

# Gifts to Welcome New Hires



8034



4489



7916

Companies with effective onboarding see  
82% better new-hire retention.

That's why welcoming employees with  
thoughtful gifts is more than nice: It's strategic!

Source: Glassdoor

NEW

## Flip it Friday

Brought to you by  
CRYSTAL D  
Home of "The WOW Effect"®

### Get pitchable content every Friday!

Flip it Friday is Crystal D's new digital platform that  
makes it easy to pitch recognition programs—like  
onboarding gifts—to your customers in 60 seconds or less.

#### STEP 1



Each week in Flip it  
Friday, you'll receive  
pitch-worthy ideas  
that you can share  
with your customers.

#### STEP 2



In seconds, we'll build  
your private-labeled  
website that's  
optimized for mobile  
viewing!

#### STEP 3



Flip it! Copy your URL  
to share with  
customers via text,  
email or chat!

To Learn More:

Visit

[www.salestools.crystal-d.com/fif](http://www.salestools.crystal-d.com/fif)

Email us at

[flipitfriday@crystal-d.com](mailto:flipitfriday@crystal-d.com)

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