

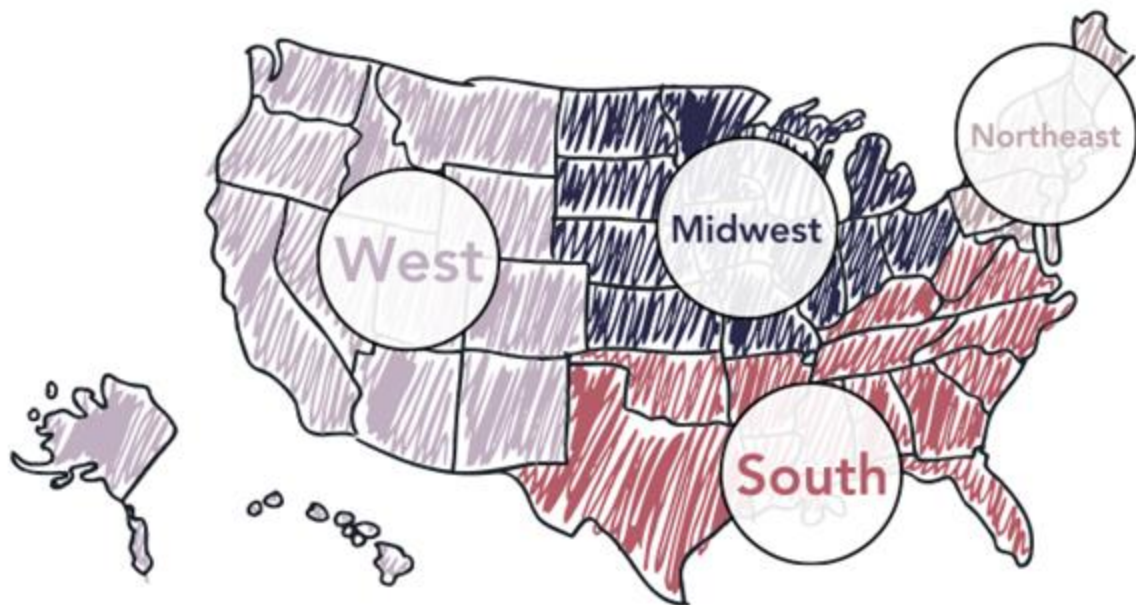
Winter Essentials

Seasonal utility is the secret weapon for maximum brand exposure. By providing high-utility promotional products that solve real winter challenges, such as staying warm during cold commutes or outdoor work, companies integrate their brand directly into daily routines, fostering long-term loyalty and driving measurable business growth. By putting useful winter gear in your clients' and employees' hands as soon as temperatures drop, your brand becomes a regular, comforting part of their daily cold-weather routine.



PromoCorner⁷

Winter Essential Ideas per Region



WEST:
Quarter-Zips, SPF Lip Balm

MIDWEST:
Ice Scrapers, Gloves/Scarves

NORTHEAST:
Thermal Drinkware, Ice Scrapers

SOUTH:
Fleece Blankets, Long-Sleeve Tees