202RGE YIV

For B2B distribution, these calendars deliver attention-getting and commanding advertising when displayed in offices, production facilities, and public forums. The stylish and easy-to-read calendar grid is an advantageous tool for organizing and scheduling throughout the year.

#3058 1-COLOR

#8158C 2-COLOR #8358C FULL-COLOR







Imprint up to seven lines of ad copy across the top of this 27"-wide Year-In-View® calendar. This large size is ideal for businesses such as garages, repair shops, construction companies, manufacturers, wholesalers, part suppliers and equipment dealers.

Personalization options include date block overprints and UV coating for wipe on/off surface. The generous $24 \frac{1}{2}$ x $6 \frac{1}{4}$ ad copy allows ample room for all messages.

Choose 1- color (#3058) or 2- color (#8158C) imprint to highlight your company name, or go with the vibrant full-color option (#8358C) to prominently feature your brand's color photos.

61% of people look at a calendar between two and 10 times each day!