

A person wearing a bright blue short-sleeved button-down shirt is carrying a large, white, heavy-duty cooler. The cooler is the central focus, with the person's hands visible on the handles. The cooler has a prominent logo on its side and a handle with a braided rope. The background is a blurred outdoor setting with green trees under a clear sky.

**RTIC Ultra-Tough
Cooler 45 Quart**

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DIAMONDBACK BRANDING**