



Tekweld Top Picks

Case Study: The Stareyed Foundation

ORN208-215

Acrylic Ornaments

ORN204

The (★)
STAREYED
Foundation

The (★)
STAREYED
Foundation

ORN201

ORN205

The (★)
STAREYED
Foundation

The Stareyed Foundation partnered with a new sponsor for their annual holiday drive, which meant an entirely new audience. They needed a way to get the sponsor's employees more involved, but they didn't have the budget to give thank-you gifts to donors.

The solution?

The wish tree! The foundation ordered cute and festive ornaments with their branding to decorate a tree in their sponsor's lobby, where employees passed by everyday. To boost engagement, donors got to pick an ornament, write a well-wish on it, and hang it on the tree.