copy.

## About Repositionable Decals

### Material Options



WW  
White Window Lite



WC  
Clear Window Lite

\* For Clear Window Lite Stock, please indicate on your order if copy will be read from the inside or outside of the window.

### Production Time

1-2 Colors - 2-3 days  
3 Colors - 3 days  
Full Color - 3 days

### 1-3 Color Options

Price includes one standard ink shown on page 3. Additional ink charges shown on price grid. For PMS match, add additional \$50 (V) per PMS ink. FREE gloss lamination provides protection against moisture, scratching, and outside elements. Matte lamination is available, if requested (recommended if you plan to write on the decal).

### Adhesive

Removable

### Full Color

FREE gloss lamination provides protection against moisture and scratching. Matte lamination is available, if requested (recommended if you plan to write on the decal).

### Application

Indoor and outdoor use

### Standard Features

Decals are provided on rolls. Square corner rectangles come standard as individuals. Rectangle and square decals have rounded corners with a 0.125" (1/8") radius unless otherwise noted. Our repositionable decals have a special adhesive that allows you to remove and reposition multiple times on a clean surface and leaves no residue. Free white ink back-up applied on Clear Window Lite unless indicated otherwise.

### Additional Options

Please indicate if decal will be read from the inside or outside of a window. Backwards copy available only on Clear Window Lite stock (WC). Adding sunscreen lamination protects your decals and may extend the fade resistance of some inks, depending on environment and usage. If specific # of decals/roll, core size or unwind is needed, you must specify at time of order. Additional charges may apply.

### Bleed Available

Yes

## Full Color Repositionable Decal Pricing

SIZE	SHAPE	DIE #	250	500	1,000	2,000	3,000	5,000	10,000
1 ½" x 2"	Rectangle	113	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
1 ½" x 2 ½"	Rectangle	195	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
2" x 3"	Rectangle	145	\$522.50	\$582.00	\$705.50	\$450.50/m	\$365.50/m	\$293.50/m	\$172.50/m
3" x 4"	Rectangle	1212	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
4" x 5"	Rectangle	1314	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
4" x 6"	Rectangle	185	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
5" x 7"	Rectangle	1233	\$872.00	\$970.00	\$1,247.50	\$941.50/m	\$819.50/m	\$720.00/m	\$638.50/m
2" x 2"	Square	202	\$412.50	\$458.00	\$617.50	\$368.50/m	\$283.50/m	\$208.00/m	\$133.50/m
3" x 3"	Square	203	\$548.50	\$608.00	\$762.50	\$497.50/m	\$408.00/m	\$331.00/m	\$202.50/m
4" x 4"	Square	205	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
3 ¾" x 7 ½"	Sq. Corner Rect.	1227	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
2" x 3"	Oval	323	\$522.50	\$582.00	\$705.50	\$450.50/m	\$365.50/m	\$293.50/m	\$172.50/m
4" x 6"	Oval	358	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
3"	Circle	459	\$548.50	\$608.00	\$762.50	\$497.50/m	\$408.00/m	\$331.00/m	\$202.50/m
4"	Circle	432	\$556.00	\$618.50	\$791.50	\$512.50/m	\$417.50/m	\$338.00/m	\$227.50/m
5"	Circle	468	\$784.50	\$870.50	\$1,087.00	\$725.50/m	\$604.50/m	\$472.50/m	\$371.00/m
<b>Sunscreen Lamination</b>			<b>\$182.00</b>	<b>\$182.00</b>	<b>\$182.00</b>	<b>\$107.00/m</b>	<b>\$85.00/m</b>	<b>\$80.00/m</b>	<b>\$54.00/m</b>

(P) Prices effective January 1, 2026. Prices subject to change.

Provide print-ready file (EPS, PDF); sized to chosen label. For quantities over 10,000, please call for a quote.

Full Color inks are not fade-resistant.

# DESIGNER MAILING LABELS

## Shop by Use

Our designer mailing labels give you a head start with your design. Add your logo and/or four lines of personalization at no charge. Choose from classic and contemporary styles and colors. Imprint available in one color only.

The mailing label designs on this page are pre-set, with space to add your address. To keep pricing consistent, these designs can't be changed. If you're looking for something a little different - like a new border or layout - custom options are available and will be priced differently than what's shown here. Just reach out for a custom quote!

### About Designer Mailing Labels

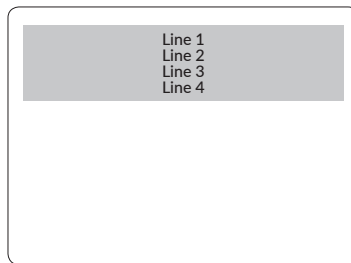
<b>Material Options</b>	White Laser/Inkjet Sheet (L) Rolled White Matte Stock (G)	<b>Production Time</b>	2 days
<b>Blank</b>	Blank labels are available. See below for pricing.	<b>Adhesive</b>	Permanent
<b>1 Color Option</b>	Price includes one standard ink shown on page 3. For PMS match, add additional \$50 (V) per PMS ink.	<b>Application</b>	Indoor Use
<b>Standard Features</b>	Choose sheets or rolled labels. If specific # of labels/roll, core size or unwind is needed, you must specify at time of order. Additional charges may apply.	<b>Bleed Available</b>	No

### Standard Imprint & Types of Designer Mailing Labels

#### Imprint area in top portion

Choose label type and design. Unless otherwise specified, personalization will be typeset as follows:

1st Line: Helvetica Neue LT Std Bold  
Body: Helvetica Neue LT Std Roman



#### Laser/Inkjet Sheet Labels

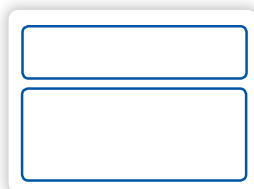
- White Laser stock (L)
- Label size: 3 1/2" x 4"
- 8 1/2" x 11" sheet, 6-up
- For laser or inkjet printers



#### Roll Labels

- White Matte stock (G)
- Label size: 2 15/16" x 4"
- Perforated between each label
- For typewriters or handwriting

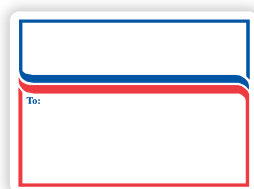
Design 2



#### Imprint Size

Roll 1 1/16" x 3 1/2"  
Laser Sheet 3/4" x 3 3/8"

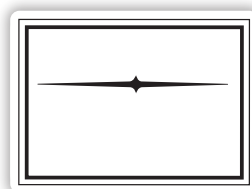
Design 3



#### Imprint Size

Roll 7/8" x 3 1/2"  
Laser Sheet 3/4" x 3 1/2"

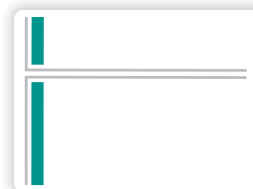
Design 7



#### Imprint Size

Roll 3/4" x 3 7/16"  
Laser Sheet 7/8" x 3 3/8"

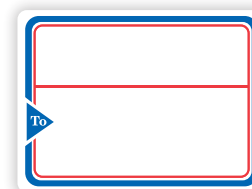
Design 8



#### Imprint Size

Roll 3/4" x 3 1/2"  
Laser Sheet 1" x 3 1/2"

Design 25



#### Imprint Size

Roll 13/16" x 3 7/16"  
Laser Sheet 3/4" x 3 1/8"

### Designer Mailing Label Roll Pricing

IMPRINT	SIZE	250	500	1,000	2,000	3,000	5,000	10,000
Blank	2 15/16" x 4"	\$62.50	\$69.50	\$83.00	\$76.00/m	\$69.50/m	\$60.50/m	\$50.50/m
1 Color	2 15/16" x 4"	\$78.50	\$86.00	\$105.00	\$93.00/m	\$85.00/m	\$74.50/m	\$64.00/m

(P) Prices effective January 1, 2026. Prices subject to change.

To ensure 2 day production time, please submit print-ready artwork by 2pm CT.


### Designer Mailing Label Laser/Inkjet Sheet Pricing

IMPRINT	SIZE	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1,000 Sheets
Blank	3 1/2" x 4"	\$65.00/lot	\$98.50/lot	\$124.50/lot	\$152.50/lot	\$176.00/lot	\$281.50/lot
1 Color	3 1/2" x 4"	\$95.50/lot	\$139.50/lot	\$180.50/lot	\$219.50/lot	\$255.50/lot	\$428.50/lot

(P) Prices effective January 1, 2026. Prices subject to change.

To ensure 2 day production time, please submit print-ready artwork by 2pm CT.

For quantities over 10,000 (roll) or 1,000 (sheets), please call for a quote.

Print these die cut laser label sheets yourself using a laser printer, or upload artwork for professionally printed labels. Choose classic white or eye-catching fluorescent colors that will make your labels pop. Look for the  icon to see which sheets are compatible with popular label software programs. The permanent acrylic adhesive of our laser sheet labels withstands high temperatures, so it won't damage printers.



Die 562 - Stock (L) - Reflex Blue and PMS 021










Die 566 - Stock (L) - Process Blue and PMS 185



Die 585 - Stock (FC) - Black Ink

## About Laser Sheet Labels

### Material Options

						
L White Laser	FC Chartreuse Fluorescent	FG Green Fluorescent	FN Orange Fluorescent	FR Red Fluorescent	FP Pink Fluorescent	RZ White Laser Removable

Standard

Black ink recommended for fluorescent stocks.

**Production Time** 1-2 Colors - 2-3 days  
3 Colors - 3 days

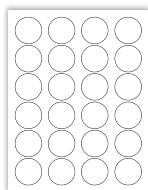
**1-3 Color Options** Labels are available blank or with 1, 2, or 3 colors. See page 3 for standard ink colors. For each additional ink, see charge in price grid. For PMS match, add additional \$50 (V) per PMS ink.

**Adhesive** Permanent or Removable  
**Application** Indoor use

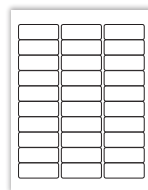
**Standard Features** White Laser stock is also compatible with inkjet printers.

**Bleed Available** See below

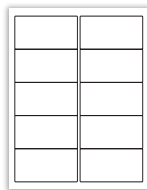
## Laser Sheet Label Sizes




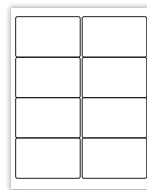
Die 566 24-up  
1 2/3" diameter  
bleeds available



Die 562 30-up  
1" x 2 5/8" 



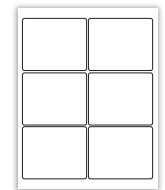
Die 564 10-up  
2" x 4" 



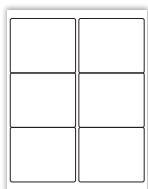
Die 508 8-up  
2 1/2" x 4"




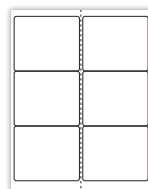
Die 567 8-up  
2 3/4" x 4 1/4"



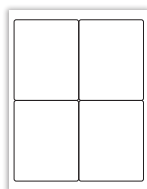
Die 513 6-up  
3 1/4" x 4"  
bleeds available



Die 506 6-up  
3 1/3" x 4" 




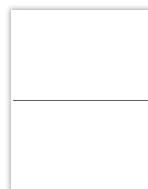
Die 594 6-up perf  
3 1/3" x 4"



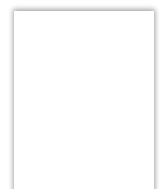
Die 1517 4-up  
4" x 5"




Die 585 4-up  
4 1/4" x 5 1/2" 



Die 586 2-up  
5 1/2" x 8 1/2"



Die 576 1-up  
8 1/2" x 11"  
comes with a  
back slit 

## Laser Sheet Label Pricing

IMPRINT	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1,000 Sheets	1,500 Sheets	2,000 Sheets
Blank	\$58.00/lot	\$94.00/lot	\$126.00/lot	\$148.50/lot	\$167.50/lot	\$255.50/lot	\$365.00/lot	\$476.50/lot
1 Color	\$174.50/lot	\$268.50/lot	\$331.00/lot	\$366.50/lot	\$399.00/lot	\$550.00/lot	\$756.00/lot	\$962.50/lot
2 Color	\$262.50/lot	\$401.50/lot	\$481.50/lot	\$514.00/lot	\$545.00/lot	\$680.50/lot	\$893.50/lot	\$1,105.50/lot
3 Color	\$301.50/lot	\$408.00/lot	\$512.00/lot	\$613.00/lot	\$695.00/lot	\$1,032.50/lot	\$1,154.50/lot	\$1,275.50/lot

(P) Prices effective January 1, 2026. Prices subject to change.  
For quantities over 2,000 sheets, please call for a quote.

# VARIABLE PRINTING/CONSECUTIVE NUMBERING

## Shop by Use

Customize each label with a unique message, promotional code, or number sequence. Have the ability to change text, images, barcodes, numbering, colors, or a combination of these from label to label in the same spot to personalize or show data.



2" Die 440 – White Gloss (A) – Full Color



2" x 2" Die 202 – Clear Window Lite (WC) – Reflex Blue and White Ink

## About Variable Printing/Consecutive Numbering

<b>Material/Ink Options</b>	See page 3 for indoor stocks or page 25 for outdoor stocks.	<b>Production Time</b>	Starts at 2 days and varies depending on specs. Consecutive numbering = 2-3 days. Call for production time on variable printing.
<b>Standard Features</b>	Most labels are finished on rolls.	<b>Adhesive</b>	Dependent on stock chosen
<b>Additional Options</b>	Call for pricing for non-consecutive numbered labels. If specific # of labels/roll, core size or unwind is needed, you must specify at time of order. Additional charges may apply.	<b>Application</b>	Dependent on stock chosen
		<b>Bleed Available</b>	Yes

## Ordering Variable Printing/Consecutive Numbering

Please provide the following:

- A composite proof of the label
- All art or images that will be on the labels
- An Excel spreadsheet of the variable information
- The first row of the spreadsheet should describe each column of information

### Asset Labels

Asset labels are often used for equipment tracking and inventory management, and they frequently include consecutive numbering or variable date printing to ensure each item has a unique identifier. This makes it easy to scan, record, and trace individual assets throughout their lifecycle.



- 1 **Years Accident Free**
- 2 OneYear.eps
- 3 TwoYears.eps
- 4 ThreeYears.eps
- 5 FourYears.eps
- 6 FiveYears.eps
- 7 SixYears.eps



### Types of Variable Labels



### Variable Data

Unique numbering patterns, sequence of letters and numbers, and certain barcodes are used to identify product lines, provide custom log-ins, and track work-in-progress, goods received, and promotions.



### Personalization

Create personalized messages by highlighting names, purchasing habits, or address information on targeted promotions and marketing campaigns.

## Consecutive Numbering Upcharge

100	250	500	1,000	2,000	3,000	5,000	10,000
\$97.00	\$97.00	\$97.00	\$97.00	\$105.00	\$112.00	\$127.50	\$165.50

(P) Prices effective January 1, 2026. Prices subject to change. For quantities over 10,000, please call for a quote.





## Custom Packaging Tape That Seals the Deal

Showcase your brand while securing every shipment with custom packaging tape. Whether you choose water-activated or adhesive tape, both options offer strong bonds and increased brand visibility as your packages travel. Add your logo or message to highlight your attention to detail and make a lasting impression.

- Water-Activated Tape creates a tamper-evident seal and is reinforced with fiberglass threads. It bonds to boxes when applied with water and can be recycled with the box.
- Adhesive Tape forms an instant, durable bond and is ideal for quick application using a tape gun.

See below for features and performance.

### About Packaging Tape

<b>Material Options Water-Activated</b>	 Brown Kraft  White Kraft	<b>Material Options Adhesive</b>	 Clear  White (semi-opaque)
<b>Ink Options</b>	Water-activated: 1-3 standard ink colors. Full Color available by quote. Pressure-sensitive: 1-3 standard ink colors.	<b>Production Time</b>	5 business days
<b>Ink Appearance</b>	Water-activated: Ink appears darker on kraft tape Adhesives ink colors vary slightly by material.	<b>Application</b>	Water-activated: Indoor/outdoor use Pressure-sensitive: Indoor/outdoor use
<b>Adhesive Type</b>	Water-activated: Requires moisture to bond Pressure-sensitive: Instant stick	<b>Seal Type</b>	Water-activated: Tamper-evident, reinforced with fiberglass threads Adhesive: Strong bond, suitable for shipping and stacking
<b>How many boxes can I seal?</b>	The average size shipping box uses about 3' of tape.	<b>Core Size</b>	Water-activated: 1" Adhesive: 3" (fits standard tape gun)
<b>ECO/Recycle Note</b>	Water-activated: Recyclable and repulpable Pressure-sensitive: Not suitable for recycling	<b>Repeat</b>	Art repeats every 12" (e.g., a 3" design repeats 4x within template)
<b>Repeat Options</b>	Bleed is not available. For flood coat, allow 1/16" margin on all sides.		



White – PMS Violet and PMS 203, Adhesive



Clear – Navy Blue PMS 281 and Light Blue PMS Process Blue, Adhesive








White Kraft – Navy Blue PMS 281, Water-Activated



Brown Kraft – Full Color, Water-Activated, Full Color is available by custom quote.

# GENERAL INFORMATION

PAPER STOCK	STOCK CODE	DESCRIPTION	INDOOR/OUTDOOR	APPLICATION & SERVICE TEMP
White Gloss	A	<ul style="list-style-type: none"> <li>Glossy, smooth surface of this paper stock makes the colors on the label shine</li> <li>Semi-gloss paper stock for high-quality detail reproduction</li> <li>Add foil stamping to capture the eye of the consumer with extra shine</li> <li>Not recommended for write on additions to the label</li> </ul>	Indoor	-20°F min. -65°F to +200°F
White Gloss Removable	AS	<ul style="list-style-type: none"> <li>Removable adhesive allows you to reposition your label</li> <li>White gloss is a semi-gloss paper stock</li> <li>White matte is a coated paper stock</li> <li>Removable adhesive will become permanent over time</li> <li>Suitable for most surfaces, including: glass, plastics, and corrugated cardboard</li> </ul>	Indoor	+25°F min. -40°F to +200°F
White Matte Removable	BF			
White Gloss Blockout White Matte Blockout (Also known as Opaque)	Q R	<ul style="list-style-type: none"> <li>Special opaque barrier to block out copy from showing underneath the label</li> <li>Features permanent adhesive</li> </ul>	Indoor	-20°F min. -65°F to +200°F
White Matte (Also known as Matte Litho or Offset)	G	<ul style="list-style-type: none"> <li>High quality, coated stock that provides excellent printability and color clarity</li> <li>Suitable to write on</li> <li>Not compatible with varnish or lamination</li> </ul>	Indoor	+35°F min. -65°F to +200°F
100% Recycled	OR	<ul style="list-style-type: none"> <li>100% Post-Consumer Waste with a bright white finish</li> </ul>	Indoor	+35°F min. -65°F to +200°F
Brown Kraft	BW	<ul style="list-style-type: none"> <li>Vintage or natural look on paper that adds texture to the label design</li> <li>Virgin fiber brown kraft with a water-based rubber resin adhesive</li> <li>Not compatible with varnish or lamination</li> </ul>	Indoor	+35°F min. -50°F to +140°F
Estate #8 Estate #9	SW ET	<ul style="list-style-type: none"> <li>Choose premium stocks when you want to express as upscale appearance</li> <li>Estate #8 has a white vellum face stock</li> <li>Estate #9 has a cream laid finish face stock</li> <li>Permanent adhesive is removable in a minimum of 100 degree water</li> <li>Poly-coated liner for high-speed machine applications</li> <li>Engineered to withstand water and moisture on submerged bottles without breaking down</li> </ul>	Indoor	+20°F min. -65°F to +200°F
Chartreuse Fluorescent	AG 	<ul style="list-style-type: none"> <li>Attention-grabbing bright color paper stands out and makes a statement</li> <li>Suitable to write on</li> <li>Black ink is recommended on fluorescent stocks</li> </ul>	Indoor	+32°F min. -4°F to +176°F
Green Fluorescent	I 			
Orange Fluorescent	AE 			
Red Fluorescent	C 			
Pink Fluorescent	AF 			
White Laser Chartreuse Fluorescent Laser Green Fluorescent Laser Orange Fluorescent Laser Pink Fluorescent Laser Red Fluorescent Laser	L FC FG FN FP FR	<ul style="list-style-type: none"> <li>Provides consistent processing through laser printers</li> <li>Permanent acrylic adhesive is resistant to high temperatures/melting that may damage printers</li> <li>White stock is also inkjet compatible</li> <li>Black ink is recommended on fluorescent stocks</li> </ul>	Indoor	+25°F min. -75°F to +200°F
White Laser Removable	RZ	<ul style="list-style-type: none"> <li>Uncoated paper stock used for laser and inkjet printers and copiers</li> <li>Removable adhesive will become permanent over time</li> </ul>	Indoor	+40°F min. -65°F to +180°F

PAPER STOCK	STOCK CODE	DESCRIPTION	INDOOR/OUTDOOR	APPLICATION & SERVICE TEMP
<b>White EDP</b> <i>(Also known as DSX or Smudge Proof Tractor Feed)</i>	H	<ul style="list-style-type: none"> <li>• High-speed option for electronic data processing labels</li> <li>• Uncoated and smudge-resistant for increased print image and toner adhesion</li> <li>• Porous paper stock not recommended for screens and fine details</li> <li>• Available with non-permanent adhesive</li> </ul>	Indoor	+25°F min. -40°F to +300°F
FOIL STOCK	STOCK CODE	DESCRIPTION	INDOOR/OUTDOOR	APPLICATION & SERVICE TEMP
<b>Gold Foil</b> <b>Silver Foil</b>	D E	<ul style="list-style-type: none"> <li>• Shine and texture add a prestigious quality</li> <li>• Foil paper stock with a high sheen</li> <li>• Suitable for embossing and foil stamping</li> <li>• Not recommended to write on</li> </ul>	Indoor	-20°F min. -65°F to +160°F
<b>Gold Foil Dull</b> <b>Silver Foil Dull</b>	AI AH	<ul style="list-style-type: none"> <li>• Foil paper stock with a matte sheen</li> <li>• Great for embossing and foil stamping</li> <li>• Not recommended to write on</li> </ul>	Indoor	-20°F min. -65°F to +180°F
FILM STOCK	STOCK CODE	DESCRIPTION	INDOOR/OUTDOOR	APPLICATION & SERVICE TEMP
<b>White Film BOPP</b>	WB	<ul style="list-style-type: none"> <li>• High gloss film stock with high tear-resistance</li> <li>• Suitable for curved surface application</li> <li>• Water, oil and moisture-resistant</li> </ul>	Indoor	+23°F min. -20°F to +212°F
<b>Clear Film BOPP</b>	BJ	<ul style="list-style-type: none"> <li>• BJ only: Extreme transparency gives a "No Label" look</li> </ul>		
<b>Silver Film BOPP</b>	KR	<ul style="list-style-type: none"> <li>• KR only: Mirror-like reflectivity</li> </ul>	Indoor	+25°F min. -40°F to +175°F
<b>Clear Window Lite</b> <b>White Window Lite</b>	WC WW	<ul style="list-style-type: none"> <li>• Removable and repositionable alternative to magnets and window clings</li> <li>• Suitable to use on multiple surfaces in addition to windows</li> <li>• Clean and easy removal with no adhesive residue left behind</li> </ul>	Indoor and Outdoor	+35°F min. -40°F to +180°F
<b>Gold Polyester</b> <b>Silver Polyester Brushed</b> <i>(Also known as Mylar)</i>	U S	<ul style="list-style-type: none"> <li>• Durable weather-resistant stock</li> <li>• Laminated for added protection and durability</li> </ul>	Indoor and Outdoor	+50°F min. -40°F to +302°F
<b>Silver Polyester</b> <b>Clear Polyester</b>	X Y	<ul style="list-style-type: none"> <li>• Durable weather-resistant stock</li> <li>• Laminated for added protection and durability</li> </ul>	Indoor and Outdoor	+25°F min. -40°F to +300°F
<b>White Polyolefin</b>	J	<ul style="list-style-type: none"> <li>• Withstands harsh elements and rigorous applications</li> <li>• Flexible, weather-resistant film holds its shape similar to vinyl</li> <li>• Great for sheeted applications</li> <li>• Available to be finished as sheets</li> </ul>	Indoor and Outdoor	+10°F min. -40°F to +200°F
<b>White Polyolefin Removable</b>	JR	<ul style="list-style-type: none"> <li>• Withstands harsh elements and rigorous applications</li> <li>• Flexible, weather-resistant film holds its shape similar to vinyl</li> <li>• Available to be finished as sheets</li> <li>• Laminated for added protection and durability</li> <li>• Removable adhesive will become permanent over time</li> </ul>	Indoor and Outdoor	+50°F min. -40°F to +250°F
<b>Reflective Polyester</b>	SB	<ul style="list-style-type: none"> <li>• Retro-reflective stock bounces light back to source</li> <li>• Long-range scanning up to 45 feet</li> <li>• Imprint will block out reflectivity of stock in that area</li> <li>• Call for a quote</li> </ul>	Indoor and Outdoor	+45°F min. -40°F to +300°F

## Label Adhesives

All labels featured in this catalog, with the exception of Window Lite, are provided with permanent adhesive and cannot be easily removed except with certain solvents. White Gloss Removable, White Laser Removable, White Matte Removable, and White Polyolefin Removable will become permanent over time. These stocks do not remove well from paper.

## Label Application

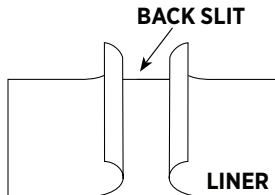
For best results, labels should always be applied at room temperature to smooth, dry, clean, oil-free surfaces. Ink colors will appear transparent on clear stocks. If there is any question as to the proper application, please request samples to test at no charge.

## Adhesive Side Printing

Adhesive side printing offers the option of printing on **BOTH** sides of the label, whether it's the same message or different ones. For example, a label on a clear bottle with a transparent liquid. The front of the label conveys the product's brand information, while the back of the label, viewable through the liquid contents, may serve to communicate ingredients and directions for use. No need for two separate labels! Not available on removable stock.

## Back Slit

A back slit speeds up the application process by providing quick release of the liner.

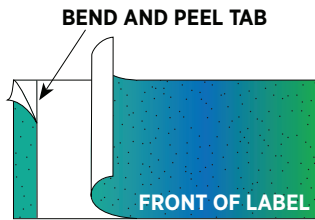


## Backwards Copy

The text or image is printed backwards, allowing the label to be applied on the inside of a window, yet readable from the outside. An option for the decal placement on windows, such as storefronts or car parking permits.

## Bend & Peel

A square cut label with a slit on one end for easier peeling and removal.



## Bleed

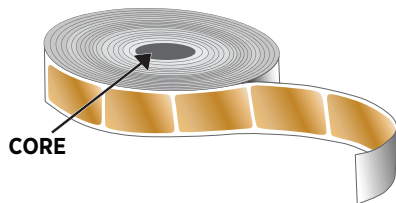
A bleed is a printed image that extends to the edge of the label for maximum printing coverage so there's no border or extra white space. Artwork must include a 1/16" extension on all sides.

## Copy Position

Also known as the unwind; signifies which direction the copy comes off the roll. This is critical for machine applied labels. See image on page 41.

## Core Size

Core size refers to the cardboard cylinder that the labels are wrapped around when finished on a roll. Cores come in 1" and 3" diameters, but additional sizes are available upon request.



## Draw/Repeat

Refers to the dimension from the top edge of one label to the top edge of the next label.  
 $\text{Length} + \text{Gap} = \text{Draw/Repeat}$   
 See *Draw/Repeat diagram on page 41 Inside Back Cover.*

## Embossing

Embossing involves pressing an image into paper so it is raised above the paper's surface. This raised, or embossed, image subtly stands out on the paperstock, and although ink or foil is not involved, it's an effective way to infuse some prestige into the design.

## Flood Coat

Flood coat is the process of applying ink over the entire label to change the color of the stock prior to printing the design.

## Foil Stamping

Foil stamping is the process of imprinting using foil, a die and pressure. The result? A metallic-colored impression that shimmers and shines.

## freeform™ - Laser Cut

Freeform™ uses a high-powered laser beam to cut material rather than using a traditional hard die. Any shape can be achieved with a freeform™ laser cut.

## Gap

The space between two labels; 1/8" is standard. See *Draw / Repeat diagram on page 41 Inside Back Cover.*

## Kiss Cut

Kiss cut is cutting a label so that the backing sheet remains intact but the sticker waste around the cut image is removed. What's left behind is a unique-shaped label on a larger backing sheet.

## Lamination

- **Gloss Lamination** Our standard gloss lamination enhances appearance while adding a high-gloss sheen that provides weather-resistant protection for our outdoor stocks. Offers excellent acid, chemical, and oil resistance.
- **Matte Lamination** Matte lamination provides a matte finish with a low-glare surface to enable electronic scanning. It's also the best laminate for handwriting information on your labels.
- **Sunscreen Lamination** Sunscreen lamination is a clear polyester film specifically formatted to protect the label by screening out harmful UV rays. It extends the fade resistance of some inks depending on the environment and usage and provides a high-gloss sheen.

## Liner Side Printing

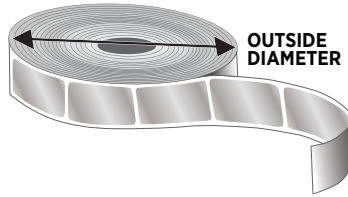
Also known as backside printing. Copy is printed on the liner of the label. Often used to offer coupons, share business address and hours, or promote upcoming events.

## Matrix

The stock material surrounding a die cut label.

**Outside Diameter**

Refers to the measurement across the roll of labels at its widest point, including the core.



**Registration**

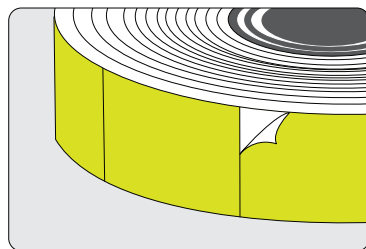
The arrangement of two or more printed images or colors in exact alignment with each other. Perfect registration results in a crisp, clean multi-colored image.

**Reverse**

An image where the stock shows through as the imprint. As an example, a white label with black ink would appear as a black label with a white imprint.

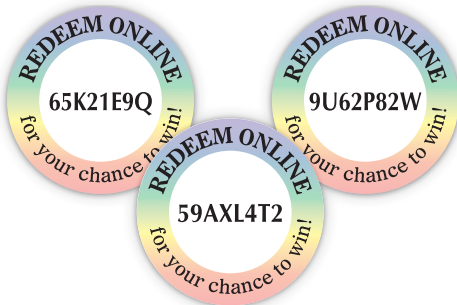
**Square Cut Labels**

Also known as "Butt-Cut," these labels have right angle corners. Each label butts up to the next one on the roll, with no gap of unused liner.



**Variable**

Variable printing is a method in which text, graphics, and images change from one label to the next, resulting in each label being unique.



**Varnish**

A thin protective coating that is bonded and cured with ultraviolet light. Provides moisture protection but does not provide UV ray protection.

- **Gloss UV Varnish** Leaves a high gloss finish. Not available for matte stocks.
- **Matte UV Varnish** Leaves a subtle no-glare finish.

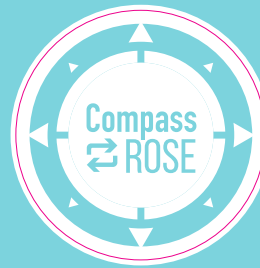
**White Back-Up**

White back-up is the process of applying white ink directly behind the artwork to make it easier to read on clear stocks. See diagram to the right.

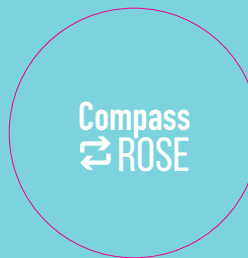
**White Flood Coat**

The process of applying white ink across the entire label to make it easier to read on clear stocks, giving it the look of a white label.

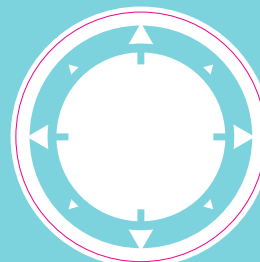
**White Back Up Options**



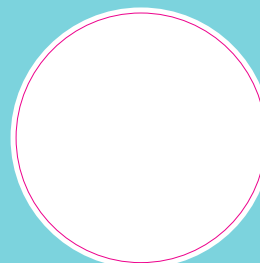
White Backer



White Ink



White Ink/White Backer



White Floodcoat

**White Back-Up**

White ink only behind other ink elements. No visible white. Inks will appear more opaque.

**White Ink**

White ink only as a design element – only where it is visible. White is visible however other colors will be semi-transparent.

**White Ink/White Backer**

White ink behind other inks and as part of the label design. White is visible. Inks will appear more opaque.

**White Flood Coat**

White ink is full coverage. White is visible and other inks will appear more opaque; similar to printing on a white stock.



## We accept art files created in the following applications:

- Acrobat® PDF®
- Adobe® Photoshop®
- Adobe® Illustrator®
- Adobe® InDesign®



## We do not accept art files created in the following applications:

- Microsoft® PowerPoint®
  - Microsoft® Word®
  - \*Microsoft® Excel®
  - Microsoft® Publisher®
- \*Microsoft® Excel® files only accepted for variable data  
We do not accept CAD or manufacturing drawings.

**Preferred file format is a print-ready PDF. For all artwork, a minimum of 300 DPI is required.**

### Artwork Submission

Send your order and art file(s) to us. Please reference your account number, company name, or phone number in the subject line. Remember to note the size, stock, inks, and quantity. Submit large artwork files easily via FTP by just compressing the file and uploading.

### Bleeds and Borders

- All artwork with a bleed must include a 1/16" extension on all sides to avoid additional charges.
- Artwork with borders should indicate if the border should print 1/16" in from the edge of the label or bleed.

### Cancellations and Changes

Cancellation or changes on orders cannot be guaranteed, so check proof carefully before placing orders. A minimum fee of \$25.00 (Z) will be charged for all cancellations or changes. Note that if the order has been printed, the full order value will be charged.

### Creating Your Files

When you're ready to place your order, follow these guidelines to ensure we receive your art files and for the best results:

- Create one item, sized correctly, per document.  
*For freeform™ laser cut labels, create a layered file that includes the cut path.*
- Make sure file(s) are colored correctly.
- Graphics and text should be sized at 100%.
- All supporting graphic file(s) used within your layout must be embedded with your layout file, placed at 100%.

### Order Refusal

We reserve the right to refuse to print any labels that we consider profane or immoral.

### Over-Runs

There will be no additional charge for over-runs.

### Photo and Art Authorization

Don't use copyrighted artwork without permission. To avoid legal trouble due to copyright infringement, submit an authorization form with your order.

### Print-Ready Artwork

Print-ready artwork is provided at 100% size, requires no typesetting, and has a 1/8" margin on all sides, including a bleed when needed. Please keep the following in mind when preparing print-ready artwork:

- Exact position of text and graphics should be indicated, or we will position using our best judgment.
- File(s) should be colored correctly.
- We have found that photocopies, facsimiles, low-resolution laser prints, and pencil or ballpoint sketches don't provide a high enough degree of resolution to produce quality products. For this reason, we ask that you choose another method of providing your artwork.

### Proofs – 1st Proof Free

Proofs are available electronically. **Please note that the proof needs to be requested when your order is submitted.**

#### Electronic Proofs:

- **SAME DAY** service if received by 12pm CT.
- Adds 24-Hour to order production time.
- Additional proofs are \$18.00 (V) each.
- Please provide complete email address.
- Proof colors will vary by computer and/or printer. (*Electronic Proofs only*)
- Stock color will not be represented on the proof.
- Order production time begins after proof approval.

For viewing electronic proofs, please check the Adobe® Reader® or Acrobat® settings under "Edit"/"Preferences"/"Page Display" are as follows:

- Uncheck "Enhance thin lines"
- Set "Use Overprint Preview" to "Always"

### Reprints and Liability

We firmly stand behind our products, and because your complete satisfaction is our highest priority:

- We will gladly and promptly reprint label orders that have defective workmanship.
- We will reprint at no charge if we are at fault.

### Reverses

We will reverse your copy free of charge; just indicate on your order what copy is reversed.

### Rights to Promotion

We reserve the right to use all products in our advertising and displays unless otherwise specified in writing at the time of order.

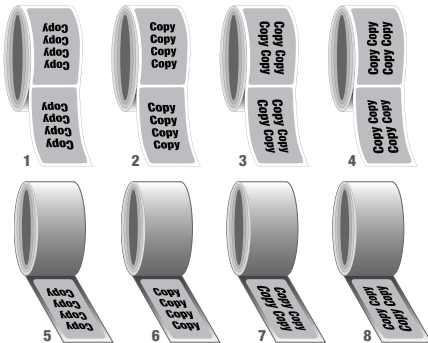
### Screens and Registration

- Screens are available with a 5%–95% tint.  
(*For example, 85% black is basically dark grey.*)
- Registration of color-to-color is within industry standards of 1/32".

## When ordering machine applied labels, here's what you need to know:

### 1. Copy Position

The copy position (or unwind) signifies which direction the copy comes off the roll; positions 5 through 8 are wound in. Please note horizontal vs. vertical.

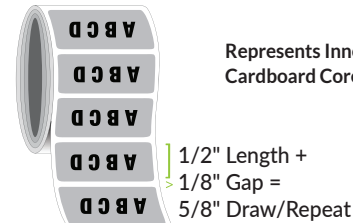


### 2. Draw/Repeat

The draw, or repeat, refers to the distance from the top edge of one label to the top edge of the next label. The length of the label plus the gap equals the repeat.  $\text{Length} + \text{Gap} = \text{Draw/Repeat}$

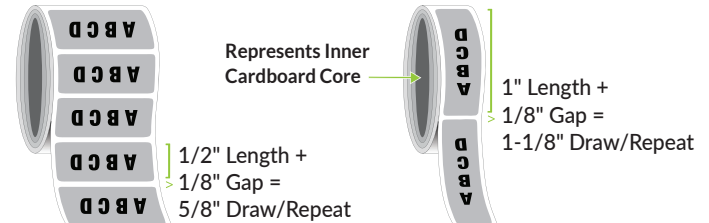
#### Short Draw

Example: 1" x 1/2" Label



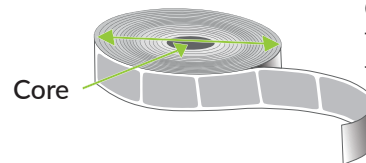
#### Long Draw

Example: 1/2" x 1" Label



### 3. Core Information

Cores are available in two standard sizes, 1" and 3" in diameter. Cores must be flush with the edge of the roll. Please note the core size and the maximum outside diameter (OD) of the roll when ordering. Additional core sizes are available for an additional charge.



#### Outside Diameter

The outside diameter is important for fitting the roll on the labeling machine.

## Ensure the Right Product for Your Specific Use

### 1. What are you applying the product to?

#### Labels/Stickers/Decals:

- If applying indoors see our selection of permanent and removable materials on page 3. For labels used in a specific way (i.e., Window Decals), stocks are listed on each product page. \*Tip – If needing moisture protection on your indoor label be sure to include a UV Varnish.
- If applying to an outdoor surface, see our selection of material choices on Outdoor Decals page 43. \*Tip – Gloss lamination is included on Outdoor Decals but if you want to extend the fade resistance of your inks we suggest the Sunscreen Lamination.

#### Packaging Tape:

- Water-Activated Packaging Tape closes boxes up to 30 pounds and is available in Brown or White Kraft. See page 35.
- Adhesive Packaging Tape closes boxes up to 20 pounds and is available in Clear and White (semi-opaque). See page 35.

### 2. Quantity Needed?

#### Labels/Stickers/Decals:

- You can find the label quantities available on each product page. If your quantity exceeds those listed, simply contact us for a quote.

#### Packaging Tape:

- Water-Activated Packaging Tape is measured in feet. Choose 375' or 450'.
- Adhesive Packaging Tape is measured in yards. (1 yard = 3 feet) Our standard rolls are 110 yards.

### 4. What size and shape?

#### Labels/Stickers/Decals:

- Available sizes and shapes are shown in each category throughout the catalog. The die number referenced by each option lets us know exactly which size/shape you'd like. Simply reference your die number when placing your order. Don't see the size/shape you're looking for? No problem. Contact us for assistance anytime. \*Tip – For Square Cut labels (pages 13, 28 and 29) or freeform™ (pages 21 and 23) just let us know your square inch dimensions.

### 5. What imprint color(s)?

#### Labels/Stickers/Decals:

- See page 3 for imprint choices as well as additional information in each product category. \*Tip – When printing in full color, white is considered an additional ink.

#### Packaging Tape:

- Available in spot color only. See pages 35.

### 6. Will the product be hand or machine applied?

#### Labels/Stickers/Decals:

- If machine applied or hand applied with a special request, include core size, rewind direction, outside roll diameter, or number of labels per roll. \*Tip – Additional fees may apply if lower than 500/roll or pack.

#### Packaging Tape:

- Water-Activated Packaging Tape is typically moistened and cut using a tabletop machine.
- Adhesive Packaging Tape is typically applied using a handheld tape gun. These are readily available at several retail stores.

### 7. Do you have any special shipping or packaging requirements?

Let us know if you need to drop ship, shrink wrap, have an exact quantity per box, or need us to apply outer box labels, and we can provide a quote.

**SAFETY**  
KEEP HANDS  
CLEAR  
MANTENGA LAS  
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