

Winter Promos That Drive Business

Consumers are more likely to do business with someone that gave them a promotional product.

source: asi Ad Impressions 2026



HOSPITALITY & TRAVEL

Hotel/Resort Staff, Event Planners, Souvenirs

HEALTHCARE & MEDICAL

Staff & Personnel, Fundraising

CONSTRUCTION & TRADES

Employee Apparel, Unions, Job Fairs

BUSINESS SERVICES

Corporate Gifting, Employee Appreciation

EDUCATION

Booster Clubs, Athletic Programs, Alumni Orgs

Industries For Winter Promos

Selecting Winter Essentials

PRODUCT LONGEVITY:

products that are retained provide thousands of brand impressions at a fraction of a cent

DECORATION METHOD:

choose decorating methods that allow the logo to remain crisp despite heavy wear/use

MATERIAL CONSTRUCTION:

higher-quality fabrics and materials ensure the products look good and last longer

BRAND ALIGNMENT:

products you choose should reflect your company's identity and core values