







## **IDEAS** & OPPORTUNITIES

- Add variable content to your labels to group seasonal varieties, special editions and limited quantity reserve batches.
- Utilize freeform<sup>™</sup> laser cut labels and custom shapes to showcase your unique brand and grab attention.
- Produce spectacular effects with Color-Logic Process Metallic Color System™ to maximize shelf appeal.
- There are a variety of stock options, including clear stock for a "no label" look for beer bottles and growlers.

With seconds to capture a consumer's attention, don't get bottlenecked with the wrong label solution.

INCREASE YOUR BRAND
MARKET SHARE WITH UNIQUE AND
CREATIVE BEER LABELS

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