Office & Tech

Office and tech promotional products provide practical everyday utility, strong brand awareness, and continuous brand recall. Having your brand's logo or message on useful everyday promotional items keeps you "top-of-mind" with current and potential clients, as end-users are significantly more likely to keep, value, and frequently use items that offer genuine utility and are high quality. Office supplies and tech gadgets, such as notebooks, pens, USB drives, power banks, and phone accessories, are kept for long periods because they serve a clear practical purpose, turning routine work activities into repeated, daily brand impressions.

PromoCorner

Favorite Promos by Generation

GEN Z	MILLENNIALS	GEN X	BABY BOOMERS
Device Wipes	Connecting Cord	Phone Stand	Computer Charger

source: asi End Buyer Research

Popular Promos by Region

MIDWEST:
Wi-Fi Speaker
Post-it Notes

WEST:
USB Adapter
Desk Accessories



NORTHEAST:
USB Drive
Planner

SOUTH:
Phone Protector
Desk Accessories

sources: asi and ppai