

BEER & SPIRITS LABELS



PRODUCT LABELS

BOTTLE NECK LABELS

INVENTORY LABELS

SHIPPING LABELS

WINDOW DECALS

BUMPER STICKERS

With seconds to capture a consumer's attention, don't get bottle necked with the wrong label solution.

- Variable content: group seasonal varieties, special editions, low minimums & limited quantity reserve batches
- Vibrant full color printing and enhanced metallic effects
- Wet strength stocks: Estate #8 & #9
- freeform™ laser cut labels: custom shaped labels unique to your brand
- Color-Logic labels: full color metallic color system to maximize shelf appeal
- Variety of stocks, including clear stock for a 'no label' look
- Alternating front & back labels on a roll, for efficient machine application

	Bottle/Can Size	Size of Label	Application
	12 oz Bottle	2 1/4" x 3 3/4"	Oval Front label
	12 oz Bottle	3 1/2" x 4"	Front label
	12 oz Bottle	3 1/4" x 2 1/2"	Back label
	12 oz Bottle	3 1/4" x 5 1/4"	3/4 Wrap
	22 oz (Bomber Bottle)	4 1/4" x 7 1/2"	3/4 Wrap
	12 oz Can	3 1/4" x 8 3/4"	Full Wrap with Overlap
	16 oz Can	4 1/4" x 7 1/2"	Full Wrap with Overlap
	32 oz (Crowler Can)	4 1/4" x 7 1/2"	3/4 Wrap

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