

— TEAM READY! —



Primary and bold color combos are back and better than ever! Leading fashion publications like

[Glamour](#)

and

[Vogue](#)

are highlighting the resurgence of bright “grade school” primary shades like red, blue, and green across apparel, accessories, and collections.

Why does this matter for promo distributors? This trend is especially valuable because primary colors often align with local school and team palettes, meaning your inventory of primary-color blanks can serve double duty! Stock up on some primary color blanks and support both on-trend retail-inspired programs and team-driven assortment needs.

The Charlie is one of our best sellers – it’s a modern women’s trucker hat that comes in **25 different colorways**, including new trend-