

Best Sellers

Promotional products are a uniquely powerful marketing channel because they offer tangible utility and drive long-term brand recall. The majority of consumers feel more positive about a brand after receiving a promotional item. High-quality, practical promo builds customer loyalty and enhances perceived brand value because recipients incorporate these items into their daily routines. Among the industry's consistent top-selling items are writing instruments, drinkware, apparel, reusable bags, tech accessories, and desk accessories.

PromoCorner⁷

Top Five Product Categories by Sales



source: asi State of the Industry 2025

Favorability by US Consumers



source: asi Ad Impressions 2026