



**WOMEN ARE
OVER HALF THE POPULATIONS NOW
AND THEY ARE MAKING AN IMPACT!**

14 million+

women-owned businesses. Over the last 20 years,
women entrepreneurs have increased by 114%!

85% of women

say they will stick with a brand they like.
They are loyal and know what they like!

**Women drive 85% of
consumer purchases.**

That's a lot of shopping power across all industries!

With our patented Evolve concealed ponytail,