







## **IDEAS** & OPPORTUNITIES

- Connect consumers digitally to more information about the product or complementary items to purchase.
- Create food labels that give real-time, easy access to product and nutritional information, as well as recipe ideas.
- Produce medical labels with a QR code that contains patient information.
- Reduce public touchpoints on commonly handled items like menus and brochures.
- Craft shipping labels that list all logistic details, as well as handling and unboxing instructions.

Add a QR code to any label, sticker or decal and quickly direct your print to a digital, interactive message.

QR CODES ON LABELS SHARE A DIGITAL MESSAGE THAT WILL DRIVE YOUR BRAND AND PRODUCT AWARENESS.

Connect With Us!

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