

PIGGYBACK *Labels*

Double layered labels that allow a sticker to be peeled off of a main label

Common Applications/Uses:

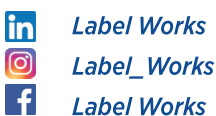
- ▶ A piggyback label is applied and then the top layer can be removed later and applied to something else.
- ▶ Used for mailers, postcards or product labels so the end user can peel off the top layer and adhere it to a reply card in the mail, a giveaway or a sweepstakes/raffle.
- ▶ Popular for sweepstakes and promotions, merchandise returns and reply cards, product registrations, medical records, serial number ID's, etc.
- ▶ Utilize the peel off feature of the top label with the bottom layer revealing a hidden message that can be ID numbers, a QR code or an exclusive offer.



Features

- Low minimums
- 2 layers of adhesive
- Available in Spot Color and Process Color printing
- Consecutive numbering and variable printing
- Horizontal and vertical label orientation choices
- Roll or individual finishing choices available
- Gloss and matte lamination/varnish options

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