

➤ 2023 ✦



bcg
SINCE 1981



PPAI 207888 | SAGE 23773 | ASI 61966

Icon Key:



Full Color

NEW!

New for 2023



Click for more info



Product Orders Plant Trees

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Coming Soon - New Collections

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SoftSide

COLLECTION

NEW!

We're excited to announce the addition of a new line here at BCG with our SoftSide Collection. We've been experts in custom emblematics, wood, and various other hard goods products since 1981 and are thrilled the opportunity to be able to offer so many new additions for customized products to our distributor partners. The SoftSide Collection will include sublimated tote bags, socks, towels, cooler bags, drawstring backpacks and so much more as the collection evolves. Stay tuned to our website, social media, and marketing emails as we launch this collection throughout the first half of 2023. Click below to learn more.



TOTES



SOCKS



TOWELS



& MORE!

BRINDLE

COLLECTION

NEW!

We. Love. Our. Pets! And pet accessories and essentials are more popular than ever in our product development research. So, we thought, why not take our skill set from doing custom emblematics and expand into a new opportunity for our distributor partners with a pet collection. Our Brindle Collection will feature all the essential pet accessories. You'll find sublimated collars, leashes, harnesses, poo bag dispensers, collapsible water bowls and more as the line grows. With stunning, full color, all-over sublimated printing, these accessories are sure to impress, just maybe not as much as the cute fur baby that will be wearing them. Click below to learn more.

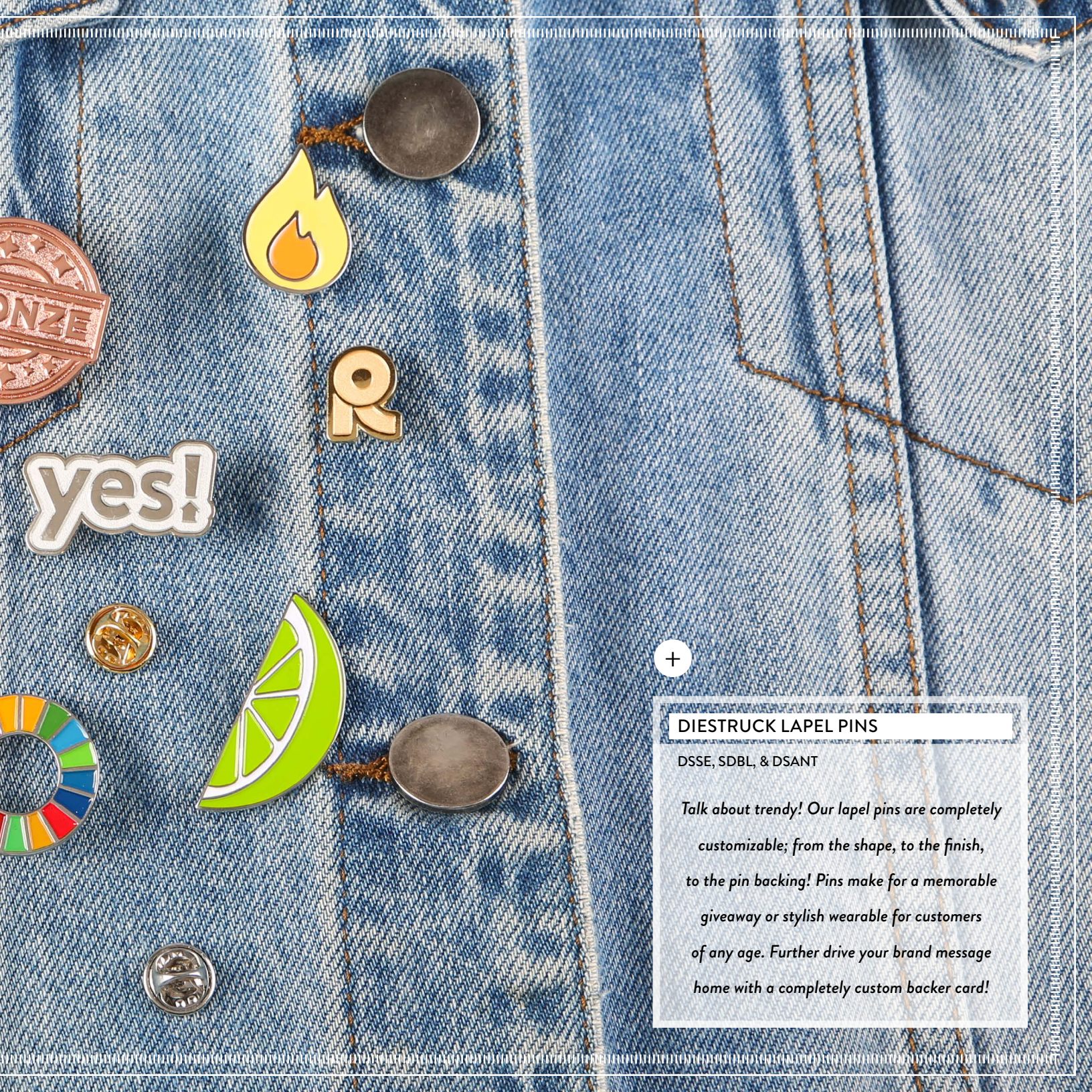


PET ACCESSORIES



LAPPEL PINS





+

DIESTRUCK LAPEL PINS

DSSE, SDBL, & DSANT

Talk about trendy! Our lapel pins are completely customizable; from the shape, to the finish, to the pin backing! Pins make for a memorable giveaway or stylish wearable for customers of any age. Further drive your brand message home with a completely custom backer card!





PRINTED LAPEL PINS

OFST

Lapel pin branding in full-color! Get completely custom with our full-color printed lapel pins.

Customize the the shape, the print design, and even the pin backing to curate a unique branding opportunity. Add a completely custom backer card to top off the branding message.



WOOD LAPEL PINS

Item# WDPIN





Made from real wood!

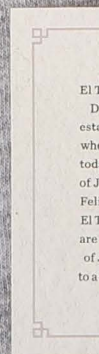
New For 2023!
Lapel pin backer card
orders plant trees!



LAPEL PINS ON CARDS

Custom pin backer cards

Expand the branding real estate of your custom pin projects with a printed backer card. We'll put together all size configurations up to 6" x 4". Square, circular, double sided, matchbook style, accordion folding or glue dots, we've got options for projects of any size. Put as many pins on a backer card as you choose! New for 2023, all pin orders with custom backer cards will plant a tree through our partnership with One Tree Planted. Give a little something back to our planet when you purchase pins on cards with BCG.





AWARD MEDALS AND COINS



COLLECTOR'S COMBO MEDAL
COMING SOON!





WOOD MEDALS

Item# WDMED





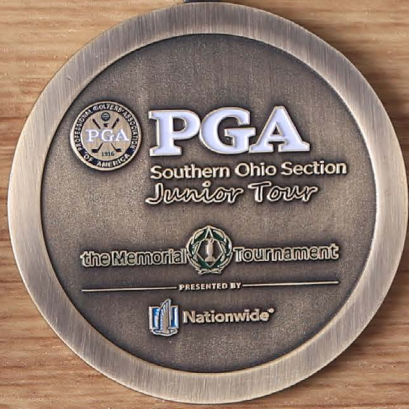
DIESTRUCK MEDALS

DSM, DSBM, DSAM

Nothing says "You Did It!" like a custom medal. With more than 10 finishes to choose from, we can bring your vision to life! Our medals are made with quality materials and our finishes are highly detailed, ensuring you're delivering the best award, every time.



PROFESSOR
RICK CANGNER



4900
HOSTED BY PRO CRESTING PENGUINS

DRIVE TO
4900
Dignity Health
St. Mary Medical Center
BEACH ATHLETIC FUND
EST. 1980

COINS

CNZI, CNCP, WDPC

Recognize major events and achievements with our custom coins. With a variety of sizes and finishes, we have an option that will allow you to celebrate while keeping the budget in line. Our wood coins/poker chips are part of our One Tree Planted partnership. Order a custom wood coin and we plant a tree.

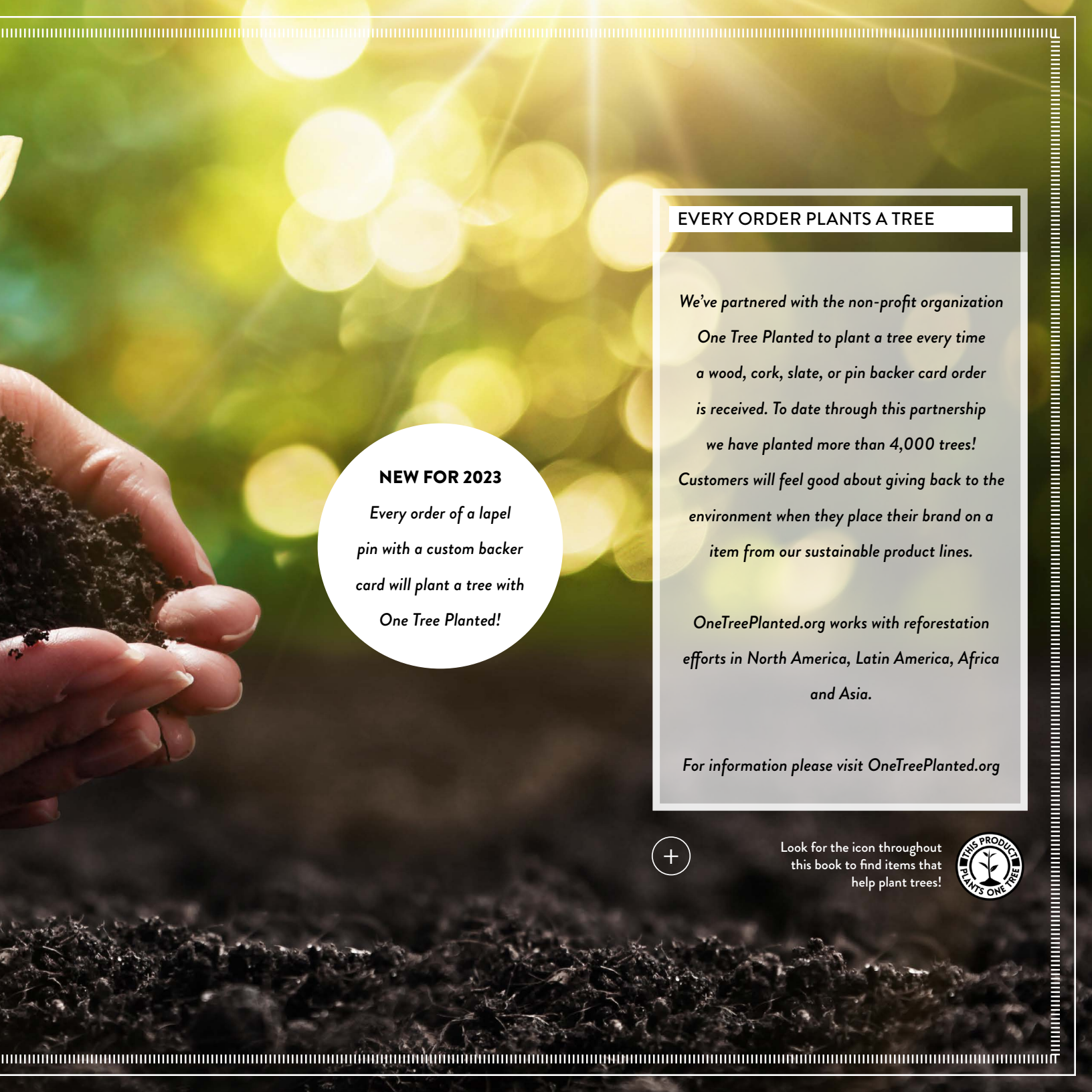




WE PLANT TREES



ONETREEPLANTED



NEW FOR 2023

Every order of a lapel pin with a custom backer card will plant a tree with One Tree Planted!

EVERY ORDER PLANTS A TREE

We've partnered with the non-profit organization One Tree Planted to plant a tree every time a wood, cork, slate, or pin backer card order is received. To date through this partnership we have planted more than 4,000 trees! Customers will feel good about giving back to the environment when they place their brand on a item from our sustainable product lines.

OneTreePlanted.org works with reforestation efforts in North America, Latin America, Africa and Asia.

For information please visit [OneTreePlanted.org](https://www.onetreeplanted.org)



Look for the icon throughout this book to find items that help plant trees!



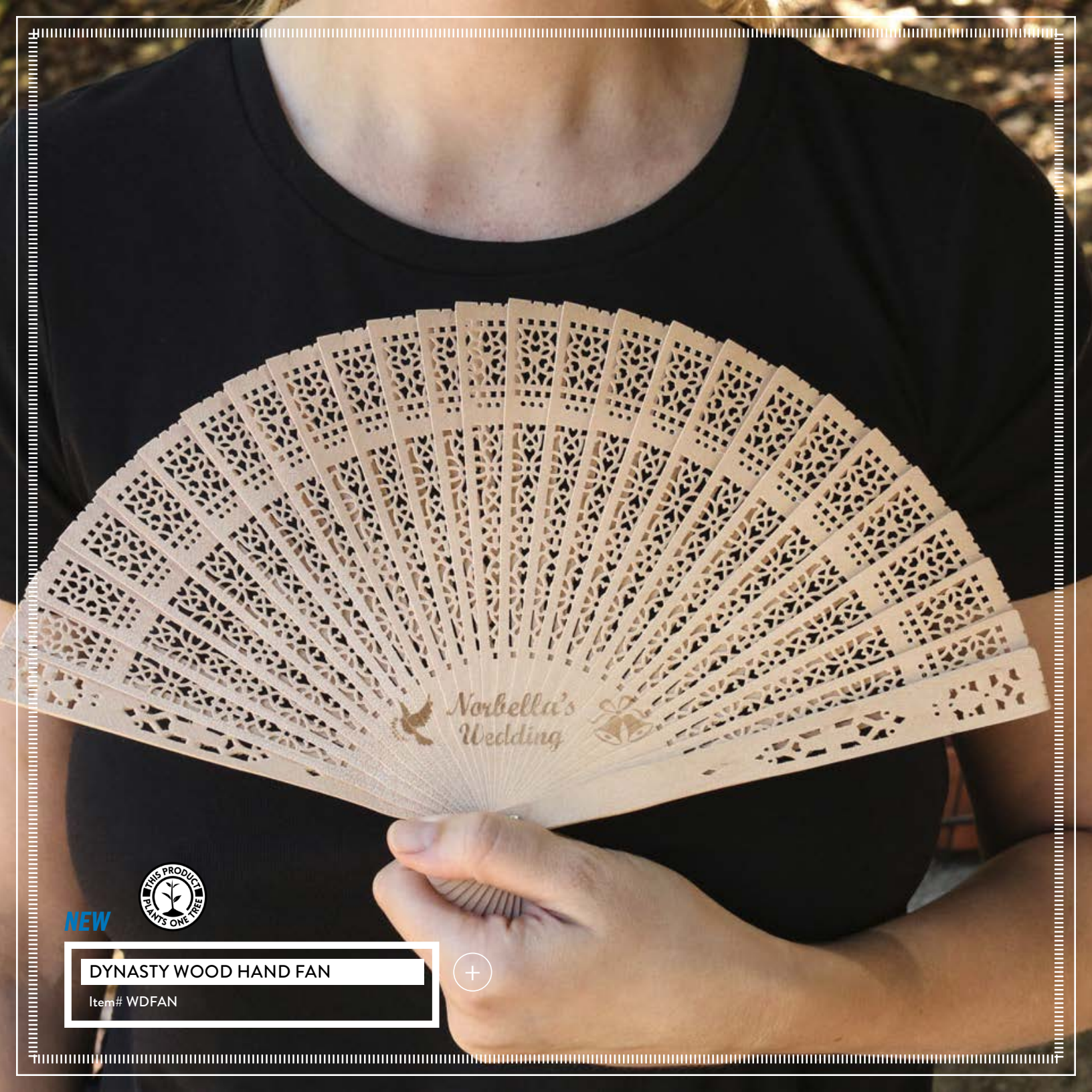
SUSTAINABLE BRANDING



WOOD COLLECTOR BOARD

Item# WDCB





NEW

DYNASTY WOOD HAND FAN

Item# WDFAN





WOOD FOOD PICKS
Item# WDFP





WOOD STIR STICKS

Item# WDSS





WOOD STICKERS

WDST

Take your sticker game to the next level. These unique stickers are perfect for laptops, travel mugs, cell phones and more. Made of a wood veneer of less than 1MM thick, they are laser profiled and engraved, making the only limits your imagination.





Made from real wood!



BARWARE



WOOD BOTTLE OPENERS

WDBO1, WDBO2, WDBO5, WDBO6, WDBO7,
WDBO11, WDBO12, WDBO13

Make any brand the life of the party with bottle openers. Beautifully decorated with a laser engraved imprint these earth-friendly bottle openers and sure to impress. Don't forget that every very order plants a tree with our One Tree Planted partnership. Give back to our planet while they enjoy a cold one.







Create your own barware kit!

[Click to learn more](#)



WOOD COASTER ROUND

Item# WDCOR4



WOOD COASTER TREE SLICE

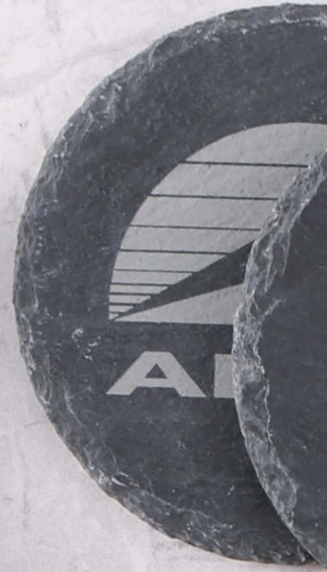
Item# WDCOT4





WOOD COASTER SQUARE

Item# WDCOS4



SLATE COASTER IN SET

Item# SLCOAS4



SLATE COASTER SQUARE

Item# SLCOAS1





SLATE COASTER ROUND

Item# SLCOAR1





CORK COASTER SET

Item# RCKCOAR





CORK COASTER ROUND

Item# CKCOA31



CORK COASTER SQUARE

Item# CKCOASQ31

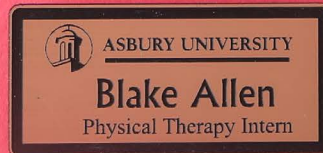
OFFICE ESSENTIALS



WOOD NAME TAGS

Item# WDNT





PLASTIC NAME TAGS

Item# PLNT





PINE WOOD BLOCK PHONE STAND

Item# WDBLPH



WOOD PHONE STAND

Item# WDPH



WOOD NAME BAR

Item# WDNB





WOOD DOOR HANGER

Item# WDH



KEYCHAINS



METAL KEY CHAINS

DSKY

Get the most bang for your buck! Keychains can be made to fit any budget but offer priceless branding value. We offer a variety of finishes such as diestruck, soft enamel, printed, sandblasted, glitter, antiqued, and more making it easy for you to create fully custom keychains your customers will keep for years.







WOOD KEYCHAINS

Item# WDKY, WDCLCKY2





CORK KEYCHAINS

Item# FLCRK





PVC PRODUCTS

Keychains, magnets patches, & more



THE MASTER PLAN



CHARM KEYCHAINS

Item# DSKYCHARM



PATCHES



PATCHES

PTCH

Customization options are endless on our patches! Take wearable promo to the next level by offering your customers trendy patches they can iron on their clothes, wear on a uniform, sew on a backpack or display at their desk. Bring us your idea and we'll craft the perfect custom patch to fit your project.

Shakespeare
BREWING CO.

WILD
CHILD



SGHS

LANYARDS



LANYARDS

LSUB, LPOL LTUB, LWOV

Liven up a tradeshow and event staple with custom lanyards. Pick your width, pick your style, and deck them out with stunning all over graphics, or a simple one color step and repeat. Finish it off with your choice of clasp and make sure any brand is front and center with a custom lanyard.





GOLF



Pitchfix[®]
●.com



PITCH FIX

Various items in ball markers and divot repair tools







HAT CLIP WITH BALL MARKER

Item# HCMG





*Variable data
included at no charge*



WOOD GOLF BAG TAGS

Item# WGBT

ORNAMENTS





ORNAMENTS

ORN, ORNPR, SLXM, ORNZINC, ORNPRZ, WDLORN, WDORN

Celebrate the holidays and put your brand into their homes with custom ornaments. Made of a variety of materials you can customize the shape and finish to suit any brand. Complete with a colored ribbon for easy hanging, these are a gift that will hold a treasured place in their memories year after year.



PPAI 207888 | SAGE 2377 | ASI 61966

View the full assortment at
hpgbrands.com/bcg