

Favorite Promos by Generation



Gen Z

Comfortable Hoodie
Stanley Tumbler
Pop-It Stress Ball



Millennials

Zip-Up Fleece
Visor & Sunglasses
USB Connecting Cord



Gen X

Pet Leash
Yeti Cooler
Blanket



Baby Boomers

Baseball Cap
Computer Charger
Tool Kit

source: asi End Buyer Research

Best Selling Promos by Region



WEST:

USB Adapter, Car Phone Holder,
Storage Containers, Denim Tote

MIDWEST:

Wi-Fi Speaker, Under Armour Polo,
Solar Battery, Post-It Notes

NORTHEAST:

Hooded Rain Jacket, Cotton Tee,
Planner, Bombas Socks, Office Kit

SOUTH:

Phone Protector, Toiletry Kit, Polo,
Kitchen Tools, Picnic Blanket

source: asi End Buyer Research